

**2004 Faculty Activity Report
Harley Langdale, Jr. College of Business Administration
Valdosta State University**

NAME: **Kenneth L. Stanley** _____

I. TEACHING

A. Student Evaluations

Instructor*	Course**	Course Number & Title	Enrollment	Ratings
	Spring 2004			
		BUSA 2000 E	29	4.70
		BUSA 2000 F	27	4.77
	Summer 2004			
		BUSA 2000 A	27	4.75
		BUSA 2000 B	25	4.67
	Fall 2004			
		BUSA 2000 E	28	4.79
		BUSA 2000 F	26	4.21

* Overall teaching effectiveness (Question 6 on evaluation form)

** Worthwhile course (Question 7 on evaluation form)

B. Grade Distributions (using percents in each grade category)

	S	U	W	Total	AVE*
Spring 2004					
BUSA 2000 E	100%			100%	NA
BUSA 2000 F	96%		4%	100%	NA
Summer 2004					
BUSA 2000 A	96%	4 %		100 %	NA
BUSA 2000 B	96%		4%	100 %	NA
Fall 2004					
BUSA 2000 E	90%	7%	3%	100 %	NA
BUSA 2000 F	96%	4%		100 %	NA

* In effect, this is a "GPA for the class." The averages (GPAs) do not include W and I grades.

2004 FACULTY ACTIVITY REPORT, PAGE 2

NAME: Kenneth L. Stanley

I. TEACHING (continued):

C. *Student Advising Activities*: Include your current number of assigned advisees and any relevant information concerning the quality of your advising.

I am assigned as the “official” advisor for approximately 10 to 15 students. In addition, and more important, I am the final “court of appeal” for all academic issues related to the Langdale College.

D. List *Instructional Development* activities for the calendar year 2003. This could include the design of new courses and course modifications

Minor modifications to BUSA 2000.

II. **INTELLECTUAL CONTRIBUTIONS**: List all items published or presented between January 1, 2004 and December 31, 2004. Include complete *bibliographic information* for all items, *copies of all publications*, and *acceptance rates* for all peer-reviewed journal articles, as cited in Cabell.

A. *Learning and Pedagogical Research* contributions influence the teaching-learning activities. Preparation of new materials for use in courses, creation of teaching aids, and research on pedagogy all qualify for Learning and Pedagogical Research.

None

2004 FACULTY ACTIVITY REPORT, PAGE 3

NAME: **Kenneth L. Stanley**

II. INTELLECTUAL CONTRIBUTIONS (continued)

- B.** *Contributions to Practice* influence professional practice in your field. Articles in practice-oriented journals, creation and delivery of executive education courses, development of discipline-based practice tools, and published reports on applied consulting are examples of this area.

Articles:

“Program Sustainability Issues Facing the Georgia WebMBA,” **MBAR Journal**, Volume Five/Issue One, with Rodney Alsup, J. Michael McDonald and Joe Bocchi.

“Business Today: What Does Valdosta Really Need?” **Valdosta Magazine**, Spring 2004.

“Business Today: What Valdosta Really Needs....” **Valdosta Magazine**, Summer 2004.

“Business Today: Have You Flown Out of Valdosta Lately?” **Valdosta Magazine**. Fall 2004.

“Marquis de Sod,” **Valdosta Magazine**, Winter 2004.

Presentations:

“Unanticipated Problems Facing the Georgia Web MBA Program,” Association of Marketing Theory and Practice, Sandestin, Florida, March 25-27, 2004.

“Faculty Intellectual Contributions: Issues and Answers,” Small School Network (SSNet) Preconference, Montreal, Quebec, Canada, April 18, 2004.

- C.** *Discipline-based Scholarship* contributions add to the theory or knowledge base of the discipline. Published research results and theoretical innovation are examples of this area.

None

2004 FACULTY ACTIVITY REPORT, PAGE 4

NAME: **Kenneth L. Stanley**

III. SERVICE

A. *University Service Activities* (committees, administrative duties)

Member, Academic Advisory Committee for Business Administration,
Management and Economics

VSU Master Planning Committee

VSU Administrative Council

VSU Deans' Council

VSU Faculty Senate

B. *Langdale College Service Activities* (committees, administrative duties)

Chair, COBA Executive Committee

Chair, COBA Leadership Team

Chair, COBA Strategic Planning Task Force

Executive Director, South Georgia Institute

C. *Regional Service* (community service, consulting, continuing education activities)

Board of Directors, First Federal Savings and Loan Association, Valdosta GA

Asset Liability Committee

Audit Committee

Facilitator, Arizona Chemical, Community Advisory Panel

Member, Finance Committee, St. John the Evangelist Catholic Church

Member, Diocese of Savannah, Finance Committee

Member, Diocese of Savannah, Investment Committee

2004 FACULTY ACTIVITY REPORT, PAGE 5

NAME: Kenneth L. Stanley

III. SERVICE

D. *Professional Service* (professional organization activities, not just membership)

Beta Gamma Sigma:

Board of Governors (since July 1, 2004)

Student Leadership Forum Committee & Facilitator

AACSB International Accreditation Activities:

Chair, University of Arkansas – Little Rock, Reaffirmation

Continuing Review Team

Chair, University of Tennessee – Martin, Maintenance of Accreditation

Peer Review Team

Consultant: North Georgia College & State University

Central Washington University

Rockhurst University

University of Wisconsin – River Falls

Southern Business Administration Association:

Board of Directors (through November 2004)