Mr. J. Malcolm Luck, Alumni Office,

Dear Mac: .

University, Virginia.

Many thanks for the film of the University which reached me on Monday. I made a few remarks about Mr. Jefferson, Chancellor Sanford (who came down from Atlanta for the occasion) made a little speech, --- and we showed the film in our auditorium, --- all of this yesterday morning. Many thanks for helping us out. I am returning the film to you to-day.

while the film you sent me was quite nice and entirely adequate for our purposes here, --- I do wish that funds could somehow be found to enable you to have a really first rate color film of the University, which would run for fifteen or twenty minutes at least. Such a film might be especially interesting if it could be taken chronologically, so to speak, --- beginning with Monticello, and coming on down through the years as the various buildings were erected. Unhappily, there are not likely to be very many wealthy alumni any more! However, you might be able to persuade some moving picture concern to do a real jamup job with a full size camera, --- particularly as a short reel on Jefferson and the University ought to have considerable public appeal at this particular time.

With all good wishes, and, again, many thanks, ---