



# ODUM LIBRARY ANNUAL REPORT

2023  
2024



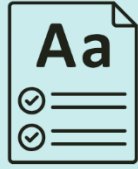
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# LIBRARY VALUE



**214,799** JOURNAL ARTICLES  
ACCESSED



**13,662** ITEMS  
CHECKED OUT



**1,775,769** BOOKS  
(PRINT + ELECTRONIC)  
**202,845** JOURNALS  
(PRINT + ELECTRONIC)

OPEN 83 HOURS  
A WEEK

**249,046**  
library visits



**OVER 900K**  
GALILEO SEARCHES  
**EIGHTH IN USG**

## TOP DATABASES

**ACADEMIC SEARCH COMPLETE**  
**PSYCINFO CINAHL WITH FULL TEXT**

# STUDENT SUCCESS

## INSTRUCTION BY THE NUMBERS

140 LIBRARY PRESENTATIONS

2,355 ATTENDEES

“

Students who participate in courses that had a librarian-led instruction session at some point in the semester have a statistically significant higher chance than their peers of being retained (O'Kelly et al., 2023, p. 90).

”



O'Kelly, M.K., Jeffryes, J., Hobscheid, M., & Passarelli, R. (2023). Correlation between library instruction and student retention: Methods and implications. *College & Research Libraries*, 84(1), 85-99. <https://doi.org/10.5860/crl.84.1.85>



## STUDENT ENGAGEMENT

14,547 STUDENT INTERACTIONS

2,788 REFERENCE TRANSACTIONS



47% IN-PERSON

53% VIRTUALLY



# Odum Library

## Space & Collection Improvements

### *Improving Accessibility and Fostering Growth*

- Special Collections expanded into Room 4330, formerly Cataloging. This improved integration and workflow between Cataloging and Acquisitions & Collection Development.
- The SELA Southern Books Awards collection was moved from the first floor to Special Collections. Approximately 80% of the 728 books in the collection have been cataloged and we expect to receive several titles every year.

### *FOLIO Implementation & Collaboration*

- The system-wide migration to FOLIO began in FY24 and will continue through FY25.
- Over 25 data clean-up projects were completed as part of FOLIO pre-implementation.
- Early assessment and acceptance testing of the FOLIO analytics platform, Panorama, was completed.
- Valdosta State University is a pioneer in the Holding and Links Management (HLM) Pilot. Work was completed with EBSCO and GIL to pilot the migration of electronic resources in FOLIO. As the sole institution in the USG to participate in the pilot program, VSU can provide leadership and guidance with the rest of the university system.

### *Inventorizing and Updating for Success*

- Maintaining an accurate inventory of the collection ensures that students, faculty, and staff can access library resources that support student learning and success.
- Library staff greatly exceeded their initial goal and have completed 80% of the inventory of the general stacks.
- Library faculty and staff coordinated with the College of Education to review the LZ Media collection to support the experiential learning of student teachers and education majors. Over 409 LZ Media items were removed, making room for more up-to-date materials to support the curriculum.
- To maintain collection quality, 2,069 items were removed from the collection.

## Budget and Collection Status

### *Budget Expenditures and Acquisitions*

- Reductions in the library budget remained a critical concern. In FY24, the budget was reduced from 892,812 to 826,812, a 7.4% decline from the previous year. With these funds Acquisitions purchased:
  - o 1,459 monographic items at a total cost of \$72,103.68. The monographic count declined by 6.1% over the previous fiscal year (1,554).
  - o 541 serial items at a cost of \$779,826.69. The serials count declined by 12.9% over the previous fiscal year's count (621).

## ***Gifts***

- Gifts increased this year. Thanks to generous donors, the library received 1,524 gifts, a considerable increase over the previous year's uncommonly low figure of 623. This figure is in line with historical levels of gifts received by the department.

## **Student Learning & Engagement**

### ***Library Instruction***

- Library faculty provide specialized instruction for classes, focusing on teaching students key concepts in information literacy and the research process. In FY24 library faculty taught 140 classes and reached 2355 students.

### ***Embedded Librarians***

- The embedded librarian program was redesigned to offer scalable research and instruction support for online and hybrid classes with a research component. Instructors can select Tier 1 for an embedded module with curated research guides and links to Live Chat and Research Appointments. Tier 2 includes a module and librarian interaction, which can be a discussion post, library instruction, or research appointments (limited to 4 classes a semester).
- Library faculty embedded in 66 BlazeVIEW and GoView course sections.

### ***Online & Video Tutorials***

- LibGuides are asynchronous online research guides. Subject Guides collect resources relevant for that subject. Course Guides include curated resources that support students in a specific class. Topic Guides include resources for a specific topic.
- In FY 2024, 146 LibGuides had 49,350 views.

### ***Research Consultations***

- Research consultations provide students an opportunity to meet individually, or in small groups, with a faculty librarian to get guided instruction and help on their research question. Meetings can be held in-person or virtually in Teams.
- Reference librarians provided 133 research consultations in FY24.

### ***Marketing***

- Shared 122 posts to the Feed (including 41 reels), 194 posts to Instagram stories showcasing the Valdosta State/Odum Library experience while highlighting the building, collection, services, and campus.
- Created activities, participated in, or hosted events like Orientation, Open House, Camp Odum, National Library Week, The Happening, De-Stress Fest, and the Dr. Julie Buckner Armstrong talk.
- Sent out 23 newsletters about library updates and services that were opened over 69,000 times in total – an average of 3,000 opens per newsletter.

# Borrowing, Lending, and Interactions in the Library

## *Attendance*

- The North entrance had 178,193 visitors, more than twice as much traffic as the South entrance with 4,916 visitors. The North entrance faces the pedestrian walkway, is closer to the Student Union, and opens into the Learning Commons on the second floor of the library.

## *Interactions*

- Lending Services staff and student workers assisted library visitors 10,024 times.
- The number of questions answered at the 2nd Floor Circulation desk near the North entrance increased 13% to 5,108. The Main Circulation Desk on the first floor near the South entrance answered 4,916 questions, a decrease of 4%. The Main Circulation desk is near the South entrance, which has much less traffic. However, many key services for students and faculty are located at the Main Circulation desk including Course Reserves, Holds, Interlibrary Loan, and answering questions about library accounts.

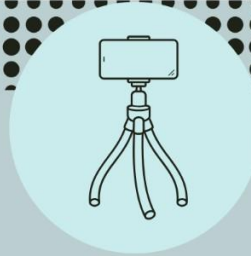
## *Lending Services*

- Lending Services staff and student workers answered 4,398 functional questions (15% increase), including checking out items, checking in items, and answering questions about library accounts.
- Functional questions included:
  - o checking out 6,693 items
  - o checking out 322 GIL Express books
  - o checking out 336 items on Course Reserve

# NEW MEDIA CENTER

## EQUIPMENT CIRCULATION

# 3,625 LOANS



most popular items: 1.laptop 2. dslr camera 3. light kit 4. video kit 5. tripod

## IMPACT & VALUE

**1,446** POSTERS  
PRINTED

**939** GRAMS  
OF 3D PRINTS

**158** PROJECTS  
BOUND

**44** DVDS/CDS  
BURNED

**31** WORKSHOPS  
PROVIDED

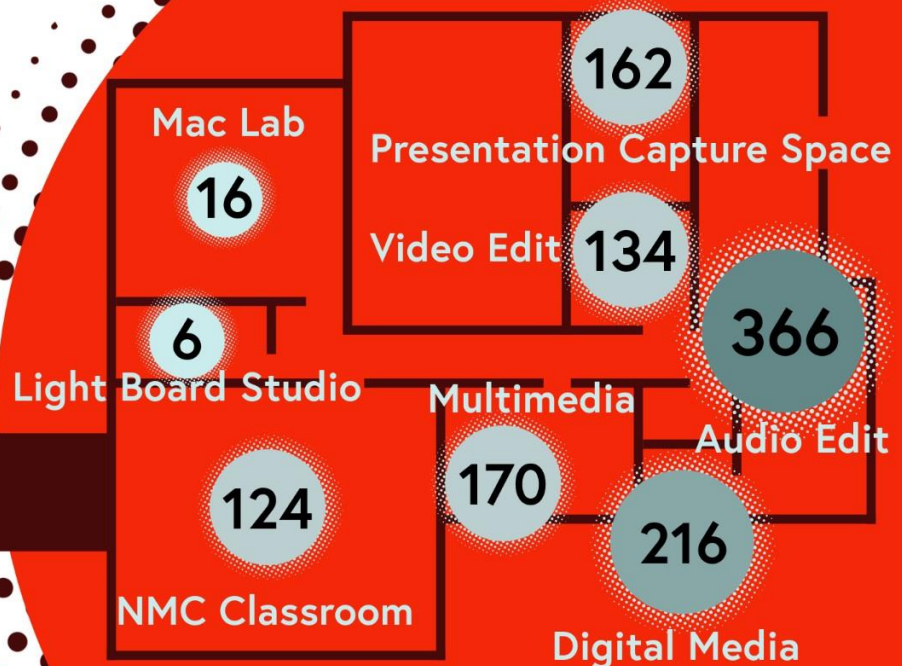
**21** AV HOURS  
CAPTURED

**OVER 1,100**  
STUDENTS CHECKED  
OUT LAPTOPS  
FOR AN AVERAGE  
OF 15.6 DAYS

## SPACE UTILIZATION

# 23,856

new media center visits



## ROOM RESERVATIONS

# New Media Center

## NMC Classroom Upgraded:

The upgraded classroom now features a 220" diagonal wall-mounted screen, a new Epson projector supporting up to 4K projection, and a Multi switch unit supporting a Kramer Unit and Blu-Ray player. The NMC Classroom previously relied on outdated 3:4 projectors with old VGA connections, utilizing outdated university standards. The storm surge damage to the Xpanel unit in Fall 2022 was the final catalyst for modernization. Project planning began in late Fall 2022 and continued into Spring 2024. Initial major expenses were covered by end-of-year funding from FY 2023, with additional costs for contract work and essential components, like the 100' HDMI cable and Kramer Unit for BYOD solutions, purchased in Fall 2023 from the NMC budget. Now faculty can rely on this space for multimodal instruction and better technology.

## Room Panel Replacements:

All our editing suites, lab spaces and classroom space have new room panel technology, which supplies onsite room access information for students or faculty wanting to use the space. To improve space utilization and client reservations, the NMC continued using Outlook for room management while switching the backend system to Microsoft Teams Shared Devices from the Office 365 calendar setup. The main visible change was the introduction of YeaLink Room Panels, replacing the screen-burned Meetio Room Panels, creating a consistent and cohesive room scheduling environment for labs, classrooms, and editing suites. Students will continue checking the room availability by visiting our front service staff or on our website through the request form.

## Improved Laptop Inventory:

- Purchased 50 new HP ProBook 450 G10s with EOY funds.
- Purchased 3 new HP ProBook 450 G10s due to theft or damage beyond repair.
- Replaced out-of-warranty laptops in the Student Laptop Pool.
- Reallocated 20 laptops to the Faculty Pool, and the remaining 30 HP 255 Cart laptops. Sent all HP 255 off to surplus due to their inability to upgrade to Windows 11. This ensured more reliable laptop technology for all end-users.

## Improved Poster Printing Services:

With the support of 1,446 poster prints in the year it is important for students and faculty to continue to have this low-cost service available. We now have 2 Canon 4100s poster printers, and we have fully implemented a new media type for our end users to choose from, glossy photo paper. We needed to make this transition to newer printers because the upgrade to Windows 11 necessitated the retirement of the nearly 25-year-old HP DesignJet 500 Plotter. After sending it to surplus, we utilized an HP DesignJet Z5200 recovered from Biology in Fall 2022. Despite fixing some issues, this printer had specific print quality concerns. In late Spring 2023, we acquired a new Canon 4100s printer, significantly enhancing print service quality and supporting more print

media types like Glossy Photo paper. However, a power surge in Fall 2023 damaged the HP Z5400 printer in our print fleet, leaving us with the less reliable HP Z5200 and the high-quality Canon 4100s. To ensure consistency in print quality we requested a one-time fund from the Library Foundation to obtain another Canon 4100s in Fall 2023, preparing for the upcoming symposiums in Spring.

## Noteworthy Accomplishments:

- **Spring 2024 Art Competition:** More details will be discussed in a forthcoming highlight write-up.
- **NMC Survey:** Last year's IEP results will be covered in a highlight write-up.
- **Centralized Banner Holds Process:** Revised to fairly determine when overdue items should be sent to collections.
- **Online Late Fee Collection:** Starting in May 2024, late fees collected online will be recognized as revenue, assisting with inventory circulation issues such as damaged or lost material replacements.
- **People Counter Device Update:** The People Counter device experienced connectivity issues with the Ubidots server in late Fall 2023, prompting Kyle to learn Python to reprogram the code for a reliable door counter solution. After rearranging furniture to accommodate the new Canon 4100s printer, reliability issues resurfaced in Summer 2024. On July 25, 2024, Joel relocated the device from the shared table with the 3D printers to the wall, effectively resolving the issue of unrealistic door count numbers caused by 3D printing activity.
- **Staffing Improvements:** Secured 2 Federal Work-Study students in Summer 2024 and 1 Graduate Assistant.
- **Cross-Training Library Staff:** Trained 2 library staff members to assist with the NMC equipment circulation area during periods of short staffing.
- **Collaborative Pay Increase Effort:** Worked with other library departments to develop a library-wide pay increase for student employees.
- **Enhanced Editing Suites:** Improved all three editing suites by installing new condenser microphones on swing arms.
- **Upgraded Light-Board Studio:** Introduced a wall-mounted All-In-One computer and a 42" TV setup as a confidence monitor in front of the Light Board glass.

## FY 2025 Goals

- **Replace the Xerox Follow-Me-Color Printer:** Install a new Xerox Printer by early to mid-fall 2024.
- **Upgrade Technology Infrastructure:** Ensure all laptops, lab machines, and office computers are upgraded by the end of Summer 2024:
  - Adobe CC 2024 (excluding the Cart Laptop Pool)
  - Windows 11 23H2
  - Office 365 (excluding Student Assistant Workstations, which will retain Office 2021)
- **Enhance Software Deployment Capabilities:** Obtain access to the Ivanti Control Panel to facilitate image tasks and software deployment for labs and classrooms. Integrate with

the IT Ivanti management team to enhance cross-departmental communications, starting in May 2024 and continuing thereafter.

- **Revise Printing Service Pricing:** Update printing service prices by August 1, 2024, to ensure adequate funding for ink, paper, and maintenance supplies.
- **Improve Visibility:** By the end of Fall 2024 we will have a wall cling design developed from Creative Services to create an inviting area for students to better enhance visibility of the NMC and encourage students to visit the space. Seek approval of the wall cling by the Dean of the Library and explore possible end-of-year funding to support this goal for \$1400.
- **Goals in development:**
- Joel starting and completing the Leadership Academy (Pending September Approval)
- Integrate, train, and develop the CST 1 staff into the NMC (Pending Staff to work position)
- Website review and development
- Explore integration to the Library Solution for counting door activity by the end of FY 2025 if funding is available from the end of year.
- Work closely with library departments to review and plan for the coming transition to Folio in 2025.
- Continue improving student engagement opportunities via social media outreach and workshop delivery opportunities.

## Art Competition Overview

This project began as an idea in early Fall 2023 to bring fresh art into Classroom 1370. With a background in art and community involvement, Joel took the lead in organizing a campus-wide art competition in Spring 2024, engaging the VSU community, local businesses, and the Turner Center for the Arts.

### *Spring 2024 Art Competition Details*

The Spring 2024 Art Competition was free for VSU students, staff, and faculty, allowing up to two entries per participant throughout February. Our marketing goal was to receive 25 submissions, but we surpassed expectations with 55 entries from 34 artists.

In the first week of March, the three judges—Bill Shenton from the Turner Center, Joel Dion (NMC Instructional Technology Specialist and event organizer), and Kyle Culpepper (NMC Director)—met to select the top five submissions. The selection process was more challenging than anticipated, but they were able to include two runners-up thanks to the generous prize donations from local and regional businesses.

During the same week, the NMC held a social media vote to determine the sixth winner. With one week of voting, the NMC received over 528 votes, with the top entry garnering 145 votes. The winners were announced on March 11th.

### *Prize Details*

Thanks to Joel's hard work, the NMC received many generous prize donations. Below is a list of our winners, their work, and what they won.

**Top 5 Winners:** (Free entry into Turner Arts Spring 2024 Show, NMC Hoodie, free poster)

- Rackel Gill (VSU Student) - "Human"
- Kweisi Daniels (VSU Student) - "Worms on a Canvas"

- Lex Newman (VSU Student) - “Reflecting on Nature”
- Susan Wehling (VSU Faculty/Student) - “Storm Blanket”
- Alexandro Lorenzo - “Epiphany”

**Popular Vote Winner:** (Free entry into Turner Arts Spring 2024 Show, NMC Hoodie, free poster)

- Rosetta Coyne (Continuing Education Student) - “Peaks Through Serenity”

**Runners-Up:** (NMC Hoodie, free poster)

- Adjani Williams (VSU Student) - “Somewhere”
- Conor Starling (VSU Student) - “Frog with Orange Juice”

Winners and runners-up had the choice of one of the many donated prizes from local businesses: a \$50 gift basket from Chez What, a \$50 Real Cool Time Records (Tallahassee) gift card, a \$50+ goodie bag from Southern Punk, a free haircut and styling by Penny Storey at Whimsy Salon, a free photo session (\$250 value) with Matt Zagorski, four free music lessons from Azalea City Music Academy, \$50 Publix gift cards (2), NMC swag bags (buttons and stickers), NMC socks, and customizable travel mugs.

### ***Impact and Outreach***

This project became much bigger than we anticipated but in all positive ways. In organizing the art competition, we collaborated to create new NMC swag designs, including stickers, buttons, socks, and hoodies. We distributed physical fliers across campus, engaged different departments to inform faculty, staff, and students about the opportunity, and created digital displays and a social media campaign. Our social media efforts significantly increased our views and audience engagement. Many artists who entered the competition had never been to the NMC or participated in an art competition before. With so much success in making this event a reality, we intend to offer this again in Spring 2025.

# NMC Survey: Fall 2023 - May 2024

In Fall 2023, the New Media Center (NMC) gathered feedback on our services and resources. We are thrilled to receive 103 responses from a diverse group: 20% faculty, 22% staff, 36% traditional undergraduates, 9% non-traditional undergraduates, and 12% graduate students.

## Key Insights



### Technology Challenges

**28%** faced financial hardship preventing them from purchasing essential technologies, like laptops.



### Overall Satisfaction

**98.4%** Service Satisfaction

### What's Needed the Most?

**Printing Services: 62%**  
**Equipment Loan Services: 44%**  
**Labs & Classrooms: 44%**

### Best Form of Outreach

**Email Newsletter: 45%**  
**Visibility of Service Point: 43%**  
**Word-of-Mouth: 33%**

## Our Actions, Your Ideas

We deeply value the thoughtful suggestions provided and are excited to share the improvements we've made based on user feedback throughout the year.

**Improve Laptop Loans:**  
**50 new laptops**

**Enhance Poster Printing:**  
**1 New poster printer**

**More Workshops:**  
**31 Media Application Workshops**

**Increase Awareness:**  
**Spring 2024 Art Competition**

### Improve Facility Technology:

**Lab 1300:** Better sound amplifier  
**Classroom 1370:** 1080P Projector  
and a 220" screen

**Light Board Studio:** 43" TV (TV floor stand) and wall-mounted PC

**Editing Suites:** DVD player with monitor  
and new condenser microphones

## Looking Forward

We are committed to continually improving your experience with the NMC. To the 103 survey respondents, thank you for sharing your voice and helping us grow!

# ARCHIVES



## SOCIAL MEDIA IMPACT



### Flickr

photos: 16,089  
views: 5.9 MILLION

### YouTube



new subscribers: +1,300  
total views: 348,800  
watch time: 37,600 HOURS

### Facebook

reach: 27,500  
posts: 78  
followers: 745

### Instagram

reach: 9,700  
posts: 91  
followers: 721

## DIGITAL PRESERVATION & STORAGE

5.56TB Vstore

10.1TB Glacier

13.8TB Dark Archive

33.6TB Sports Archive

## HOW MUCH IS A TB?

1TB = 250 movies with 2 hour running time  
OR 17,000 hours of music OR 6.5 million  
document pages OR 250,000 photos.



## LARGE DIGITAL ACQUISITIONS



- VSU YouTube Videos, Faculty Senate/COSA Minutes and Reports, Spectator Archive

- Abbot Sports Videos
- George Rhymes Videos
- Houseal Collection
- Herbarium Database
- Theses and Dissertations
- Pascagoula Indian Tribe Oral Histories
- Paul Leavy Photographs

# Archives and Special Collections

Prepared by Douglas Carlson – Archivist, Program Coordinator  
Dallas Suttles – Digital Archivist  
Deborah Davis – Archivist Emeritus

## Introduction

The year 2023–2024 has been marked by significant growth in both physical and digital collections, community engagement, and student involvement. Our focus has been on community outreach, student involvement, digitization and the preservation of important collections. As the archives continue to grow, we have expanded our physical and digital infrastructure to enhance access to our resources for students, faculty, and the wider community. As we look ahead, the VSU Archives is committed to continuing its mission of preserving local history and providing valuable experiential learning opportunities for students.

## Community Archives, Digitization, Access, and Preservation Partnership

### *Grant and Growth*

The Community Archives Digitization, Access, and Preservation Partnership supported by a \$23,000 grant, helped to expand storage space, purchase equipment, and fund a student worker for two semesters. The grant allowed us to support historical organizations and offer students experiential learning in project management, digital preservation, and community building. This initiative assisted historical organizations in Lowndes, Thomas, Grady, Brooks, and Mitchell counties. This effort has proven sustainable and will continue for the foreseeable future.

### *Community Engagement*

VSU partnered with local heritage organizations to preserve historical records, a project featured in multiple news outlets. Further strengthening our outreach, our team presented to historical societies along with acting as an advocate and consultant to connect the local communities with larger statewide heritage organizations.

## Digitization and Preservation Projects

### *Digital Acquisitions and Preservation*

From July 1, 2023, to July 1, 2024, the archives acquired 81 born-digital collections, including large donations such as the Abbot VSU Sports Videos (80 TB) and George Rhynes local civil rights activism videos (15 TB). Significant digitization projects included Pinevale High yearbooks, VSU YouTube accessibility, and Civil Rights archival materials.

### *Digital Storage Expansion*

We expanded our digital storage across multiple platforms, including Vstore (5.56 TB), Dark Archive (13.8 TB), Sports Archive (33.6 TB), and Glacier (10.1 TB).

### *New Digital Initiatives*

Key projects this year included the Valdosta Daily Times Photo Morgue, the Cherokee Collection Index, and the ongoing Georgia Architectural and Historic Properties Survey. Several student-

driven initiatives focused on Civil Rights collections and oral history projects and completed a 100-hour grant by Echolabs for the close captioning of archival videos/audio and oral histories.

## Space Expansion and Physical Collections

### *Doubled Physical Space*

In January 2024, we doubled our archival space by moving Special Collections into the former cataloging area. This expansion allowed us to set up the newly acquired Valdosta Daily Times Photo Morgue and 4 new scanning stations.

### *Physical Collections Growth*

We added 140 linear feet of physical collections, preserving valuable local history and student research materials. Significant collections were donated by the Willis Family and Dennis and Patricia Marks.

## Student Engagement and Experiential Learning

### *Internships and Assistantships*

In 2023–2024, we involved 19 interns, 10 student assistants, and 2 graduate assistants in archival projects. Students gained hands-on experience in archival work, digital preservation, and public history.

### *History Classes and Extra Credit Programs*

The archives supported 106 grade retention students across various history classes, contributing a total of 1,555 volunteer hours. Students were involved in indexing databases, archival processing, and community-based projects for extra credit.

### *Workshops and Public Presentations*

The archives hosted 39 in-house classes, covering topics ranging from archival research to public history.

## Visitor and Reference Statistics

### *On-Site Engagement*

We had 1,079 researchers visit the archives during the year, with the majority being students (806). Of the students, 249 came for class-related assignments, while 213 participated in volunteer or extra-credit projects.

### *Reference Requests*

The archives fielded 392 online reference requests, supporting both academic and community researchers.

## Exhibits, Events, and News

### *Exhibits*

Our major exhibitions included a display of Civil Rights materials curated by students from Sarah Fitzgerald's Public History class and a costume exhibit developed by Chalise Ludlow's theater students. Interns created several smaller displays.

### *Press Coverage*

The Community Archives Digitization, Access, and Preservation Partnership, the Black History Month program featuring Dr. Houseal and Deborah Davis's retirement were widely covered in local and campus news, highlighting the significant contributions made by the VSU Archives.

## Analytics and Online Presence

**Digital Engagement:** Our digital collections continue to reach a broad audience:

**ArchivesSpace:** 17,825 views across 4.9k sessions.

**Vtext Repository:** Over 1 million searches and 6026 new items.

**Social media:** Substantial growth in YouTube views (348.8k total views), Instagram reach (9.7k users), and Facebook interactions.

# FACULTY & STAFF ACCOMPLISHMENTS

## RECOGNIZING THE EXCELLENT & DISTINGUISHED (RED) AWARDS

Tiffany Lee  
Joel Dion  
Laura Wright  
Kyle Culpepper  
Doug Carlson  
Catherine Bowers  
Kyle Culpepper

Deborah S. Davis  
Kytt Everdeen Moore  
Isabelle Reimer  
Tera Ray  
Samantha Paul  
Raya Schilke

FACULTY & STAFF RECOGNIZED  
**19 TIMES**

### Presentations

Bowers, C. (2024, May 17). *200 Trees: A Place-based learning approach to information literacy and outreach* [Presentation]. Workshop for Instruction in Library Use, Richmond, British Columbia.

Hagman, J., Tummon, N. and Bowers, C. (2024, March 13). *Help or Hype? Assessing Digital Literature Review Tools for Graduate Students* [Virtual presentation]. Transforming Library Services for Graduate Students, Kennesaw, Georgia.

Culpepper, K., & Randtke, W. (2023, October 10). *Growing & maintaining your tech collection: A guide for libraries large & small* [Webinar]. Georgia Association for Instructional Technology.

Frost, G. (2023, November 14). *Local notes and finding aids*. [Webinar]. GIL Special Collections and Archives Functional Committee, Dahlonega, Georgia.

Frost, G. (2024, May 14). *BIBFRAME and linked data: An overview* [Presentation]. GIL User Group Meeting, Macon, Georgia.

Frost, G., & Breidenbaugh, M. (2024, June 13). *Creating occult identities and subjects: How new NACO and SACO funnels will improve access to occult resources* [Virtual presentation]. Metadata Justice in Oklahoma Libraries & Archives Symposium, Edmund, Oklahoma.

Moore, K. E., Wright, L. B., & Ray, T. (2023, October 6). *Revamping online reference services for a diverse student population* [Presentation]. Georgia Libraries Conference, Athens, Georgia.

Rogers, E., Aycok, L., & Glenn, V. (2024, April 17). *Government information is open: How educators can incorporate resources that expand our borders* [Virtual presentation]. All Things Open Week Conference, Kennesaw, Georgia.

Rogers, E., Moore, K. E., & Ray, T. (2023, October 5). *Academic service: Friend or foe?* [Presentation]. Georgia Libraries Conference, Athens, Georgia.

Wright, L.B., & Paul, S. (2023, October 4). *Becoming an effective storyteller: A critical self-evaluation and exploration of academic library annual reports* [Presentation]. Georgia Libraries Conferences, Athens, Georgia.

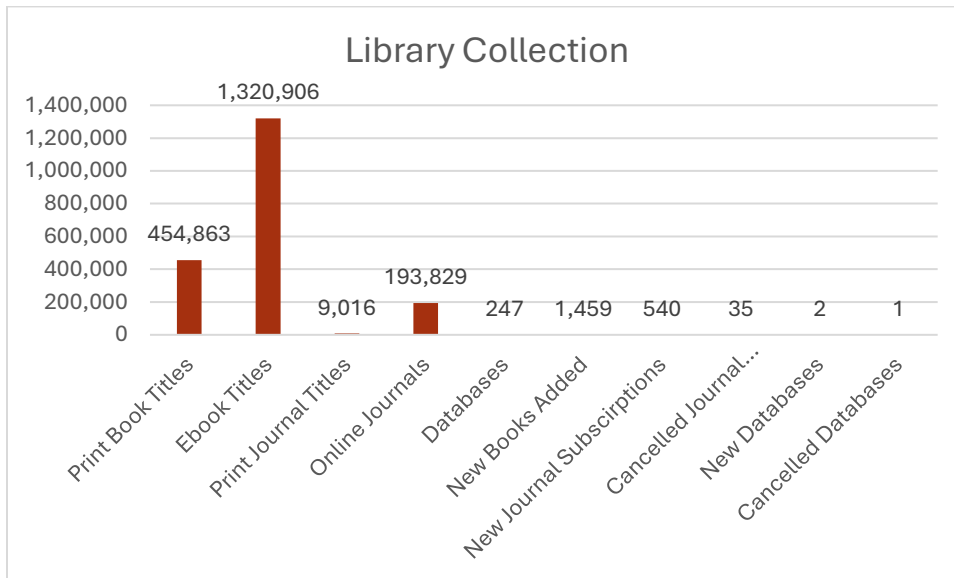
### Publications (Journal/Books)

Bowers, C. (2024). My Own Private Library. *Georgia Library Quarterly*, 61(2). <https://doi.org/10.62915/2157-0396.2731>

Rogers, E., & Aycok, L. (2023). Back to school: Education and teaching resources from the U.S. government." In T. Diamond & D. Hallett (Eds.), *What can government information do for me? Discovery and practical applications of using U.S. government information* (pp. 85-97). McFarland.

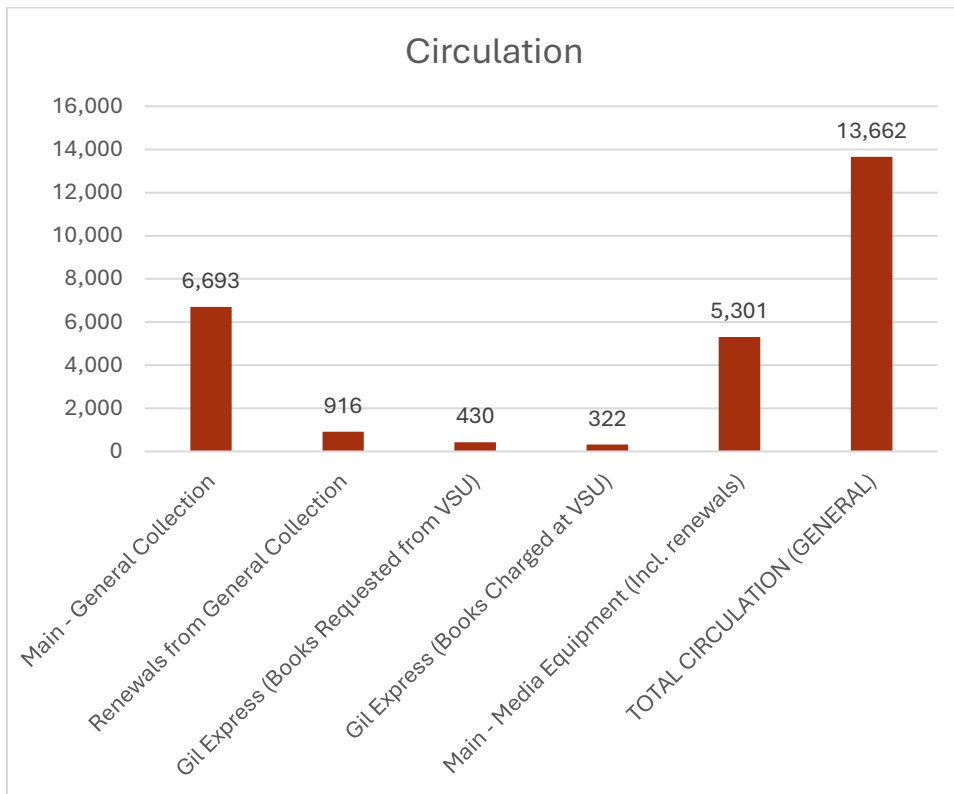
# Appendix A: Library Statistics

## Library Collection



## Resources Used

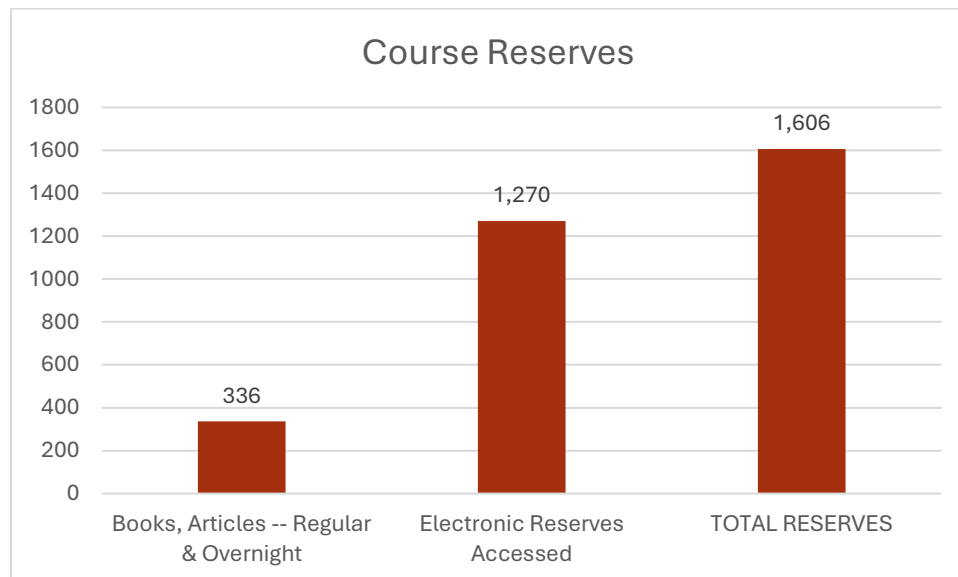
### *Circulation Statistics*



Circulation statistics are one measure of how library materials are being used by students, faculty, staff and community.

- The *General Collection* is the number of physical items checked out.
- *Renewals from General Collection* indicate that the borrower needed the item for a longer time.
- *GIL Express Books requested from VSU* are the number of books we sent to other University System of Georgia (USG) libraries for students, faculty, or staff to pick up. In some instances, the items may be picked up by VSU affiliates who live closer to another institution than they do VSU.
- *GIL Express Books charged at VSU* are the number of books sent to VSU from another USG library. These books were borrowed by VSU students, faculty, or staff. Affiliates of other USG institutions can pick up their GIL Express books from VSU.
- Together the two GIL Express statistics demonstrate how the USG libraries share resources, thus minimizing costs while supporting student learning.
- *Media Equipment* checkouts and renewals are for the technology and equipment borrowed from New Media Center (NMC). NMC provides access to a variety of items, including laptops, webcams, projectors, microphones, digital cameras and AV equipment. Students and faculty can check out the equipment they need to complete course projects.

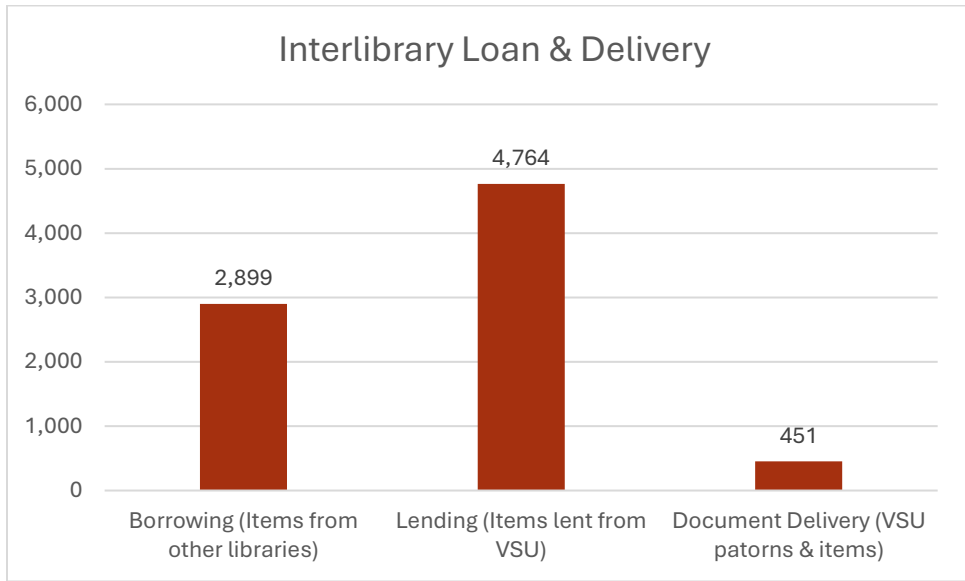
### ***Course Reserves Usage***



Course Reserves include physical and electronic items professors placed on reserve to support class needs. This initiative supports students who cannot afford a textbook and facilitates sharing of materials.

- *Books, Article* reserve are physical copies that students can check out for short-term use.
- *Electronic Reserves* are electronic copies of articles or chapters that students can access. The number of Electronic Reserves accessed increased by 529 in FY24.

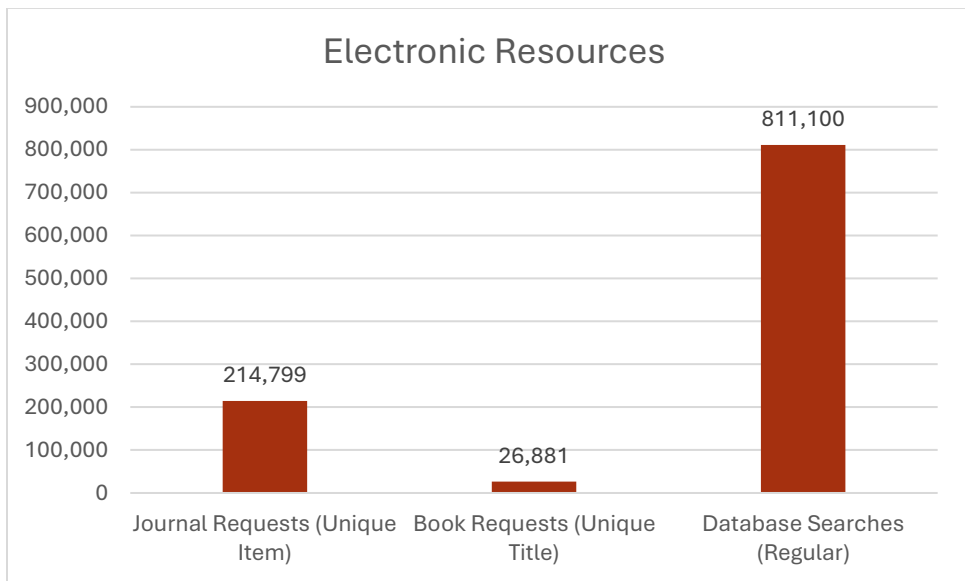
### ***Interlibrary Loan & Document Delivery***



Odum Library participates in Interlibrary Loan (ILL), a library service that allows libraries to borrow materials from other libraries. ILL is an essential service that supports faculty and student research. With ILL, the library can expand its access to library materials not available in its own collection.

- *Borrowing* statistics are the number of items Odum Library borrowed for its patrons.
- *Lending* is the number of items the Odum Library sent to other libraries.
- *Document Delivery* is the number of Odum Library items we pulled and delivered to a VSU patron. Document delivery saves patrons time and increases access for patrons who cannot visit the library in-person.

### ***Electronic Resources Usage***

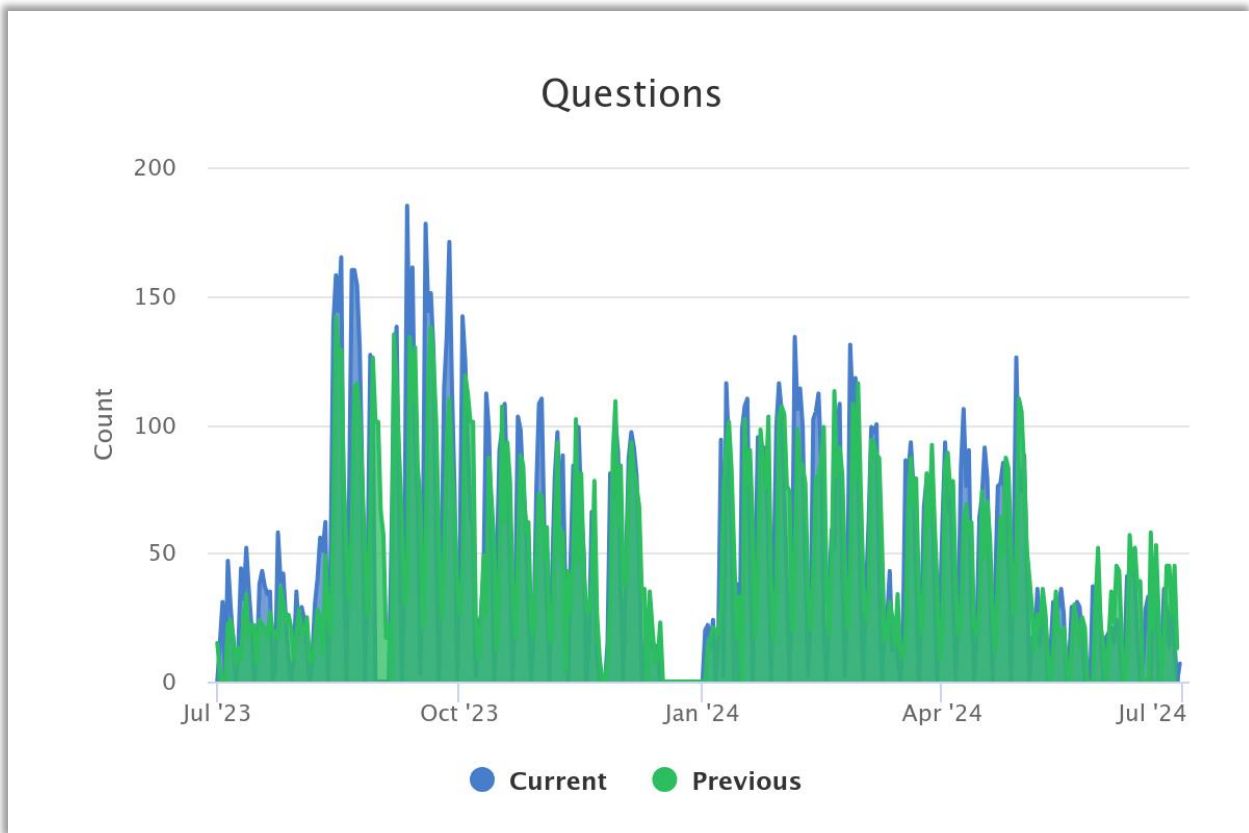


Electronic resources include journals, articles, ebooks, videos, and databases that are available online. Making resources available online increases access for many students and faculty. Online databases are an efficient way for students and faculty to search for resources on a variety of topics.

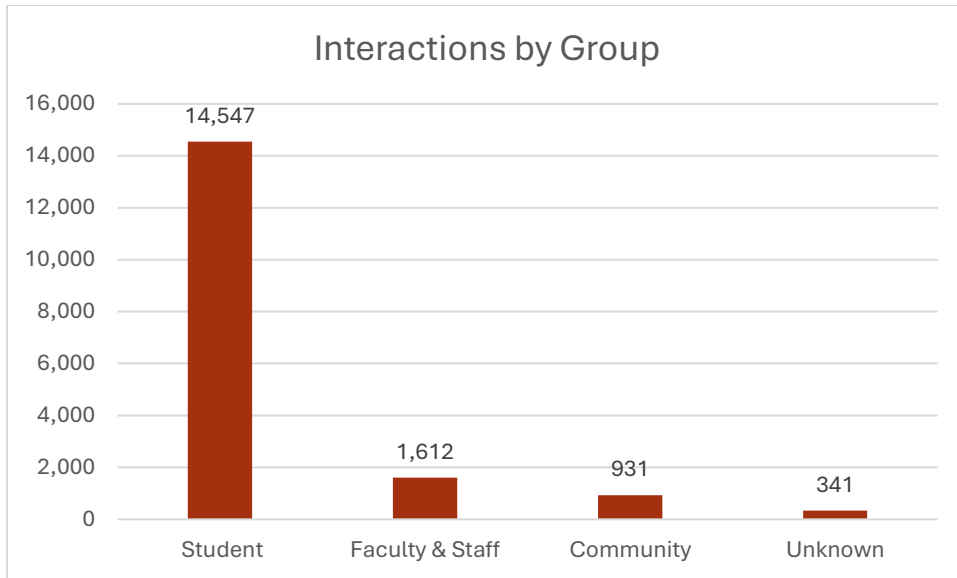
- *Journal Requests (Unique Item)* is the number of unique articles accessed.
  - Journal requests increased by 18,013 in FY24.
- *Book Requests (Unique Title)* is the number of unique ebooks accessed.
- *Databases Searches (Regular)* is the number of database searches conducted.
  - Databases searches increased by 3,267 in FY24.

## Student Engagement & Success

FY24 Interactions by Day: 17,431 Total Interaction (Percent Change +4%)

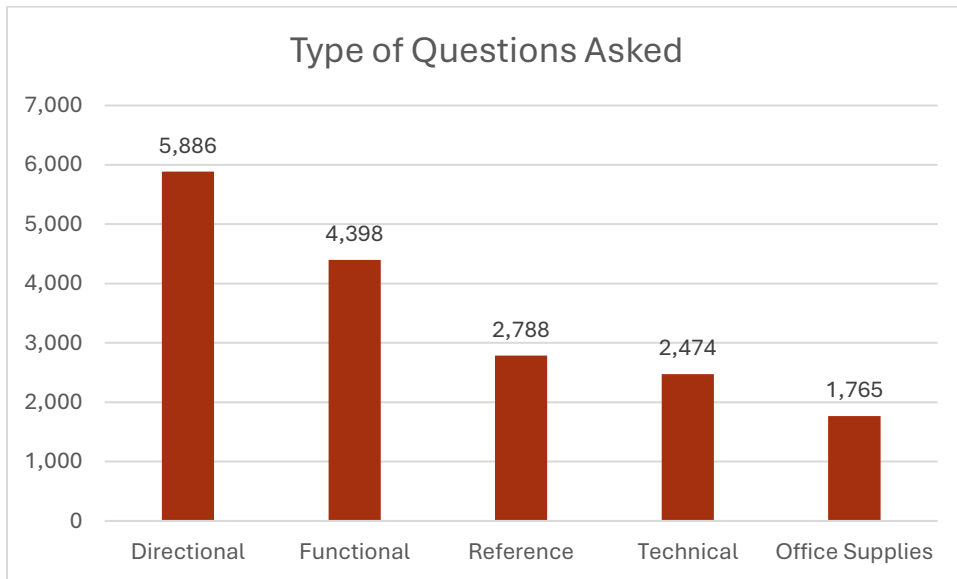


\*Includes all interactions between library patrons and library personnel. Includes Archives & Special Collections, does not include New Media Center (NMC does not record interactions in Gimlet).

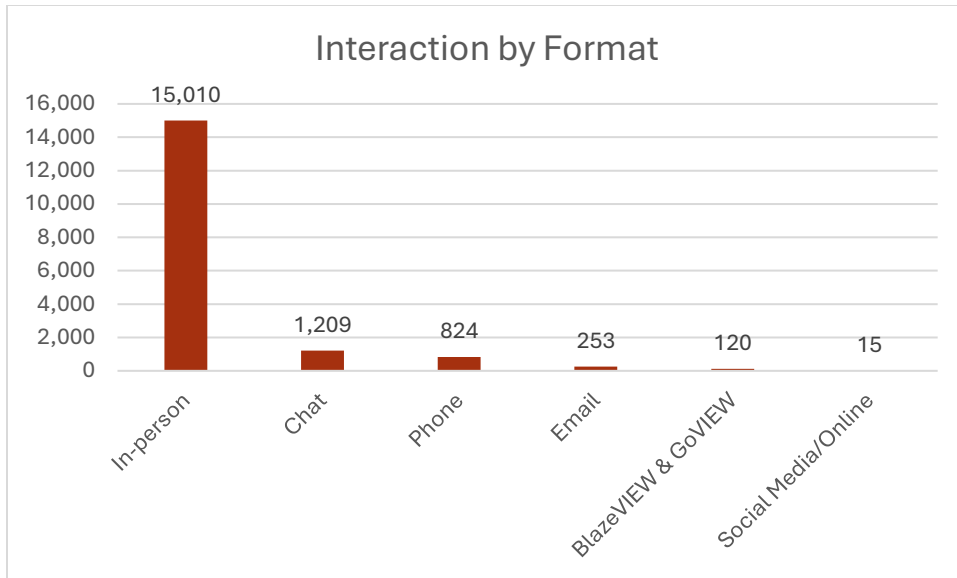


Interaction with patrons increased 4% this year.

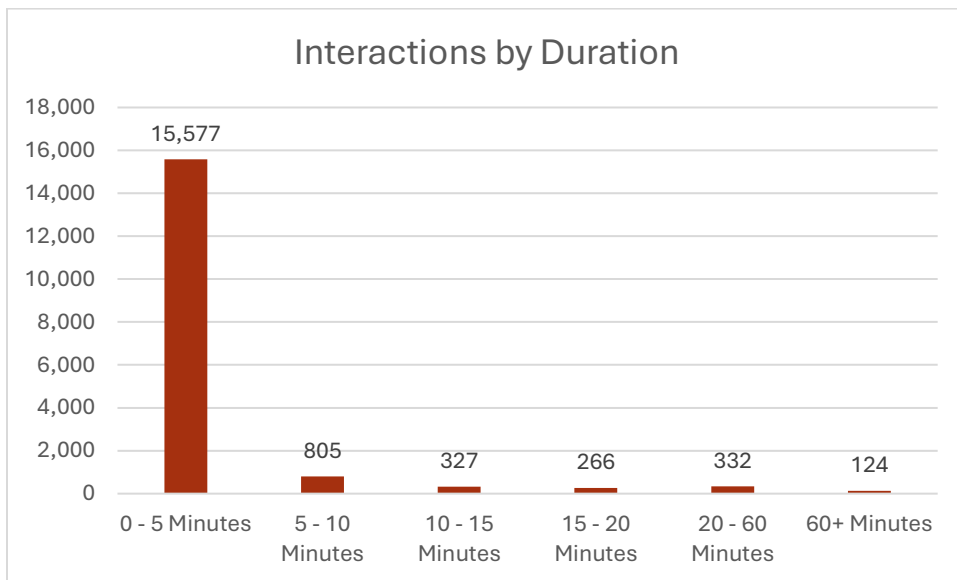
- Student interactions increased 3%, after decreasing 5% in FY23.
- Faculty and staff engagement with the library continue to increase (19%).



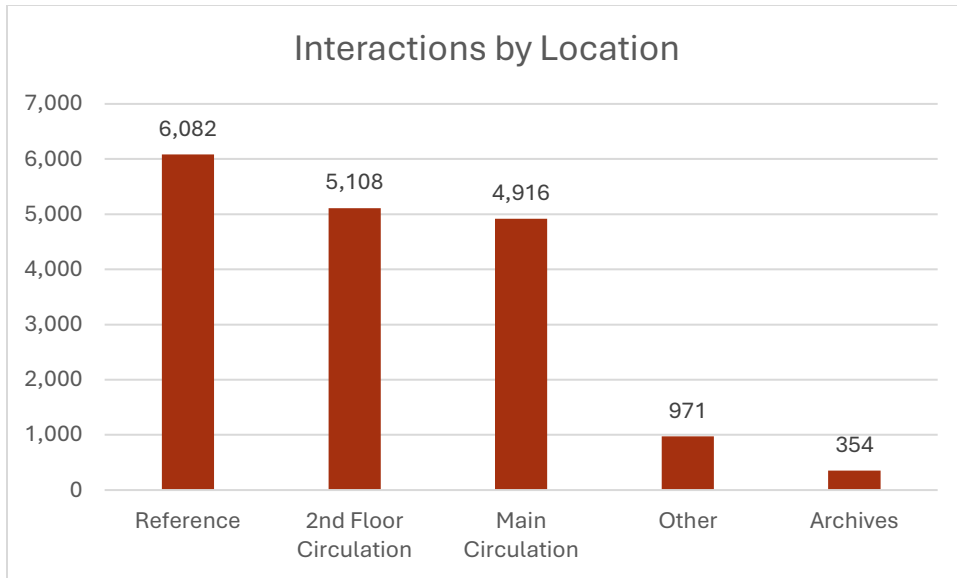
The increase in functional (15%), directional (6%), and technical questions (14%) indicates students are using library materials, space, and technology and seeking help as they need it. Reference questions decreased slightly (-1%) indicating students continue to ask librarians when they need research help. Requests for office supplies dropped 22%.



The increase in in-person statistics (6%) and the drop in other formats indicates more students visiting the library and interacting with staff. The decrease in other formats (Chat -4%, Phone -8%, Email -1%, BlazeVIEW/GoVIEW -23%) is concerning, given the increased number of online students.

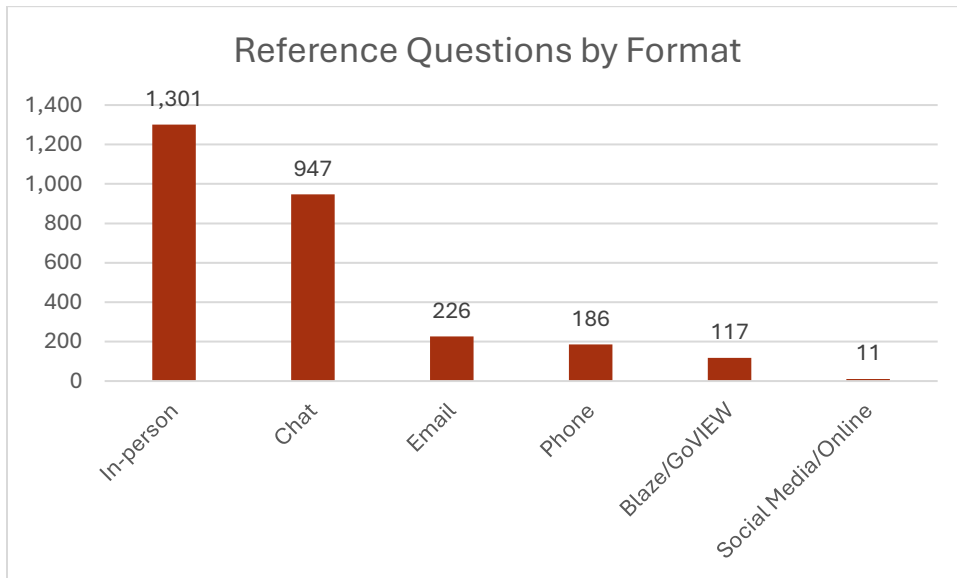


Shorter questions lasting 0-5 increased (5%), while 5-10 minutes decreased (-2%). This could indicate that questions are being answered more efficiently. Moderately long questions lasting 10-15 minutes (-14%), 15-20 minutes (-4%), and 20-60 minutes (-20%) decreased. The number of questions lasting longer than 60 minutes increased (18%), indicating an ongoing need for in-depth research assistance.



The number of questions answered at the Reference desk (7%) and 2nd Floor Circulation desk (13%) increased. These desks are located on the most heavily used floor, along with the Learning Commons. The 2nd Floor circulation desk is located near the main (North) entrance.

The Main Circulation Desk (-4%), Other (offices and any location other than a service desk) (-6%), and Archives (-8%) decreased slightly.



In-person reference questions increased (5%) while other formats decreased: chat (-5%), phone (-12%), and BlazeVIEW/GoVIEW (-23%)

### Reference Transactions: 2,788

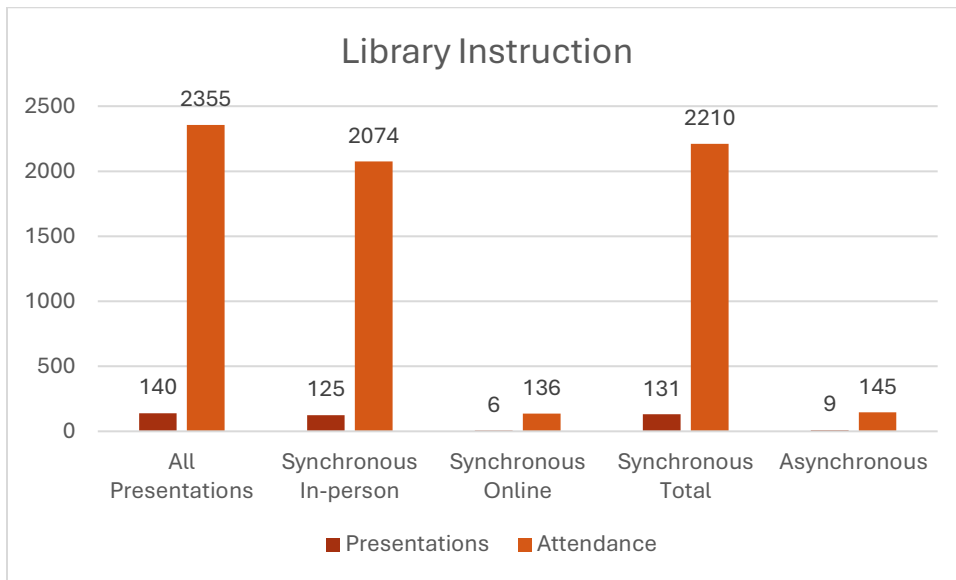
\*Reference transactions include walk-ups in person at a service point, interactions conducted by phone, e-mail, or online. Includes information and referral services. Does not include directional, functional, technical, office supplies, or COVID. Includes Archives & Special Collections, does not include New Media Center (NMC does not record interactions in Gimlet).

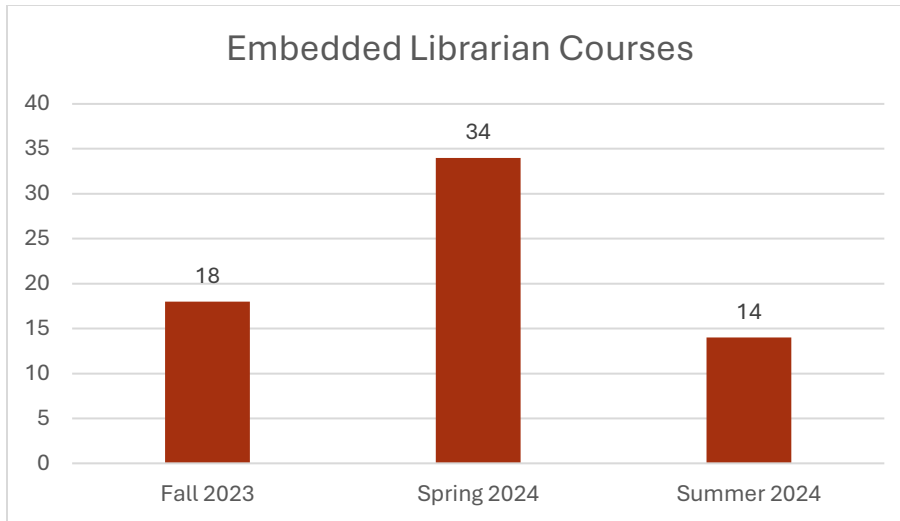
### Consultations: 133

\*Consultations are one-on-one or small group appointments that are often scheduled in advance, occur outside of the classroom or a service point, and require staff preparation or equivalent previous relevant experience. This includes walk-up transactions that are referred to another person with the appropriate and aligned knowledge. Includes Archives & Special Collections, does not include New Media Center (NMC does not record interactions in Gimlet).

### Virtual Reference Services: 1301

\*A reference question that is received and responded to in electronic format, including email, webform, chat, text messaging, instant messaging, or other network-based medium. This includes transactions and consultations. Includes Archives & Special Collections, does not include New Media Center (NMC does not record interactions in Gimlet).

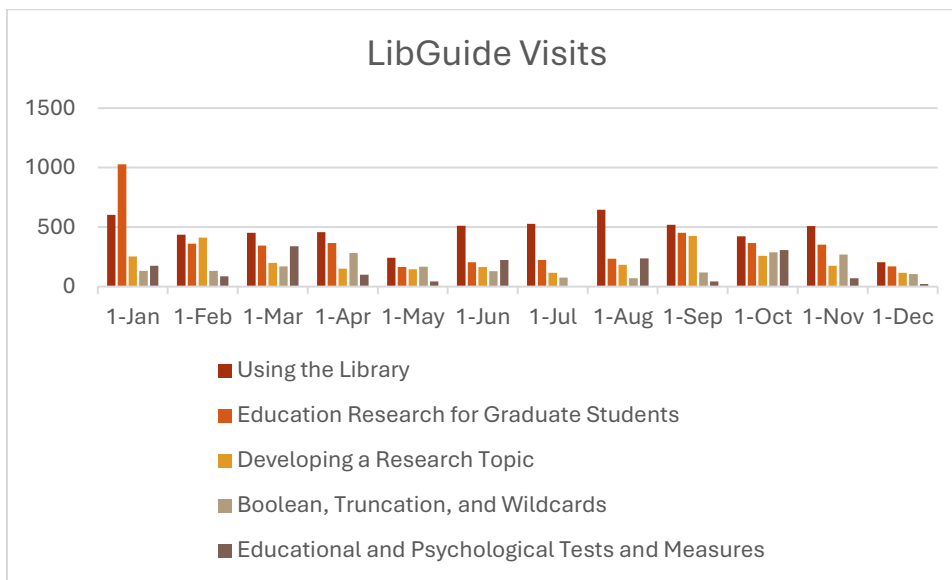




Embedded Librarian Courses increased every semester, indicating a growing need for research and instructional support in online and hybrid courses.

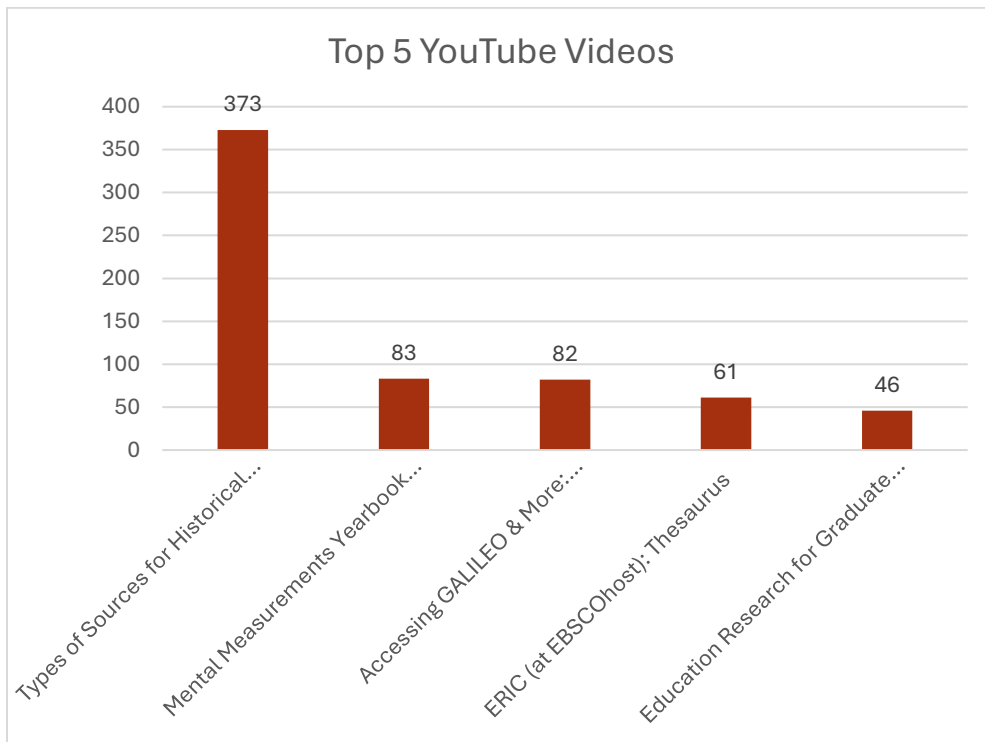
- Fall 2023 – 18 courses (up from 13 in Fall 2022)
- Spring 2024 – 34 courses (up from 22 in Spring 2023)
- Summer 2024 – 14 courses (up from 6 in Summer 2023)

### *Most Visited LibGuides by Month*



LibGuides are online research guides created by library faculty. Each guide collects resources for students and faculty to use. LibGuides can be organized for a course or assignment, by topics, or by audience. Professors can embed links to LibGuides in the BlazeVIEW courses and request new LibGuides on specific topics.

- Total Guides: 146
- Total Views: 49,350

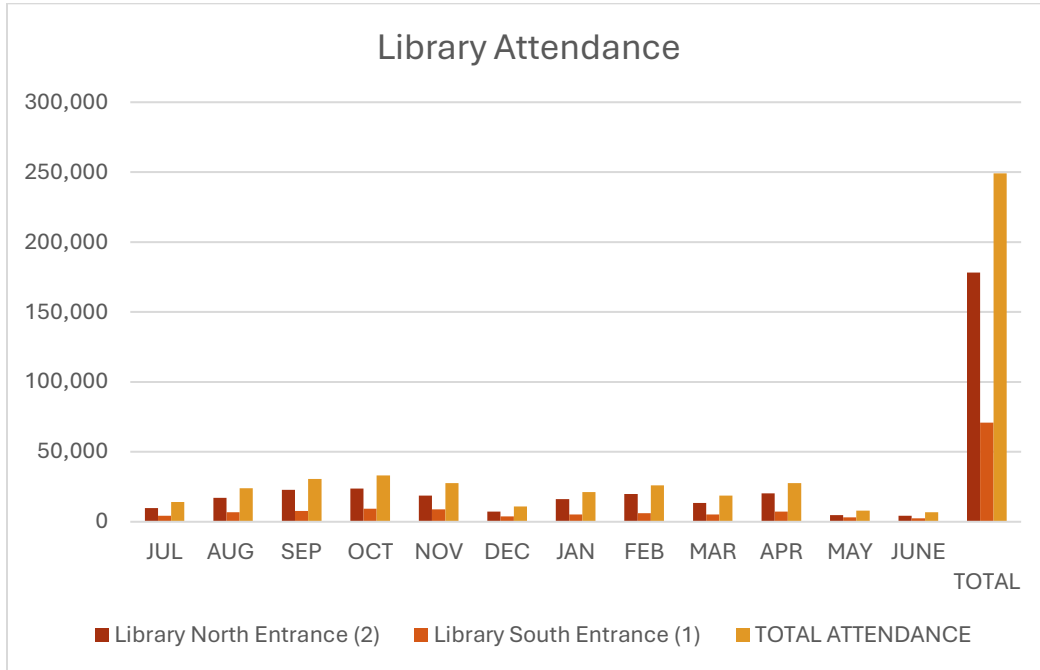


## YouTube

- Total Views for all videos during FY24: 840
- Total video published: 6
  - GALILEO Bento Search
    - <https://youtu.be/RJxHXkco3jg>
    - Published 10/30/2023
  - Searching JSTOR
    - <https://youtu.be/CXSyjMPF5ek>
    - Published 11/8/2023
  - Discover - Projects
    - <https://youtu.be/aiA6gk6pP7E>
    - Published 5/29/2024
  - Searching in Discover
    - [https://youtu.be/RUr9PM\\_2BOQ](https://youtu.be/RUr9PM_2BOQ)
    - Published 5/29/2024
  - Full Text in Discover
    - <https://youtu.be/AXmrz57jw7Q>
    - Published 6/5/2024
  - Advanced Search in Discover
    - <https://youtu.be/rtDVfuP5RYw>
    - Published 6/5/2024

# Library Spaces

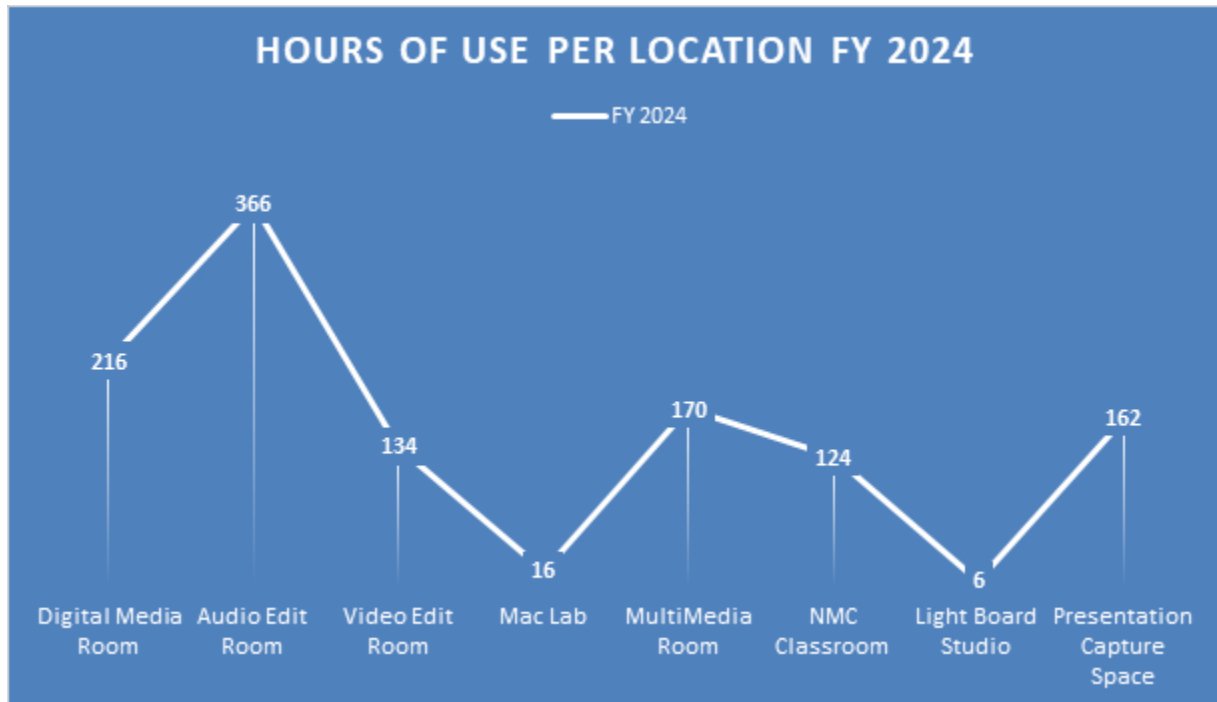
## *Library Attendance*



Library attendance (visitors entering the library) is recorded for both the North and South entrances. The North entrance had more than twice as much traffic as the South. Which makes sense as the North entrance faces the pedestrian walkway, is closer to the Student Union, and opens into the Learning Commons on the second floor of the library.

- The library was open an average of 83 hours each week during fall and spring semesters of FY24.
- During summer 2024, the library was open an average of 81 hours each week.
- The library’s open hours and schedule are in line with that of other similarly sized libraries in the University System of Georgia.
- October 2023 and April 2024 had the highest number of visitors.

## *New Media Center Attendance & Room Utilization*

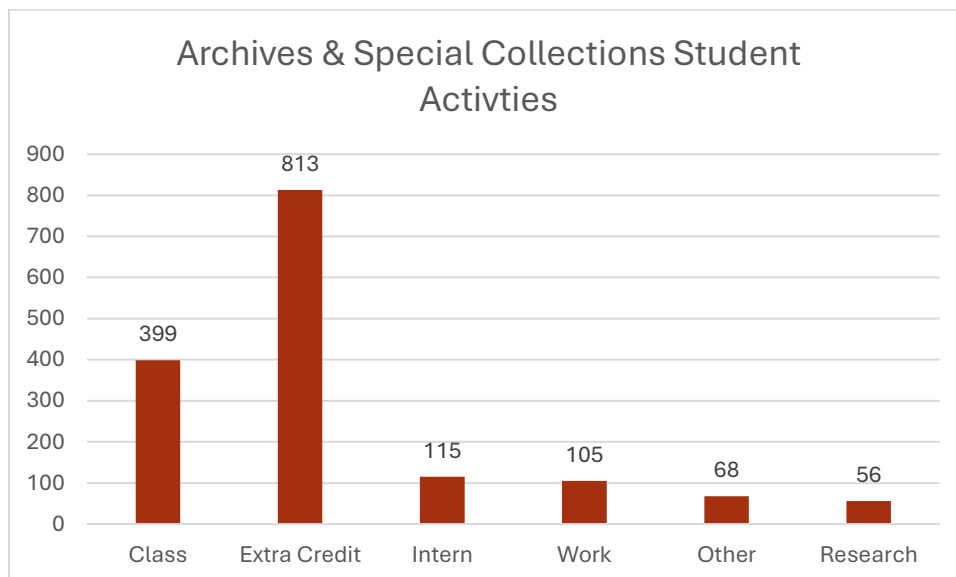
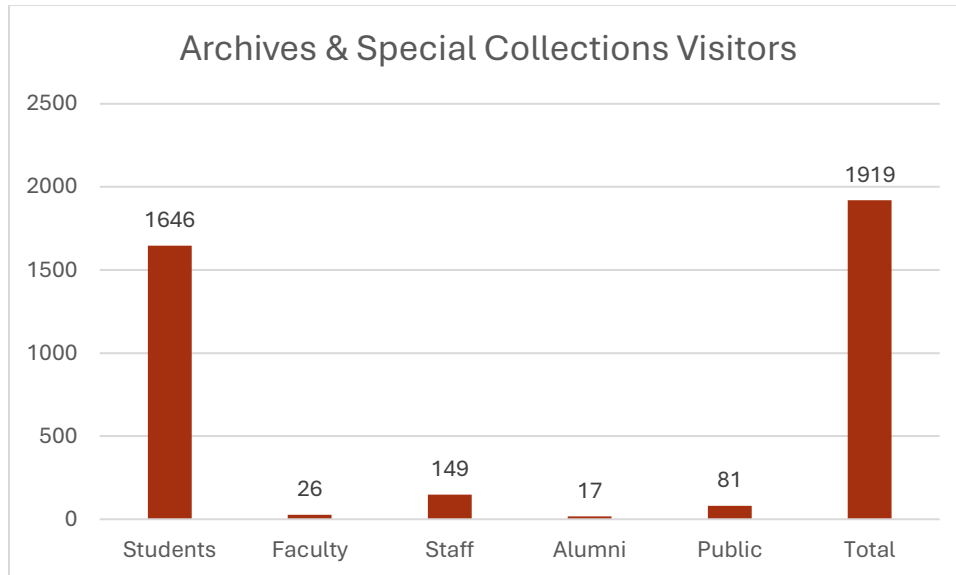


The NMC has eight spaces available for reservation by students, staff, and faculty which are being tracked through a room calendar system.

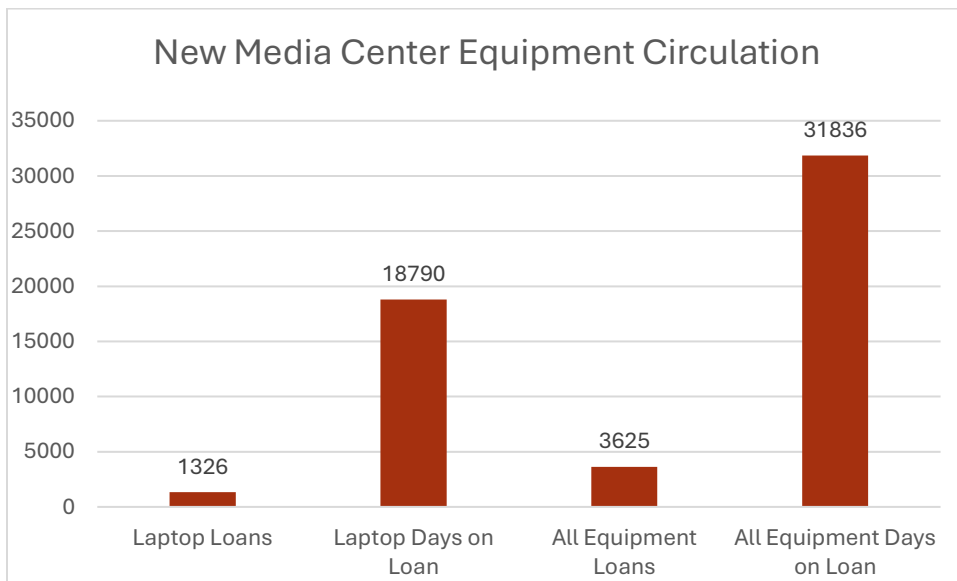
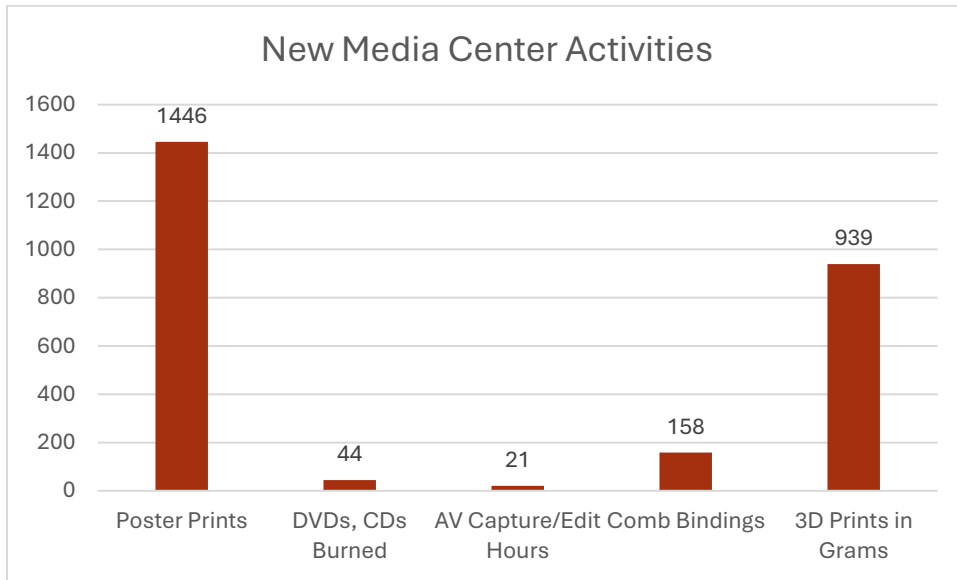
- The NMC was open Monday – Thursday 8:00am – 5:30pm and Friday 8:00am – 3:00pm, an average of 45 hours each week.
- The NMC had 23,855 visitors in FY24, averaging 116 visitors a day.

## Archives & Special Collections

The Archives & Special Collections was open Monday – Thursday 9:00am – 5:00pm and Friday 9:00am – 3:00pm, an average of 38 hours each week.



## New Media Center Impact



## New Media Center Workshops

