



# **ODUM LIBRARY ANNUAL REPORT**

**2024  
2025**



## Table of Contents

Library Value .....	4
Student Success Infographic .....	5
Odum Library: Student Learning & Engagement.....	6
Library Instruction .....	6
Embedded Librarians .....	7
Online & Video Tutorials.....	7
Reference Assistance .....	9
Research Appointments & Consultations .....	9
Live Chat.....	10
Library Interactions.....	10
Library Attendance.....	12
Library Resources .....	13
GIL Express .....	14
Interlibrary Loan .....	14
FOLIO Implementation & Collaboration .....	15
Stacks Management .....	15
Budget & Collection Status .....	16
Gifts.....	16
Marketing.....	16
New Media Center Highlights .....	17
New Media Center .....	18
Key Accomplishments .....	18
By the Numbers .....	19
Archives & Special Collections Highlights .....	23
Valdosta State University Archives and Special Collections.....	24
Introduction.....	24
Community Archives, Digitization, Access, and Preservation Partnership .....	24
Collections, Digitization, and Digital Preservation .....	24
Student Engagement and Experiential Learning.....	25
Visitor and Reference Statistics .....	25
Exhibits, Events, and Public Programming .....	26
Analytics and Online Presence .....	26
Conclusion .....	26

Employee Recognition.....	27
RED Awards.....	27
RED Teams Awards .....	27
Leadership Academy Graduates .....	27
Publications & Presentations .....	27

# LIBRARY VALUE



**258,260** JOURNAL ARTICLES  
ACCESSED



**13,022** ITEMS  
CHECKED OUT



**2,341,334 BOOKS**  
(PRINT + ELECTRONIC)  
**208,887 JOURNALS**  
(PRINT + ELECTRONIC)

OPEN 83 HOURS  
A WEEK

**200,552**  
library visits



**OVER 850K**  
GALILEO SEARCHES  
**EIGHTH IN USG**

## TOP DATABASES

- ACADEMIC SEARCH COMPLETE
- PSYCINFO CINAHL WITH FULL TEXT
- FILMS ON DEMAND NOVELIST ERIC

# STUDENT SUCCESS

## INSTRUCTION BY THE NUMBERS

**117** LIBRARY PRESENTATIONS

**1,704** ATTENDEES

“

Students who participate in courses that had a librarian-led instruction session at some point in the semester have a statistically significant higher chance than their peers of being retained (O'Kelly et al., 2023, p. 90).

”



O'Kelly, M.K., Jeffryes, J., Hobscheid, M., & Passarelli, R. (2023). Correlation between library instruction and student retention: Methods and implications. *College & Research Libraries*, 84(1), 85-99. <https://doi.org/10.5860/crl.84.1.85>



## STUDENT ENGAGEMENT

**15,918** STUDENT INTERACTIONS

**2,366** REFERENCE TRANSACTIONS



**51% IN-PERSON**

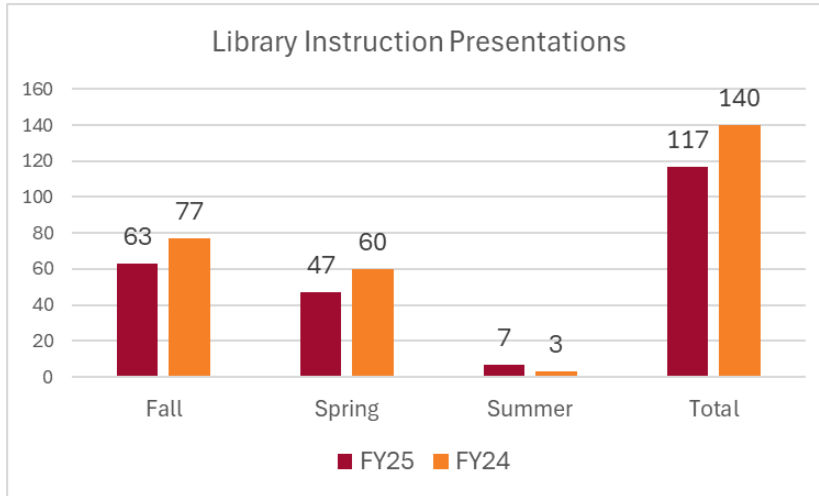
**49% VIRTUALLY**



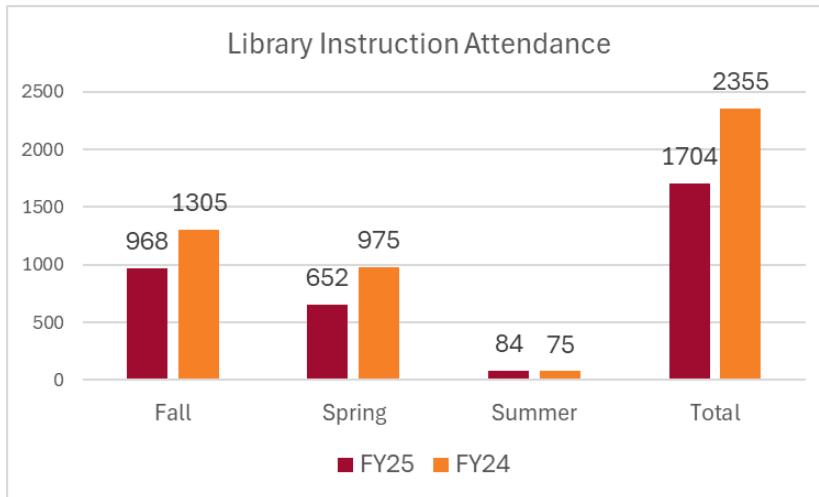
# Odum Library: Student Learning & Engagement

## Library Instruction

Library instruction focuses on teaching key concepts in information literacy and research.



In FY25 the library faculty taught 117 classes.

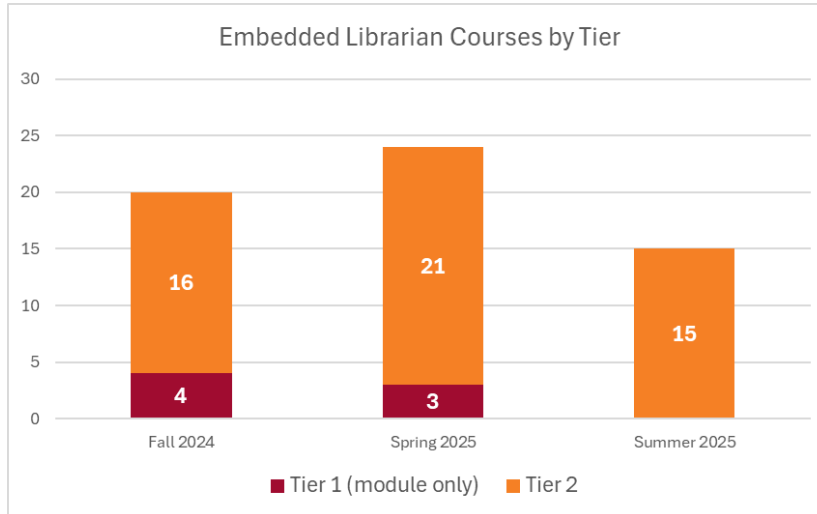


In FY25 1,704 students attended library instruction.

The campus was closed September 26 through October 6. The library reopened October 7, and classes met virtually October 7 – 15.

## Embedded Librarians

The embedded librarian program offers scalable research and instruction support for online and hybrid classes with a research component. In FY25, library faculty were embedded in 59 BlazeVIEW and GoView course sections.



Tier 1: includes an embedded module with curated research guides, links to Live Chat, and options to schedule Research Appointments.

Tier 2: builds on Tier 1 by adding direct librarian interaction, such as participation in discussion boards, virtual library instruction sessions, or required one-on-one research appointments (limited to 4 classes a semester).

Embedded Librarian Courses increased Fall and Summer semesters, indicating a growing need for research and instructional support in online and hybrid courses.

Embedded Librarians in Spring semester decreased from FY24. With the new implementation of the Tier Embedded Program, it is possible that instructors who used the Tier One module in a previous semester copied it over to a different course. Unless the instructor informs a librarian of this, the library is unable to track the number of times a module has been copied into a different course shell. Because of this, courses using a library module may not be included in this data.

## Online & Video Tutorials

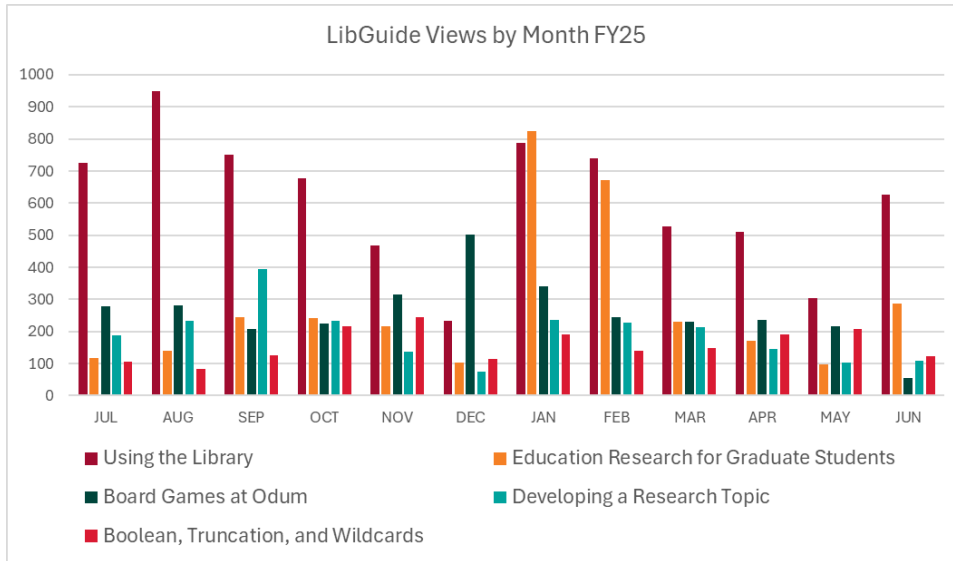
LibGuides are asynchronous online research guides designed to support students and faculty at the point of need. Subject Guides collect resources tailored to specific disciplines. Course Guides offer curated resources that support students in a specific class. Topic Guides focus on specific themes or topics and offer relevant resources for those areas. Professors can embed links to LibGuides in the BlazeVIEW courses and request new LibGuides on specific topics.

This year, in an effort to make LibGuides easier to navigate, guide authors were asked to unpublished guides that were created for classes that were no longer being taught and guides that had low usage numbers. This resulted in a decrease in the amount of total guides for FY25.

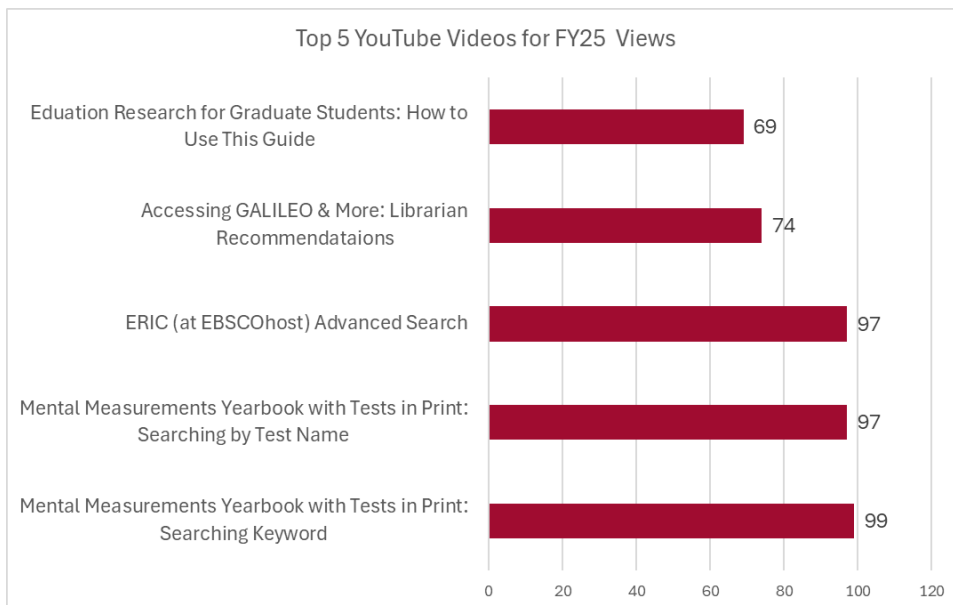
In FY 2025, 128 LibGuides collectively had 49,750 views.

The top five most viewed LibGuides:

- Using the Library (7,295 views)
- Education Research for Graduate Students (3,344 views)
- Board Games at Odum (3,129 views)
- Developing a Research Topic (2,295 views)
- Boolean, Truncation, and Wildcards (1,886 views)



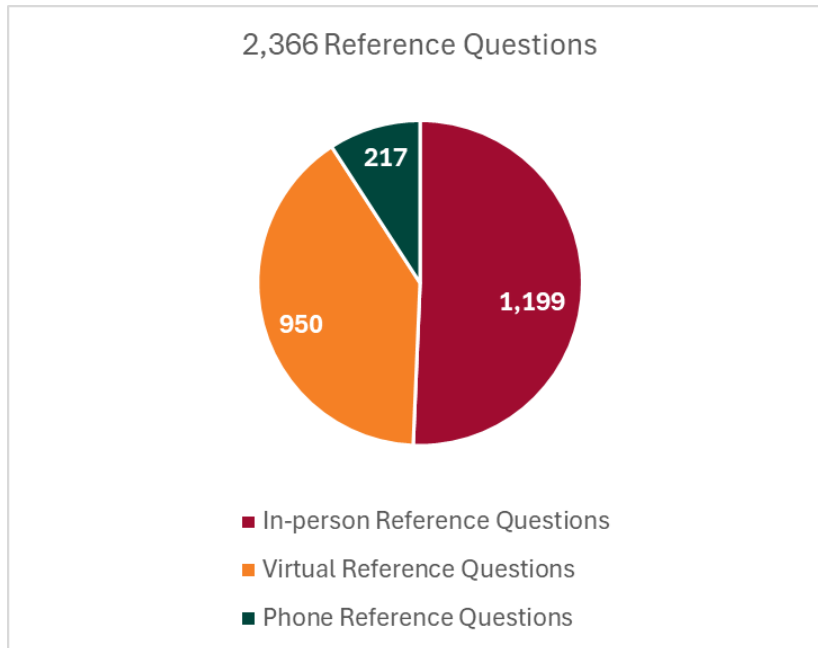
Video tutorials provide targeted asynchronous instruction. Two new video tutorials were created, and eight existing videos were revised and republished to correct outdated content. In May, EBSCOhost released an update to its user interface, which made previous videos inaccurate due to old visuals and instructions. These videos were updated to reflect the new interface and search tools, ensuring that patrons have accurate information to help them navigate EBSCOhost databases.



Total Videos Published: 10

Total views for all videos: 823

## Reference Assistance



Total Questions: 2,366  
In-person Questions: 1,199  
Virtual Questions: 950  
Phone Questions: 217

ACRL defines reference transactions as walk-ups in person to a service point and interactions conducted by phone, e-mail, online, or other medium. Includes information and referral services. Does not include directional, functional, technical, or office supplies.

Virtual reference questions are received and responded to in electronic format, including email, webform, chat, text messaging, instant messaging, or other network-based medium.

These statistics include Reference and Archives & Special Collections, but do not include New Media Center (NMC does not record interactions in Gimlet).

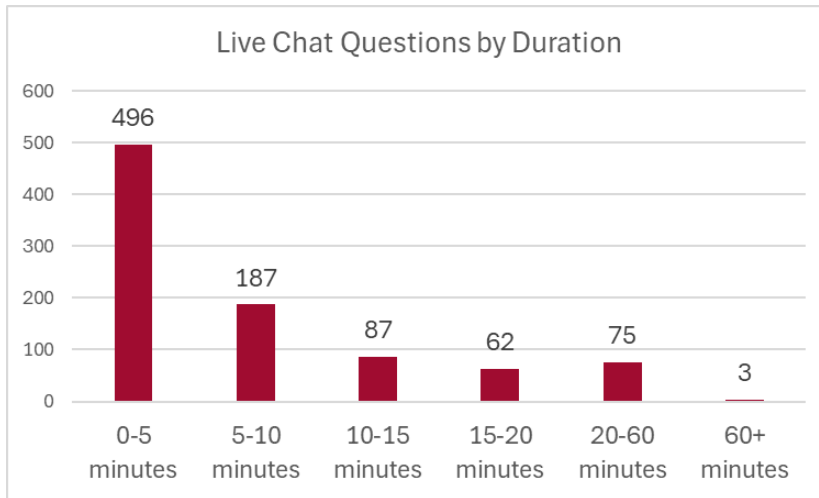
## Research Appointments & Consultations

In FY25, the librarians provided 152 scheduled research appointments. Scheduled Research Appointments provide students an opportunity to meet individually, or in small groups, with a faculty librarian to get guided instruction and help on their research question(s). Meetings are scheduled in Bookings and can be held in-person or virtually in Teams.

In FY25, the librarian provided 158 consultations. ACRL defines consultations as one-on-one or small group appointments that are often scheduled in advance, occur outside of the classroom or a service point, and require staff preparation or equivalent previous relevant experience. This includes walk-up transactions that are referred to another person with the appropriate and aligned knowledge.

These statistics include Archives & Special Collections, but do not include New Media Center (NMC does not record interactions in Gimlet).

## Live Chat

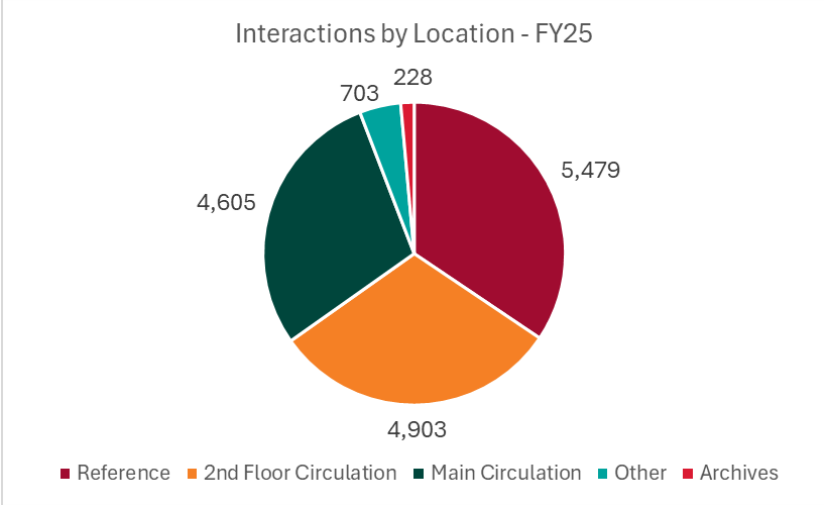


Live Chat decreased -25%, most likely due to library closures and technical issues which limited patron access to physical and digital services.

Tera Ray, Kytt Everdeen Moore, and Emily Rogers completed a content analysis of Live Chat transcripts. The research was approved by VSU's IRB. The researchers developed a Live Chat Best Practices LibGuide and submitted their research paper to Georgia Libraries Conference.

## Library Interactions

Interactions with patrons decreased by 9% this year. The decrease in library interactions is to be expected due to the campus closure after Hurricane Helene. The campus was closed September 26 through October 6. The library reopened October 7, and classes met virtually October 7 – 15. The campus closed in January after the cyber attack, January 2-9, and for the snow/hazardous driving conditions, January 22-23. Because the library was physically closed during these events and access to Wi-Fi and power may have been limited, patrons were not able to visit the library for assistance or use synchronous virtual services such as chat and email.

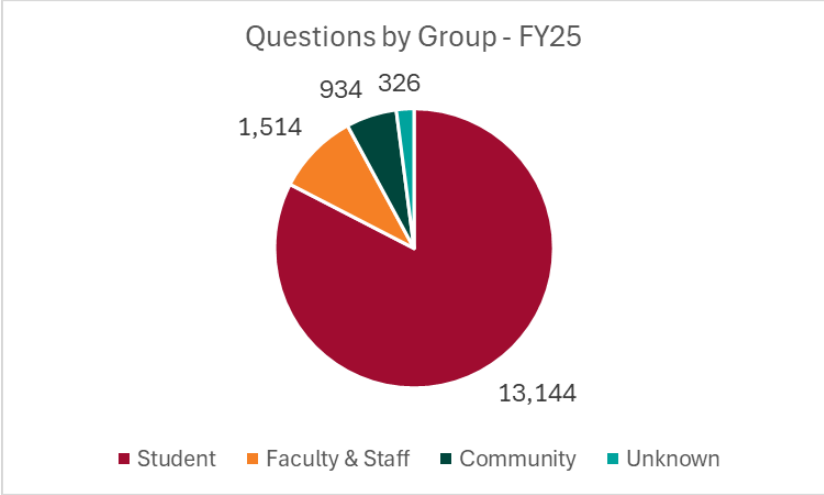
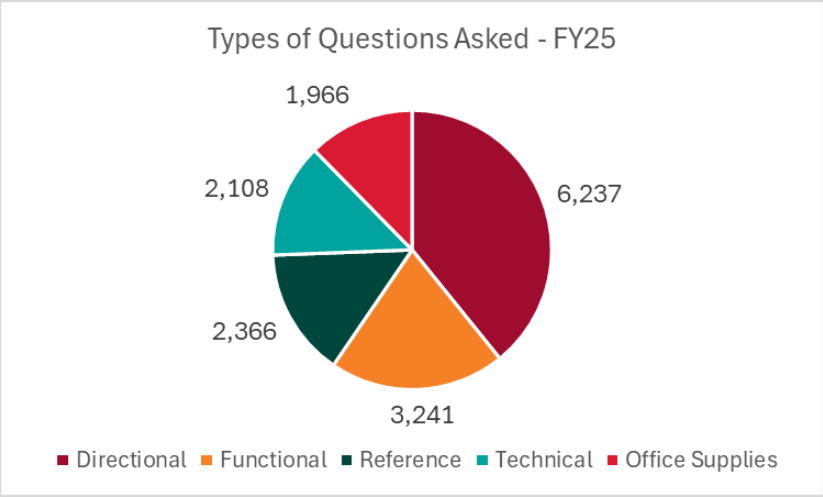


The majority of interactions occurred at three public service desks.

Library visitors often ask directional questions (6,237).

Functional interactions are checking out or returning library items (3,241).

Reference (2,366), Technical (2,108), and Office Supplies (1,966) are nearly equal.



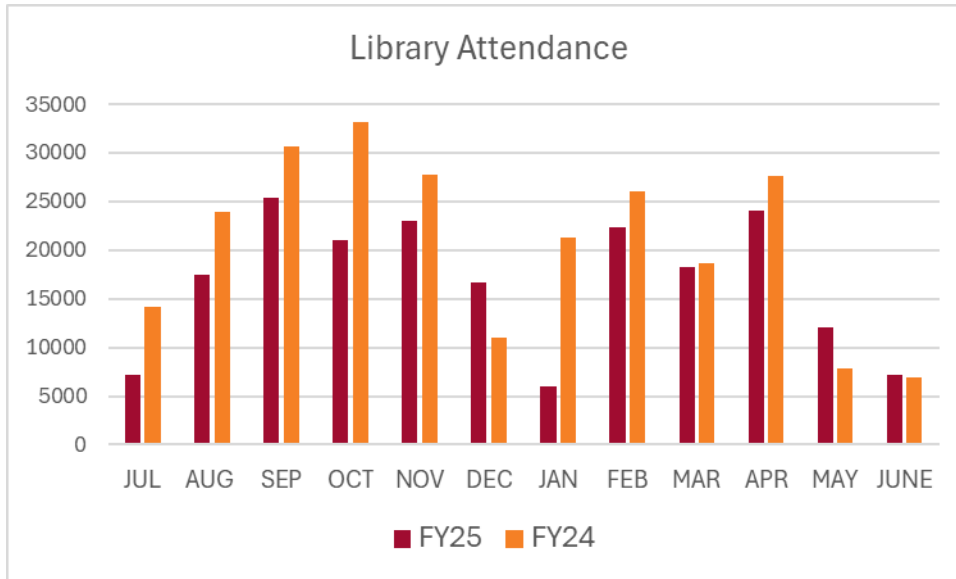
Students (13,144) are the majority, although down 10% from FY24.

Faculty & Staff (1,514) visits are down 6% from FY24.

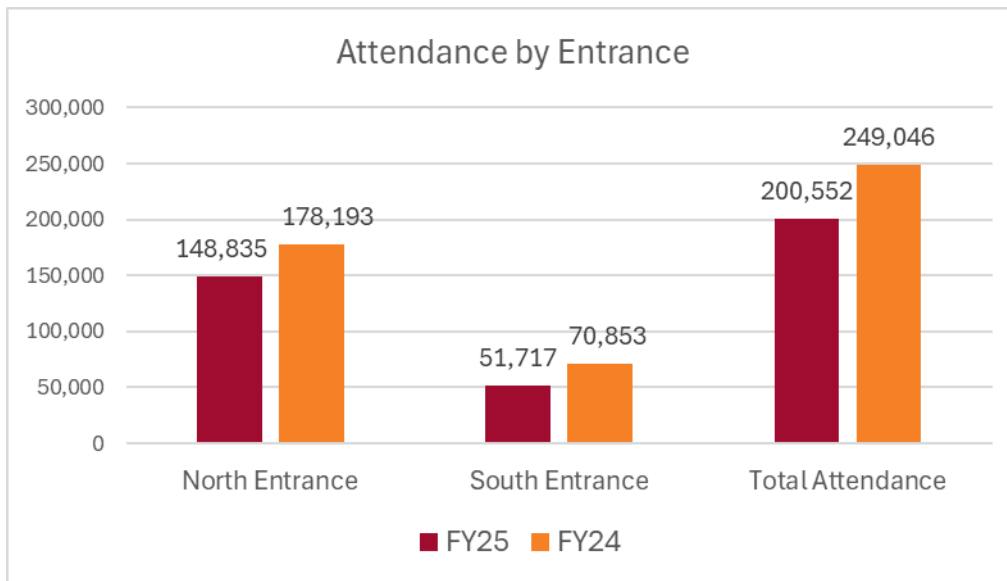
Community visitors (934) are the same as FY24.

These statistics include the library’s public service desks for Lending Services, Reference, and Archives & Special Collections, but do not include New Media Center (NMC does not record interactions in Gimlet).

## Library Attendance

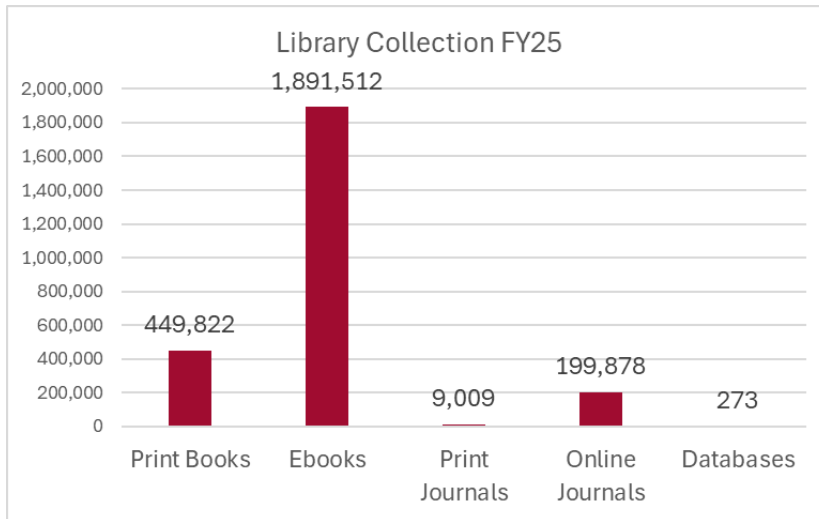


The two most notable declines in attendance coincide with the hurricane closure (Oct) and cyber-attack and snowstorm (Jan).



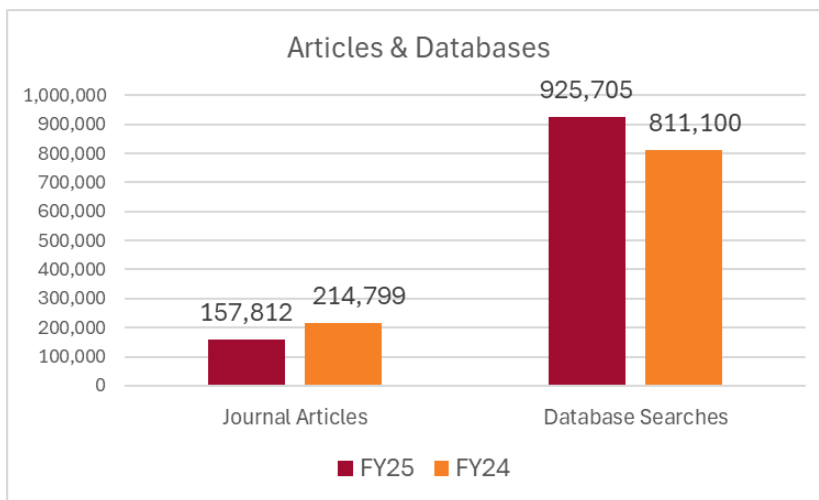
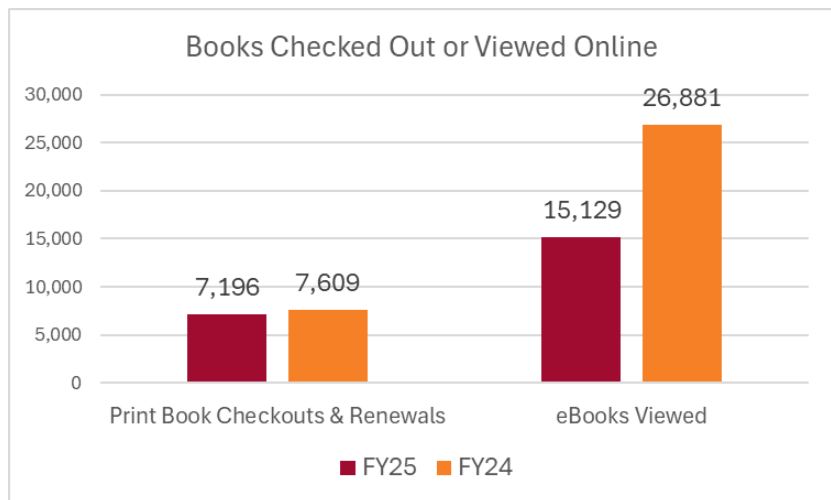
The North entrance had more traffic than the South entrance. The North entrance faces the pedestrian walkway, is closer to the Student Union, and opens into the Learning Commons on the second floor of the library.

# Library Resources



The library’s collection reflects the transition to increased online resources. Print and physical resources are an essential component to a well-balanced collection the supports campus curriculum and research.

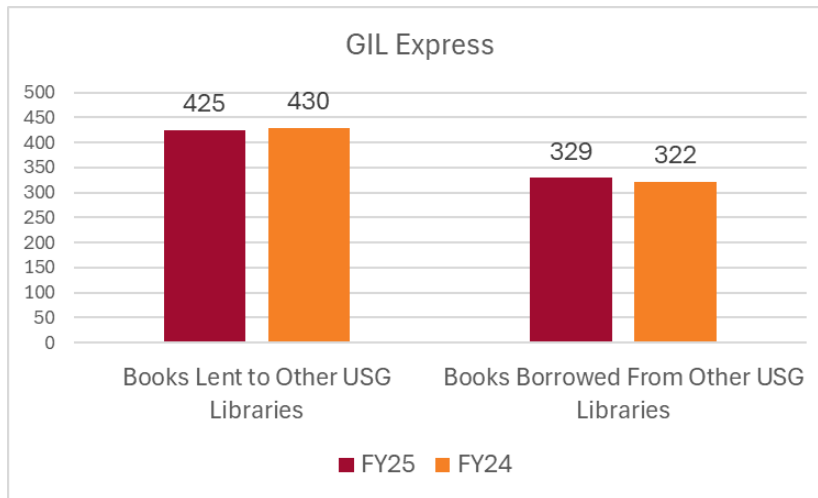
Online eBooks usage decreased more than print checkouts. This could be due to a lack internet access during the hurricane closures.



The decrease in articles accessed could be due to the lack of internet access during the hurricane closures.

Database searches increased, indicating an ongoing need for online resources.

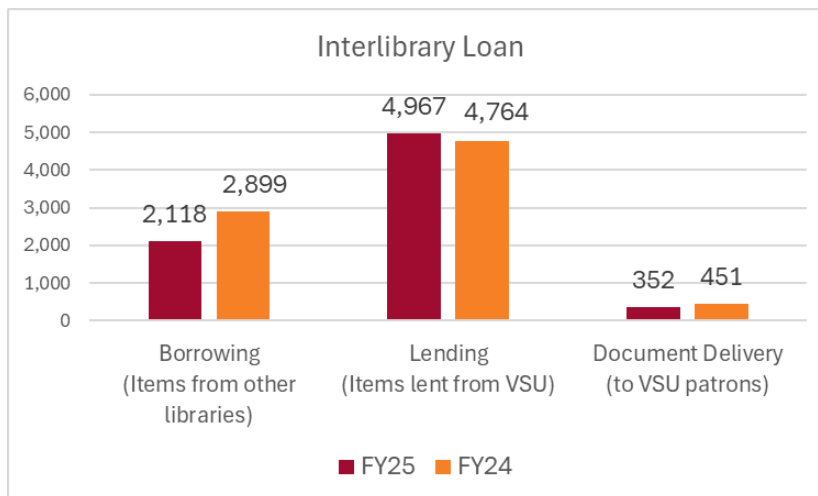
## GIL Express



GIL Express supports expanded access to library resources by allowing students, faculty, and staff from all USG institutions to borrow books from any of the USG libraries.

## Interlibrary Loan

VSU students, faculty, and staff can request materials that the library does not own through Interlibrary Loan (ILL). They can request article and chapter scans for library materials through Document Delivery. The library also delivers physical books to faculty and staff at North Campus, upon request.



Lending Requests increased by 4.26% in FY25.

Borrowing and Document Delivery decreased because patrons could not access ILLiad after the cyberattack.

The cyberattack occurred during winter break and affected the network for several weeks after campus reopened in January 2025. Borrowing and Document Delivery requests were unavailable from January to late February due to the cyberattack. Historically, January to mid-February is one of the busiest times of year for Interlibrary Loan and Document Delivery requests.

Lending was not disrupted by the cyberattack in January 2025. Requests from other institutions were able to come in and be processed during this timeframe.

## **FOLIO Implementation & Collaboration**

Fiscal year 2025 saw intense involvement in the Folio Implementation Project. Folio is a Library Services Platform which will replace our current system, Alma. The University System of Georgia chose Folio after a thorough RFI, RFP process. The statewide implementation team kicked-off in May 2024. VSU librarians on the Implementation Team include: Ken Smith (Acquisitions- Functional Expert), Jessica Lee (E-Resources- Functional Expert), Guy Frost (Resource Management- Data Expert). This year's work has included data verification and testing of functionality (including several rounds of User Acceptance Testing (UAT)). Other services performed include the development of documentation and presentations at Open Houses.

In addition to the statewide Implementation Team, numerous Odum Library staff have been busy locally on the Institutional Leads Committee. The local Odum committee was busy with tasks such as cleaning up data, making decisions about configurations, attending trainings, and developing workflows.

Implementing the FOLIO Library Platform System was an Institutions Effectiveness Goal for FY25. This goal is ongoing because the original "go live" date in June 2025 was extended to December 2025. This extension was necessary for the development and verification of other critical functionalities.

## **Stacks Management**

### **Inventory**

The Collection and Resource Services Department worked with the Lending Services Department to plan and carry out a full inventory of the main library collection and several smaller collections. The inventory for the main library and Oversized collections was completed in FY25. The inventory of the FAMC and Juvenile collections will be completed in Fall 2025. Inventorying the collections is an opportunity to match records to items on the shelf, and identify and resolve problems including: identifying missing items, locating missing and mis-shelved items, and updating incorrect item records.

### **Juvenile Collection**

The relevance, freshness, and browsability of the juvenile books collection was improved. The Collection and Resource Services Department worked with the Lending Services department to plan and execute an extensive weeding project. Candidates for weeding were identified by age of the item and a lack of usage over a period of years. Weeding unused and outdated materials creates space for new books and improves findability within the collection. This project is ongoing in FY26.

## **Budget & Collection Status**

In FY 2025, the library materials budget was cut by \$28,281 or 3.4%. At the same time, prices for journals, databases, and books continued to increase at roughly 5%. Inevitably, this meant cancellations were necessary. In all, 91 titles were cancelled for fiscal year 2025. Significant cancellations included the databases eHRAF, the Oxford Encyclopedia of Social Work, and Scifinder. In addition, we cancelled our subscription to BioOne and subscribed instead to a much smaller number of individual biology journals. Monograph spending was held steady with 1,422 titles purchased (1,459 in FY24).

## **Gifts**

Odum Library welcomes gifts that support the instructional and research programs of the University. In FY25, Odum Library was gifted 2,588 volumes.

## **Marketing**

### **Instagram**

Shared 53 posts to Instagram Feed, 26 Reels, and 60 posts to Instagram stories showcasing the Valdosta State/Odum Library experience while highlighting the building, collection, services, and campus.

### **Campus Events**

Created activities, participated in, or hosted events like Orientation, Open House, Camp Odum, The Happening, De-Stress Fest, and the Self Love and Compassion Festival. Over the year, we participated in over 16 events and had over 872 participants.

# NEW MEDIA CENTER

EQUIPMENT CIRCULATION

**2,951 LOANS**



43% LAPTOPS

31% CAMERA

## IMPACT & VALUE

**3,026** FEET OF LAMINATION

**2,131** GRAMS OF 3D PRINTS

**1,317** POSTERS PRINTED

**234** DVDS/CDS BURNED

**177** AV HOURS CAPTURED

**82** PROJECTS BOUND

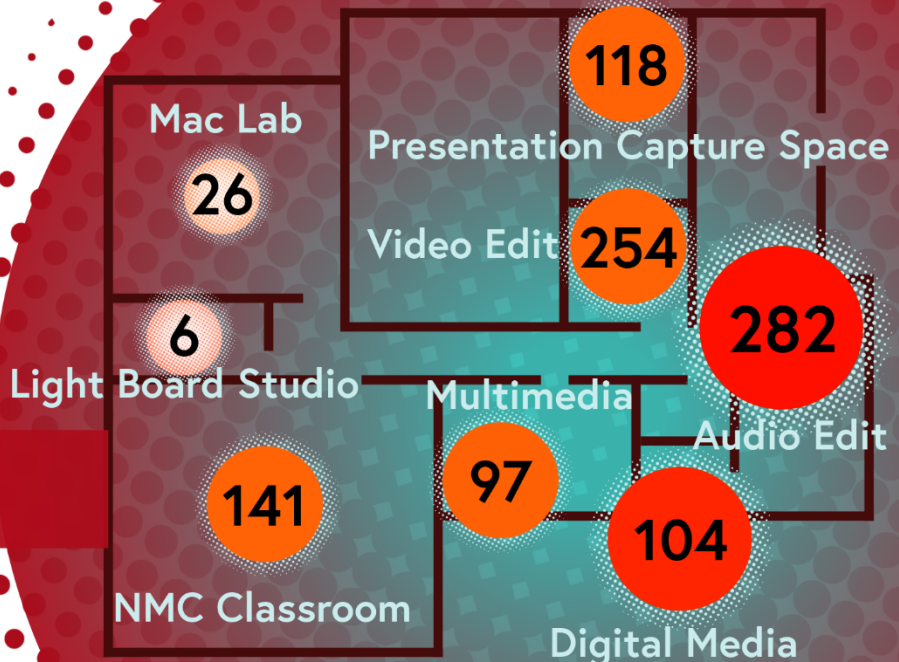
**29** WORKSHOPS PROVIDED



SPACE UTILIZATION

**25,148**

new media center visits



ROOM RESERVATIONS (HOURS)

# New Media Center

## Key Accomplishments

During FY25, the New Media Center (NMC) focused on advancing access, efficiency, and improving user support through targeted improvements and strategic upgrades.

Advancing access to resources and services:

- All NMC labs, classrooms and laptops have been upgraded to Windows 11
- Expanded equipment loan access to include South Georgia State College patrons
- Added more A/V equipment to the student loan pool
  - 41 Student laptops between Spring and Summer 2025
  - 1 Projector in January 2025
  - 2 Panasonic Lumix FZ80D 18.1 Megapixel Point and Shoot Digital Cameras
  - 4 100-Watt Multichannel Portable Bluetooth Speaker Systems
  - 3 Comica Four Channel Mini Wireless Lavalier Microphones
  - 3 Neewer CM28 Wireless Lavalier Microphone System for Podcasting
  - 1 120-Watt Single Channel Block Rocker Speaker
- Upgraded the Audio Edit Suite's equipment to support multiple audio inputs
- Added a new Canon 4600s poster printer for improved print turnaround time
  - Replaced the damaged laminator with a new one in April 2025

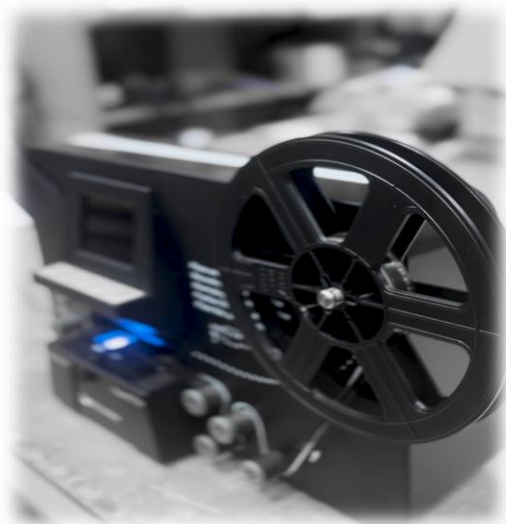
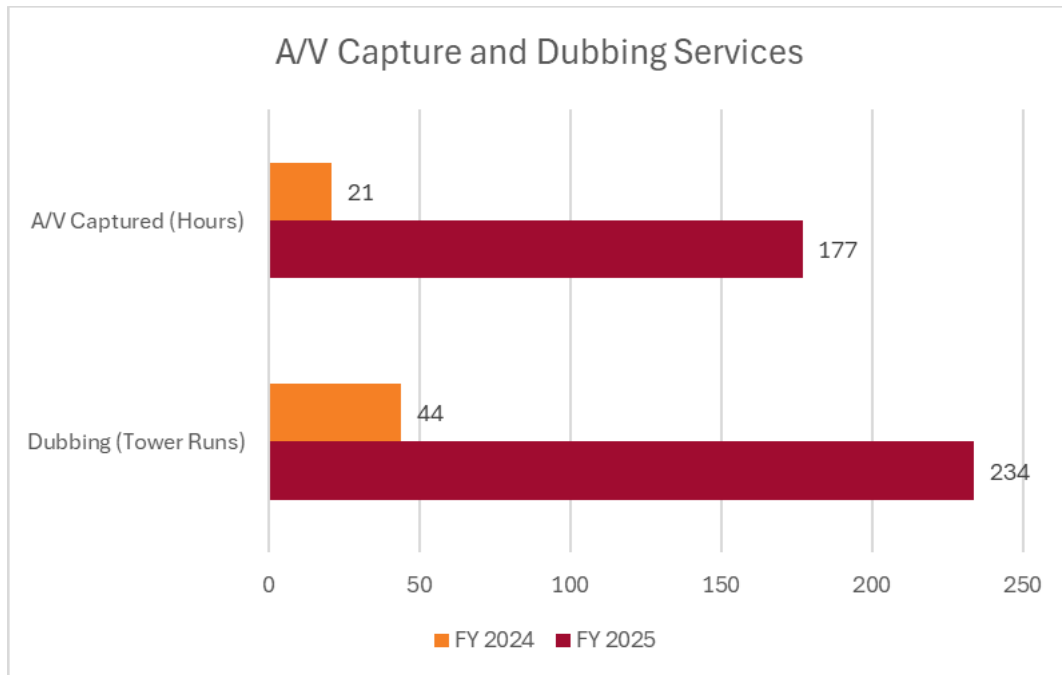
Strategic upgrades included prioritizing inventory clean-up and restructuring to improve findability and student access. Previously, each item had its own holding record, leading to redundancy and inefficiencies when searching for material managed by the NMC. For example, after the restructuring, a single holding record now encompasses all HP ProBook 450 G10 laptops, with individual item records listed beneath it for each unit of that model. We reduced the total number of holdings from 118 to just 4, while preserving all individual device item records for our Student Laptop inventory. The result is a more logical and streamlined inventory structure, making it easier for students to browse available equipment online. This project was managed by our Instructional Technology Specialist in late Fall 2024 and was successfully completed in early Spring 2025.

The NMC Director collaborated closely with IT to develop a new image deployment framework that supports timely updates, deploying a new image, and software upgrades. By July 2024, the NMC had implemented a streamlined imaging solution, which was used to upgrade all 293 NMC-managed computers ahead of Windows 10's end-of-life date on October 14, 2025. Looking ahead, a new imaging and software deployment solution is slated for development and testing beginning in Fall 2025, which should provide a more stable and secure platform moving forward.

## By the Numbers

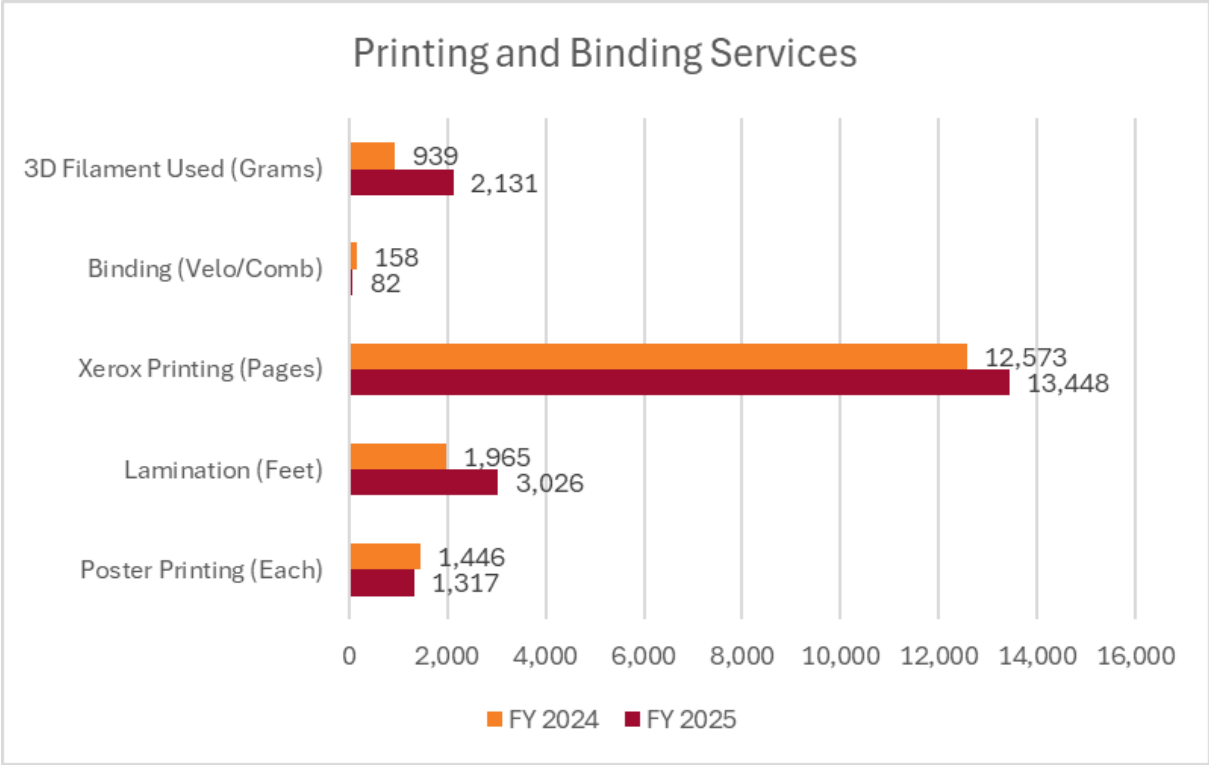
### Project Requests:

The NMC offers a wide range of project requests from poster printing services to audio video capture.



This year we saw a significant increase in the number of hours of audio-visual media captured (increase of 743%) and dubbing project tower runs (increase of 432%). These request types have come primarily from our Faculty and Staff patron base.

Pictured to the left is a video reel capture machine that converts video reels directly to MP4 onto an SD card. This process normally takes a little under an hour per video reel. This type of job would be an example of what we would tally in our A/V captured count.



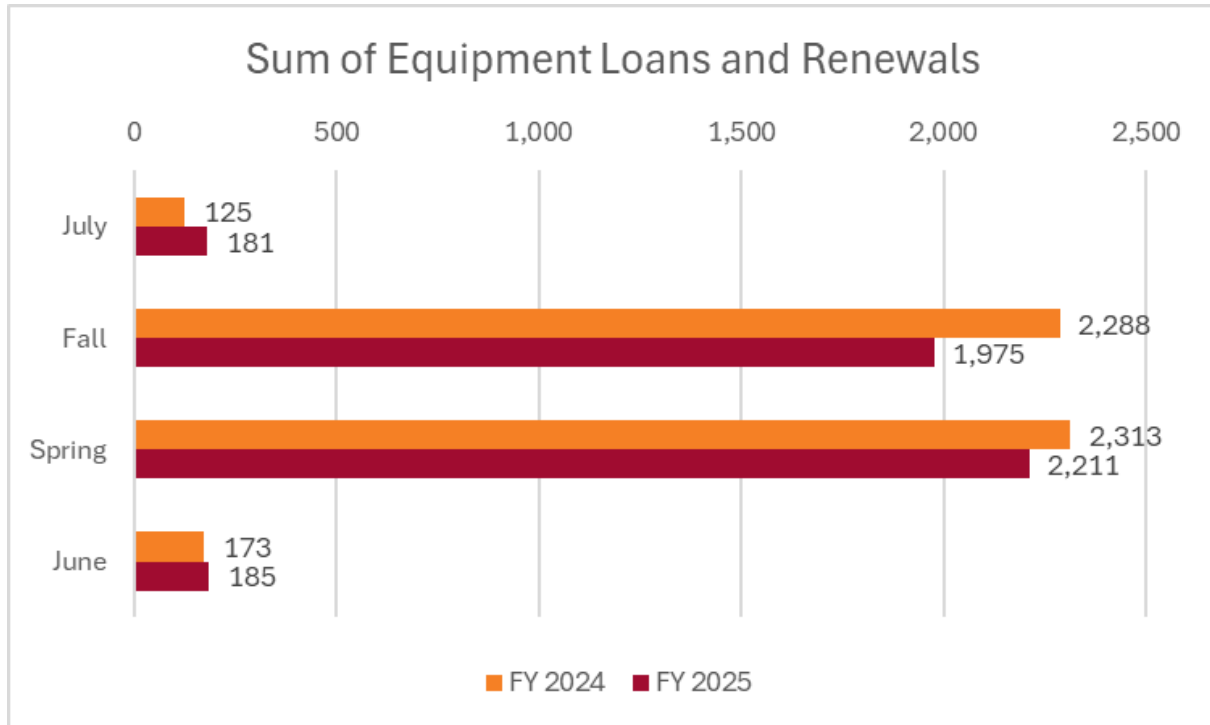
General printing services like poster printing, which range from 11-inch x 17-inch sized documents to a 36-inch x 48-inch scale, saw a small drop of around 9%.

Other services like 3D printing (increase of 127%) and Xerox printing (increase of 7%) were more heavily utilized this fiscal year.

The NMC is heavily utilized for events like the Undergraduate Symposium, Graduate Symposium, and South Georgia Film Festival. Pictured on the left is our lamination service in action, demonstrating our support for the South Georgia Film Festival.

## Equipment Circulation:

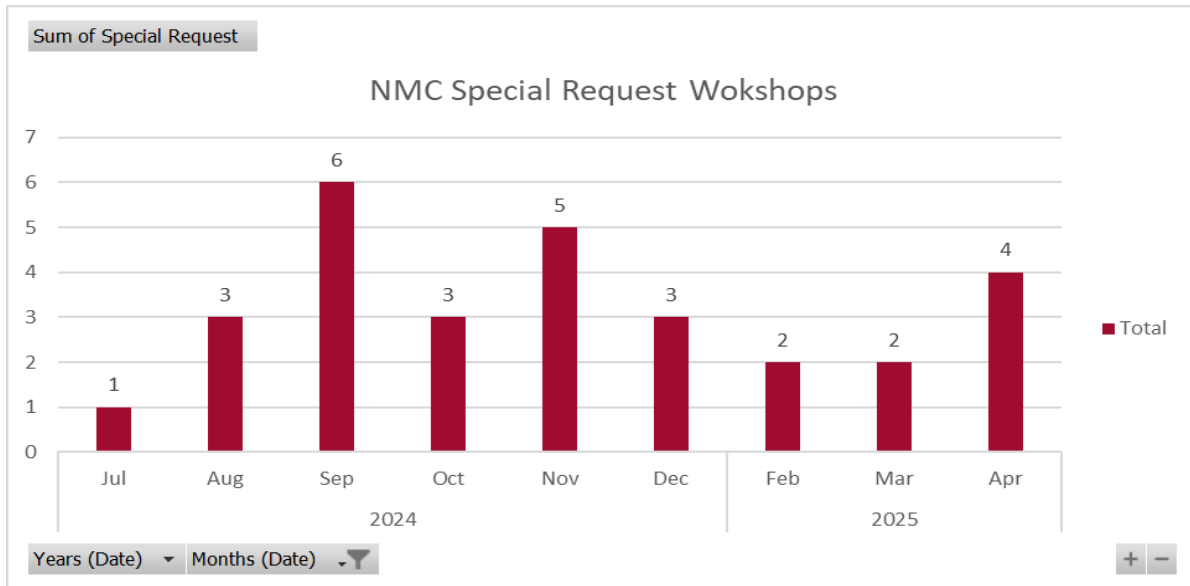
The New Media Center circulates a variety of equipment for students, staff and faculty, with over 2,951 loans and 1,599 renewals provided this fiscal year. Most of the loans were centered around laptops for students and faculty, at 43% of our loan count. The next most loaned material type was camera equipment at 31% of the total.



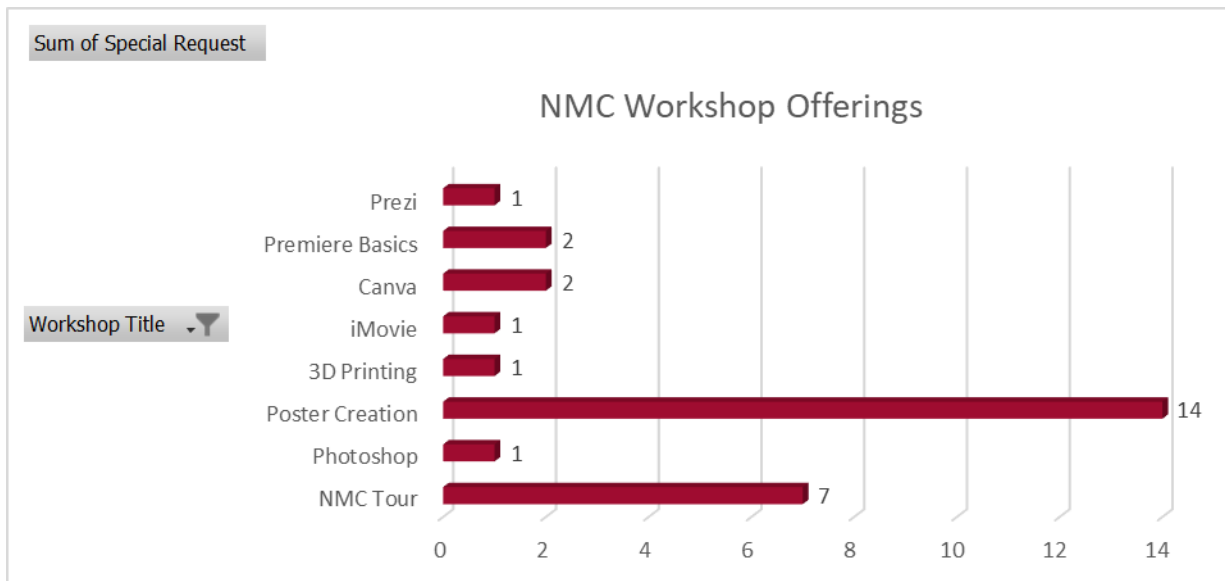
This year, our overall loan count declined by approximately 18.6%, likely due to challenges during the Fall and Spring semesters, as noted earlier in this report. In Fall, we extended due dates for several users to provide additional time for laptop use on class assignments. This adjustment was necessary as the campus temporarily pivoted to online learning during the recovery after Hurricane Helene.

## NMC Workshops Offered:

The New Media Center delivered 29 special request workshops this year, focusing on hard skills development for students, staff, and faculty. These workshops covered applications like Photoshop, Premiere, and PowerPoint, as well as training on the services we offer and how to use them effectively. While we did not host any scheduled workshops this year, we intend to reintroduce them in Fall 2025. In total, 284 participants attended the 29 workshops offered.



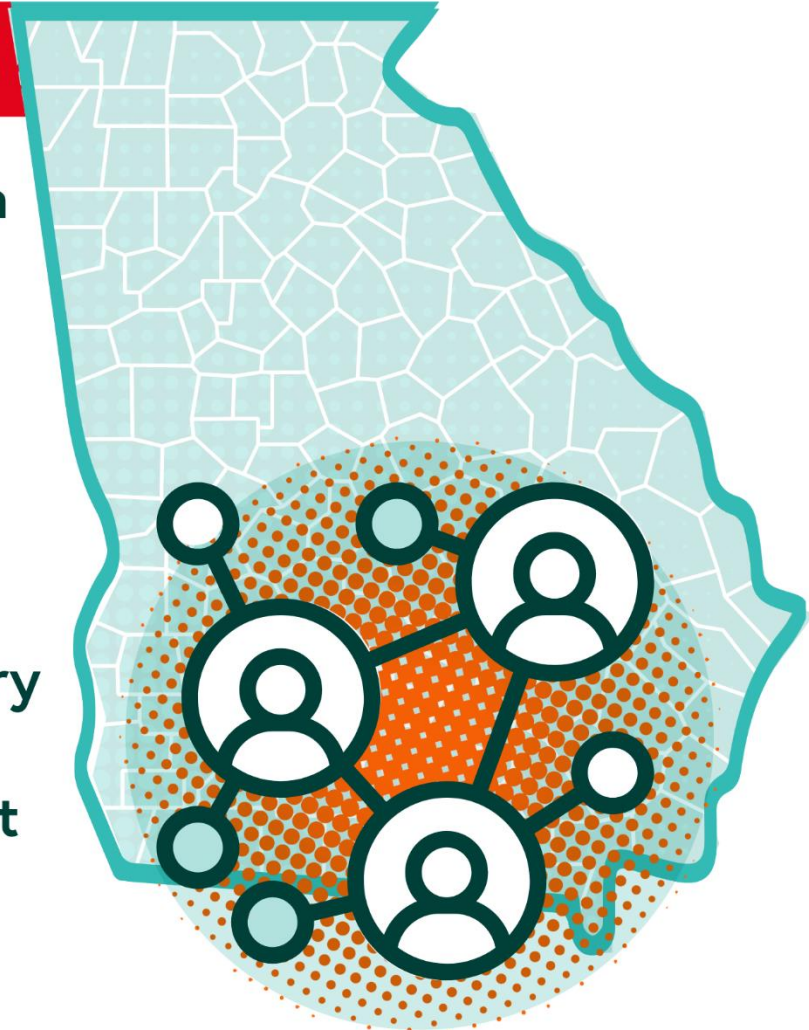
Our most requested workshop title was Poster Creation using PowerPoint. This was heavily influenced by the introduction of the INQR 1001 course offerings, which required students to build and present their own class reflection posters by the end of the semester.



# ARCHIVES

## COMMUNITY ARCHIVES, DIGITIZATION, ACCESS, AND PRESERVATION PARTNERSHIP

- Hurricane Helene Collection
- Mitchell County Genealogical Society
- Macedonia Community Collection
- Berrien County Historical Foundation
- Ray City Community Library Collection
- River Hill Missionary Baptist Church Collection
- Hahira Historical Society



228 Questions Answered

## FRANK MCCALL JR., COLLECTION

Frank McCall Jr. (1916-1991), a distinguished architect based in Moultrie, Georgia. The collection includes over 100 blueprints representing residential, commercial, and public building projects designed by McCall. These blueprints showcase his meticulous attention to detail, use of regional materials, and contributions to Southern architectural tradition.



# Valdosta State University Archives and Special Collections

Prepared by:

Douglas Carlson, Archivist & Program Coordinator

Dallas Suttles, Digital Archivist

## Introduction

This annual report highlights the achievements of the Valdosta State University (VSU) Archives and Special Collections during the 2024–2025 academic year. Key areas of focus included community outreach, student engagement, digitization, and long-term preservation of historically significant collections. While the Archives continued to expand both physical and digital infrastructure, operations were significantly affected by Hurricane Helene and a campus-wide cyberattack. As a result, archival databases were largely inaccessible during Spring Semester 2025, limiting some instructional and production activities.

## Community Archives, Digitization, Access, and Preservation Partnership

The Archives strengthened its role as a regional preservation partner by collaborating with local heritage organizations to safeguard at-risk historical materials. This initiative received coverage in multiple news outlets and expanded experiential learning opportunities for students.

### Key Outcomes:

- 4 Public History interns placed with community archives partners
- New partner organizations added:
  - Ray City Community Library
  - Hahira Historical Society
  - Berrien County Historical Society
  - Riverhill Missionary Baptist Church

## Collections, Digitization, and Digital Preservation

The Archives continued to grow its collections while investing in sustainable digital preservation infrastructure.

### Collection Growth and Processing:

- 52 born-digital collections acquired
- 30 linear feet of physical archival materials processed
- 68 electronic theses and dissertations ingested
- 178 new folders added through Community Archives projects

**Digital Preservation Infrastructure:**

- Fixity Pro implemented for checksum monitoring and file integrity verification
- ISO Buster adopted for disk data recovery
- 16.66 terabytes preserved in Amazon Glacier storage

**Digital Projects and Initiatives:**

- Blazer Athletics video indexing in ArchivesSpace (coverage through November 2025)
- Completed initiatives:
  - Valdosta Daily Times Photo Morgue
  - Cherokee Collection Index
  - Georgia Architectural and Historic Properties Survey
- Completed a 100-hour Echolabs grant for closed captioning archival audio, video, and oral histories

**Digital Exhibits Updated:**

- Joyce Ann Joyce Exhibit
- Georgia Theatre Company Exhibit

## **Student Engagement and Experiential Learning**

Student involvement remained central to the Archives' mission, providing hands-on learning across disciplines.

**Student Participation:**

- 15 interns
- 12 student assistants
- 2 graduate assistants
- 52 History students supported through the Grade Retention and Honors Service program
- 386 total student service hours contributed (Fall 2024)
- Program paused Spring 2025 due to database inaccessibility
- 39 in-house instructional sessions hosted

## **Visitor and Reference Statistics**

Archives and Special Collections maintained strong research engagement despite reduced operating capacity during Spring 2025.

**Research Use:**

- 1,079 total on-site researchers
- 860 student visitors

**Reference Services:**

- 242 online public reference requests fulfilled
- 5% decrease in requests attributed to lost operating hours

## Exhibits, Events, and Public Programming

In partnership with Odum Library, the Archives supported campus and community programming while highlighting archival collections.

### Programs and Displays:

- Student-curated display from the Senator Tim Golden Collection
- Program and book signing with Eric Nielsen, VSU Professor Emeritus of Dance
  - Student-created display from the Nielsen Collection

## Analytics and Online Presence

Digital collections and outreach platforms continued to reach a broad audience.

### Digital Engagement Metrics:

- ArchivesSpace: 79,025 views across approximately 65,000 sessions by 65,794 users
- Vtext Institutional Repository:
  - 178 new Community Archives items added
  - Home of the Georgia Association for Instructional Technology: Instructional Technology and Practices journal
  - Usage statistics prior to October 2025 unavailable due to system outages
- Social Media:
  - Instagram reach: 9,700 users
  - Facebook: 750 likes, 839 followers
- Flickr:
  - 18,018 photos
  - 6,664,655 lifetime views (2012–2025)
- YouTube:
  - 596 videos
  - 11,794 subscribers
  - 141,583 views during the academic year

## Conclusion

The 2024–2025 academic year demonstrated the resilience and adaptability of the VSU Archives and Special Collections. Even amid significant operational disruptions, the Archives expanded digital preservation capacity, strengthened community partnerships, and delivered impactful experiential learning opportunities. Looking ahead, the Archives remains committed to preserving regional history, improving access, and supporting student success through archival engagement.

# FACULTY & STAFF ACCOMPLISHMENTS

## RECOGNIZING THE EXCELLENT & DISTINGUISHED (RED) AWARDS

Amanda Broyles  
Dallas Suttles  
Doug Carlson  
Emily Rogers  
Jessica Lee  
Joe Dietrich  
Joel Dion  
Keith Watson

Ken Smith  
Kyle Culpepper  
Kytt Everdeen Moore  
Laura Wright  
Raya Schilke  
Samantha Paul  
Tera Ray  
Tiffany Lee

TEAM AWARD:  
New Media Center

FACULTY & STAFF RECOGNIZED  
**21 TIMES**

### Presentations

Bowers, C., & Kostopolus, E. (2025, February 28). An Interdisciplinary Approach to Citational Responsibility in the Age of GenAI [Webinar]. Global Society of Online Literacy Educators 2024-2025 Webinar Series. <https://www.youtube.com/watch?v=MUaPc16Yoro>

Bowers, C. (2025, March 13-March 15). I couldn't say goodbye: Tater Tot, The Loving Reaper, and other departed cats [Conference session]. International Conference on the Domestic Cat in Literature. Troy University, Online.

Bowers, C. (2025, May 15-17). What's in it for me: Rethinking the labor of librarian teaching. LOEX Conference, Pasadena, CA.

Frost, G. (2024, October 24). New approaches to archival description, or, so long MPLP and hello discovery [Conference session]. Religion, Collections, & Heritage Group 3rd Annual International Conference, Online.

Lee, J., & Bagley, A. (2025, May 12- May 13). Choose your own ERM adventure [Conference session]. GALILEO User Group Meeting, Macon, GA, United States. <https://gil.usg.edu/conference/presentations>

Lee, J., & Boyle, S. (2025, April 29-May 2). GALILEO here we go again: Migrating to FOLIO after 7 years of Alma [Conference session]. EBSCO User Group, Providence, RI, United States. <https://2025ebscousergruop.sched.com/list/simple>

Paul, S. (2024, November 13-14). It's giving promotional items: An assessment and analysis of giveaways on Instagram [Conference session]. Library Marketing and Communications Conference, St. Louis, MO, United States. <https://www.librarymarketingconference.org/event-5811220>

### Publications (Journal/Books)

Ray, T. A. (2025). Usability, visibility, and style: LibGuides usability testing to support students' needs. *The Southeastern Librarian*, 72(4), 47-60. <https://doi.org/10.62915/0038-3686.2108>

Rogers, E. (2024). Sharing our library workspaces. *Georgia Library Quarterly* 61(4), 15-20. <https://digitalcommons.kennesaw.edu/glq/vol61/iss4/7/>

Wright, L. & Paul, S. (2024). Stakeholder communication in academic libraries: An exploration of annual reports and Instagram. *The Journal of Academic Librarianship*, 50 (6), Article 102967. <https://doi.org/10.1016/j.acalib.2024.102967>



## LEADERSHIP ACADEMY GRADUATES

- Kytt Everdeen Moore • Joel Dion
- Doug Carlson