Digital Storytelling:

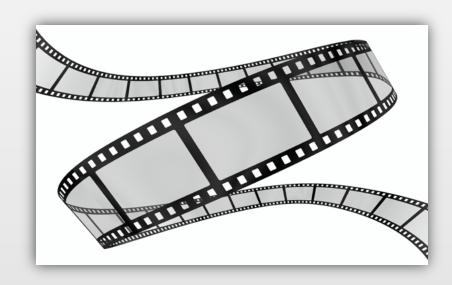
Using Computer-Based Tools to Educate

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### Session Agenda

- Introduce Digital Storytelling
- Explain Digital Story Elements & Creative Process
- Detail Student Experience
- Showcase a Digital Story
- Share Student Responses
- Provide Educational & Fun Outcomes
- Additional Q&A



### **About Digital Storytelling**

Digital Storytelling is the practice of using computer-based tools to tell stories.
 <a href="http://digitalstorytelling.coe.uh.edu">http://digitalstorytelling.coe.uh.edu</a>

Utilizes audio/visual mixture of computer-based images, text, recorded audio

narration, video clips and/or music



### Course Description

This course is focused on the use of technology in higher education/student affairs. It includes technology-based projects and strategies to support teaching and working with diverse collegiate learners. Class activities are designed to promote inclusion and learning in our ever-changing society. Use of the Internet and print resources will enable students to participate in the analysis and critique of different management and planning strategies (3 credit hours).



### Digital Story Presentation Description

- You will create a digital story to showcase your understanding, reflections, and synthesis of technology in student affairs and higher education (outside and inside the classroom, office, campus, etc.). It can be an issue.
- Your digital story should utilize a mixture of media including images, text, recorded audio narration, video clips, and/or music to tell the story of how technology is impacting higher education/student affairs.
- Within this digital story you can also incorporate maps, timelines, artifacts, etc.
- Your digital story should be between 5-10 minutes long and there will be 2 minutes allotted for Q & A. You will turn in a copy of your digital story on a CD on the last day of class.

### Digital Storytelling Assignment Directions

- Post examples on BlazeVIEW
- Show sample during class
- Remind them the expectation is at the amateur level
- Encourage them to be creative in topic selection and imagery
- Allow "lab" time
- Inform of campus resources
  - Media Center in Odum Library
  - http://ww2.valdosta.edu/library/media/ services.shtml



### Technology, Tools, Gadgets, etc.

- Digital camera, flip cameras, cell phone camera
- Flip camcorders, digital video recorders, microphones
- Music, narration, voiceovers
- Pictures, clips, interviews
- Transitions, effects, text boxes
- Hardware: Desktop or laptop computer
- Software: Movie Maker 2, iMovie, Photo Story 3, iLife, Adobe Premiere Elements









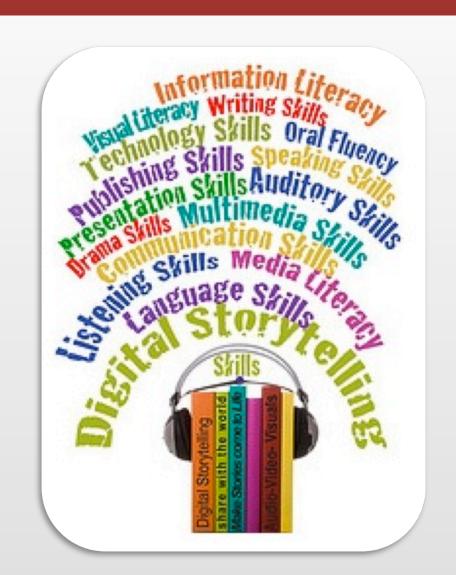






### Digital Story Elements

- Overall Purpose of the Story
- Narrator's Point of View
- A Dramatic Question (or Questions)
- Choice of Content
- Clarity of Voice
- Pacing of the Narrative
- Meaningful Soundtrack
- Quality of the Images
- Economy of the Story Detail
- Good Grammar and Language Usage



# Digital Story Presentation: Freshman Learning Communities & FYE

#### Freshman Learning Communities

- FLCs provide an opportunity for students to begin their college experience with other students who share similar interests and career objectives.
- FLCs consist of small groups of 22-25 first-semester college students taking two or more linked courses as a group.
- Each learning community is designed to ease the transition from high school to college by allowing freshmen to acquire educational and social skills crucial to their long-term academic success, through an integrated learning environment.



### My Digital Story Process

Initial Thoughts

My Technological Abilities

How did I choose my topic?



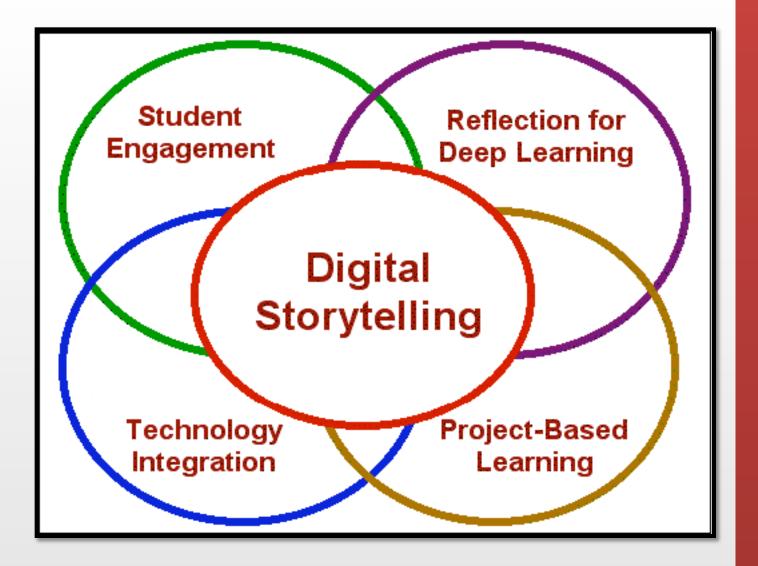
Data and program information

Final Thoughts

### What Students Say...

- "I loved the digital story project. If I ever teach a class I'm going to utilize that project."
  - SOI Comment
- "The digital stories rock."
  - Supplemental SOI Comment
- "I really enjoyed doing the digital stories we did and would like use in the future."
  - Supplemental SOI Comment
- "I <u>loved</u> the digital storytelling project."
  - Supplemental SOI Comment





"Tell me and I forget, teach me and I may remember, involve me and I learn."

— Benjamin Franklin

### Learning Outcomes

<u>Objective</u>: Demonstrate knowledge of the types and functions of technologies used by college administrators.

 Outcome: Students will be able to list software programs and systems that aid professionals in documenting a topic, highlighting an issue, and communicating with various stakeholders.

Objective: Demonstrate an increased knowledge base of technology.

 Outcome: Students will be able to show improved knowledge by earning at least 80% on a course post-test.

<u>Objective</u>: Show increased knowledge of technology through course readings, assignments, and projects.

 Outcome: Students will be able to identify multiple technologies and ways in which they can be employed.

## Fun Outcome: 1st Annual Digital Story Awards (DSAs)

**Best Overall Story** 

**Best Comedic Effect** 

**Best Do-It-Yourself** 

**Best Creativity** 

**Best Documentary** 

Best A/V

**Best Attempt** 



### Questions, Comments, or Concerns

What's Your Digital Story?!

For further guidance on creating a digital story, please refer to:

http://digitalstorytelling.coe.uh.edu/

http://courseweb.lis.illinois.edu/~jevogel2/lis506/ howto.html





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