ANNUAL REPORT<br>Of The President<br>VALDOSTA STATE COLLEGE

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    to
    THE CHANCELLOR
    and
    THE BOARD OF REGENTS
        of the
UNIVERSITY SYSTEM OF GEORGIA
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S. Walter Martin President

VALDOSTA STATE COILLEGE Valdosta, Georgia

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\text { June } 30,1978
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A PERSONAL WORD

Twelve years have passed since $I$ became president of Valdosta State Co1lege. Now, as I make my way into retirement, the time has come for another person to assume the leadership. Time passes all too quickly, and in many ways I am sorry my career in education has come to an end. The timeworn phrase about reaching retirement "with mixed emotions," is certainly fitting in my case. There have been times of frustration, disillusionment, and tension, but, by and large, the years have been filled with happiness and satisfaction. Much has happened during my forty-six active years in educatiou--three in Palatka, Florida, High School; twenty-two at the University of Georgia; five at Emory University; four in the Chancellor's office; and twelve at Valdosta State College. During these years, there have been valleys and low places along with the mountain top experiences. But, as I told our graduates here on June 9, I shall remember only the mountain tops, the joys, the happy moments, and the accomplishments that brought satisfaction.

My associations with the administration, faculty, and students at this institution have been most pleasant. Valdosta State College has a reputation for being a good institution. Its name is well known over the state. This is made so primarily by the high quality of work that goes on in the classroom. The quality of our extra-curricular programs adds to the general impression of excellence. Our inter-collegiate athletic teams, for example, have won 45 championships in the past. twelve years, and our debate teams have defeated those of some of the most prestigious universities in the country.

Though we are not financed as a research institution, and teaching is our major emphasis, a considerable amount of research is done at Valdosta State. Some faculty members are publishing their research findings in the form of
books, monographs, or articles in professional journals. This type of activity has been encouraged because it is good for the individual faculty members, as well as for the college.

We have a good student body, though the SAT scores of our incoming students have been on the decline in recent years. The decline has been slight, as it has been in most colleges throughout the country, but it has disturbed all of us. Scholarship on many American campuses has been in the doldrums for the past decade. The disturbing days of the late $1960^{\prime}$ s--student marches, occupation of buildings, confrontations with administrations--contributed to a trend in the early 1970's of widespread relaxation of standards and academic guidelines. Other adjustments such as making room for minorities, giving equal standing to women scholars, and dealing with financial belt-tightening, complicated the educational picture. Grade inflation and a sharp decline in basic writing and mathematical skills discouraged educators everywhere. We not only lost sight of our purpose during those days, but, we came dangerously close to losing public support of higher education.

Fortunately, we are recovering from those days. I believe firmly we are coming out of that tailspin. There is emerging among educators a determination to move American education back to a solid, meaningful course. Discussion everywhere is about improvement of the quality of education. I like the stirring to get back to the basics. American education is responding to the need for better prepared youth. I am encouraged by the discussions in our own University System, initiated by the Chancellor's office, which would lead to our putting more emphasis on quality, on academic achievement, and on scholarship in general. We are headed in the right direction, and I know these efforts will bring results. In fact, we may already be seeing results. I am told that the SAT scores on accepted applicants for next fall have increased over those of
last year.
Notwithstanding the troubled period that our country has gone through, Valdosta State College has made progress in many areas. We have had a large number of excellent students who have kept the lamp of learning aglow. Thousands who have graduated from here will, by their achievements, continue to carry the good name of the college wherever they go. We take a back seat to no one in the quality of our product at VSC.

The future of this institution is promising, and the year aheac looks exceptionally good. There will be a new administration, including a new President; a new Dean of the School of Education with a proven record of teaching, research, and administration; and a new Acting Director of the Division of Fine Arts who will offer leadership and experience to his job. New blood adds new life to any institution, and $I$ know that this trio will provide Leadership and motivation for this institution to reach new heights.

The Valdosta State College of 1978 provides a strong foundation on which to build an even bigger and better institution. Its growth from normal school to liberal arts college to multi-purpose college has been slow but sound. Next year, faculty will number about 250 , with nearly $60 \%$ of these holding the highest earned degree in their individual field of study. This figure is more than three times the approximately 70 faculty members in 1966. In the past twelve years, the number of academic majors offered at Valdosta State College has increased from 19 to 80 ; the number of degree programs from 3 to 13 ; the number of degrees conferred annually from 243 to 900 (including 275 graduat degrees); student enrollment from less than 2,000 to more than 5,000 ; library holdings from 56,000 volumes to 200,000 volumes; ind the annual budget from 1. ss than two million dollars to nearly twelve million dollars.

I should like to extend a word of appreciation to the Chancellor and his
staff for their generous cooperation during my twelve years at Valdosta State College. The State administration, including the Governor, the Legislature, and the Regents have all shown a keen interest in higher education in Georgia, and this interest has been manifested in many ways to us here on this campus. And locally, let me say thanks and best wishes to an excellent administrative staff who supported me during these past years, and especially to Ray Cleere, Vice President, and Sam Brooks, Director of Business and Finance, for their cooperation, loyalty, and assistance during my tenure here. Both have worked very closely with me--more closely than anyone else at the college--and I am greatly indebted to them. No person ever had better support than these men have given me. They have made my job more pleasant than it otherwise would have been, and I have slept more soundly at night knowing they were "on board" with me. They have willingly done the hard jobs and have taken the blame for many inpopular decisions. They are talented young administrators and will continue to give Valdosta State College good leadership in their areas of responsibility. I wish also to express deep appreciation for the support and loyalty of Mrs Helen Gambill to this office and to me personally. She is the ideal secre ary. She has not only the President to deal with, but the faculty, administration, students, and the public. She has to be a dozen persons rolled into one, and this she has been in a most commendable way. I salute her!

And finally, I want to welcome the new President, Dr. Hugh C. Bailey, to the campus. The announcement of his appointment has been received w:th anticipation and pleasure here. He is a man with unsurpassed credentials, an excellent background, and fine academic and administrative experience. Valdosia State College is in for some good days ahead To him, may $I$ say, good lucl and lod bless you.
S. Walter Martin

June 30, 1978

PART I: NARRATIVE

## SECTION I

## THE YEAR IN REVIEW

This was the year of the big fire, the fire that consumed Converse Hall on April 14, 1978. It was also the year in which we received approval from the Board of Regents to begin planning for the much sought-after Physical Education Complex. It was the year of the $10 \%$ raise, the announcement of the retirement of the President, and the appointing of a screening committee to help the Chancellor select a new President. The year 1978 was one in which much progress and development took place on the campus. Faculty morale was on the upswing, and student achievement was more evident than it had been in years past. This year the faculty's concern seemed directed toward strictly academic matters, which included what appeared to be a greater interest in the individual performance of students. As a result of the visible process of raising standards and counteracting "grade inflation," students seemed somewhat more dedicated to the task at hand and less insterested in frivolous activities which have often consumed their attention in the past. Under the guidance of the Academic Council, the faculty and administration carefully reviewed the academic standards for students and made changes and suggestions expressive of the overall philosophy and goals of the institution. The Academic Council approved a new cumulative GPA requirement of 2.0 in order to move into the junior class.

Herceforth, the acadenic standing of a student will be reviewed at the end of each quarter, rather than every 45 hours as in the past. Any student who falls below a quarterly average of 2.0 will automatically be placed on probation. A student who is suspended for the third time will not be readmitted to the institution. In addition to these standards, the School of Education and the Division of Nursing established special requirements for admission to their programs.

The Academic Council is seriously considering initiating a pre-college summer
support of the Georgia Commission on Humanities and other funding agencies, numerous faculty members from this school were also involved with community-oriented matters of general concern.

After a long period of planning, the School of Arts and Sciences implemented its final promotion guidelines. These guidelines allow for the individual mission of each department to be expressed within the broad 1 imits set forth at the school level. Primarily through the efforts of the English Department, the scores of Valdosta State College students on the Regents' Test remain among the highest in the System, even though the qualifications of students admitted to the college are clearly average or somewhat below.

It also seems appropriate to mention the special leadership being given by Dr. Kenneth Martin of the Mathematics Department and Dr. Louie Brown of the Sociology and Anthropology Department. As department heads, they are serving as excellent examples for other administrators.

The professional growth and development in Arts and Sciences can best be measured with reference to published research, papers read, and meetings attended. The Arts and Sciences faculty has an enviable record of such activity. During this academic year, members of the English Department published nine book reviews, one workbook, two scholarly articles, and twenty-three poems. Dr. Patricia Marks of the English faculty has been on leave this year in order to accept a fellowship from the National Endowment for the Humanities to engage in research at the University of Pennsylvania. She will return to Valdosta State College in the fall with plans to publish much of her research during 1978-79. Dr. Gordon McKinney of the History Department has his manuscript on "Mountain Republicanism" accepted for publication by the University of North Carolina Press at Chapel Hill in the fall. Six other members of the History faculty published in reputable historical journals during the year. The Mathematics faculty attended twenty-five professional meetings, read eight professional papers, and published ten learned articles
during the year. Dr. Randall Hicks of the Mathematics Department was voted Teacher Of The Year by the Georgia Council of Teachers of Mathematics. The Philosophy faculty also read papers at professional meetings during the year, as did the Physics and Astronomy faculty and the Sociology and Anthropology faculty. Three faculty members in Sociology and Anthropology published articles in State and Regional journals. The Arts and Sciences faculty is equally as active in public services as in the area of research and publication.

## SCHOOL OF BUSINESS ADMINISTRATION

Again this year, the School of Business Administration has pursued formal accreditation by AACSB. This process requires a reduced load for faculty members (twelve quarter hours) and a substantial commitment toward the overall quality of the program. This is most clearly reflected in the higher average salaries of faculty members in this school, compared to the College average. As a result of a preliminary visit by a committee from AACSB last year, we have reason to believe that the changes we have made are substantial enough to warrant formal accreditation within the coming year. Credit for this major effort toward AACSB accreditation clearly rests with Dean A. L. Addington.

The School of Business Administration has made great progress during the year in teaching and in public service. Thanks to careful screening of applicants, the qualifications of MBA students have improved. The percentage of students accepted with credentials below AACSB standards has decreased from $33 \%$ to $18 \%$, with $20 \%$ being permissible.

A major change took place this year in the Department of Marketing and in the Department of Economics as these two departments were merged into the Department of Marketing and Economics. At the present time, phasing out of our involvement in the Albany MBA program is behind schedule. AdditionalPh.D. staffing in the School of Business Administration at Albany State College will be necessary if Albany State is to assume complete control of the program in the scheduled eight
years.
Objectives for the School of Business Administration for 1978-79 are as follows: to increase extramural funding of the School of Business Administration; to strengthen faculty involvement in the three major categories of professional development--teaching, research, and public service; to make staff changes necessary to meet the accreditation standards of the AACSB; to centralize all junior college advisee folders; to prepare for AACSB accreditation of our undergraduate program; to continue seeking approval for the proposed Master of Public Administration program.

SCHOOL OF EDUCATION
The School of Education has experienced some internal controversy during the year, which has resulted in less productivity on the part of this extremely able faculty. Consideration should be given to extensive reorganization within the school. With the strong leadership expected of Dr. Robert D. Trantmann, who will become Dean of the School of Education on August 1, 1978, we feel certain that a great future is in store for the School of Education. Dr. Trautmann comes to Valdosta State College from Peabody College. Dr. John W. Letson has given able leadership to the School of Education for the past five years, and we are grateful for his many services; but many changes are in store for the school if it is to move back into the mainstream of the college community. Dr. Robert Trautmann seems to be the man who can do this best.

A number of developments suggest the need for a continuous review of the mission of the School of Education in order to arrange future plans in priority order. It is evident that adult and continuing education, staff development, career education, occupational training, and closer school-community ties will be areas of major concern in the years ahead. This does not mean that the traditional teacher preparation program, both undergraduate and graduate, will be less important.

On the contrary, it is urgent that standards be raised and quality improved all along the line. The School of Education has undertaken, and now has in progress, many activities which support this concept of its role.

Some steps have been made to raise standards for admission to the teacher education program. This is a worthy beginning, but only a start. Even higher standards should be adopted to make it still more difficult to be accepted in a teacher education program. Trends toward college open-admissions policies are likely to continue, but admission to college should not be taken as assurance of admission to all programs.

The school of education has engaged in a few special projects which have been creative and successful. The following are worthy of mention: (1) This year concludes the state-wide dissemination phase of Project ROME/FOCUS. Dr. E1mer Ellis and Dr. Joe Licata have spent full time during the year demonstrating the innovative training programs developed through the project; (2) Dr. Margaret Ellis will continue her relationship next year with Berrien County in Project CLASS; (3) the federal grant for Special Education will be continued next year; (4) the Department of Psychology, Counseling and Guidance has submitted an application for funds from the national Institute for Alcohol Abuse and Alcoholism; (5) the Speech and Hearing Clinic, located at Valdosta State College and operated in cooperation with the Valdosta Junior Service League, continues to render expanded services for an eighteen-county area. The clinic is an outstanding example of creative cooperation to achieve the best interest of all concerned. In its program, the following services are included: (a) Hearing/Speech/Language diagnostics, therapy, screening, consultations and workshops to provide needed services for regular clients and those referred from Crippled Children Services, Vocational Rehabilitation, Department of Family and Children Services; (b) conducting hearing conversation workshops for school systems in the nine county area served under a grant called SHARE, (c) hearing and hearing-ajd evaluations for a ten-county area with
funds from the Office of Aging; (d) neonatal screen for high risk infants at South Georgia Medical Center; (e) industrial hearing conservation workshops and audiological services for industry; (f) speech and hearing screening for education majors at Valdosta State College; (g) audiological services for nursing home clients.

The School of Education sponsors two centers: the Community Education Center with Dr. Paul DeLargy as director; and the Center for Economic Education, which Dr. Dwight Compton will serve as temporary director during the next academic year. Dr. DeLargy has the Community Education Center well developed, and he is making a fine contribution in this particular area. The Center for Economic Education, however, is just taking root in the School of Education. During the past year, this center was transferred to the School of Education from the School of Business Administration and placed in the Department of Administration, Supervision, and Secondary Education. Dr. William Frech was asked to develop plans for a summer session workshop in Economic Education for teachers in the Valdosta service area. Twenty-five teachers are pre-registered for the three-week workshop.

During the past two years, the greatest single source of personal difficulties on campus was found in the Department of Health, Physical Education, and Athletics With the designation of Dr. Floyd D. Toth as acting head, this department has returned to a position of prominence on campus. Morale is extremely high, the athletic teams are among the best in the nation, and the P.E. major is again growing in popularity.

## DIVISION OF FINE ARTS

The Division of Fine Arts had a very good year, without a full-time director. The three department heads performed commendably as an administrative coordinating comnittee, alternating attendance at the var ious meetings normally covered by the director. Among the four-year colleges, Valdosta State continues to place the
strongest emphasis on the fine arts. The cultural impact on the community is apparent almost nightly during the academic year through performances by the Music Department, gallery exhibits by the Art Department, and plays by the Department of Speech and Drama. The addition of Dr. Michael Richey as Director of the Theatre program is quickly bringing the institution into regional prominence in this field. There are a number of outstanding teachers in the Division of Fine Arts, and most of them perform very well. We are proud of the emphasis this division places on public services in the community.

The Fine Arts Director Search Committee interviewed a number of candidates but finally decided that the search would be reopened next year. This resulted from the sincere belief on the part of the committee that none of the available candidates was sufficiently qualified for the position. Because of the talent and the ability which the members of this division possess, it will give a very good account of itself when it finds a strong director.

DIVISION OF NURSING
The faculty of the Division of Nursing have been very active this year in the area of faculty development. They have attended several workshops and seminars in Atlanta sponsored by such organizations as the National League for Nursing, the Georgia Nurses Association, and the Southern Regional Education Board. A11 of these workshops and seminars have been most beneficial in upgrading our faculty. Community activities related to health in the Nursing profession have also received considerable attention during this year. A number of specific achievements are worth noting. The first registered nurses who have returned to school to work on their Baccalaureate in Nursing degree graduated in June, 1978. The contract with Moody Air Force Base Hospital was completed in January, 1978, after three years of discussion. In the fall of 1977, the division reached its maximum allowable enrol1ment, 120 students.

Cooperation and collaboration with nursing service directors has continued. Approximately eight meetings were held with a committee from South Georgia Medical Center to discuss student progress, overall relations, and graduate performance. This has resulted in improved working relations with South Georgia Medical Center. A general meeting with all agencies each year is planned, with the first meeting to be held in January. More frequent planning and evaluation meetings are scheduled as needed with the agencies. The project to assist nursing and pre-nursing students with problems has been continued on a half-time basis, funded through capitation grant funds. One of the year's objectives was to provide more continuing education for practicing registered nurses. While the offerings were not expanded, the division was able to meet the immediate requests for workshops on physical assessment and human sexuality.

In response to a noticeable drop in the board scores of last year's graduates, considerable effort has been made to strengthen the curriculum and provide additional experience in areas of apparent academic weakness. In addition, a two-week workshop on pre-nursing skills will be initiated in August, 1978, as a requirement for all entering students. This innovative workshop, aimed at reviewing basic skill areas in the sciences and providing initial pre-nursing instruction, will be the first of its kind in the State of Georgia. Dr. Virginia Harmeyer's leadership as Director of the Division of Nursing at Valdosta State College continues to be a guiding force in nursing education. Dr. Harmeyer is doing an excellent job with the program here. She received the doctorate in December from the University of Texas. Thus, her value to the institution has been enhanced considerably.

## DIVISION OF GRADUATE STUDIES

The enrollment of students in the Graduate Division at Valdosta State College has been declining since 1975, but this is not all bad. For the first time in recent history a certain amount of stability seems to have been reached in the
number of students participating and in the quantity of graduate programs available to them. No new programs have been added during the year, but there has been a certain amount of regrouping of what we have in an attempt to do a better overall job.

At this institution, five different graduate degrees are offered: the Master of Arts, the Master of Science, the Master of Business Administration, the Master of Education, and the Education Specialist. Within those five types of graduate degrees are included some twenty-five major programs of study. A variety of areas of concentration are offered in some of the major programs. Three additional graduate programs have been developed and are awaiting approval. They are the Master of Public Administration, the Master of Music Education, and the Master of Education with a major in a Modern Foreign Language.

The Director of Graduate Studies points to two very bright spots in the graduate area during the past year. The first relates to faculty research and the financial support that has been provided to faculty members by the college and the Annual Fund. Through the activities of the Research Fund Advisory Committee, almost every faculty member who requested assistance received it. These funds were provided for expenses attendant to the research itself and for the expenses of publication in professional journals. Secondly, off-campus instruction operations have been more successful than originally anticipated. Previous Annual Reports have noted that a large portion of the students in graduate programs at Valdosta State College attend classes at night or during the summer. Most are adults with families and jobs, and many live outside the immediate Valdosta area, some as much as 90 miles away. In view of these factors, the Graduate Division, in cooperation wiht the Registrar's Office and the Community College Office, has been making an attempt to serve the needs of working adult graduate students by developing offcampus instructional sites. Such sites have already been located in Bainbridge, Moultrie, Tifton, Thomasville, and Waycross. Recently, plans were developed to
add Douglas as a site, through the auspicies of South Georgia College. In this latter case, both selected graduate and undergraduate offerings will be provided, and efforts will be made to serve students through the cooperation of two sister institutions. This has been a very good year for the Division of Graduate Studies.

## OTHER ACADEMIC UNITS

## 1. Community College Program

Perhaps one of the more successful activities during this year was the Community College Program established last spring for part-time and/or evening students. Although the program is primarily designed to serve freshmen and sophomores, it obviously produces an increased demand for upper-division major programs to be made available to the part-time population. This program probably increased the lower-division enrollment of the college by at least 250 students. In addition, the Community College Office provides individual service to all part-time students in the form of advising and scheduling around the various constraints facing them. Mr. John Albright, previously Director of Public Relations and now Associate Director of Admissions, handles this particular program.

## 2. The Air Force ROTC

The Air Force ROTC under Major Raymond Wetzel made substantial progress during the past two years. He successfully recruited and retained a satisfactory number of officer candidates to remain a viable unit, according to AFROTC criteria. The required minimum number of 17 ROTC junior class entrants was surpassed when 21 entered VSC in the fall quarter. For the year, overall unit strength averaged 90 cadets, a high figure for an institution this size. The Air Force commissioned 18 cadets during the June Commencement exercises, and four additional cadets are expected to be commissioned in August. The number of cadets commissioned at this
country. Eighteen cadets received full AFROTC scholarships this year.
As in the past, the Aerospace Studies curriculum treated a broad spectrum of topics designed to stimulate student interest, to prepare students for successful activity in military and political affairs, and to promote understanding of our nation's defense requirements and role in world affairs. The AFROTC program also provided students the opportunity to develop their personal leadership potential.

It is with regret that we see Major Wetzel leave the detachment here for assignment elsewhere. We are happy, however, to welcome our new AFROTC head, Major Mary N. Abbott. As we understand it, our unit will be the first in the United States to have a woman commander.

## 3. The Library

The 1977-78 year has been a year of transition for the library. On June 30, 1977, Miss Thera Hambrick retired as director after 31 years of service to the library and Valdosta State College. In recognition of her service the Board of Regents authorized that she be granted the title of Director Emerita of the Library. The legacy that she left will be felt for a number of years to come, but Mr. David Ince, who was employed to fill Miss Hambrick's vacancy, has done a very good job during his first year. He has provided excellent leadership in organizing the library into a more effective service arm of the institution. During a time of transition there are many small changes which can be made to place the stamp of the new director on the operation of the Library. None of the changes may be significant as separate items, but the aggregate shows the trend of the future. Mr. Ince is giving good guidance to the various departments in the allocation of library funds to the various academic units. He is giving excellent supervision to all areas of the library. During the coming year, the campus-wide media operation will be placed under his supervision.

On September 1, 1977, Special Collections was moved administratively from

Technical Services to Circulation. Partial staffing for the area was transferred from Technical Services This move enabled the Library to serve the public better with existing staffing. The Circulation Department has instituted several internal changes which make this operation more effective. First, new overdue procedures allowed better contact with the library user without increasing work load. Also, credit-card-style charging machines were installed to speed the checkout operation and offer more positive identification of the borrower.

The Reference Department is the other service department in the library.
During the year, a fourth professional person was appointed to this department. The addition enabled the staff to reduce their desk time from 32 hours a week to 24 hours. This gives these most important faculty much time away from the reference desk without lowering the quality of reference service.

Inter-library loan traffic has shown a healthy increase this year. Totals increased by more than $15 \%$. The Instructional Materials Center continues to serve the School of Education as an effective teaching adjunct.

Statistically, the Circulation Department had a good year. Although general circulation declined slightly, building utilization rose substantially. Circulation of special materials showed a significant increase, as new emphasis was placed on use of this type of material. The Technical Services Department also had an active year statistically, with 11,757 books added to the collection. Almost 50,000 pieces in microformat, and 1,900 pieces of audio-visual materials were added. The total book stock is now 191,617, while there are 324,894 pieces of microform and audio-visual materials. The number of new titles cataloged increased over $18 \%$, and the number of serial subscriptions increased from 1,696 to 1,762 titles. Binding volume increased over $27 \%$.

Each year the library receives a sizeable number of gifts. This year has been no exception, and we are grateful to those persons making these gifts possible
4. Learning Skills Center

The Learning Skills Center coordinates the University System's Special Studies Program and the Regents' Testing Program. Of the number of students who successfully exit this Special Studies Program, a relatively high percentage complete introductory courses in history, English, and mathematics with passing grades. It should be noted, however, that a large number of students in Special Studies failed to exit the program this year. This is a direct result of a continuous effort to raise standards in this critical area.

## 5. International Studies Program

Without doubt, Valdosta State College has one of the most active international studies programs in the State of Georgia. Under the direction of Dr. William M. Gabard, numerous faculty members study abroad during the summers, provide interesting workshops on foreign countries, and generally broaden the concern of the College and the community with Third World countries. During the past, emphasis has been placed upon India, Brazil, China, and Canada, but primary efforts for the coming year are being directed towards Africa. Dr. Gabard provides leadership on a number of coordinating committees throughout the Southeast. The most prestigious appointment is to the Board of Trustees of the Southern Center for International Studies.
6. Office of the Registrar and Computer Services

The Office of the Registrar has assisted the Community College Program by extending normal work hours to accommodate the evening students. The office is open until 5:30 p.m., Monday through Thursday. Efficient registration procedures were developed to eliminate the need for these students to follow the routine registration process. As a result, these students can get class periods to fit their particular work schedules. Several internal changes in the processing of
student records were implemented during the year. Audit programs were developed to verify the accuracy and reliability of past and current records. Registration forms were re-designed for the purpose of simplifying registration and reducing the number of documents to be completed by the students. The first step in computerizing the permanent record cards was completed with the loading of the past 15 years' course cards on magnetic tape. The retrieval and security microfilming of student records was completed during the spring quarter. The destruction of files in accordance with State records for retention was also completed during the spring quarter.

The Office of the Registrar has had a good year. It continues to function well under Arthur Bostock, Jr. The most significant aspect of computer operations revolves around the development of a management information system for the campus. Significant headway was made during the year in analyzing, programming, and implementing on-line applications for the Business and Admissions Offices. The initial network of nine terminals are operational. Several modifications have been made to the online personnel files, and development of an online payroll system is near completion. Computer Center services were expanded by the establishment of an evening shift to provide faster turn-around for the faculty computer programs. This evening shift has been well received by the faculty and student body. Utilization of the equipment has increased dramatically as a result of the expanded work schedule. A cooperative venture with Waycross Junior College is now being planned, whereby Valdosta State College will provide computer assistance in the student records, admissions, testing, and business areas. It is anticipated that a communications network will eventually be established with the junior college over existing telephone lines.

According to Mr. Bostock, "The major problem encountered by the combined functions of the Registrar and the Computer Center is the lack of trained computer programmers. Our current salary structure seriously inhibits our ability to
compete for qualified staff."
7. Office of Admissions

The Office of Admissions has continued this year to carry out a very efficient program in recruitment and to take care of new students at Valdosta State College. A third function has been added to the Office of Admissions this year: coordination of the Community College Program. With the addition of this program, the College can offer better service to part-time students. This student population has for some time been neglected, but it is being well cared for at the present time.

The recruitment program in the Admissions office relies on four approaches, which are as follows: (1) Georgia Probe Fairs; (2) Florida High School Relations Programs; (3) Georgia Junior College Programs; and (4) Counselor Workshops and visits.

This year we added an "Open Campus Day" to help prospective students see Valdosta State College in action, and this program was considered very successful. With the student population leveling off and existing recruitment activites designed for maximum exposure, rather than personal contact with the student, it may be necessary to give greater emphasis to counselor workshops and visits in the future. This matter is being studied.

In our recruitment of students this year, our efforts have emphasized quality as well as quantity. Statistical analysis of our application pool indicates that we have succeeded. The total number of applicants has increased by $9.4 \%$ over 1ast year at this date. The average Scholastic Aptitude Test score on accepted applicants has increased by 42 points, from an average of 808 to 850 , while high school averages have increased from 2.8 to 3.0 . The overall predicted freshman average will remain approximately the same, however.

## OTHER ADMINISTRATIVE DIVISIONS

## DIVISION OF STUDENT AFFAIRS

There has been considerable turnover in the Division of, Student Affairs during the year. Dr. William R. Nettles, Associate Dean of Students, resigned during the year to accept a position elsewhere. Mrs. Sarah Borden, Associate Dean of Students, retired at the end of the year. Mr. Kenneth U. Ferrell, Director of Student Activities, became Acting Associate Dean of Students, replacing Dr. Nettles, and Miss B. J. We11s, Assistant Director of Student Activities, became Director of Student Activities, succeeding Mr. Ferrell. There will be some realignnent in these duties during the next year, and one or two new staff members will be appointed within the next few months. Mrs. Maggie Roberts will assume new duties in the counseling area, so her position as Director of Placement will be left open for the time being.

In the area of Student Development, we hope to place more emphasis on job placement and career development. We would like to employ a placement officer who will also serve as a career development resource person and coordinator of the career development aspects of the Counseling Center.

Much improvement has taken place in the Student Financial Aid Office as Mr. Tommy Moore has gained experience and a good grasp of the position. The Office of the Dean of Students carries on an active counseling program which is well received by the students.

An Orientation Program for new students has been well attended during the past year. Components of new student orientation are the College InSight Program, Fall Orientation, and the Winter, Spring, and Summer Person-to-Person Program. All together, they involved a total of 1,237 students. College In-sight again emphasized small group and individual contact between new students and faculty,
administrators, and students. This program was attended by 665 students. Plans for the 1978 College In-Sight Program include more intense training for the student leaders and improvements in the transfer program. The parents' part of the College In-Sight program took a new format in 1977 , as small groups, led by various members of the faculty and administration, toured the campus.

The Comparative Guidance and Placement (CGP) Program was being used summer and fall Quarters with all entering freshmen who were not transferring college credit. Since fall quarter, 1976 , only the math, reading, and sentence sections of the CGP have been administered to new students because of lack of funds for scoring by CEEB. Two test dates were scheduled each quarter, on a Saturday and a Monday, and a third is being offered the morning of registration each quarter for students who cannot attend either of the two regular sessions. The Department of Special Studies took over responsibility for administering the Basic Skills Examination.

The office of Veterans' Affairs, established to assist veterans with financial, academic, and personal problems, is completing its third year of operation. It is funded through a Federal VCIP grant.

The Placement Office endeavors to assist students in identifying and developing career goals and objectives. During the academic year, approximately 200 students were assisted through personal counseling, testing, and referral to career development materials. The first Career Day for nursing students was held on April 13, with over 15 employer representatives talking with more than 50 students and alumni. We are continuing to update our career library, having added 15 new publications during this academic year. Mrs. Maggie Roberts, director of the office, spoke to several groups of students, totaling 750, during the year, explaining career planning and placement services available at Valdosta State College. It is anticipated that the whole area of career development and place-
ment will be upgraded in the coming year. This is seen as an area of Student Affairs to have the greatest need for expansion.

Valdosta State College had seven residence halls and two apartment complexes in operation at the beginning of Fall Quarter, 1977, with $99 \%$ occupancy. Because there was not sufficient bed space for men, the Divisions of Student Affairs and Auxiliary Enterprises decided to drop the sophomore housing requirement. Freshmen will continue to be required to live on the campus. With some sophomores living elsewhere, the overcrowded situation of men in the dormitories next fall should be eased. Occupancy in the dormitories dropped during the year as many students were not able to achieve academically and had to be excluded.

There are eight national sororities on campus. This year, the campus Intersorority Council was dissolved and the Panhellenic Council was created with the five Panhellenic sororities as members, and the three other groups as associate members. Formal rush for the Panhellenic sororities was held September 15 through September 22, 1977. Of the 251 women who signed up for rush, 139 pledged. Six of the eight sororities are strong. The sororities had many social functions and service projects for the community and the college.

The college Health Service continues to run smoothly under the leadership of Dr. Mack Greer. Dr. Greer was exempted from his teaching duties this year and now devotes full time to the Infirmary.

This was a very good year for the College Union. The students of the College Union Board worked hard to provide a wide range of activities, and participation in programs was good throughout the year. The Union building continued to increase in the amount of utilization. The meeting facilities are in constant demand. On week nights, the meeting rooms are all booked, and often the staff cannot satisfy all requests for space. The Student Union Board, under the direction of Mr. Ferrell and Miss Wells, planned a variety of programs Movies continue to be the
most popular events scheduled on a regular basis.
We experienced one of our best years with the officers of the Student Government Association. This can be attributed to the leadership of Marc Treadwell, President; Joe Bishop, Vice President; Chip Stewart, Secretary; and Robert Koppy, Comptroller. One of these people, Mr. Joe Bishop, was elected Student Government Association President for the coming year, and we expect this excellent leadership to continue.

The fraternity system gained a great deal of stability during the year. The predominantly white fraternities are more equal in strength than ever before. Of the 216 men who signed up for rush last fall, only 11.4 pledged. This is an indication that perhaps the time has come to invite other fraternities to our campus. Presently we have five predominantly white national fraternities and one predominantly black fraternity with three other black colonies on the campus. Overall, the fraternities had an outstanding year. Participation in community projects, which was the best ever, resulted in favorable publicity for the Greek system at Valdosta State College.

Religious life was emphasized on the campus through the Campus Ministers Association. This is a very active group of ministers who represent the various churches in the community. The campus ministers give aid and assistance, not only to students, but also to the Dean of Students' office in matters pertaining to religion. The group meets once a month during the school year.

In intercollegiate athletics Valdosta State College has had a very successful year, perhaps the most successful year of the past ten. Affiliated with the NCAA as a member of the South Atlantic Conference, Valdosta State won six championships during the 1977-78 school year. Those championships were as follows: South Atlantl Conference and NCAA Southeastern Region, by the cross-country team, Georgia AIAW Conference, GAIAW Tournament, and AIAW South Region, by the women's basketball team; and the NGM South Athantic Resion, by the bascball team.

Several VSC teams and individual team members won national recognition. Our baseball team ranked fourth in the nation, the cross country team ranked eighth, and the women's basketball team also finished in the national top ten. Joe Germano (cross-country), Cecil Whitehead (baseba11), and Sa1 Amadeo (baseball) were named NCAA first-team All Americans, and Bruno Caldwell (basketball) was awarded a second-team slot. Carol Chason (basketball) was selected to tour China with an AIAW group, and a member of our baseball team (to be named later) will tour Mexico with an NCAA contingent. For the second consecutive year, VSC won the South Atlantic Conference All-Sports Trophy (in effect only two years), as it continued to demonstrate that its athletic program is among the most dynamic in the South.

## DIVISION OF BUSINESS AND FINANCE

Fiscal year 1978 was a difficult time from the standpoint of financing the total operation of the college. The resident instruction matriculation estimate provided by the Board of Regents proved to be approximately $\$ 100,000$ too high. In early November it was necessary to make departmental budget reductions to meet this revenue short-fall and to fund increased institutional costs under the University System Group Insurance Program. To compound this financial problem, since January, we have experienced an upward lurch in inflation from the 5 to 6 percent range into the 8 to 10 percent range. Boosts in the minimum wage, Social Security taxes, group insurance rates, and utility costs all contribute to a bleak outlook for the months ahead as we attempt to maintain normal college operations within the constraints of a fixed operating budget.

The economy of the State of Georgia continues to show marked improvement, as reflected in revenue collections at record levels, and it is hoped that in fiscal year 1979 a greater share of state appropriations will flow to the college to relieve our stringent budget condition.

Operations under the Director of the office of Business and Finance include

Auxiliary Services, Personnel Services, Public Safety, and Physical Plant. All of these areas of business operation have had a good year.

Since 1970, the operating budget of Auxiliary Services has grown from approximately one million dollars to more than three million dollars annually. Although much of this growth has been the result of inflation, real growth has been achieved in several areas. For example, we now house almost 1,800 students in campus facilities, compared to fewer than 1,000 in 1970. For the last two years, while physical facilities have remained virtually unchanged, major efforts have been directed toward personnel development within Auxiliary Services. A concentrated effort has been made to implement a program of Management by Objectives throughout the department. The major aim of the program is to insure involvement of every employee in decision-making, thereby improving morale and increasing productivity. The program began with employment of a consultant to explain the implications and the mechanics of MBO to supervisory staff.

The Business Services department has charge of preparing each year a budget within the limits of funds allocated, plus estimated internal income of the institution. During Fiscal Year 1978, a substantial revision was made in the system's uniform procedures for preparing the annual operating budget of the college. Since January, change has been the rule, rather than the exception, as the Business Services department implemented the new budget format for Fiscal Year 1979. Expenditures in the Resident Instruction fund were revised to include new functional categories. Also, several additional areas of the college now have their own operating budgets, establishing new cost centers that were previously incorporated into larger budgets. This new system dictates the attainment of a higher degree of sophistication in our accounting and reporting procedures in the coming months

The Affirmative Action plan for Valdosta State College, rewritten during the year, is currently awa iting review by the Department of HWW On March 1, 1978 , the Assistant Director of Personnel was appointed institutional 504 coordinator

Since that time, the transition plan for the college has been completed, a 504 committee has been formed, the self-evaluation is near completion, and the entire college community has become more aware of Valdosta State College's commitment to remove the barriers that have faced students and employees in the past.

Classification of all employees covered by Phase I of the Hay Study was completed late in the fiscal year and the tentative classifications appear in the operating budget for next year. These classifications will be released formally during the summer of 1978 .

A formal system of annual leave reporting was adopted late in the fiscal year and should be ready for July 1 implementation. Annual leave balances have been reconciled during the year, so implementation of the leave accounting system should be smooth.

During the Fiscal Year 1978, the Public Safety Department has become firmly established as an independent law enforcement agency conducting all investigations of traffic and statutory violations within the jurisdiction of the college campus. This department furnishes copies of all accident and investigative reports to the State of Georgia. Also, copies of cases to be prosecuted are furnished to the Lowndes County Solicitor's office. Thefts of books and small amounts of money continue to be the most frequent violations on our campus. The present master key system is believed to be a contributing factor to the problem. A rash of public indecency incidents during the year has been solved by the arrest of two nonstudents. Campus parking continues to be the prime unresolved problem. For the past several years, there has been an increase in the number of cars using campus parking without an increase in the number of additional parking spaces. Inadequate parking on North Campus remains a matter of increasing concern. During the year, six officers have been certified by the Georgia Peace officers Standards and I'rainíng Council. This additional training has assisted in developing a more professional staff in our Public Safety Department.

The operation and maintenance of buildings, grounds, utilities, and custodial services are the responsibility of the Plant Operations Department. These college functions are concerned fundamentally with timely service operations, maintenance, and alterations to college facilities. The campus of the college now encompasses 143 acres containing some 44 buildings whose beauty has been greatly enhanced over the last decade through improved building maintenance and attractively landscaped grounds. The excellent facilities on our campus today have certainly enhanced the attractiveness of the college to students, staff, and the general public. During the year, several construction projects were completed, allowing our Plant Operations Department to install paved walkways, lighting, and landscaping. The landscaping of the area surrounding the Education Center was completed during the year. Several other projects that were initiated and funded last year have been completed during the current year. The most significant occurrence with respect to the physical plant was the total loss of Converse Hall to an early evening fire on April 14, 1978. The cause of this fire was determined to be a grease fire that started in a first-floor apartment and quickly spread to the second floor and attic of this wood-frame building. The loss from the fire amounts to an estimated $\$ 1,400,000$. We hope to move ahead with replacement of this residence hall in the near future. Valdosta State College needs the housing which this building can afford.

Our special facility needs, including alterations and repairs to physical. plant are as follows:

Rehabilitation: Campus Greenhouse \$ 33,000
Rehabilitation: Electrical Distribution System 160,000
(Sixth Phase and Completion)
Rehabilitation: Central Steam Distribution System 150,000
(Third Phase and Completion)
Land Acquisition

Rehabilitation: Georgia Hall Pipe Replacement
New Structure: Physical Education Complex

$$
5,000,000
$$

New Structure: College Union Addition 1,800,000
Remodel West Hall
1,750,000
Business Administration Complex
3,000,000
We are pleased to report that the remodeling of the old library, Powell Hall, is about to begin. At the last meeting of the Board of Regents, the total amount of $\$ 925,000$ was made available for this purpose. Since completion of our new library in 1972, the old library facility has been virtually vacant. We plan to locate the College Advancement Office, the Public Services Office, the Student Affairs Office, the Central Duplicating Center, and the Learning Skills Center in this remodeled facility. All of these departments now occupy limited space in other buildings throughout our campus, and each has a critical need for more functional physical space to improve operating efficiency, working conditions, and communications. It is hoped that the college will be able to occupy this facility during the early months of 1980 .

## DIVISION OF DEVELOPMENT AND COLLEGE: RELATIONS

The revision of responsibilities in the area of Development and College Relations which was begun three years ago was completed in 1977-78. The budgets have been officially consolidated under the administration of the Director of Development. During the year, Advancement staff members completed their Hay questionnaires concerning their responsibilities and activities. In keeping with these, to reflect more adequately the actual work of each staff member, and to minimize the possibility of confusion, it was decided in April to change the titles of two staff members. The Director of College Relations is to be referred to as the Director of Public Relations, and the Head of Informational Services is to be referred to as the Director of Information Services. It is understood that
these changes are to be submitted to the Board of Regents for official action at an appropriate time, along with other anticipated changes in the college Statutes.

This year the Development and College Relations Office continued strengthening its capability to carry out Advancement activities by eliminating some of its more severe problems and bottlenecks. Last year the decision to move the Advancement Office to Powell Hall upon completion of its renovation assured that we will eventually have adequate space for a very respectable Advancement Program. Acquisition last year of an IBM typesetting machine from the Student Government Association improved the publications capability and continues to save printing expense for the college. Other equipment recently added in this office includes an IBM Mag Card/A automatic typewriter, a Pitney-Bowes inserting machine, and an IBM keypunch machine. Toward the end of last year, sharp increases in the cost of news photographs forced us to seek ways to reduce this expense. By purchasing some photo equipment and employing work-study students as photographers we were able to cut photo costs by approximately 65 percent, including cost of the equipment.

Last spring Mr. John Albright was transferred from College Relations to the Admissions Office and Mr. Fluker Stewart assumed full responsibility for alumni affairs, taking over the alumni services formerly handled by Mr. Albright. Mrs. Jean Holland replaced Mr. Albright as editor of the VSC Bulletin. Recently, Mrs. Holland has also taken charge of the quarterly Calendar of Events, which is sent to several thousand alumni, parents, and friends of the college, and she continues to publish a weekly campus newsletter, Capsule. For the first time this year, the number of news releases exceeded 700 and actually approached 800 . Press coverage in newspapers, large and sma11, continues to be excellent. Mrs. Holland's thriceweekly column in the Florida Times-Union provides an additional opportunity, which she uses effectively, to promote the college. A measure of the recognition Mrs Holland has earned thromghout the state is her election as this year's chairman of the Georgia Educators Advancement Conference, the state professional organization
for development, news, and public relations personnel.
Several major press conferences brought regional newspaper and television reporters to the campus during the year. Television coverage of VSC continued good this year as dozens of faculty members appeared on Albany and Tallahassee stations. Mrs. Holland and Vice President Cleere completed their second year as co-hosts of the "Our Town, Valdosta" talk show through Clearview Cable TV Channel 12.

As Mr. Stewart has shifted more into alumni work, he has continued the "Fun Night" gatherings of the past two years. This year there were five such events. Mr., John Sessions, a young Valdosta businessman, has again provided strong leadership as President of the Alumni Association. Mr. Stewart, an experienced and capable coordinator of special events, has performed quite well in that area during the year. He has also conducted most of the alumni phonathons. These phonathons, begun three years ago, have become more productive each year and have been very helpful in stimulating alumni giving and securing information for updating alumni records.

Since consolidating the alumni and VSC Foundation annual fund campaigns in 1976, we have been more successful each year. The number of gifts increased $16 \%$ in one year's time and $75 \%$ in two years' time. Dollars rose $24 \%$ in one year and $36 \%$ in two years. The total for this year's campaign is expected to exceed $\$ 45,000$, with more than $\$ 20,000$ from alumni.

Dr. Lancaster has performed very well in his particular area of work. Interested in better planning, he coordinated last fall's Administrative Workshop on Management by Objectives, took the initiative in establishing the Mission-Study Task Force to develop a new planning-oriented statement of purpose for the college, and is serving as director of our Southern Association ten-year self-study. He has been very effective in fund raising. He organizes well and works with people in a most agreeable and pleasant manner. He has established a good organization and
effective procedures for the annual fund, started Leadership Giving and Tribute Fund Programs, taken initial steps toward implementing a Deferred Giving Program, acquired a basic research library for foundations and corporations, and organized the Development and College Relations Office to facilitate expanded Advancement activity. The Development and College Relations Office is more productive than it has ever been, and there is great potential for further improvement as greater unity of purpose is established.

One responsibility which now seems to rest with the President and the Vice President, but should be a duty of this office, is the frequent contacts with reporters from the press.' Many times the Vice President or I have to sidetrack important issues or matters to talk with a reporter about something on campus or a controversial matter which could be handled by a good public relations person, someone who could tactfully and diplomatically satisfy the press. Perhaps the President needs an assistant who could handle these press matters for him.

DIVISION OF PUBLIC SERVICES
The Public Services staff, which is composed of two full-time and one parttime professional, continues to be active in the area of non-credit course programs, evening college credit programs, independent study programs, conferences, workshops, and seminars. Our non-credit short course programs have increased steadily through the years and large numbers of students are receiving continuing education units as a result of these programs. Even though the number of participants has continued to climb, the number of CEU's produced has fallen off in the last two years. The reason for this is that a series of one-hour programs was begun and found to be very popular and well attended. Notwithstanding the fact that a one-hour program produces only half as many CEU's as a two-hour program, the greater popularity of the one-hour programs has stimulated movement in that direction.

Moody Air Force Base active duty personnel enrolled at VSC are identified in two categories. Operation Bootstrap students enroll under an Air Force Continuing Education program which pays $75 \%$ of their tuition and fees when they enroll in college credit courses. The program encourages the airmen to continue their education and to upgrade their knowledge and skills. In recent years, more airmen have elected to enroll under the VA program. Such enrollments this year equal the 1976-77 enrollments.

The Division of Public Services also aids in writing proposals for grants and receiving government gifts and contracts for the college. More effort to apply for grants has been expended in the past year. The dollar amount received, however, is not significantly greater. Much could be said about the difficulty of getting federal funds during 1977-78, and still more can be said about the strings tied to much of the available money.

This year, for the first time, a continuing series of televised programs was offered to the public. Dr. Dale Peeples provided four programs during the fall quarter, and eight during each of the two subsequent quarters. Each program was one hour in length and was broadcast by Cable Television Channel 12. The efforts made to reach community leaders in Valdosta and surrounding towns seemed to work quite well.

During the year, many of our faculty participated in non-budgeted, noncurricular public service with civic, charitable, and professional organizations not directly related to the college. The entire college furnishes much public service to the community and the surrounding area.

## NEEDS OF THE COLLEGE

The physical needs have already been described earlier in this report, but I think something should be said about the continuing need for increased faculty
salaries. Even though we have made tremendous progress in the area of faculty salaries during the past two years, we must continue to list this as a priority need. In order to keep pace with other states, as well as with the increased cost of living, a continuation of faculty salary increases is mandatory.

There is also a great need for money to be used for equipment. In the sciences alone we could easily spend $\$ 100,000$ and still not meet all of our needs. Antiquated laboratories which lack modern scientific equipment must be dealt with in the very near future if our good reputation in pre-medical training is to continue. Also, a greenhouse continues to be needed in the sciences, as well as a van to be used for field trips. In the area of fine arts, so much equipment is needed that we do not have space to list it here. Acute equipment needs exist also in nursing, business administration, and education.

A third need centers around our 1ibrary. More books should be purchased in the very near future. With the cost of serials, periodicals, and monographs continuing to escalate, we are unable to purchase adequate library holdings to meet our needs. Periodical costs have increased approximately $12.5 \%$ this fiscal year, and the cost of monographs has risen $9 \%$.

With respect to personnel, we need several new faculty persons, including additional positions in Biology, Geography, Political Science, Sociology, Business Administration, Nursing, and Speech. Perhaps one or two other areas also are in need of more teaching strength.

We hope that some of these needs can be met during the coming year.

EACULTY

PART II: STATISTICS

$$
\begin{aligned}
& \text { UNIVERSITY SYSTEM OF GEORGIA } \\
& \text { TEACHING FACULTY CHANGES } \\
& \text { JULY 1, } 1977 \text { THROUGH JUNE 30, } 1978
\end{aligned}
$$

## Faculty

1. 

TEACHING FACULTY* $1976-77$
(As on 30 June 1977)
ADDITIONS, $7 / 1 / 77-6 / 30 / 78$
(1) New Appointments
(2) Returning from Leave
(3) Transfers from Adminis-
trative/Non-teaching

NOTE: Persons appointed as part-time (partial contract) or administrative should not be reported on this form.

+ If other titles are included, please identify (e.g., Lecturer, Adjunct, Res. Assoc., etc.)
* Please append your definition

Part-time here means regular appointment at less than 0.75 EFT
Do not include faculty who had continuations of leaves from 1976-77

## Faculty Retiring, June 30, 1978:

BORDEN, SARA F., Associate Dean of Students for Residence Life and Assistant Professor of Education.

DUVALL, HARRY M., Professor of Chemistry and Head of the Department.

GILSON, PHYLLIS T., Associate Professor of Nursing.
MARTIN, S. WALTER, President and Professor of History.
PAFFORD, WARD B., Professor of English.
2. Those Receiving Advanced Degrees in 1977-78:

BAXTER, JAMES, Instructor in Chemistry. Received Ph.D. degree from Georgia Institute of Technology, May 1978, in Chemistry.

CHILDS, RONALD, Instructor in Education. Received Ed.D. degree from University of Northern Colorado, March 15, 1978, in Special Education.

GRIFFITH, DOROTHY LEWIS, Assistant Professor of Music. Received D.M.A. degree from The Peabody Institute of The Johns Hopkins University, May, 1978, in Music.

HALE, DENNIS, Assistant Professor of Modern Foreign Languages. Received Ph.D. degree from Florida State University, December, 1977, in Spanish.

HARMEYER, VIRGINIA, Professor of Nursing. Received Ph.D. degree from University of Texas at Austin, December 24, 1977, in Nursing.

LA FOUNTAIN, PATRICIA, Instructor in Nursing. Received M.N. degree from University of Florida, August 29, 1977, in Nursing.

Category
Fult-Time Teachers Research Faculty General Administrators Academic Administrators Librarians Counselors
Part-Time Faculty On Leave TOTAL

## Category

Full-Time Teachers
Research Faculty General Administrators Academic Administrators Librarians Counselors Part-Time Faculty On Leave TOTAL

Category
Full-Time Teachers
Research Faculty
General Administrators
Academic Administrators
Librarians
Counselors
Part-Time Faculty
On Leave TOTAL
54.820111

Distribution by Sex

$\begin{array}{lllll}163 & 72.1 & 63 & 27.8 & 226\end{array}$

| 10 | 90.9 | 1 | 9 | 11 |
| ---: | ---: | ---: | ---: | ---: |
| 3 | 100 | 0 | 0 | 3 |
| 2 | 20 | 8 | 80 | 10 |

$\begin{array}{lllll}1 \overline{82} & 70.8 & 75 & 29.1 & 257\end{array}$
$\begin{array}{llll}1 \overline{27} & 49.4 & \overline{130} & 50.5\end{array}$
full-time teachers are those faculty who are approved by the Board of Regents in regular teaching positions; who do not have administrative or research job titles; and who are at least. 75 EFT. Chairpersons are included under academic administrators. The above summarizations should not include instructional staff teaching on a per course, per quarter basis as needed.
** Includes M.D., J.D., and Ed.S. degrees.

VALDOSTA STATE COLLEGE
Summer 1977 and year 1977-78

Average Workload and Faculty/Pupil Ratio in terms of Quarter Credit Hours

| Quarter | Total <br> Faculty (Head Count) | Total Quarter Credit Hours | Quarter Credit Hours Per Faculty | Total <br> Enrollment | Faculty Pupil Ratio 4:1 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Summer 1977 | 156 | 27659 | 177.30 | 2672 | 17.13 |
| Fall 1977 | 259 | 63521 | 245.26 | 5128 | 19.80 |
| Winter 1978 | 260 | 60854 | 234.05 | 4998 | 19.22 |
| Spring 1978 | 258 | 57304 | 222.11 | 4873 | 18.89 |
|  | Equivalent Full-Time Faculty | Total Quarter Credit Hours | Quarter Credit Hours Per Faculty | Total <br> Enrollment | $\begin{gathered} \text { Faculty } \\ \text { Pupi1 Ratio } \\ 4: 1 \\ \hline \end{gathered}$ |
| Summer 1977 | 101.95 | 27659 | 271.30 | 2672 | 26.21 |
| Fall 1977 | 175.40 | 63521 | 362.15 | 5128 | 29.24 |
| Winter 1978 | 176.25 | 60854 | 345.27 | 4998 | 28.36 |
| Spring 1978 | 176.40 | 57304 | 324.85 | 4873 | 27.63 |

- BAIT 1 SALAMIES. ANH IINUMI OH FUII TIAI INSIIUICTINNAL FACIJLTY. 1077-7B

| ACADEMIC RANK | A. FACULTY ON 9-MONTH SALARY CONTRACTS |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | MEN |  |  |  | WOMEN |  |  |  |
|  | NUMBEH OF PERSONS <br> (1) | TOTMLSALARY outlay <br> (2) | NO. IN COL. 1 with tenure <br> (3) | NO CONTIRIBUTING SERVICES OR MILITARY (4) | NUMBER OF PERSONS <br> (5) | TOTALSALARY outlay <br> (b) | NO INCOL. 5 WITH TENURE <br> (7) | no contriluting SERVICES OR MILITARY (8) |
| ;'roressors | 26 | $48.6,856$ | 25 |  | 5 | 82,232 | 5 |  |
| ASSOCIATE <br> יROFESSORS | 34 | 557,982 | 25 |  | 10 | 158,640 | 7 |  |
| ASSISTANT -ROFESSORS | - 54 | 743,933 | 12 |  | 24 | 321,009 | 9 |  |
| :NSTRIJCTORS | 8 | 97,908 | 0 |  | 16 | 196,556 | 0 |  |
| -Ecturers | $\because N$ |  |  |  |  |  |  |  |
| NO ACAOEPAIC RANK. |  |  |  | $\stackrel{.}{ }$ |  |  |  |  |
| total fsum of lines 1-61 | $12.2$ | $1.886,679$ | 62 |  | 55 | 758,436 | 21 |  |

B. FACULTY ON 12-MONTH SALARY CONTRACTS

|  | MEN |  |  |  | WOMEN |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ACADEMIC RANK | NUMBER OF PERSONS | TOTAL SALARY outlay <br> (2) | NO IN COL. 1 WITH TENURE <br> (3) | NO CONTRIBUTING SERVICES OR MILITARY (4) | NUMBER OF PERSONS (5) | TOTALSALARY outlay <br> (6) | NO INCOL 5 WITH TEMURE <br> (7) | NO Coidrbibutinc SERVICES OR mil!tary (8) |
| PROFESSORS | 18 | 422,088 | 17 | - - | 4 | 95,940 | 4 |  |
| ASSOCIATE PROFESSORS | 6 | 127,116 | 5 |  | 1 | 19,356 | 1 |  |
| ASSISTANT PHOFESSORS | 3 | 58,128 |  |  |  |  |  |  |
| instructors | 1 | 14,760 |  |  |  |  |  |  |
| - lecturers |  |  |  |  |  |  |  |  |
| NO ACADEMIC RANK. |  | - |  |  |  |  |  |  |
| total <br> (sum of lines 8.131 | 28 | 622,092 | 22 |  | 5 | 115,296 | 5 |  |

THIS SURVEY IS NOT APPLICABLE TO YOUT INSTITUTION DECAUSE THE ENCLUSIONS CITED IN THE DEFINITIONS EMERACE ALLOF YOURINSTRUCTIONALFACULTY PLEA MARK THE APPROPRIATE ITEM BELOW AND RETURN THE FORM:
(1) ALL OF THE INSTRUCTIONAL FACULTY AT THIS INSTITUTION ARE PAID UNDER CONTAACTS OTHER THAN 9 OR $11 / 12$ MONTH DURATION.
(3) ALL OF THE INSTRUCTIONAL FACULTY AT THIS INSTITUTION ANE EMPLOYED ON A PART.TIME BASIS.

## - (2) ALL INSTRUCTIONAL FACULTY AT THIS INSTITUTION TEACH PRECLIINICAL

1977-78 Annual Enrollment Report

## Summer Quartor 1977

1. Enrollment by Session and Cumulative Enrollment

| Enrollment First Session | 2672 |
| :--- | :---: |
| Enrollment Second Session | N/A |
| Cumulative Enrollment | 2672 |

2. Cumulative Enrollment by Class, Residence, Sex, Race, and Veteran Status

| Joint Enrollment | 2 | Residents of Georgia | 2487 |
| :---: | :---: | :---: | :---: |
| Freshman | 205 | Residents of Other States | 173 |
| Sophomore | 300 | Residents of Foreign Countries | 12 |
| Junior | 369 | Men | 1088 |
| Senior | 523 | Women | 1584 |
| Graduate | 1200 | Black American | 460 |
| Professional | 0 | American Indian | 0 |
| Transient | 26 | Asian American | 6 |
| Special Studies* | 47 | Spanish Surnamed American | 1 |
| Medical-Dental | 0 | All Other Students | 2205 |
| Residents \& Interns |  | Veterans | 325 |
| Other Classifications | 0 |  |  |
| TOTAL | 2672 | Non-Veterans | 2347 |

3. Quarter Credit Hours for which Students enrolled

Remedial, Developmental, and Non-Credit
$\frac{330 \text { (Special Studies) }}{\frac{7497}{\frac{9460}{10372}} \frac{0}{\frac{0}{0}}}$

Professional students are those enrolled in Pharmacy, Law, Veterinary Medicine, Dentistry, Forestry and Medicine.

## Academic Year 1977-78

1. Total Academic Year Enrollment

| Enrollment - - Fall Quarter | 5128 |
| :--- | :--- |
| Enrollment -- Winter Quarter | $\frac{4998}{4873}$ |
| Enrollment -- Spring Quarter | -5000 |
| $\quad$ Average Enrollment |  |

2. Cumulative Academic Year Enrollment by Class, Residence, Sex, Race and Veteran Status

| Joint Enrollment | 18 | Residents of Georgia | 6129 |
| :---: | :---: | :---: | :---: |
| Freshman | 1292 | Residents of Other States | 638 |
| Sophomore | 1044 | Residents of Foreign Countries | 34 |
| Junior | 989 | Men | 2965 |
| Seniox | 1170 | Women | 3836 |
| Graduate | 2062 | Black American | 978 |
| Professional | 0 | American Indian | 2 |
| Transient | 19 | Asian American | 13 |
| Special Studies* | 207 | Spanish Surnamed American | 10 |
| Medical-Dental | 0 | All Other Students | 5798 |
| Residents \& Interns Other Classifications | 0 | Veterans | 663 |
| TOTAL | 6801 | Non-Veterans | 6138 |

3. Quarter Credit Hours for which Students Enrolled
```
Remedial, Developmental and Non-Credit
Lower Division (Frestman and Sophomore)
Upper Division (Junior and Senior)
Graduate
Professional
Medical-Dental Residents \& Interns
    TOTAL
    181679
```


## 2. Class Size Profile

Numbers of classes in categories shown - Graduate:

| Number of students per class | $1-9$ | $10-20$ | $21-30$ | $31-40$ | $41-$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Summer 1977 | 107 | 50 | 26 | 5 | 3 |
| Fall 1977 | 95 | 42 | 12 | 3 | 2 |
| Winter 1978 | 102 | 48 | 8 | 3 | 1 |
| Spring 1978 | 118 | 37 | 13 | 2 | 2 |
| Totals | 422 | 177 | 59 | 13 | 8 |

Number of classes in categories shown - Undergraduate:

| Number of students per class | $1-9$ | $10-2-$ | $21-30$ | $31-40$ | $41-$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Summer 1977 | 109 | 72 | 48 | 19 | 8 |
| Fail 1977 | 195 | 150 | 153 | 105 | 37 |
| Winter 1978 | 198 | 169 | 149 | 82 | 39 |
| Spring 1978 | 207 | 175 | 138 | 81 | 31 |
| Totals | 709 | 566 | 488 | 287 | 115 |

Average Class Size - Undergraduate and Graduate

| Quarter and Year | No. of Class Enrollments | No. of Classes | Average |
| :---: | :---: | :---: | :---: |
| Summer 1977 | 5771 | 447 | 13.0 |
| Fall 1977 | 13465 | 794 | 17.0 |
| Winter 1978 | 13124 | 799 | 16.5 |
| Spring 1978 | 12668 | 804 | 15.8 |
| In addition to regular enrollment the following kinds of instruction are included in the above figures: |  |  |  |
| Private lessons in music |  |  |  |
| Independent and Directed Study under departmental direction |  |  |  |
| Special Studies |  |  |  |
| Thesis |  |  |  |
| Special Prob |  |  |  |

3. Degrees Conferred

## Valdosta State College <br> Institution

UNIVERSITY SYSTEM OF GEORGIA
1977-78
Listing of Degrees Conferred (August 1977)


## Valdosta State College

UNIVERSITY SYSTEM OF GEORGIA
1977-7.
Listing of Degrees Conferred (August 1977)

## Institution



UNIVERSITY SYSTEM OF GEORGIA
1977-78-
Listing of Degrees Conferred (August 1977)


UNIVERSITY SYSTEM OF GEORGIA

$$
1977-78
$$

Valdosta State College
Listing of Degrees Conferred (August 1977)
Institution


UNIVERSITY SYSTEM OF GEORGIA
1977-78
Valdosta State College
Listing of Degrees Conferred (June 1978)


```
UNIVERSITY SYSTEM OF GEORGIA
    1377-78
Listing of Degrees Conferred (June 1978)
```



Valdosta State College
Institution

UNIVERSITY SYSTEM OF GEORGIA
1977-78
Listing of Degrees Conferred (June 1978)


UNIVERSITY SYSTEA OF GEORGIA
1977-78
Listing of Degrees Conferred (June 1978)


UNIVERSITY SYSTE1 OF GEORGIA
1977-78
Listing of Degrees Conferred (June 1978)

MISCELLANEOUS STUDENT STATISTICS
DEAN'S LIST, GRADUATION WITH HONORS, ACADEMIC PROBATION AND SUSPENSION
Number of Students on Dean's List
Quarter Students
Summer 1977 ..... 177
Fall 1977 ..... 515
Winter 1978 ..... 527
Spring 1978 ..... 493
Number of Students Graduating with Honors
Quarter ..... Students
August 1977
Cum Laude ..... 18
Magna Cum Laude ..... 5
Sunma Cum Laude ..... 1
June ..... 1978
Cum Laude ..... 52
Magna Cum Laude ..... 31
Summa Cum Laude ..... 3
Number of Students Placed on Academic Probation
Quarter Students
Summer 1977 ..... 121
Fall 1977 ..... 380
Winter 1978 ..... 311
Spring 1978 ..... 423
Number of Students Suspended for Academic Deficiencies
Quarter Students
Summer 1977 ..... 60
Fall 1977 ..... 196
Winter 1978 ..... 133
Spring 1978 ..... 193


## PART II - LIBRARY StAFF

Section a number of hours of student assistance, 1977-78

| Item | Number of nours |
| :---: | :---: |
| Number not hours of studfent assistance for student serving <br> on an hourty bas is <br> $1977-78$ | 12,636 |

- Ciross number wded do not subtract the number withdrawn from the number added *"Exclude duplisate roples


SECTION B - NUMBER OF REFERENCE TRANSACTIONS PER TYPICAL WFEK. SPR NG 1978

| Transaction | Number of transactions |
| :---: | :---: |
| Total reference transactions per typical week (do not include directional transactions) | 141 |
| SECTION C - LIBRARY HOURS AND DAYS OPEN PER WEEK, 1977-78 |  |
| Category | Number |
| Total hours open per typical week (wnole hours only, omit fractions) | 87 |
| Total days open two hours or more, per typical week (count each day open for two hours or more as one whole day, omit fractions | 7 |

> SECTION D - PARTICIPATION IN COOPERATIVES, GONSORTIUM, AND/OR NETWORK

Does your library participate in a cooperative consortium, and/or network Yes X_ No ___
If answer to above question is "Yes" give name of the cooperatives, consortia, and/or networks

COMPUTER

## A. Administrative

1 each Burroughs 1726 computer system (includes on-1ine terminal network)
2 each Burroughs E6000 accounting systems
2 each IBM 029 printing card punches
1 each IBM 026 printing card punch
1 each Univac 1710 keypunch, interpreter, verifier unit
1 each Univac 1720 sorter with counter
1 each IBM 085 collator
1 each IBM 548 interpreter
1 each OpScan 17 optical mark scanner
1 each Burroughs detacher
B. Academic

1 each communication unit on Burroughs 1726 computer system
6 each IBM 029 printing card punches
1 each IBM 026 printing card punch
1 each IBM 082 sorter - no counter
1 each IBM 402 accounting machine
1 each IBM 056 verifier
2 each ASR 33 teletypes
1 each Texas Instruments T1700 dual cassette
1 each IBM 3741 key to diskette device
C. New Equipment added during the year.

1 each IBM 029 printing card punches
1 each IBM 3741 key to diskette device

## GIFTS, GRANTS AND CONTRACTS

valdosta state college
(Name of Institution)
SUMMARY OF GRANTS, CONTRACTS, AND GIFTS FOR PROGRAMS OF INSTRUCTION
RESEARCH OR PUBLIC SERVICE
For Fiscal Year Ending June 30, 1978

| Department or Division |  | Number of Proposals |  |  | Amount of Proposals |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \#S | \# $\quad$ A | $\cdots \cdots \cdots \mathrm{R}$ | S | A | R |
| (PS) | School of Arts \& Sciences History | 3 | 3 | 0 | 16,540 | 16,540 |  |
| (I) | Mathematics | 1 | 1 | 0 | 7,000 | 7,000 |  |
| (I) | Sociology | 3 | 2 | 1 | 791,545 | 102,320 | 689,225 |
| (I) | International Educ. | 1 | 1 | 0 | 50,000 | 50,000 |  |
| (PS) | School of Business Admin. Center for Small Bus. | 1 | 1 | 0 | 2,000 | 1,384 | 616 |
|  | School of Education |  |  |  |  |  |  |
| (I) | Admin./Superv. \& Secondary Educ. | 13 | 9 | 4 | 337,384 | 137,323 | 200,061 |
| (I) | Elementary Educ. | 1 | 1 | 0 | 3,500 | 3,500 |  |
| (PS) | Psychology | 3 | 2 | 1 | 43,860 | 3,860 | 40,000 |
| (I) | Special Education | 2 | 2 | 0 | 15,498 | 15,498 |  |
| (PS) | Speech \& Hearing | 1 |  | 0 | 30,267 | 30,267 |  |
|  | Division of Nursing | 3 | 3 | 0 | 90,616 | 90,616 |  |
| (I) | Library | 1 | 1 | 0 | 5,000 | 3,855 | 1,145 |
|  | Student Affairs |  |  |  |  |  |  |
|  | B.E.O.G. | 1 | 1 | 0 | 774,886 |  |  |
|  | S.E.O.G. | 1 | 1 | 0 | 42,234 | 42,234 |  |
|  | C.W.S.P. | 1 | 1 | 0 | 314,446 | 314,446 |  |
|  | N.D.S.L. | 1 | 1 | 0 | 137,646 | 137,646 |  |
|  | V.C.I.P. | 1 | 1 | 0 | 12,000 | 12,000 |  |
| (I) | Comptroller | 2 | 2 | 0 | 57,646 | 57,646 |  |
| (I) | Public Services | 1 | 1 | 0 | 41,000 | 1,1,000 |  |
|  | Totals | 41 | 35 | 6 | 2,773,068 | 1,842,021 | 931,047 |

[^0]VALDOSTA STATE COLLEGE
OFFICERS OF ADMINISTRATION
1977-1978

## PRESIDENT



## VICE PRESIDENT

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 Joseph Brown, B.F.A., M.Ed. ------------- Assistant to the Dean of Students for Minority Affairs
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Robert Fernandez ---------------- Acting Assistant Director of Financial Aid
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 John E. Carswel1, B.B.A. -------------- Student Financial Services Officer
Jack T. Beverstein, B.S., J.D. --------------------- Director of Public Safety
 Jack E. Edgar, A.B. ---------------------------1ssistant Director of Personnel


Fluker G. Stewart, B.A., M.Ed. ---------------- Director of College Relations
Jean L. Holland, B.A. --------------------- Director of Informational Services

## PUBLIC SERVICES

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## SCHOOLS AND DIVISIONS

James D. Danie1s, B.A., M.A., Ph.D. -------- Dean, School of Arts and Sciences Clyde E. Conne11, B.S., M.S., Ph.D. --...-.------ Head, Department of Biology
 Willa F. Valencia, B.S., M.Ed., M.A., Ph.D. … Head, Department of English

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 Department of Sociology and Anthropology
 Charles M. Wilson, B.S.E., M.Ed., Ed.D. -- Head, Department of Administration and Supervision, and Secondary Education
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Frederick A. Ware, B M.E , M B.A., Ph.D. ....................................... Department of Management
Chauncey S. Elkins, Jr., B.A., M.B.A., Ph.D. -- Head, Department of Marketing Saralyn Sammons, B.S., M.A. ...................................................... Administration and Business Education

Vacant
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Robert D. Fisher, B.S., M.A., Ph.D. --- Director, Division of Graduate Studies
Raymond A. Wetzel, B A., M.A., M.Ed. (Major, U.S. Air Force) ------ Director, Division of Aerospace Studies


[^0]:    欮 $\mathrm{S}=$ Submi tted

    * $\because$ A $=$ A warded
    

