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ST#: NYK 51 LX JUL 18 78 MSG: ADV
TO: LONDON FOR: ANGELO
FROM: MEDICINE BY: JAROFF

SLUG: TEST TUBE BABY CLOSE: 7/21 LINES: 1,000 DUE 7/19 ECH:

THANKS FOR YOUR ADVISORY, BUT WE FEEL THAT RISING
INTEREST HERE DICTATES THAT WE DO MAJOR ACT THIS WEEK OR
FACE THE PROSPECT OF BEING THE LAST PUBLICATION TO WEIGH IN.
ALSO GIVES US ADVANTAGE OF BEATING OUT THOSE WHO HAVE ARRANGED
TO BUY THE BABY'S FIRST PICTURE FOR THEIR COVERS. REGARDS

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ETX: