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H93: CKP

TO: TIME PRESS

FROM: LONDON BY: ART WHITE/ANGELO

SLUG: TEST TUBE TEMPEST ECH:

1. THE NAME OF THE HOSPITAL IS OLDHAM AND DISTRICT GENERAL HOSPITAL.

2. ASSOCIATED NEWSPAPERS ANNOUNCEMENT SAID THAT THE STORY "WILL BE APPEARING IN LEADING NEWSPAPERS AND MAGAZINES ALL OVER THE WORLD." NO MENTION OF TELEVISION. NO WAY TO KNOW ABSOLUTELY WHETHER THE FIGURE IS CORRECT, SINCE DAILY MAIL ABSOLUTELY REFUSES TO DIVULGE.

3. PRINCIPAL RIVALS IS OKAY IN THIS CONTEXT. THE DAILY MAIL IS NOT THE "TITS AND BUMS" TABLOID THAT THE SUN, EXPRESS AND MIRROR ARE. IT DOESN'T DO MUCH THAT IS MORE THAN MILDLY RACY, ABOUT LIKE NEW YORK NEWS.

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