STH: NYK19/LDN JULY 22 1978 MSG: PLA

TO: LONDON

FROM: PUBLETTER

SLUGI NEDICINE PUBL CLOSE: 7/21 EOH:

THE FOLLOWING STORY SENIOR-EDITED BUT UNCHECKED, IS SENT TO YOU FOR COMMENTS AND CORRECTIONS.

PUBLIR (SHNAYERSON)GH

JA

A LETTER FROM THE PUBLISHER

HE WAS ALREADY IN THE BOARDING AREA AT LA GUARDIA
AIRPORT, HIS BAGS IN HAND, WHEN THE HESSAGE CAME. NO, HE WAS
NOT TO FLY OFF TO MAINE IN PURSUIT OF A STORY ON ASTRONOMY.
ON THIS MONDAY MORNING HE WAS TO HURRY BACK TO THE TINE-LIFE
BUILDING AND BEGIN WORK ON A FASC'VATING AND COMPLEX MEDICAL
STORY. ASSOCIATE EDITOR FRED GOLDEN RETURNED TO HIS OFFICE
AND JOINED THE OTHER MEMBERS OF TIME'S MEDICINE TEAM: SENIOR
EDITOR LEON JAROFF, AND REPORTER-RESEARCHERS ADRIANNE JUCIUS
AND F. SYNDOR VANDERSCHMIDT. TOGETHER THEY BEGAN TO SIFT
THROUGH THE EVIDENCE AND SEPARATE FACT FROM FICTION FOR THIS
USEK'S COVER STORY ON THE APPROACHING BIRTH OF THE WORLD'S
FIRST TEST-TUBE BABY.

GOLDEN HAD A HEADSTART ON THE JOB. AS AN UNDERGRADUATE AT NEW YORK UNIVERSITY. HE HAD BEEN A PRE-MED STUDENT UNTIL DECIDING THAT HIS INTEREST IN WRITING WAS SO STRONG THAT HIS FUTURE REALLY LAY IN JOURNALISM. SINCE JOINING TIME IN 19XX. GOLDEN NOT ONLY HAS WRITTEN NEDICINE. BUT ALSO THE SCIENCE AND BEHAVIOR SECTIONS. HIS PREVIOUS COVERS INCLUDE A STUDY OF THE METRIC SYSTEM. THE BREAKTHGOUH IN DNA RESEARCH. AND

THE EXAMINATION IN WHEN OF THE AGE OF THE COMPUTER. BUT HE FEELS THIS WEEK S GOVER MAY BE HIS MOST CHALLENGING. SAYS HE: 10IT HITS AWFULLY CLOSE TO HOME. IT DEALS WITH LIPE AND DEATH, AND IT ALSO RAISES ALL SORTS OF FEARS WE WANTED TO ADDRESS.

THE FIRST OBLIGATION OF TIME'S TASK FORCE WAS TO EXPLAIN

JUST WHAT HAD HAPPENED AND WHAT HAD NOT BUT THE STORY HAD

OTHER IMPORTANT DIMENSIONS. THE SERIOUS MORAL QUESTIONS

RAISED BY CONCEPTION IN A LABORATORY ARE DISCUSSED IN A

SEPARATE BOX, AND A SECOND ANALYZES THE DIFFERENCES BETWEEN

CONCEIVING A BABY OUTSIDE THE HOTHER'S BODY AND THE PRACTICE

OF CLONING, WHICH CAUSED A RECENT FUROR.

ANOTHER ASPECT OF THE STORY, ALSO DISCUSSED IN ITS OWN
BOX, PRESENTED QUITE A DIFFERENT JOURNALISTIC PROBLEM:
LONDON'S DAILY MAIL HAD BOUGHT THE EXCLUSIVE RIGHTS TO THE
STORY FROM THE PARENTS

UNDER THE DIRECTION OF TIME'S LONDON BUREAU CHIEF BONNIE
ANGELO, CORRESPONDENTS NONETHELESS HANAGED TO TURN UP HARD
FACT ON THE SEQUESTERED BROWN FAMILY AND DR. ALLAN STEPTOE
AND DR. ROBERT EDWARDS, TRACKING DOWN PREVIOUS IMPLANT
PATIENTS AND OTHER SCIENTISTS IN THIS LIMITED FIELD OF
RESEARCH. CORRESPONDENT ART WHITE COVERED OLDHAM HOSPITAL,
WHERE THE BIRTH WILL TAKE PLACE, AND OBSERVED A KIND OF
PRESS CORPS A KEYSTONE KOPS CONEDY: "NEWSMEN FRANTICALLY
FERTILIZED AND REIMPLANTED IN THEIR OWN PAPERS THE DAILY
CROP OF RUMORS."

REQUESTS FOR AN INTERVIEW. SAID HIS WIFE, NOT ONE
TO BE UNKIND: ""HE KNOWS TIME WELL AND OFTEN READS IT."
MEANWHILE, FORTUNATELY, THE SEARCH FOR INFORMATION ON BOTH
SIDES OF THE ATLANTIC HAD TURNED UP THE MOST IMPORTANT PACTS
ON ONE OF THE MOST IMPORTANT MEDICAL STORIES IN YEARS.