

## Samples of Press Releases

### Sample 1:



March 30, 2009

Contact:

[Lisa Spires](#), 404-413-1353

University Relations

#### **Irish poet Vona Groarke to give reading at the Rialto**

ATLANTA—Vona Groarke's poetry is populated by hurricane-bent pines, mouthfuls of moonlight and hyacinths past their prime, images that evoke the relationships and memories contained within.

"Her work is very welcoming," said Megan Sexton, managing editor of Georgia State University's *Five Points* literary magazine. "People who may not typically read poetry will be surprised by the way in which she invites you into her poems."

Groarke will extend her welcome to Atlanta audiences with a reading at GSU's Rialto Center for the Arts on April 1. Her visit is sponsored by a grant from Georgia State's Center for Collaborative and International Arts (CENCIA), which brings together artists from various disciplines to build partnerships in arts-related scholarship at the university.

"It's very exciting that we have an opportunity to encounter international artists and writers. To interact with someone who is participating in the arts on an international level expands our notion of what's possible in language," Sexton said. "A live performance brings that whole culture to us physically."

Groarke was born in the Irish midlands and currently teaches at the University of Manchester in England. She is also poet-in-residence at Wake Forest University in North Carolina on alternate spring semesters. Her awards include the Hennessy Award, the Brendan Behar Memorial Prize, the Strokestown International Poetry Award and the Stand Magazine Poetry Prize, and she was runner-up in the 2003 Times Literary Supplement Poetry Competition. Groarke's work has also captured the attention of another well-known Irish poet.

"I actually was introduced to her work by Seamus Heaney, so he's a fan of hers," Sexton said. "That's high praise."

**What:** Poetry reading by Vona Groarke

**When:** Reception at 7 p.m., reading at 8 p.m. April 1

**Where:** Rialto Center for the Arts, 80 Forsyth St. N.W., Atlanta

**Information:** Call 404-413-9800



Vona Groarke

### On the Web at:

[http://www2.gsu.edu/~wwwexa/news/archive/2009/09\\_0330-Irishpoetryreading.html](http://www2.gsu.edu/~wwwexa/news/archive/2009/09_0330-Irishpoetryreading.html)

Sample 2:



**Department of Communications and Development**

**Free Library of Philadelphia**

1901 Vine Street

Philadelphia, PA 19103-1189

(215) 567-7710

FAX (215) 567-7850

**Contact: Sandy Horrocks, 215-567-7710**

For Release: Immediately

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**NEW SERVICE ALLOWS USERS TO TEXT QUESTIONS TO LIBRARIANS**

*Free Library of Philadelphia users can now send questions on-the-go from their cell phones*

PHILADELPHIA, June 16, 2009—With the Free Library of Philadelphia's new Text A Librarian service, customers can find the answers to all of their library questions at their fingertips. Launched on June 1, the service allows users to text simple questions to Library staffers during operating hours and receive answers within approximately two hours—questions received afterhours will be answered when service hours resume.

Supported through a grant from Pennsylvania's Office of Commonwealth Libraries, the Free Library's Text A Librarian service was brought to the Library in cooperation with Ask Here PA. The Free Library was selected by Ask Here PA's State Coordinator to be the pilot location for the state, and the Library will provide the service for a year under the arrangement.

To use the Text A Librarian service, customers must start the body of their text message with the keyword askfree, followed by a space and a question. Messages should then be sent to 66746. Example: askfree Do you have resources for job seekers?

Text A Librarian is just one of many ways Library customers can ask questions and is recommended for questions that can be answered in short response—customers with more in-depth inquiries should visit the Ask a Librarian page at [freelibrary.org](http://freelibrary.org), where the Library offers a variety of services for answering questions. Visits, calls, and emails are all encouraged, and the Library also features Ask Here PA Chat, a program supported through a grant from the Office of Commonwealth Libraries.

The Free Library does not charge for the Text A Librarian service; cell phone providers, however, generally charge customers for sending and/or receiving text messages. The Free Library assumes no responsibility for charges cell phone provider may assess and encourages customers to consult their cell phone service provider for details about applicable charges.

The Free Library is committed to protecting the privacy of its customers, and the Text A Librarian service collects limited personal information in order to respond to questions submitted by patrons. The server that processes the Library's text messages is maintained by [textalibrarian.com](http://textalibrarian.com)—a privacy policy is available at their website.

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*The Free Library of Philadelphia system consists of 49 branches, three regional libraries, the Parkway Central Library, and the Library for the Blind and Physically Handicapped. With more than 6 million visits annually, the Free Library is one of the most widely used educational and cultural institutions in Philadelphia.*

**On the Web at:**

<http://libwww.freelibrary.org/PressRel/PressrelPRT.cfm?id=435>



Sample 2 as it  
appeared in the  
newspaper:



## Free Library offering free text answers to questions



Written by Robert Hightower

Tuesday, 23 June 2009 16:43

The Free Library of Philadelphia's new Text A Librarian service allows customers to find the answers to all of their library questions.

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Free Library of Philadelphia's Main Branch at 20th  
St. & JFK Pkwy.