

Volume 40, Number 1
SPRING 1990

The Southeastern Librarian



There's a new cat on campus! (See page 24.)

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The Southeastern Librarian

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Editor: Elizabeth Curry

Associate Editors: Raylynn Hughes and David Tucker

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CONTENTS

SELA Officers and Staff 1988-90	cover verso
State Library Association Officers	cover recto
President's Page	2
Editor's Musings	3

ARTICLES

It's Not What You Say: Presentation Skills For B.I. Librarians by Dorothy S. Ingram and Judith Brook	5-7
Using Vendors as Educational Resources by JoAnn Stefani	9-11
Three Southeastern Libraries' Use of the Public Library Planning Process by Annabel K. Stephens	13-16
Expeditions and Adventures through Summer Workshops: SELA PR Award Winner by Carla S. Hostetter	17

DEPARTMENTS

Bulletin Board	23
Calendar	42
Looking Back	4
New & Useful	25
People	27
Stateside View	19

SELA ASSOCIATION NEWS

Candidates	36
Financial Report	40
Guidelines for SELA Submissions	4
Membership Form	41
New Members	29
State Editors	39
WHCLIS Reports	31

President's Message

Spring has come (and gone for most of us). And what a glorious season it was. There may be prettier places than Alabama in the spring, but they are few and far between. As observed by my coworker in Birmingham (a Yankee convert from New York), it is a shame that people in the North don't get to see Spring in the South.

Spring also brings library meetings. Thanks to your kind invitations I had the pleasure of seeing a good bit of the South during this beautiful season. The state associations of Alabama, Florida, Louisiana, and Tennessee met. Although I have attempted to attend every state association meeting, there are schedule conflicts. I missed Florida (which I attended last year), and attended Louisiana (which was missed last year).

Without exception the state association meetings were very impressive. All across our region there is an abundance of ability, and a visible willingness to contribute time and talent. There are common themes running through our state associations, and those themes often reflect national concerns.

We are truly concerned about illiteracy, and well aware of the stumbling block it has created for our region. We are seeking ways to address this problem within our nation, our region, and our neighborhood. Louisiana and Kentucky have established Literacy Coalitions which might be used as an example by other states. While there are as yet no bright lights regarding the problem of illiteracy, there are glimmers of hope—fueled by sincere concern.

Our concern and dedication may be bright, but in many areas of our region financial conditions are far less than encouraging. In almost every state I have heard various verses of the same song. One state has a tax system which the Center on Budget and Policy Priorities has labeled as the "most regressive in America." Another state seeks to claim the promises brought by better education, while its library association laments that the state's expenditure for academic libraries is dead last in the nation. One state has gubernatorial candidates running on their record in support of education, while the state has 1.1 million school dropouts.

We have serious problems in virtually every state within SELA. Because most of us are really nice folks who will make every possible contribution to our community (and that's a complimentary observation, not a snide remark), we have grown accustomed to making "brick without straw." I am encouraged to see a growing maturity regarding the need to actively seek legislative and financial support for libraries and education.

It is true that increased funding is not the answer to all problems. But, in most cases problems related to literacy and education will not be solved until states and local governments come to grips with financial reality. Because we are generally regarded as responsible and concerned citizens, we have special opportunities within our communities. You might not be recognized at an ALA Council meeting. You probably will not get an invitation to the White House Conference. But, you are a leading authority on libraries, literacy, and education in your community. Get involved!

While most of our problems must await local solutions, there are national and regional issues in which we should also be involved. In my last letter I touched on the subject of the White House Conference. It is encouraging to see that some plans are beginning to come together for this potentially important meeting. Actual programs are now being formulated by the various states, and activities confirmed for the national conference.

As the various states hold their conferences many points of concern will be identified. At our State Association Leaders' meeting in March, Tom Underwood (Executive Director of the Kentucky Library Association) suggested that the states within SELA should prepare a list of concerns that are common throughout our region. The delegates from our region could then go to the White House Conference with an established agenda, and with enough unified votes to insure that our region's concerns were addressed. We are in the process of contacting the appropriate persons within each state to determine how to best achieve this unified platform.

Finally I want to welcome David Tucker and RayLynn Hughes as the new Associate Editors of *The Southeastern Librarian*. We look forward to working with them in this important area of responsibility. We thank Katharine Calhoun for her work in 1989 and wish her the very best.



George Stewart

Editor's Musings

This is the start of a new volume and I look forward to bringing SELA members a great series of issues in 1990! Associate Editor Katharine Calhoun decided to resign from her *SELn* position due to an illness in the family and personal commitments. I will miss our work together and her fine contributions to the journal. Two new associate editors have been appointed and have started work with this issue. Welcome to David Tucker and Raylynn Hughes!

We are going to work together as a team and we are in the process of carving up responsibilities. David Tucker will be responsible primarily for the feature columns about the Southeast such as People, Stateside News, Keeping Up, New and Useful and Bulletin Board. Raylynn Hughes will coordinate our work on the articles submitted. We will rely on her for much of the editing and proofing. I'm going to manage and schedule the journal, handle ads and the association news, reports, etc. for SELA. I will also be responsible for layout and printing. When in doubt, contact me and I will be sure your news release or announcement falls into the right hands.

David Tucker worked for the DeKalb Public Library from 1982-88 before receiving his MLs from Florida State University. He currently works as a reference librarian at the Sue Kellogg Branch of the DeKalb Public Library. David also brings experience to *SELn* with his journalism classes at Georgia State University, an internship at a local paper and free-lance writing work. You can contact David at 1400-D Post Oak Drive, Clarkston, Georgia 30021.

A graduate of Emory University, Raylynn Hughes is currently the founder of a new nonprofit research and information service in Atlanta, INFO-MOTION. Raylynn has a wide range of experience as a lecturer at Clark Atlanta University, School of Library and Information Studies; Training and Support Coordinator for SOLINET and Special Projects Coordinator for Wyoming State Library. You can contact Raylynn at 248 Josephine St. #3, Atlanta, Georgia 30307.

Before beginning this new volume, I decided to review the content of volume 39. The content was fairly evenly distributed with space allocated as follows:

Articles	24%
SELA Association	31%
Features	28%

Ads (9.5%) and miscellaneous fillers (7.5%) accounted for the rest of the journal. We increased the number of ads from three companies and sixteen ads to eight companies and twenty ads. We still need a few more advertisers in 1990 but I do not plan to exceed 12-15%.

Reviewing the content and types of articles was interesting. We strive to balance the publication and represent all the members—not an easy feat! Unfortunately, in 1989 Alabama, Louisiana and West Virginia were not represented by author or content. (In this issue we do have an article by an Alabama author and it is about public libraries.) In some cases the author was from a particular state but wrote an article about a broader topic so trends or activities in that state were not featured.

About 41% of the 1989 articles focused on the southeastern perspective or general professional topic, with 59% representing a state or individual case study. All library types were included, but academic libraries represented the largest number and "cooperation" was the second largest. We need more public library and school library articles in 1990. I know there are developments, successful projects, and issues worth sharing. I hope someone takes the time to write the articles. Dare I hope for submissions from networks and special libraries too!

I'm not sure how volume 40 will shape up this year but with your help, David, Raylynn and I will try to make it the best yet. I'm investigating a few printing/layout changes and the possibility of using acid free paper. During the March SELA Board meetings I heard a few good ideas for theme issues. It takes a good bit of pre-planning, so let me know as soon as possible if you would like to work on a special issue. Let me know if you have any suggestions. Editors thrive on feedback, because someone IS reading this!

The next issue will be the pre-conference issue (published August/September) with schedule information for the SELA Biennial Conference in Nashville. We plan for the Summer issue to be a very special expanded edition of *SELn*. It will contain at least double the number of articles usually published. The theme of the issue will be based on a conference sponsored by OCLC, SOLINET and the State Library of North Carolina, "The Role of Information in the Economy of the Southeast." The conference received rave reviews and I am very pleased that OCLC will be providing the generous funding for this special expanded issue of THE SOUTHEASTERN LIBRARIAN. Stay tuned!

Elizabeth Curry





Looking Back

20 Years Ago

The Southeastern Librarian
Spring 1970, Volume 20, Number 1

Editorial Viewpoint

Jerrold Orne, *SELn* editor commented on the need for better coordination between the regional publication and the constituent states. He reprinted an article by Eric Moon, "The Library Press" and challenged members to look for solutions. Jerrold Orne wrote it was "... time to reflect, consult, cogitate, plot, discuss, write or anything that might lead to productive action. I hope many of you will come, loaded for bear!"

Eric Moon's article begins, "The deadliest disease afflicting the library press is proliferation." (34)

Does anyone have any opinions about the state of affairs twenty years later with cooperation or duplication in state, regional or general library publications? Call or write the *SELn* editor.

Executive Secretary's Page

At the close of the first month of 1970 there were 1,491 members with Virginia, and North Carolina leading. Florida and Georgia were close behind. As of March 1, 1990 there were 1,424 members.

SELA News

SELA elections were in process and on page 11 is a great photo of Cecil Beach, Broward County, Florida! Did you know he was a bookmobile librarian at the Chattanooga Public Library in 1951?

Regional News

- Secretary of State Tom Adams opened the new Florida InterLibrary Network by sending a teletype message from the state library to participating libraries throughout the state.
- The University of Tennessee's John C. Hodges Undergraduate Library was dedicated. The new building for the State Library of South Carolina was also dedicated.
- A special Shelley collection was purchased by the Ralph Brown Draughton Library, Auburn University.

SELA Advertisers

Companies of 1970 who are missing in the 1990 issue: Baker & Taylor, Gaylord, McGregor, Faxon, National Library Bindery of Georgia, Southern Library Bindery, and Encyclopedia Britannica.

I challenge and encourage you! Anyone who can convince one of these companies to place a full page ad in *SELn* this year will receive a free membership/subscription!

SELn Articles

- "School and Public Library Cooperation: For What?" by Cora Paul Bomer
- "Sins of Omission—or Commission?" A Look at New Library Standards by Charles H. Busha
- "Tell It Like It Is: New Criteria for Children's Books in Black and White" by Ann Allen Shockley

Guidelines for Submissions to *The Southeastern Librarian*

1. *The Southeastern Librarian* seeks to publish articles, announcements, and news of professional interest to librarians in the Southeast. Articles need not be of a scholarly nature, but they should address professional concerns of the library community.
2. News releases, newsletters, clippings and journals from libraries, state associations, and groups throughout the region may be used as a source of information.
3. Manuscripts should be directed to Elizabeth Curry, *SELn* Editor, c/o SOLINET, 400 Colony Square, Plaza Level, Atlanta, Georgia 30361.
4. Manuscripts should be submitted in duplicate on plain white paper measuring 8½" x 11". Manuscripts should be 8-10 pages double-spaced (text, references, and footnotes).
5. The name, position, and professional address of the author should appear in the bottom left-hand corner of a separate title page.
6. Authors should use the *author-date* system of documentation. The editors will refer to *The Chicago Manual of Style*, 13th edition. The basic form for the reference within the text is as follows:
(Hempel 1990, 24)
The basic forms for articles and books in the reference list are as follows:
Hempel, Ruth. 1990. "Nice Librarians Do!" *American Libraries* 21 (January): 24-25.
Senn, James A. 1984. *Analysis and Design of Information Systems*. New York: McGraw-Hill.
7. Photographs will be accepted for consideration but cannot be returned.
8. *The Southeastern Librarian* is not copyrighted. Copyright rests with the author. Upon receipt, a manuscript will be acknowledged by the editor. Following review of a manuscript a decision will be communicated to the writer. A definite publication date will only be given just prior to publication.

Issue	Deadline	Published
#1 Spring	February 15	May
#2 Summer	May 15	August
#3 Fall	August 15	November
#4 Winter	November 15	February

It's Not *What* You Say: Presentation Skills For B.I. Librarians

Dorothy S. Ingram and Judith Brook

The librarian stands before a restless class of nervous, uncomfortable freshman English students. For them, the person at the head of the class represents everything there is to know about the college library; everything there is to know about research; perhaps everything there is to know about the academic demands of college life. That person is the bibliographic instruction librarian. The students will base first impressions of the librarian and the institution on their first few moments in this class. What will the librarian say, and how *well* will the librarian say it?

It is generally recognized in the literature of library use instruction that nothing in the professional education of this academic librarian has provided adequate preparation for this moment. The scenario is familiar to all of us who are actively engaged in B.I., and we share with this librarian at least four obstacles to success every time we place ourselves in a similar position.

Obstacle #1. Lack of training for the classroom.

Most academic librarians have received no formal training in library school on the planning and implementation of classroom lectures. In the words of Constance A. Mellon and Kathryn E. Pagles (1987, 134) in *Bibliographic Instruction: The Second Generation*: "Librarians in academic settings are usually no more trained in the design and delivery of instruction than are their academic colleagues, the teaching faculty." In place of this formal training, we rely on our knowledge of library resources and enthusiasm for our subject — no small attributes for an educator, to be sure — but how do we learn to get past our insider's perspective on library research methods and library lingo so that we can come across clearly to the student?

Obstacle #2. Lack of expertise in public speaking.

Whether we face the prospect of standing before an audience with fear and loathing or with secret delight, academic librarians in general have received no specific education in presentation skills and public speaking. As Gloria B. Meisel and Rosanne Kalich (1984, 26) put it, "Librarians may communicate adequately with each

other, but often not with their constituents."

Obstacle #3. Lack of experience in marketing our services.

Before the students will hear what we are attempting to tell them, they must first believe that what we have to offer will be of value to them. As librarians, we have had little experience in selling ourselves and our abilities beyond the employment interview. In fact, we may never have thought of our profession in "marketing" terms. As Spencer E. Johnson (1984, 10) so well expresses in *The One-Minute Sales Person*, "... almost everyone who succeed[s] [is] really an effective sales person, whether he or she realize[s] it or not. Successful business people ... sell others on the value of their services."

Obstacle #4. The lack of a thorough understanding of the student's perspective.

Before librarians can sell students on the value of our services, we have to understand students' needs and learn to see the problems at hand from their point of view, or at least from the point of view of someone who is not a trained librarian, but a struggling researcher who has experienced first-hand how confusing the complexities of the library can be.

On April 21, 1989, the Atlanta Area Bibliographic Instruction Group (B.I.G.), sponsored a three-hour presentation skills workshop with the express intention of dealing with these and other obstacles to success in the B.I. classroom. Program suggestions from the membership had indicated that the opportunity to work with a professional in the field of communication and public speaking — in a setting in which interaction and immediate feedback were possible — would provide a new perspective from which to confront these problems peculiar to bibliographic instruction.

The Program Committee of the B.I.G. chose as our workshop leader Dr. Sherron B. Kenton, a professor of Management Communication at the Emory University Business School. Because of her background in drama, broadcast communications, public relations, and advertising, she possessed a strong expertise in the mechanics of putting ideas across. In addition, she had recently completed the doctoral program at Emory, and therefore represented the viewpoint of several non-librarian sectors of our constituency: the graduate student, the faculty member, and the business professional. If anyone could hold up a mirror for us in which to view

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our effectiveness as speakers, we felt that Dr. Kenton could.

The setting for the workshop was the Wooten Auditorium of the Swilley Library at Mercer University Atlanta. Registration was not restricted to B.I.G. members. The maximum number of participants specified by Dr. Kenton was 50; a minimal registration charge contributed to the workshop leader's consulting fee. Our objectives for the workshop were to provide the following:

1. An opportunity to focus on the style and dynamics of public speaking as an enhancement to the content of the B.I. presentation;
2. An opportunity to hear sample presentations offered by participants and to catch a glimpse of what others are practicing in the classroom;
3. A chance to offer feedback to each other and to interact in a lively discussion of what works and what does not work in putting our ideas — and ourselves — across to an audience, and
4. A selection of appropriate materials, especially specific examples.

The Format and Content of the Workshop:

The workshop was entitled "Five Steps to a Better Presentation: A Seminar for B.I. Librarians." The title refers to Dr. Kenton's own five-part program for teaching effective management communication. She has graciously given us permission to discuss her methods here, stating, "Nobody owns these ideas. My model is just one design of time-tested concepts. We all borrow what works from each other."

Step 1. Thoroughly analyze and understand the audience.

This analysis includes such factors as demographics (age, educational level and experience of the audience, cultural and ethnic background, etc.); attitudes (how the audience feels about the speaker, about the subject, and about being there); motivations (why are the listeners there?); fears (fear of looking or sounding stupid, fear of hearing the same material over again, etc.), and priorities (what do they perceive as most important to them?).

Step 2. Define objectives.

This definition includes the speaker's own primary purpose for being with a group, and any additional agenda the speaker might have, such as enhancing the public image of oneself, one's profession, and one's institution.

Step 3. Strategically prepare an outline.

The "audience-focused outline" model includes a strong introduction (an attention-getting device, a statement of purpose, and a specific explanation of how

the presentation will benefit the listener); the body of the presentation (including a statement of the problem and the solution, or the specific points to be made in the presentation), and the conclusion (including a restatement of the purpose, a summary of the main points, and a strong closing statement). Dr. Kenton was emphatic in reminding participants that most of us jump directly into the body or "middle" of the presentation, without sufficient attention to the introduction, in which the listener's immediate needs are acknowledged, and to the conclusion, in which the essence of the major points of the presentation are stressed again.

Step 4. Dynamically present the message.

Here, workshop participants learned that the speaker's verbal ability, effective body language, enthusiasm, and confidence combine with the selection and organization of the presentation material to establish credibility and persuasiveness. The balance of the workshop focused on the development of "source credibility," which Dr. Kenton (1989, 148) defines in *The Journal of Business Communication* as being "determined by the receiver's perception of (1) the speaker's focus on and concern for the audience, (2) the speaker's overall knowledge and intelligence, (3) the 'credit' or power which other people have afforded the speaker, and (4) the speaker's platform personality and presentation skills."

Step 5. Objectively evaluate feedback.

This step requires careful listening, asking for specific information, and the avoidance of justifications and apologies for ineffective behavior in front of the group.

The workshop began with an hour-long explanation and demonstration by Dr. Kenton of the five steps in her model. Steps four and five were illustrated in more detail through four sample B.I. presentations of approximately ten minutes each. Volunteer presenters had been chosen in advance of the workshop. Following each presentation, Dr. Kenton led the audience in critiques and evaluations of each speaker. She asked, "What did you like about what this speaker did?" and "What would you change about what this speaker did?" Workshop participants were comfortable and spontaneous in offering feedback, and most, if not all, were delighted to have the opportunity to hear other B.I. librarians at work. In her evaluation process, Dr. Kenton reminded participants that each person has individual strengths that made him or her effective as a speaker. There is not just *one* effective style. We must recognize our own strengths and use these to the best advantage.

At the close of the workshop, participants were asked to respond in writing to questions designed to evaluate the usefulness of the session. Every respondent was able

to identify specific areas in which he or she anticipated making an improvement as a direct result of the workshop. Such areas included organization, audience analysis, better planning of introductory material, a stronger emphasis on summarizing at the end of the presentation, a more effective use of overheads, and a clearer use of examples. One participant noted, "how important the 'little' things are, such as small mannerisms, facial or vocal expressions, etc." Another stated the session had "helped lessen my fears about the whole presentation." Still another summarized the primary value of the workshop by saying, "At first I was slightly intimidated, thinking, 'I can't do presentations like that,' but I left feeling that I don't have to; I can just improve on my own style."

In *Teaching Librarians to Teach: On-the-Job Training for Bibliographic Instruction Librarians*, edited by Alice S. Clark and Kay F. Jones, the chapters by Joan Ormondroyd and Sandra Kerbel (1986) describe, respectively, an in-house workshop and a self-teaching methodology for the B.I. librarian. The April B.I.G. workshop had much in common with Ormondroyd in content and in structure. Most, if not all of our workshop participants, had much in common with Kerbel as "self-taught instruction librarians." Kerbel (1986, 154) says of her own experiences: "The hardest part of the learning process is realizing that even though improvement has been made, we cannot always fulfill our goal of being the best at what we do. Learning is not a discrete process that takes place only at the beginning of one's career or only at predetermined times — it is a continuing process." If we agree with this statement as active participants on the giving and receiving ends in the educational process, then such a workshop experiment as ours was already successful at its conception: We were willing to accept our own limitations and to move forward from that point.

A certain degree of truth exists in the old expression, "It's not *what* you say, but the *way* that you say it." As bibliographic instruction librarians, we have been granted expert status every time we enter the classroom. No one doubts that we know what we are talking about. But unless we learn to put across our ideas in a way in which students can understand and appreciate the value of these ideas to themselves, the best research strategies in the world will literally sit on the shelves gathering dust. We don't pretend that our workshop has solved all the problems peculiar to bibliographic instruction; however, honing our presentation skills and learning to evaluate ourselves, our clientele, and the situation at hand are giant steps in the right direction.

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Using Vendors as Educational Resources

JoAnn Stefani

Library schools attempt to ensure that their graduates develop an understanding of the philosophical and conceptual underpinnings of the library profession as well as a comprehension of the day-to-day workings of libraries. They also provide their students with training for specific library tasks. But, they rarely are able to equip students with the ability to continue to discharge job responsibilities effectively without some additional educational enrichment and reinforcement. Consequently, many people discover in the years following library school graduation that they lack certain necessary skills and training to capably carry out assigned duties. These individuals also discover that in the rapidly changing world of librarianship, a substantial portion of the knowledge acquired in library school has since become obsolete. Obtaining new technical proficiencies and replacing outdated knowledge with new information presents a continuing challenge.

Of course, meeting the challenge requires effort and commitment. It is possible to acquire proficiency and success in one's job by taking advantage of the various opportunities available for continuing education. For example, dozens of library periodicals are devoted to disseminating the "how-we-do-it-good" type of advice. Although these articles are often criticized as being overly simplistic and nonacademic, they are useful in helping beginners learn basic techniques. Institutes, workshops, and seminars sponsored by national organizations are other excellent sources for obtaining information; so, too, are the conferences held by state, regional, and national library associations. The various programs and discussion groups held at conferences provide many opportunities for exchanging information. Personal contacts and visits to other libraries are still other avenues to follow in acquiring needed knowledge.

Seeking assistance from vendors, however, is probably one of the most valuable methods to pursue. Vendors have a wealth of knowledge to impart as a result of their wide contact throughout the information industry. Obviously, they are the definitive source for information about their own firms and services. In addition, they often are knowledgeable about their competition. Vendors usually have an understanding of the broader library world, and are thoroughly familiar with most library policies and practices as well. Vendors are one of the easiest sources to contact for information. They are accessible and always willing to render help to those who

request assistance, if it is at all possible for them to do so.

Basic knowledge about publishers and book vendors — their services and the role that each plays in relation to the library — is taught only superficially, if at all, in most library schools. Librarians in serials and acquisitions, particularly those new to their positions, must obtain much of their education on the job. Fortunately, vendors are aware of this library school deficiency and have been very accommodating in helping technical services librarians gain the necessary skills to do their jobs effectively.

Daniel Halloran of Academic Book Center says that most book vendors play the role of provider of education, particularly to people new in acquisitions. In addition to the usual instruction on how best to use vendors, what kind of services to expect, and what strengths different vendors have, Halloran's office has gone so far as to establish, in one instance, the structure of an acquisitions department (Alley 1985, 11). Halloran's experiences with acquisitions librarians are not unique. In a review of the literature of acquisitions, Karen Schmidt (1985, 338) has pointed out that most acquisitions librarians in the United States have obtained their hard-core training from one or more vendors.

Similarly, many serials librarians have received their basic training about serials from representatives for subscription agents. Many of the agents' representatives are former serials librarians and, therefore, especially valuable as teachers or sources of information. It is often the representative, for example, who can best explain the numerous applications for the agent's online periodicals database; who is able to demonstrate the most cost-effective way to use the agent's electronic mail ordering system, and who can point out the various possibilities for utilizing the agent's customized serials management reports. Actually, subscription agents and their representatives contribute significant assistance to the daily operations of most serials departments. Library personnel, for instance, regularly call upon subscription agents to provide answers to questions concerning duplicate and missing periodical issues, the receipt of serials for which there is no order, lapsed subscriptions, cancellations not removed from the invoice, titles dropped without explanation, or unusual billing charges.

Many other librarians have also depended upon vendors for their continuing education. Many librarians gained their knowledge of automation from vendors' demonstrations of automated library systems. Others have learned how to manage a successful retrospective

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conversion project by discussing potential problems with vendors of conversion services. And still others have obtained a basic understanding of preservation from suppliers of microfilm or binding supplies and materials. In fact, most librarians can cite instances where a vendor has been his or her sole source of basic information.

Obviously, vendors do not perceive the teaching aspect of the vendor-librarian relationship as an anathema. They seem to clearly recognize that it is advantageous to develop a good working relationship with an informed rather than an ignorant librarian. In the library literature, numerous advertisements by vendors prominently illustrate an awareness of the educational facet of the relationship. For example, a series of recent advertisements by a major subscription agent offered views on issues currently of importance to serials librarians. Similarly, an automated systems vendor has been utilizing advertisements to urge librarians to consider automation in relation to future needs. Although both sets of advertisements are designed primarily to increase sales and therefore profits, each also expresses the vendors' recognition of the informational aspect of the vendor-librarian relationship.

In keeping with this recognition of the vendor as teacher, vendors can be found at library meetings giving informal instruction at exhibit booths, explaining the intricacies of their businesses at vendor-librarian discussion groups, presenting formal papers at section programs, or lecturing to special interest groups. Whether at the state, regional, or national level of library organization, vendors continuously provide librarians with numerous opportunities for educational and professional growth. As a result of this active participation by vendors, meetings, like the annual College of Charleston's conference on issues in book and serial acquisitions, have developed into successful learning experiences for librarians and have become popular, not-to-be missed events.

Although national, regional, and state library meetings are important and valuable to librarians, every librarian does not have the ability to take advantage of the meetings. Limited travel funds or personal commitments often prevent a person from attending meetings not held in his or her own locality or institution. Even for those who can attend, obtaining information is not always easy. At conferences like those of the American Library Association, where there are a plethora of meetings with overlapping schedules, numerous educational opportunities can be missed. When forced to choose between two competing meetings, an individual runs the risk of making the wrong choice and ending up at the less-informative session. Trying to acquire in-

depth knowledge at an exhibitor's booth can also be frustrating. The vast number of exhibit booths require more time than is typically available to the conference participant. The booths often are crowded with people; it can be difficult to engage the interest of the sales representative for more than a few minutes.

The vendor's representative who calls on the local library, therefore, plays a very significant role in helping many librarians acquire new and useful information. The representative is often the primary source of education for the person whose library cannot afford to send personnel to workshops and meetings and does not have funds to subscribe to a broad range of library-related journals. The one-to-one setting between the representative and librarian at the librarian's home institution is highly advantageous. In the local library setting, the representative can focus more easily on the specific needs of the individual and his or her institution without the distractions found at general library meetings. Vendors recognize the value of this individualized contact and openly encourage librarians to take advantage of the representatives who call on libraries (Lockman 1985, 70).

Although the practice of using vendors as educational resources is accepted and encouraged by vendors, librarians must recognize that the vendor-librarian relationship is not unilateral. The relationship is symbiotic; vendors should derive as much benefit as do librarians. Vendors are first and foremost in business for profit and therefore expect, and rightfully should receive, some financial reward if they have substantially contributed to a librarian's continuing educational development. Ethical librarians will ensure that vendors who invest time, effort, and money in the vendor-librarian relationship will be fairly compensated. Purchasing decisions must be based, however, upon actual library needs and not upon a sense of obligation to the vendor. The sense of obligation to purchase a particular vendor's products or services must be kept in check. Must one buy from a vendor whose representative only telephones periodically to keep in touch and provides information about important conferences in the librarian's area of interest? Does presenting a lengthy program to the library's staff on the mechanics of serial publishing, accompanied by detailed analyses of the individual library's serial purchases, obligate the library to the subscription agent who did so? What is the obligation to a supplier who demonstrates the use of expensive products that the librarian had intended to purchase from another supplier?

The librarian's practice of using vendors for his or her continuing educational growth should not occur at the expense of the employing institution. Surely, vendors consider the teaching aspect a normal part of

their sales presentations. If libraries incur higher service charges and pay inflated prices for products and services because vendors are providing library staff with instruction and training, there is much cause for concern. The vendor-librarian relationship should be fair and equitable and not financially detrimental for either participant.

In any situation where the librarian is the beneficiary of the vendor's knowledge and expertise, there are inherent difficulties for both parties. Only by keeping the communication lines open can a successful relationship develop. If the vendor and librarian are honest and above-board with each other before any substantial interchange occurs, many problems can be prevented. Being aware of all the parameters at the beginning of the relationship allows the vendor to decide what investment should be made in the relationship. Even without immediate financial incentive, most vendors are usually willing to invest substantial time and effort in hopes that goodwill thereby created will result in future sales.

In the continuing dialogue between vendors and librarians, vendors often emphasize the library backgrounds of their representatives. Supposedly, former librarians are better able to understand the needs of librarians still in the field. Supposedly, librarians communicate better with other librarians. These assumptions, however, are not based upon fact. A lack of library work experience does not preclude a representative from understanding the problems of the librarian and of being able to help solve them. The representative without a library degree can be as effective as one who has worked for many years as a professional librarian. The librarian needs to be able to communicate with a representative who is knowledgeable about his or her firm's products and services. The representative should

have an understanding of the firm's position in the overall information industry and be aware of practices, issues and trends within the industry. These attributes are more important to the librarian than the representative's possession of a degree in librarianship. Similarly, it is more important that the representative give true presentations and honest answers about the services and products that he or she is selling than be a graduate of a school of library and information science.

Although librarians need to be wary of vendors who use words and charm in place of substantive knowledge and honest service in their quest for sales, vendors are, overall, excellent sources for basic information as well as for the latest developments in the library world. Library school courses are the foundation upon which a librarian builds his or her repository of knowledge. By taking advantage of a vendor's skills and experience, a librarian can increase and upgrade that knowledge. The librarian can learn much from a vendor, even if he or she regularly reads the current literature, attends library seminars, workshops, and conferences and personally contacts librarians from other libraries for information. If the librarian is sensitive to the ethical complexities involved in the vendor-librarian relationship, he or she can develop a rewarding avenue for professional growth by utilizing the relationship to the fullest.

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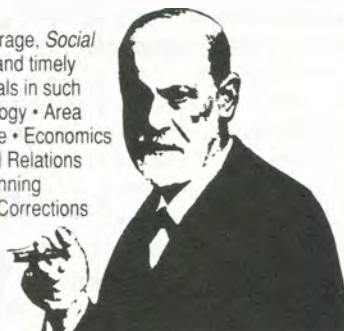
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Three Southeastern Libraries' Use of the Public Library Planning Process

Annabel K. Stephens

INTRODUCTION

In 1980, the American Library Association (ALA) published an exciting new tool to assist public librarians with comprehensive planning. *A Planning Process for Public Libraries* (Palmour, Belassai, and DeWath) outlined a process by which librarians could work with trustees and lay citizens to plan programs of service based on the library-related needs of local communities — then, a radically different approach to public library planning. In 1987, *Planning and Role Setting for Public Libraries: A Manual of Options and Procedures*, (McClure et al) a revised and expanded version of the ALA *Planning Process*, was published to alleviate some of the problems libraries experienced with the earlier manual. The revised version of the *Process* stressed the importance of role-setting and placed less emphasis on data collection than had the previous publication.

In the interval between publications, hundreds of libraries used the earlier edition of the planning manual with varying degrees of success. The literature contains a limited number of articles (Hunt 1982; Sertic 1982; Welles 1983; Speer 1983; Davoren 1983; Friedman 1983; Chislett and Soltys 1984; Halliday 1985) detailing the benefits and some of the problems encountered by individual libraries using the 1980 planning manual. Research comparing three southeastern library systems' use (and misuse) of the original *Process* provides additional insight, much of which is extremely relevant to a library's successful experience with the current version of the *Planning Process* (Stephens 1988).

DESCRIPTION OF LIBRARY SYSTEMS

The research studied the use of *A Planning Process for Public Libraries* during 1981-82 in three medium-sized consolidated systems located in three states in the Southeast. One is a multi-county regional library; the other two are city-county libraries. To maintain anonymity, the systems will be referred to as Library A, B, and C.

The largest has its headquarters in a big city and serves a total population of 347,879 in two counties; one county is 87.2% urban and the other predominantly rural. The system maintains a central library and five branches. The next, in terms of size of population

served, has its headquarters in a slightly smaller, but fast-growing city and serves a total of 196,966 people. Its central library and four branches provide service for the city and its surrounding county, which is 78.1% urban. The smallest system has only one service outlet and serves 74,546 people in a medium-sized city and its surrounding county, which, although 67.5% urban, contains five towns with populations under 4,000. The number of staff members employed by each system ranged from 86 to 21, and the count of materials owned ranged from 566,802 to 114,486. Incomes ranged from \$1,884,000 to \$385,208, and annual circulations ranged from 721,897 to 224,634.

ANALYSIS OF LIBRARIES' PLANNING EXPERIENCES

All three systems began using the *Planning Process* within a seven-month period, but the number of Planning Committee meetings held and the time-span during which the process was conducted varied considerably. Library A's full Planning Committee met nineteen times during a period of almost two years. Library B's Committee met five times within a period of one year and three months. Much of that Committee's work was conducted during meetings of the subcommittees to which each member of the Planning Committee was assigned. Library C's planning process was prematurely ended after only three Planning Committee meetings; the first two were within two weeks of each other, and the third and last meeting was one year and five months later.

The three systems also differed in their application of several of the most important aspects of the *Planning Process*. They varied greatly in their preparation for the process, their provision and use of planning data, choice of a mission and goals and objectives, development of strategies and plans for implementation and evaluation, and involvement of staff and community members in planning activities.

Preparation for the Process

Library A expended little time or effort in preparation for use of the *Planning Process*. Library A made few decisions concerning the actual conduct of the process and made little attempt to inform and involve the staff, Friends of the Library, city and county officials, and other citizens in advance of the first Planning Committee meeting. Library B's director and board, on the other hand, spent a year and a half in preparation. Funding was secured, and a Preliminary Planning Committee,

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consisting of the director, assistant director and members of the board and Friends' made many important decisions. Library B devoted considerable effort to informing and involving the staff, Friends, city and county officials, and other citizens. Library C's director spent almost two years in preparation, securing a small grant and making tentative decisions concerning the process. The board and the staff were not involved in the pre-planning decisions, although they were informed of the director's plans. Most of the Friends of the Library, city and county officials and other citizens were not informed that Library C would be using the *Process*.

Provision and Use of Planning Data

Library A's Planning Committee was not provided with an adequate community profile. The Committee was inundated with data revealing the library's current status, but the members were not encouraged to evaluate services and programs or to consider additional services offered by other libraries. Because of inadequate design and flaws in the methods by which they were conducted, Library A's five surveys did not obtain reliable, in-depth information on the citizens' information needs or their opinions of the library's current services. The individual surveys received little discussion; instead, composite totals were formed, and the minimal analysis attempted was based on aggregate figures.

New services suggested by write-in responses to open-ended survey questions received no consideration by Library A. In fact, little attempt was made to employ either the meager community profile or the survey results in analysis of the citizens' information needs and the extent to which they were being met by the library. The survey results were used to support the library's needs, and these needs were reiterated by the director and board chairperson throughout the process.

Library B's Planning Committee received a full, very detailed community profile and an abundance of statistical data about the library, but the Committee members received little assistance in interpreting or assimilating the community information. Although no explanation of the library-related data was made to the Committee as a whole, staff members provided additional information during meetings of the three subcommittees. The surveys and performance measures were conducted in full accord with the planning manual's instructions, but results were given less than adequate explication. The Planning Committee was concerned with improvement of current services and the addition of new services, and did give consideration to the few new services suggested in responses to open-ended survey questions.

The Committee's limited needs assessment for Library B was based more on responses to the surveys;

comments and recommendations of the library's director and staff resource persons; personal opinions and experience of the Planning Committee members, and less on the community profile or needs assessment questions in the manual. Evaluation of current services and resources also was based largely on the opinions of the administration, staff resource persons, and individual Committee members, but the results of the surveys and performance measures were heeded.

Library C's Committee received extensive information about its community and the system's services and programs, but there was little discussion or analysis of the information. Two surveys were conducted — after the Planning Committee's final meeting.

Choice of Mission and Goals and Objectives

Library A's Planning Committee made no attempt to choose a role for its library. Library B's role statement, influenced by the librarians' professional philosophy and Planning Committee members' opinions supported by survey results, reflected the system's current philosophy and practice and indicated a new focus for its future. Library C's planning process ended before the Committee had begun to discuss the library's role.

Library A's Committee selected goals and objectives that reflected the specific library needs reported by the director. Some of the goals were supported by the surveys. Other goals were not clearly substantiated or had no relation to the survey results.

Library B's goals and objectives were developed independently by three subcommittees. Several of the goals and objectives specified a new focus or called for new services to be offered. The Subcommittee on Programs and Services developed goals and objectives indicative of its members' professional positions, but also supported by the survey results. The Subcommittee on Facilities relied more on site visits, a local planning agency's report, and the opinions of committee members and staff resource persons; the survey results were also consulted and did influence at least one of the group's choices. The Subcommittee on Collections relied heavily on the recommendations of its staff resource persons, but also referred to the survey results — which corroborated several of its goals and objectives.

Development of Strategies and Plans for Implementation and Evaluation

Library A's Planning Committee developed strategies, but the director reported having no plans for implementing or monitoring the goals, objectives or strategies selected by the Committee. Library B's Committee did not formally establish a strategy, but many of their goals and objectives included or suggested strategies. A checklist, which assigned categories of goals to Library B's board members and department heads for

their consideration and implementation, was intended for use as a monitoring device.

Involvement of Staff and Community Members

Involvement of Library A's staff members and the majority of its community residents in the system's use of the *Planning Process* was cursory. No evidence indicates that staff members were kept informed about the process, and the citizens were not informed that their library was implementing the process until after the Planning Committee's third meeting. Staff participation in planning process activities was minimal, and citizens, other than those chosen to attend Planning Committee meetings or assist with conducting surveys, were also given little opportunity to participate.

Library B's staff and community were kept informed about and encouraged to participate in the system's planning experience. In accord with the director's belief that education and public relations are the main strength of the *Planning Process*, staff and community involvement were essential elements.

Library C's planning activities were short-lived. Few staff or community members were informed of the system's progress with the process. Few were encouraged to participate in its brief planning efforts.

RESULTS

With such variance in utilization of the *Process*, the three library systems could not be expected to have gained equal benefit. Library A failed to take advantage of the full potential of the *Process* in any of its aspects. Library B received considerable value from its use of the *Process* as a device for planning, staff development, and improved community relations. Library C terminated its planning efforts too early to have profited much.

With the possible exception of increased support by those few Planning Committee members who remained active, the only result discernible at the completion of Library A's two-year planning efforts was a set of five goals, which called for incremental input to be awarded by the library's funding body. The absence of in-depth analysis of the library-related data as applicable to the information needs of the community, combined with inattention to innovative services other than those desired by the director and board, severely limited the Committee's planning efforts and caused undue focus on the needs of the library as perceived by its director and board. Library A also failed to realize the *Planning Process*'s potential as a mechanism for staff development and improved public relations.

Library B's use of the *Planning Process* resulted in a community-approved, staff-supported plan that called for a revised mission and new and improved services. The *Process* provided excellent opportunities for staff

and board development, higher visibility in the community, increased rapport with local governing officials, and the possibility of increased support from citizen Planning Committee members. It also provided a vast collection of primary and secondary data valuable for collection development decisions, preparation of grant proposals and service reduction decisions. Library B may have gained further benefit from a more thorough examination and explication of the community profile and the data obtained from the surveys and performance measures.

Results of Library C's early-terminated use of the *Planning Process* include data acquired by the two surveys; the compilation of information on the system's service area, its services and programs, which was assembled for the Committee, and the Committee members' thereby increased knowledge of the community and library.

CONCLUSION

Three medium-sized library systems using the *Process* during 1981-82 in the same geographic region certainly do not constitute a sample of all public library systems that have used *A Planning Process for Public Libraries*. However, analysis of these three sample experiences does provide points for consideration by future library planners and researchers. The directors, board chairpersons, citizen Planning Committee members, and staff members of Library A and B offered over thirty recommendations for prospective users of the *Planning Process* (Stephens, 1988). Space does not permit inclusion here of the recommendations. Also, a "Checklist of Steps for Successful Employment of the Planning Process," which incorporates the recommendations of Library A and B along with other suggestions gleaned from the study of these three library systems, is available.* The lessons learned from these libraries' experiences will help planners to avoid needless mistakes and to take advantage of the full potential of the *Process*.

* To receive a "Checklist of Steps for Successful Employment of the Planning Process," send a stamped, self-addressed, legal-sized envelope to Dr. Annabel K. Stephens, University of Alabama Graduate School of Library Science, P.O. Box 87052, Tuscaloosa, AL 35847-0252.

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Carla S. Hostetter

How can the average library in an economically depressed area where funding is becoming a real problem afford a professional artist to design an award winning brochure for their young adult workshops? The answer: it cannot. Yet, the Iberia Parish Library's Summer Workshop Catalog was designed by commercial artist Kate Ferry and won SELA's Children's and Young Adult Services Brochure competition.

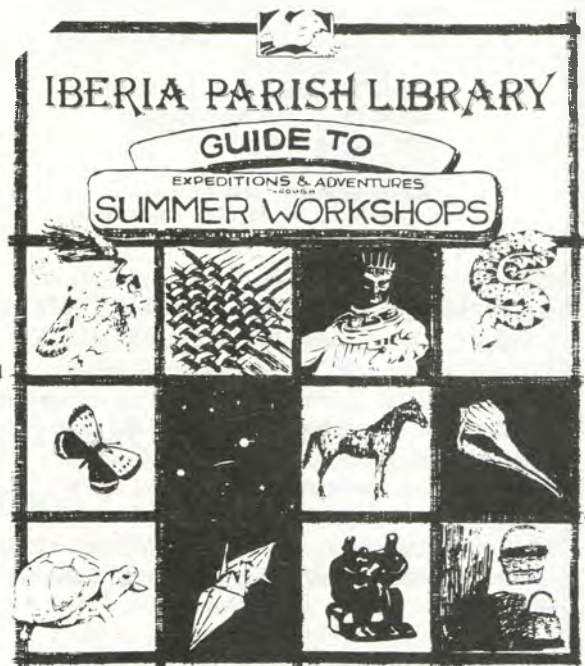
The Summer Workshop Program, also an award winner, began modestly in 1983 with just two workshops on computers and needlework. No brochure was needed to fill the handful of classes. Thanks to a grant from the New Iberia Optimist Club, the workshop program grew and grew into 45 separate events held during the summer months. A catalog was required to explain all that was offered, when, where, and what ages were admitted. At first, the library staff used cartoons, a catchy phrase and bright colors to attract attention to the brochures which were run on the library's mimeograph machine. As the program grew into something really first rate, the staff began to wish for a brochure that would reflect the quality of the programs offered.

Along came Kate Ferry just starting her career as an artist and burdened with \$26 worth of fines on overdue art case books. She offered her talents in exchange for the fine payment and designed an attractive pattern of squares highlighting some of the workshops. In one corner, a snake slithered. Another showed the darkness of outer space with its planets. The Library's logo and a credit to the Optimist Club were also worked into the design. This, however, was not the award winning brochure.

The summer of 1988 approached. The state-wide summer reading club, which has garnered John Cotton Dana awards in the past, was announced as "Summer Safari." Kate was approached again and asked to make minor changes to the design. The squares became framed with bamboo and a khaki-colored paper was selected. Wildlife and woven baskets representing four of our workshops framed the design in keeping with the jungle theme. Within the design, Kate drew new pictures for new offerings — juggling, paper airplanes and stamp collecting. Her designs are so clean and easy to reproduce that they are still being done on the library's

six-year-old Gestetner mimeograph machine using electronically cut stencils and ordinary 24 lb. mimeograph paper. The entire staff pitches in to fold and staple the 1500 copies of the 12 page booklets that are distributed to the public. Much of the collating is done during break, where Kate occasionally joined the group for coffee before she became art director for Aquaculture/LeTopper Foods.

Kate Ferry still volunteers her talents at times to design a flyer or brochure for the library though her fines were paid off long ago. At the urging of the staff, she submitted her ideas for the 1989 Summer Reading Club theme "The Circus Comes to Town" sponsored by the Louisiana State Library. Kate was awarded the \$1800 prize and saw her jovial clown, prancing horses and slippery seals, all reading appropriate titles, reproduced on hundreds of thousands of reading records, bookmarks and T-shirts throughout the state this summer. She hopes to go on to a career as an illustrator, and when she does, we can say that she got her start at the Iberia Parish Library.



Carla S. Hostetter is the Director of Iberia Parish Library, 445 E. Main Street, New Iberia, LA 70560.

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STATESIDE VIEW

ALABAMA



Librarian named liaison to governor

Anita T. Buckley, a former school, public and academic librarian, has been named educational liaison in the Alabama governor's office. In her new role, Buckley advises the governor on policymaking issues, examines ideas presented to him about educational issues, and provides information and assistance to the public.

A graduate of Louisiana State University, Buckley also holds a doctorate in school administration from Vanderbilt. She joined the governor's staff in December 1989.

New Union List of Serials released

The January 1990 edition of the Alabama Union List of Serials (AULS) includes the holdings of 114 libraries of all types, with over 20,000 unique titles represented. From its beginnings as a regional project, under the name "North Alabama Union List of Serials," AULS has become an important tool for reference, collection development, and interlibrary loan.

The current edition was published in paper and microfiche, with MARC tapes also produced for use by the University of Alabama—Huntsville and Birmingham Public Library. A third MARC tape including Alabama's health science libraries will be used to update the National Library of Medicine's SERHOLD database for DOCLINE routing.

The Alabama Public Library Service is now assuming management responsibilities for the AULS Project. Union list coordinator Cathy Clayton can be reached at (205) 277-7330, or 1-800-392-5671. Her address at APLS is 6030 Monticello Drive, Montgomery, AL 36130.

FLORIDA



Northwest Branch under construction in Jacksonville

Jacksonville Public Libraries broke ground in December

1989 for its new Northwest Branch Library. The 24,000 square-foot building will house 100,000 volumes. Construction is scheduled to be completed by the end of 1990.

The Northwest Branch staff will include Branch Manager Carolyn Shehee Williams, Senior Librarian Nancy Devereux, Children's Librarian Elaine Kitchings, and Librarian Carmella Martin.

SEFLIN elects officers to Board of Directors

The Southeast Florida Library Network, Inc. (SEFLIN) has announced the election of 1990 officers for the Board of Directors. Dr. Laurence Miller, Director of Libraries, Florida International University, was elected President. Professor Carol Roehrenbeck, Director of Nova Law Library was elected Vice-President, and Dr. William Miller, Director of Libraries, Florida Atlantic University, was reelected Treasurer.

Library Conference held at FSU

The Florida State University 1990 Library Conference was held March 11-14 in Tallahassee. This year's theme was "Issues for the New Decade: Preservation, The Serials Dilemma, The Role and Effectiveness of the Public Library, and The Legislative Agenda." Speakers included Eileen Cooke of ALA's Washington Office and PLA Executive Director Eleanor J. Rodgers.

GEORGIA



GSU receives \$400,000 challenge grant

The National Endowment for the Humanities (NEH) has awarded Georgia State University a \$400,000 grant with a challenge to raise an additional \$1.2 million to support the William Russell Pullen Library. The funds were awarded to the university to support the development of library collections in the departments of English, foreign languages, history and philosophy through immediate acquisitions and the building of an endowment.

"The NEH grant affirms the strength of the Pullen Library as a scholarly resource for teaching and research here at the university and, increasingly, in the community," said University Librarian Ralph Russell. "The Georgia State library is becoming a major resource in the humanities in the Southeast region."

STATESIDE VIEW

GSU was one of two institutions in Georgia to receive NEH challenge grants in 1989. A similar grant went to the Atlanta-Fulton Public Library.

New Atlanta library acquires historic photographs

The Atlanta-Fulton Public Library has purchased 150,000 photographs and negatives from the collection of noted photographer Ellis Lee Weems. The Weems collection will be one of many rare and special collections at the new Auburn Avenue Research Library on the black experience, which is scheduled to open in 1991. The photos and negatives visually capture the events of African-American people, offering historical documentation of experiences, scenes and circumstances from the economic depression of the late 1920's through the civil rights movements of the '60's.

The Auburn Avenue Research Library has received a gift of \$30,000 from the Friends of the Atlanta-Fulton Public Library. In announcing the Friends' gift, Library Director Ronald A. Dubberly said, "It is most appropriate that the first organizational gift to this project comes from the Friends group. The Friends have strongly supported the efforts of the library." The donation will help AFPL meet the matching obligation of its \$400,000 challenge grant from NEH, awarded in 1989 to support the establishment of the Auburn Avenue Research Library.

KENTUCKY



Reciprocal borrowing established among 17 libraries

The Lexington Public Library recently initiated a reciprocal borrowing program between 17 county libraries in Kentucky. As of January 1, 1990, residents in any of the 17 counties can obtain a free library card from any of the participating library systems, and receive the borrowing privileges offered to in-county residents.

Participants in the reciprocal borrowing program are Anderson County Public Library, Boyle County Public Library, Clark County Public Library, Cynthiana-Harrison County Public Library, Estill County Public Library, Garrard County Public Library, Harvey Helm Memorial Library (Lincoln County), Lexington Public Library (Fayette County), Logan-Helm Woodford County Public Library, Madison County Public Library, Mercer County

Public Library, Nicholas County Public Library, Paris-Bourbon County Public Library, Powell County Public Library, Paul Sawyer Public Library (Franklin County), Scott County Public Library and Withers Memorial Public Library (Jessamine County).

MISSISSIPPI



Ellen Douglas receives MLA award for fiction

Novelist and short-story writer Ellen Douglas was presented with the 1989 Mississippi Authors Award for Fiction at the Mississippi Library Association's Annual Conference in October. In accepting the award, Douglas said, "For writers like me—serious writers in the modest middle range of sales—libraries are our lifeblood . . . Without librarians, we'd be dead meat. We owe you an unpayable debt of gratitude."

Douglas shared her memories of discovering libraries as a child, and also recounted her frequent use of interlibrary loan for research purposes, saying, "Whatever I've needed over the years, there's always been a library nearby that wanted to help me out."

The Non-Fiction Award for 1989 was presented to Dr. Margaret Walker Alexander, known for her work *Richard Wright: Daemonic Genius*.

Delta Blues Museum given challenge grant

An NEH challenge grant has been awarded to the Carnegie Public Library.

The grant, in the amount of \$250,000, was for the Delta Blues Museum, a division of the library which includes books, recordings, videotapes, realia, permanent and changing exhibits, programs and performances and a variety of informational services. The NEH grant and other monies raised in the Delta Blues Museum Fund Drive led by recording stars ZZ Top will be used for improving the library building and establishing an endowment fund and developing programs and exhibits.

The library has also received a National Endowment for the Arts grant for a blues anthology album of local artists being produced with Jim O'Neal, founding editor of "Living Blues Magazine." It will be released in August in LP, CD and audiocassette.

The Library's Delta Blues Museum was the lead story on the nationally broadcast January 14 program "Entertainment This Week" and its Challenge Grant was

STATESIDE VIEW

reported on MTV. Two pages of the April 1990 issue of "Guitar World" are devoted to the Blues Museum which has been publicized on "CBS Morning News," CNN, "New York Times," "LA Times," "Billboard," "People," "Ad Age" and numerous other publications and television and radio stations throughout the U.S. and overseas.

NORTH CAROLINA



Story of the book traced in radio programs

Duke University Academic Librarian for Research Affairs John Sharpe is the subject of a series of vignettes which began airing on South Carolina Public Radio in April. In "The Essential, Sensuous Book: Tracking the Printed Word," Sharpe follows the story of the book, looking at how its shape and form reflect the developing story of art and technology in our world. He said the series of weekly, four-minute shows would also consider the question of "why, in spite of the usefulness of the computer for storing, retrieving and sending information, the book as an object retains such a powerful grip upon our imaginations."

TENNESSEE



Continuing Education Coalition formed

A Tennessee Continuing Education Coalition has been formed to look at continuing education needs across the state. The Coalition is an outgrowth of work being done by TLA's Staff Development Committee and the Tennessee State Library and Archives and of discussions by librarians across the state who are concerned about continuing education.

The Coalition held its first meeting on September 25 at the State Library and Archives in Nashville. Initially, groups and organizations in Tennessee which currently provide continuing education programs are being identified along with the level and scope of their offerings. The Coalition has created a mailing list of these library-related continuing education providers, and by mid-January these providers will be asked to participate in the Coalition. The Coalition will eventually create a calendar of available continuing education programs to be published regularly in the *TLA Newsletter*.

A meeting of all organizations participating in the Coalition was held during the annual TLA Convention in April, 1990.

Possible long-term goals of the Coalition may be (1) to initiate continuing education programs to meet unmet needs, (2) to design and implement a Reciprocal Training Agreement which would identify trainers and establish a process whereby such trainers would be available at no charge to provide continuing education programs for participating institutions, and (3) to explore the inter-relationships and common training needs with related disciplines including archivists and record managers.

For more information about participating in the Coalition and its activities, contact Judy Card (Chair, TLA Staff Development Committee), Memphis Public Library, 1850 Peabody Ave., Memphis, TN 38104, (901) 725-8852.

Famous names speak at TLA Conference

Marilyn Gell Mason, Director of the Cleveland (Ohio) Public Library, discussed "Financing Library Services" at the first general session of the annual TLA Conference in April. "Tax Reform in Tennessee: The Potential Impact on Tennessee's Libraries" was the topic of Rep. John Bragg, Tennessee House of Representatives, who spoke at the second general session. Tipper Gore spoke to the Public Libraries Section on "Why I Wrote 'Raising PG Kids.'" Author Robert Newton Peck addressed the Intellectual Freedom Breakfast on "What It's Like to Be a Banned Author."

VIRGINIA



Powell papers to be left at Washington and Lee

The Honorable Lewis F. Powell, Jr., former justice of the U.S. Supreme Court, has announced his intention to leave his personal and professional papers to his alma mater, Washington and Lee University in Lexington, Virginia. The collection spans Powell's career on the Supreme Court and his tenures as chairman of the Richmond School Board and president of the American Bar Association.

In order to house the collection, the university will construct an addition to Lewis Hall, home of the Washington and Lee School of Law. The new addition is

STATESIDE VIEW

scheduled to be complete by late 1991.

In announcing his decision, Powell noted the opportunities for research which would be created by housing his papers at the university, and also emphasized his "deep and abiding affection" for the school, saying, "My six years on the campus were among the happiest of my life."

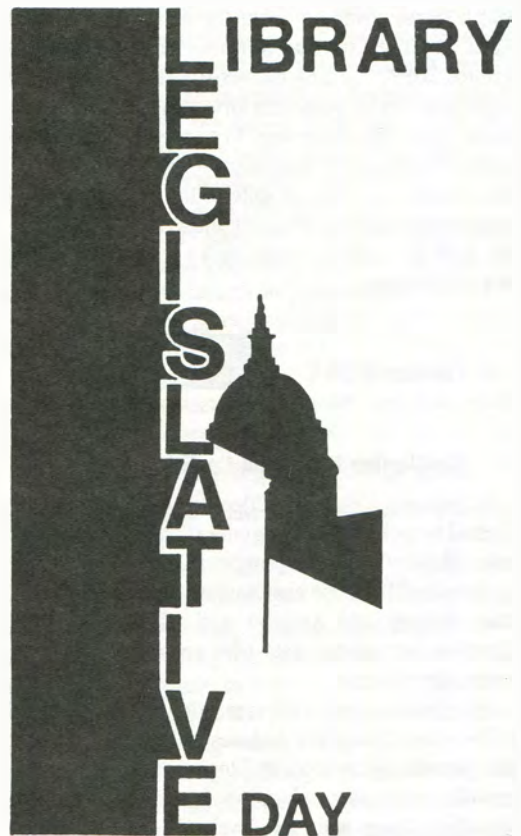
Christmas card drive cheers inmates

The Norfolk Public Library once again made Christmas

brighter for local prison inmates with its annual Christmas card drive. Over 2,200 donated greeting cards were distributed to the population of the city jail by the library's jail program staff. Inmates were able to send them to relatives and friends.

The inmates' reading needs are served throughout the year by library staff. The greeting card program was begun two years ago when staffers observed the special poignancy of the incarcerated during the holiday season.

Send information about the legislative day activities and results in your state to SELn. Share your successful strategies and the challenges you face.



BULLETIN BOARD

Eli M. Oboler Award increased

ALA's Intellectual Freedom Round Table has announced that the cash portion of the Eli M. Oboler Award, presented biennially to the best published work in the area of intellectual freedom, has been increased from \$500 to \$1,500. The prize is funded by library consultants and planners HBW Associates, Inc.

To be eligible, works must be articles, books, or manuals published on the local, state or national level dealing with issues, events, or controversies in the area of intellectual freedom, and must have been published within the 2-year period ending the December prior to the ALA Annual Conference at which the award is granted.

The first biennial award was presented to Lawrence W. Levy for his book *Emergence of a Free Press* in 1986. *Choosing Equality: The Case for Democratic Schooling*, edited by Ann Bastian, received the award in 1988.

Judges for the 1990 award are Sue Kamm, chair, of California, Anne Marie Allison of Florida, Hugh H. Ripley of Florida, and Edward D. Garten of Ohio.

Collection evaluation expertise sought

The Collection Evaluation Techniques Committee of ALA-RASD has initiated a project to develop a list of individuals who are willing to share their expertise in collection evaluation. The list will include professional consultants who provide fee-based services as well as librarians in the field who will work with their colleagues. Send name, address, phone, position, size(s) and type(s) of collections evaluated, and fee if applicable by June 15, 1990 to William Lee Kingery, Troup-Harris-Coweta Regional Library, 500 Broome Street, LaGrange, GA 30240. For more information, call (404) 882-7784.

Coordinators needed for Grassroots Grants

ALA's Junior Members Round Table is seeking individuals who may be interested in administering the Baker & Taylor/JMRT Grassroots Grant program in various parts of the Southeast.

The program offers one \$250 scholarship to a full- or part-time student enrolled in an undergraduate or graduate library science or library technology program. The scholarships are used to fund students' trips to conferences, and to finance school costs.

Local coordinators are needed in several areas. For more information, contact the National Coordinator, Chris Smith, Bibliographic Services, Mugar Memorial Library, Boston University, 771 Commonwealth Avenue, Boston, MA 02215.

Summer conference on women's history set

A multicultural approach to including women's history in the K-12 curriculum will be the focus of a four-day summer conference conducted by the National Women's History Project. The conference will be held August 7, 10, 1990 in Santa Rosa, California.

Participants will be familiarized with proven strategies for incorporating women's history into all areas of the K-12 curriculum. Hundreds of the latest print and AV resources will be introduced, and many guest speakers will appear.

Registration deadline is July 1, 1990; the fee for the conference is \$325.00, which includes some meals. For further information, contact Bonnie Eisenberg at the National Women's History Project, 7738 Bell Road, Windsor, CA 95492, or call (707) 838-6000.

LITA sponsors Automation Product Review

The Library and Information Technology Association (LITA) announces the fourth annual Automation Product Review, to be held at the American Library Association (ALA) Annual Conference in Chicago on June 23 and 25, 1990.

The program is a forum for vendors of automation products and services to present new products to the library community.

Products reviewed must have been developed since June 1989. Sessions are planned with four-five reviews per hour, with question and answer time scheduled after each presentation. Reviews of similar products will be scheduled in the same session for convenience of attendees who are interested in particular types of products.

Each review session will appear in the final ALA Annual Conference Program, with the reviewer's name, and the company product and name. The program will indicate the date and sequence of presentation.

Audiences ranging in size from 20 to 250 attended the previous three sessions.

ACRL Rare Book and Manuscripts Section announces 1990 preconference

"The Next Decade: Issues, Strategies and Opportunities for Special Collections in the 1990s" is the theme of the 31st preconference of the Association of College and Research Libraries (ACRL) Rare Book and Manuscripts Section (RBMS). The conference will be held in Minneapolis June 19-22, 1990. Papers to be presented will focus on such topics as ethics, collection development, copyright issues, preservation, strategic partnership and institutional relationships.

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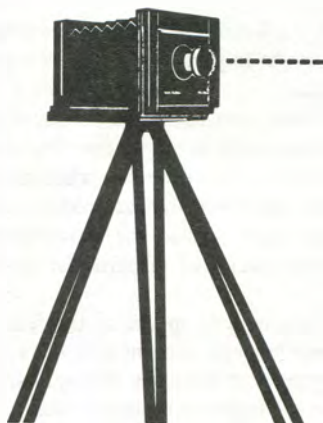
"The beginning of the last decade of the 20th century provides an opportunity to reflect upon the past and speculate on the future of special collections and rare book librarianship," said RBMS program chair Sally Leach, Harry Ransom Humanities Research Center (Austin, Texas). "Both philosophical and practical concerns will be addressed at the preconference by seven outstanding speakers and in a series of seminars."

Registration is limited to the first 250 applicants. The registration fee is \$125 for ACRL members and \$175 for non members until May 15. After May 15, late registration will be accepted on a space-available basis at an additional cost of \$25 per person. Registration brochures will be mailed to members of ACRL's Rare Books and Manuscripts Section and Western European Specialists Section. Brochures also may be obtained by calling the ACRL office at 1-800-545-2433.

Members of ACRL's Western European Specialists Section assisted in planning the programs and are contributing to the preconference.

Children's lit is subject of study tour

The Matter of Britain V, a study tour of children's and young adult literature in England, will be offered July 24-August 9, 1990. On the program are visits with contemporary authors, illustrators and editors as well as sites of noteworthy books for young people. The itinerary includes Nottingham and the Robin Hood environs, Cambridge and East Anglia; England's literary southeast; and London. Ranging from Roman settings to robots, the influence of place and culture on literature will be studied. Contact Dr. Mary Lou White, College of Education and Human Services, Wright State University, Dayton, OH 45435.



NEW CAT (Cover Photo)

When it came to naming the online catalog at Western Carolina University's Hunter Library, it seemed inevitable that "CAT" would be part of the name. WCU's athletic teams are the Catamounts and the mascot is "The Cat." Fully realizing they were breaking filing rules, but unable to resist the publicity possibilities, the staff chose **TOP CAT** (The Online Public Catalog). "*There's a new cat on campus*" captioned the photo shown here in a student newspaper ad. Other phrases to be used in the publicity campaign are: "*It's out of the bag*," "*The cat with thousands of lives*," and "*Curiosity won't kill this cat*." For further information contact Linda K. Reida, Hunter Library, Western Carolina University, Cullowhee, North Carolina, 28723; (704) 227-7417.

NEW & USEFUL

Family literacy fact sheets now available

Fact sheets have been developed as part of the Bell Atlantic/American Library Association (ALA) Family Literacy Project. Written by librarians, the sheets feature practical, how-to information that will assist librarians in all stages of family literacy program development.

The Family Literacy Project, a partnership between Bell Atlantic and ALA, is designed to encourage public libraries to develop or enhance library-based family literacy programs. It is administered by the ALA's Office for Outreach Services.

Fact sheets are currently available on the following topics: How to Write in Plain English; Developing a Family Literacy Project; and How to Start a Dial-a-Story. Additional topics in the series will be developed on a continuing basis and will include techniques for recruiting non-readers, publicity strategies and related family literacy issues.

The concept of family literacy recognizes that literacy, the ability to read and understand, begins at home. Family literacy programs provide learning opportunities for parents and their children and help increase adult literacy, enhance children's reading skills and foster good reading habits for each member of the family.

The fact sheets are **free** and are available from: Project Director, Bell Atlantic/ALA Family Literacy Project, American Library Association, 50 E. Huron St., Chicago, IL 60611. To order by phone call 1-800-545-2433 (1-800-545-2444 in Illinois; 1-800-545-2455 in Canada).

Faculty status subject of new book from Alabama

Faculty Status for Librarians: Trends and Issues is a new publication from the Alabama Library Association. Sponsored by the College, University and Special Libraries Division, the 71-page paperback includes contributions from Carolyn Catalon (University of Alabama at Birmingham), Fred M. Heath (Texas Christian University), Douglas E. Jones (University of Alabama, Tuscaloosa), and Lawrence J. McCrank (Ferris State University). Dr. William N. Nelson of Samford University, current chair of the Alabama Library Association Publications Committee, edited the volume. Copies may be obtained for \$10.00 each (postage included), from William N. Nelson, P.O. Box 2210, Samford University, Birmingham, AL 35229. Checks should be made payable to the Alabama Library Association.

Randy Pitman and Elliott Swanson are the authors of *Video Movies: A Core collection for Libraries*, a March

publication from ABC-Clío. The book includes reviews of 500 films available on video which are recommended by the authors as a core collection covering a variety of genres. Children's and foreign films are included. Reviews are arranged alphabetically, with cross indexes by genre, year of release, and director. Purchasing information is also provided. The book is available for \$35.00 from ABC-Clío (ISBN 0-87436-577-5).

Author examines "Serials Reference Work"

Serials Reference Work, by Joseph A. Puccio, is now available from Libraries Unlimited. Puccio, formerly Serials Reference Specialist at the Library of Congress, discusses the special problems of accessing the information to be found in periodicals, government publications, newspapers, and other types of serials. The impact of cataloging and processing receives special attention, and a final chapter is devoted to the future of serials reference work. The book is priced at \$34.50; the ISBN number is 0-87287-757-4.

Video demonstrates good library behavior

The Lexington (KY) Public Library recently produced a video which instructs children on how to behave in the library. The video features a young student who takes a tour of the library with her class and learns behavior tips from Anatole, a storybook mouse only she can see.

The video is included in a packet of information which is mailed prior to the tour. Students preview the tape in class and instructors return the video at the time of the tour.

"We've given tours to more than 13,500 people since the [new Central Library's] grand opening, and we found we needed something to help young patrons understand what is considered appropriate behavior in a library," said Library Director Ron Steensland. "We think the video is helpful because it is both informative and entertaining, and doesn't come across as a lecture."

Copies of the video may be obtained on interlibrary loan by writing to: Lexington Public Library, Central Library, 140 E. Main Street, Lexington, KY 40507, attention Interlibrary Loan Department.

ALA offers career brochure on YA librarianship

"Whatever You Like to Do . . . A Youth Services Librarian Probably Is Already Doing It" is the headline of a new ALA career brochure. Intended for use in recruiting prospective librarians for public libraries and school media centers, the 16-page brochure describes responsibilities of youth services librarians and the

NEW & USEFUL

background and skills needed. Six youth services librarians are briefly profiled in the brochure.

Copies may be obtained from ALA's Office for Library Personnel Resources, 50 E. Huron Street, Chicago, IL 60611. Up to 25 free copies are available for career days; additional multiple copies are available for \$9.00 per 50 brochures.

Book traces history of Fairfax County Public Library

Fifty years of library services in Fairfax County, Virginia are documented in the new work, *Books and Beyond: Fairfax County Public Library's First Fifty Years*, written by regional historian Nan Netherton. The 84-page book, sponsored by the Friends of Fairfax City Regional Library, includes more than 100 photographs, many from the library's photographic archives.

Copies are available for \$12.00 from Library Administration, Public Information Office, 13135 Lee Jackson Highway, Fairfax, VA 22033. Checks should be made payable to Fairfax County Public Library. For more information, call (703) 222-3186.

NEW FROM ALA:

The Federal Roles in Support of Public Library Services: An Overview by R. Kathleen Molz, \$7.50
Friends of Libraries Sourcebook, 2nd ed., by Sandy Dolnick, \$19.95

Examples Illustrating AACR2, 1988 Revision, by Eric J. Hunter, \$19.00

How to Find Information in the Humanities, by Sandi Kirkham, \$21.50

Library Association Yearbook 1989, compiled by the Library Association (U.K.), \$37.50



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VOTE FOR LINDA!



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Southeastern Library Association (SELA).

This ad paid for by the Kentucky Library Association.

PEOPLE

Grace B. Agnew is now Assistant Director of Systems Support and Technical Development, Atlanta-Fulton Public Library, Atlanta, GA. □ **Dorothy Bailey** has been named Head of the Collection Management Department at the Georgia Tech Library. □ **Ann Campbell** is now Reference and Research Librarian, Georgia Tech Information Services, Georgia Tech Library. □ **Douglas Clore** has been named Circulation Supervisor of the Richland County (SC) Public Library. He was previously Director of the Cherokee County Public Library. □ **Eleanor Cook** appointed Serials Librarian, Appalachian State University, Boone, NC. □ **Carol Cubberly** has been appointed Head of Technical Services at the University of Southern Mississippi. □ **Mary Lou Dabbs** has joined the faculty of Auburn University (AL), as Science and Technology Reference Librarian. □ **Dean Evelyn H. Daniel** has been named president-elect of the international Association for Library and Information Science Education (ALISE). She will serve as president for the year 1991. Dean Daniel has been a member of ALISE since 1980 and has served on many committees, most recently the Statistics Committee, 1987-89. Evelyn Daniel has been the Dean of the School of Information and Library Science, University of North Carolina at Chapel Hill since 1985. □ **Felita Green** is now Information Services Librarian at the Richland County (SC) Public Library. □ **Casper L. Jordan**, retired Assistant Director of the Atlanta-Fulton Public Library, is serving as Acting Administrative Librarian for DeKalb County (GA) Public Library's Decatur Library, until a permanent appointment can be made. □ **Harriet Kersey** is now Head of the Serials Cataloging Department at the Georgia Tech Library. □ The School of Information and Library Science at the University of North Carolina is pleased to announce the appointment of **Frederick G. Kilgour** to the faculty of the School as Distinguished Research Professor. As 'scholar-in-residence', he will be working with students on advanced research projects and teaching a seminar course. His spring semester course "The Library and the Technology of the Book" will be followed in the fall of 1990 by a course entitled "Information Provision from Electronic Books and Journals." Dr. Kilgour is well-known in the academic and library world as the founder and developer of OCLC, Inc. in Dublin, Ohio. □ **Ellen Knowles** is now Children's Librarian, Avis G. Williams Branch, DeKalb County (GA) Public Library. □ **Gene D. Lanier**, Professor, East Carolina University Department of Library Science, has been appointed to the Intellectual Freedom Committee

of the American Association of School Librarians for 1990-92. Dr. Lanier completes this summer his second term on ALA's Intellectual Freedom Committee and as director of the Intellectual Freedom Round Table. He has also recently been reappointed chairman of the N.C. Library Association's Intellectual Freedom Committee and to the same committee of the Southeastern Library Association. He currently serves also as Chairman of the Board of Advisors of People for the American Way in North Carolina. □ **Roberta Lee** has been named a Branch Librarian at the Northeast Branch of the Richland County Public Library, Columbia, South Carolina. She formerly served as an Acquisitions Assistant while working on her MLS degree. □ **Jana Lonberger** now heads up the Serials Control Department of the Georgia Tech Library. □ **Deborah D. Mabbott** is now Director at Crichton College Library, Memphis, TN. □ **Connie Machado** is the new Public Service Librarian at the Mississippi College Law Library. □ **Carolyn McPherson** appointed Reference Librarian, Valdosta State College (GA). □ **Dr. Sue O. Medina**, director of the Network of Alabama Academic Libraries, was named Librarian of the Year for 1990 by the Beta Chapter of Beta Phi Mu, the international library science honor society. The award was presented to Dr. Medina on Wednesday, April 25, 1990 at the Alabama Library Association convention in Perdido Beach. She also spoke at the luncheon/program, "New Issues for Library Professionals," that afternoon. □ **Beth Poisson** has been named Medical Librarian at St. Joseph's Hospital, Atlanta, GA. □ **Anne Rosebrock** has joined the staff of the Richland County (SC) Public Library, dividing her time between the St. Andrews Branch and the Technical Services Department. □ **Mary Scott** is the new Head of the Circulation Department at the Georgia Tech Library. □ **Mary Ann Sheble** named Serials Cataloger at Auburn University (AL). □ **Annette Smith** has retired from the Adams Memorial Library, Woodbury, TN, after 26 years of service. □ **Margaret Spittler** has retired from the Signal Mountain (TN) Public Library, after 20 years of service. □ **Deborah Van Petten** has been appointed Catalog Librarian at Valdosta State College (GA). □ **Bette Warden** is now a Reference Librarian in the Reference Department of the Georgia Tech Library. □ **Clannie Washington** named part-time librarian, Landmark Square Branch, Richland County (SC) Public Library. □ **Michael A. Weber** is now Catalog Librarian at Morehouse School of Medicine's Multi-Media Center, Atlanta, GA. □ **Lynn Williams** is now Humanities Reference Librarian, Auburn University (AL).

PEOPLE

DEATHS

Lucy Lee Lancaster, former Assistant Science Librarian of the Newman Library at Virginia Tech, died December 14, 1989. Lancaster, who received her M.L.S. from Columbia University in 1931, worked in Virginia Tech's libraries for 52 years. The Lucy Lee Lancaster Memorial Fund, which will be used to enhance the library's scientific holdings, has been established in her memory. Contributions may be sent to the Acquisitions Department, University Libraries, Virginia Tech, Blacksburg, VA 24061-0434.

Ellen Keller Moore Shiba, Reference Librarian at Centre College (KY), died December 20, 1989. A graduate of the University of Kentucky, Shiba served as 1986-87 chair of the Central and Eastern Kentucky On-Line Users Group, and was also active in the Kentucky Library Association.

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Gainesville

Joan Miller-Paul
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Mary H. Robertson
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WHCLIS: State Plans in the Southeast

During the recent SELA Board meeting we discussed WHCLIS, state activities and the potential impact of regional cooperation by WHCLIS delegates. Sharing information is an important aspect of building or maintaining a coalition. Thanks to the people who responded so quickly after the meeting and sent me brief reports on their state plans for WHCLIS activities. I encourage others to be sure and add SELn to your mailing list.

Since WHCLIS features our lay delegates and government officials as well as librarians, and 1990 is the Year of the Trustee—SELA members may want to give a \$10.00 gift membership/subscription of SELn to a delegate they know! Share the wealth of information access! (E. Curry)

ALABAMA

Tentative Meeting Dates:

- 7 District Meetings—January 26, 1991
- State Conference—March 5-7, 1991

Organizational Structure:

- Alabama Public Library Service
- Contact: Fred Neighbors
- Helen Hunt (wife of Governor Guy Hunt)
- Chair of Alabama Governor's Conference on Library and Information Services

Planning:

An 18 member ad hoc advisory committee was formed two years ago to develop a state plan. A representative from every library organization as well as some involved in the previous conference served on the committee. The plan has been submitted to Governor Guy Hunt for approval. A statewide planning committee and district chairs will be selected.

Role of the State Association:

The president of the Alabama Library Association plus a representative from the Public Library Division and the Trustees and Friends Division served on the ad hoc planning committee.

Funding:

Anticipated cost is \$104,000, \$30,000 is available in federal money. Additional monies will be raised from corporate and organizational contributions.

Delegate selection:

Forty (40) delegates from each of the seven (7) congressional districts representing the four mandated categories will be elected to attend the state conference.

From these 280 delegates, twelve (12) delegates representing the four mandated categories will be elected to attend the national conference.

Plans for Florida Governor's Conference on Library and Information Services Underway

The Florida Governor's Conference has been set for December 3, 4, and 5, 1990, in Tallahassee. Mary Jane Martinez, a member of the White House Conference National Advisory Committee, has been appointed Honorary Chair of the state conference; and Lydia M. Acosta, Director of the Merl Kelce Library at The University of Tampa, has been named Chair. Conference Coordinator, JoAnn Kearney, was hired last fall.

Barratt Wilkins, State Librarian of Florida, called together last summer several library professionals and lay persons to begin laying the groundwork for the state conference. The informal committee developed into the Steering Committee which meets monthly and oversees the day-to-day operation.

Governor Bob Martinez issued an executive order in October 1989 and appointed 26 members to the Planning Committee in November, with the initial meeting being held on December 14 in Tallahassee. At that time the goals and objectives of the state conference, the delegate selection criteria and nomination form, the structure and mission of the conference committees, and the budget were approved.

Florida has been divided into five regions with a chair and coordinating committee appointed for each area. Regional activities have been planned through June 1990 and are designed to obtain grassroot opinions from users and potential users of libraries. This data will be reflected in the resolutions passed by the state delegates in Tallahassee, which will be presented at the White House Conference. The regional chairs are finalizing their activities which may include town meetings, surveys, workshops, radio/TV talk shows, and program presentations before various groups in each community. A slide program, brochures, and delegate nomination forms have been distributed to each region and will be available through local libraries.

To finance the 1990 Florida Conference, the Planning Committee agreed that a major fund-raising effort will be necessary to supplement state and federal funding available for the conference. A Fund-Raising Subcommittee will solicit donations from individuals, businesses, organizations, and clubs.

The Florida Library Association is generously supporting the conference by contributing \$10,000; The University of Tampa, \$1,000; and the Florida Association for Media in Education has pledged \$2,000.

For further information contact JoAnn Kearney, Conference Coordinator, R. A. Gray Building, Tallahassee, FL 32399-0250, (904) 487-2651, FAX (904) 488-2746.

GEORGIA

Chairs: Charles Beard, Director Irvin Sullivan, Ingram Library, West Georgia College, Carrollton; Joe Forsee, Director Georgia Division of Public Library Services, Atlanta, Jenny McCurdy, Trustee; DeKalb Public Library, Atlanta

Organizational Structure:

Governed by a steering committee which includes all types of libraries and representatives from the information industry. The steering committee will be comprised of approximately 45 people from the breakdown of WHCLIS delegates' categories such as Friends, trustees, government officials and librarians.

Delegate Process: To be determined

Conference:

The governor's conference will be held Sept. 5 or 6, 1990.

Role of State Association:

The steering committee will determine the role of GLA and other state media associations. Since there has been a high level of cooperation among the various associations it seems likely that the groups will work together to support the WHCLIS efforts.

Funding: NCLIS, LSCA and other sources

KENTUCKY

Chair, Planning: Michelle M. Gardner, Deputy Commissioner, Kentucky Department for Libraries and Archives

Chairs, Advisory: Martha Wilkinson, First Lady of Kentucky; James A. Nelson, State Librarian and Commissioner, Kentucky Department for Libraries and Archives

Organizational Structure and Role of State Association:

The Governor has designated the State Library as the official coordinator of the process. From the beginning, the State Library and the state's library association (KLA) have worked closely together in planning.

An Advisory Committee will provide formal review of the process. Initial planning and oversight is being done by a Steering Committee which consists of State Library personnel and KLA section representatives. Other committees are: Issue Development, Delegate Selection, Publicity, Governor's Conference, Implementation.

Governor's Conference:

A Governor's Conference is scheduled for February 1991.

Other Meetings:

Professional: Each section of the Kentucky Library Association will elect 2 candidates. In the fall, the entire Association will elect 3 delegates (and alternates) from the candidates.

Library Supporters: The state Trustees Association and Friends Association will elect 5 candidates each. In the fall, these associations will elect 3 delegates (and alternates) from among the candidates.

Government Officials and Citizens at Large: Method to be determined.

Funding Sources:

NCLIS, LSCA, and private sources. No state funds appropriated.

MISSISSIPPI

Mississippi Conference on Libraries and Information Services

When: January 11-12, 1991

State Contact: David Woodburn, Director
Mississippi Library Commission
P.O. Box 10700
Jackson, MS 39289-0700

Role of State Association: The conference is being sponsored by the Mississippi Library Commission. The Mississippi Library Association has pledged to support the conference and has offered assistance in whatever manner the planning committee feels appropriate.

Planning Structure: The Mississippi Library Commission (MLC) Board of Commissioners appointed a ten member advisory committee, chaired by the MLC Director, to plan a series of regional conferences and a state conference. The regional conferences will be held in the fall of 1990 at community college campuses in the five Congressional Districts of the state. The state conference is scheduled for January 11-12, 1991 and will be held at Hinds Community College in Raymond.

Delegates: Mississippi will have 8 voting delegates and four alternates who will be elected at the state conference.

NORTH CAROLINA

WHCLIS Developments in North Carolina

NC White House Conference Coordinator: Diana Young, Division of State Library, NC Department of Cultural Resources, 109 East Jones Street, Raleigh, North Carolina 27611, phone 919/733-2570, FAX 919/733-5679.

Planning: Nine local regional conferences followed by one Governor's Conference. Regional conferences begin August 1990 and conclude by December 1990. Governor's Conference scheduled for February 1991.

Funding: \$30,000 LSCA funding.

Appointments: State Library appoints three people for each regional conference. The Secretary of Department of Cultural Resources submits nominations to the

governor for the Statewide Steering Committee. Statewide Steering Committee appointed by April 1990.

Delegates: Sixteen delegates will be elected to the National Conference.

SOUTH CAROLINA

In November 1989 Governor Campbell appointed the South Carolina Pre-White House Conference on Library and Information Services Advisory Committee, and designated the State Library to serve as the coordinating agency for pre-Conference activities in South Carolina. The Advisory Committee was charged with the task of assisting the State Library in formulating a plan for Pre-White House Conference activities to be submitted to the National Commission for Libraries and Information Science by January 30, 1990.

The plan formulated by the Advisory Committee calls for a three-tiered approach to achieve the goals and objectives of the White House Conference:

- 1) public forums to be held at the local level to obtain input from professional librarians, library supporters such as Trustees and Friends, government officials, and the general public. An attempt will be made to hold a meeting in every county of the State.
- 2) a statewide teleconference involving six regional sites around the State using the South Carolina Educational Television Network facilities to present and broadcast a program with speakers, panelists and interactive capability
- 3) a followup meeting in Columbia of the Advisory Committee, Delegates and Alternates selected to attend the White House Conference, along with interested observers

The legislation authorizing the White House Conference specifies that each state delegation to the Conference must be comprised of equal numbers of professional librarians, active library supporters such as Trustees and Friends, government officials, and members of the general public. The Advisory Committee has chosen to select South Carolina's delegates from those participants who attend the Teleconference. Those persons who are interested in becoming delegates will indicate their interest by filling out an application form. These applications will be transmitted to the Nominations Subcommittee of the Advisory Committee, who will review these and propose a slate of delegates and alternates to the Advisory Committee for approval.

State Conference Coordinators; Pat Gilleland and Ron Anderson.

TENNESSEE

Tennessee Governor's Conference on Libraries and Information Services

Dates: October 14-16, 1990

Place: Doubletree Hotel, Nashville

Theme: Library and Information Services for Democracy, Literacy, and Productivity. Other issues of special interest to Tennessee will also be addressed.

Participants: Open to the public. Official voting delegates will be selected prior to the conference.

Representation: Official voting delegates will consist of equal representation from (1) librarians and other information professionals, (2) trustees and friends of libraries, (3) government officials, and (4) the general public.

Pre-conference Activities: Seven one-day area conferences to be held during the month of July in Chattanooga, Cookeville, Jackson, Johnson City, Knoxville, Memphis, and Nashville.

Relationship to White House Conference: At the Governor's Conference, participants will choose twelve (12) delegates to attend the Second White House Conference on Library and Information Services, scheduled for July 10-13, 1991, in our nation's capital. The White House Conference was authorized by Public Law 100-382 and signed by the President on August 8, 1988. Its purpose is "to develop recommendations for the further improvement of library and information services of the Nation and their use by the public." Delegates from Tennessee will carry with them to the White House Conference resolutions developed in the Governor's Conference.

Designated Official: The Honorable Bryant Millsaps, Secretary of State, State of Tennessee, Capitol Building, Nashville, TN 37243-0305

Chair of Governor's Conference Planning Committee: Col. Joseph W. Jones, Jr., Route 1, Box 207, Newbern, TN 38059, Tel: (901) 627-2807, FAX: (901) 836-7085

State Contact Person: Dr. Edwin S. Gleaves, State Librarian and Archivist, Tennessee State Library and Archives, 403 7th Avenue North, Nashville, TN 37243-0312, Tel: (615) 741-7996, FAX (615) 751-6471

Coordinator of Area Conferences: Sandra S. Nelson, Assistant State Librarian and Archivist for Planning and Development, Tennessee State Library and Archives, 403 7th Avenue North, Nashville, TN 37243-0312, Tel: (615) 741-3158, FAX (615) 751-6471.

WEST VIRGINIA

West Virginia's Governors Conference on Libraries

Chair: Fred Glazer, Director of West Virginia Library Commission

Date: October 11 and 12, 1990 (In conjunction with the annual WVLA Conference)

Role of WVLA: The state library association is heavily involved with planning and leadership

Planning Structure: WVLA sectional/regional spring workshops will also function as regional conferences where issues and concerns will be identified. The annual conference of WVLA, to be held in Charleston, will be in combination with the Governor's Conference on Libraries.

Funding: \$18,000 will provide funding for programming at conference and pay some travel expenses for delegates

Selection of Delegates: 10 regional conferences will be held and the delegates to the state conference will be chosen from those who attend a regional conference

The details for the WVLA/Governor's Conference are still being formulated, however, the Governor's Conference will be a two day section of the annual WVLA conference. The two will be held simultaneously and will overlap. Six thousand people participated in the last Governor's Conference in West Virginia; original plans were to have a more moderate program, but those plans may grow.

Virginia Governor's Conference on Libraries and Information Services

Beverly Bagan has been appointed to oversee planning for the conference. The ten Virginia congressional districts will be combined into five regions to host pre-Governor's conference regional meetings. The regions, meeting places, and contact people for each are as follows: Congressional Districts 1 and 2, Williamsburg, Pearce S. Grove; Congressional Districts 3 and 7, Charlottesville, Marsha Frick, Jane Sumpter; Congressional Districts 4 and 5, Farmville, Anne Paige Hurt; Congressional Districts 6 and 9, Roanoke, Cynthia Obrist; Congressional Districts 8 and 10, Northern Virginia, Jan Hartline.

These regional meetings will be held between September 8 and 26, 1990. There are several other committees to be appointed and position papers to be written in preparation for the Governor's conference and the White House Conference.

RESOLUTION ON COMPLETION OF FUNDING FOR THE WHITE HOUSE CONFERENCE ON LIBRARY AND INFORMATION SERVICES II

WHEREAS, PL 100-382, signed into law in August, 1988, authorized a second White House Conference on Library and Information Services (WHCLIS II) and authorized a total of \$6 million to carry out the conference, to be held by September 30, 1991; and

WHEREAS, Approximately \$5 million of the \$6 million in federal funds authorized for WHCLIS II has been appropriated and planning has begun, including some state level pre-conference activity; now, therefore, be it

RESOLVED, That the Southeastern Library Association express its gratitude to the Senate and House Appropriations Committees for the funds appropriated; and, be it further

RESOLVED, That the Southeastern Library Association urge the House and Senate Appropriations Committees to provide the remaining \$1 million in a FY 1990 supplemental appropriations bill, to ensure the effective implementation of the second White House Conference on Library and Information Services in 1991; and, be it further

RESOLVED, That this resolution be transmitted to the southeastern state members of the House and Senate Appropriations Committees.

Adopted by the Executive Board of the
Southeastern Library Association
Atlanta, Georgia
March 3, 1990

1991 WHCLIS To Stress Three Major Themes

Planners of the second White House Conference on Libraries and Information Services have selected three broad themes for the upcoming meeting. According to the American Library Association the "overarching" themes "will enable the Conference to identify unmet needs, examine issues and develop recommendations." The themes, Productivity, Literacy and Democracy, have been explained by ALA as follows:

●**Productivity:** Productivity in the U.S. has slowed over the last decade. As a result, our advantage in world markets has been shaken and employment in many industries is affected. Knowledge, learning, information and skilled intelligence are the new raw materials of international commerce.

Libraries are information agencies in an information society. They are indispensable to the economic well-being of our nation. Research and development depends upon access to information. Libraries are needed by industries, business and government as they deal with the need to increase productivity and adapt to new technology.

●**Literacy:** Illiteracy constitutes a national crisis. One-fifth of the adult population, or some 27 million persons, are unable to read beyond a fifth grade level. These Americans are functionally illiterate—unable to complete an application form, write a check, address an envelope, help their children with homework or read a warning sign. At the same time, the changing nature of many jobs and a more complex society demands higher levels of reading and writing ability. Young people join the ranks of the reading handicapped every day.

In a society that daily becomes more information-oriented and economically dependent on the effective use of knowledge, the ability to find and use information is a fundamental skill. Libraries play an important role in helping Americans develop these needed skills as they provide leadership in the literacy effort, as well as essential materials and space for educators, tutors and students.

●**Democracy:** Government at all levels is part of today's complicated information society. More than ever before, information is a crucial resource in a democratic society. Information is the resource upon which electors make their decisions and upon which elected and appointed officials make decisions that affect the governed. Personnel and government decision making is being altered by technology, social

change and a rethinking of federal and state responsibilities. As changes take place in the federal government, more is expected of state and local governments. Government decision making is not the sole responsibility of elected or paid officials; a democratic society depends upon the informed participation of its people. (From IN-FO-CUS, Kentucky Library Association Newsletter April/May 1990)



SELA State Representatives, Neal Martin from Coker College, South Carolina (right) and Linda Stith from the Department for Libraries and Archives, Kentucky discuss WHCLIS agenda during the SELA Board meeting.



John Tyson, Chair of SELA Library Instruction Roundtable (left) and Jim Ward, Vice President/President Elect of SELA discuss the 1990 SELA conference during a break at the SELA Board meeting.

SELA CANDIDATES 1990-1992

(Official ballots will be mailed to members by August 1, 1990)

Vice-President/President Elect



GAIL R. LAZENBY

Education:

BA — Salem College (1969)
MLS — University of North Carolina (1971)
Graduate Courses in Public Administration — Georgia State University (1984)

Experience:

1983 - date Assistant Director, Cobb County Public Library (GA)
1982-83 Assistant Director, West Georgia Regional Library
1977-82 Branch Coordinator, DeKalb Library System (GA)
1970-77 Branch Librarian, Atlanta Public Library

Professional Affiliation/Activities:

Southeastern Library Association (Member since 1974):

1988-90	Chair, Awards Committee	1982-84	Membership Committee
1986-88	SELA Secretary	1980-82	Conference Site Selection Committee
1984-86	Chair, Conference Committee	1978-80	Secretary, Public Library Section

Georgia Library Association (Member since 1972):

1989-91	Nominating Committee; Achieving Long-Range Goals Committee		Chair, Program Committee, Public Library Division
1987-89	GLA Second Vice-President; Chair, Ad Hoc Committee on Long-Range Goals	1981-83	Chair, Education for Librarianship Division
1983-85	Co-Chair, Handbook Committee;	1978-81	Chair, Conference Local Arrangements Committee

American Library Association (Member since 1978); Member Public Library Association

Metro Atlanta Library Association

Statement of Professional Concern:

The great value of SELA has always been the sharing of information with other librarians with similar problems and concerns. The association has remained vital and active through some very hard times, largely due to the determination of its members. Although membership has increased over the past few years, we cannot afford to sit back and relax. Not only must membership continue to rise, but also services to those members must remain at a high level. With travel as expensive as it is, a regional association has much to offer. SELA can and does provide excellent, accessible, and affordable conferences and meetings, and an award-winning journal. I intend to keep these standards high and continue to promote the value of SELA to current and prospective members.



BERNADETTE ROBERTS STORCK

Education:

BA Liberal Arts (English), University of South Florida.
MS Library Science, Florida State University.

Experience:

Tampa-Hillsborough County Public Library System:
Manager — Community Resource Centers, 1983-present.
Head of Central Library, 1977-83.
Community Relations Librarian, 1972-77.
Previously served as Head of Circulation/Reserves/Interlibrary Loans, as Bookmobile Librarian and as Circulation assistant.

Note: Adjunct Instructor — 1976-present — University of South Florida
Department of Library/Information Studies.

Professional Affiliations/Activities:

Florida Library Association: Life Member. President 1979-80. Currently: Parliamentarian and Chairman of Charter/Bylaws/Manual Committee.

Southeastern Library Association: Florida Representative: 1980-84. Member of Interstate Cooperation and Public Relations Committees. Currently: Chairman of Library Development.

American Library Association: Member of PLA and LAMA.
Tampa Bay Library Consortium — Planning Committee

Community:

Adult and Community Education, Hillsborough County Schools — Advisory Board, Vice-Chairman - Chairman-Elect.
Tampa Educational Cable Consortium — Policies and Bylaws Chairman.
Hillsborough Political Caucus — Past-President, Bylaws/Parliamentarian.
Tampa Bay Federal Credit Union — Chairman, Board of Directors - 1988, 1989.

Statement:

Southeastern Libraries and Librarians have much to share in terms of ideas, knowledge, awareness and enthusiasm. We have opened lines of communication among and between our eleven states and should foster more sharing of resources, programs continuing education and good old-fashioned commonsense based on experience.

SELA provides the forum — it is up to us to use it and develop our responses to the present and our plans for tomorrow if we are to build a dynamic library and information service for the new century.

Secretary



JOY L. LOWE

Education:

B. A. (Drama) Centenary College of LA (1961); M.L.S. Louisiana State University (1962); B.A. (Education) Louisiana Tech University (1973); Ph.D. (Library and Information Science) University of North Texas (1984).

Experience:

Associate Professor of Library Science, Louisiana Tech University (1977-); Librarian, Glenbrook School, Minden, LA (1973-1975); Director of Bookmobile Services, Webster Parish (LA) Library (1971-1972); Director of Libraries, Opelousas-Eunice (LA) Public Library (1968-1970); Acting Head Librarian, Lafayette Parish (LA) Library (1967); Director of Library, Ascension Parish (LA) Librarian

(1964-1966); Assistant Administrative Librarian, Bossier Parish (LA) Library (1962-1964); Head of Youth Services, Ventura County (CA) Library (1961) [Summer job].

Professional Affiliations/Activities:

American Library Association: Humor Genre List Committee Chair, YASD (1989-91); Standing Committee on Library Education (1983-85); Task Force on Articulation Chair (1985-87); Long-Range Planning Committee, YASD (1989-92); Local Arrangements Committee Chair, YASD (1987-88); Education Committee Chair, YASD (1985-87); Education Committee, YASD (1983-84); Professional Development/Continuing Education Committee, AASL (1986-89); Committee member of LIRT; Louisiana Library Association: President (1983-84); Vice-president (1982-83); Parliamentarian (1974-75); Subject Specialists Section Chair (1989-90); Culver Award Committee Chair (1976-79); Phi Delta Kappa: President (1990-92); Vice-president (1988-90); Treasurer (1979-88); Delta Kappa Gamma: Vice-president (1988-90); SELA: Speaker at Norfolk Conference (1988); International Reading Association member.

Statement:

In an era of information explosion and advanced technology, librarianship faces greater challenges than ever before. The image and perception that others hold of librarians becomes more and more important. It is crucial that we band together in our profession to meet the challenges of the '90s and make every effort to make the public aware of the unique services we can provide in meeting information needs. A strong regional association provides a wonderful vehicle for librarians to unite and show our strength and unity.



LINDA H. PERKINS

Education:

Bachelor's Degree, Western Kentucky University (1967); MA, Western Kentucky University (1971); Ed Spec., Western Kentucky University (1976)

Experience:

Elementary School Librarian, Kenwood Elementary and Cane Run Elementary — Jefferson County Public Schools, 1967-1968; Elementary School Librarian, Kenwood Elementary — Jefferson County Public Schools, Louisville, KY, 1968-

Professional Affiliations and Activities:

American Library Association - member — Chapter Relations Committee; American Association

of School Librarians - member; Southeastern Library Association - member — Interstate Cooperation Committee; Kentucky Library Association - member — President, President-Elect, Membership Committee Chair, Parliamentarian; Kentucky School Media Association - member — President, Secretary, Parliamentarian, various committees, Jefferson County School Media Association - member — President, various committees; NEA, KEA, JCTA, Alpha Delta Kappa -member — state officer and local officer.

Statement:

I believe in a strong library organization that involves all types of libraries working together to help the American people. I think that the Southeastern Library Association should work together to pull all states toward a common goal. Libraries are the KEY to the future and we must be willing to meet the challenge in the next decade.

Treasurer



LINDA S. GILL

Education:

A.A., Martin College; B.A., George Peabody College for Teachers; M.A. (Library Science) Peabody Library School

Experience:

Middle Tennessee State University Library, Coordinator of User Services, 1986-date; Periodicals Librarian, 1966-86; Clemson University Library, Government Documents Librarian, 1963-66; Joint University Libraries, Peabody College, Circulation Librarian, 1962-63.

Professional Affiliations/Activities:

American Library Association: Association of College and Research Libraries, Library Administration and Management Association. North American Serials Interest Group. Southeastern Library Association: Constitution and Bylaws Committee member 1987-90; Convention Planning Committee Treasurer, 1990. Tennessee Library Association: Treasurer, 1987-88; Finance Committee, Chair 1988-89; Membership Committee Chair 1983-84; Staff Development and Recruitment Committee member 1989-90; Bylaws and Procedures Committee member 1982-84; TLA Board; College and University Section Secretary 1975-76. Tennessee Literary Festival: Financial Records Manager, 1987. Delta Kappa Gamma, Charter member of local chapter; numerous committee assignments.

Awards: Sigma Xi Scientific Society Award, 1982

Statement:

Librarians need to be prepared to adapt ourselves and our profession to meet the rapidly changing information demands of society while continuing to support our very reason for being — books and reading. SELA provides a regional forum for professional networking, continuing education and mutual sharing of concerns of librarians of this area. In order for SELA to continue to effectively address these concerns, we need increased membership and greater participation of the members in the activities of the organization.



JUDY K. RULE

Education:

Concord College, BS in Ed. (1966); Indiana University, MLS (1967)

Experience:

Coordinator for Adult Services, Cabell County Public Library, 1967-70; Part-time Instructor, Marshall University, 1968-69; Assistant Director, Cabell County Public Library, 1970-1984; Director, Cabell County Public Library, 1984-present.

Professional Affiliations/Activities:

West Virginia Library Association — Secretary, 1969-73; State Chairman of National Library Week, 1973; 2nd Vice-President, 1974; 1st Vice-President, 1980;

President, 1981; ALA Councilor, 1984-present

Southeastern Library Association — Interstate Cooperation Committee, 1975-76; Executive Board, WVLA Representative 1978-1982; Intellectual Freedom Committee, 1983-84

American Library Association — I & R Services Guidelines subcommittee of Public Library Association; PLA Nominating Committee, 1983 election; PLA State and Regional Affiliates Task Force, 1983-84, Council, 1984-present

Public Service:

Quota Club of Huntington, member, 1967-present

Rotary Club of Huntington, member, 1989-

Community Service Roundtable

Calvary Baptist Church, Ashland, Kentucky

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VLA Newsletter
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Virginia State Library and Archives
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West Virginia

Yvonne Farley, Editor
West Virginia Libraries
P.O. Box 1876
Beckley, WV 25801



Did you ever wonder how 2,000 copies of SELn are mailed to you? Claudia Medori (right) and Joanne Treadwell unload the station wagon.

SOUTHEASTERN LIBRARY ASSOCIATION

Financial Report

January 1, 1989 — December 31, 1989

	1989 Budget	1990 Budget	Total Budgeted	Actual 1/1-12/31/89
INCOME				
Conference, 1988	\$28,534	0	28,534	28,534.76
Interest	3,000	2,500	5,500	1,112.05
Leadership Workshop	5,000	0	5,000	4,453.50
Membership	27,000	27,000	54,000	21,523.50
Presidents' Workshop	0	1,000	1,000	0
Southeastern Librarian	14,000	14,000	28,000	12,184.61
Southern Books	550	550	1,100	450.00
Miscellaneous	750	750	1,500	438.57
Workshops	4,000	4,000	8,000	0
Publications	0	0	0	159.00
Transfer from CDs	1,466	7,453	8,919	10,000.00
TOTAL INCOME	84,300	57,253	141,553	78,855.99
EXPENDITURES				
HEADQUARTERS				
Executive Secretary	7,155	7,585	14,740	7,154.88
Office Manager	19,080	20,225	39,305	19,369.76
Clerical (Temporary)	250	250	500	0
FICA	1,968	2,086	4,054	2,082.88
Office Rent	4,625	4,625	9,250	4,554.00
Bookkeeping	350	350	700	347.65
Travel	500	500	1,000	0
Printing	125	125	250	150.11
Postage	1,200	1,200	2,400	589.25
Telephone	1,100	1,100	2,200	1,069.90
Supplies	750	750	1,500	543.89
Equipment Service	1,550	1,550	3,100	204.75
Furniture/Equipment	7,300	300	7,600	0
Miscellaneous	50	50	100	0
SECTIONS/ROUNDTABLES				
Library Education Section	0	100	100	0
Public Libraries Section	0	100	100	0
Ref. and Adult Serv. Section	0	100	100	0
Res. and Techn. Serv. Section	0	100	100	0
Sch. and Child Lib. Section	0	100	100	0
Special Libraries Section	0	100	100	0
Trustees and Friends Section	0	100	100	0
Univ. and Coll. Section	0	100	100	0
Workshops	500	500	1,000	0
Govt. Doc. Round Table	0	100	100	0
Junior Members Round Table	0	100	100	0
Lib. Instr. Round Table	0	100	100	0
Online Search Libns.	0	100	100	0
COMMITTEES				
Award, Author	0	1,100	1,100	0
Award, President	0	50	50	0
Award, Program	0	50	50	0
Award, Rothrock	0	0	0	11.87
Conference Site	325	325	650	0
Conference, 1990	0	1,000	1,000	0
Handbook	0	1,000	1,000	345.60
Honorary Membership	0	200	200	22.97
Membership	2,000	1,000	3,000	2,379.84
Southern Books	1,500	1,500	3,000	708.94
Miscellaneous	250	250	500	0
SOUTHEASTERN LIBRARIAN				
Printing and Postage	12,500	12,500	25,000	19,705.43
Honorarium to Editor	1,000	1,000	2,000	750.00
EXECUTIVE BOARD				
Leadership Workshop	3,000	0	3,000	4,491.85
Presidents' Workshop	0	800	800	0
President	1,350	1,350	2,700	1,517.87
GENERAL ORGANIZATION				
Ad Valorem Tax	250	250	500	91.80
Audit and Tax Preparation	400	400	800	100.00
Bank Charges	50	50	100	63.08
Blanket Bond	324	324	648	324.00
Corporate Tax	13	13	26	0
Dues	75	75	150	25.00
Insurance	350	350	700	352.00
Retirement, Off. Mgr.	2,090	2,090	4,180	2,090.00
Miscellaneous	750	750	1,500	182.80
TOTAL EXPENDITURES	72,730	68,823	141,553	69,230.12
SUMMARY:				
Balance, January 1, 1989	3,159.39			
Income through December 31, 1989	78,855.99			
	<u>82,015.38</u>			
Less Expenditures through December 31	69,230.12			
Balance, December 31, 1989	12,785.26			
Certificates of Deposit	\$15,000			

SOUTHEASTERN LIBRARY ASSOCIATION MEMBERSHIP FORM 1990

The information in the address box below should be your preferred mailing address. Please return form with dues payment. Make check payable to: Southeastern Library Association. Mail to: SELA, P.O. Box 987, Tucker, GA 30085-0987.

Type of Library with which you are associated:

Annual Dues Schedule
(Based on Annual Salary)

Membership Year
January 1-December 31

	Type of Membership	Amt. of Dues	Amt. Paid
<input type="checkbox"/> A-College/University	Any FIRST TIME Membership	\$10.00	_____
<input type="checkbox"/> B-Library Education	\$10,000 and Under (Includes Students, Trustees, Friends, Retired Members and Exhibitors)	\$10.00	_____
<input type="checkbox"/> C-Public			
<input type="checkbox"/> D-School	\$10,001 to \$20,000	\$15.00	_____
<input type="checkbox"/> E-Special	\$20,001 to \$30,000	\$20.00	_____
<input type="checkbox"/> F-Retired	\$30,001 to \$40,000	\$25.00	_____
<input type="checkbox"/> G-Other	\$40,001 and up	\$30.00	_____
<input type="checkbox"/> H-Exhibitor	Sustaining Membership	\$40.00	_____
<input type="checkbox"/> New Membership 19 _____	Contributing Membership	\$60.00	_____
	Additional Section/Round Table	\$ 4.00 ea.	_____
<input type="checkbox"/> Renewal 19 _____	TOTAL AMOUNT PAID		\$ _____

Name _____

First Name
Initial
Last Name

Mailing Address _____

Street/Apartment/P.O. Box

City
State
Zip
Telephone: Home Business

Place of Employment _____

Position/Title _____

SECTION AND COMMITTEE/ROUND TABLE AFFILIATIONS

Please indicate Section/Round Table and Committee choices in priority order.

Your SELA membership includes affiliation in **TWO (2)** of the following **Sections/Round Tables**.

- | | | |
|--------------------------------------|---------------------------------------|--|
| (A) Library Education | (E) School and Children's Libraries | (I) Library Instruction Round Table |
| (B) Public Libraries | (F) Special Libraries | (J) Junior Members Round Table |
| (C) Reference and Adult Services | (G) Trustees and Friends of Libraries | (K) Government Documents Round Table |
| (D) Resources and Technical Services | (H) University and College Libraries | (L) Online Search Librarians Round Table |

If you wish to affiliate with more than **TWO** of the above, include \$4.00 for each additional section affiliation.

MAXIMUM of FOUR (4) section affiliations.

***Section Membership Affiliation:** 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

Committee(s) on which you have an interest in serving. Limit your selection to **THREE (3)**.

- | | | |
|---|--|---------------------------------|
| (2A) Outstanding SE Author Award | (8) Continuing Education and Staff Development | (14) Legislative |
| (2B) Outstanding SE Library Program Award | (25) Exhibits | (15) Library Development |
| (2C) Rothrock Award | (10) Handbook | (17) Media Utilization |
| (2D) President's Award | (11) Headquarters Liaison | (18) Membership |
| (3) Budget | (12) Honorary Membership | (19) Nominating |
| (4) Committee on Committees | (13) Intellectual Freedom | (21) Public Relations |
| (5) Conference (Local Arrangements) | (24) Interstate Cooperation | (22) Resolutions |
| (6) Conference Site Selection | | (23) Southern Books Competition |
| (7) Constitution and By-Laws | | |

***Committee(s) Selection(s):** 1st Choice _____ 2nd Choice _____ 3rd Choice _____



Calendar

1990

May 7-11, 1990	FL	FLA Annual Conference. Daytona Beach Marriott and Ocean Center. Daytona Beach, FL
May 8-11, 1990	LA	Association of Research Libraries. New Orleans, LA
May 31-June 2, 1990	TN	The Practical Librarian: Managing Collections and Services in the College Library (designed for small college libraries). Knoxville, TN. Contact: William Robinson, GSLIS, UTK. (615) 974-2148
June 9-14, 1990		Special Librarians Association. Pittsburgh, PA
August 15-18, 1990	TN	WHCLIST XI, Nashville, TN
October 11-13, 1990	WV	WVLA Annual Conference. Marriott Hotel. Charleston, WV
October 17-19, 1990	SC	SCLA Annual Conference. Columbia, SC. Radisson Inn
October 24-26, 1990	KY	KLA Annual Conference. Lexington, KY. Hyatt Regency
November 7-9, 1990	MS	MLA Annual Conference. Jackson, MS. Holiday Inn, Downtown
November 8-10, 1990	VA	VLA Annual Conference. Richmond, VA. The Marriott
December 4-8, 1990	TN	SELA/TLA Joint Conference. Nashville, TN. Opryland Hotel

1991

March 12-15, 1991	LA	LLA Annual Conference. Kenner, LA
March 20-23, 1991		PLA National Conference. San Diego, CA
April 9-12, 1991	AL	Alabama Lib. Assoc. Annual Conf. Tuscaloosa, AL. Sheraton Capstone Inn and Bryant Conference Center
May 6-10, 1991	FL	FLA Annual Conference. Twin Towers, Orlando, FL
October 2-4, 1991	KY	KLA Conference. Louisville, KY
October 23-25, 1991	MS	MLA Conference. Biloxi, MS
October 25-29, 1991	GA	GLA Biennial Conference. Savannah, GA
November 6-8, 1991	SC	SCLA Conference. Greenville, SC
November 7-9, 1991	WV	WVLA Conference. Greenbriar, Lewisburg, WV
November 13-15, 1991	NC	NCLA Conference. High Point, NC

1992

March 17-21, 1992		SELA/LLA, joint conference. New Orleans, LA
October 6-8, 1992	KY	KLA Conference. Ft. Mitchell, KY
October 16-18, 1992	WV	WVLA Conference. Holiday Inn, Parkersburg, WV
October 28-30, 1992	MS	MLA Conference. TBA

STATE LIBRARY ASSOCIATION OFFICERS — SELA AREA

Alabama Library Association

President: Reginal Cooper, 4709 Calvert Road, Huntsville, AL 35816

Vice-President/President-Elect: Dr. Martha Merrill, Colonial Arms Apts., Jacksonville, AL 36265

Second Vice President: Jane Keeton, 3020 Parkbrook Road, Birmingham, AL 35213

Secretary: Bobbie Carter, 14 Candlewood Drive, Northport, AL 35476

Treasurer: Lee Pike, 2906 Firethorn Drive, Tuscaloosa, AL 35405

Executive Secretary: Barbara F. Black, 555 South Perry St. #305, Montgomery, AL 36104

Florida Library Association

President: Thomas L. Reitz, Seminole Community College Library, 1333 Gunnison Avenue, Orlando, FL 32804

Vice-President/President-Elect: Linda O'Connor-Levy, Manatee Co. Public Library, 2312 Avenue C, #11, Bradenton Beach, FL 34217

Secretary: Susan Gray Byrd, Miami-Dade Community College, South Campus Library, 11011 S.W. 104th Street, Miami, FL 33176

Treasurer: Charles E. Parker, State Library of Florida, R. A. Gray Building, Tallahassee, FL 32399

Executive Secretary: Marjorie Stealey, 1133 W. Morse Blvd., Suite 201, Winter Park, FL 32789

Georgia Library Association

President: Robert Richardson, Director, Duckworth Libraries, Young Harris College, P.O. Box 38, Young Harris, GA 30582

First Vice-President/President-Elect: Sharon Self, Hardaway High School, 2901 College Drive, Columbus, GA 31995

Second Vice-President: Betsy Griffies, Irvine Sullivan Ingram Library, West Georgia College, Carrollton, GA 30118

Secretary: Jan Fennell, Ina Russell Library, Georgia College, Milledgeville, GA 31061

Treasurer: Richard Leach, East Central Georgia Regional Library, 902 Greene Street, Augusta, GA 30907

Executive Secretary: Ann W. Morton, P.O. Box 833, Tucker, GA 30084

Kentucky Library Association

President: John M. Bryant, 543 Lake Tower Drive #141, Lexington, KY 40502

Vice-President/President-Elect: Karen Turner, Bowling Green Public Library, 1225 State St., Bowling Green, KY 42101

Secretary: Joyce Twyman, Ft. Knox Dependent Schools, Building 7502, Ft. Knox, KY 40121

Executive Secretary: Tom Underwood, 1501 Twilight Trail, Frankfort, KY 40601

(No Treasurer — Handled by Executive Secretary)

Louisiana Library Association

President: Phillis Heron, 5768 Hyacinth Avenue, Baton Rouge, LA 70808

First Vice-President/President-Elect: Beth Bingham, East Baton Rouge Parish Library, 7711 Goodwood Blvd., Baton Rouge, LA 70806

Secretary: Howard Coy, HC79, Box 412, Leesville, LA 71446

Executive Director: Sharilynn Aucoin, P.O. Box 3058, Baton Rouge, LA 70821. (504) 342-4928

Mississippi Library Association

President: June Breland, 113 Apache Drive, Starkville MS 39759

Vice-President/President-Elect: Richard Greene, 201 S. Huntington Street, Kosciusko, MS 39090

Secretary: Carolyn Hood, 1209 Manchester, Clinton, MS 39056

Treasurer: Charjean Graves, 442 Coulter Hall, Chemistry Library, University, MS 38677

Executive Secretary: Melissa Bailey, Mississippi Library Association, P.O. Box 20448, Jackson, MS 39289-1448

North Carolina Library Association

President: Barbara A. Baker, Library Director, Durham Technical College, 1637 Lawson Street, Durham, NC 27703.

Vice-President/President-Elect: Janet L. Freeman, College Librarian, Carlyle Campbell Library, Meredith College, 3800 Hillsborough Street, Raleigh, NC 27607-5298

Secretary: Amanda Bible, Director, Columbus County Public Library, 407 N. Powell Blvd., Whiteville, NC 28472

Treasurer: Michael J. LaCroix, Director of Library Services, Ethel K. Smith Library, Wingate College, P.O. Box 217, Wingate, NC 28174-0217

Administrative Assistant: Martha Fonville, c/o State Library of North Carolina, 109 East Jones St., Raleigh, NC 27601-1023

South Carolina Library Association

President: Joseph F. Boykin, Jr., R. M. Cooper Library, Clemson University, 312 Wellington Way, Clemson, SC 29631

First Vice-President/President-Elect: Sara McMaster, Fairfield County Library, Garden and Washington Streets, Winnsboro, SC 29180

Second Vice-President: Oakley H. Coburn, Sandor Teszler Library, Wofford College, Spartanburg, SC 29301

Secretary: David A. Lyon, IV, York County Library, P.O. Box 10032, 138 E. Black Street, Rock Hill, SC 29731

Treasurer: Dr. Helen L. Callison, Irmo High School, 6671 St. Andrews Road, Columbia, SC 29212

Executive Secretary: Drucilla G. Reeves, Lexington School District II, 715 Ninth Street, West Columbia, SC 29169

Tennessee Library Association

President: Caroline Stark, Director, Public Library of Nashville/Davidson County, Nashville, TN 37203

Vice-President/President-Elect: Carol Hewlett, Senior Resource Consultant, MTAS Library, University of Tennessee, 891 20th Street, Knoxville, TN 37996-4400

Treasurer: Rene Jorden, Head, Technical Services, 500 West Church Avenue, Knox County Public Library, Knoxville, TN 37902

Past President: David A. Kearley, University Librarian, Jessie duPont Library, University of the South, Sewanee, TN 37375

Executive Secretary: Betty Nance, P.O. Box 120085, Nashville, TN 37212

Virginia Library Association

President: Fran Freimarck, Pamunkey Regional Library, P.O. Box 119, Hanover, VA 23069

Vice-President/President-Elect: Deborah Leather, Marymount University, Ireton Library, 2807 North Glebe Road, Arlington, VA 22207

Second Vice-President: Alan Zoellner, College of William and Mary, Earl Gregg Swem Library, Williamsburg, VA 23185

Secretary: Elizabeth Hamilton, Campbell County Public Library, P.O. Box 310, Rustburg, VA 24588

Treasurer: Sandra Heinemann, Hampden-Sydney College, Eggleston Library, Hampden-Sydney, VA 23943

Executive Secretary: Deborah H. Trocchi, Virginia Library Association, 80 South Early St., Alexandria, VA 22304

West Virginia Library Association

President: Thomas Brown, J. Frank Marsh Library, Concord College, Athens, WV 24712-1001

First Vice-President/President-Elect: Peggy Bias, Putnam County Library, 4219 State Route 34, Hurricane, WV 25526

Second Vice-President: Lois Thompson, 1633 Atlahurst, Apt. 1 Fairmont, WV 26554

Secretary: Rebecca VanDerMeer, 2007 Hudson Street, Charleston, WV 25302

Treasurer: R. David Childers, West Virginia Library Commission, Cultural Center, Charleston, WV 25305

BRODART Presents

In celebration of the American Library Trustee Association's 100th Anniversary we present a talk by Senator and library supporter

Paul Simon:

"State Legislative Days - The Road to Washington"

Legislative program sponsored by ALTA's Legislative Committee

**June 23, 1990
2:00 p.m.
Palmer House**

Watch for more information in your ALA preconference program



Senator Paul Simon possesses a life-time commitment to education and literacy. He conducted the first hearing on the problem of illiteracy in the history of Congress in 1981 and believes the White House Conference can serve as a catalyst for creating a coordinated attack on the nation's illiteracy problem. A journalist by training, Simon has served in government since 1953 when he was elected to the Illinois House of Representatives. While in the House he won passage of 46 major pieces of legislation, including the state's first open meeting law and a law establishing the GED. Simon was elected to the U.S. House of Representatives in 1974 and to the U.S. Senate in 1984. The Illinois law-maker's name is on many of the key education initiatives of the past decade and he continues to play a central role in the education debate.

The Southeastern Librarian

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