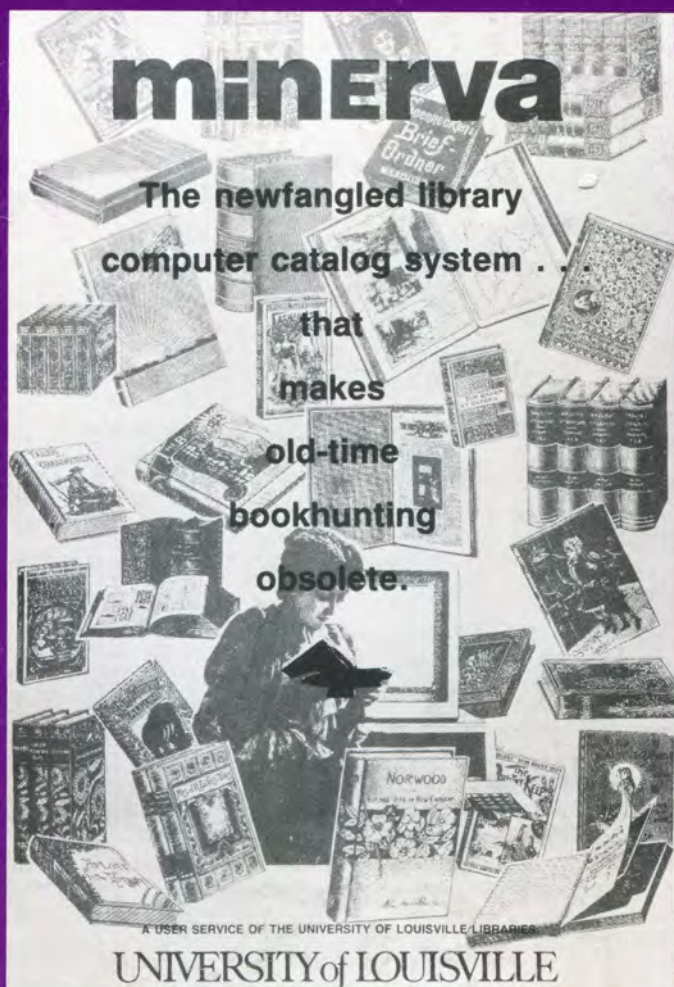


Volume 40, Number 3
FALL 1990

The Southeastern Librarian



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(See page 142.)

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The Southeastern Librarian

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Editor: Elizabeth Curry
Associate Editors: Raylynn Hughes and David Tucker

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Send editorial comments and/or submissions to: Elizabeth Curry, SELn Editor, SOLINET, 400 Colony Square, Plaza Level, Atlanta, Georgia 30361-6301.



Looking Back

30 Years Ago
The Southeastern Librarian
Fall 1960 Volume X No. 3

SELA NEWS

- Founded 70 years ago in 1920 and incorporated in 1950.
- Leadership included:
Editor: W. Porter Kellan, University of Georgia, Athens; President: Lucile Nix, State Department of Education, Atlanta; Vice-President: Mrs. Frances Neel Chaney, Peabody Library School, Nashville
- Annual membership dues were \$2.00 for individuals who were also members in state associations or ALA; \$3.00 if not members of state or national organization and \$2-7.00 for institutional members.
- Plans were underway for biennial conference in Asheville, North Carolina.

REGIONAL NEWS

- This section was called "Varia" and included people and state news.
- Jacksonville University dedicated \$375.00 addition to library and enlarged book capacity from 32,000 volumes to 120,000. The new facility was "fully air conditioned"!
- University of Kentucky moved three off campus library center to new facilities.
- Over 10,000 children participated in "Carolina Trails" the summer reading club.
- The Public Library of Charlotte and Mecklenberg County, North Carolina inaugurated a series of radio programs over station WAYS.
- Cairo Georgia's public library and Caney Fork Regional Library in Sparta, Tennessee received honorable mention in the John Cotton Dana Awards.

ARTICLES

- Some Southeastern Antiquarian Booksellers: Largely Self Portraits by Carol H. Quenzel
- The Seaboard Air Line Railway Free Traveling Library System by Granville Tilghman
- Financial Assistance for Library Education: A Means for Recruitment by I. T. Littleton and Mary Frances Kennon
- Southeastern State Associations of Student Library Assistants by Elizabeth P. Anslow

ADVERTISERS

- Bound To Stay Bound listed the 6 reasons State Librarians gave for purchasing B.T.S.B. bindings. Bound to Stay Bound is still a *SELn* advertiser thirty years later. Be sure and tell your representative that SELA members appreciate the support!
- Other advertisers thirty years ago included: World Book, Southern Library Bindery, Follett Library Book Company, Gerstenslager Bookmobiles.

Guidelines for Submissions to *The Southeastern Librarian*

1. *The Southeastern Librarian* seeks to publish articles, announcements, and news of professional interest to librarians in the Southeast. Articles need not be of a scholarly nature, but they should address professional concerns of the library community.
2. News releases, newsletters, clippings and journals from libraries, state associations, and groups throughout the region may be used as a source of information.
3. Manuscripts should be directed to Elizabeth Curry, *SELn* Editor, c/o SOLINET, 400 Colony Square, Plaza Level, Atlanta, Georgia 30361.
4. Manuscripts should be submitted in duplicate on plain white paper measuring 8½" x 11". Manuscripts should be 8-10 pages double-spaced (text and references).
5. The name, position, and professional address of the author should appear in the bottom left-hand corner of a separate title page.
6. Authors should use the *author-date* system of documentation. The editors will refer to *The Chicago Manual of Style*, 13th edition. The basic form for the reference within the text is as follows:
(Hempel 1990, 24)
The basic forms for articles and books in the reference list are as follows:
Hempel, Ruth. 1990. "Nice Librarians Do!" *American Libraries* 21 (January): 24-25.
Senn, James A. 1984. *Analysis and Design of Information Systems*. New York: McGraw-Hill.
7. Photographs will be accepted for consideration but cannot be returned.
8. *The Southeastern Librarian* is not copyrighted. Copyright rests with the author. Upon receipt, a manuscript will be acknowledged by the editor. Following review of a manuscript a decision will be communicated to the writer. A definite publication date will only be given just prior to publication.

Issue	Deadline	Published
#1 Spring	February 15	May
#2 Summer	May 15	August
#3 Fall	August 15	November
#4 Winter	November 15	February

President's Message



It is hard for me to believe that this is my final article for this space in *THE SOUTHEASTERN LIBRARIAN*. The past two years have gone swiftly. The observation that "time flies when you're havin' fun" must be true for I have thoroughly enjoyed the opportunity of serving as SELA President. (Others have observed that time moves faster as you age, and that probably is also true.) For whatever reason, this has been a wonderful experience which has passed too quickly. I deeply appreciate the opportunities which you have given to me.

"What have you enjoyed most about being President of SELA?" is asked often. The answer is easy; I have enjoyed the opportunity of meeting and working with my colleagues throughout the Southeast. I learned long ago that travel provides one of life's greatest opportunities for learning, and traveling throughout our region has been a great education for me. Several times I have mentioned the joy of experiencing the beauty of our region, in many places across several seasons. Even more striking is the beauty of our people, friendly and courteous almost without exception. You have always made me feel like a very special guest. In the words of one of my favorite southern authors, you have helped me to experience some of "life's extras."

As this is written I am not certain of its publication date, other than shortly before or shortly after the Nashville conference. Whatever the date of its appearance I am safe in thanking all of you who worked to make the Nashville meeting so successful. Jim Ward and his colleagues gave new meaning to the word "organization." They have done an absolutely first-rate job of planning and implementation. If you have ever been involved in planning such a meeting, you know the endless list of details which need attention. I was continually impressed during the planning months as every detail on the list was attended to professionally and always in advance of the deadline. As an association we owe a very big "Thank You" to Jim and to his associates.

Similarly I want to thank all who worked on the various committees of SELA, and those who served on the Executive Board, during these two years. Many of you will continue into the next biennium, and I know that Jim can expect the same high level of cooperation and service.

Finally, I extend my very best wishes to our new President. Jim Ward will do an outstanding job. We will always be proud to have him represent us. He will be asking for our support, and we should assist him in any way possible.

George R. Stewart

Editor's Musings

REFLECTIONS ON A BIENNIUM

Two years ago I was in Norfolk, Virginia for the SELA/VIA conference. I had just started to work for SOLINET two weeks earlier and so things were exciting, if hectic. At one point in the conference I was crouched over a table in a small meeting room listening to Jim Dorsey explain how he managed *THE SOUTHEASTERN LIBRARIAN*. I wondered what I had gotten myself into now! Being editor of *SELn* has been interesting and very rewarding but lots of work too.

Occasionally an editor wonders, "Is anyone reading this stuff? Is the journal what members want it to be?" Maybe during this biennium we can survey the readers. (I know that survey can be a dirty word but we will think about it carefully before trying to wrench responses from you.) Any ideas, comments or complaints are sincerely welcome. In fact Raylynn, David and I thrive on the bits of feedback we do receive!

Two years ago was also when I got better acquainted with incoming SELA President George Stewart. In addition to working together on the journal and at SELA board meetings, I have seen George at numerous state conferences throughout the region. He has been an excellent representative for the organization and a pleasure to work with. We should all give him a pat on the back when we see him or send him a thank you note for his tireless efforts.

It may be difficult to follow in George's footsteps but Jim Ward has already let us know he will have no trouble filling the SELA president's shoes. He has done a fantastic job planning the conference in Nashville and we know he will represent us well in the next two years!

CALL FOR ARTICLES ON CONFERENCE PROGRAMS

If you helped to plan a program or gave a presentation at the SELA Biennial conference, consider *THE SOUTHEASTERN LIBRARIAN* as a way to share the information with those members who were unable to attend. Ask your speakers to submit articles or prepare one yourself. It takes some extra work to polish the notes one prepares for a program presentation but the outline is already organized (at least in your head). If you attended an especially good program you might also suggest that the speaker submit an article to *SELn*.

FALL CONFERENCES

October and November were months when Kentucky, South Carolina, Mississippi and Virginia held state conferences. Usually George and I try to briefly report on various state conferences in order to give people from other states the flavor of the events hosted by their southeastern colleagues. But I also encourage you to send me notes about interesting speakers or special events in your state. Look for reports in the next issue of *SELn*.

WHCLIS

I hope that we also receive news from throughout the region on state WHCLIS events. Be sure that *SELn* is on your mailing list. In September I had the pleasure of attending the Georgia Governor's Conference on Libraries and Information. I was a citizen/observer from DeKalb County thanks to my previous boss and mentor Barbara Loar, Director of DeKalb County Public Library. I also "earned my keep" by acting as facilitator for two small discussion groups.

It was a thoroughly enjoyable, productive and stimulating meeting! The small world phenomenon was at work because *SELn* Associate Editor Raylynn Hughes worked with the steering committee as staff coordinator. Managing to host a conference in early September was a real feat and everyone involved deserves kudos.

We received lots of positive feedback concerning the special issue of *THE SOUTHEASTERN LIBRARIAN* which was provided to all the participants. The topic of the role of information in the economic development of the Southeast was certainly timely. The state library with Raylynn's recommendation was able to order (and pay for) extra copies before we went to press with the journal.

The major presentations were excellent but I found the informal discussions during breaks and the small group sessions particularly exciting. Listening to the lay delegates and librarians exchanging ideas and focusing on needs for the future reminded me of the purpose of our daily tasks. I have worked closely with Friends and trustees for most of my career as a librarian so I know I'm an easy mark. I know that the White House Conference has its detractors or skeptics.

I also know a few citizens in Georgia who left the Georgia Governor's Conference with heightened awareness, increased knowledge, renewed commitment, pride in their efforts and a vision for the future. In some way—in many different ways I am confident this will be translated into better libraries for the future.



Elizabeth Curry

Nietzsche Among the Librarians

David Kirby

(Aversion of this talk was given at the Fall Commencement Ceremony at Florida State University's School of Library and Information Science.)

What a pleasure it is to speak to you tonight. I will begin with some advice on setting goals. And here it is: don't. As a commencement speaker, I suppose I should follow the latest trend and tell you to get your priorities in order, but that prospect doesn't appeal to me any more than it does to you. If you really want someone to tell you about all the mistakes you've been making, there is no shortage of self-help gurus out there. Books with generic titles like *How to Make Love to Your Money* tell us to set goals that will make us skinnier, sexier, richer, happier, even younger. Make a plan! Have a schedule! Draw up an outline! Know exactly what you'll be doing in five years, ten, twenty!

A student (not from the library school, I hasten to add) came into my office the other day to complain about the B+ he had made in my class. "I set a goal of a 3.9 grade point average," he said. "So what's your GPA now that you have the B+?" I asked. "Three point eighty-eight," he replied, his face a mask of misery. "Three point eighty-eight!" I exclaimed. "Three point eighty-eight is an incredible, an astonishing GPA! It's . . . stratospheric!" "I know," he replied, more unhappy than ever, "but I set a goal of 3.9."

You will notice that we never got into the merits of his case. There was no point: this student had obviously read one of those books with a title like *How to Make Love to Your Money* and it had destroyed his mind. Notice also that students who make Cs and Ds never come to the professor to complain. It's always the ones who make B+s and A-s. The students who make the lower grades are happy, for they see how close they have come to utter destruction and are relieved not to have suffered greater punishment. No, it is the A and B students who are inconsolable, for they have set goals for themselves and gone mad.

For them I recommend Nietzsche. Nietzsche says, "Will nothing beyond your capacity: there is a wicked falseness among those who will beyond their capacity." And I recommend Nietzsche to you, too. Have you ever noticed how the classic authors give advice as well as the self-help gurus yet don't insult our minds? Maybe the Dean should be handing out copies of *Thus Spake Zarathustra* along with your diplomas tonight.

Or I recommend Jay Leno. In a recent interview, somebody asked the comedian if he had any big plans for the future. "I don't have any Stalinistic master plan to have X amount of wheat by 1995," Leno said. "People always say, 'What are you going to do in, say, six years?'

like I should suddenly become a dancer or something. I don't want to accomplish anything. It's like I said in the very beginning. I like to think up jokes and tell them. Case closed."

Not a bad life: find something you like to do, work at it until you're pretty good, keep it up. And the smartest move would be to get into the right work at the very beginning. The Buddha called it "Right Livelihood." In Buddhism there is something called the Noble Eightfold Path, and Right Livelihood is one of the paths. So don't be a junk bond king or a lobbyist for some polluting industry. Don't take a job with one of the television networks or *USA Today*. Instead, be a librarian.

And "work like an animal." A student once asked the nineteenth-century physiologist Claude Bernard how he could qualify to study with Bernard at the College de France. "Travailler comme une bete," said Claude Bernard—work like an animal!

I doubt he meant to throw bones around or to leap from heights onto the shoulders of unsuspecting prey. Instead, I think Claude Bernard meant to work without resentment. If you take a mouse away from a cat, the cat will not upbraid you or complain that it had set a goal of catching that mouse; instead, without resentment the cat will set about to catch another mouse. And if your dog has dug a hole under the fence and you fill that hole, the dog will not sink into a profound self-pity or draw up a petition against you or write a letter to the editor; no, that dog will set about to dig another hole, without resentment.

Of course, to work without resentment does not mean you should smile in the face of budget cuts, nor does it mean you should tolerate harassment from bosses or co-workers. To work without resentment simply means don't take things personally. Even in the earthly paradise of a library, you are going to have to work with difficult people, but as folks say here in the south, never wrestle with a pig—you'll only get dirty, and the pig will like it.

And after work, play. Nietzsche had a lot to say on that subject. For instance, "we should consider every day lost on which we have not danced at least once." Also, "we should call every truth false which was not accompanied by at least one laugh." Finally, "without music, life would be an error."

So work, dance, laugh, listen to music. And seek advice not from self-help gurus and other false prophets but from philosophers and poets and comedians, for they are the true guardians of our language. The poet Albert Goldbarth cautions us to be very careful with language, for "the words we save/are the words we save everything else in." Cherish and protect the language and guard it from harm—you know, the way librarians do.

David Kirby is McKenzie Professor of English, Department of English, The Florida State University, Tallahassee, FL 32306-1036.

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Public Relations and the Academic Library: Report on a User Survey at East Tennessee State University

Helen Whitaker, Mark Ellis, Jean Flanigan, Carol Norris, and Stephen Patrick

Academic libraries have historically been passive about public relations. They continue to develop collections and services without promotion and with sporadic user input. Their attitude has frequently been, "We're here if the students and faculty need us." In recent years, this passive attitude has been changing to one of action. Academic libraries have at last realized what public libraries realized a long time ago: planned publicity is an important function in serving library users, no matter who those users are.

Library faculty at East Tennessee State University (ETSU) in Johnson City, Tennessee, have recognized the need to aggressively promote the library's services. ETSU's Sherrod Library has entered the new age of public relations for academic libraries by establishing a public relations working group. The purpose of this group is to inform library users about collections, services and personnel; to increase the use of the libraries; to improve the image of the libraries and library staff; to generate financial support; and to improve budget support for programs and projects. The group determined that the best place to begin their PR efforts was with a survey of faculty and students in order to determine how users currently use and view the library. This article is a summary of the survey results.

LITERATURE SEARCH

A survey of the literature revealed that literature specific to public relations in the academic library has emerged in the past decade. According to a random sample study of 100 public and academic libraries serving populations greater than 50,000,

58% of the libraries have a public relations program. However, of those, only 19% have a formal public relations plan, and 30% do not include the promotion of the library usage as part of their program (Wylie 1983).

Two years later, the use of PR by academic libraries still had not dramatically increased. A study by Vikky Ford (1985, 397) of 48 library directors at universities with student enrollments of 9-12,000 revealed that planned PR programs are still new to academic libraries. Only one administrator has had a program for more than 15 years. Three have had a program for more than 10 years. . . . The

rest fell below the ten-year mark, with most indicating they never had a planned PR program administered by one person.

The literature reflects this recent PR activity by academic libraries. "Literature devoted specifically to academic library PR was nonexistent ten years ago. Since then, the topic has received some attention" (Ford 1985, 396). Academic libraries have begun to plan special events and to promote their services. They give faculty awards, run free literature searches, sponsor parties, give door prizes, host receptions and create exhibits. They are beginning to share their promotional successes with other academic libraries through library literature.

The authors conducted a survey in fall 1988 of academic libraries in Tennessee colleges and universities with enrollments over 700 and discovered the state trend was similar to the national trend. The majority of academic libraries in Tennessee do not conduct organized PR activities. Although five academic libraries in Tennessee report organized PR programs, they were all new programs.

The literature also revealed that library PR activities are rarely evaluated for their effectiveness. Frank Wylie's 1983 study exposed an overwhelming lack of evaluation: "Only 21% measure results against objectives." This lack of evaluation was reflected in the Tennessee study.

The information revealed by the literature study and by the survey of academic libraries in Tennessee was incorporated into the establishment of a public relations committee at the Sherrod Library of ETSU. The first activity of this group was to conduct user surveys.

METHODOLOGY

Faculty surveys were mailed to all 427 full-time ETSU faculty (excluding the College of Medicine faculty). Since the student population was approximately 10,000, the PR group decided to survey only 1,000 students. When the Academic Council was approached for permission to allow faculty to distribute and collect student surveys in class, not only did the council readily approve of the suggested distribution method, but they enthusiastically recommended a larger student population be sampled.

The student surveys were not distributed in a scientifically random method. The group thought it more important to obtain a stratified response among freshmen, sophomores, juniors, seniors and graduate students. Twenty-five questionnaires were sent to five classes for each of the 38 departments—a total of 4,750

Helen Whitaker is Kingsport Campus Librarian; Mark Ellis is Reference/Information Services Librarian; Jean Flanigan is Associate Director for Instructional Media; Carol Norris is Online Searching/Information Services Librarian; Stephen Patrick is Government Documents/Law/Maps Librarian, East Tennessee State University, Sherrod Library, P.O. Box 22450A, Johnson City, TN 37614.

questionnaires distributed. In order to avoid overlap, students were asked not to complete a second questionnaire if they had already completed one in another class.

FINDINGS—FACULTY SURVEY

The faculty survey instrument consisted of nine questions. A total of 427 questionnaires were mailed and 182 faculty members responded. The greatest number of responses was received from the College of Arts and Sciences (44%), followed by the College of Education (19%), School of Public and Allied Health (13%), College of Business (8%), School of Nursing (7%) and the School of Applied Science and Technology (4%).

Ninety-seven percent of the respondents use the Sherrod Library. The primary reasons why most faculty members use the library are to do research and to check out books. (Table 1 lists other reasons.) When asked why they did not use the Sherrod Library, 5% said it was unlikely that the library had the materials, 5% said their experience showed that the library didn't have what they needed, and 2% said they used the public library.

TABLE 1

WHY FACULTY USE SHERROD LIBRARY	% OF FACULTY RESPONDING
To do research	88.4%
To check out books	84.0%
To order library materials	57.5%
To place material on reserve	47.5%
To read journals/newspapers	44.2%
To use the photocopy machine	41.4%
To browse the new book shelf	37.0%
To study my own books	11.6%

The faculty were given a list of 12 library services and were asked if they had used each service, if they hadn't used it but were aware of it, or if they weren't aware of it. Of the 12 services listed, the most frequently used are reference services and interlibrary loan services. Library services that faculty are most unaware of are the self-guided tour and library handouts. (See Tables 2 and 3).

TABLE 2

LIBRARY SERVICES FACULTY USE	% OF FACULTY RESPONDING
Reference	86.2%
Interlibrary Loan	70.0%
Copy Machines	67.4%
Online Searching	58.6%
Instructional Media Center	48.6%
Government Documents	47.0%

Table 2 continued

New Book Shelf	42.5%
InfoTrac	35.4%
Library Handouts	30.4%
Library Instruction Classes	26.5%
Self-guided Library Tour	13.3%
Kingsport Campus Library (KUC)	11.0%

TABLE 3

LIBRARY SERVICES FACULTY NOT AWARE OF	% RESPONDING
Self-guided Library Tour	27.6%
Library Handouts	24.0%
InfoTrac	20.4%
Library Instruction Classes	19.3%
New Book Shelf	17.7%
Instructional Media Center	14.9%
Kingsport Campus Library (KUC)	9.4%
Online Searching	7.7%
Copy Machines	5.5%
Government Documents	2.8%
Interlibrary Loan	1.7%
Reference	.6%

When asked to rate how easy or difficult it is to use *anycard* catalog, 63.5% replied easy, 28.2% replied very easy, 4.4% said difficult and .6% said very difficult. Most faculty members (63.5%) thought it easy to use periodical indexes. Eighteen percent described indexes as very easy to use, 12% said difficult, 1% replied very difficult, and 5% had no opinion.

When asked what kind of educational background ETSU librarians have, most of the faculty (75.1%) were correct when they replied a master's degree. Three percent of the respondents thought library faculty have a high school education, 13% thought library faculty have a bachelor's degree and 5% thought library faculty have a doctoral degree. When asked about the status of librarians, only 30.4% of the respondents were correct in replying faculty. Sixty percent identified librarians as professional staff, 2.5% identified librarians as clerical staff, and 1.7% identified librarians as administrative staff.

Almost 85% rated the quality of services good (41.4%) or very good (43.1%). Ten percent described services as adequate, while 5% rated them poor or very poor.

FINDINGS—STUDENT SURVEY

The student survey instrument consisted of ten questions. A total of 4,750 questionnaires were distri-

buted, and 1,785 students responded. Most of the respondents (28%) were seniors, with juniors (24%), sophomores (19%), freshmen (18%) and graduate students (11%) completing the remaining surveys.

The primary reasons why most students use the library is to look up information for a paper or report and to use the photocopy machines. (Table 4 describes additional reasons.) Of the 6% who said they did not use the library, approximately half said they either didn't have a need for library materials or the library didn't have what they needed. A small percentage (2.6%) said they used the public library and 1.3% of students said they didn't know how to use the library.

TABLE 4

WHY STUDENTS USE SHERROD LIBRARY	% STUDENTS RESPONDING
To look up information	84.0%
To use the copy machines	59.7%
To check out books	53.2%
To read reserve material	49.5%
To do assigned reading	32.2%
To read journals/newspapers	27.9%
For general reading	17.0%
To perform student assistant tasks	8.6%

The students were given a list of 11 library services and asked if they had used the services, if they hadn't used them but were aware of them, or if they weren't aware of them. Of the 11 services listed, the most frequently used are the copy machines and reference services. Library services that students are most unaware of are the new book bookshelf and the Instructional Media Center. (See tables 5 and 6.)

TABLE 5

LIBRARY SERVICES STUDENTS USE	% STUDENTS RESPONDING
Copy Machines	78.9%
Reference	71.8%
Journals/Papers	68.6%
InfoTrac	50.3%
Late Night Study Area	42.6%
Library Handouts	20.7%
Self-guided Library Tour	19.4%
Instructional Media Center	14.9%
Government Documents	13.6%
New Book Bookshelf	9.6%
Kingsport Campus Library (KUC)	7.1%

TABLE 6

LIBRARY SERVICES STUDENTS ARE NOT AWARE OF	% RESPONDING
New Book Bookshelf	49.5%
Instructional Media Center	43.5%
Self-guided Library Tour	42.4%
Library Handouts	36.6%
Kingsport Campus Library (KUC)	36.1%
Government Documents	20.3%
InfoTrac	18.7%
Late Night Study Area	8.9%
Reference	4.1%
Journals/Papers	1.6%
Copy Machines	1.1%

Only 60% of the respondents had received class instruction in use of the library. Fifty-two percent of the students who received the instruction thought it was relevant and useful. Forty percent of the total respondents did not answer. Most of the students said they know how to use the card catalog (93.1%), while fewer know how to find magazine articles (83.9%).

When asked what kind of educational background ETSU librarians have, most of the students (57.9%) replied a bachelor's degree. Only 17.6% were correct when they replied a master's degree. Over 22% said ETSU librarians have a high school degree. When asked about the status of the librarian, only 21.1% of the respondents were correct in replying faculty. Over 30% of the students identified librarians as staff/clerical, 36% identified librarians as professional, and over 20% replied administration.

Over 53% of students rated the quality of service as good or very good. Thirty-three percent of the respondents described services as adequate, and 6.3% described services as poor or very poor.

Graduate students only were asked to respond to questions concerning online searching and interlibrary loan services. More than one-third of the graduate students reported use of online searching services. The ones who had not used this service either were not doing research or didn't know about the service. Only one-fourth of the graduate students reported use of interlibrary loan (ILL). Of those who had not used ILL, over half did not need it and one-fourth said they didn't know about it.

The quality of library service was rated as poor or very poor by 6% (115) of the students. Their replies about why they used the library and their use and awareness of specific services reflected the answers of students who rated library services higher. However, the students who rated services as poor and very poor

differed from the other students in that a larger percentage of them did not think their library instruction class presentation was relevant and useful. The students who said library services were poor rated librarians' educational background and status lower than the students who said library services were good.

In addition to the total responses to the survey questions, the data was also divided by class, major, school and college. Although survey distribution was equal among schools and colleges, most responses were received from the College of Arts and Sciences (34.2%) Seniors were the most frequent users for each category listed. Students majoring in nursing, biology, criminal justice and elementary education were the most frequent users of each service. Mass communication majors used the library most frequently for research, to borrow material and to read assigned readings. Computer science students used the library for copying material, for general reading and to perform student assistant tasks. Graduate students were the most informed about skills for using the library.

In rating the quality of library service, more seniors than other classes rated service very good and good; more juniors rated service poor and very poor. When comparing students who received library instruction with their ability to find articles and use the card catalog, the class presentation did not increase positive responses concerning the student's skill in finding articles and using the card catalog.

USER COMMENTS

Student and faculty comments varied. On the whole, faculty comments about services were more positive than student comments. Approximately 6% of the students would like the library to be open more hours, especially on the weekends. There seemed to be confusion among the students about who the librarians are: Some students reported that they were unable to distinguish student workers from librarians; others rated the educational status of librarians as high school. A probable cause for their confusion lies in the fact that out of six service points in the library, only two (the Information Desk in the Reference Room and the desk in the Government Documents Department) are staffed by professional librarians. Some of the students also complained about poor attitudes of library staff. From their answers it is impossible to tell if the student criticisms are based on a one-time only experience or on frequent experiences, or if the students expected the librarian to do all of their research for them. Regardless of the reason, there were enough student complaints about personnel (107) to merit attention. On the other hand, the library faculty and staff received much praise and very little criticism from faculty. The disparity between faculty and student comments about service and attitude could be an indication of differential treatment of faculty by library faculty and staff.

Although specific questions about the book collection

were not asked, the students and faculty did make some suggestions regarding the collection. There was considerable frustration in having to look in two card catalogs and then to go to the shelf to discover the book missing or misshelved. The students and faculty also requested more current books and thought more money should be spent on books and periodicals. Five students said ETSU was behind the times and should automate the collection.

Some students requested more copy machines and many students and faculty complained about the facility being either too noisy or too hot/cold. They stated that they did not use the library because the environment was too uncomfortable and was not conducive to work and study.

There were some student complaints about the library instruction classes being too vague or general. Perhaps these students did not consider the time constraints for the presentation or realize that they should expect to ask the library faculty and staff for help when they need additional assistance. Or perhaps the content of the presentations needs to be examined carefully in terms of immediate relevance to student needs.

CONCLUSION

Overall, there is heavy use of the Sherrod Library by faculty and students, and most users are satisfied with the library's services. The majority of complaints referred to inadequacies in the collection, environmental/heating problems, rudeness on the part of some library staff, the dual card catalog, and the lack of an automated catalog.

The survey comments indicated that students were confused about finding material. Perhaps more signage would help guide the students. Also, the library needs to promote its services so that students and faculty are more aware of what is offered. Since only 53% of students reported use of the library for general reading, library faculty should specifically promote this opportunity.

The library needs to update its collection, expand its facility and continue to seek a solution to the air temperature problem. Unfortunately, the library has not received an increase in funding sufficient to correct these problems. Library administration has requested additional funding for its collections, facilities and HVAC system. The library began a "Gift of Knowledge" program to raise money for its collection from the parents of graduating students. The library has extended its weekend hours on Friday and Saturday. Beginning with the fall semester of 1989, the library is offering tours/orientations for those students who will not receive a class tour (transfer students, graduate students, KUC students and others).

A memo was written to all ETSU faculty thanking them for their participation and informing them of the survey results. A letter will be sent to all departments to let them know that library faculty are willing to describe

and discuss services at departmental faculty meetings upon invitation. Information about library services will be disseminated in the faculty newsletter and student newspaper.

FUTURE STUDIES

Another faculty and student survey will be conducted in two to three years. The response to the new survey will be compared to that of the first survey to determine if library use has changed, if students and faculty are more aware of the services offered and if satisfaction with library services has increased.

Ford, Vikki. 1985. "PR: The State of Public Relations in Academic Libraries." *College & Research Libraries* 46 (September): 397.

Wylie, Frank W. 1983. "Public Relations Evaluation . . . Myth, Option on Necessity?" Presented at the American Library Association Annual Conference, Los Angeles.

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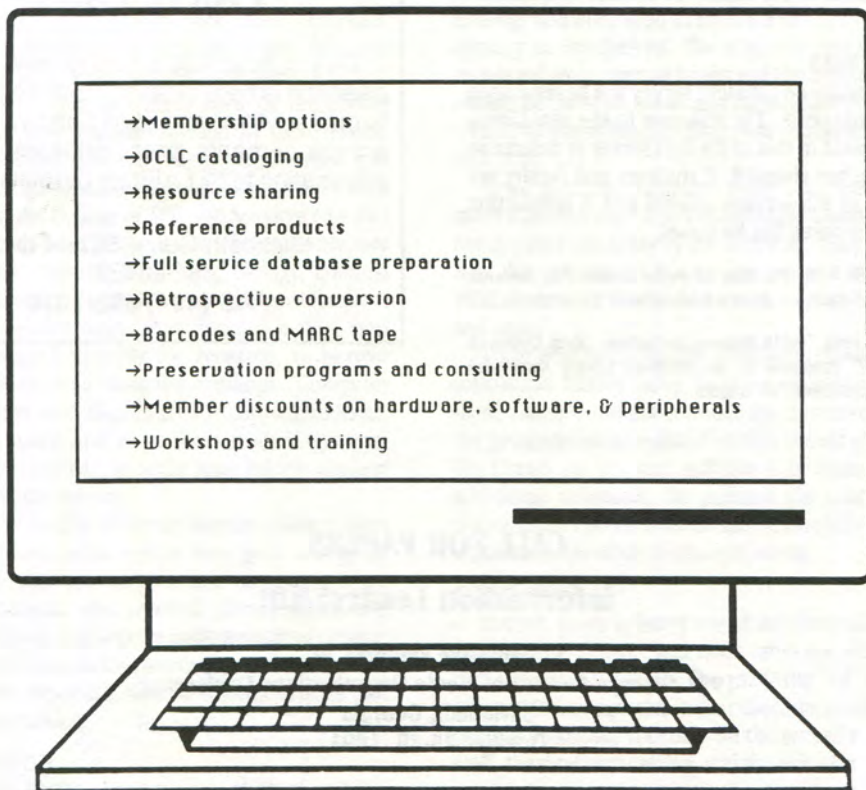
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The Successful Totally Computerized Environment in a Medium Sized Library: A Blend of Traditional Librarianship and Academic Computing

Thomas G. Basler, C. E. Skip Anderson, David O. Wardlaw and Shelley E. Davis

The Robert B. Greenblatt Library of the Medical College of Georgia (MCG) is neither a typical computing nor a typical library environment. It is, rather, a blend of the computing and library worlds. The library's role is a central information resource for the campus. It supports the educational, research, patient care and service missions of the state of Georgia's only public medical university and is designed to meet the informational needs of faculty, staff, students and other practicing health care professionals. The computer and electronic information transfer program involves continuing efforts focused on the four roles of the library as the program approaches the twenty-first century: 1) information storage and retrieval; 2) information transfer and dissemination; 3) knowledge management, and 4) education. The most important components of this program are the following:

- 1) the electronic library information system (MERLIN)
- 2) the microcomputer laboratories, operational since 1983
- 3) the electronic classroom, added in 1989
- 4) the microcomputerization of library offices and work areas
- 5) the internal library computer network
- 6) the connectivity to other campus-wide computer networks, i.e., broadband, Datapoint Local Area Networks (LANS)
- 7) the connectivity to other campus computer systems (Research Computing VAX, Medical Illustration and Design Micrographics)
- 8) the establishment of Academic Computing as a library department
- 9) the organization and structure of the Library Systems Group
- 10) the support of Computer Assisted Instruction (CAI), desktop publishing and other computer-based educational activities
- 11) the organization of library departmental Microcomputer Representatives

MERLIN, the Library Information System

The Greenblatt Library installed the Library Information System (LIS), designed by Georgetown University, as the base for its own MERLIN Library Information System in summer, 1985. The resulting system provides

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for computer-based electronic access to

- 1) the library's catalog of bibliographic records of over 70,000 books, government documents and audiovisuals
- 2) the serial/journal records, up-to-date upon check-in, of over 1,700 currently received titles and 1,000 other titles
- 3) all student reserve collection records
- 4) the miniMEDLINE database with records of 320 journal titles containing over 175,000 article citations and 100,000 abstracts of titles held in the Greenblatt Library
- 5) databases, collectively called *Current Contents*, consisting of over 750,000 journal article citations from over 5,000 journal titles, presented in five separate databases: *Clinical Medicine, Life Sciences, Physical, Chemical and Earth Sciences, Agriculture, Biology and Environmental Sciences and Social and Behavioral Sciences*.

All of the above information contained within the MERLIN Library Information System is accessible by dial-in from anywhere in Georgia through the Medical College of Georgia Datapoint local area network (LAN) system, through the Medical College of Georgia broadband LAN, and directly within the library building.

The MERLIN system also manages the following internal library operations: 1) cataloging, serials and audiovisual collection records; 2) library-wide statistics; 3) a database of library users; 4) a circulation and overdue notification system, and 5) a security system shell.

Microcomputerization of Library Offices and Work Areas

Library staff first began using microcomputers and computer terminals in the early 1970s for searching computer-based bibliographic databases such as MEDLARS. In addition, in 1973, the MCG Library was the first stand-alone medical library in the Southeast to enter its records in the OCLC/SOLINET international library computerized cataloging database. By the early 1980s these microcomputers, plus a few others, were being used in library offices. By 1984, several Macintosh microcomputers were in daily use. It was apparent that the power of microcomputing in information handling and in general office work was an imminent if not essential marriage. A major step toward microcomputer literacy of the library work force took place during the installation of the MERLIN Library Information System. This creative and economical approach, using microcomputers rather than dumb terminals whenever possible,

appeared to be unique in the medical library community.

The Medical College of Georgia was able to use this approach due to 1) the abilities of library faculty and staff to adapt to a new microcomputer environment in a short time; 2) experience gained through the operation of the microcomputer labs, which began in 1983, and 3) a high level of understanding of computers within the library program brought about by the leadership of the Academic Computing Department. Microcomputing power allowed the staff to respond to a high demand for increased service, to implement a wide variety of new services, to expand hours of various service points, and to meet increased administrative expectations with virtually no additional staff. Microcomputer upgrades in 1988 and 1989 provided a hard disk microcomputer at most library faculty and staff workstations. This upgrade measurably improved work efficiency and communication and completed a major stepping stone to networking.

The Library Microcomputer Laboratories

The library established its first microcomputer laboratory in the Fall of 1983 with twelve Apple IIe microcomputers. During the next few years the Microcomputer Lab grew to include an Apple IIe Lab, a Macintosh Lab, a PC Lab, a desktop publishing (DTP) operation, and an electronic classroom. Since 1983 the Microcomputer Lab program expanded from 2,500 annual hours of user interactions to over 30,000 per year, with expectations for more growth. Examples of typical Microcomputer Lab use are word processing, statistics, spread sheets, charts, graphs, illustrations, desktop publishing, databases and files. Introductory and advanced teaching take place in one-on-one interactions with Microcomputer Lab assistants as well as in situations with library (especially Academic Computing) and other Medical College of Georgia faculty and staff.

Approximately one dozen heavily-used and staff-supported software programs are available to foster these efforts. Nearly three times that many unsupported programs are available for use. The labs provide medium to high-level desktop publishing services that expanded from one, to two, to four work stations in a period of less than two years. Generally this service is used for final production of documents such as papers, dissertations, resumes, and forms such as patient records, charts/graphs and schedules. These DTP stations also support final products of other microcomputer software programs and can be used in conjunction with (or as a lead-in to) the Medical Illustration and Design Micrographics System's high level graphics service. Strength through cooperation (philosophical and electronic) was realized when two non-library programs moved into the library building: the School of Medicine's Educational Computer Systems Lab and the Medical Illustration and Design Unit of the Division of Continuing Education and Health Communication. These non-library programs moved into the building as partners to strengthen their respective programs, and the library

programs that provide similar or companion services were strengthened as well.

Computer Assisted Instruction (CAI) has always been supported within the library. Through the efforts of many individuals on campus, a CAI interest group formed. They base their exchange of software and demonstration items in the Microcomputer Lab reserve area. Library Academic Computing and Audiovisual Services personnel participate in the group's steering committee as ex-officio members in recognition of the natural role that the library plays in the CAI process.

An electronic classroom, opened in Summer 1989, was designed to be a special comprehensive physical facility for 1) teaching health subject areas on microcomputers, 2) teaching microcomputing, and 3) teaching and using networking. The classroom is not simply a group of stand-alone microcomputers, but rather a networked, highly-sophisticated computer environment that is also connected to parts of the open Microcomputer Labs. Students are able to use the facility for their individual microcomputer needs when classes are not in session. The classroom contains twelve PCs and eight Macintoshes for students, plus one of each type computer for instructors and a computer projector to allow a view of the instructor's computer screen. The systems in the classroom are attached to the library Ethernet network and have shared access to a file and print server, shared communications lines to MERLIN, MAX (the campus-wide electronic messaging and bulletin board system), and dial-out modems, plus a shared link to the computer facilities operated by the Office of Research Computing and Statistics and Peachnet, the University System of Georgia's state-wide network.

Internal Library Computer Networking

The library began testing local computer networks within departments in 1987 using the Reference Services, Library Administration and Academic Computing units as test sites. Presently, each organizational unit has an established local network between the microcomputers in that unit and the program-wide Library Internal Network, which is a combination of Ethernet and LocalTalk. This coincided with placing a microcomputer with a hard disk on every library staff workstation, which allows for

- 1) access to any printer in the building by any member of the staff
- 2) electronic sharing of files between individuals regardless of departmental lines or location
- 3) access to computer applications in central locations by any member of the staff
- 4) immediate access to each other through an internal electronic messaging system (QuickMail)
- 5) direct access to any service on MERLIN (the catalog, miniMEDLINE, *Current Contents*, internal operations)
- 6) connectivity to other Medical College of Georgia networks and those beyond MCG

Connection to Other Campus-wide Computer Systems and Beyond

Several library programs have been connected to campus-wide networks during the past several years. The MERLIN Library Information System was tested and implemented on the campus-wide broadband LAN in 1987, while the Datapoint LAN connection was established shortly thereafter to gain access to over 500 workstations in the business and hospital environment. Further network development concentrates on an Ethernet-over-broadband LAN connection to the University System Computer Network (soon to be superseded by Peachnet).

Campus-wide connections through the library networks to the Medical Illustration and Design Micrographics QM-1 DEC minicomputer were installed in 1989. This provided direct connection to this high quality production service for broadband users who are using their personal microcomputers or the QM-1s internal system. In addition, the electronic classroom and library desktop publishing microcomputers can serve as either work stations or teaching stations for access to this Micrographics System.

The Library Systems and Networking

In addition to bearing the primary responsibility for the networking efforts mentioned above, the Library Systems and Networking unit operates Merlin's Academic eXchange (MAX) campus-wide electronic messaging and bulletin board system, and QuickMail, an internal library-based message system. MAX allows for personal messaging, bulletin board discussion of academic and computing subjects, and transfer of files among several hundred users. This system increased in both users registered and amount of use to 30,000 + accesses in less than 30 months. In addition to the use of MAX by Medical College of Georgia faculty, staff and students, over twenty other libraries use it to electronically discuss library issues while researchers from several Southeastern states use it to exchange files with MCG researchers. QuickMail is used internally for the sending of over 60,000 messages per year including form transfer for sick and annual leave and building maintenance.

Support of Other Computer Activities

Several units within the library provide extensive computer-based services in addition to the programs mentioned above. The highlights of this involvement follow.

Reference Department: Installation in 1989 included the complete NIH/NLM MEDLINE database from 1966, the *Cumulative Index to Nursing and Allied Health Literature* (CINAHL) and the *Educational Resources Information Center* (ERIC) databases all on computer interactive CD-ROM.

Academic Computing: With the continuing advances

in computers and software, and with the increasing awareness of the faculty of the potential of computers in education, the demand for services related to educational/instructional computing continues to increase. The Academic Computing Department is committed to campus-wide computer support regarding configurations and pricing of systems, general purpose software selection, initial system setup and installation, and troubleshooting for microcomputers. Over the last two years, of special impact on the consulting program was the faculty Microcomputer Access Program to support the placement of microcomputers on faculty desks for improved effectiveness. Academic Computing negotiates the institutional computer purchase discount program and coordinates computer expositions as well. These expos feature external commercial efforts and internal demonstrations by faculty and staff who have computer expertise and product knowledge.

In addition to providing one-on-one hardware troubleshooting and offering support to software users, the Academic Computing staff present seminars on frequently used software and systems. Regularly scheduled seminars increased dramatically after the electronic classroom became operational in summer 1989. Further growth of this department will include CAI development and support.

Document Delivery Program: This unit provides access to DOCLINE, a nationwide automatic routing, computer-based locating and ordering system for interlibrary borrowing of medical information. Use of FAX machines for immediate borrowing needs between libraries and individuals supports the quick information needs of the clinical faculty and staff.

Summary

The intensity of this program is demonstrated by the following: The library's information system, MERLIN, including its library book catalog, miniMEDLINE and *Current Contents* databases, is accessed over 100,000 times per year. The bulletin board, electronic-mail subset MAX is accessed 15,000 times per year; QuickMail is accessed 60,000 times. One thousand persons per year attend the Academic Computing's microcomputer workshop computer literacy program. The microcomputer labs, which include desktop publishing facilities and an electronic classroom, receive 30,000 hours of use per year. Interlibrary use of DOCLINE involves 10,000 items per year.

The library's diverse computer power, interconnectivity and networking is critical for the development of all future Institutional Academic Information Management Systems (IAIMS) programs and connections on this campus. This strength and sophistication is the result of planning and funding that began in the early 1980s, based primarily on the blueprint for action suggested by the senior level Ad Hoc Library Long Range Planning Committee of research, education and clinical subject experts and information professionals.

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A Systematic Collection Development Model For School Library Media Centers

J. Gordon Coleman, Jr. and Rebecca Allen Condon

Virtually any textbook devoted to the administration of school library media centers will contain a section on materials selection and collection development. Typical of the information offered in such texts are the criteria for selection, the appropriate selection aids to use, the necessity for selection policies and their contents, the need for weeding the collection, and the like. Generally, too, one can find philosophical statements as to the purpose of the collection: "The collection should support and enhance the school's curriculum," or "The collection should be curriculum-based," are examples.

All of this information is, indeed, important. Unfortunately, however, most such texts do not translate this information into a model or strategy for systematic collection development, thereby leaving the reader with only a vague notion of how to go about the process of systematically developing a collection that is responsive to the curricular and information needs of the school's faculty and students. The purpose of this paper is to create a systematic, curriculum-based collection development model that incorporates the techniques of collection mapping and curriculum mapping, the role of weeding the collection, and the importance of the textbook adoption cycle.

COLLECTION MAPPING

Collection mapping, a technique developed by David Loertscher (1985 and 1986), is a method by which the library media specialist can measure the school's collection and thereby detect areas that need to be emphasized (or de-emphasized) as the school's curriculum dictates. Primarily a quantitative method, collection mapping measures a collection on three levels: a *basic collection*, as represented by the entire collection serving a breadth of interests and needs; a *general emphasis collection*, which supports a particular course, such as U.S. history, with intermediate depth; and a *specific emphasis collection*, which provides in-depth coverage of a unit or topic within a course, such as a unit on the Civil War.

Though this technique can be accomplished manually, the use of a relatively simple database program on a microcomputer will speed up the process and allow the library media specialist to manipulate the data in a variety of ways. Measuring the basic collection is the

simplest part of the process; the total collection size is divided by the size of the student body resulting in the number of items, including non-book materials, per student. Using the criteria from *Media Programs: District and School* (American Association of School Librarians 1975), Loertscher has identified various levels for the collection: *mediocre* is 0-8 items per student, *making progress* is 8-16, *good* is 16-24, *excellent* is 24-32, and *exemplary* is 32 or more items per student.

In order to measure the general emphasis collection, all items that support a particular course must be identified and counted; this total is then divided by the school's total enrollment. This process is followed for each course in the school's curriculum. According to Loertscher, there are four levels for the general emphasis: *fair* is .30 items per student, *good* is .60, *superior* is 1.20, and *exemplary* is 7.0 or more items per student.

Likewise, to measure the specific emphasis collection, all items that could support a specific course unit or topic are counted and divided by the total school enrollment. This process is also repeated for all course units or topics within a particular course. Again, there are four levels for the specific emphasis collection: *fair* is .10 items per student, *good* is .15, *superior* is .25, and *exemplary* is 2.0 or more items per student.

At this point, the collection has only received a quantitative evaluation. To remedy this, the library media specialist and teacher cooperatively rate the quality of the collection, either general emphasis or specific emphasis, in terms of several factors: variety of media, currency of materials, relevance of materials, range of ability levels, and range of opinions represented. The resulting information, which can be mapped on graphs, can allow the library media specialist to identify those areas of the collection that are not meeting the needs of the curriculum. Thus, future collection development activities can be directed toward these areas.

CURRICULUM MAPPING

Fenwick English (1979 and 1984) has identified three curricula that exist in schools. The *mandated curriculum* is prescriptive, represented by formal curriculum guides developed by state departments of education or by local school systems. English labels this curriculum "fiction" because of the tendency of most teachers to file these guides away, if they even have them, and to teach primarily as they see fit. The *tested curriculum* is represented by the standardized achievement tests used by the school or school system to measure and evaluate student achievement. Finally, the *taught curriculum* is

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that which the teacher actually teaches once the classroom door is shut. Thus, though there may only be one U.S. history course in a school, there may be several different versions of the course because there may be several different teachers assigned to teach the numerous sections of the course.

In developing a curriculum map, Fenwick English recommends that the *taught* curriculum be emphasized and evaluated. Thus, the taught curriculum is always past-oriented, representing that which has actually been taught. To create a curriculum map, the *content analysis* technique measures, in its simplest form, the amount of emphasis given to any specific course unit or topic. This emphasis is determined by how much time, in terms of class periods for example, is spent by a given teacher on any given topic. The implication is that the more time spent on a given course unit, such as the Civil War, the more important it is in the context of the course, U.S. history. By creating several such curriculum maps within a particular subject area, one can have a much more accurate representation of the curriculum than by examining curriculum guides.

The first application of the curriculum mapping technique to school library media programs was developed by Eisenberg (1984), who advocated its use in integrating information skills instruction into the curriculum. As he describes the process, it can be done manually, but the use of simple database management programs allows the library media specialist much more flexibility in terms of manipulating the data collected. The fields that he recommends include the topic or unit within a course, the number of periods the topic is covered, the type of materials used in instruction (text only, various resources, etc.), and the method of evaluation (test only, various evaluation combinations, etc.).

In analyzing this data, Eisenberg suggests that to integrate information skills into the curriculum effectively, the library media specialist should look at those course units or topics that receive a large degree of emphasis as represented by the number of periods allotted to the unit or topic. Next, the library media specialist should target those that do not rely on a text-only approach or on a test-only method of student evaluation. In other words, the library media specialist should identify the course topics that receive a relatively heavy degree of emphasis, use a variety of materials and methods in instruction, and also use a combination of methods other than tests to evaluate student performance.

By doing as Eisenberg suggests, the library media specialist can indeed identify key targets, in terms of course units, to concentrate on during integration of the information skills instruction. Likewise, this same technique will identify those areas of the curriculum that are *really* important, and thereby allow the library media specialist to concentrate collection development activities on these very areas. The curriculum map,

which identifies the areas of the curriculum that are emphasized, can drive the collection development process, targeting those areas of the curriculum for which materials not only need to be selected, but for which these materials will be used. This, in turn, will make the collection more responsive to the curriculum.

WEEDING

Library media specialists tend to think only in terms of "adding" when developing a collection. Certainly, materials need to be added to the collection so that it will be truly curriculum-based; however, proper collection development also requires that unsuitable materials be removed from the collection. This process of weeding the collection is crucial to maintaining its integrity, otherwise an elementary school student preparing a report on the U.S. space program might encounter a book that says "and some day man may go to the moon."

Unfortunately, most library media center management texts, not to mention accreditation standards and *Information Power* (American Association of School Librarians 1988), provide only the vaguest criteria for weeding. With the pressure to maintain an adequate number of items per student, many administrators are reluctant to allow the library media specialist a free hand in weeding the collection, thereby insuring that the collection will contain inaccurate and out-of-date materials. Only through adoption of rigorous weeding criteria, such as those developed by the Calgary Board of Education (1984), will a collection be purged of those materials that threaten its integrity.

TEXTBOOK ADOPTION CYCLE

Given the incredible demands made upon the library media specialist's time, it is obvious that one could not implement collection mapping and curriculum mapping techniques for all areas of the curriculum each year. Rather, it would be more logical to pick a limited number of curriculum areas each year to concentrate on, but the problem remains to identify which areas of the curriculum to emphasize for any given year. To help identify the appropriate area of the curriculum, the library media specialist should be aware of the textbook adoption cycle. Centralized textbook adoption cycles, which generally run in five to six-year cycles, are the norm in most southern states. Typically, each year a particular subject area is covered, such as social studies, and a list of approved texts are compiled at the state level from which the local school systems may make their choices. The texts chosen by the local school system are then used for the next five or six years until it is again time to select new texts for that subject area.

The impact of the text, especially the teacher's edition, on the curriculum is tremendous and should not be underestimated. Studies by Follet (1985), Keith (1985), Squire (1985), and Tulley and Farr (1985) document the impact of the textbook on the curriculum.

Among their findings are that texts influence 75-90% of all instructional decisions and that 75-95% of class time and 95% of homework time is spent on text materials. Indeed, the text *is* the curriculum.

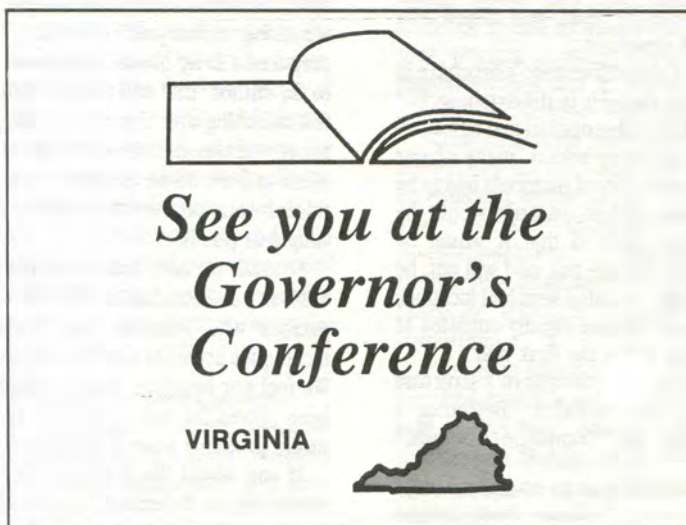
Thus, the wise library media specialist will follow the textbook adoption cycle in making decisions as to which areas of the curriculum and collection should be emphasized in any given year. Collection development in any given curriculum area should be emphasized more at the beginning of the textbook adoption cycle than at the end. For example, if there is a six-year cycle in effect, such as in Alabama, and science texts are to be adopted in 1990 and then again in 1996, it would be more prudent to emphasize collection development in the sciences in 1990 and 1991 than in 1995, which would be at the end of the cycle.

CONCLUSION

Though much is written in the professional literature about the need to develop curriculum-based collections, there is very little in the way of specific strategies to ensure that school library media collections are responsive to the curriculum. Two techniques, collection mapping and curriculum mapping can be applied, thereby providing the library media specialist with tools to make the collection curriculum-based. Rather than trying to cover the entire collection each year, the library media specialist should target collection development activities, including weeding, to particular subject areas each year. Because the textbook tends to be the curriculum, the library media specialist should follow the textbook adoption cycle in making a determination of which curricular areas should be emphasized in any given year. Implementing such a systematic model will assure the development of an effective, curriculum-based library media collection.

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Designing an Award-Winning Brochure

Gail Gilbert, Gwendolyn Snodgrass and Glenda Neely

Minerva, the ancient Roman goddess of wisdom, technical skill and invention, is the official symbol of the University of Louisville. Because she symbolizes knowledge and progress, Minerva was also chosen as the name of the Libraries' online public access catalog, a module of the NOTIS system. Minerva contains the cataloged holdings of the six U of L libraries—health sciences, art, engineering, music, law and the main campus library.

The brochure describing the Minerva system was developed during 1987, about six months before Minerva's public debut. It was written by three members of the Online Public Access Catalog (OPAC) Subcommittee, one of the three subcommittees of the NOTIS Project Committee. The primary charge to the OPAC Subcommittee was to implement the OPCA module of NOTIS Minerva. Implementation included allocation of terminals and printers in public areas, revision of the NOTIS help screens and consideration of training and instruction issues. In the latter area, the Subcommittee worked closely with public services librarians and relied on their expertise in bibliographic instruction. The concept behind the Minerva brochure was two-fold: training, to provide students, faculty and the community with a user-friendly introduction to Minerva; and instruction, to provide librarians with a teaching tool for Minerva.

Since the University of Louisville Libraries are charged with serving a broad spectrum of patrons, we aimed at designing a straightforward, comprehensive, yet brief brochure. After examining several brochures that described the NOTIS OPAC module, we decided to model ours after Northwestern University Library's "Using LUIS," a brochure that contained the characteristics we found important.

We adapted the design of Northwestern's brochure in listing which materials are available in the database. But because the system would become operational before all the libraries' holdings had been added, many of our statements describing availability of materials had to be qualified with notes that certain records would be gradually added. We also decided that it would be necessary to list materials that are not, and will not, be included in Minerva. Finally, we listed terminal locations in all libraries. This section became rapidly outdated as we added more terminals within the first year.

While we loosely followed Northwestern's structure of highlighted headings that included "Beginning a Search," "While Searching" and "Completing a Search,"

we decided that two particularly important concepts warranted additional headings. These added headings are "Truncation" and "Boolean Searching." The section on truncation is very brief, relying on a short definition and examples, but the section on Boolean searching is much more involved, with definitions and examples of each Boolean operator. We painstakingly tested all search examples in Minerva to assure that any patron who tried the examples demonstrated in the brochure would get appropriate retrieval.

After we had completed the text of the brochure, three members of our committee went to University Publications to choose paper stock, colors, and typefaces. When the proofs were delivered to our committee, we were surprised to find that some changes had been made in the committee's choices, but we were generally pleased with the design of the brochure. Ten thousand brochures were ordered at a cost of \$1,230 for distribution in all six libraries.

After 18 months we feel that in many ways the Minerva brochure has been effective. It has been a good promotional device for the Libraries: it looks good and demonstrates that we are keeping up with advances in computer technology. Further, it is included in the orientation packet sent to all new faculty. And the information in the brochure provides a logical introduction to the system, so it also helps our reference librarians when they teach bibliographic instruction classes.

But the brochure is used most thoroughly by upperclass students, graduate students, and visitors. We find that first and second year students are often more comfortable with one sheet of information that describes essential searching techniques. For these students we have prepared a *Brief Guide To Minerva* which explains how to do author, title and subject searches, followed by a few searching tips. One other guide we found necessary to provide was an instruction sheet for dial-up access to Minerva from home or office. We intentionally omitted this information from the brochure in order to keep it as simple as possible.

Overall, we have found that the brochure functions best as an introduction to the online catalog, and patrons who want to learn sophisticated searching techniques are most comfortable consulting a librarian. We feel our brochure with its supplemental guides has been successful, but if we were to do it all again, we would probably make it shorter and even simpler.

If you would like a copy of our Minerva brochure, please contact Reference Department, Ekstrom Library, University of Louisville, Louisville, KY 40292.

Gail Gilbert is Head, Margaret M. Bridwell Art Library; Gwendolyn Snodgrass is Reference Librarian, Kornbauser Health Sciences Library; Glenda Neely is Business Reference Librarian, Ekstrom Library.

BULLETIN BOARD

Southeasterners win at Swap and Shop

Among the "Best of Show" winners at ALA's Swap and Shop 1990 were Atlanta-Fulton Public Library, for its user orientation materials, the South Carolina State Library, for its summer reading materials, and the University of Alabama, Tuscaloosa, winner in the "Academic Libraries" category. Swap and Shop is presented annually by the Public Relations Section of LAMA, giving librarians an opportunity to see the promotional and marketing materials developed by their colleagues.

Doctoral candidates sought

The School of Library and Information Studies at the University of Alabama, Tuscaloosa is seeking applications from individuals interested in pursuing doctoral study in the areas of library management, youth services, library media studies, information studies, and historical studies. A variety of assistantships, fellowships and scholarships are available. Application deadline for full consideration is February 1, 1991. For more information, contact Gordon Coleman, SLIS, Box 870252, University of Alabama, Tuscaloosa, AL 35487-0252. The telephone number is (205) 348-1523.

Grant supports SOLINET presentation

The SOLINET Preservation Program has received two grants from the National Endowment for the Humanities, totalling over \$1.7 million. The grants will enable SOLINET to microfilm 17,000 embrittled volumes in 12 research libraries around the Southeast, as well as providing education and training about preservation for these institutions.

Libraries whose materials will be filmed are the College of William and Mary, Duke University, Emory University, Georgia State University, the State Library of Florida, Tulane University, the University of Alabama, the University of Georgia, the University of Florida, the University of Miami, the University of North Carolina at Chapel Hill, and the University of Virginia.

When the program is fully underway, around 1000 volumes per month will be processed. After the initial NEH-funded project, SOLINET hopes to make its micro-filming services available to other libraries on a fee basis.

Children's Lit Conference needs papers

Papers and workshop proposals are now being sought for the 18th Annual International Children's Literature Association Conference, to be held May 30-June 2, 1991 at the University of Southern Mississippi.

All projects which approach children's literature from a serious critical standpoint will be considered, with preference given to those which relate to the theme, "The Image of the Child." Thematic topics include discussions of "image" in terms of art and illustration; of gender, racial, and ethnic portrayals, and of the relations between child readers and adult writers.

Papers and proposals for workshops on the theme are invited. Papers should be 8-10 pages, double-spaced (20 minutes reading time), using the new MLA citation format, and should not have been read or published previously. The author's name and address, along with a brief abstract of the paper, should appear on the cover sheet, which will be removed for judging. Three copies of the paper and an SASE should be submitted.

Workshop and panel proposals should include a brief discussion of the topic and intended audience, as well as a list of participants and their affiliations. Three copies of the proposal should be sent. Papers must be presented in person by a registration at the conference.

Submit materials by January 31 to Dr. Sylvia Iskander, University of Southwestern Louisiana, Department of English, P.O. Box 44691, Lafayette, LA 70504-4691.

Distance Education Consortium formed

A group of library educators, meeting at the last ALA Annual Conference in Chicago, has charted the Library and Information Science Distance Education Consortium. The group consists of 14 accredited graduate programs in library and information science, as well as representatives of interested associations.

The purposes of the consortium are to provide quality library and information science education to students unable to attend classes because of distance, time, physical disability and professional and personal responsibilities and to extend the range of courses available to the more traditional student.

While immediate plans call for pooling and offering telecourses, the full range of distance education will also be explored by the group. Mind Extension University: The Education Channel, a subsidiary of Jones International, Inc., of Englewood, Co., has supported the planning stage and will now provide access to a wide range of telecommunication technologies for the consortium.

"This is an important day, one that will open up a new era of cooperation and innovation in library education," said Martha Hale, dean of the School of Library and Information Management at Emporia State University (Kan.), elected chair of the consortium's governing board.

BULLETIN BOARD

In other action, the group adopted guidelines for the consortium and elected Sally Mason, director of Video and Special Projects for ALA, chair of their advisory board.

Charter memberships are available to any interested institution or association. Dr. Daniel Barron, College of Library and Information Science, University of South Carolina, is the consortium coordinator. Those interested in joining either as producers or users of the service should contact Dr. Barron.

Attending the meeting were representatives of the graduate schools at the University of South Carolina; Emporia State University; University of North Carolina, Chapel Hill; University of North Carolina, Greensboro; University of Wisconsin, Madison; Southern Connecticut State University; University of Alabama; University of North Texas; University of Southern Mississippi; Syracuse University; University of Rhode Island; University of Missouri; University of Florida; and the University of South Florida. Associations represented included ALA, the Medical Library Association and ALISE.

LITA, OCLC sponsor minority scholarship

The Library and Information Association (LITA) and OCLC are co-sponsoring a \$2500 scholarship at the master's degree level for minorities in library and information technology. The first scholarship will be awarded in 1991.

The purpose of the scholarship is to encourage the entry of members of principal minority groups—American Indian or Alaskan native, Asian or Pacific Islander, African-American, or Hispanic—who are U.S. or Canadian citizens into the library automation field. A subcommittee of the LITA Education Committee will administer the scholarship.

"As technology becomes more dominant in librarianship, it is imperative that new librarians understand the issues related to automation," said Kate Nevins, OCLC Vice-President, Corporate Relations. "We hope that the LITA/OCLC Minority Scholarship will help expand the representation of minorities within the profession."

For information about the scholarship, contact the LITA office at (312) 280-4270, or call (800) 545-2433, ext. 4270.

ALISE to meet in Chicago

The Association for Library and Information Science Education will hold its annual conference January 8-11

in Chicago. This year's theme is "Exploring Elements for Educational Excellence: Experience, Expectations, Enhancements, Evaluation." Speakers will include Barbara Moran of the University of North Carolina, Chapel Hill, Robert Wedgeworth of Columbia University, and Richard H. Lytle of Drexel University. Daniel Barron (University of South Carolina) 1990 winner of an ALISE research award, will present a paper, "Part Time and Distance Students In Library and Information Science Education Programs."

For more information about the conference, contact Ilse Moon, ALISE Executive Secretary, 5623 Palm Aire Drive, Sarasota, FL 34243-3702.

YASD Legislation Committee seeks photos

The Legislation Committee of the Young Adult Services Division (YASD) of ALA is soliciting photos, both color and black-and-white, that illustrate library programs for young adults. Of special interest are educational and outreach programs that address such issues as literacy, drug abuse and prevention, adolescent pregnancy and service to the disabled and foreign-born. Slides (35mm) also are sought.

The photos will be used for promotional and educational purposes at the White House Conference on Libraries and Information Services. Please send copies only; they cannot be returned.

Each photo should be identified with the following information: name of library, location, title and purpose of program, date held and any other pertinent information that would be helpful in displaying the photo.

Send photos to the YASD Legislation Committee; Pat Muller, chair; c/o ALA/YASD; 50 E. Huron St.; Chicago, IL 60611.

Waters, Paretsky to speak at PLA

The Public Library Association (PLA) will hold its fourth National Conference March 20-23, 1991 in San Diego. Speakers will include bestselling mystery novelist Sara Paretsky, who will discuss the treatment of women in popular culture and contemporary society, and film director John Waters (*Cry-Baby*, *Pink Flamingos*), who will talk about the creative process. More than 100 continuing education workshops are scheduled, in addition to author luncheons, new product showcases, and other activities.

For more information, contact PLA at (800) 545-2433, ext. 5PLA.

NEW & USEFUL

Kit aids staff recognition

The Fairfax County (Va.) Public Library offers creative and meaningful ways to recognize exceptional performance by library staffers in a management kit called "Just Desserts." It contains suggestions for developing a reward system that will help raise morale, increase productivity and encourage ideas.

Six colorful recipe cards illustrate outstanding performance efforts such as "acceptance of additional responsibilities due to a staff vacancy," or "correctly handling a medical emergency." The kit also includes certificates which can be duplicated to reward employees for "Better Ideas," "25 Years of Service," and other achievements.

The kit is available for \$6.50, from Fairfax County Public Library, Public Information Office, 13135 Lee-Jackson Memorial Highway, Suite 300, Fairfax, VA 22033. For more information, call (703) 222-3155.

Williams subject of journal

The *Tennessee Williams Literary Journal* is a biennial periodical containing critical articles on the playwright and his work, as well as calendars of current productions of his work, news concerning recent publications, updated bibliographies, and occasional creative works inspired by the playwright.

A two-year subscription is available for \$20 to individuals, and \$30 to institutions. For more information, contact Clare B. Pierson, *Tennessee Williams Literary Journal*, 4517 Clear Avenue, Metairie, LA 70002.

Tennessee union list released

A new and revised edition of *Standards, Specifications and Codes Available in Tennessee: A Union List* has just been released.

The 95-page list was compiled by Paul H. Murphy of the Stevenson Science Library at Vanderbilt University. To order a copy, send \$25.00 to Paul H. Murphy, 1906 South Street, Apt. 702, Nashville, TN 37212.

Finances for librarians

The Bottom Line Reader, a collection of 32 articles and columns originally published in the quarterly periodical *The Bottom Line: A Financial Journal for Librarians*, is now available from Neal-Schuman Publishers. Topics covered include creative budgeting, reading financial statements, fundraising, grantsmanship, productivity and investing. The book sells for \$39.95; the ISBN is 1-55570-057-8.

Newsletter explains corporate gifts program

School administrators and nonprofit directors can receive a free subscription to a newsletter that explains a nationwide industry giveaway program. Last year, corporations donated more than \$54 million in brand new products to this program, for redistribution to America's schools and charities. Merchandise donated includes office supplies, computer items, tools and hardware, clothing, arts

and crafts, building materials, and paper products. The nonprofit National Association for the Exchange of Industrial Resources (NAEIR) has been administering the program for the past 13 years. For a free newsletter subscription, school administrators and nonprofit directors should write, on their organization's letterhead, to: NAEIR, Dept. MA-3, 560 McClure St., Galesburg, IL 61401 or phone 1-800-562-0955.

Book advises puppeteers

Experienced storyteller Denise Anton Wright, a children's librarian and reviewer for *School Library Journal*, is the author of *One-Person Puppet Plays*, now available from Libraries Unlimited.

The book contains complete scripts for 30 puppet plays which can be performed by one person. Included are adaptations of folklore and fables, plays with seasonal themes, and ones which relate specifically to libraries and reading. The author also provides patterns for a variety of puppets, as well as information about stages, props, and tips for getting started.

The 236-page book is priced at \$19.50; the ISBN is 0-87287-7426.

Indexing guide revised

The revised second edition of *The Index and Abstract Directory: An International Guide To Services and Serials Coverage* is now available from EBSCO Publishing.

Included is current information on more than 750 indexing and abstracting services, among them newly listed services such as *Current Military Abstracts*, *Journal Watch*, and *Toxicology Abstracts*. More than 34,000 serials are covered by the services listed.

The Index and Abstract Directory is priced at \$179.00, and can be ordered by calling EBSCO Publishing at (800) 826-3024.

New ALA Publications:

The Librarian's Thesaurus: A Concise Guide to Library and Information Terms, by Mary Ellen Soper et al (\$16.95; 0-8389-0530-7)

Prizewinning Literature: U.K. Literary Award Winners, by Anne Strachan (\$39.95; ALA order code L558-8)

Nuclear Age Literature for Youth: The Quest for a Life-Affirming Ethic, by Millicent Lenz (0-8389-0535-8)

ALA Survey of Librarian Salaries 1990, by Mary Jo Lynch, Margaret Myers, Jeniece Guy (\$30.00; 0-8389-3385-8)

Great Library Promotion Ideas V: JCD Library Public Relations Award Winners and Notables 1988 and 1989 (\$19.95; 0-8389-3389-0)

The Adult New Reader Learns the Library: Curriculum Ideas for Librarians and Adults, by Jennifer A. Soule (\$9.50; 0-8389-05447)

Evaluation of Adult Library Literacy Programs: A Structural Approach, by Douglas L. Swezig, Debra Wilcox Johnson, Jane B. Robbins, (\$6.00; 0-8389-0550-1)

PEOPLE

Sandra E. Allen, a student in the SLIS program at Florida State University, received a Louise Giles Minority Scholarship in the amount of \$3,000 from ALA. □ **Lydia Adrian** has joined the DeKalb County (GA) Public Library, as Branch Manager of the new Briarcliff branch. □ **Sheryl Bailey** has joined the DeKalb County (GA) Public Library, as Children's Librarian of the Redan Branch. □ **Gordon N. Baker**, formerly Executive Director of the Georgia Library Media Association, is now media specialist at Eagle's Landing High School in McDonough, GA. □ **Susan Baldwin** is now Branch Manager, Embury Hills Branch, DeKalb County (GA) Public Library. □ **Kathleen Born** has been promoted to Academic Division Marketing Manager at EBSCO. She continues to serve as Director of Legal Market Services. □ **Celestia Simmons Brown** is now CD-ROM Coordinator/Reference Librarian at Huntington Memorial Library, Hampton University, Hampton, VA. □ **Dr. Elfreda A. Chatman** of the School of Information and Library Science at the University of North Carolina, Chapel Hill, has been promoted to Associate Professor. She joined the faculty in 1986. □ **Dudley Colbert, Jr.** has been named Manager of the Brambleton and Blyden Branches of the Norfolk (VA) Public Library System. □ **Joe Forsee**, Director of Public Library Services, Georgia Department of Education, was the keynote speaker at the Sixth National Bookmobile Conference sponsored by the State Library of Ohio. □ **Lisa Fox**, Program Development Officer for Preservation at SOLINET, has been elected Vice-Chair/Chair-Elect of the Preservation of Library Materials Section of ALA's Association for Library Collections and Technical Services. □ **Pat Gilleland** has been named Public Library Consultant at the South Carolina State Library. □ **Dr. Edwin S. Gleaves**, Tennessee State Librarian and Archivist, was given a special award by the White House Conference on Library and Information Services Taskforce during the group's annual meeting in Nashville. Dr. Gleaves was cited "in recognition of commitment and special support for the betterment of libraries and the improvement of library services." Dr. Gleaves currently serves as vice-chair and program chair of the Taskforce. □ **Janice Granger**, a paraprofessional cataloger at the Birmingham Public Library, was this year's recipient of a \$500 cash award as Outstanding Paraprofessional in Alabama. The annual award is sponsored by EBSCO Industries. □ **Dr. Carol Sue Harless**, media specialist at Shamrock High School in Decatur, GA, is a 1990 recipient of the Bogle International Library Travel Fund Grant. Dr. Harless chaired a session at the 13th World

Congress on Reading in Stockholm this past July. □ **Kathleen Heim**, Dean of the Graduate School at Louisiana State University, is co-editor of *Adult Services: An Enduring Focus for Public Libraries*, a November publication from ALA. □ **Georgia M. Higley**, a recent graduate of the SLIS program at the University of North Carolina, Chapel Hill, has been selected for the Library of Congress Intern Program. □ **Dr. Mary Alice Hunt**, Associate Dean of Florida State University's SLIS program, has been re-elected to ALA Council. □ **Tom Jacques**, Louisiana State Librarian, received the Essae M. Culver Distinguished Service Award from the Louisiana Library Association. □ **Barbara W. Jenkins**, Dean of Library and Information Services at South Carolina State University, has been elected Secretary of the SOLINET Board of Directors. □ **Dr. Donald Joyce** is now Director of Libraries and Media Resources at Tennessee State University. □ **Paula T. Kaufman**, Dean of Libraries at the University of Tennessee, has been elected to the SOLINET Board of Directors. □ **Gail A. Kennedy**, Associate Director of Libraries at the University of Kentucky, has been elected Treasurer of SOLINET's Board of Directors. □ **Jane Kleiner**, head of Reference Services at the Louisiana State University Libraries, has begun a two-year term as editor of *RASD Update*, the newsletter of ALA's Reference and Adult Services Division. The October/December 1990 issue is her first as editor. □ **Dr. Gene D. Lanier**, professor in the Department of Library and Information Studies at East Carolina University in Greenville, is the subject of a chapter in "Bookbanning in America: Who Bans Books? And Why," a new book by William Noble. Dr. Lanier, who has travelled around the country to conduct workshops and make speeches on the subject of intellectual freedom, is described as a major force in fighting censorship attempts in North Carolina. □ **Aileen P. Law** is now Director of Administrative Services at the South Carolina State Library. □ **Dr. John McCrossan** has been named Interim Director of the School of Library and Information Science at the University of South Florida. □ **Howard McGinn**, State Librarian of North Carolina, has been elected Vice Chairman of SOLINET's Board of Directors. □ **Patricia A. Morrow** of the David Lipscomb Campus School in Nashville received a Bogle International Library Travel Fund Grant for her paper "Understanding Other Peoples Through Folk Literature." The \$500 grant will enable Morrow to present her paper at the Australian Library and Information Association Conference in Perth, Australia. □ **Anne Mustain** of the University of Virginia Law

PEOPLE

Library, is supervising a retrospective conversion project at the University of the West Indies in Barbados, as one of this year's Library/Book Fellows chosen by ALA and the United States Information Agency. Her appointment began in October and continues through July 1991.

□ **Susan K. Nutter**, Director of Libraries at North Carolina State University, has been elected Chairman of SOLINET's Board of Directors. □ **Pamela Ortega** has

joined the DeKalb County (GA) Public Library, as Librarian of the new Hairston Crossing branch.

□ **Eleanor F. Pemberton** of the Atlanta-Fulton Public Library has been elected Head of ALA's Staff Organization Round Table. □ **Martha Philippoff** of the Cheaha

Regional Library is now chairman of the Children's and School Librarians Division of the Alabama Library Association. □ **William A. Richards** has been named

Director of Library Services at North Georgia College. He was previously Director of the Atlanta History Center's Library and Archives. □ **Kim Sanderson** has been

appointed Assistant Head of Cataloging at Davidson College. □ **Dr. Jerry D. Saye**, Associate Professor in the

School of Information and Library Science at the University of North Carolina, Chapel Hill, became Assistant Dean of the School July 1. □ **Faye Seaver**

has been named Librarian of the Charles R. Holland Memorial Library in Gainesboro, TN. □ **Susan Selig**

of the University of Tennessee Health Science Library was named 1990 Librarian of the Year by the Memphis

Library Council. □ **Ree Sherer** has been appointed General Manager of EBSCO's Birmingham Regional

Office. □ **Fannie Simmons**, previously Head of Technical Services at the DeKalb County (GA) Public

Library, has been promoted to the position of Adult Services Coordinator in the Public Services Department.

□ **Leon Sizemore** is now General Manager of Publisher

Services at EBSCO. □ **Beth Starkey** is now Branch Manager of DeKalb County (GA) Public Library's new

Salem-Panola branch. □ **Wichada Sukantararat** has

been named Catalog Librarian at East Tennessee State University. □ **Mary Lee Sweat**, University Librarian

at Loyola University in New Orleans, has been elected to SOLINET's Board of Directors. □ **Bruce Tribble**,

Professor and Assistant Director for Technical Services at the Dupre Library, University of Southwestern

Louisiana, has retired after 32 years of service. □ **Glenn Triplett**, formerly Library Consultant at the

State Library of Florida, is now Director, Learning Resources Center at Okaloosa-Walton Community College

in Niceville, FL. □ **Marcellus Turner** is now Library Instruction and Information Services Librarian at East

Tennessee State University. □ **Dr. John C. Tyson**, University Librarian at the University of Richmond, has

been elected to the SOLINET Board of Directors. □ **Robert Ward** is now Director of the Horry County

(S.C.) Memorial Library. □ **Carolyn Watson** has been named Branch Manager of Loudoun (VA) Public Libraries'

Eastern Loudoun Regional Library. The new facility is slated to open in December 1991. Watson was previously

Information Services Coordinator at Shepherd College. □ **M. Jane Williams**, formerly State Librarian of North

Carolina, has been appointed Research Associate at the National Commission on Libraries and Information

Science. □ **Kieth C. Wright**, professor in the Department of Library and Information Studies at the

University of North Carolina, Greensboro, is the author of *Workstations and Local Area Networks for Librarians*,

published in August by ALA. □ **Diana Young** of the State Library of North Carolina received the 1990

Alumni Achievement Award from the University of North Texas School of Library and Information Services.

DEATHS

Vicki Dickinson, former Director of the Mercer County (KY) Public Library, died May 16, 1990. □ **Lucile**

Kelling Henderson, former Dean of the School of Information and Library Science at the University of

North Carolina, Chapel Hill, died July 29, 1990. She joined the UNC faculty in 1932, and served as Dean of

the school from 1954 until her retirement in 1960. A member of ALA, SELA, and other professional organi-

zations, Henderson also wrote numerous books,

professional articles, and short stories. □ **Laura K. Martin**, Associate Professor Emeritus at the University

of Kentucky College of Library and Information Science, died May 24, 1990. Martin was the first

president of the American Association of School Librarians, and served on the UK faculty from 1940 until

1971. □ **Elizabeth Charles Welborn**, former Director of Lander College Library in Greenwood, S.C., died May

28, 1990.

NEW 1990 SELA MEMBERS

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Teresa A. Ceravolo
Birmingham

Judy K. Dawson
Birmingham

Peggy B. McCutchen
Scottsboro

Patricia B. Malone
Huntsville

Donna B. Schremser
Huntsville

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Alabaster

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(Exhibitors) Montgomery

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Palatka

Dr. Victoria Giunta
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Gerald M. McKenna
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Cookeville

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West Virginia
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Hurricane

Catherine A. Lee
Lewisburg

Geraldine Smith
Huntington

Carolyn R. Watson
Harpers Ferry

STATESIDE VIEW

ALABAMA



Grants enhance research collections

The Network of Alabama Academic Libraries has awarded grants to several Alabama institutions to enhance research collections in the state.

A grant of \$44,876 to Auburn University will enable its library to acquire additional U.S. Patents Backfiles. The Auburn library was designated a U.S. Patent Depository Library in 1984, and currently holds patent literature back to 1959. The grant will allow the library to extend its holdings back through the year 1940.

The Mervyn H. Sterne Library of the University of Alabama at Birmingham received a grant of \$69,179 to acquire additional units of *The Eighteenth Century* (microform, Research Publications). The collection, which includes over 200,000 books, pamphlets, tracts and broadsides published in Britain between 1701 and 1800, films materials held by the John Rylands University Library of Manchester, the Bodleian Library of the University of Oxford, and other notable British institutions.

Tuskegee University was awarded a \$31,648 grant to support research in Afro-American Studies. The university will acquire periodical backfiles in microform, as well as such sources as *Black Women in U.S. History*, a 16-volume reference work.

A \$27,938 grant to the university of Alabama in Tuscaloosa will fund the acquisition of collections of facsimile scores to support research in music. The university's doctoral music program is backed by the state's strongest collection of research-level materials in the field.

Media personnel shortage projected

A recent study of library media personnel in Alabama suggests that a significant shortage may exist by 1995, according to a report in the *Alabama Librarian*.

A survey mailed to 130 school systems across the state was completed and returned by 123 systems (94.6%). According to survey results, there are presently 193 schools which lack a full-time, certified media specialist. (State accreditation standards currently being developed are likely to require each school to have one). Of the media specialists now working in these systems, 151 are expected to retire by 1995.

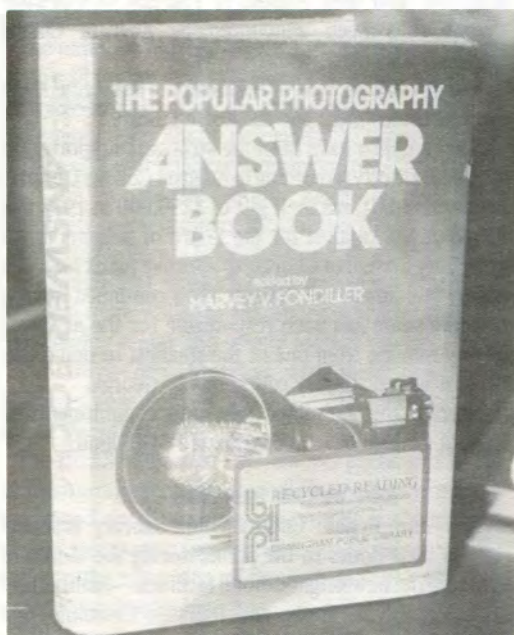
Combining these two factors produces an estimate of 344 vacant positions within the next five years. The

survey revealed that 55 qualified candidates for vacant positions are presently employed in other jobs within the school systems. Even if these staff members were to fill upcoming vacancies, however, some 289 unfilled positions can still be projected.

BPL aids library in distress

The Birmingham Public Library recently donated thousands of discarded books to the Elba (AL) Library, whose building and collection were severely damaged by flood waters earlier this year.

The books were transported to their new home by members of the Army National Guard from Clayton, AL. Library employees loaded a 40-foot-long flatbed truck with books for their colleagues in Elba.



The Birmingham Public Library's "Recycled Reading" program places unsold books from library book sales in the Jury Assembly Room at Birmingham's Criminal Justice Center.

FLORIDA



PAL links Pasco libraries

The new Hudson Area Branch Library of the Pasco County Library System is the first fully automated library in the county. Four additional libraries are

STATESIDE VIEW

scheduled to open within the next three years. Linking these libraries will be the library's automated system, known as PAL (Pasco Automated Libraries).

GEORGIA



Augusta College library given \$500,000

A \$500,000 gift to the Augusta College Foundation from Mr. and Mrs. Robert P. Pamplin of Portland, Oregon, has been announced by Augusta College President Richard S. Wallace.

The gift will be used to establish the Katherine Reese Pamplin Endowment for the Reese Library.

The Pampkins have been the strongest supporters of the Reese Library, according to Augusta College Librarian Ray Rowland. It was their gift of \$250,000 in 1972 that served as the catalyst for the Board of Regents of the University System of Georgia to approve funds for a new library building at the College. Their continued funding over the years has been responsible for the AC Reese Library moving from one of the smallest to one of the larger academic library collections in Georgia.

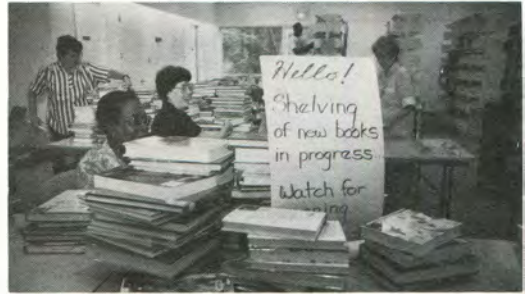
Overall, the Pampkins' gifts and commitments to Augusta College have approximated \$1 million.

New DeKalb branches open

Four new DeKalb County Public Library branches opened their doors to the public during the month of October. The new neighborhood facilities—Embry Hills, Briarcliff, Salem-Panola, and Hairston Crossing—are the first new branches to open as a result of the library system's successful 1986 bond referendum. Two large new area libraries, Redan and Wesley Chapel, were also slated to open before the end of the year.

While the library system continues to move forward with its expansion plan, however, budgetary setbacks in DeKalb County resulted in a countywide hiring freeze which took effect in late September. Although hiring was completed for the new libraries which were to open in 1990, some fifty additional positions still vacant were affected by the freeze. Hours of operation and staff schedules throughout the system are currently under review, so that changes necessitated by the freeze will have the least possible impact on the public. Recommendations are being made to the county commissioners,

who will decide the FY 1991 county budget in February.



Sue Bergmann, Josephine Jones and Melinda Wolf prepare for the opening of another new DeKalb County branch library.

KENTUCKY



Newspaper preservation continues

The Kentucky Newspaper Project has received additional funding from the National Endowment for the Humanities in the amount of \$137,563, to continue its task of cataloging and preserving Kentucky newspapers on microfilm. More than 4700 titles have been entered into OCLC's National Newspaper Union List, giving librarians and researchers improved access to newspapers kept in Kentucky libraries, museums and historical societies.

The Project is headquartered in the Margaret I. King Library at the University of Kentucky. For more information, contact Judy Sackett, Project Director, at (606) 257-3493, or Brian Throckmorton, Assistant Project Director, at (606) 257-8389.

Libraries join fax age

Public libraries across the state are receiving grants from the Kentucky Department for Libraries and Archives (KDLA) to purchase fax machines. As part of the overall statewide library networking plan, more than two dozen libraries which did not previously own fax machines were given grant funds with which to acquire them. Other KDLA projects include the development of a statewide library database, or joint online catalog, and the placement of computers, telephone modems and printers in all Kentucky Library Network (KLN) Libraries. KLN committees are working with KDLA staff to implement these plans.

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LOUISIANA



Grant supports "right to know" about environment

The Dupre Library, University of Southern Louisiana, has received a \$2,500 grant for a project demonstrating how librarians can help the public exercise their "right to know," particularly about environmental issues.

The funds are being awarded as part of a \$50,000 grant to ALA from the Benton Foundation of Washington, D.C., to promote awareness of the public's right to know.

According to reference librarian Sheryl Moore, Dupre Library sought the ALA/Benton grant to address a serious need for environmental information in south-western Louisiana. The latest edition of the Environmental Protection Agency's (EPA) Toxic Release Inventory (TRI) ranked Louisiana first in the nation in toxic discharges, and the state has one of the highest rates of cancer deaths in the nation, due in part to environmental and occupational exposure to chemicals.

The library's plans include acquiring TRI on computer diskette, coordinating speeches by local experts to university and community groups and publicizing the library's environmental materials and programs through press releases and publication of a resource guide.

"The project staff anticipates that the Right to Know program will stimulate public awareness of critical environmental problems," stated Moore's proposal. "Training [the public] to obtain toxic release data may prompt them to attempt reduction of toxic releases in their area, either through direct negotiation with polluting firms or through legislation."

MISSISSIPPI



Jackson-George expansion complete

The formal dedication of the St. Martin Public Library earlier this year completed a rapid library modernization program for Mississippi's Jackson-George Regional Library System.

In less than six months the library system dedicated three new, expanded branches, while introducing automated circulation and online catalogs throughout the system.

"1990 marks a tremendous period of growth for us," said Library Director Jane Bryan. "The dedication this year of our new facilities in the communities of East Central, St. Martin and Vanleave has transformed library service for our rural patrons."

The three communities had previously been served by 20-year-old, part-time book deposit centers. Each of the old buildings measured approximately 1,600 square feet. The centers were open between 22 and 27 hours per week.

The newly dedicated, full-time, full-service branches are now all open a total of 48 hours, six days a week. The library system has added the equivalent of one full-time staff member plus library page positions in each branch.

The East Central Library now measures 4,600 square feet. The St. Martin Library, which is part of a community center complex, measures 6,108 square feet. The Vanleave library is located in a building measuring 8,337 square feet, of which 3,497 square feet is devoted to library space while the remainder is divided between a community center and county literacy center.

The three new branches and their companion structures were built by the board of supervisors at a cost of \$975,000.

The INLEX automation system was premiered in the headquarters library in Pascagoula last year where it was rapidly and enthusiastically received by both staff and patrons. But more important in terms of patron service has been the expansion of the system to the library's outlying community branches.

"Before we automated we had no card catalog in four of our eight branches. Now for the first time patrons in these branches truly have access to the entire collection. Shared resources is the heart of any library system. This automation project makes this dream a reality for the first time," Bryan said.

With the introduction of the automation system and the opening of their expanded facilities, circulation in these community branches has skyrocketed. In their first two months of operation East Central posted a jump of 133 percent from the same period a year ago, and Vanleave's circulation was up 83 percent.

MLA announces 1990 Authors Awards

The Mississippi Library Association's Mississippi Authors Awards for 1990 have been given to Larry

STATESIDE VIEW

Brown, for his novel *Dirty Work*, and Willie Morris, for his non-fiction work *Homecomings*.

Brown's novel, which was published to widespread critical acclaim, is the story of two Vietnam veterans who share the same hospital ward. The author, himself a Marine Corps veteran, is a native of Oxford, Mississippi.

Homecomings contains six essays by Morris, currently writer-in-residence at the University of Mississippi, as well as a selection of paintings by artist Bill Dunlap which "enhance the personal themes and settings of Morris's essays."

The Mississippi Authors Awards are sponsored by B. H. Blackwell and Blackwell North America, Mississippi Department of Archives and History, and the Mississippi Library Association.

Storytelling Festival held

The third annual Magnolia Storytelling Festival was held recently in Natchez. Participants in this year's festival included Dr. Joy Lowe, associate professor of library science at Louisiana Tech, Coleen Salley, professor of children's literature at the University of New Orleans, and author Robert Hitt Neil. The Festival was coordinated by Berry Bateman, children's librarian at the Judge George W. Armstrong Library in Natchez.

NORTH CAROLINA



UNC's Daniel wins Baber grant

Evelyn Daniel of the School of Information and Library Science at the University of North Carolina, Chapel Hill, has received the 1990 Carroll Preston Baber Grant from the American Library Association (ALA) for a project entitled "Information Services to Small Businesses from Public Libraries."

The \$10,000 grant will enable Daniel to investigate ways of improving public library service to local small-business communities. The project will develop and test a methodology for connecting three components of an information support system for small firms in non-urban areas: local small businesses; the existing information environment (agencies, associations, etc.); the public library and its networked resources. The North Carolina State Library will also support Daniel's project, which will be done in North Carolina communities with cooperation from local librarians.

Evelyn Daniel has been dean of the School of

Information and Library Science of the University of North Carolina since 1985 and was previously dean at the School of Information Studies at Syracuse University.

The Carroll Preston Baber Research Grant was established five years ago by Eric Baber of Newton, Kan., in honor of his father, who was library director at Kansas State Teachers College (now Emporia State University) for 27 years. The largest of ALA's awards, it is given annually to an ALA member who will conduct an innovative research project that could lead to an improvement in library service to any specified group of people.

Scholarships established by Asheim

Lester Asheim, William Rand Kenan Professor Emeritus of Information and Library Science, has endowed a new scholarship fund for the benefit of graduate students in the School of Information and Library Science, University of North Carolina. "The Lester Asheim Scholarship Fund" was endowed with \$30,000 and can be increased by additional gifts and donations. Scholarships will be awarded beginning with the 1991-92 academic year.

Dr. Lester Asheim is a recognized leader, both nationally and internationally, in the area of library education, intellectual freedom, the humanities, academic libraries, public libraries, and international librarianship.

Libraries to receive Arts Journal

The Kathleen Price and Joseph M. Bryan Family Foundation in Greensboro has announced a grant of \$2,600 to place *The Arts Journal* in each of the 351 public libraries in North Carolina for one year.

Based in Asheville, and now in its fifteenth year, *The Arts Journal* publicizes and promotes the visual, performing and literary arts in North Carolina. It is the only literary State-Wide Arts Resource as designated by the North Carolina Arts Council.

The Kathleen Price and Joseph M. Bryan Family Foundation was created in 1955 by members of the Bryan family of Greensboro. In 1989 it awarded more than \$1.4 million in grants to non-profit organizations to benefit the people of North Carolina.

SOUTH CAROLINA



Richland County P.L. expansion underway

The Richland County Public Library is moving ahead with its \$30 million capital expansion program, scheduled to be completed by 1992. The library system received a

STATESIDE VIEW

22% increase in its county appropriation for the new fiscal year, going from \$3.8 million in fiscal 1990 to a new total of \$4,638,606. The Board of Trustees has upgraded the beginning salary for entry level librarians to \$24,000 for the new fiscal year, and the system now funds two graduate assistantships at the University of South Carolina's Graduate School of Library and Information Science. Both moves are intended to help the system meet its future human resource needs in this period of growth.

Meanwhile, an architect has been selected to design the library system's new Main Library. Eugene Aubry, of Sarasota, Florida, has previously designed major library facilities in Birmingham, Houston, and Charlotte. Aubry will work in association with Stevens & Wilkinson of Columbia and Atlanta.

In addition to the construction of a new Main Library, seven new branches are to be opened as part of the library system's expansion program.

TENNESSEE



TLA responds to state law on "obscene" materials

Legislation passed by the Tennessee General Assembly in November 1989 concerning distribution, sales, or display of "obscene" printed materials, videotapes, and films has become the object of a lawsuit filed by the American Civil Liberties Union and booksellers' organizations. The Tennessee Library Association Board voted in June against involving the association as a co-plaintiff in the court proceedings, but approved a statement of support for those testing the law.

TLA's statement reads, "Inasmuch as recent Tennessee State Legislation covering obscenity contradicts basic principles of the American Library Association's Library Bill of Rights, the Tennessee State Library Association goes on record to express grave concern about the impact of this legislation on libraries and its ramifications on the free access to information guaranteed by the Bill of Rights in the United States Constitution."

According to TLA reports, the legislation as it stands prevents the public distribution, sales and display of any materials that are "harmful to minors," allowing each state judicial district to clarify that definition by local standards. ALA's Intellectual Freedom Office and the Freedom to Read Foundation are monitoring the situation, and may take legal action. The suit initiated by ACLU was slated to be heard sometime this fall.

Computer catalog debuts in Memphis

A new computer system now puts the Memphis and Shelby County Public Library's 3.5 million item collection at the public's fingertips. The first 60 computer search terminals were made available to the public Aug. 23 at three of the system's 23 locations, including the Main Library. Memphis library officials expect the computer catalog system to be in all of the branches within the next year.

The introduction of the computer terminals is part of a \$1.5 million automation upgrade program for the Memphis library. The central computer for the system is a Digital Equipment Corp. VAX 6330 with more than 9 giga-bytes of memory. The terminal computers are DEC VT-320s connected to Hewlett/Packard Thinkjet printers. The system uses DRA software.

Selected library staff members were trained in helping users learn to use the new system and have been at computer terminal locations ready to offer assistance. Library officials report that initial public response to the computer catalog system has been enthusiastic and positive.

VIRGINIA



Grant will aid physically challenged

The Virginia State Library has announced the award of \$81,822 to Loudoun County Public Libraries for a project aimed at improving library access for some 9,200 physically challenged citizens in the county.

Under this grant, handicapped-enabling equipment such as telecaption adapters, large print/braille printers, magnification devices and page turners will be made available to people with various types of physical limitations. In addition, library staff will be given training in sign language and other skills useful in working with special populations.

With the help of local organizations and the handicapped community, special materials for and about the physically challenged will be acquired, a series of public programs for handicapped citizens will be planned, and public information about these services will be distributed in large print and on audiotape as well as through the regular media channels.

"Access to information materials and services for *all* citizens has long been a goal of the Library," says Toni

STATESIDE VIEW

Garvey, Assistant Director of Loudoun County Public Library. "We are now able to make significant progress toward that goal."

The grant will enhance the level of accessibility of Loudoun County's three new libraries which are planned to accommodate wheelchairs, offer audio-enhanced meeting rooms, and feature a variety of print and non-print materials in alternative formats.

WEST VIRGINIA



Libraries reach new audience

Libraries in West Virginia took a unique approach to reaching new users for Library Card Sign-Up Month in September. Special placemats with information about libraries were given out in McDonald's and Shoney's restaurants around the state, using the theme, "Library Cards Family Style." Families with 100% library card registration received a certificate from the West Virginia Library Commission.

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WHCLIST

Counting Down to the Second White House Conference: From the State House to the White House

The White House Conference on Library and Information Services Taskforce (WHCLIST) held its 11th annual meeting at the Stouffer Hotel in Nashville, Tennessee, August 16-18, 1990.

This was the final meeting prior to the second White House Conference on Library and Information Services, scheduled for July 9-13, 1991, in Washington, D.C.

The meeting attracted more than 170 delegates and affiliates representing all types of libraries from 43 states, the Indian nations plus the territories of Puerto Rico, Guam, Northern Marianas Trust Territory and American Samoa.

The Nashville '90 meeting included reports on state activities in preparation for the second White House Conference, delegate selection and education, ideas for building statewide library coalitions and strategies for assuring the momentum generated by the conference continues throughout the '90s. The meeting was planned by program chair Edwin S. Gleaves, Tennessee State Librarian and Archivist, and Sandra S. Nelson, also of the Tennessee State Library.

During the first general session, Dency Sargent of Connecticut, chair of the transition planning committee, presented a recommendation from the steering committee on the future of WHCLIST. The transition plan provides for an orderly and speedy transition to a new generation of leadership for WHCLIST, and for a quick beginning to implementation of the second White House Conference.

The plan calls for a transition team starting with the 1991 White House Conference to begin implementation of conference resolutions. Charles Beard, Director of the Ingram Library, West Georgia College, Carrollton, GA, as WHCLIST vice-chair, will be co-chair of the team. Barbara Wunsch of Kansas was elected lay representative to the team, and Donald Wright of Illinois, Director of the Evanston Public Library, was elected as professional representative. In 1991, Joan Ress Reeves will serve as immediate past chair. The other half of the team will be elected by the WHCLIST delegates to the 1991 conference.

The delegates heard reports from Washington on the status of plans for the White House Conference, the National Commission on Libraries and Information Science (NCLIS), the White House Conference Advisory Committee (WHCAC), and the ALA Washington office. This was followed by meetings of the five regions to discuss pre-White House Conference activities in the member states/territories and to discuss means of sharing information between the states and regions. The delegates then reassembled to hear overviews of pre-White House Conference activities within each region.

That evening there was an all conference reception and awards banquet. WHCLIST's annual awards were presented

by Bruce Daniels, director of the Rhode Island Department of State Library Services. U.S. Representative Pat Williams of Montana was named Legislator of the Year; Rose Ellen Reynolds of Rhode Island accepted the Citizen of the Year Award. *FoKL Point*, the newsletter of Friends of Kansas Libraries, received the outstanding Publications Award. Special awards were given to Julie Doll, editor and publisher of the Hays, Kansas, *Daily News*, WHCLIST Chair Reeves, and WHCLIST Vice-chair Gleaves. The delegates were entertained by Gleaves' recollections of his years with WHCLIST; the people, their successes, struggles and humorous moments.

The next day the delegates attended focus groups. The groups discussed in detail issues such as delegate selection, literacy programs, funding and creating coalitions. Following the focus groups the regions elected regional representatives who will serve until the 1992 annual meeting. Once new state representatives are elected at the 1991 WHCLIS, the regional representatives will work with them to encourage implementation activities in their states and nationally. The final day of the conference included reports from the focus group meetings and the WHCLIST business meeting presided over by Reeves. During the meeting resolutions and reports from the regions were presented and WHCLIST officers were elected.

WHCLIST members elected Charles Beard as vice-chair; and Dorothe L. Mahoney of Rapid City, SD, as treasurer. Joan Reeves continues as WHCLIST chair, and Diane L. Smith of MO, as secretary.

WHCLIST also passed resolutions calling for Congress to appropriate the remaining \$1,025,000 authorized for the 1991 Conference and to pass a five-year reauthorization bill and FY91 appropriations bills for the NEA and NEH without restrictions.

Contributors to the conference included: Ingram Library Services, Blackwell North American, Inc.; Daniel W. Casey; EBSCO Subscription Services; Empire Berol USA Shelbyville Operations; Information Access Company; Omnigraphics; Porta-Structures Industries; Ress Family Foundation; Steck-Vaugh Company; UMI, and H.W. Wilson Company.

The White House Conference on Library and Information Services Taskforce was founded in 1980 as a result of the first White House Conference to help implement the resolutions of the conference and to plan for the second conference.

In the last 10 years WHCLIST has become a strong grass-roots national organization supporting libraries of all kinds. WHCLIST membership consists of one lay and one professional delegate elected from each state and territory, the heads of the state and territorial agencies, plus individual, corporate and organizational members, for a total of 700 members.



Joe Forsee, Atlanta, GA with Sherman Pridham, Portsmouth, NY and Patricia Schuman, ALA president-elect

Recently, the State Library of Ohio sponsored the **Sixth National Bookmobile Conference**. Over 200 bookmobile managers and administrators from the United States and Canada participated in the three-day Conference in Columbus, Ohio. Joe Forsee, Director of Public Library Services, Georgia Department of Education was the keynote speaker addressing bookmobiles and White House Conference on Library and Information Services.



WHCLIST 11th Annual Meeting in Nashville, Tennessee

Charles Beard, Carrollton, Georgia and Cynthia Everett, Pascagoula, Mississippi

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THE WHITE HOUSE CONFERENCE ON LIBRARY AND INFORMATION SERVICES 1991

SOUTHEASTERN LIBRARY ASSOCIATION

Financial Report

January 1, 1989 — June 30, 1990

	1989 Budget	1990 Budget	Total Budgeted	Actual 1989	Actual 1/1-6/30/90
INCOME					
Conference, 1988	\$28,534	0	28,534	28,534.76	0
Interest	3,000	2,500	5,500	1,112.05	256.80
Leadership Workshop	5,000	0	5,000	4,453.50	0
Membership	27,000	27,000	54,000	21,523.50	30,048.00
Presidents' Workshop	0	1,000	1,000	0	946.50
Southeastern Librarian	14,000	14,000	28,000	12,184.61	9,089.31
Southern Books	550	550	1,100	450.00	450.00
Miscellaneous	750	750	1,500	438.57	190.52
Workshops	4,000	4,000	8,000	0	0
Publications	0	0	0	159.00	2.00
Transfer from CDs	1,466	7,453	8,919	10,000.00	2,800.00
TOTAL INCOME	84,300	57,253	141,553	78,855.99	43,783.13
EXPENDITURES					
HEADQUARTERS					
Executive Secretary	7,155	7,585	14,740	7,154.88	3,792.48
Office Manager	19,080	20,225	39,305	19,369.76	10,106.78
Clerical (Temporary)	250	250	500	0	0
FICA	1,968	2,086	4,054	2,082.88	1,063.80
Office Rent	4,625	4,625	9,250	4,554.00	2,277.00
Bookkeeping	350	350	700	347.65	175.70
Travel	500	500	1,000	0	86.85
Printing	125	125	250	150.11	69.68
Postage	1,200	1,200	2,400	589.25	549.95
Telephone	1,100	1,100	2,200	1,069.90	591.54
Supplies	750	750	1,500	543.89	354.12
Equipment Service	1,550	1,550	3,100	204.75	0
Furniture/Equipment	7,300	300	7,600	0	4,645.72
Miscellaneous	50	50	100	0	105.24
SECTIONS/ROUNDTABLES					
Library Education Section	0	100	100	0	0
Public Libraries Section	0	100	100	0	0
Ref. and Adult Serv. Section	0	100	100	0	0
Res. and Techn. Serv. Section	0	100	100	0	0
Sch. and Child Lib. Section	0	100	100	0	0
Special Libraries Section	0	100	100	0	0
Trustees and Friends Section	0	100	100	0	0
Univ. and Coll. Section	0	100	100	0	0
Workshops	500	500	1,000	0	0
Govt. Doc. Round Table	0	100	100	0	0
Junior Members Round Table	0	100	100	0	0
Lib. Instr. Round Table	0	100	100	0	0
Online Search Libns.	0	100	100	0	0
COMMITTEES					
Award, Author	0	1,100	1,100	0	0
Award, President	0	50	50	0	0
Award, Program	0	50	50	0	0
Award, Rothrock	0	0	0	11.87	0
Conference Site	325	325	650	0	280.50
Conference, 1990	0	1,000	1,000	0	2,800.00
Handbook	0	1,000	1,000	345.60	0
Honorary Membership	0	200	200	22.97	0
Membership	2,000	1,000	3,000	2,379.84	393.43
Southern Books	1,500	1,500	3,000	708.94	585.80
Miscellaneous	250	250	500	0	0
SOUTHEASTERN LIBRARIAN					
Printing and Postage	12,500	12,500	25,000	19,705.43	8,301.25
Honorarium to Editor	1,000	1,000	2,000	750.00	500.00
Subscription Refunds	0	0	0	0	35.00
EXECUTIVE BOARD					
Leadership Workshop	3,000	0	3,000	4,491.85	0
Presidents' Workshop	0	800	800	0	859.86
President	1,350	1,350	2,700	1,517.87	300.00
GENERAL ORGANIZATION					
Ad Valorem Tax	250	250	500	91.80	0
Audit and Tax Preparation	400	400	800	100.00	0
Bank Charges	50	50	100	63.08	4.06
Blanket Bond	324	324	648	324.00	0
Corporate Tax	13	13	26	0	0
Dues	75	75	150	25.00	50.00
Insurance	350	350	700	352.00	324.00
Retirement, Off. Mgr.	2,090	2,090	4,180	2,090.00	1,045.00
Miscellaneous	750	750	1,500	182.80	15.00
TOTAL EXPENDITURES	72,730	68,823	141,553	69,230.12	39,312.76
SUMMARY:					
Balance, January 1, 1990	12,785.26				
Income through June 30, 1990	43,783.13				
	56,568.39				
Less Expenditures through June 30	39,312.76				
Balance, June 30, 1990	17,255.63				
Certificates of Deposit	\$13,683.39				

SOUTHEASTERN LIBRARY ASSOCIATION MEMBERSHIP FORM 1990

The information in the address box below should be your preferred mailing address. Please return form with dues payment. Make check payable to: Southeastern Library Association. Mail to: SELA, P.O. Box 987, Tucker, GA 30085-0987.

Type of Library with which you are associated: <input type="checkbox"/> A-College/University <input type="checkbox"/> B-Library Education <input type="checkbox"/> C-Public <input type="checkbox"/> D-School <input type="checkbox"/> E-Special <input type="checkbox"/> F-Retired <input type="checkbox"/> G-Other <input type="checkbox"/> H-Exhibitor <input type="checkbox"/> New Membership 19 _____ <input type="checkbox"/> Renewal 19 _____	Annual Dues Schedule (Based on Annual Salary) Type of Membership Any FIRST TIME Membership \$10,000 and Under (Includes Students, Trustees, Friends, Retired Members and Exhibitors) \$10,001 to \$20,000 \$20,001 to \$30,000 \$30,001 to \$40,000 \$40,001 and up Sustaining Membership Contributing Membership Additional Section/Round Table TOTAL AMOUNT PAID	Membership Year January 1-December 31 <table border="0" style="width: 100%;"> <tr> <td style="text-align: right;">Amt. of Dues</td> <td style="text-align: right;">Amt. Paid</td> </tr> <tr> <td style="text-align: right;">\$10.00</td> <td style="text-align: right;">_____</td> </tr> <tr> <td style="text-align: right;">\$10.00</td> <td style="text-align: right;">_____</td> </tr> <tr> <td style="text-align: right;">\$15.00</td> <td style="text-align: right;">_____</td> </tr> <tr> <td style="text-align: right;">\$20.00</td> <td style="text-align: right;">_____</td> </tr> <tr> <td style="text-align: right;">\$25.00</td> <td style="text-align: right;">_____</td> </tr> <tr> <td style="text-align: right;">\$30.00</td> <td style="text-align: right;">_____</td> </tr> <tr> <td style="text-align: right;">\$40.00</td> <td style="text-align: right;">_____</td> </tr> <tr> <td style="text-align: right;">\$60.00</td> <td style="text-align: right;">_____</td> </tr> <tr> <td style="text-align: right;">\$ 4.00 ea.</td> <td style="text-align: right;">_____</td> </tr> <tr> <td style="text-align: right;">\$</td> <td style="text-align: right;">_____</td> </tr> </table>	Amt. of Dues	Amt. Paid	\$10.00	_____	\$10.00	_____	\$15.00	_____	\$20.00	_____	\$25.00	_____	\$30.00	_____	\$40.00	_____	\$60.00	_____	\$ 4.00 ea.	_____	\$	_____
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Name _____

First Name
Initial
Last Name

Mailing Address _____

Street/Apartment/P.O. Box

City
State
Zip
Telephone: Home Business

Place of Employment _____

Position/Title _____

SECTION AND COMMITTEE/ROUND TABLE AFFILIATIONS

Please indicate Section/Round Table and Committee choices in priority order.

Your SELA membership includes affiliation in **TWO (2)** of the following **Sections/Round Tables**.

- | | | |
|--------------------------------------|---------------------------------------|--|
| (A) Library Education | (E) School and Children's Libraries | (I) Library Instruction Round Table |
| (B) Public Libraries | (F) Special Libraries | (J) Junior Members Round Table |
| (C) Reference and Adult Services | (G) Trustees and Friends of Libraries | (K) Government Documents Round Table |
| (D) Resources and Technical Services | (H) University and College Libraries | (L) Online Search Librarians Round Table |

If you wish to affiliate with more than TWO of the above, include \$4.00 for each additional section affiliation.

MAXIMUM of FOUR (4) section affiliations.

*Section Membership Affiliation: 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

Committee(s) on which you have an interest in serving. Limit your selection to **THREE (3)**.

- | | | |
|---|--|---------------------------------|
| (2A) Outstanding SE Author Award | (8) Continuing Education and Staff Development | (14) Legislative |
| (2B) Outstanding SE Library Program Award | (25) Exhibits | (15) Library Development |
| (2C) Rothrock Award | (10) Handbook | (17) Media Utilization |
| (2D) President's Award | (11) Headquarters Liaison | (18) Membership |
| (3) Budget | (12) Honorary Membership | (19) Nominating |
| (4) Committee on Committees | (13) Intellectual Freedom | (21) Public Relations |
| (5) Conference (Local Arrangements) | (24) Interstate Cooperation | (22) Resolutions |
| (6) Conference Site Selection | | (23) Southern Books Competition |
| (7) Constitution and By-Laws | | |

*Committee(s) Selection(s): 1st Choice _____ 2nd Choice _____ 3rd Choice _____



Calendar

1990

August 15-18, 1990	TN	WHCLIST XI, Nashville, TN
October 11-13, 1990	WV	WVLA Annual Conference. Marriott Hotel. Charleston, WV
October 17-19, 1990	SC	SCLA Annual Conference. Columbia, SC. Radisson Inn
October 24-26, 1990	KY	KLA Annual Conference. Lexington, KY. Hyatt Regency
November 7-9, 1990	MS	MLA Annual Conference. Jackson, MS. Holiday Inn, Downtown
November 8-10, 1990	VA	VLA Annual Conference. Richmond, VA. The Marriott
December 4-8, 1990	TN	SELA/TLA Joint Conference. Nashville, TN. Opryland Hotel

1991

March 12-15, 1991	LA	LLA Annual Conference. Kenner, LA
March 20-23, 1991		PLA National Conference. San Diego, CA
April 9-12, 1991	AL	Alabama Lib. Assoc. Annual Conf. Tuscaloosa, AL. Sheraton Capstone Inn and Bryant Conference Center
May 6-10, 1991	FL	FLA Annual Conference. Twin Towers, Orlando, FL
October 2-4, 1991	KY	KLA Conference. Louisville, KY
October 23-25, 1991	MS	MLA Conference. Biloxi, MS
October 25-29, 1991	GA	GLA Joint Conference with GLMA, GAIT and GAMR. Savannah, GA
November 6-8, 1991	SC	SCLA Conference. Greenville, SC
November 7-9, 1991	WV	WVLA Conference. Greenbriar, Lewisburg, WV
November 13-15, 1991	NC	NCLA Conference. High Point, NC

1992

March 17-21, 1992		SELA/LLA, joint conference. New Orleans, LA
October 6-8, 1992	KY	KLA Conference. Ft. Mitchell, KY
October 16-18, 1992	WV	WVLA Conference. Holiday Inn, Parkersburg, WV
October 28-30, 1992	MS	MLA Conference. TBA

STATE LIBRARY ASSOCIATION OFFICERS — SELA AREA

Alabama Library Association

President: Dr. Martha Merrill, 1305 Berkshire Drive, Jacksonville, AL 36265

Vice-President/President-Elect: Dr. Geraldine Bell, 3061 Wenonah Park Rd., Birmingham, AL 35211

Secretary: Edith Harwell, 2636 Buckboard Road, Birmingham, AL 35244

Treasurer: Wayne Kendrick, 1503 Sparkman, NW, #46, Huntsville, AL 35816

Florida Library Association

President: Linda O'Connor-Levy, 3125 57th Ave., Circle E, Bradenton, FL 35203-5327

Vice-President/President-Elect: Al Trezza, FSU School of Library and Information Studies, 2205 Napoleon Bonaparte Drive, Tallahassee, FL 32308

Secretary: Susan Gray Byrd, Miami-Dade Community College, South Campus Library, 11011 S.W. 104th Street, Miami, FL 33176

Treasurer: Charles E. Parker, State Library of Florida, R. A. Gray Building, Tallahassee, FL 32399

Executive Secretary: Marjorie Stealey, 1133 W. Morse Blvd., Suite 201, Winter Park, FL 32789

Georgia Library Association

President: Robert Richardson, Director, Duckworth Libraries, Young Harris College, P.O. Box 38, Young Harris, GA 30582

First Vice-President/President-Elect: Sharon Self, Hardaway High School, 2901 College Drive, Columbus, GA 31995

Second Vice-President: Betsy Griffies, Irvine Sullivan Ingram Library, West Georgia College, Carrollton, GA 30118

Secretary: Jan Fennell, Ina Russell Library, Georgia College, Milledgeville, GA 31061

Treasurer: Richard Leach, East Central Georgia Regional Library, 902 Greene Street, Augusta, GA 30907

Executive Secretary: Ann W. Morton, P.O. Box 833, Tucker, GA 30084

Kentucky Library Association

President: Karen Turner, Bowling Green Public Library, 1225 State Street, Bowling Green, KY 42101

Vice-President/President-Elect: Rose Gabbard, P.O. Box 313, Beattyville, KY 41311

Secretary: Carol Sue Brinkman, University of Louisville, Laura Kersey Library, Louisville, KY 40242

Executive Secretary: Tom Underwood, 1501 Twilight Trail, Frankfort, KY 40601

(No Treasurer — Handled by Executive Secretary)

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Vice-President/President-Elect: Anna Perrault, 5609 Valley Forge, Baton Rouge, LA 70808

Secretary: Sharon Ebarb, 911 Netty Street, Natchitoches, LA 71457

Mississippi Library Association

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Secretary: Kathryn Merkle, Route 3, Box 403, Yazoo City, MS 39194

Treasurer: Sue Maisel, 544 Will-O-Wisp Way, Jackson, MS 39204

Executive Secretary: Melissa Bailey, Mississippi Library Association, P.O. Box 20448, Jackson, MS 39289-1448

North Carolina Library Association

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Vice-President/President-Elect: Janet L. Freeman, College Librarian, Carlyle Campbell Library, Meredith College, 3800 Hillsborough Street, Raleigh, NC 27607-5298

Secretary: Amanda Bible, Director, Columbus County Public Library, 407 N. Powell Blvd., Whiteville, NC 28472

Treasurer: Michael J. LaCroix, Director of Library Services, Ethel K. Smith Library, Wingate College, P.O. Box 217, Wingate, NC 28174-0217

Administrative Assistant: Martha Fonville, c/o State Library of North Carolina, 109 East Jones St., Raleigh, NC 27601-1023

South Carolina Library Association

President: Sara McMaster, Fairfield County Library, Garden and Washington Streets, Winnsboro, SC 29180

First Vice-President/President-Elect: David Cohen, 38 Gibbes Street, Charleston, SC 29401-2329

Secretary: David A. Lyon, IV, York County Library, P.O. Box 10032, Rock Hill, SC 29731

Treasurer: Maureen Harris, P.O. Box 1652, Clemson, SC 29633

Executive Secretary: Drucilla G. Reeves, Lexington School District II, 715 Ninth Street, West Columbia, SC 29169

Tennessee Library Association

President: Carol Hewlett, Senior Resource Consultant, MTAS Library, University of Tennessee, Knoxville, TN 37996-4105

Vice-President/President-Elect: Col. Joseph Jones, Route 2, Box 207, Newberg, TN 38059

Treasurer: Ruth S. Letson, Librarian II, Tenn. Dept. of Transportation, Suite 300, Polk Building, Nashville, TN 37243-0345

Virginia Library Association

President: Deborah Leather, Marymount University, Ireton Library, 2807 North Glebe Road, Arlington, VA 22207

Vice-President/President-Elect: Steve Matthews, Director, Currier Library, Foxcroft School, Middleburg, VA 22117

Secretary: Linda Farynk, Library-Administration, Room 405, Old Dominion University, Norfolk, VA 23529

Treasurer: Sandra Heinemann, Hampden-Sydney College, Eggleston Library, P.O. Box 122, Hampden-Sydney, VA 23943

Executive Secretary: Deborah H. Trocchi, Virginia Library Association, 80 South Early St., Alexandria, VA 22304

West Virginia Library Association

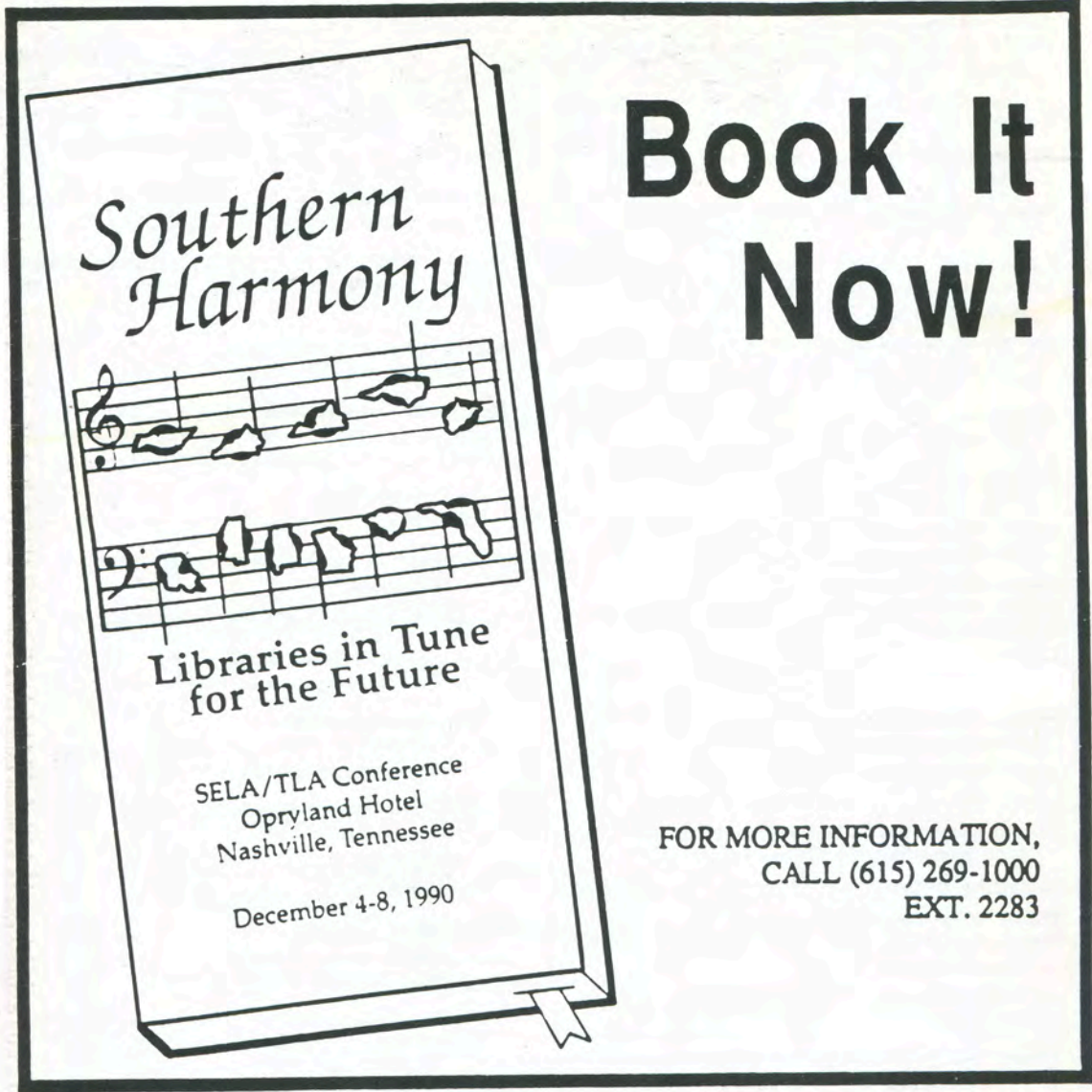
President: Peggy Bias, Putnam County Library, 4219 State Route 34, Hurricane, WV 25526

First Vice-President/President-Elect: Pamela Ford, James E. Morrow Library, Marshall University, 400 Hall Greer Blvd., Huntington, WV 25755

Second Vice-President: Matt Onion, Cabell County Public Library, 455 Ninth St. Plaza, Huntington, WV 25701

Secretary: Rebecca VanDerMeer, 2007 Hudson Street, Charleston, WV 25302

Treasurer: R. David Childers, West Virginia Library Commission, Cultural Center, Charleston, WV 25305



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