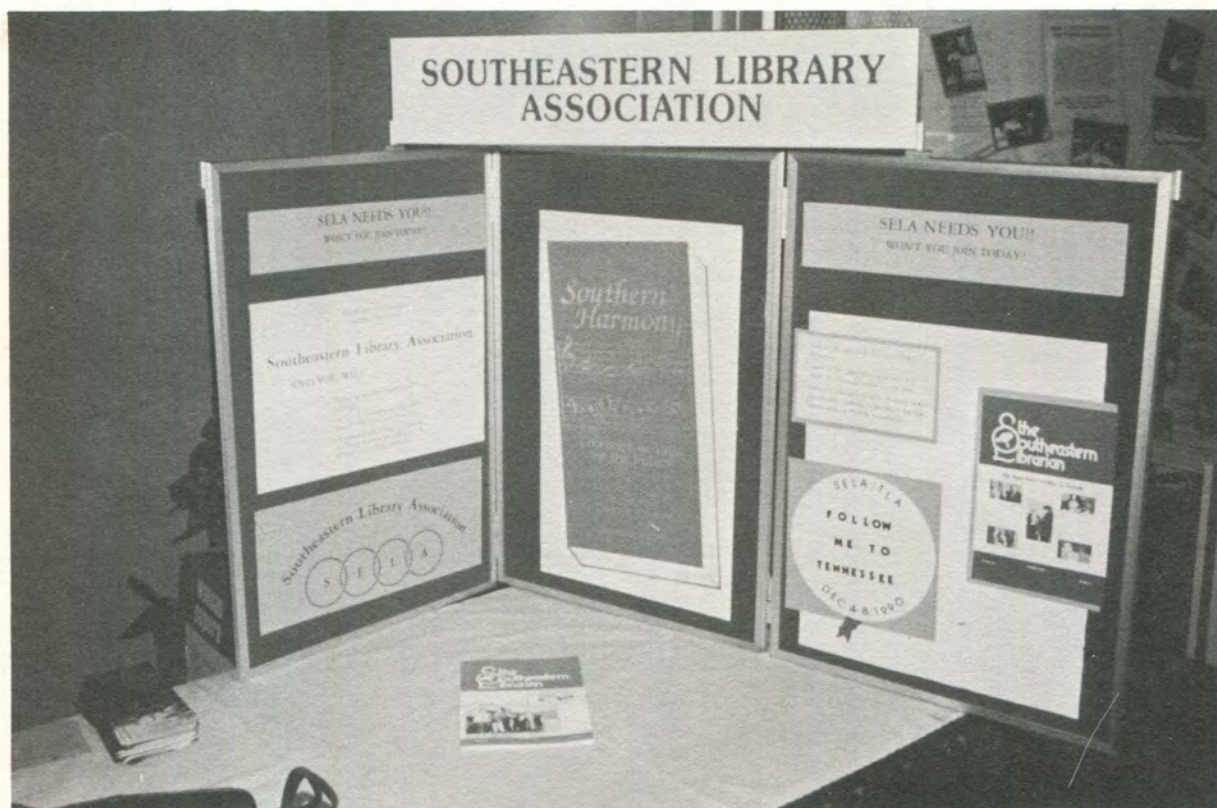


The Southeastern Librarian



**MEMBERSHIP DISPLAYS PAY OFF
AT STATE CONFERENCES** (See page 165)

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The Southeastern Librarian

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THE SOUTHEASTERN LIBRARIAN (ISSN 0038-3686) is the official quarterly of the Southeastern Library Association, Inc., Executive Office, P. O. Box 987, Tucker, Georgia 30085-0987. A subscription to the journal is included with the membership fee. The subscription rate is \$35.00 which includes Institutional Membership. Contact the Executive Secretary for membership and/or subscription information.

Send editorial comments and/or submissions to: Elizabeth Curry, *SELn* Editor, SOLINET, 400 Colony Square, Plaza Level, Atlanta, Georgia 30361-6301; Katharine Calhoun, *SELn* Associate Editor, Price Gilbert Memorial Library, Georgia Tech Information Services, Georgia Institute of Technology, Atlanta, Georgia 30332.

President's Message

The Fall meetings of the various state associations were a great success. In every meeting that I had the opportunity to attend, the programs were excellent and the participants enthusiastic.

The state meetings were successful for SELA also. In several states record numbers of new SELA members were added, and special thanks is due our state representatives. Elsewhere in this issue, our Editor reports on some of their special efforts.

The good health of our association is based directly on membership. It is important that we add new members, but equally important that we keep our existing membership. You should have received a membership renewal form. If you have not renewed your membership for 1990 please do so. Then, consider serving as SELA's representative in your library or area. Invite co-workers, board members, friends and trustees to join SELA. You can be SELA's best membership ad.

Many of our members attended ALA's Midwinter meeting in Chicago. While most of Midwinter is devoted to committee meetings, the conference always provides an important indication of upcoming programs and issues. Many of these same concerns will be reflected in our state associations and in SELA.

To no one's surprise literacy is getting much attention, as it should. I had already heard this concern expressed in numerous state association meetings. As one speaker noted, such foundation issues as censorship and the right to read will not mean much if two-thirds of our people cannot read. Virtually everyone agrees that something needs to be done regarding our decline as a literate nation. Virtually everyone also agrees that they are not certain what should be done, and by whom or what agencies. This is an issue in which all librarians have a vested interest, and we should all have a humanitarian interest. It is a problem to which libraries and librarians may be pieces of the solution.

Literacy is also an emotional issue to which we may volunteer more than we can deliver. I have seen very few libraries which have the resources and expertise to operate a literacy program. However, many more libraries (and librarians) should be involved in some part of their community's literacy efforts. This is going to be a difficult problem to solve. As a nation we do not like difficult problems which require lengthy solutions. My fear is that we will spend our funds and energy on an extensive PR campaign, and then move on to another topic—feeling that we gave our best and sorry that our efforts were not successful.

Some of the most entertaining discussions related to the proposed White House Conference (in particular) and the National Commission on Libraries and Information Science (in general). NCLIS has been regarded as suspect by many librarians for some time. ALA President Patricia Berger's criticism of the Commission's failure to stand up and be counted on the side of intellectual freedom on the matter of *Satanic Verses* has increased our suspicion.

The White House Conference is not a new topic, but it has gained notoriety as more state librarians and associations must plan for activities related to it. Some librarians are asking "Is this trip really necessary?" Others are being so bold as to actually declare that "The emperor has no clothes." At least one state association has gone on record as not just refusing to support the Conference, but actively opposing it.

Politicians are very observant. One of the first things they detect is division in the ranks. So long as a petitioning group cannot speak with unity, and cannot express what action is needed, the politicians will be comfortable (and probably justified) in doing nothing.

If NCLIS is out of step with the library profession, it is the Commission which has the problem. There needs to be some very frank discussion, and probably much less posturing for position. There are no shortage of problems which the Commission should be addressing for the good of libraries and the information needs of our nation. Lead, follow, or get out of the way.

I support a White House Conference if we know why we are going, what we hope to accomplish, and the message that we need to deliver. Otherwise (like the literacy question mentioned above) this will be an expensive, fatiguing, public relations event—with "sound and fury signifying nothing."



George Stewart

Editor's Musings

Happy New Year! This is number 4, the last *SELn* issue of 1989 (which you receive in 1990 due to the perversity of quarterly publications, the editor's scheduling, and bulk mail delivery). It's hard to believe that Katharine and I have been editing *SELn* for a whole year. I suppose that age old adage is true—"Time flies when you're having fun!" I must admit that we have occasionally asked ourselves the ever popular question, "Are we having fun yet?". We have enjoyed working with *SELn* and we appreciate all the people that assisted us with the first four issues.

The real fun was at the state association conferences during the Fall. Since several of these events were held on the same dates I can't report personally on all the states. I will evoke an editor's privilege here to make selective observations fleshed out by a few rumors and reports from the field.

"Designing for the 90's" drew a crowd of 1,600 registrants to the North Carolina Library Association's biennial conference. The exhibit area and programs were reported to be very well attended. I heard that the presentation by Dr. Jerry Campbell from Duke University had people standing all the way out the doorway of the room! I love the title of Dr. Campbell's program, "Management Style: At Least Once Ride a Wild Horse Into the Sun." NCLA conference attendees enjoyed the beautiful new building and the hospitality of the Public Library of Charlotte and Mecklenberg County during the conference reception.

"Information: Electronically Yours" was the conference theme for over 500 attendees in Kentucky. The programs were interesting and the "Drinks With The Dinosaurs" reception was a fun change of pace. The I-Max Spectacular Theatre of Louisville was truly spectacular! The screen, the sound and the films were breathtaking. After hours many of the conference attendees made a splash dancing at a local club on the river called SPLASH.

Organized in 1909 the Mississippi Library Association celebrated eighty years of service during the 1989 conference, "Growing In Hard Ground." I was not in Natchez but heard that MLA's "Riverboat Roulette" cards and grand prize drawing stimulated lots of interest and activity.

GLA's biennial conference focused on "Librarians: The Best Sellers." Indeed there were all types of special guests including Dr. Gene Lanier, intellectual freedom spokesman from East Carolina University, Joe Boisse, ACRL president, and Barbara Quint, Editor, *Database Searcher*. My personal favorite was Rita Mae Brown author of *Bingo*, *Rubyfruit Jungle* and *Starting From Scratch: A Different Kind of Writer's Manual*. She was sincere, humorous, philosophical, and thought provoking. She inspired us and truly touched the heart of many who attended—not an easy feat during a conference awards dinner!

Over 300 people gathered for the South Carolina Library Association conference in Hilton Head despite the devastation of hurricane Hugo. The conference theme was "Information Services and Economic Development in South Carolina." This is another show that I missed but according to the grapevine plans are already being made for next year which will be SCLA's 75th anniversary.

The Virginia Library Association celebrated its 84th year with a conference focused on libraries working together to provide a wide variety of services and information access to the citizens of the Commonwealth. The theme was "Pathways to User Success." First Lady Barbara Bush greeted attendees (not in person, she sent a letter of support). VLA members are looking forward to their 1990 meeting in Richmond which will be followed by the Governor's Conference to prepare for the White House Conference.

As Katharine and I celebrate the end of this volume, we sincerely want to thank **everyone** who submitted material to *SELn*, not only the material which was published but also the material we were unable to publish due to space constraints. This journal is a team effort—the result of the letters, press releases, newsletters, reports and articles sent to us by SELA members. We appreciate those who took the time to share their ideas and activities with their colleagues through *SELn*. I especially appreciate those who managed to meet the deadlines for submissions, or at least came close!

I appreciate the support of my colleagues at SOLINET especially Sandra Evans, Marketing Department secretary, for her attention to detail and assistance with correspondence. No list of thanks would be complete without also mentioning the efforts of the SELA staff Joanne Treadwell and Claudia Medori.

In this issue you'll find a description of the successful SELA membership recruitment results from the Fall conferences and a lengthy list of new members for 1990. Don't miss the announcement of the regional workshop on Conflict Resolution sponsored by the SELA Special Libraries Section. There's also a reminder from the SELA Outstanding Program Award Committee and a report from the nominating committee.

I would like to get on my "soapbox" for a brief message or musing. Please be sure to vote! If you don't really know the people, call someone and ask. Call the candidate. Read their statements in the next issue with a careful eye. With any election process we are charged with the responsibility of selecting those to lead us in a direction we can proudly follow. It may be easier to do on the state level than the regional level but it is still very important. For those readers who are ALA members the message is the same. Find out who is running for president, council seats and division offices. Learn what you can about the candidates and vote.

Elizabeth Curry





Looking Back

20 Years Ago

The Southeastern Librarian
Winter 1969, Volume XIX, Number 4

Presidents Page

—The hectic Fall schedule of state conferences was a challenge in 1969 just as it was in 1989. The joint conference of the Alabama and the Mississippi Library Associations (October 1969) was held in Biloxi amid the devastation of hurricane Camille. In a sad twist of fate hurricane Hugo hit the South Carolina and Georgia coast before their conferences in 1989.

Regional News

- The Robert B. House Undergraduate Library of the University of North Carolina was automated and ceased using the McBee Key-sort card.
- Trevecca College in Nashville announced a "contemporary" concept with the addition to their library facilities of the Learning Laboratory of tape recordings to serve all departments of the college.
- Florida State University's Strozier Library received \$10,000 from a retired faculty member to establish the Shores Memorial Library Fund.
- South Carolina reported 11,577 participants in the Smoky Bear Reading Club sponsored jointly by North Carolina's State Library, Commission of Forestry and Wildlife Resources Department.

SELA Advertisers

—Some of the companies of yesteryear included Gaylord, Gerstenslager Bookmobiles, McGregor, and Faxon. Maybe we will see more SELn ads in 1990 from these companies.

SELn Articles

- "Data Processing costs for Small Libraries" by H. W. Todd noted that it cost \$2.14 to process a book manually but only \$1.41 with the "new method" of electronic data processing.
- "Faculty Critics" by John H. Gribbin classifies seven different types of library critics including: The Erudite, The Phantom, and The Brand New Ph.D Critic.
- "Research Library Development—Present and Future" by Charles B. Osburn looks at the increasing demands for services, the needs of researchers, the current (1969) responses of research libraries and future possibilities for resource sharing. "We propose that a special library working in close harmony with and for a network of research libraries affords the system which comes closest to the achievement of the . . . innovations and goals."
- "Regional Differences in Public Library Services" by Charles E. Rockwood and Ruth H. Rockwood offered a look at how the South compared with other parts of the country.

Guidelines for Submissions to *The Southeastern Librarian*

1. *The Southeastern Librarian* seeks to publish articles, announcements, and news of professional interest to librarians in the Southeast. Articles need not be of a scholarly nature, but they should address professional concerns of the library community.
2. News releases, newsletters, clippings and journals from libraries, state associations, and groups throughout the region may be used as a source of information.
3. Manuscripts should be directed to Elizabeth Curry, *SELn* Editor, c/o SOLINET, 400 Colony Square, Plaza Level, Atlanta, Georgia 30361.
4. Manuscripts should be submitted in duplicate on plain white paper measuring 8½" x 11". Manuscripts should be 8-10 pages double-spaced (text, references, and footnotes).
5. The name, position, and professional address of the author should appear in the bottom left-hand corner of a separate title page.
6. Footnotes should appear at the end of the manuscript. The editors will refer to *The Chicago Manual of Style*, 13th edition. The basic forms for books and journals are as follows:
 - Keyes Metcalf, *Planning Academic and Research Library Buildings*. (New York: McGraw, 1965), 416.
 - Susan K. Martin, "The Care and Feeding of the MARC Format," *American Libraries* 10 (September 1979): 498.
7. Photographs will be accepted for consideration but cannot be returned.
8. *The Southeastern Librarian* is not copyrighted. Copyright rests with the author. Upon receipt, a manuscript will be acknowledged by the editor. Following review of a manuscript a decision will be communicated to the writer. A definite publication date will only be given just prior to publication.

Issue	Deadline	Published
#1 Spring	February 15	May
#2 Summer	May 15	August
#3 Fall	August 15	November
#4 Winter	November 15	February

External User Access to Academic Libraries

Ralph E. Russell, Carolyn L. Robison and James E. Prather

Academic libraries have, in many instances, become victims of their own success. Compared to public libraries, their collections are strong; their facilities are usually accessible to handicapped individuals; their online bibliographic databases are accessible to many who have no affiliation with the institution; and, in the public perception, libraries are free for everyone to use. Academic librarians have worked for several generations to hone their skills to teach people how to use libraries and information sources; off-campus users find academic libraries user-friendly. And they come to academic libraries.

Frequent users of academic libraries are students and faculty at other colleges and universities. They may decide "to visit" because of the convenient location, more expansive hours, better collections, or greater accessibility in terms of transportation or service. Many persons not enrolled at any institution may need a foreign language newspaper, information on an investment or even consumer information to guide an imminent purchase. High school students are frequent (and evident) users of many academic libraries. In Georgia, there is some evidence that the Quality Basic Education Act is a stimulus to the use of academic libraries by high school students. The external user, defined as an individual with no affiliation with the institution, comes in various shapes and requests different kinds of information but is outside the primary clientele of the academic library used.

The issue of external users is of mounting concern to an institution whose income is student credit hour generated. In other words, the institution's income is based on the number of students enrolled. For the library, there is no income specifically provided to support the services and collections provided for external users. The pressure of rising costs for everything and static library budgets have created a climate in which library administrators are forced to evaluate all library expenditures and constantly seek ways of cost containment and reduction.

Are libraries being oversold by best-selling librarians? In other words, are our commitments and the public's expectations outstripping our resources? Those questions, asked about the library and university where the authors are employed, led them to the research project described in this paper.

Ralph E. Russell is University Librarian and Carolyn L. Robison is Associate University Librarian at Pullen Library, Georgia State University, Atlanta, GA 30303-3081. James E. Prather is Assistant Director of Institutional Research at GSU.

The purpose of this study is to determine access for external users provided by academic libraries in the Atlanta metro area. Because of the high degree of communication within the University Center in Georgia, Inc., a local consortium, it was determined that those libraries would comprise the population for this study. A questionnaire was developed and mailed. The professional literature was searched for material which described external users' access to academic libraries; there is little hard data but more opinion and viewpoint. It is the intent of the authors that this study will provide some baseline data for the libraries in at least one city. A future study will be undertaken to investigate the levels of access provided to external users by a national population of urban academic libraries. This will include access to various levels and types of staff assistance, to electronic information, to automated local and remote information files, to special collections and facilities, and borrowing privileges.

The literature on external access to academic libraries reflects a variety of approaches. There have been warnings that university and college libraries must avoid the image of an "elitist fortress" (Dumbleton, 1984, p.7). The question most often addressed is how to clarify the issue of access by external users.

One possible method of clarification is to charge fees for external use. Fees are usually a reflection of economic necessity even though some are "philosophically opposed to fees" (Donnellan and Rasmussen, 1983, p.70). Some institutions have found it difficult to maintain external access. Thus, they have withdrawn from the "information broker" activity (p.77). There are many different ways of balancing internal vs. external demands. Numerous libraries have reported a willingness by users to pay for previously free services when informed of the necessity to cover costs (p.72).

Johnson (1984) summarized the arguments for closing the library to external users as:

1. Increased seating space.
2. Reduced wear and tear.
3. Better security.
4. Increased support for internal users. (p.405)

The reasons for keeping access for external users include:

1. Philosophical commitment to the public users by public institutions.
2. Good public relations.
3. Access to special collections and government documents. (p.405)

METHODOLOGY

In May 1989, a survey was mailed to the twelve members of the Library Council of the University Center in Georgia, Inc. The consortium has been operational since 1938 with much interaction and cooperation among the members, including reciprocal borrowing privileges and a daily interlibrary truck delivery service. The survey was designed to determine the variety, depth and types of access accorded by each library to external users. External users are defined as individuals having no affiliation with the institution as student, faculty, staff, alumni, or member of governing board, or affiliated with an institution having a consortial agreement with the host institution for reciprocal borrowing. Ten institutions responded with usable surveys for a return of 83.3%. The institutions represented by these academic libraries can be briefly described as:

- Theological seminary
- Specialized art college
- Liberal arts college (2)
- Technical four-year college
- Technical/scientific university
- Broadly-based baccalaureate programs (2)
- Comprehensive universities (2)

Five of the ten institutions are publicly-funded and members of the University System of Georgia; all are within the Atlanta-Athens area of Georgia.

FINDINGS

Responses are summarized following the format of the survey.

General public. All ten libraries provide in-house use of collections for external users. Only six of those institutions, however, offer reference assistance to that same population. Although none provide checkout privileges *en masse*, three provide checkout privileges upon payment of a fee. The fees range from \$25 to \$500 per year. One library offers limited checkout privileges upon application to the head of circulation.

Government employees. Three libraries offer checkout privileges; ten provide in-house use of materials, and seven offer reference assistance.

State legislators. Three libraries offer checkout privileges; all ten provide in-house use of materials, and six offer reference assistance.

Employees of private business. The perks are comparable to the General Public category except for one institution, which offers checkout privileges to a business for \$20.00 per year.

Employees of nonprofit organizations. Again, the perks are comparable to the General Public category except for institutions which provide checkout privileges to this category.

High school students. One institution provides checkout privileges, but it is limited to students working

on science projects if requested by the school principal. Another institution provides checkout privileges rarely but requires that such privileges be requested by the high school media specialist or media supervisor. Nine institutions provide (albeit reluctantly in some instances) in-house use of collections; another institution requires that such in-house use of collections be limited to students working on science projects and that such use be requested by the school principal. The same restrictions apply to reference services.

High school teachers. In general, high school teachers, as a library user group, are treated as general public.

Students from local colleges. If the students are from institutions which hold membership in the University Center in Georgia, Inc., and if they arrive with an interlibrary use card from their parent institution, they are accorded borrowing privileges at these twelve institutions. The in-house use of materials and the reference assistance are the same as for the general public. PLEASE NOTE UNIVERSITY SYSTEM OF GEORGIA EXCEPTION BELOW.

Teachers from local colleges. If the teachers are from institutions which hold membership in the University Center in Georgia, Inc., and if they arrive with an interlibrary use card from their parent institution, they are accorded borrowing privileges at these twelve institutions. There are no special checkout privileges for teachers at institutions outside the consortium membership. The in-house use of materials and the reference assistance are the same as for the general public. PLEASE NOTE: Students and faculty at University System of Georgia institutions may be referred to other institution libraries within the system for borrowing privileges, reference assistance and free use of collections.

Visiting scholars. One institution offers checkout privileges for \$25.00; another's policy is that these individuals be handled on the individual's scholarly credentials and needs; and another that privileges should be sought from the head of the circulation department. Still another institution will probably grant checkout privileges if such are recommended by a member of that institution's faculty. The in-house use of materials and the reference assistance options are the same as those for the general public.

Students in external degree program. The general public provisions usually apply with one significant exception. The five institutions which are part of the University System of Georgia would have to obtain the University System Chancellor's approval before they could contract to provide library support for any external degree program outside the University System of Georgia.

Family members of primary users. Five of the libraries offer checkout privileges to this group. Eight

provide in-house use of materials and reference assistance.

College students home for the holidays. The checkout privileges for this class of user are the same as those for the general public. Strangely enough, while all ten libraries provide in-house use of materials to the general public, only seven libraries provide in-house use for these college students. Also, while six libraries provide reference assistance to the general public, only five provide reference assistance for these college students.

Others. One institution requires a refundable \$50 deposit for any external user to whom checkout privileges are issued.

Access to special collections (e.g., rare books, archives). One institution provides no access to external users; another requires special arrangement. The remaining eight stipulate access similar to that provided to their campus user communities.

Access to media collections. Two institutions did not respond; two institutions replied that media materials are not a library responsibility. The other six institutions provide access to media materials for external users, although one institution added that there needs to be a demonstrated scholarly need for the information.

Access to microforms. Only one institution bars external users' use of microforms collections, although several institutions stipulated that their campus communities would have precedence in use of machines and materials.

Online searching of commercial databases. Three institutions do not have online searching available for any of their clientele; three would do no searching for external users; two institutions would search online for external users; and two institutions offer fee-based online searching for external users.

Interlibrary loans. Borrowing for external users is done by only one institution in the survey; the remaining nine institutions borrow from another library only for members of their campus communities.

Use of CD-ROM products. One institution did not respond. Two institutions report having no CD-ROM products. One limits the use of CD-ROM products to that institution's faculty and students. Six institutions provide free access to CD-ROM products for external users as well as their own communities, although two give preferred access to their primary clientele.

Use of special facilities. Of the ten institutions responding, all either restrict use to their campus communities or provide such facilities only if not needed by their primary clientele.

Use of photocopier. All ten institutions report access to photocopiers for external users, although one institution did stipulate that external users would have to yield to any member of that institution's faculty, staff

or student group.

Do you have an online catalog? Six reported an online catalog; four institutions do not have an online catalog.

If yes, is dial access possible for primary users? Three of those institutions with an online catalog provide dial access to primary users; three do not.

If dial access is possible, is it available to external users? Two of the three institutions make their online catalogs available to external users.

CONCLUSION

The ten libraries in our study provided open access to their collections and services. The majority do not extend checkout privileges. The low end of fees charged (\$25.00) and the high end (\$500) provide a broad range of services indicating a professional uncertainty as to what the service might be worth or might cost to provide. Strangely enough, one institution provides no access for external users to special collections; for that library's holdings, which are unique or unusual, the external user is barred access. That is inconsistent with most U.S. library practice.

The online searching of commercial databases revealed some surprising practices. Thirty percent of the respondents provide no online searching for any of their users; two institutions would search online for external users at the same price they search for members of their campus constituency.

The access to CD-ROM products portrayed more liberality than the authors expected. Only one institution limited the use of CD-ROMs to their own faculty, staff and students. Two institutions give preferred access during busy times to their primary clientele.

And finally, the questions centered around online catalogs showed that sixty percent of the respondents have online catalogs; three institutions, or thirty percent of the population, provide dial access to their primary users; and two institutions, or twenty percent, provide dial access to external users.

The authors are surprised that, during an age of rising staff costs, the reference assistance and use of microforms is as freely offered as it is. Because of the type of staff who provide it, reference assistance is expensive—and the external user may be the most omnivorous of the library users because he/she usually knows little or nothing about that particular library.

The results of this survey reveal that the University Center in Georgia libraries provide extensive service to external users with 100 percent of the libraries providing free in-house use of collections for the general public. This is certainly strong support to the public's perception that even academic libraries are free for everyone to use. In our efforts to provide free access to our collections, are we shortchanging our primary users—our students, faculty, staff and alumni? Are we

demanding too much of our staff in providing a broad spectrum of services to users with diverse needs and backgrounds? Are we unreasonably stretching our limited resources to provide collections and services to more and more users? We have no ready answers or solutions to these concerns. However, it is increasingly important for academic librarians to consider their role in supporting the mission of their institutions and in providing leadership in allocating resources to assure access to information and quality services for their primary clientele in the face of increasing demands from the general public.

A copy of the survey is available from the authors.

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The image shows a stylized book cover for a conference. The title "Southern Harmony" is written in a large, elegant cursive font at the top. Below it is a musical staff with a treble clef and several notes. Underneath the staff, the subtitle "Libraries in Tune for the Future" is written in a bold, sans-serif font. At the bottom of the cover, the conference details are listed: "SELA/TLA Conference", "Opryland Hotel", "Nashville, Tennessee", and "December 4-8, 1990". The book is shown at an angle, with a small ribbon bookmark visible at the bottom right corner.

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Librarians in Academic Limbo: Support for Scholarship

Donald J. Kenney and Gail McMillan

Librarians have long been concerned about their role and status in the academic environment. Librarians want to be perceived as participants in the total mission of an academic institution including teaching, research and publication, community service, and campus and professional activities. Even though at many institutions librarians have been granted faculty status, presumably with the same benefits and requirements as teaching faculty, librarians still have felt a lack of full recognition of their contributions to the academic institution. As reported by one research team in 1974, librarians are still in academic limbo (Baily and Dee 17).

A prerequisite of faculty status is conducting and publishing research as well as participating in professional activities such as attending national and regional conferences and workshops. Many academic librarians desire the working conditions and benefits of full academic status, but not all academic librarians agree that publishing and research is appropriate or necessary for this status. Furthermore, the support structures for academic librarians are often not in place to fully support publication and research efforts. The purpose of this article is to report the authors' findings on support for publication and research by academic librarians in Virginia and to compare the findings to a number of previous state and regional studies.

LITERATURE SURVEY

Numerous articles in the library literature have traced the history and the evolution of librarians achieving and maintaining faculty status. A fairly recent review of the literature was presented in an article by Werrell and Sullivan published in the March 1987 issue of *College & Research Libraries*. This review article identifies the significant aspects of faculty status as well as a general survey of the literature since 1974. Earlier studies such as Rayman and Goudy's "Research and Publication Requirements in University Libraries" focused on research and publication as a requirement for faculty status. Two regional studies are worth noting: "Faculty Status for Librarians: Querying the Troops" which presents a survey of academic librarians in the Rocky Mountain states (1983) by Davidson and others, and a

similar study of the southeastern states (1983) reported by Gray and McReynolds.

Several statewide studies have also been conducted and reported on in the literature including New York (1983) by Benedict and others; Ohio (1980) by Byerly; and two very recent studies, one conducted in Virginia by Duke, and Hare's survey of professional development in the Southeast. These studies looked at the issue of faculty status and the requirements to do research and to publish which have become synonymous with faculty rank.

Results of a number of studies of this issue in the southern states are particularly revealing. While academic librarians nationwide have faculty status, few are required to publish and to conduct research in order to stand for promotion and/or tenure. Sharma's 1981 survey of academic libraries in Alabama, Georgia and Mississippi revealed that 18.4% are required to publish for promotion and/or tenure. Two years later Gray and McReynold's survey of Louisiana, eastern Texas, Mississippi, Alabama, Georgia and Florida showed that the percentage of librarians with faculty status required to publish increased nearly ten percent. An earlier survey of Kentucky and surrounding states found that only two of the public-supported institutions out of twenty-five required librarians to publish in order to gain tenure and six out of twenty-four required such activities for promotion.

Duke's study of senior academic institutions in Virginia addressed the issue of rank and benefits such as sabbaticals and pay raises comparable to teaching faculty. He concludes, "... academic librarians in Virginia, while they often do have the rank of faculty, are often shortchanged on faculty privileges" (17).

SURVEY TECHNIQUES

A survey of the support for publishing and research of academic librarians in the state of Virginia grew out of a national survey of the Association of Research Libraries that the authors conducted in 1987. The principal question remained the same: how are academic librarians supported in their professional activities, in particular, research and publishing? All types of libraries were surveyed in Virginia, at both public and private academic institutions.

The survey was mailed to the directors of all academic libraries in the state. Of the 89 sent, 75 were returned. Of these, 31 were two-year colleges (6 private, 25 public); 20 were from four-year colleges (14 private, 6

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public); 18 were from universities (8 private, 10 public); and 6 were from other types of academic institutions such as professional schools.

PATTERNS OF SUPPORT FOR PUBLICATION AND RESEARCH

Regional studies in the 1980s indicate a high percentage of academic librarians with faculty status. The 1980 survey by Sharma indicated that 82.4% of the librarians in Alabama, Georgia and Mississippi had faculty status (564). The Gray and McReynolds' survey of the southeastern states in 1983 reported that 72.8% of the academic librarians had faculty status (283) and Hare's recent study of small-to-medium sized colleges in the region report that 76% have faculty status (18). Our survey in Virginia found that 69.4% of the academic librarians have faculty status.

Assuming that the relationship between faculty status, publishing and research go hand in hand, the authors attempted through this survey to find out the level of institutional support for librarians to publish and to conduct research.

SURVEY RESULTS

One of the typical ways teaching faculty are supported in their research and publishing endeavors is through paid sabbaticals or other relief from classroom responsibilities. The Virginia survey asked about levels of supported leave for librarians. More than one-half of Virginia's academic librarians are not granted any leave to support their research and publication activities.

Similar findings in 1982 by Gray and McReynolds' survey of several southern states confirms the lack of this type of support for academic librarians. They found that about 21% of the librarians with faculty status and 31% without faculty status received paid professional development leave to conduct research. About 26% of academic librarians in Virginia are eligible for some level of funding to support their research and publishing activities.

TABLE 1

Does your library support publishing by giving library professionals:

leave with full pay	13.0%
leave with half pay	10.1%
leave with partial pay	2.9%
leave with no pay	13.0%
no leave given	60.9%
Total responses: 69	No responses: 13

Whether or not paid leave is available, the Virginia survey asked which professionals could request time away from the library to conduct research and write for publication. It is not surprising that permanent full-time

professionals are most likely to receive time off. Unfortunately, an even higher percentage may not be granted any leave for this type of professional activity.

TABLE 2

Who may request time off for research and publishing activities?

Permanent full-time professionals	35.3%
Permanent full- and part-time professionals	10.3%
All permanent professionals and full-time temporary professionals	5.9%
All professionals (permanent and temporary, full- and part-time librarians)	4.4%
No one	44.1%
Total responses: 68	No response: 17

While leave with or without pay may be available to some professional librarians in Virginia, there are some academic libraries that provide financial support to librarians to conduct research without relieving them of their daily professional responsibilities. In response to the question concerning research funding for librarians available from the library, 20% responded positively. The distribution was about equal at public and private institutions.

Essential for publication and research is clerical and technical assistance as well as routine office supplies. In Virginia, clerical support and the use of office equipment and supplies is available to nearly 60% of the librarians. About 40% have access to computer and/or statistical support.

TABLE 3

Does your library support publishing by giving library professionals:

	T	public	private
secretarial/word processing support	58.2%	64.7%	51.5%
photocopy/office supplies	56.7%	61.8%	51.5%
computer/statistical support	41.8%	47.1%	36.4%
student help	22.4%	11.8%	33.3%
none of the above	34.3%	32.4%	36.4%
Total surveys responding:	67		

Looking at the survey returns from public and private institutions, this study shows that there is more computing support at public institutions (47.1%) than private institutions (36.4%). At public institutions there is greater access to computers as well as consultants or departments whose role is to provide research and data

analysis. Larger public institutions have the computer power on campus to support many campus activities such as online registration, scheduling and communications. In addition, the research requirements at doctoral granting institutions has meant that computers and consultants are located on campus and that many, including librarians, can take advantage of these resources.

While there are many obstacles inhibiting research and writing for publication by librarians in Virginia, these activities are recognized in a variety of ways. A majority (55.6%) responded positively that delivering a paper at a conference counts as a publication; 85% of the survey respondents indicated refereed library publications are the most creditable, while articles appearing in in-house publications are less frequently recognized as publications (28.6%). Other responses to the questions concerning the significance of a publication were: any library publication (82.5%); any refereed publication (80%); any publication, including in-house (60%); and other publication activities including book reviews and editing (70%).

While many publishing activities are recognized in Virginia, only 7.4% of the academic institutions surveyed require publications for tenure or continued appointment. Only 8.8% require publications for promotion. This finding is similar to Gray and McReynolds' 1982 findings (286) and a decrease from Sharma's 1980 findings (566).

CONCLUSIONS

Many academic librarians in Virginia have faculty status and with this status goes the responsibility to conduct scholarly research. There are many types of support that are helpful to anyone who conducts research and writes for publication. The Virginia survey specifically asked not only about the availability of supplies and assistance but also who may request leave, whether or not paid leave was available, and about the availability of research funding from libraries for their professional staff.

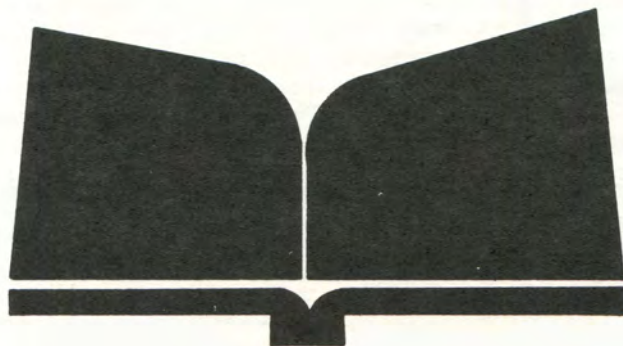
At many academic institutions librarians consider it important to have faculty status, and at nearly 70% of the Virginia academic institutions surveyed librarians do

have faculty status. The intent of this study was to determine the levels of support for librarians at Virginia's academic institutions to conduct research and to write for publication. We looked at this component of faculty status because it is common to both teaching faculty and librarians. The survey showed that when librarians publish, they do it without much support, whether or not publication is required. It showed that librarians are shortchanged in terms of support for research and publishing activities.

A copy of the survey is available from the authors.

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To Market, To Market: Academic Reference Departments and the Promotion of CD-ROMs in 1989

Carmen Embry and Glenda S. Neely

Toward the end of 1988, the Reference Department in the University of Louisville's Ekstrom Library took stock of the changes that had occurred in 1988 A.C. (After CD-ROMs) and actively planned for 1989. We had gained insight into the wonder-disc's shortcomings, including less-than-simple installation, cryptic menus and those ubiquitous printer problems. At the same time, we lauded the advantages gained with their inclusion into our services. We could now offer free computerized access to four Wilsonline indexes—HUMANITIES INDEX, SOCIAL SCIENCES INDEX, BUSINESS PERIODICALS INDEX and READERS' GUIDE, along with the proverbial favorites—COMPACT DISCLOSURE and ERIC. We soon found that these did indeed allow us to reach a larger audience and satisfy such information needs, at the same time allowing us to continue executing more complex searches online.

Nevertheless, we observed that while many patrons were drawn like magnets to the work stations, others remained decidedly distant. To reach them we realized we had to bite the bibliographic bullet and market. We considered various and sundry techniques such as mailings to specific users, brochures, bookmarks, posters and strategically-timed presentations.

But before exploring any of these means, perhaps we should begin first with the end. Why, in Dewey's name, should a reference department, whose staff is already faced with hefty workloads, decide to market CD-ROMs? Stanley J. Shapiro realizes such a necessity, and in "Marketing and the Information Professional: Odd Couple or Meaningful Relationship" he states that marketing is an attitude, an approach that allows user need to determine organizational responses which include the development of a marketing plan. At the onset he notes that many employed in our profession harbor "deep-seated hostility" toward marketing in the commercial sense. Absence of objectives able to be expressed in concrete terms, along with lack of "bottom line profit and loss figures" do not do much to entice us either (120).

Despite these absences, Shapiro points to the need for such a strategy, and, in essence, calls for three key factors to ensure success: 1) a willingness to take direction from the market, 2) a commitment to making the library a "responsive organization," and 3) a recognition that some products and services may be

obsolete and should be substituted with newer ones. Once this is accomplished, the author recommends that the market be divided into submarkets of users with similar needs. Next, products can be matched accordingly. Follow-up surveys and interviews, he states, can greatly aid the process (121-122).

Fortunately, most library marketing techniques are achieved through traditional print media such as posters, ads, newsletters and direct mail pieces, which can be produced at a relatively low cost. Furthermore, many of these strategies are already being utilized by many of us in areas such as online services and can easily be adapted to fit CD-ROM requirements.

Douglas Ferguson's suggestions in "Marketing Online Services in the University" illustrates such an easy transition. Several custom-designed print packages, such as the "Term Paper Helper" lend themselves remarkably well for CD-ROM offerings (17).

By far, the most frequently heralded approach is that which deals with users directly. In "Promotion of Online Services" Alice H. Bahr states that even the most generic of tactics can be spiced up by the personal touch. She recommends that rather than confining promotional bookmarks and flyers to the desktop, reference and circulation personnel be persuaded to hand the materials out during routine interactions with patrons (152).

We at Ekstrom have heard these marketing muses and have heeded their wisdom. We achieved increased numbers of end users thanks to an aggressive marketing campaign that includes brochures, posters, and direct-mailings as well as electronic mail reminders via PROFS, our campus-wide computer system. But with the windfall came new wonderings. What could we, should we, do with this ever-growing audience!

Quickly we learned the accuracy of Randall Hensley's six-point observations regarding "CD-ROM Users and Technology Induced Behavior"—that 1) CD-ROMs are popular. Patrons like machines even if the same tool is sitting next to them in paper; 2) CD-ROMs alleviate impatience. Patrons prefer the instant gratification the computers can offer; 3) CD-ROMs promote cooperation, by their very nature encouraging patrons to help one another, sharing search strategies and results; 4) CD-ROMs tend to offer an aura of "Oracle Transformation." Otherwise intelligent patrons succumb to the notion that the computer can "do anything;" 5) CD-ROMs lead to memory loss. Patrons rapidly forget to use paper sources; and 6) CD-ROMs meet stimulus-response needs. We all like to push buttons (Paper, July 10, 1988).

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These aspects, the good, the bad and the human, eventually led us to use the same tool that garnered such a wide audience in the first place—marketing. Only now instead of marketing the product, we marketed instruction on how to use the product.

We executed more brochures and posters and regularly advertised in the school newspaper, encouraging students, staff and faculty to join us in upcoming sessions to learn more about CD-ROM technology. Once we gathered patrons for this new component of bibliographic instruction, we continually emphasized the following six points:

- 1) Differences in content, format and structure of CD-ROM vs. paper products. This includes span of coverage and software dissimilarities.
- 2) Variations of controlled vocabulary. We describe methods of retrieval used by the respective vendors.
- 3) Access points. We highlight single subjects vs. multiple subjects, title words, publishers, line of business, etc.
- 4) Boolean logic. We spend a fair amount of time on this one, offering overhead or blackboard examples.
- 5) Search refinements—truncation, embedded characters, etc.
- 6) Practical aspects. Our hands-on portion of the session zeros in on keyboard functions, help screens and appropriate tutorials.

And while we admit these marketing strategies have indeed enabled us to satisfy information needs we might never have met before, we've come to recognize all too well the enormous amount of time involved. Our instruction/consultation roles have necessarily expanded as we continually offer pre- and post-search interviews, develop user guides and remain available for on-site assistance, thus stretching an already hardworking department. In "Reference ROMs: Six Implications for Libraries Building CD-ROM Database Services," David C. Taylor acknowledges this added workload, estimating

that reference librarians incorporating such a service spend "hundreds of hours" helping patrons use that service. He further notes that each patron may well require fifteen minutes or more to achieve satisfactory results, thus reducing staff by as much as a full-time librarian (454).

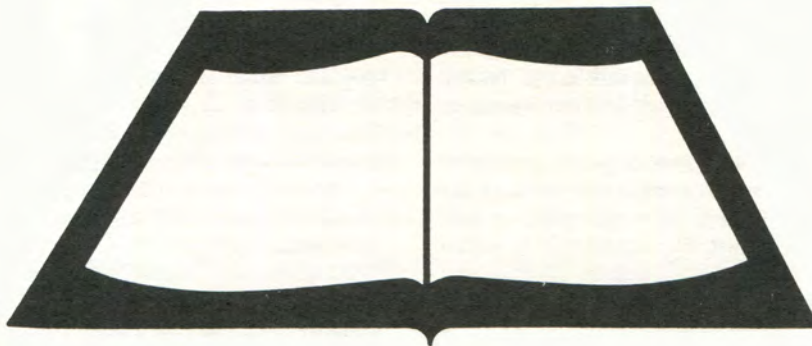
To better assure that our time is well spent, that these marketing ventures regarding CD-ROM promotion and instruction are successful, we continue to remain open to new concepts while frequently examining the old ones, thus following the advice of Jennie Boyarski and Judy McClendon who encourage such systematic examinations in their recent article "Does Your Library Have a Marketing Plan?" (155).

Already the important lesson for us, midway through 1989 A.C., is that we do not intend to stand passive with this new technology. Making information available is central to our profession; making information available about information should be also. And it is with this attitude that we continue to go to market, to market.

Special thanks to Reference Librarian J. Gregory Dean who suggested this article before his death in September 1988.

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24th Annual Georgia Archives Institute An Introduction to Archival Administration

The institute will be held June 11-22, 1990 in Atlanta, Georgia. The event is sponsored by Clark Atlanta University School of Library and Information Studies, Georgia Department of Archives and History, Jimmy Carter Library and The University Center in Georgia.

Designed for *beginning* archivists, librarians, and manuscript curators, the 24th annual Georgia Archives Institute will offer general instruction in basic concepts and practices of archival administration and management of traditional and modern documentary materials. The two week program will feature lectures and demonstrations, a supervised practicum, and field trips to local archives. Topics will include records appraisal, arrangement and description of official and private papers, conservation, legal issues, and reference service.

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For more information and application, write: Dr. Patrice McDermott, School of Library and Information Studies, Clark Atlanta University, Atlanta, Georgia 30314.

Seminar on International Librarianship

A Seminar on International and Comparative Librarianship will be offered in the spring of 1990 at the School of Library and Information Science, University of South Florida, in Tampa. The seminar will be conducted by Dr. John A. McCrossan, Professor. Students may register for 3 hours credit or they may audit the seminar. All will attend Session I, **May 4-6**, in Tampa. Those registered for credit must also attend a second session in June at which they will present their seminar research papers. For information write or call Dr. McCrossan or Ms. Holly Hill at the School of Library and Information Science, HMS 301, University of South Florida, Tampa, FL 33620-8300. Phone is (813) 974-3520.

Serials Conference

"Serials: Getting Our Fair Share," is the title of a conference to be held on **Monday, April 23-Tuesday, April 24, 1990**, in Durham, North Carolina. This conference, which was developed by a group of serials librarians, seeks to provide librarians from all types of libraries with a state-of-the-art review of serials librarianship today. This conference also seeks to involve all levels of library staff from the professional to the paraprofessional level. Nationally recognized speakers will provide an overview of the issues of serials pricing, measuring worth, and the impact of automation on

serials collections. These major overviews will be supplemented with small group discussions, which will provide participants with an opportunity to explore five additional topics in-depth. A total of 15 different small group topics will be available for participants.

In addition to these presentations, participants will have the opportunity to participate in up to five small group discussions. Participants will have an opportunity to select from approximately 15 different small group topics. These topics include: statistics; gifts and exchanges; small computers; bibliographic control; claiming; binding; copyright; resource sharing; fulfillment centers; the basics of serials management; collection development; the bid process; retrospective conversion; serials in automated catalogs; and CARL. These small group sessions will be facilitated by librarians who are currently involved in some aspect of serials work. These sessions are designed to increase the exchange of ideas among librarians who are currently working with serials.

The registration fee for the conference is \$40. It is made possible by EBSCO Subscription Services and is sponsored by the North Carolina Library Staff Development Program and the Cape Fear Library Association. For more information, contact: Duncan Smith, School of Library and Information Sciences, North Carolina Central University, P.O. Box 19586, Durham, NC 27707, Phone: (voice) 919-560-6485 (fax) 919-560-6402.

Bookmobile Conference in North Carolina

This conference will provide those individuals directly involved in the provision of bookmobile service with an opportunity to meet and exchange ideas and concerns. This conference is organized as a series of small group presentations. This provides participants with an opportunity to hear a variety of viewpoints on each conference topic. The small group format also encourages the exchange of ideas among people who actually provide bookmobile service.

The conference will be held **April 30-May 1** at the Holiday Inn—Four Seasons, Greensboro, NC. Co-sponsors include: School of Library and Information Sciences, North Carolina Central University; Adult Services Committee Public Library Section of NCLA and Thomas Built Bus, Inc. High Point, NC. Registration is \$45. For further information contact the School of Library and Information Sciences, NCCU, P.O. Box 19586, Durham, NC 27707, (919) 560-6485, FAX (919) 560-6402.

Library Automation Conference Announced: INFORMA 1990

A group of librarians who are helping IBM shape future library technology will hold a conference in Austin, Texas, **April 29-May 1**. INFORMA was established to work with IBM to explore, develop, and implement

BULLETIN BOARD

new information technologies. The group will focus on strategic campus computing partnerships during its first conference, INFORMA 1990. The announcement was made at the annual meeting of CAUSE, an organization of campus computing professionals dedicated to the advancement of administrative and academic computing.

The conference agenda will focus on five topics: Directions in Image Processing, User Interfaces, Strategic Planning, Workstations for Learning and Telecommunications. Attendance at INFORMA 1990 will be limited to three participants per institution, so early registration is suggested. There will be no registration fee. Participation on INFORMA strategic issues committees is open to anyone interested in library applications involving telecommunications, workstations, or imaging and full text. For more information about the new forum, or INFORMA 1990, contact the INFORMA project office at (608) 263-5867.

Large Print Award Applications

Community Service Award competition is now open for entries. This year, libraries have a choice of two award categories. As in previous years, a check for \$1000 will be presented to the library demonstrating the most creative and comprehensive efforts in promoting the awareness, availability and use of Large Print Books. Two runners-up will receive \$300 worth of G. K. Hall Large Print Books. In 1990, for the first time, a \$500 grant will be given to a library that does not yet collect Large Print Books or is just beginning to collect and promote them. The presentation of these awards will take place at the 1990 ALA convention in Chicago.

The **deadline for entering is Friday, March 30, 1990**. For applications and complete information on how to enter, contact Cathy Boettjer, G. K. Hall, 70 Lincoln St., Boston, MA 02111 or call 1-800-343-2806. (In Alaska, Hawaii, or Massachusetts call 617-423-3990.)

Year of the Trustee

A preconference, "Gemini: Policy and Administration—A 100-year Union", will be sponsored by the American Library Trustee Association (ALTA) for trustees and library directors at the 1990 American Library Association (ALA) Annual Conference, on **Friday, June 22**.

The preconference will: explore issues and techniques for developing public library policy; emphasize the involvement of trustees and directors in planning, advocacy and marketing; and examine guidelines for good working relationships between trustees and library directors.

The preconference leads the commemorative activities planned in celebration of the "Year of the Trustee" and

the division's 100th year as a unit of the American Library Association.

While registration is open, planners expect that attendees will register for the preconference in pairs made up of a trustee and a library director from a given library. Space is limited to 150 participants. Registration fees are: ALTA member and library director, \$150; non-ALTA member and library director, \$170; ALTA member or library director, \$85; non-ALTA member, \$90. Direct inquiries to ALTA, 50 E. Huron St., Chicago, IL 60611, or call Sharon Jordan at 312-944-6780.

LITA/CLSI Scholarship Applications

The Library and Information Technology Association (LITA)/CLSI Scholarship Committee requests applicants for the 1990 LITA/CLSI Scholarship in Library and Information Technology, which has been increased to \$2,500 starting with the 1990 award.

The scholarship, designed to encourage students to pursue careers in library automation, will be made to a student entering or already in an American Library Association (ALA)-accredited master's degree program. To be considered, a student's program of study must emphasize library automation. Other criteria for the scholarship are academic excellence, leadership, evidence of commitment to a career in library automation and information technology and prior activity and experience in those fields.

Completed applications, including all references and transcripts, must be postmarked no later than **April 1, 1990**. For application instructions and forms, write LITA/CLSI Scholarship, American Library Association, 50 E. Huron St., Chicago, IL 60611-2729, or call 800-545-2433 fax, 312-440-9374.

Stars to Shine

The American Library Association (ALA) Council has called on libraries across the country to join ALA in sponsoring a "Night of a Thousand Stars" to focus national attention on the importance of family literacy.

The "Hands Across America"—style event will be Wednesday, **April 25, 1990**, during National Library Week and School Library Media Month. Suggested time: 7 to 9 p.m. Participating libraries will sponsor "Family Read-alouds" with celebrity guest readers. The goal is 1,000 stars at 1,000 libraries across the country.

The ALA Public Information Office will coordinate national media coverage and assist in recruiting "big name" readers at strategic locations throughout the country.

For more information, send a stamped, self-addressed #10 envelope, Attention: Night of a Thousand Stars, American Library Association, 50 E. Huron, Chicago, IL 60611.



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STATESIDE VIEW

Items for this column should be submitted to: Katharine Calhoun, *SELn* Associate Editor, Georgia Tech Information Services, Price Gilbert Memorial Library, Georgia Institute of Technology, Atlanta, GA 30332.

ALABAMA



Bond Issue Passes in Birmingham

Voters in Birmingham, Alabama recently approved a 75 million dollar bond issue. Included in this amount was 3 million dollars earmarked for libraries. These funds will provide for the razing of two existing branch libraries and construction of larger facilities in their place. Two other branches will be renovated and expanded. The remaining monies will be spent on building improvements throughout the system.

Library School Gets Name Change

On September 22, 1989, the Board of Trustees of the University of Alabama System voted to approve a request to change the name of the school from "Graduate School of Library Service" to "School of Library and Information Studies." In the Spring, the faculty of SLIS had voted unanimously to recommend to the dean that the name be changed. The most compelling reason for the name change, according to Dean Turner, was that the former name did not adequately represent what the school had become. The start-up of the Information Systems Research Program, the filling of the EBSCO Chair, and the introduction of new information technology courses have resulted in a more balanced program than indicated by the former name.

Auburn Libraries Receive Grant

Auburn University Libraries (AUL) has recently received a second U.S. Department of Education Title II-C grant awarded under the Strengthening Research Library Resources Program. The grant for 1990 follows an award in 1989 during which AUL began the cataloging of two microfiche sets and the entering of bibliographic data into OCLC. AUL is cataloging Confederate Imprints and has subcontracted to the University of Alabama Library to catalog French Revolutionary Pamphlets. Given the name the Alabama Microforms Project, the grants will enable the libraries to catalog a total of 13,188 titles into OCLC. The award for 1990 will

support the work of a cataloger and support staff at both institutions.

GEORGIA



DeKalb County's Libraries Provide Services to Homeless

The DeKalb County Public Library has initiated a new service to the county's homeless. Recently the library began placing small collections of books in the county's homeless shelters and offering storytelling for the children. Friends of the Library along with book vendors, Brodart and Bound-To-Stay-Bound, are donating books for the shelters, and Sherry DesEnfants, Children's Services Coordinator, is providing the storytelling.



Sherry DesEnfants (l) and Sharon Davis read to children at Our House Shelter from books donated to the shelter by Friends of DeKalb County Public Library, Brodart and Bound-to-Stay-Bound.

Atlanta Fulton Public Library Receives \$400,000 NEH Grant

The Atlanta-Fulton Public Library has received a \$400,000 challenge grant from the National Endowment for the Humanities (NEH) for collection development of African-American materials. Among the 41 institutions awarded 1989 NEH challenge grants, Atlanta-Fulton Public Library and New York Public Library are the only libraries in the country to be selected.

The federal grant requires the Library to generate at least three non-federal dollars for every one grant dollar awarded. After the \$1.2 million match is completed, the Library will have a total of \$1.6 million in funds to use on the project.

The funds from the grant and the fund-raising will be used to develop an extensive collection of materials for a new public, non-circulating, research library on the African-American experience, expected to open in 1991. Presently under design by Brown Design with Osgood Associates, the library, currently called the Auburn Avenue Research Library, will be located on the southeast corner of Auburn Avenue and Courtland Street.

Through the financial assistance of an Atlanta foundation, two major African-American acquisitions have already been made for the Auburn Avenue Library. The first contains 6,000 volumes of the special library collection from the recently closed Bishop College, a historically black college in Texas. The second African-American collection was assembled by a rare book dealer.

LOUISIANA



Louisiana Literary Award Presented

The Louisiana Literary Award of the Louisiana Library Association was presented to *Judah P. Benjamin: The Jewish Confederate* by Eli N. Evans. Judah P. Benjamin was a prominent antebellum Louisiana statesman and an important figure in the history of the Confederacy.

Mr. Evans, president of the Charles Revson Foundation in New York, is a native of Durham, North Carolina, a graduate of the University of North Carolina, and Yale Law School.

The Louisiana Literary Award is presented annually to the best book published during the year which is written by a Louisiana author or about an important or significant Louisiana subject.

MISSISSIPPI



PR Award Goes to Clarksdale Public Library

Library Director Sid Graves accepted the Carnegie Public Library of Clarksdale and Coahoma County John Cotton Dana Library Public Relations Award by the Library Administrative and Management Association at

ALA "for a spectacularly successful effort to gain national media attention, featuring ZZ Top supporting an effort to promote the library in the hometown of Muddy Waters."

Since the award, the rock superstars ZZ Top have been joined by Paul Simon, Gregg Allman, Willie Dixon, Dr. John, Bonnie Raitt, Treat Williams and other celebrities supporting the Carnegie Public Library's Fund Drive for its Delta Blues Museum.

Russell Library Endowment Established at UM

A former library curator has left a \$100,000 endowment to the John Davis Williams Library at the University of Mississippi. Through her will, Mattie Underwood Russell created the Mary Elizabeth McDonald Russell Library Endowment Fund in memory of her stepmother, while also assisting the Ole Miss library in developing a larger collection of books, pamphlets, manuscripts, and other materials that pertain to the history and culture of the United States.

NORTH CAROLINA



North Carolina Sports Figures Support Reading

Soon players from the Atlantic Coast Conference (ACC) will be on television spots urging elementary and high school students to: "Read, Use Your Public Library, Stay In School." The project was jointly sponsored by the State Library of North Carolina, the North Carolina Public Library Directors' Association, the Northwest North Carolina Public Library Council, and the Atlantic Coast Conference.

A series of public service announcements will feature players from ACC member schools in North Carolina including: Duke University, Wake Forest University, UNC Chapel Hill, and North Carolina State University. The first PSAs will be aired during ACC League basketball games and the next series will be shown for the Fall 1990 ACC football season.

Duke Participates in LC Project

Duke University Library has been chosen as one of fourteen libraries nationwide to participate in a six-month pilot project designed by the Library of Congress. This experiment, which began in October 1989, will test remote access to the Library of Congress' online computer system.

Potential Use of Acid-Free Paper by State Government to be Studied

In 1989, the North Carolina General Assembly passed a piece of legislation known as the "acid-free paper" statute. This law requires Howard McGinn, the State Librarian, and Dr. James Govan, the University Librarian at the University of N.C. at Chapel Hill, to study and report to the Legislature on the feasibility, availability and cost of using acid-free paper in state government.

Only one other state besides North Carolina has enacted similar legislation regarding the use of acid-free paper in state government—Connecticut. However, a comparable law is currently being studied by Congress and utilization of acid-free paper may soon be required on the federal level.

McGinn commented regarding the recently enacted law, "We feel that this legislation's scope and impact is very important for the state. Since acid-free paper is produced cleanly and because it remains intact much longer than acidic paper, the state will derive significant long-term preservation and economic benefits from the use of acid-free paper."

SOUTH CAROLINA



Hugo Hits Libraries

Preliminary reports in LION, the state library online network, indicate that overall damage from Hugo to libraries in South Carolina was minor. For the most part libraries in the eastern and central part of the state were closed for several days because of power outages.

The McClellanville Branch of the Charleston County Libraries was hit hardest. The building was reported being "knee-deep in mud." The West Ashley Branch received about two feet of water inside the building. The Cooper River Memorial Library suffered roof damage and water entered the building.

Meritorious Service Award Goes to Richland County

The Children's Services Department of the Richland County Public Library in Columbia has received the Meritorious Service Award presented annually by the South Carolina State Library Board.

The letter accompanying the award states, "... Many South Carolina public libraries have excellent children's

programs. An outstanding example is found at the Richland County Public Library. The library has a strong commitment to quality children's services at all levels—Board, Director, and staff. A well-qualified staff, a balanced book collection, and quality programming are key elements of the program . . .

"During 1989, libraries throughout the state and nation have celebrated the Year of the Young Reader. As part of that celebration, the State Library is pleased to present its Meritorious Service Award to the Children's Services Department of the Richland County Public Library."

Greenville Library Receives Federal Grants

The Greenville County Library has been awarded three Library Services and Construction Act Grants (LSCA) from the United States Department of Education. These grants, totaling \$13,700 will expand the existing services and collections of the library.

A telefacsimile machine has been installed in the Reference Department of the Main Library. Funded by an LSCA Title III grant, the FAX machine will expedite interlibrary loan transactions as well as promote resource sharing with other libraries. The Greenville County Library is among five libraries statewide participating in the project.

To encourage greater utilization of the Library's collection of literacy videocassettes, a videocassette player has been added to the Audiovisual Department of the Main Library. Patrons who do not have personal videocassette players in their homes will be able to view the literacy cassettes while in the library.

\$10,000 of the LSCA funds will provide books and other library materials to the branch libraries and on the bookmobile.

TENNESSEE



Library Helps Welcome President to Memphis

When President Bush decided to visit Memphis to honor 1000 volunteers, the city's only daily newspaper knew where to turn to make sure tickets were available to the area's nearly one million residents—the Memphis/Shelby County Public Library and Information Center.

Two weeks before the president's visit, Dave Swearingen, marketing director for *The Commercial Appeal*, contacted the library to see if they'd be willing to assist in distributing free tickets to a ceremony

involving the president. "We were looking for non-commercial locations that were well-known, easily accessible and spread throughout the metropolitan area," Swearingen said. The Memphis/Shelby County library system, with its 23 locations, was the logical choice.

The library and the newspaper agreed on guidelines for distributing the tickets and when White House approval arrived six days before the event, the two parties put the tickets in place and the distribution plan into action. Individual tickets were available at all library locations and group distribution of tickets was handled by *The Commercial Appeal*.

Almost 10,000 tickets to the president's speech were given out at library locations throughout the area. And by the time President Bush completed his Memphis trip, the library had significantly increased its visibility in the community and solidified its position as an organization committed to providing service to the community.

Middle Tennessee State University Contracts with the Unisys Corporation for Computerized Library System

Middle Tennessee State University has purchased from the Unisys Corporation its PALS library management system to computerize the Andrew L. Todd Library and peripheral collections in the Learning Resources Center and the Center for Popular Music. Library functions to be computerized with the PALS system include the manual card catalog, the circulation activity, acquisitions of materials, and periodicals control work.

The PALS library system is used by 73 libraries in the United States and some foreign countries. It will run on the Todd Library's Unisys 2200/200 mainframe computer connected directly to fifty-four terminals and personal computers in the Library and to 160 terminals across the campus connected to the university's administrative computer system. The system is expected to provide access to 750,000 bibliographic items within the first five years of its use and to accommodate the circulation of 200,000 items per year.



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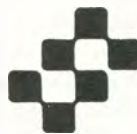
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Items for this column should be submitted to: Elizabeth Curry, *SELn* Editor, SOLINET, 400 Colony Square Plaza Level, Atlanta, GA 30361-6301.

Locating National Helplines

The *Directory of National Helplines; A Guide to Toll-Free Public Service Numbers, 1989-1990*, is a specialized directory that emphasizes social, economic, health, and environmental helplines. (This is why the directory uses the word "helplines" in its title, as opposed to "hotlines.") The directory contains information on approximately 270 important helpline services.

While many of the helplines are sponsored by major national organizations, others are supported by less visible agencies. All sponsors of helplines, however, face the same difficulties in making the public aware of their numbers and services. The general directories of "800 toll-free numbers" essentially emphasize commercial services available to consumers, and do not provide thorough coverage of the social, economic, health, and environmental helplines.

The *Directory of National Helplines; A Guide to Toll-Free Public Service Numbers, 1989-1990* costs \$6.00 (prepaid). It is a service publication of *Consumers Index*, the major guide to consumer information sources. Copies can be ordered from *Consumers Index*, % Pierian Press, Box 1808, Ann Arbor, MI 48106, or call toll free 800-678-2435.

New Quarterly Publication Features Video Reviews

ABC-CLIO has introduced a new quarterly, *Video Rating Guide for Libraries*. This pioneering serial is a comprehensive source of reviews and rating information on special-interest, nontheatrical, and children's videos for academic, public, and school libraries.

Video Rating Guide for Libraries will review more than 2,000 videos annually—every nontheatrical video released in North America, including those by small producers whose work might otherwise be overlooked. Each issue contains signed, evaluative reviews and ratings by librarians selected both for their expertise in particular subject areas and for their experience in video collecting. Five indexes—subject, title, audience, producer/distributor, and "Best of Issue"—provide easy access to reviews. And as an added bonus, each issue contains a feature article by an outstanding library video expert, providing useful advice on subjects ranging from goals and guidelines for developing a video collection to selecting and maintaining video equipment.

An annual subscription \$89.50. For further information, or to order a subscription to *Video Rating Guide for Libraries*, please call 1-800-422-2546, ext. 141, or write to ABC-CLIO, 130 Cremona Dr., P.O. Box 1911, Santa Barbara, CA, 93116-1911, FAX number 805-685-9685.

Children's Book Council and Great Discovery

A Voyages of Discovery Wall Chart has been created by illustrator Giulio Maestro, text by Betsy Maestro, for the Children's Book Council's materials programs in observance of the Quincentennial Discovery of America. It is in full color and measures over 24" x 31". It is offered as part of a Discovery of America Display Kit that also includes two 9" x 22" full-color streamers by Michael McCurdy on "Columbus" and Robert Andrew Parker on "1492-1992," and an educational insert. The Display Kit is priced at \$25.00. CBC offers other materials for the Quincentennial. They are a six-piece, full-color mobile by Roxie Munro (\$27.50), and a New World Bookmark Set (\$17.50), 100 bookmarks with poems by Nancy Willard and Arnold Adoff, and decorations by Roxie Munro. All CBC Quincentennial items are available through June 30, 1990, in a Great Discovery Combo for \$55.00; thereafter, items in the Combo are \$70.00. For a full-color brochure picturing CBC materials send a stamped (1 oz.), self-addressed envelope to 1990 Spring Brochure, CBC, P.O. Box 706, New York, NY 10276-0706.

Guidelines for Coping with Law Enforcement Inquiries

In response to the FBI Library Awareness Program and requests by other law enforcement officers for confidential information about library patrons, the American Library Association's Intellectual Freedom Committee has developed "Guidelines for Coping with Law Enforcement Inquiries."

Written primarily for library administrators, the "Guidelines" provide a step-by-step procedure for responding to inquiries from law enforcement officers and coping with visits to the library by representatives of law enforcement agencies. The "Guidelines" also reaffirm the library profession's ethical responsibility to maintain the confidentiality of information about library users. Forty-two states and the District of Columbia have statutes protecting the confidentiality of library records that identify individual users with specific library materials or services.

Copies of "Guidelines for Coping with Law Enforcement Inquiries" are available from the Office for Intellectual

NEW AND USEFUL

Freedom, American Library Association, 50 E. Huron St., Chicago, IL 60611.

New Drug Education Series for Children

Twenty-First Century Books announces The Drug-Alert Series. A new drug education book series for ages 8 to 12, The Drug-Alert Series is an informative introduction to an important issue of our time.

The first book series of its kind for elementary school children, The Drug Alert Series gives children the basic facts about the most widely used drugs. The nine books in this series offer a simple yet comprehensible drug education program.

The Drug-Alert Series is written under the consulting editorship of Dr. David Friedman, Deputy Director, Division of Preclinical Research, The National Institute on Drug Abuse.

The first five titles in The Drug-Alert Series will be available in January 1990. These titles are:

- Focus on Drugs and the Brain*, by David Friedman
- Focus on Alcohol*, by Catherine O'Neill
- Focus on Marijuana*, by Paula Klevan Zeller
- Focus on Cocaine and Crack*, by Jeffrey Shulman
- Focus on Nicotine and Caffeine*, by Robert Perry

For further information contact Twenty-first Century Books, 38 South Market Street, Frederick, MD 21701.

New From ALA

BOOKS:

Community Librarianship: Changing the Face of Public Libraries by William J. Martin

Developing Local History Programs in Community Libraries by James H. Conrad

Information Access: Capabilities and Limitations of Printed and Computerized Sources by Richard Joseph Hyman

101 Microcomputer Projects to Do in Your Library: Putting Your Micro to Work by Patrick Dewey

VIDEO:

Children's Video in Libraries: Highlights From the ALSC Preconference (VHS, Beta, 3/4")

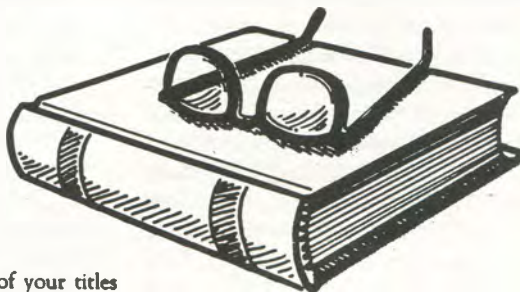
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PEOPLE

The new Director of the Anna Porter Library in Gatlinburg (TN) is **Diana Abrell**. □ **Jean Allen** named Librarian II, Interlibrary Loan and Circulation, at the Rowland Medical Library, University of Mississippi Medical Center. □ **Susan Anderson** appointed Director of Libraries for St. Petersburg Junior College (FL). □ **Lawrence Auld** is the new Chair of the Department of Library and Information Studies at East Carolina University (NC). □ **Elizabeth L. Bagley** named Public Services Librarian at the Pine Mountain Regional Library System (GA). □ On December 30th, Broward County (FL) Library Director **Cecil P. Beach** assumed the directorship of the county's Public Services Department. Beach served for 12 years as head of the Broward County Library System. □ **Linda H. Blanton** named Technical Services Librarian at the Johnson City Public Library (TN). □ **Bert Boyce**, a professor in the LSU School of Library and Information Science, has been named outstanding information science teacher by the American Society for Information Science. □ The new Director of Library Services at Pembroke State University (NC) is **Elinor Folger Vaughan Bridges**. □ The new State Documents Librarian at Duke University is **Margaret Brill**. □ **Harriet Hardeman Callahan**, head of the Louisiana Section of the Louisiana State Library for 16 years, retired effective November 17th. □ **Gail C. Campbell** named Interim Director at the Johnson City Public Library (TN). □ **Bradley Carrington** named Head of the Cataloging Department at the University of Kentucky Libraries. □ **Rhoda K. Channing** named Director of the Wake Forest University Library (NC). □ **Eric R. Childress** named Special Materials Cataloger at Elon College (NC). □ **Charles D. Churchwell** has been named Dean of the School of Library and Information Studies at Clark Atlanta University effective January 1st. □ **Linda Coddington** named Head, Children's Services at the Oak Ridge Public Library (TN). □ **Kathleen F. Cohen** appointed Assistant Director of Libraries at the University of North Florida. □ **Mary Congleton** named Reference Librarian at the Rowland Medical Library, University of Mississippi Medical Center. □ **Bryna R. Coonin** appointed Assistant Head of the Reference Department at the North Carolina State University Library. □ New Adult Services Librarian at the St. Mary Parish Library (LA) is **Donald Crook**. □ **Mary Beth Cunningham** appointed Cataloger at the University of Tennessee at Chattanooga. □ **Glenn R. Dallman**, Director of the Michael M. Bennett Library, Clearwater Campus, St. Petersburg Junior College (FL), retired in December after 23 years of library service.

□ **Jinnie Y. Davis** named Assistant Director for Planning and Development at the North Carolina State University Library. □ **Amy Dykeman** is the new Assistant Director for Technical Services at the Georgia Tech Library. □ **Janet Eldridge** named Bookmobile Librarian, Upper Cumberland Regional Library (TN). □ **Anne Marie Elkins**, Director of the Braswell Memorial Library in Rocky Mount (NC), recently received the North Carolina Library Association Intellectual Freedom Award. The award was presented at the biennial conference of the North Carolina Library Association and cited Ms. Elkins for her efforts in maintaining the freedom to read and professionally handling attempts at censorship in the library. □ **Marie Fleischman** named Head, Reference Services, at the Oak Ridge Public Library (TN). □ **Lisa Fox** named Program Development Officer for the Preservation Program at the Southeastern Library Network (SOLINET). □ The new Assistant Director for Collection Development at the Wake Forest University Library (NC) is **Charles M. Getchell, Jr.** □ **Charles L. Gilreath** is the new Assistant Director for Public Services at the North Carolina State University Library. □ **Patricia Gray** named Larchmont Branch Librarian for the Norfolk Public Library System (VA). □ **Martha Griffin**, formerly Assistant Head, Reference Department at the Georgia Tech Library, is now the Records Manager/Archives Librarian in the Library's Archives and Records Management Department. □ **Karen K. Griffith** named Librarian for Professional Development and Education at the North Carolina State University Library. □ **Richard Hall** has assumed the position of Library Construction Bond Act Manager for the California State Library in Sacramento. Mr. Hall served for 12 years as Library Construction Coordinator for the Georgia Division of Public Library Services. □ New Adult Services Librarian at the Johnson City Public Library (TN) is **John P. Hart**. □ **Harriet Henderson** named Director of the Louisville Free Public Library (KY). □ The new Director of the Signal Mountain Public Library (TN) is **Deborah Malone Henry**. □ The 1989-90 Vice President of the Tennessee Library Association is **Carol Hewlett**. □ **John Hitchcock** appointed Assistant Catalog Librarian at Tennessee Technological University. □ **Beth Ellen Hogan** named Interlibrary Loan and Information Services Librarian at East Tennessee State University. □ **Athena Holland** named Reference Librarian at Lee College (TN). □ **Edward G. Holley, William Rand Kenan, Jr.** Professor at the University of North Carolina library

PEOPLE

school, is the new Chair of OCLC's Board of Trustees.

□ **Doris J. Hulbert** appointed Director of the University of North Carolina at Greensboro's Jackson Library.

□ After 19 years of service, **Peggy Jimerson** has retired as Reference Librarian at the Jackson-Madison County Public Library (TN).

□ **Sallie Johnson** named Deputy Director/Assistant Director of Public Services for the Memphis/Shelby County Public Library and Information Center (TN).

□ **Pat Johnston** named Assistant Head, Reference Department, at the Georgia Tech Library.

□ **William Lee Kingery** named Assistant Director of the Troup-Harris-Coweta Regional Library (GA).

□ **Christine Kitchens**, Head of the Government Documents Department of the Broward County (FL) Division of Libraries' main library, has been elected to a 3-year term on the U.S. Government Printing Office's Depository Library Council.

□ **Ted Landry** appointed Assistant Director of the Iberville Parish Library (LA).

□ **Martha M. Lawler** named Librarian II, Reference, at the Rowland Medical Library, University of Mississippi Medical Center.

□ **Mary C. Lynch** named Reference Librarian at the Georgia Tech Library.

□ **Deborah D. Mabbott** named Director of the Crichton College Library in Memphis.

□ **Dorothy MacIntyre** is the new Assistant Reference Librarian for the Jackson-Madison County Public Library (TN).

□ **Andrew Magpantay** has been Visiting Librarian in the Duke University Library Reference Department.

□ **Judith Marley** appointed Assistant Director of the Music Library at Duke University.

□ **Jane Marshall** appointed Automation Project Manager for the Norfolk Public

Library System (VA).

□ **John David Marshall** (Todd Library, Middle Tennessee State University) received the 1989 Distinguished Alumni Award from the Florida State University School of Library and Information Studies.

Mr. Marshall was also the recipient of the 1989 Alumni Achievement Award from Bethel College in McKenzie, Tennessee, and recently

has been elected to the Board of Governors of the Winston Churchill Memorial and Library at Westminster College in Fulton, Missouri.

□ **Alfred J. Maupin** named Reference Librarian at the Johnson City Public Library (TN).

□ **D. Steven McCartney** named Acquisitions Librarian at the Mary Livermore Library of Pembroke State University (NC).

□ **Dr. H. Eugene McLeod**, Librarian and Professor of Bibliography at

Southeastern Baptist Theological Seminary in Wake Forest, NC, is serving as President of the American Theological Library Association for 1989-90.

□ **Kathy McNeilly** appointed Assistant Director of the Oak Ridge Public Library (TN).

□ **Vicki Medaglia** named Head, Technical Services at the Oak Ridge Public Library (TN).

□ **Lynn Minor** appointed Librarian for the University of Alabama School of Social Work.

□ **Rebecca Mohr** named Community Relations Coordinator, Chattanooga-Hamilton County Bicentennial Library (TN).

□ **Rod Moody** appointed Reference Librarian at Cook Library, University of Southern Mississippi.

□ The new Curator of Rare Books at the University of Virginia Library is **Kathryn N. Morgan**.

□ **Alice Nicholls**, Reference Librarian at the University of Tennessee, Knoxville, has retired after 35 years of service.

□ The new Coordinator of Interlibrary Loan and Remote Database Searching at the University of Tennessee, Chattanooga is **Beth Nienow**.

□ **John N. Olsgaard**, formerly Assistant Dean and Associate Professor at the University of South Carolina library school, has become the University's Associate Provost.

□ **Jane Pairo** has been named the first Manager of the Preservation Program at the Southeastern Library Network (SOLINET).

Ms. Pairo comes to SOLINET from Richmond, where she was Assistant State Archivist at the Virginia State Library and Archives.

□ **Ruth Palmquist** has joined the faculty of the Graduate School of Library and Information Science at the University of Tennessee, Knoxville.

□ **Judy Pennel** named Reference Librarian, Jackson-Madison County Public Library (TN).

□ New faculty member at the University of Tennessee, Knoxville Graduate School of Library and Information Science is

Richard Pollard.

□ **Jean Porter**, head of the Documents Department of the North Carolina State University Libraries, has been named the fifth fellow in the national Patent Depository Library Fellowship Program.

Ms. Porter began her year-long fellowship in Washington on October 1st assisting the director of the Office of Patent Depository Library Programs of the U.S. Patent and Trademark Office.

□ **Beth Reardon**, Head Librarian at the McCallie School in Chattanooga (TN) has been elected Vice-Chair/Chair-Elect of the Non-Public Schools Section of the American Association of School Librarians.

□ **Daniel J. Rettbert** named Rare Materials Catalog Librarian at Duke University Library.

□ **Derrie Roark** appointed Dean of Learning Resources at Hillsborough Community College (FL).

□ **Jean Sexton** has been promoted to Coordinator of Technical Services at the Pembroke State University Library (NC).

□ **Lee Ann**



John David Marshall

received the 1989 Distinguished Alumni Award from the Florida State University School of Library and Information Studies.

Mr. Marshall was also the recipient of the 1989 Alumni Achievement Award from Bethel College in McKenzie, Tennessee, and recently

has been elected to the Board of Governors of the Winston Churchill Memorial and Library at Westminster College in Fulton, Missouri.

□ **Alfred J. Maupin** named Reference Librarian at the Johnson City Public Library (TN).

□ **D. Steven McCartney** named Acquisitions Librarian at the Mary Livermore Library of Pembroke State University (NC).

□ **Dr. H. Eugene McLeod**, Librarian and Professor of Bibliography at

PEOPLE

Shain appointed Director of the Fitzgerald-Ben Hill County Library (GA). □ **John Shields** named Serials/Reference Librarian at the Pembroke State University Library (NC). □ **M. Ronald Simpson**, Head of the Technical Information Center of the North Carolina State University Libraries, was named one of the 1989 winners of NCSU's Outstanding Extension Service Awards. The awards are given annually to encourage and recognize outstanding extension services by NCSU faculty and staff. □ **Judy Smith** named Assistant Head of the Louisiana Section of the Louisiana State Library. □ The new Director of the St. Martin Parish Library (LA) is **Donna Soto**. □ **Dr. Margaret Stieg**, Professor in the Graduate School of Library Service at the University of Alabama, has been named the first recipient of the Fraenkel prize in contemporary history. The prize is given for an outstanding work in the field of contemporary history written either in English, French, or German, covering one of the traditional fields of interest to the Wiener Library, which funds the award. The Wiener Library, founded in 1939, contains documents on Nazism, Fascism, anti-Semitism, racialism, and refugee and minority problems. □ **Athena Stone** named Reference Librarian at the University of Tennessee at Chattanooga. □ **Jeanette Tassin**, Technical Services Supervisor for the St. Charles Parish Library (LA), retired at the end of September. □ **Alice Estes**

Tucker named Reference Librarian at the Duke University Library. □ The new Assistant Director for Library Systems at the North Carolina State University Library is **John E. Ulmschneider**. □ **John E. Via** named Assistant Director for Technical Services at the Wake Forest University Library (NC). □ **Teresa Windham** named Supervisor of the St. Andrews Branch of the Richland County Public Library (SC). □ **Lydia K. Wong** named Assistant Documents Librarian at the North Carolina State University Library. □ **Cindy Wyatt** appointed Assistant Circulation Librarian at the Jackson-Madison County Public Library (TN). □ **Diana Young** has been appointed Director of Network Operations and Special Projects at the North Carolina State Library. As Director she will serve as Chief Operating Officer of the North Carolina Information Network and direct its daily operations.

DEATHS

Robert C. Hersch, Director of Library Services at Pembroke State University (NC) from 1980 to 1989, passed away on October 19th. □ **Un Hi Lee Kang**, Librarian at CBN University in Virginia Beach, passed away on September 13, 1989. □ **Walter Sheldon Musgrove**, Reference and Circulation Librarian at Pembroke State University from 1966 to 1989, died on June 18th. □ **Kathleen H. Rambeau** of Jacksonville, Alabama, a 13-year SELA member, passed away recently.

NEW FROM ALA BOOKS

Pay Equity: An Action Manual for Library Workers
Carolyn Kenady and the ALA Committee on Pay Equity
\$24.95pbk. 112p. 0-8389-3365-3 88-20785 1989

What is pay equity? How can library workers document inequitable salaries? How do library staff successfully organize for pay adjustments?

Pay Equity was written to answer questions like these. The manual outlines a three-phase process for winning pay equity, drawing on the experiences of library staff who have used a variety of strategies and tactics for winning pay increases. Case studies of successful campaigns for pay increases are included.

For more information on ALA Committee on Pay Equity activities, contact the committee at ALA, 50 East Huron Street, Chicago, Illinois 60611.

ALA Books
50 East Huron Street
Chicago, Illinois 60611

KEEPING UP

The publications of state associations in the Southeast contain articles on a wide variety of topics of interest to librarians. As space permits, *The Southeastern Librarian* will include listings of the major articles and features of the journals in our eleven-state coverage. Hopefully this listing will be useful to our readers.

THE ALABAMA LIBRARIAN

Volume 40, Number 7/8, July/August 1989

Predicted Trends in Medical Libraries, by Carolyn Havens, pp.21-23.

THE GEORGIA LIBRARIAN

Volume 26, Number 2, Summer 1989

Building a Good Georgia Genealogical Library, by Robert S. Davis, Jr., pp. 33-34, 36.

KENTUCKY LIBRARIES

Volume 53, Number 2, Spring 1989

Yes, Sometimes Even When You Did the Reference Interview and All of the Rest Correctly . . . , by Daniel Hanne, pp. 10-14.

Front-Line Management: Problem for Public Libraries, by Marilyn A. Jenkins, pp. 16-23.

Volume 53, Number 3, Summer 1989

Children's Services in Public Libraries: Some Areas for Improvement, by Sandra Campbell, pp. 8-13.

Kentucky Statutes and Regulations: A Basic Roadmap, by Robin Harris, pp. 14-19.

LLA BULLETIN

Volume 51, Number 4, Spring 1989

New Kid in Town: The Mary Bird Perkins Cancer Center Clinical Oncology Library, by Ajaye Bloomstone and Gary Dias, pp. 177-179.

Faculty Evaluation of an Online Search Service, by John Budd, pp. 181-187.

MISSISSIPPI LIBRARIES

Volume 53, Number 2, Summer 1989

An Overview of the Federal Depository System: Past, Present, and Future, by Laura G. Harper, pp. 27-29.

Federal Government Publications in the Non-Depository Library, by Judy Burnham, pp. 31-32.

Federal Documents as Information Sources for Library Patrons, by Emilie C. White, pp. 33-35.

MLA GODORT: 1978-1989, by Mary Chrestman, p. 36.

Impact at Delta State, by Tim Holthoff, pp. 37-38.

GPO on SilverPlatter, by Sharon L. Schreiber, p. 39.

Volume 53, Number 3, Fall 1989

MLA at Eighty: A Focus on Firsts, pp. 60-67.

NORTH CAROLINA LIBRARIES

Volume 47, Number 1, Spring 1989

Financial Implications of Strategic Planning, by Gary D. Byrd, pp. 6-10.

Management Information Systems and Changing Technologies in Libraries, by John E. Ulmschneider, pp. 12-20.

Use of Microcomputers for Library Financial Planning, by D. W. Schneider and Catherine Seay, pp. 21-24.

Automation of the Public Library: Cost Implications for the Library Budget, by Dale Gaddis, pp. 26-32.

How to Manage the Serials Budget in Today's Climate, by October R. Ivins, pp. 33-37.

From the Cayman Islands to Washington: Development in Academic Libraries, by Joline R. Ezzell, pp. 38-42.

The Triangle Research Libraries Network: A History and Philosophy, by Willy Owen, pp. 43-51.

Volume 47, Number 2, Summer 1989

Video at High Point Public Library: A Different Approach and a Checklist of Considerations for Beginning a Video Collection, by Catherine Moore, p. 73+.

The Effects of a New Main Library on Circulation and Other Selected Performance Indicators, by Melanie H. Collins and Robert Burgin, p. 90+.

Planning for a Branch Library: An Annotated Bibliography, by Carol Myers, p. 98+.

Staff Development in North Carolina's Public Libraries: Needs, Opportunities, and Commitment, by Duncan Smith, p. 102+.

Elementary Students, Reading Achievement, and the Public Library, by Linda S. Proseus, p. 111+.

The Development of Children's Programming Guidelines: Our Experience, by Barbara Freedman, p. 115+.

KEEPING UP

The Role of the Public Library Trustee in the Political Process, by Terri Union, p. 119+.

Volume 47, Number 3, Fall 1989

Libraries and Technology: Forging New Frontiers or Lost in the Wilderness?, by Bil Stahl, p. 139+.

Automated Reference Service: "Pressing F1 for Help," by Donna Cornick, p. 145+.

Automating the Reference Department: A Goal Oriented Approach, by Johannah Sherrer, p. 151+.

Teaching Computer Skills in the Public Schools of North Carolina; Moving from Who to How, by Carol G. Lewis, p. 155+.

Where Do We Go from Here? One School System's Look at Past, Present and Future Uses of Technology, by Diane Kessler and Lynda Fowler, p. 158+.

Staff Education in Automation through Vendor Demonstrations, by Linda Folds, p. 163+.

Evaluating the Performance of the Online Public Access Catalog: A Redefinition of Basic Measures, by Robert N. Bland, p. 168+.

Unfolding the Mysteries of Aladdin: The Impact of an Integrated Online System on Cataloging Operations, by Patti Easley and Lovenia Summerville, p. 174+.

Smart Barcodes: A Wise Decision, by Ricki Val Brown, p. 180.

Dumb Barcodes: The Smart Way to Go, by Harry Tuchmayer, p. 181+.

Moving to the Next Online System: Points to Consider, by Marcia L. Kolb. p. 186+.

TENNESSEE LIBRARIAN

Volume 41, Number 2, Spring 1989

Delivering E-Mail at the University of Tennessee, Knoxville, by William A. Britten and Marcia J. Myers, pp. 10-13.

The Definition of Service Area: Or, If You Don't Know Who They Are How Do You Know What They Need?, by Willa Reister, pp. 14-18.

Photocopy Delivery Service: A Pilot Study Conducted at UTK Library, by Earl T. Bush, pp. 19-21.

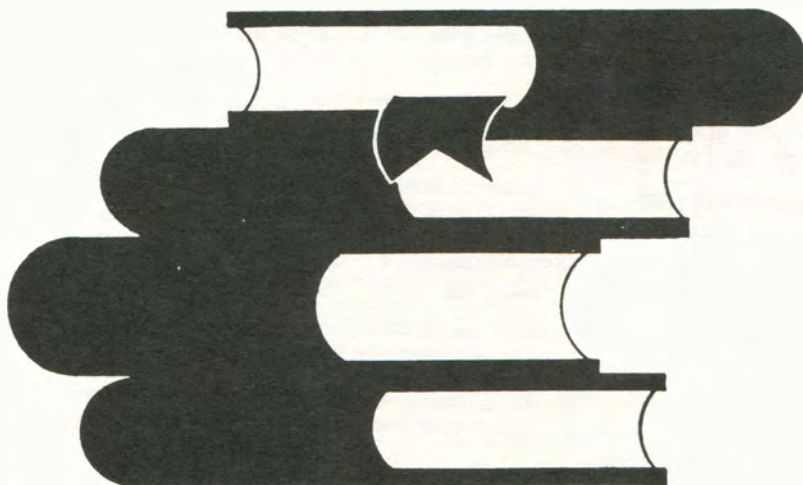
Volume 41, Number 3, Summer 1989

Photocopy Delivery Service: An Update, by Earl T. Bush, pp. 9-12.

Volume 41, Number 4, Fall 1989

Budget Crisis in Nashville, by Pam Reese, pp. 9-14.

Automation of Technical Service Functions in Academic, Public, and Special Libraries in Tennessee: A Survey Report, by Ann Denton and Ramona M. Mahood, pp. 15-27.



Counting Down to the Second White House Conference: The Role of WHCLIST

Charles E. Beard

The White House Conference on Library and Information Services Taskforce (WHCLIST) has selected Nashville as the site of its 1990 annual meeting. WHCLIST was founded as a result of the 1979 White House Conference to help implement the resolutions of that Conference and to plan for a second Conference. In less than 10 years, WHCLIST has become a strong grassroots national organization supporting libraries of all kinds. Membership consists of one lay and one professional delegate elected from each state and territory, the heads of state and territorial library agencies, plus individual, corporate, and organization members, for a total of 600 members.

The date for the second White House Conference on Library and Information Science (WHCLIS II) has been set for July 9-13, 1991 in Washington, DC. Between now and the date of the conference, states will have an opportunity to hold pre-conference activities in preparation for the national event. The National Commission on Libraries and Information Science will be administering a grant program to the states which will provide some funding for pre-WHCLIS II activities.

The 10th annual meeting (1989) of the White House Conference on Libraries and Information Services Taskforce was held in Portland, Oregon with more than 160 conferees attending from 42 states. The agenda for the conference was developed to help inform the attendees of the procedures, processes and planning necessary for each state's Pre-White House Conference on Libraries and Information Services as well as the national conference and to give participants an opportunity to input their own ideas and suggestions.

The conference opened with an orientation session for new WHCLIST members conducted by Denny Sargent, the Regional Coordinator. The First General Session, presided over by Joan Ress Reeves Chair of WHCLIST, included a welcome by Earl Blumner, Portland's Commissioner of Public Works and Larry Dlymple, City Manager for the City of Boardman,

Oregon and a WHCLIST member. An overview of the conference was presented by Edwin Gleaves, Program Chair, and a legislative update was provided by Eileen D. Cooke, Director, Washington Office, American Library Association. A program "Where Do We Go From Here and How Do We Get There" was conducted by Becky Schreiber of Schreiber Shannon Associates. This day-long workshop clarified the role of WHCLIST in the White House Conference planning process.

Annual awards were presented to an outstanding citizen, a legislator and a publication. The recipient of the Citizen of the Year Award was First Lady Barbara Pierce Bush. Mrs. Bush was lauded for her volunteer support of literacy programs throughout the nation. The Legislator's Award went to Senator Tom Harkin (D. Iowa) for his legislative support. Senator Harkin was responsible for the inclusion of the \$1.75 million allocation for WHCLIST in the Senate Version of HR 2072 which has passed. A WHCLIST Special Award was presented to John Y. Cole, Director of the Center for the Book for his special support toward the betterment of Libraries. The 1989 Publication Award, granted in recognition of efforts to promote understanding and awareness of the importance of libraries, was presented to *The Wilson Library Bulletin* and Mary Jo Godwin, Editor of the Bulletin accepted the award in person.

WHCLIST officers elected for the next year were Joan Ress Reeves-Chair (RI), Edwin S. Gleaves-Vice Chair (TN), Diane L. Smith-Secretary (MO), and Dorothea L. Mahoney-Treasurer (SD).

EDITOR'S NOTE

State representatives are encouraged to send information concerning local preparations for the White House Conference to Elizabeth Curry, *SELn* Editor, SOLINET, 400 Colony Square Plaza Level, Atlanta, GA 30361-6301.

Charles E. Beard is Director of Irvine Sullivan Ingram Library, West Georgia College, Carrollton, GA. He is also Region II Representative to the WHCLIST Steering Committee.

SELA NOMINATING COMMITTEE REPORT

The following people (listed in alphabetical order by office) have been selected as nominees for 1990-1992 SELA offices. Photographs and further information on each candidate's experience, professional activities and SELA concerns will be published in the next issue of *SELn*.

Write-in candidates will be accepted, backed by a petition signed by at least 5% of the membership. The petition must be received at the SELA Headquarters Office by April 1, 1990.

VICE-PRESIDENT/PRESIDENT-ELECT

Gail Rogers Lazenby, Assistant Director
Cobb County Public Library, Marietta, GA
Bernadette Eva Roberts Storck, Manager Community Resource Centers
Tampa-Hillsborough County Public Library, FL

SECRETARY

Joy L. Lowe, Associate Professor of Library Science
Louisiana Tech University, LA
Linda H. Perkins, Elementary School Librarian
Jefferson County Public Schools, Louisville, KY

TREASURER

Linda S. Gill, Coordinator of User Services
Middle Tennessee State University, Murfreesboro, TN
Judy K. Rule, Director
Cabell County Public Library, Huntington, WV



NEW 1990 SELA MEMBERS

Alabama

Alice Walker
Fairfield

Florida

Mumford Library Books (Exhibitor)
Jacksonville

Marcie L. Davis
Tallahassee

Marcia L. Ellington
Wilton Manors

Laura S. Harrison
Tallahassee

Laura J. Hodges
Tallahassee

Marvin W. Mounce
Tallahassee

Georgia

Elizabeth L. Bagley
Columbus

Christopher Bonner, Director
(CONTRIBUTING MEMBERSHIP)

Callaway Educational Assoc.
LaGrange

Phyllis B. Brown
Fayetteville

Roy Day
Savannah

Mary E. DeLegal
Savannah

Constance Demetracopoulos
Atlanta

Sandy L. Dickson
Newman

Jeanne Farris
Forsyth

Linda J. Field
Savannah

Shirley Fischer
Dawson

John K. Hadden
Louisville

Richard Hendry
Tifton

Robert Henneberger
Athens

Mynetta S. Holden
Columbus

Katharine E. Johnson
Valdosta

Alan L. Kaye
Clermont

Jacqueline Kinzer
Rome

Janet C. Langford
Garden City

Susan A. Lemme
Haddock

Erwin E. Mapp
Darien

Daryle M. Maroney
Decatur

Elizabeth G. McClenney
Decatur

Edith Morehead
Carrollton

Sally O'Neal
Valdosta

JoEllen Ostendorf
Atlanta

Mary K. Prokop
Savannah

Belinda Pugh
St. Marys

Naomi K. Ridley
Savannah

Sara L. Russell
Dawson

Micky Sachs-Smith
Rome

Kay H. Scoggins
Douglasville

Carolyn Y. Smith
Dalton

Dale S. Snair
Atlanta

Laura Soltis
Covington

Dr. Maxine Stock
St. Simons Island

Celeste Stover
Washington

Carole Taylor
Ft. Valley

Tamela M. Thomas
Athens

Celeste Tibbets
Atlanta

Terri L. Walker
Sylvania

Betty M. Warden
Atlanta

Susan Whittle
Bainbridge

Bruce E. Williams
Lithia Springs

Roni L. Willis
Carrollton

Kentucky

Michel C. Atlas
Louisville

Mike Averdick
Covington

Nancy O. Buchanan
Burkesville

Judy Burchett
Springfield

Phillip N. Carrico
Crestview Hills

Marion P. Crislip
Mayfield

Maxine H. Cutliff
Park City

Nada H. Durham
Bowling Green

Elizabeth C. Elliott
Stanford

Gary Flanagan
Lexington

Michelle Gardner
Frankfort

Virginia T. Green
Middlesboro

Bradley O. Grissom
Lexington

NEW 1990 SELA MEMBERS

Sue J. Hays
Berea

Charlie Heaberlin
Cumberland

Beverly A. Hilton
Lexington

Phyllis Hughes
Berea

R. Adele Kupchella
Bowling Green

Blake Landor
Bowling Green

Rebecca S. Leavy
Bowling Green

Sarah (Sally) Livingston
Louisville

Karen C. McDaniel
Frankfort

Connie L. McElwain
Hardin

Stacey A. Nickell
Hopkinsville

Sterling P. Owen, III
Cynthiana

Geneva Pullen
Lexington

Jean Ross
Benton

Elizabeth L. Schneider
Crittenden

Barbara O. Sirls
Hardin

Ruby J. Smith
Summer Shade

Diana L. Stapleton
Richmond

Sally Ann Strickler
Bowling Green

Carolyn M. Tassie
Lexington

Joan S. Tussey
Lancaster

Michael E. Waters
Henderson

David W. Wilder
Harlan

Candace B. Wilson
Russell Springs

Louisiana
Laura Turner
New Orleans

North Carolina
Linda P. Albright
Charlotte

John S. Barker, III
Farmville

Doris H. Brewer
Asheville

Barbara K. Carr
Charlotte

Moses C. Chan
Fayetteville

Elaine D. Corbitt
Yanpon Beach

Susan A. Demick
Waxhaw

Lee W. Finks
Durham

John J. Higgins
Columbia

Garson G. Holloway
Durham

Sharon M. Lane
Raleigh

Marjorie C. McDermott
Charlotte

A. Suzanne Metcalfe
Charlotte

Mary L. Mitchell
Henderson

Cathy L. Morrow
Albemarie

Marsha S. Neikirk
Greenville

Eddy Peterson
Fayetteville

Gary J. Pressley
Durham

Nancy C. Roundtree
Pinehurst

Joan Sherif
Elkin

Martha M. Smith
Raleigh

Renee F. Stiff
Raleigh

Judith R. Stoddard
Sneads Ferry

Mary S. Thompson
Ansonville

Susan S. Turner
Greensboro

Robert C. Ward
Eden

Brenda N. Watson
Durham

Shirley P. Wilkins
Charlotte

South Carolina
Dr. Julia W. Green
Spartanburg

Karen L. Leifeld
Allendale

Tennessee
Judy Greeson
Clinton

John Hitchcock
Livingston

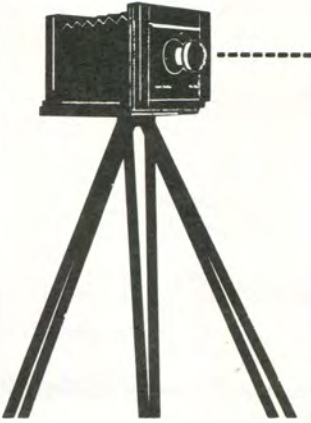
Virginia
Debra E. Austin
Mechanicsville

Ann C. Cox
Glade Spring

Patty C. Greany
Meadowview

SELA MEMBERSHIP RECRUITMENT SUCCESS

(cover photo)



When it comes to special efforts the SELA membership representatives in Kentucky, Georgia and North Carolina deserve kudos for their recruitment success! During KLA 30 new members were recruited by Linda Stith and all her many volunteers who staffed the SELA table exhibit. Thanks to Ed Klee who provided the cover photo of this issue featuring the SELA table-top exhibit. At GLA it was almost impossible to get past Irma Harlan and her crew without joining SELA. They reported that a total of 43 new members (including an exhibitor from Florida) signed on the dotted line! I did not attend NCLA so I'm not sure exactly how they recruited 24 new SELA members but rumor has it that Jerry Thrasher and Mildred Sanders were a "tag team match" with their SELA exhibit near the NCLA registration desk.

The new membership category for first time SELA members certainly has been successful with a total of 123 first time members as of December 12, 1989. The challenge now is for those holding state conferences in the Spring to recruit even more first timers!

Southern Harmony

Libraries in Tune for the Future

**SELA/TLA Conference
Opryland Hotel
Nashville, Tennessee
December 4-8, 1990**

SELA 1990
HONORARY MEMBERSHIP
NOMINATION

PURPOSE: This award is intended to honor an individual who has made a significant contribution to library development in the Southeast.

This award is intended to recognize individual achievement of high professional quality.

GUIDELINES: Nominee must be a librarian or person from a related field.

Nominee must be a living person.

Nominee should be an individual who reflects credit and honor upon the Southeastern Library Association.

NOMINATION: Submit typed recommendation including professional, civic and association activities. Nomination should include specific achievements that qualify the nominee for consideration of the SELA Honorary Membership Award.

Send all nominations and a copy of this form to:

A. Ray Rowland, Chair
SELA Honorary Member Committee
Reese Library
Augusta College
Augusta, GA 30910

DEADLINE: NOMINATIONS MUST BE RECEIVED BY APRIL 1, 1990.

PERSON NOMINATED: _____

SELA Member making nomination _____
(print/type)

SELA Member making nomination _____
(signature)

Addresses of member making nomination. Address of nominee (if known)

NAME _____ NAME _____

Street _____ Street _____

City _____ City _____

State _____ State _____

Zip Code _____ Zip Code _____

SELA OUTSTANDING LIBRARY PROGRAM AWARDS

NOMINATION FORM

PURPOSE: To recognize an outstanding program of service in any academic, public, school or special library in any state of the SELA.

- CRITERIA:**
1. Any academic, public, school or special library in the member states of the SELA may be cited for an outstanding program of service. Programs of service may include but are not limited to library activities, projects or programs.
 2. The programs of service must take place during the biennium in which the nomination is made.
 3. The minimum time span for a nominated library program must not be less than three months, including the development and evaluation stages of the program.
 4. Person nominating a program must be a member of SELA.

PAST WINNERS

"Iberia Parish' Summer Reading Program," Iberia Parish Library, New Iberia, LA (1988)

"The Imaginative Spirit: Charlotte-Mecklenburg Library Heritage," Charlotte-Mecklenburg Public Library, Charlotte, NC. (1986) was a floating exhibit used at all branches in the library system.

"The Tobie Grant Homework Center," DeKalb Library System, Decatur, GA. (1984) was the result of a branch renovation from the traditional library concept to one that fit the needs of the community; it became a homework headquarters library with education resources and equipment chosen specifically for this purpose.

"Library Network Committee," Fairfax, VA. (1982) an in-service training program for paraprofessional library employees and volunteers of the member libraries of the Networking Committee of the Consortium for Continuing Higher Education in Northern Virginia.

Submit nominations to Outstanding Library Program Awards Committee Chairperson by May 1, 1990: Jeanne Moellendick, Department of Education, Building 6, Room B-346, 1900 Kanawha Blvd., Charleston, WV 25305

Category (type of library): _____

Name of Library: _____

Address: _____ Telephone No.: _____

Name and position of Program/Project Director: _____

Date Program Began: _____ Date Program Completed (or ongoing): _____

Attach the following information (items 1-3) limited to **no more than 3 pages**:

1. Description of Program
2. Goals of Program and Steps Taken to Achieve Them
3. Special Contribution of Program/Project
4. Attach supporting documents concerning program publicity (newspaper clippings, brochures, pictures, etc.)

Name of **SELA member** placing this program in nomination: _____

Address: _____ Phone: _____

SOUTHEASTERN LIBRARY ASSOCIATION

Financial Report

January 1, 1989 — September 30, 1989

	1989 Budget	1990 Budget	Total Budgeted	Actual 1/1-9/30/89
INCOME				
Conference, 1988	\$28,534	0	28,534	28,534.76
Interest	3,000	2,500	5,500	1,075.88
Leadership Workshop	5,000	0	5,000	4,453.50
Membership	27,000	27,000	54,000	19,104.50
Presidents' Workshop	0	1,000	1,000	0
Southeastern Librarian	14,000	14,000	28,000	4,721.01
Southern Books	550	550	1,100	0
Miscellaneous	750	750	1,500	275.46
Workshops	4,000	4,000	8,000	0
Publications	0	0	0	149.00
Transfer from CDs	1,466	7,453	8,919	10,000.00
TOTAL INCOME	84,300	57,253	141,553	68,314.11
EXPENDITURES				
HEADQUARTERS				
Executive Secretary	7,155	7,585	14,740	5,321.38
Office Manager	19,080	20,225	39,305	14,286.86
Clerical (Temporary)	250	250	500	0
FICA	1,968	2,086	4,054	1,426.16
Office Rent	4,625	4,625	9,250	3,036.00
Bookkeeping	350	350	700	262.45
Travel	500	500	1,000	0
Printing	125	125	250	150.11
Postage	1,200	1,200	2,400	432.00
Telephone	1,100	1,100	2,200	795.42
Supplies	750	750	1,500	369.01
Equipment Service	1,550	1,550	3,100	204.75
Furniture/Equipment	7,300	300	7,600	6,813.40
Miscellaneous	50	50	100	0
SECTIONS/ROUNDTABLES				
Library Education Section	0	100	100	0
Public Libraries Section	0	100	100	0
Ref. and Adult Serv. Section	0	100	100	0
Res. and Techn. Serv. Section	0	100	100	0
Sch. and Child Lib. Section	0	100	100	0
Special Libraries Section	0	100	100	0
Trustees and Friends Section	0	100	100	0
Univ. and Coll. Section	0	100	100	0
Workshops	500	500	1,000	0
Govt. Doc. Round Table	0	100	100	0
Junior Members Round Table	0	100	100	0
Lib. Instr. Round Table	0	100	100	0
Online Search Libns.	0	100	100	0
COMMITTEES				
Award, Author	0	1,100	1,100	0
Award, President	0	50	50	0
Award, Program	0	50	50	0
Award, Rothrock	0	0	0	11.87
Conference Site	325	325	650	0
Conference, 1990	0	1,000	1,000	5,172.00*
Handbook	0	1,000	1,000	345.60
Honorary Membership	0	200	200	22.97
Membership	2,000	1,000	3,000	1,565.18
Southern Books	1,500	1,500	3,000	0
Miscellaneous	250	250	500	0
SOUTHEASTERN LIBRARIAN				
Printing and Postage	12,500	12,500	25,000	17,453.53
Honorarium to Editor	1,000	1,000	2,000	500.00
EXECUTIVE BOARD				
Leadership Workshop	3,000	0	3,000	4,491.85
Presidents' Workshop	0	800	800	0
President	1,350	1,350	2,700	824.00
GENERAL ORGANIZATION				
Ad Valorem Tax	250	250	500	91.80
Audit and Tax Preparation	400	400	800	100.00
Bank Charges	50	50	100	48.08
Blanket Bond	324	324	648	324.00
Corporate Tax	13	13	26	0
Dues	75	75	150	0
Insurance	350	350	700	352.00
Retirement, Off. Mgr.	2,090	2,090	4,180	1,567.50
Miscellaneous	750	750	1,500	182.80
TOTAL EXPENDITURES	72,730	68,823	141,553	66,150.72

SUMMARY:

Balance, January 1, 1989	3,159.39
Income through September 30, 1989	<u>68,314.11</u>
	71,473.50
Less Expenditures through September 30	<u>66,150.72</u>
Balance, September 30, 1989	5,322.78

Certificates of Deposit \$15,000

*Advance for Grand Ole Opry Tickets

SOUTHEASTERN LIBRARY ASSOCIATION MEMBERSHIP FORM 1990

The information in the address box below should be your preferred mailing address. Please return form with dues payment. Make check payable to: Southeastern Library Association. Mail to: SELA, P.O. Box 987, Tucker, GA 30085-0987.

Type of Library with which you are associated:

Annual Dues Schedule
(Based on Annual Salary)

Membership Year
January 1-December 31

<input type="checkbox"/> A-College/University	Type of Membership	Amt. of Dues	Amt. Paid
<input type="checkbox"/> B-Library Education	Any FIRST TIME Membership	\$10.00	_____
<input type="checkbox"/> C-Public	\$10,000 and Under (Includes Students, Trustees, Friends, Retired Members and Exhibitors)	\$10.00	_____
<input type="checkbox"/> D-School	\$10,001 to \$20,000	\$15.00	_____
<input type="checkbox"/> E-Special	\$20,001 to \$30,000	\$20.00	_____
<input type="checkbox"/> F-Retired	\$30,001 to \$40,000	\$25.00	_____
<input type="checkbox"/> G-Other	\$40,001 and up	\$30.00	_____
<input type="checkbox"/> H-Exhibitor	Sustaining Membership	\$40.00	_____
<input type="checkbox"/> New Membership 19 _____	Contributing Membership	\$60.00	_____
	Additional Section/Round Table	\$ 4.00 ea.	_____
<input type="checkbox"/> Renewal 19 _____	TOTAL AMOUNT PAID		\$ _____

Name _____			
First Name	Initial	Last Name	
Mailing Address _____			
Street/Apartment/P.O. Box			

City	State	Zip	Telephone: <input type="checkbox"/> Home <input type="checkbox"/> Business
Place of Employment _____			
Position/Title _____			

SECTION AND COMMITTEE/ROUND TABLE AFFILIATIONS

Please indicate Section/Round Table and Committee choices in priority order.

Your SELA membership includes affiliation in **TWO (2)** of the following Sections/Round Tables.

- | | | |
|--------------------------------------|---------------------------------------|--|
| (A) Library Education | (E) School and Children's Libraries | (I) Library Instruction Round Table |
| (B) Public Libraries | (F) Special Libraries | (J) Junior Members Round Table |
| (C) Reference and Adult Services | (G) Trustees and Friends of Libraries | (K) Government Documents Round Table |
| (D) Resources and Technical Services | (H) University and College Libraries | (L) Online Search Librarians Round Table |

If you wish to affiliate with more than TWO of the above, include \$4.00 for each additional section affiliation.

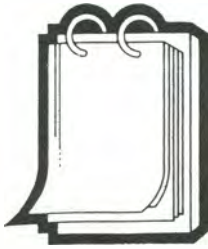
MAXIMUM of FOUR (4) section affiliations.

*Section Membership Affiliation: 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

Committee(s) on which you have an interest in serving. Limit your selection to THREE (3).

- | | | |
|---|--|---------------------------------|
| (2A) Outstanding SE Author Award | (8) Continuing Education and Staff Development | (14) Legislative |
| (2B) Outstanding SE Library Program Award | (25) Exhibits | (15) Library Development |
| (2C) Rothrock Award | (10) Handbook | (17) Media Utilization |
| (2D) President's Award | (11) Headquarters Liaison | (18) Membership |
| (3) Budget | (12) Honorary Membership | (19) Nominating |
| (4) Committee on Committees | (13) Intellectual Freedom | (21) Public Relations |
| (5) Conference (Local Arrangements) | (24) Interstate Cooperation | (22) Resolutions |
| (6) Conference Site Selection | | (23) Southern Books Competition |
| (7) Constitution and By-Laws | | |

*Committee(s) Selection(s): 1st Choice _____ 2nd Choice _____ 3rd Choice _____



Calendar

1990

March 2-3, 1990	SELA	SELA Leadership/Presidents' Meeting; Atlanta, GA
March 8-10, 1990	GA	Georgia Council of Media Organizations. Jekyll Island, GA
March 11-14, 1990	FL	FSU Library School—"Issues for the Next Decade." Tallahassee
March 13-16, 1990	LA	LLA Annual Conference. Monroe, LA
March 20-21, 1990	SELA	SELA Special Libraries Section Workshop "Conflict Resolution." Athens, GA. Contact: Ginger Rutherford (404) 546-2477
March 21-23, 1990	NC	"Making A Difference", North Carolina Community College Learning Resources Association (NCCCLRA), 17th Annual Conference, High Point, NC. Holiday Inn-Market Square. Contact: Peggy Varley (919) 342-4261, Ext. 250
April 4-7, 1990	TN	TLA Annual Conference. Crowne Plaza Holiday Inn. Memphis, TN
April 24-27, 1990	AL	Alabama Library Association Annual Conference. Orange Beach, AL. Perdido Beach Hilton. Contact: Mary Ann Johnson (205/947-7632)
May 3-4, 1990	GA	SOLINET Annual Meeting
May 7-11, 1990	FL	FLA Annual Conference. Daytona Beach Marriott and Ocean Center. Daytona Beach, FL
May 8-11, 1990	LA	Association of Research Libraries. New Orleans, LA
May 31-June 2, 1990	TN	The Practical Librarian: Managing Collections and Services in the College Library (designed for small college libraries). Knoxville, TN. Contact: William Robinson, GSLIS, UTK. (615) 974-2148
June 9-14, 1990		Special Librarians Association. Pittsburgh, PA
August 15-18	TN	WHCLIST XI, Nashville, TN
October 11-13, 1990	WV	WVLA Annual Conference. Marriott Hotel. Charleston, WV
October 17-19, 1990	SC	SCLA Annual Conference. Columbia, SC. Radisson Inn
October 24-26, 1990	KY	KLA Annual Conference. Lexington, KY.
November 7-9, 1990	MS	MLA Annual Conference. Jackson, MS. Holiday Inn, Downtown
November 8-10, 1990	VA	VLA Annual Conference. Richmond, VA; The Marriott
December 4-8, 1990	TN	SELA/TLA Joint Conference. Nashville, TN. Opryland Hotel
1991		
March 20-23, 1991		PLA National Conference. San Diego, CA
April 9-12, 1991	AL	Alabama Lib. Assoc. Annual Conf. Tuscaloosa, AL. Sheraton Capstone Inn and Bryant Conference Center
October 2-4	KY	KLA Conference, Louisville, KY
November 13-15	NC	NCLA Conference, High Point, NC
1992		
October 6-8		KLA Conference, Ft. Mitchell, KY
March 17-21		SELA/LLA, joint conference, New Orleans, LA

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STATE LIBRARY ASSOCIATION OFFICERS — SELA AREA

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President: Reginal Cooper, 4709 Calvert Road, Huntsville, AL 35816

Vice-President/President-Elect: Dr. Martha Merrill, Colonial Arms Apts., Jacksonville, AL 36265

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Secretary: Jan Fennell, Ina Russell Library, Georgia College, Milledgeville, GA 31061

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North Carolina Library Association

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Secretary: Amanda Bible, Director, Columbus County Public Library, 407 N. Powell Blvd., Whiteville, NC 28472

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Second Vice-President: Lois Thompson, 1633 Atahurst, Apt. 1 Fairmont, WV 26554

Secretary: Rebecca VanDerMeer, 2007 Hudson Street, Charleston, WV 25302

Treasurer: R. David Childers, West Virginia Library Commission, Cultural Center, Charleston, WV 25305



**Conflict Resolution
Workshop**

March 20-21, 1990

Presented by

Margaret S. Herrman, PhD

Carl Vinson Institute of Government
University of Georgia

Sponsored By
Special Libraries Section
of SELA

Cost: \$60.00

Limit: 35 People

*Contact Ginger Rutherford, INFOSouth, Science Library
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