

The Southeastern Librarian

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Libraries and "The Graying of America"

Jean Cornn

PLUS

Bulletin Board, Stateside View, New and Useful, With Librarians, Keeping Up, Financial Report, Candidates for 1988-1990 Offices.

Remember Atlanta in 1986?



The Fun Continues at Norfolk . . .

October 25-28, 1988

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The Southeastern Librarian

Spring 1988
Volume 38, Number 1

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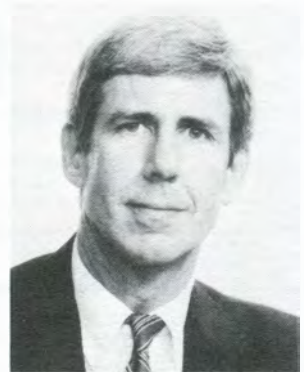
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THE SOUTHEASTERN LIBRARIAN (ISSN 0038-3686) is the official quarterly journal of the Southeastern Library Association, Inc. Executive Office, P. O. Box 987, Tucker, Georgia 30085-0987; Editorial Office, Editor, *SELn*, Chestatee Regional Library, 127 North Main St., Gainesville, Georgia, 30505. A subscription to the journal is included with the membership fee. The subscription rate is \$35.00 (includes Institutional Membership). For membership and/or subscription information contact the Executive Secretary.

PUBLISHED quarterly by the Southeastern Library Association, Inc., Tucker, Georgia 30085-0987

President's Message

Spring is indeed the time for librarians to meet, and the year of 1988 has been a "busy one" for SELA already. Last week (March 25-26, 1988) SELA's President's Meeting was held in Atlanta with Presidents, President-Elects, Treasurers and Executive Secretaries from the eleven state library associations in the Southeast meeting together to discuss plans, goals, problems and solutions. The thirty-six participants, including many of SELA's Executive Board members, spent two very long, arduous but very rewarding days, attempting to improve the operations of both our state associations as well as SELA. Special thanks go to all of you who worked so hard to insure the success of this meeting.



The SELA Executive Board met twice during the Atlanta meeting, and several important endorsements/decisions resulted. The board endorsed all changes recommended by our Constitution and By Laws Committee. Of course the appropriate SELA membership majority must approve these recommended changes before their formal adoption. One of the two most important constitutional changes would extend full voting privileges to the association's roundtable chairs all of whom now attend board meetings but cannot vote. The other major constitutional change would enable the Executive Board to amend the Association's By Laws without the vote of the entire SELA membership as is now required. Any change to the Constitution would still necessitate a vote of the entire membership. The Executive Board also set the dates and times for us to meet during the upcoming SELA/VLA Conference. Since these meetings are open to the entire membership, you may wish to designate these dates and times on your conference schedule now:

Wednesday, October 26, 1988 9:00 a.m. - 11:00 a.m.

Saturday, October 29, 1988 1:00 p.m. - 2:00 p.m.

At my suggestion the Board also approved in concept a "President's Award" that would enable our association to publicly recognize an outstanding lay person from one of the states within SELA. The honoree would be someone who had positively impacted and benefited libraries throughout the southeast and not just within his/her "home-state." He or she would also be required to attend the conference and receive the award in person. After this biennium the award's criteria will be formally established by SELA's Awards Committee, who will also be responsible for setting the deadlines for nominations and will, along with the President, be charged with selecting each biennium's recipient. To facilitate matters this biennium, however, I, the President-elect (George Stewart) and our Executive Secretary (Claudia Medori) will make the selection! The deadline for nominations will be **July 1, 1988**, so please send any nominations you wish to make to SELA headquarters before the July date.

Our association's membership status is improving all the time. Already this year SELA can boast of **180** new members who have never belonged to the association before and **57** more who didn't join SELA last year but have been members of the Association during previous years. Our membership totals so far this year also exceed those in our last conference year (1986) by 130, even though our renewal mailings this year were sent out much later than usual.

The program for the joint SELA/VLA Conference is coming along "splendidly." Both southern authors, Pat Conroy (author of *Prince of Tides* and *The Lords of Discipline*) and Rita Mae Brown, (author of *High Hearts* and *Southern Discomfort*) have agreed to speak on Wednesday and Thursday respectively, joining Clyde Edgerton who will be presenting his "talk" on Saturday. Other program choices range from "Conflict Management and Performance Evaluations" to "Mentoring" to "Technical and Creative Communication Needs." Every conference hour will afford its participants several choices, and six pre-conference seminars and one post-conference workshop are also being provided by SELA and VLA. So mark your calendar for October 25-29, 1988 **now** and I'll see you in Norfolk!

Charles Beard

Editor's Musings

THIS AND THAT: My wife and I are inveterate notewriters, and I have accumulated a nice little pile of missives in the folder labeled "SELn Editor's Comments." The original intent was to write a column on each topic, but that is neither possible nor conducive to the good health of our readership. So, please indulge your editor as he cleans out his desk and makes way for Spring.



Our library is haunted! Several weeks ago some of the second floor lights were mysteriously left on over the weekend and when I asked about it on Monday morning, my staff insisted it was another example of the ghosts that hide in the nooks and crannies of our stacks. Several swear they have seen the apparitions and refuse to stay in the building alone after dark. One commented that the building sits on the site of an early cemetery in Gainesville and that we have disturbed the resting place of our ancestors. At first I merely chuckled, but they are all dead serious in their fear. It creates a knotty personnel problem: how do you evaluate a staff member who claims in all sincerity that "The Devil made me do it"? Probably should tell them to take a Sprite break.

A local country radio station carried an editorial recently by their answer to Paul Harvey, Red Neckerson. He lambasted the FBI for enlisting our help to root out pinkos in the stacks, noting that us "libaryians" have better things to do with our time — like shushing our patrons and reading the dirty parts of the new books before the public can get them. Maybe we should invite the good ole boy to Norfolk for the keynote address. At least it would be different and might attract a larger crowd than a preconference on holistic cataloging.

My little boy just found last night that he has been selected by a major league team for the Little League season. I never did make it that far . . . Rebecca Bingham, Pat Berger and Bill Summers were on the same program at the recent Joint Ventures Conference held at Jekyll Island (GA) in March. Over 800 librarians and media specialists rubbed elbows in the first such cooperative conference in the state's history. See, there's more to GA than just Hairy Dogs . . . I recently became a member of the local Rotary Club, just after they had refused to let a woman join the fellowship. Wonder if I should tell them about my recent operation?

On the way to Jekyll, I drove back through the old haunts in Swainsboro for the first time since the great move north last summer. The new Walmart still thrives, my endowed chair in the library is still vacant, and my former staff still recognized me. The college administration is still intact, although rumor has it that they may be tapped for higher service if Coolidge wins the general election in November. And I almost forgot, the gnats are still winning.

Well, that just about cleans out the p-slips for this time. You probably don't have time to linger any longer on this page — after all, this is just about the largest issue we've attempted since I came on board. You folks just keep writin' and makin' news so fast that it's hard to keep up with. We do our best, but if you have any suggestions or criticisms, drop us a line. If I can't help you, maybe my ole Buddy Red can.

James Dorsey

Evaluating the RFP Process for Purchasing Online Integrated Library Systems

Richard J. Wood

Background

There has been a rash of articles in the library literature recently about the Request for Proposal (RFP) process in selecting an online, integrated library automated system. Many librarians seem to fear this process which requires a tremendous commitment in hours of staff time in planning, analyzing present operations, research, writing the proposal, and evaluating responses. In talking to librarians, the author frequently finds librarians who do not know what an RFP is and how or why one is written. This article attempts to summarize what the RFP is and how the process works.

What is an RFP? An RFP, or request for proposal, is simply a written invitation from a potential buyer to a vendor to submit a response to the buyer's requirements, instructions and questions for a piece of hardware, software, service, or other product. In this article, we will discuss the RFP in relation to the library, as potential buyer, who wants to purchase an online, integrated automated system from turnkey vendors like CLSI, DRA, OCLC, NOTIS, and others. These vendors offer automated systems that are based on one bibliographic data base for a library's online catalog and acquisitions, serials, circulation or other functions.

An RFP is different from a request for quotation (RFQ), which primarily requests the vendor to supply pricing information, and the request for information (RFI), which invites vendors to send general information on their systems without regard to particular library needs. The RFI is an excellent way for libraries just beginning to contemplate the purchase of an online, integrated library system. The general, promotional type of literature that libraries receive in response to RFIs enables library staff to learn what the various systems look like, how they operate, what functions systems are capable of performing, etc. It is obvious from looking at such promotional literature that the major turnkey systems basically are similar. An obvious question, then, is why go to the bother of writing an RFP?

Why write an RFP? Librarians may feel compelled to write an RFP only if it is absolutely required by the governing institution. Large system vendors have to devote considerable budgets for personnel, word

processing, typing, travel, demonstrating, acceptance testing, negotiating, and otherwise responding to each request. Vendors often express the feeling that the RFP is just a necessary evil and business expense for which the customer ultimately pays. Vendors are often justified in their criticism of libraries.

Many libraries simply copy or modify the RFP issued by another library without doing a careful analysis of their own operations, needs, and budgets. While it is advisable to examine the RFPs of libraries that have implemented successful automated systems, it is foolhardy to copy the RFP without proper systems analysis and involvement of the staff. We must remember that every library differs in size of collections, staff, procurement regulations, experience with automation, needs, history, missions and objectives. A system that proves highly successful for Library A may prove inappropriate for Library B.

Yet, libraries wanting to automate will decide on a particular vendor because of a nearby library's success with a particular system. This will cause them to copy that library's RFP with slight modification, usually by writing particular requirements that will guarantee the selection of the same vendor. Such proposals are referred to as "wired" to that vendor. Such practices are unwise when not preceded by a thorough feasibility study, systems analysis and examination of other systems.

Despite the frustrations, time and expenses involved for libraries to issue an RFP, many vendors receive over one hundred per year.¹ For large vendors such as CLSI, DRA, NOTIS, and others, these efforts are so great that they cannot possibly respond to every request despite hiring a staff of four to six persons to do nothing but write responses to RFPs. Yet, as many as half of the systems purchased each year by libraries are bought without using the RFP process.²

Other frequent complaints of vendors are that libraries give just a few weeks to respond to a request that may have taken the library staff six or more months to prepare. More objectionable to vendors is the tendency for librarians to write the RFP as a wish list or to include mandatory specifications for features that are impossible, impractical or unreasonable. Libraries often do not provide enough statistical information about the size of their collections, present automation, contractual

Dr. Wood is Director of Library Services, The Citadel.

requirements, and how responses will be evaluated. When vendors have to be selective in responding to RFPs, they may eliminate ones that would require highly customized responses, an unreasonable number of copies, too quick of a response, as well as those that seem to eliminate the company from an honest consideration by the library. Other factors such as location of the library, size of the required system, proximity to maintenance centers, and potential profit and marketability are also important to the vendors.

The RFP process obviously needs to be improved. It is a basically sound process to follow (even when not required) for libraries wanting to purchase an online, integrated automated system. The RFP process (as described in this paper) is very valuable to the library as well as the vendor and consultant.

It may cost the small to medium sized public and academic libraries \$200,000 and larger libraries far more than this to implement an online, integrated automated system with an online card catalog, acquisitions, cataloging, serials, and circulation subsystems. While we must be cost-conscious always, it is foolish to skimp on consulting services when direly needed to supply necessary expertise, travel for site visits and demonstrations, benchmark or acceptance tests, etc. Five thousand dollars spent on consulting services may, for example, save many times that cost if an under-configured system were purchased and additional computer hardware had to be purchased two or three years after implementing the system. Vendors have been known to recommend a smaller system than desirable in order to obtain the bid and later sell additional hardware or software at considerably higher costs because they have the library in a corner. Librarians seem to find additional uses for computers once a system is installed and, therefore, it behooves the library to purchase enough computer capacity for five or more years. Careful planning and systems analysis will usually prevent such unwise purchases.

Who to involve? Before beginning to write the RFP, the library director and key administrative staff should give careful thought to who needs to be involved, how and when. An appropriate committee structure should be planned to maximize staff involvement and guarantee the input of key personnel who will be most affected by the decisions that are made. NOT involving everyone who should be involved in the various committees is a serious mistake that is often made by library directors. Full staff acceptance of the system chosen is virtually guaranteed when committee composition is well defined and planned and when all the staff and the administration or governing body is kept informed and have a real chance of providing a response at each stage of the process.

Who should be involved? When? There are no specific, pat answers to these questions because each library is governed and structured differently and varies in staff size, number and size of departmental or branch libraries, staff interest in and expertise about automation. Further, the answers may be different at each stage of the process.

The answer, in general, is to involve as many as possible of the staff who need to be involved, namely those who will be affected by the decision. All of the library staff should be kept informed of decisions and updated regularly on the progress being made. Staff who do not fully understand library automation need to be encouraged to learn. One of the director's concerns should be to provide appropriate staff development programs as far ahead of time as possible.

Whether to involve and hire a consultant is a frequent concern. If the required expertise to do systems analysis, write specifications, evaluate systems, negotiate the contract, etc. is lacking on the library staff, a consultant should be hired. An RFP, in fact, can be written for such a purpose by applying the principles outlined in this article. A knowledgeable, unbiased consultant who knows each of the capabilities, advantages, and problems of the major turnkey systems can save the library more money than his services cost. The decision to hire a consultant or not should be made during the feasibility or planning stage so that the consultant is involved or kept informed of every stage. It makes no sense to hire a consultant to evaluate responses, if he had no input into writing the specifications because they may be unrealistic or inappropriate.

One of the greatest values of the entire RFP process is the education that staff receive as a result of systems analysis, writing the specifications, evaluation of responses, and visiting other libraries with the systems that will be considered. Failure to involve and educate the staff usually results in a host of problems such as the purchase of a system with too much or too little capacity, low morale, lack of commitment, bad public relations, and lack of confidence in the director.

The Process

A feasibility (should we, can we automate and what should we automate?) study should be made. The director may name a task force composed of a trustee or budget officer, the head of technical services, the circulation librarian, and other key members of the staff, plus himself. At this stage, RFIs and RFQs may be sent to the key vendors. Budget and funding alternatives must be explored to determine if enough money could be raised for projected costs of the hardware, software, site preparation, retrospective conversion, tape processing, etc. It would be fruitless to write the RFP if

the necessary funding were not imminent. Yet, overzealous directors and libraries plunge into the actual writing only to produce a document which the governing agency rejects because the money cannot be found.

If it is feasible to implement an automated system, the next step is to conduct a thorough study of current operations, often called systems analysis. The director, the vendor, the consultant, and the RFP team need to know what is being done currently in order to write specifications, answer questions that arise at meetings or with vendors, evaluate systems to see if they meet needs, and to determine how automation will change current practices. This analysis often reveals practices and policies that should be changed or strengthened prior to automation. In small libraries particularly, systems analysis may reveal that automation cannot be cost justified. The decreasing costs and greater computing power of microcomputers, however, makes the online catalog, circulation, and other features of automated library systems more and more feasible.

The key people on the systems analysis team are the professional and/or supervisory staff involved in each department or function such as cataloging, acquisitions, reference, circulation, interlibrary loan, etc. These individuals may enlist the help of their staff in compiling departmental policies, procedures, position descriptions, etc. for the department. Flow charting is a useful technique and described in many computer science books. The chair of this committee or someone with good editing skills should compile the information into useful and useable document. It is surprising how valuable such a summary proves to be even months and years after an automation project is completed when someone goes on to write an article or summary of the library's automation project.

Needs assessment planning is, invariably, the most time consuming stage because of the involvement of so many people and the analysis of all current operations. During this time it is also desirable to visit libraries with current turnkey systems which may be considered later. Allow as many staff as possible to make such visits and discuss automation with their circulation, acquisitions or other counterparts. The same is true for demonstrations by vendors at ALA, state or regional library conferences that feature exhibits. Vendors will frequently put on a demonstration at a library if the audience is large enough and the prospect of a sale is favorable.

The director should budget adequate travel money for such visits and staff development programs. Also, frequently overlooked is the need for office space. A large meeting room, preferably one a little distance removed from the library, often proves best. Not only is a large conference table recommended, but also shelving for the organization of the responses to the RFP which

can take up many shelves. Clerical help should be provided at the time the responses are due so that the materials received can be properly labeled and shelved. Upon receipt, each response needs to be verified to make sure the mandatory requirements imposed by the library on the vendor have been met. The use of a self-made checklist is advisable as a record.

Legal questions are often overlooked until contract time. The director should determine institutional requirements and make certain that the RFP specifies them. Otherwise, hiring a lawyer is a good protection against the vendor's "limited warranties" and standard contracts that leave a library helpless. The library should make sure that the RFP and letter of understanding are incorporated into the contract and that the penalties for non-compliance are detailed. The lawyer needs to be involved from the beginning and must approve the RFP before it is issued in order to help guarantee vendor compliance. Involving the lawyer at contract negotiations for the first time may be too late unless the vendor is willing to concede what the library requests. Many libraries use the lawyer or consultant to help negotiate the contract, particularly when the director prefers this in order to maintain a good working relationship with the vendor.

How To Write The RFP

A sub-committee of key people from the staff involved in the overall automation review committee should be appointed by the director to do the actual writing. One person can draft each major section and an editor can collate the separate sections into one, consistently written, final draft which should be reviewed by the lawyer and circulated throughout the library and among the proper institutional officers.

While there is no standard format, there are common elements in any RFP for an online, integrated library system. A general outline is as follows:

1.0 Introduction. Subsections (1.1, 1.2, 1.2.1, 1.3, etc.) deal with purpose of the specifications, overview, background information and statistics on the library, and the schedule for responses, bid opening, bench mark tests, contract signing, and implementation of the system. This entire section may be two to five pages. The purpose of this section is to tell the vendor what you want, in a nutshell, so he can decide to respond or not.

2.0 Vendor Requirements. Here the library tells the vendor what information about the vendor must be supplied and in what format. Subsections ask for information about the vendor's system(s) and corporate personnel, corporate structure and history, financial stability, how many copies of the response must be supplied and to what address, library installations, closest service or maintenance offices, etc. This is a

short, perhaps two page section.

3.0 Specifications or Requirements. This section needs to be the largest and most detailed because the library specifies the mandatory and desirable features of the system.

4.0 Data Base Creation and Maintenance. Subsections here deal with bibliographic records and MARC format requirement, item records, patron files, authority control, etc.

5.0 Circulation Specifications

6.0 Acquisitions . . . , etc.

In addition, the library should cover or have separate sections dealing with the following:

+ cost considerations and requirements for submission of prices for each piece of hardware, delivery and installation charges, maintenance, customer service, training, etc.

+ evaluation methods, acceptance and benchmark tests, etc.

+ legal/contractual requirements.

In each section, the library must somehow indicate clearly which requirements are mandatory and which are desirable. This is frequently done with headers or by placing in parenthesis beside each particular requirement the appropriate designator. Another style, as well as example statements, may be seen in Appendix D of Corbin's book.³

If the library must specify exact hardware, a separate section titled "technical specification" will accomplish this. An example is as follows: "The vendor will supply two OCLC interface systems for capturing bibliographic data directly via the print port of the OCLC terminal and storing the captured data." Or, "The proposed system must accept asynchronous, ACS11 standard terminals."

Libraries planning to install small, turnkey systems may find it easier to request the vendor to supply the technical specifications, including memory size, size, speed and other capabilities or features of each component. The requirements must be listed by the library, e.g., six public access terminals with three slave printers, one line printer for letters, reports and notices, ten visual display terminals, two multiplexors, two modems, etc. Thus, if the library is seeking a turnkey system, any one of which may be suitable based on a preliminary study or demonstrations and site visits, the specifications may be open-ended and general.

If very rigid and particular requirements are demanded as they need to be if the library is to be networked with departmental or branch libraries or the vendor's system must be compatible with existing automated systems, this section can be quite voluminous. The library may list general, mandatory, desirable, functional and technical specifications. If the library seeks detailed responses on each of several subsystems

such as acquisitions, cataloging, online catalog, and serials, for example, the format may be as follows:

3.1. General Requirements

3.2 System Overview

3.3 System Design Requirements

The list can go on with modularity, OCLC interface, expansion, compatibility and other requirements.

After submitting the RFP to all the vendors that seem appropriate from examining directories such as Walton's,⁴ be sure to allow enough time for vendors to respond. The due date must be specified in the RFP and any changes in the date sent to each vendor. Remember that vendors have small staffs too and must go to conferences and give demonstrations around this country. Allow the vendor six or more weeks to respond. After all, it takes most libraries more than eight months to do the feasibility study, planning, and writing. Finally, allow four or more weeks for a thorough evaluation.

How do I evaluate responses? The responses must, of course, be evaluated on more than just the attractiveness of their binders, typography, etc. And we need to remember that verbal statements of the salespersons have no contractual meaning. The content of the responses, therefore, are the primary considerations in evaluating responses. How well do the vendors meet mandatory and desirable specifications?

A checklist approach is the most efficient and effective approach. First, analyze each response to make certain that mandatory requirements have been met by each vendor. If not, the vendor may be eliminated from consideration. Remember that a specification should not be mandatory unless you plan to eliminate a vendor's system that does not meet the requirement. List as "desirable" any "nice-to-have" but not essential specification. It is also recommended that mandatory requirements be kept general and functional, rather than specific. You may specify that it be mandatory for the vendor to "support all MARC/OCLC formats" but not specify how. It is becoming popular to write the specifications on the left of the paper with a checklist on the right side. The vendor may then respond as follows:

Yes = Meets requirement as stated at present time.

Yes/d = Meets requirement but with the difference noted.

Yes/f = Will meet requirement in future as noted . . .

No = Not able to meet.

Such a checklist makes it easy for the evaluation committee initially to reject vendors who do not meet mandatory requirements and then assign values to the remaining systems.

Hegarty describes popular methods of assigning weights and cost value ratios to compare systems.⁵ A

vendor who cannot supply a circulation module at the present time, for instance, may have \$10,000 added to the base price of his system. If it will be available in the near future and currently under development, a lesser amount may be added. The vendor whose system costs the least receives the bid. Hegarty calls this the "least total cost/cost value technique."

To determine costs, vendors should be required to submit the purchase prices and annual maintenance costs for all hardware and software, plus site preparation, conversion, consulting, documentation, delivery, installation and other charges. It is important to distinguish between one-time charges, recurring yearly maintenance, training, and projected five-year costs that take possible enhancements and expansion into consideration. The latter costs should be spelled-out in the contract and guaranteed for as long as possible.

Software is more difficult to evaluate because subjective factors such as quality, completeness, ease of use, and documentation must be evaluated. Hardware and operating system requirements of the software need to be considered. State-of-the-art software permits full Boolean searching of a MARC format data base and online authority control.

Hardware evaluation is easy by comparison. The equipment meets or does not meet specifications such as screen size of CRTs, printer speed, interface and expansion capabilities, warranty requirements, etc. The consultant, computer center personnel of college campuses, computer science instructors, or others can determine the ease with which files must be backed-up, response times, mean time between failures, and the more technical considerations that members of the library staff often do not have knowledge of.

The use of a benchmark test in evaluating at least the three top vendors should also safeguard the library. One way of conducting such a test is to find a similar sized library as nearby as possible and to make sure that the vendor's claimed processing times are accurate and adequate. It is essential to make sure that the file size is at least the same as the library's. It is common practice to do the test on a database estimated for five year's growth to assure adequacy.

Demonstrations at similar libraries give the automation committee an opportunity to ask pertinent questions as well as determine vendor performance. The library's travel budget should support visits to libraries who have implemented the top three choices. Appropriate questions to ask include those that will give the evaluators a history of the vendor's ability to install and maintain a system, the problems encountered by the library in implementing the system, the helpfulness of the vendor in resolving problems, adequacy of the hardware and software, patron reception, etc. The

questions should be systematically asked and the answers reported for the committee's consideration.

The value of a thorough evaluation, as well as systems analysis and involvement of staff, should be readily apparent. Such techniques safeguard against "low-balling" by the vendor who under-configures a system so that the library must purchase additional hardware or software at greater costs sometime after implementing the system. These techniques also lessen the chance of library underestimation of needs — quite a common circumstance.

Finally, an acceptance test should be made thirty or more days after the system has been installed and operational. This is the final test before completing payment to the vendor and signifies that all is right with the system. If not, the problems should be corrected and another acceptance test made thirty days afterwards. The RFP should state that the acceptance test is required before final payment will be made. If an incomplete system is purchased (serials subsystem promised in the near future, for example) provision for withholding the final installment payment should be negotiated.

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National Library Week

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Cost Differential to Replace OCLC With In-House System

Richard W. Meyer

Concept

Some major libraries considering the replacement of OCLC with in-house systems may face surprising cost increases. In-house production of records for both online catalogs and/or card sets will eliminate what appear to be high FTU costs. However, the alternative may prove costly also. This was tested in the Clemson case, with an estimate to determine whether it would be feasible to discontinue the use of OCLC as a source of bibliographic data for the online catalog, which we run under NOTIS. It is possible, indeed a routine activity at Northwestern University, to run NOTIS Search™ programs on LC MARC tapes held off-line for catalog copy to produce records for the catalog. Presumably, running this in-house program could effect cost savings over the FTU charges of OCLC.

Clemson catalogs approximately 15,000 to 20,000 monographs and new serials per year, excluding technical reports, microforms, documents and miscellaneous media. Using OCLC linked directly via the print port with local terminals, records are located on OCLC during Acquisitions pre-order searching and transferred into NOTIS for ordering purposes. Following receipt, Cataloging staff search and either upgrade the acquisition records in NOTIS or overlay them from OCLC as required. This approach to bibliographic control requires Clemson to maintain two OCLC terminals in Acquisitions and three in Cataloging. During the academic year 1985-86 the Library acquired and cataloged 15,330 titles. Searching OCLC for these produced cataloging based on 7,900 LC records and 7,217 non-CL contributed records. An additional 213 records were contributed by Clemson as original cataloging. It is estimated that the above activity required approximately 47,000 searches of OCLC in Acquisitions and Cataloging.

Given these numbers and others noted below, an estimate was made to determine the lower cost alternative between use of OCLC or NOTIS Search™. In concept, access to OCLC could be eliminated and replaced with a subscription to LC MARC tapes, which would be loaded into an off-line file. Routine processing of orders and cataloging then would depend on searching this off-line file for bibliographic information in lieu of searching OCLC. In order to be able to retain

use of OCLC for interlibrary loan purposes, Clemson would upload records on tape to that database.

In current procedures at Clemson, book order requests received are searched against the catalog and national bibliographies including OCLC. For items determined to be unowned for which an order is to be placed, a record is transferred from OCLC to NOTIS by Acquisitions staff. When no record occurs in OCLC, a provisional record is keyed by staff. Cataloging staff upgrade the record loaded by Acquisitions staff using another online transfer from OCLC, or field editing as required, at the time of cataloging.

In revised procedures at Clemson, OCLC would be eliminated as a search tool for verification and cataloging and replaced by an offline file of MARC records. Searching of this file will be by online input of a search key for each record based on author/title, ISSN, ISBN, and LC card number. Searching would take place via a nightly batch job that would load hits into the main database. Records would be searched offline through as many MARC tape loads as seems prudent.

Key Numbers

Quantities of searching per year and other activities are listed below for the FY 1985-86 at Clemson. These figures are typical enough to give a reasonable estimate for use in future years.¹

Table 1. Quantities of key technical services activities at Clemson.

Requests searched	17,000
OCLC copy found	98%
Items ordered	12,000
Titles processed out to cataloging	13,750
Cataloging searches of OCLC	30,000
LC copy FTU's	7,900
Non-LC copy FTU's	7,217
Items of original cataloging	213
Catalog cards produced	15,200

Assumptions and Estimates

Assumptions and estimates made to determine costs were based on actual figures for academic year 1985-86. Prices for tape subscriptions were taken from the LC Cataloging Distribution Service catalog. Terminal maintenance, telecommunications prices and FTU charges

Mr. Meyer is Associate Director, Clemson University Libraries.

were taken from the Solinet price listing. Acquisitions search labor estimated reflects the difference in time required with NOTIS Search™ in place to query various trade bibliographies versus transferring records from OCLC. Data keying labor would increase dramatically, with the loss of copy contributed by other libraries. Under current procedures, this copy is used to key basic information for orders.

FTU's were estimated on the basis of the 1985-86 academic year, assuming that the increase in future years would not invalidate the model. Original cataloging labor assumes creation of 213 records using OCLC and creation 7,430 records using NOTIS Search™, since the number of non-LC hits on OCLC, which was 7,217 for academic year 1985-86, would have to be added to the original cataloging workload. Computer costs under NOTIS search are based on conservative estimates of the number of times searches would have to be made given the current volume of receipts. Catalog card production running NOTIS programs is assumed to cost more than OCLC production due to loss of scale economics.

Direct Costs: FY 1985-86

Only those items which represent differences between the two approaches are included here. That is, Table 2 shows only those costs which are unique to the alternative approaches. It is assumed, for simplification, that all other costs are independent of the alternative chosen and would be the same in either case.¹

Table 2. Clemson cost comparison for unique elements between NOTIS Search™ and OCLC.

OCLC	
Terminal maintenance	
4 OCLC 1xx at \$576	\$2,296
1 OCLC 300 at \$516	516
Telecommunications	
System service; 4 at \$336	1,344
Modem	780
Leased line	1,500
Acquisitions search labor	2,180
Keying 213 orders	72
FTU's: 15,771 at 1.72	26,001
Original cataloging labor	1,065
Catalog cards	783
Total	\$36,537
MARC Search	
MARC tape subscription Retrospective	\$4,050
Weekly subscription	6,525
Acquisitions search labor	13,090
Keying 7,430 orders	2,489
Original cataloging labor	37,150
CPU time; 4.8m units at .0008	3,840
Tape mounts; 260 at .90	234
Tape I/O's; 420,000 at .0013	546
Tape moves; 3,120 at 1.00	3,120
Catalog cards	1,500
OCLC record uploads	1,360
	\$73,904

Procedural Non-Dollar Costs

For the purpose of simplifying the model, only direct costs were considered. Additional cost trade-offs and non-dollar losses due to procedural considerations would accrue. These include loss of online bibliographic verification for ordering, therefore requiring use of *Books in Print*, and so forth for verification, which are less felicitous to use. In addition, fewer duplicates would be caught due to series search problems not accommodated well by the manual tools. A major cost may also accrue in the form of order keying for more items, since students would need to be relocated from other areas for added typing. Estimates indicate that approximately half of all orders would have to be keyed from scratch in lieu of transfer of MARC records, due to the loss of non-LC contributed records. Over-night or longer delays in location of bibliographic records for cataloging, represents another non-dollar cost.

Conclusion

The data reported here clearly indicate the imprudence of replacing the use of OCLC as a source of bibliographic information in favor of LC tapes with in-house programs for searching. Although there are major procedural differences between various libraries, these figures should provide a basic model for evaluating alternatives. Perhaps a more reasonable and certainly technically feasible approach would be to replace OCLC with Bibliofile™ or another vendor product based on CD-ROM stored copies of all LC Marc records. However, again the loss of user contributed records, probably slants the calculations in favor of using OCLC. Libraries which depend nearly exclusively on LC copy may make better candidates for making a substitution for OCLC than does Clemson.

Note

1. Clemson Libraries orders only one or two cards per set for the shelf lists, since we have an online catalog and have closed the card catalog. Given that there are duplicate shelf lists for two branches, this accounts for the 15,200 cards for 13,750 titles.

Membership Report 1987

Personal	1,493
Sustaining	30
Contributing	6
Special	6
Subscriptions	305
Honorary	40
TOTAL	1,870

OPAC Training for Patrons and Staff: A Case Study

Patricia J. Powell and Laura Olson Rein

Introduction

The need for online catalog instruction is uncontested — even in libraries which originally believed that all tutorials could be built into the system.¹ While librarians may design training programs to fit their individual systems and clientele, most agree that a variety of approaches is necessary and that no single method will suffice for comprehensive instruction.² Some questions that still remain are how many instructional modes are needed, what can we expect certain types of instructional modes to accomplish, and how effective are they? In an attempt to answer these questions, this paper will discuss a four-part instructional program that was designed for OCLC's LS/2000 online catalog at the University of Kentucky Libraries.

LS/2000

LS/2000 is an integrated local library system composed of four major subsystems: (1) retrieval subsystem, (2) circulation subsystem, (3) bibliographic subsystem and (4) administrative subsystem. Our decision to choose LS/2000 was based both on its wide-ranging system coverage and our past experience with OCLC's cataloging, acquisitions, and interlibrary loan subsystems. Sixty percent of our holdings were downloaded from OCLC archival tapes. The rest of our holdings have, for the most part, been retrospectively converted. The online catalog is now eighty percent as complete as the card file. With the loading of remaining retrospective tapes, we hope to have virtually total coverage this year.

The LS/2000 online catalog is a highly sophisticated system which allows both menu and direct command searching. In addition to the main menu choices (Figure 1), it allows a full range of other searches (Figure 2). It also includes narrowing with a variety of limiters using the Boolean operator "and" (Figure 3). Finally, it includes for the trained user some 32 different access points (Figure 4). As noted before, even with systems which were designed by librarians to include online help, it was found that additional instruction is necessary. Betsy Baker notes the following about Northwestern University's experience with online catalog instruction: "The initial design philosophy for LUIS was to have all

instruction available in the system itself, through introductory and help screens. However, as more public service staff became involved in encounters with users of the online catalog, the design of additional instructional methods took on greater importance."³ At the time of this statement, LUIS offered author, title, and Library of Congress subject heading searching, plus searching of two other non-LCSH subject heading systems used outside of the main library at Northwestern. It did not then offer keyword searching or the use of Boolean operators.⁴

PUBLIC CATALOG Searching: KY/KENTUCKY
CHOOSE THE TYPE OF SEARCH YOU WISH TO PERFORM
1 - BY AUTHOR
2 - BY TITLE
3 - BY SUBJECT
4 - BY SUBJECT - MEDICAL
5 - BY OTHER
OR
ENTER A KEY WORD
CHOICE:

Figure 1

PUBLIC CATALOG Searching: KY/KENTUCKY
CHOOSE THE TYPE OF SEARCH YOU WISH TO PERFORM
1 - BY COPY CALL NUMBER
2 - BY ISBN
3 - BY SERIES
4 - BY PERSONAL NAME
5 - BY CORPORATE NAME
6 - BY CONFERENCE NAME
7 - BY SUBJECT - GEOGRAPHIC
8 - BY SUBJECT TOPICAL AUTHORITY
9 - BY NEWSPAPER LOCATION
10 - BY MUSIC PUBLISHER'S NUMBER
(MORE)
CHOICE:

PUBLIC CATALOG Searching: KY/KENTUCKY
CHOOSE THE TYPE OF SEARCH YOU WISH TO PERFORM
11 - BY FACULTY NAME - RESERVES
(END)
CHOICE:

Figure 2

PUBLIC CATALOG Searching: KY/KENTUCKY
KEY WORD: STAR FOUND: 206
CHOOSE THE TYPE OF LIMITATION SEARCH YOU WISH TO PERFORM
1 - LIMIT BY PUBLICATION YEAR
2 - LIMIT BY LANGUAGE
3 - LIMIT BY MATERIAL TYPE IDENTIFIER
4 - LIMIT BY SUBJECT
5 - LIMIT BY SUBJECT SUBDIVISION
6 - LIMIT BY SUBJECT - MEDICAL
7 - LIMIT BY OTHER
OR
ENTER A KEY WORD
CHOICE:

Figure 3

Patricia J. Powell is Extension Librarian, University of Kentucky.
Laura Olson Rein is Head of Reference, George Mason University.

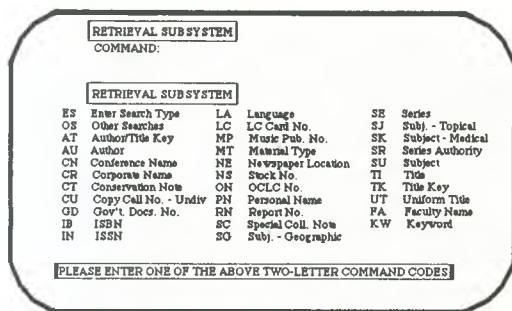


Figure 4

OPAC Training Research

Research on the problems users encounter with online catalogs is highly relevant for instructional design for more complex systems such as LS/2000. The most comprehensive study was sponsored by the Council of Library Resources (CLR) and surveyed approximately 8,000 users and 4,000 nonusers of 29 online catalogs (summarized in Broadus, 1983⁵). Among the study's findings was that even though the vast majority of respondents had a very favorable attitude toward the use of an online catalog, nearly half agreed that searching by subject is difficult. Several other studies also note among other things that online catalog users have difficulty in searching by subject.⁶ Another study found that for the first tries, only "half of the terms used by readers correspond to either a heading or a reference found in the catalog."⁷ These studies give some indication of the magnitude of problems in subject searching and their implications for online catalog instruction. Keyword searching does of course offer some additional access points, but as a recent study points out, it cannot substitute for an adequate cross-referencing system.⁸ In addition to problems with subject searching, other problems include punctuation and spelling⁹ and difficulty in using the more powerful features of the system such as truncation and Boolean logic.¹⁰ In direct relation to LS/2000, one study produced the observation that "problems resulted from users not knowing all available options, from misunderstanding options, from difficulty choosing among too many options, and from experience coloring search choices."¹¹ In addition to these problems, librarians are faced with the contrary reality that, as one librarian has observed, "the mere presence of an online catalog often creates a false sense of confidence concerning the comprehensiveness of its contents and the knowledge required to use it effectively."¹²

University of Kentucky Training

Given the far-reaching implications of these findings, the University of Kentucky Libraries began intensive planning for online catalog instruction approximately one year before the LS/2000 online catalog was fully

implemented in September 1986. The initial LS/2000 Planning Committee, after outlining the tasks ahead, broke into three subcommittees: (1) the Online Public Access Catalog (OPAC) Training Subcommittee, (2) the Remote Access Subcommittee, and (3) the Branch Libraries Training (other LS/2000 functions) Subcommittee. The OPAC Training Subcommittee was charged to: (a) review various options for OPAC training, (b) select which options were preferable for UK faculty, students, and library staff, (c) set up methodologies and an agenda to reach the chosen options, and (d) market and deliver the training to the some 21,000 students, 1,900 faculty, and 160 library staff as well as other staff members on the main campus. The subcommittee was composed of eleven members, including representatives of the main campus library and the business, law, math, and medical branches. The subcommittee was co-chaired by the Bibliographic Instruction Coordinator and the Extension Librarian.

As noted before, there is a strong agreement among librarians that a variety of instructional modes is necessary for successful online catalog instruction. As one librarian has noted, it is "unrealistic to expect one method of instruction — no matter how good the method might be — to meet the needs of a user community containing a diverse population with various learning styles."¹³ Based on our prior experience in bibliographic instruction (B.I.), our research through the LOEX Library Instruction Clearinghouse and through the literature on various programs that have been developed at other libraries, the subcommittee decided to develop four training packages, each designed to accomplish specific training goals: (1) printed point-of-use guides, (2) a fifty-minute presentation for group instruction, (3) a videotape introduction to and promotion of LS/2000, and (4) an in-depth computer-assisted (CAI) instruction program, which drew on our past successful experience with CAI in our bibliographic instruction program. These packages are used for both patron and staff training.

Printed Guides

The research indicates that some type of printed guide is necessary for virtually every type of system,¹⁴ and the subcommittee felt that several choices among printed guides, with each designed to accomplish certain training needs, would be beneficial. The overall training goal of the printed guides is to offer a method for self-instruction to those who wish it. Several printed guides had already been designed by the Bibliographic Instruction Coordinator. These included a brief "moving-around" guide, an introductory two-page guide covering the main menu choices only, and a list of sample searches designed to point out the various protocols for each of the main menu choices. These

guides were designed following some basic guidelines for point-of-use instruction, including the illusion of brevity and simplicity.¹⁵ They were revised by the subcommittee and initially used extensively for staff training. Our goal was to have the staff trained in basic searching before the system was fully implemented. (A series of staff training follow-up forums will be discussed later.) In addition to these guides, the subcommittee designed a list of commonly asked questions with answers and a ten-page printed search guide covering all searching options in the system.

The initial design of the ten-page guide was done by the Bibliographic Instruction Coordinator following some key research conducted at Carnegie Mellon University (CMU), which also has LS/2000. In designing a printed guide for that library, Peggy Seiden and Patricia Sullivan found that when students did use the manual, they "did not read linearly, and they read little of the actual text."¹⁶ They also found that readers need step-by-step instructions and help to recover from data entry and other errors.¹⁷ Based on these findings the design of our guide included a flip format arranged in the same order as the menus on the actual system (Figure 5). With this format it is not necessary for readers to read linearly. In addition, the instructions are written in a step-by-step format and include tips on how to recover from data entry and other errors. In a

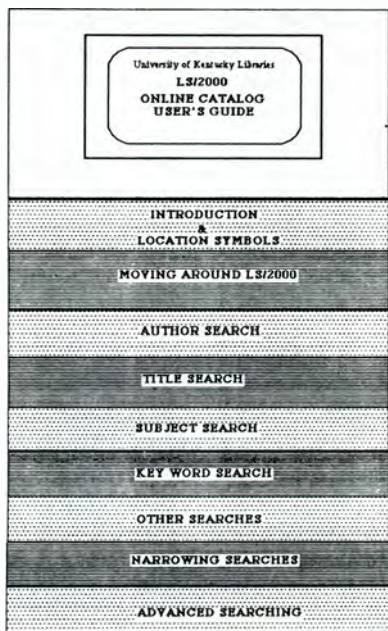


Figure 5

departure from the guide designed at CMU, which included only basic LS/2000 searching, our guide covers all searching options in the system. The two-page

introductory guide is available for those who want a briefer guide. The content and format of each section was reviewed first by the full subcommittee and then formally through written evaluations by approximately 125 staff, faculty, and students. The questionnaire covered format, complexity, terminology, clarity, and comprehensiveness. A final draft of the guide was developed by the subcommittee based on these evaluations. In working with our university's printing department on the final copy, much attention was paid to the use of highlighting and spacing. In order not to take up valuable space, readers were referred in each section to the general commands in the Moving Around section. Following is an example of a typical section (Figure 6). This guide is displayed on stands next to each terminal and is available to individuals who access the LS/2000 from remote sites. The other guides are available in table racks near each terminal cluster.

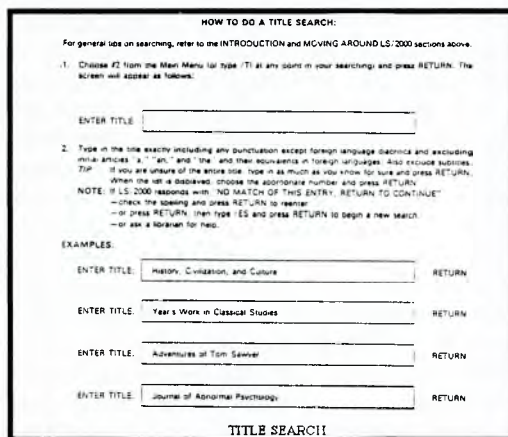


Figure 6

Promotional Videotape

To facilitate the development of the other three training packages, the subcommittee divided into three subgroups, which were in turn encouraged to recruit additional staff from the library system to assist them.

As noted before in the CRL study, the majority of users have a favorable attitude toward online catalogs, so promotion is not usually necessary. The videotape subgroup proposed, however, a short presentation designed to introduce patrons to the LS/2000 system as a whole, not just to the online catalog, and to the history of automation at the libraries. This would be beneficial because it could be used in a variety of contexts. The subgroup engaged in pre-planning with the University's Office of Instructional Resources (OIR). This included budget preparation, and, since OIR underwrote much of it, the cost to the library was relatively small. The script was written by the subgroup over a period of two months. OIR did all of the filming and contracted the

special effects out to a commercial vendor. The narration was done by OIR. The finished product was presented at the annual library faculty retreat in September 1986. It is now used as an introduction to group lectures and panel presentations, and by itself in departmental meetings, open houses, and on the university's cable channel as an information/news item. It was also broadcast on the Kentucky Educational Television station.

Computer-assisted Instruction

There is a general agreement among librarians that online help at the point of use is the best type of OPAC training and that librarians should be involved at the point of OPAC design.¹⁸ While we had some control over the LS/2000 menu layouts and search groups, we did not have any control over the online help screens or prompts. The CAI subgroup decided to design a simulation tutorial on separate computer, recreating portions of the LS/2000 database and building the desired help screens around it. Not only would this provide hands-on training, but it could also be used to reach very large groups of people without undue strain on the staff and system. Two members of the subgroup already had extensive experience in designing CAI programs using the authoring language PILOT. (For a discussion of the other CAI programs used at UK Libraries, see Aken and Olson, 1986.¹⁹) We used the list of sample searches which had been designed for use with the printed guides as a basis for the script. These pointed out the various protocols involved for each of the main menu choices and were expanded to include the other search choices and a section on key word and narrowing. From these we devised an outline for five sections: (1) Author Searches, (2) Title Searches, (3) Subject Searches, (4) Other Searches, and (5) Keyword and Narrowing. We chose example searches for each section ranging from five for the author section to eleven for the keyword and narrowing section. An introductory section was also included to emphasize general searching as well as database coverage. The writing of the script took approximately two months.

Most of our prior programming experience with the other CAI programs could be adapted to the LS/2000 CAI package; but since LS/2000 is more complicated than our other programs, we had to come up with some additional creative ways to program it. The third member of the group quickly learned the programming language and input editors, and with the help of student assistants the program was entered over a period of two more months. Debugging took another several weeks and then the program was tested by members of the Reference Department and by our five library science graduate assistants. In a typical sequence in the

program, patrons are given brief narrative instructions on the protocol for a particular type of search; then the LS/2000 program is simulated for a search. If patrons answer the entry correctly, they are simply advanced to the next search. If their answer is incorrect, our built-in help screens are available. Patrons are allowed three tries before they are given the correct answer and advanced to the next question. In the help screens, we tried to anticipate all the reasons patrons might have missed a particular question including spelling, spacing, punctuation, order of entry, etc. Figure 7 shows the sequence for an incorrect answer in the CAI package. In contrast to our CAI simulation, Figure 8 shows a typical help screen for LS/2000, which is available only at point of entry. If patrons enter a search incorrectly in LS/2000, they receive the following message only: NO MATCH OF THIS ENTRY, RETURN TO CONTINUE.

Figure 7

Figure 8

Each of the six sections takes approximately 15 to 20 minutes to complete. They can be completed at one sitting or individually. Patrons are given an individual password by the library which is good for four hours of

connect time. The CAI package is accessible via the university's PRIME computer, which can be accessed through terminal clusters located all over campus as well as a bank of 23 terminals (one of them a "talking" terminal for the blind) in the main library. The CAI package is currently a component of a required freshman English course. This reaches approximately 2,500 students per year. For each section completed, students receive an automatic completion statement printout which they hand in to their instructors. They also complete a post-test which is counted toward their grade and returned to the library for evaluation purposes. The results of these tests indicate that students are picking up the basic main menu searches but are having trouble with some of the other searches and with database coverage. We are currently exploring ways to rewrite portions of the text to solve these problems. CAI passwords are also made available at the public service desks and to other B.I. classes.

Fifty-minute Presentation

The fifty-minute presentation was designed to introduce large groups to the online catalog. Much helpful research on designing a presentation of this type had already been done by Northwestern University, the University of Wisconsin-Madison, and Washington University with the help of a grant from the Council on Library Resources.²⁰ These institutions designed a conceptual model which can be adapted by any institution. The model uses the similarities and differences of the online catalog and the card catalog as a framework. We relied heavily on this research, following the suggested objectives²¹ (Figure 9) while tailoring the actual presentation to our particular system. Since we have 15 branch, associate, and departmental libraries that would also be doing training, the conceptual model proved invaluable for providing an outline that could be adapted by anyone.

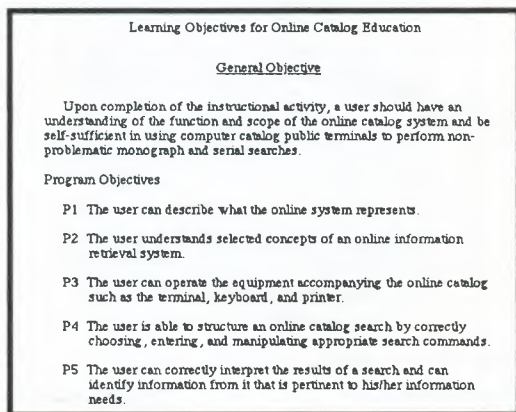


Figure 9

The videotape, which emphasizes database coverage, the history of automation at the UK Libraries, and the relationship of the online catalog to the card catalog, is used to begin the session. Then, using a monitor with a large screen we go online to point out the basic steps in the different types of searches and the idiosyncrasies of the system, such as omitting subtitles and initial articles in title searches, and periods after middle initials in author searches. We also discuss construction of search strategies and the special instructions for searching subjects with subdivisions and demonstrate the more powerful features of the system such as keyword searching and truncation. A set of backup transparencies is available in case the LS/2000 system goes down.

The presentation is used in regularly scheduled and publicly announced "open sessions" which students, faculty, and new library staff attend. We also arranged a special session for faculty and staff in each of the departments served by the main library. The presentation is also available for instructors who request it for their classes. While the turnout for the open sessions has not been high, those who have attended have been enthusiastic, and we feel it plays an important role in our total training program. Recent research suggests that another conceptual framework other than the card catalog analogy might be more effectively used in the future, and we will explore this as the card catalog becomes more obsolete in our patrons' experience. As Betsy Baker has concluded from the experience at Northwestern:

As our systems become more and more complex, drawing on the card catalog as a point of familiarity may, in fact, become less and less appropriate. Once general principles of information retrieval are more fully integrated into our instructional programs, it may be more likely that instruction will provide the needed learning incentive for users as well as providing the generalizable automated information retrieval skills needed to move confidently between systems.²²

Other Bibliographic Instruction

We have worked to incorporate our OPAC instruction as much as possible into our other bibliographic instruction sessions. As William Miller points out, we need to "keep the online catalog in some kind of instructional perspective, and not allow it to dominate all of our efforts. . . We must try to teach it as an integral part of an overall search strategy rather than as the alpha and omega of library use."²³ As mentioned before, our largest B.I. program is with the freshman English course. We worked with the Writing Program Director to incorporate the CAI package into a three part library research strategy which also includes specialized

dictionaries and encyclopedias and specialized indexes and abstracts (following up on preliminary periodical index instruction in their first semester course). In our other classes, we use transparencies to provide an introduction to the system, and then make the students aware of the other training options. Some instructors also request CAI passwords or a second session on LS/2000 for their classes.

Marketing

The subcommittee launched an active marketing campaign at the beginning of the fall 1986 semester. Articles in the student and faculty newspapers and the library and computing center newsletters as well as announcements on the UK television channel were followed up with invitations to all student organizations, honor societies, student government, and the honors program. Publicity continued throughout the semester and has started again in the spring semester. Instruction will be an ongoing venture with publicity blitzes at the beginning of each semester for some time. As more and more freshmen complete the CAI, our efforts will decrease, but new faculty and staff as well as transfer students create a need for ongoing marketing of our training options.

Dial-Access

A Remote Access Subcommittee was created to address dial-access to LS/2000 from home or office. After a written survey of UK faculty and staff in February 1986 to determine the type of equipment and communications software available to them (now or in the near future), the subcommittee met with the UK Manager of the Telecommunications, Networking & Electronic (TNE) Group. The TNE manager was responsible for the technical aspects of installing the University's Ungermann-Bass data communications network in December 1985, and now oversees its daily operations. It allows data exchange from all campus computers, including the library's Data General MV10,000. The Remote Access Subcommittee and the TNE manager discussed the parameter requirements for dial-access to the LS/2000 OPAC for the various equipment types identified in our survey; we also discussed the logon procedure. The TNE manager provided a list of required parameter settings and a generic logon procedure. The Remote Access Subcommittee tested these on various combinations of equipment and communications software packages and prepared a "friendlier" printed version of each for the equipment tested. A "generic" handout was also designed for people with other equipment. Our printed instructions were informally tested and evaluated by five members of the library staff.

Members of the subcommittee also revised the one-

page "moving around" guide to include information on adapting one's personal computing keyboard to the symbols used on the "fuller" Televideo keyboards in the campus libraries. A handout printed by the computing center (listing Televideo ASCII codes) was made available to people using direct communications access from campus terminals (as opposed to modem access with pc's). A dial-access patron registration form was designed, which allows us to notify specific users about any future OPAC or Ungermann-Bass changes that may apply to only certain types of hardware configurations, as well as universal protocol changes. At present everyone shares the same password for OPAC access, so password registration is not necessary. The filing of registration forms and notice of future changes is the responsibility of the Systems Librarian.

Finally, a fifty-minute dial-access presentation was outlined for group instruction of UK faculty, staff and students. In the session, we explain and demonstrate dial-access using the large-screen monitor. We do not include instruction on searching the LS/2000, referring patrons instead to the training options outlined in earlier sections of this article. As with our other presentation, backup transparencies are available in case the LS/2000 system goes down.

In the fall, we held five dial-access open forums for the general university public on a variety of days at various times, including evenings. These were advertised with the other training options as outlined earlier. The forums were only moderately attended, and we now refer patrons to the printed guides for instruction in dial-access and provide phone numbers where they can obtain help if needed. The presentation is now available upon request by any group.

Staff Training

Staff training needs are of course different from patron needs. Not only do staff need to learn how to use the OPACs, they must also be able to interpret and explain the system to users. They must be familiar with our profile and with MARC tags and how these will affect particular search groups. As noted earlier, the printed guides were used extensively for staff self-instruction. This has been followed up with a series of staff forums in which we brief staff on new developments in LS/2000, discuss problems and tips, and answer questions about the system as a whole. To date, these have been very well attended. The other training packages are also available to the staff and many have used the CAI package and attended one of the fifty-minute sessions. The staff forum sessions will continue and will now cover more technical things such as the full retrieval subsystem and the MARC tags. Some of our staff are currently working on a written document that will explain the MARC tags

from a public service point of view.

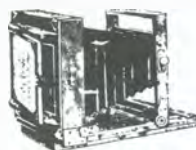
The OPAC training subgroup also held a special session to instruct the branch librarians and department heads in providing training to their departments. This included sharing the written outline for the fifty-minute presentation, instructions for dial-access, as well as instructions on where to get copies of the transparencies and the printed materials for their patrons.

Conclusion

Even though the subcommittee feels it has offered enough variety in and marketing of the training options for LS/2000, we still see problems at our public service desks. Patrons have problems using this sophisticated system without help. For some of those who have not had formal training, the printed guides do not suffice, and we are currently working on a written recommendation to the LS/2000 Users' Group for additional and enhanced online help screens. Patrons also have trouble distinguishing between LS/2000 and the nearby InfoTrac terminals. This has necessitated signs and more vigilance at the public service desks. In spite of these problems however, we feel we have made a good start, and will continue to develop our training materials as we learn more about how our patrons use the system.

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Looking Back

30 Years Ago

Louise Ward named Chief Circulation Librarian, Emory University; Beulah Culbertson, after 48 years of service at Mississippi State College for Women, will retire at the end of the 1957-58 session; Archie L. McNeal, Director of Libraries, University of Miami, spent three months in India as a consultant; Johnnie Givens named Librarian at Austin Peay State College; Helen Stamps named Head of Reference, Birmingham Public Library; Bids were let for construction of a new undergraduate library for the University of South Carolina; May Hill Arbutnot spoke to a luncheon meeting of the Alabama School Librarians Association; The Board of Directors of the Chattanooga Public Library has contracted with the American Library Association for a survey of the library; William R. Pullen, Assistant Librarian for Technical Processes, Wilson Library, University of North Carolina, has been awarded a Fellowship for three months' study at Rutgers University. (J.D.)

Libraries and 'The Graying of America'

Jean Cornn

Almost daily the public is confronted with newspaper and magazine articles reminding them of the amazing growth in the nation's population over the age of sixty-five. Most forecasters agree that by the year 2030 this group will represent between 15% to 22% of the total U.S. population. The American Association of Retired Persons reports that already there are more people over the age of fifty-five than there are students in elementary and high schools combined, and the fastest growing segment of our society continues to be people over the age of eighty-five.

America's growing number of older citizens reflects a number of factors, including an increase in lifespan, as well as the "birth dearth," a decline in the population's birthrate. Eradication of many fatal diseases as well as universal acceptance of a healthier lifestyle, have contributed to longer life so that it is no longer unusual for a person to live to be 90 or even 100 years of age. Within the next century medical advances will probably extend life even further.

Aging is not a new subject, and anyone who has studied demography knows that worldwide the population has been aging for some time. According to the Census Bureau, the elderly population has increased seventeenfold over the past one hundred years, three times the growth rate of the general population. Few people were aware of this "graying of America" until the media surge in 1986, when the first of the "Baby Boomers" — America's largest cohort group — reached forty, the beginning of middle age. In twenty short years the "Baby Boomers" will be in their sixties, now considered the beginning of old age. Just as the "Baby Boomers" helped to create a youth-oriented society in the past, they will also have a marked effect upon the way that we view aging. In the future older adults will be better educated, have more leisure time and money than today's older people, and hold a different place in society. Based on the size of the "Baby Boomer" group alone, they will wield considerable political clout. Every phase of our lives, and particularly the consumer market, will be affected by the changing demographics to an older society.

What effect will this "graying of America" have on libraries? As future older people will be better educated, there is little doubt that they will continue to use public

libraries. Even today older people represent a large percentage of the public library's adult users. College and university libraries can also anticipate an increased use as older adults enroll in courses to pursue second and third careers and to learn how to use their leisure time more creatively. With the abolishment of mandatory retirement, workers will remain in the work force longer, so that companies may send their employees to college and universities for retraining, rather than retiring them. Adults, on their own, may study independently, both in public as well as college and university libraries, so that they can remain current in order to compete in a tight job market.

Research has shown that people who remain physically and mentally active stay young longer and libraries can help by providing both employment, as well as program and independent learning opportunities. Public libraries already hire many of their part-time workers, and most of their volunteer help, from the retirement-age group. Because it is mutually beneficial, libraries should continue to offer these opportunities to older people.

For numerous reasons, older people have received only token library services. Even though public libraries are charged with the responsibility of serving all people equally, most library administrators have taken the position that adults are old enough to help themselves. The rationale is that, unlike children, adults have already developed their reading tastes and interests. It is also far easier to reach and plan programs for children and young adults. Older people are the least homogenous of any age group, making program planning for them far more difficult. There is the added problem of identifying who the older adults are and separating services to them from the general public. In addition, some older adults resent being segregated as a special group, while others seem to appreciate the added attention.

Most public libraries already have some traditional outreach services to older people, such as the delivery of large print materials or programs to nursing homes and senior centers. Ironically, at a time when the older population is increasing, few public libraries are projecting an increase in adult services. In a recent update to research on library services to older adults reported in *Library Trends*, Betty Turock found that there had been, in fact, a decrease in services to the aged. The reason most frequently cited was budget cutbacks. Services to young people and children, however, remained intact. With the escalating proportion of older people in our population, library administrators

Ms. Cornn is Manager of the Hapeville Branch of the Atlanta-Fulton Public Library. She also serves on various committees dealing with aging in RASD, SELA and ALA.

may need to reexamine their priorities in order to provide more services to older people.

A few outstanding programs for the aged already exist. One of the oldest, and most successful, is SAGE (Services to the Aging) established in 1974 by the Brooklyn Public Library. With its long history of pioneering in outreach services, the Queens Borough Public Library in 1984 appointed a Librarian for Older Adults to coordinate services to its patrons. In Georgia, the Cobb County Public Library recently established a full-service branch in the new million dollar multi-purpose Cobb Senior Center. The Atlanta-Fulton Public Library has appointed a Committee on Library Services to An Aging Population to study future needs of its older patrons. SELA's President Charles Beard and the Executive Board have shown their support of library services to older people by recently appointing a Subcommittee on Aging of the Reference and Adult Services Division. In its formative stage, the Subcommittee is actively seeking members who are experienced in this area or who have a special interest in the subject of aging. An organizational meeting will be held at SELA's next biennial meeting. Among the many ways that the Subcommittee plans to support older adult services will be through the sharing of information and forming of coalitions with other age-related organizations.

This is indeed an exciting time for SELA librarians to take a leadership role in supporting the much-needed service to the aging and to set standards and practices which will be followed by other institutions.

SELA "Creative Spirit"

Catch "The Creative Spirit" at the SELA/VLA annual conference in Norfolk, Virginia October 26-29, 1988.

"The Creative Spirit: Writers, Words and Readers" will emphasize books and authors throughout the conference. Rita Mae Brown (*Rubyfruit Jungle, High Hearts*), Pat Conroy (*The Prince of Tides, The Lords of Discipline*), and Clyde Edgerton (*Raney, Walking Across Egypt*), accomplished at the spoken as well as the written word, will appear as conference speakers.

Preconferences will be held October 25-26. Pre-conference topics include telefacsimile, interviewing, the Public Library Planning Process, and organizational impact of integrated library systems.

The conference committee is planning tours of area attractions and libraries to give you a complete picture of Virginia hospitality. A special conference poster and t-shirt will be available for sale.

For information on conference programs, contact Patricia Thomas, Tidewater Community College/Chesapeake Campus Library, 1428 Cedar Road, Chesapeake, VA 23320. For other conference information, contact Harriet Henderson, Newport News Public Library System, 2400 Washington Avenue, Newport News, VA 23607.

NATIONAL JOBLINES

- ARIZONA: Job Hotline: 602/278-1327
ASSOCIATION OF COLLEGE AND RESEARCH LIBRARIES: Jobline: 312/944-6795
BRITISH COLUMBIA Library Association Jobline: 604/263-0014.
CALIFORNIA Library Association Jobline: 916/443-1222 or 213/629-5627
CALIFORNIA Media and Library Educators Association Job Hotline: 415/697-8832
CALIFORNIA, SAN ANDREAS - SAN FRANCISCO BAY Special Libraries Association: 408/378-8854
CALIFORNIA, SOUTHERN CALIFORNIA CHAPTER Special Libraries Association: 818/795-2145
CANADIAN Association of Special Libraries and Information Services: 613/237-3688
COLORADO State Library Jobline: 303/866-6741
CONNECTICUT Library Association Jobline: 203/727-9675
D.C., METROPOLITAN WASHINGTON Library Jobline: 202/223-2272
DELAWARE Library Association Jobline: 800/282-8696
DREXEL UNIVERSITY Jobline: 215/895-1672
FLORIDA State Library Jobline: 904/488-5232
ILLINOIS Library Jobline: 312/828-0930
MARYLAND Library Association Jobline: 301/685-5760
MIDWEST Library Job Hotline: 317/926-8770
MISSOURI Library Association Jobline: 314/442-6590
MOUNTAIN PLAINS Library Association Jobline: 605/677-5757
NEBRASKA Job Hotline: 402/471-2045
NEW ENGLAND Library Jobline: 617/738-3148
NEW JERSEY Library Association Jobline: 609/695-2121
NEW YORK Library Association Jobline: 212/227-8483
NEW YORK Chapter, Special Libraries Association Hotline: 212/214-4226
NORTH CAROLINA State Library Jobline: 919/733-6410. NC INFORMATION NETWORK ELECTRONIC MAIL BULLETIN BOARD: "NCJOBS". To list a position, call 919/733-2570, NORTH CAROLINA LIBRARIES ONLY.
OKLAHOMA Department of Libraries Jobline: 405/521-4202
OREGON Library/Media Jobline: 503/585-2232
PACIFIC NORTHWEST Library Association Jobline: 202/543-2890
PENNSYLVANIA Cooperative Job Hotline: 717/234-4646
PUBLIC LIBRARY ASSOCIATION Jobline: 312/664-5627
SOUTH CAROLINA, UNIVERSITY OF SOUTH CAROLINA Jobline: 803/777-8443
SPECIAL LIBRARIES ASSOCIATION, 202/234-3632
TEXAS State Library Jobline: 512/463-5470
VETERANS ADMINISTRATION Library Network: 202/233-2820
VIRGINIA Library Jobline: 804/370-7267
WEST VIRGINIA employment listings: call the Pennsylvania Cooperative Job Hotline: 717/234-4646

Candidates for SELA Offices

1988-1990 Biennium

Nominees For Vice-President/President-Elect



Kathleen R. T. Imhoff

Education: B.A. (English) Valparaiso University; M.A. in Library Science, University of Wisconsin.

Experience: Head, Office of Planning, Broward County Division of Libraries, Ft. Lauderdale (1984+); System Librarian for Public Services, Broward County Division of Libraries (1980-83); Director of Libraries, Chattahoochee Valley Regional Library, Columbus, GA (1978-80); Director of the Bureau of Public and Cooperative Library Services, State of Wisconsin (1975-78); Director of Mobile Information Services, Atlanta Public Library (1973-74); Administrator, Horseshoe Bend Regional Library, Dadeville, AL (1968-73).

Professional Affiliations/Activities: American Library Association: President, Public Library Section; Member of Standards Committee and Education Committee; Georgia Library Association: Editorial Board, *The Georgia Librarian*; Library Development Committee; Alabama Library Association: Treasurer; Chair of Standards Committee; Member of State Affairs Committee and Literary Awards Committee.

Statement: "SELA is a growing, dynamic regional association of all types of libraries, providing a wide range of continuing education opportunities. As regional and local networking plays an increasingly important role in all of our libraries, SELA could act as coordinator for facilitating access to information. SELA will continue to offer workshops and topical meetings to meet the needs of its diverse membership. SELA could also assist in the implementation of inter-library cooperation and resource sharing to help facilitate information transfer."



James E. Ward

Education: B.A., Hendrix College (1954); M.Ed., University of Arkansas (1956); Ed.D., University of Arkansas (1962); M.L.S., George Peabody College for Teachers (1968).

Experience: Director of the Library, David Lipscomb College (TN) (1966-); Visiting Professor, Peabody School of Library Science (1970); Visiting Professor in Library Science, Tennessee State University (1979).

Professional Affiliations/Activities: American Library Association: Chair, Membership Committee, Region VI (1974-1978); Committee on Cooperation, Bibliographic Instruction Section, ACRL (1977-1978); Chapter Councilor for Tennessee (1978-1980); Clearinghouse Committee, Bibliographic Instruction Section, ACRL (1986-1988). Southeastern Library Association: Chair, Reference and Adult Services Section (1974-1976); Chair, Library Orientation and Bibliographic Instruction Committee (1976-1978); Director, Southeastern Bibliographic Instruction Clearinghouse (1977-); Chair, Membership Committee (1978-1980). Treasurer, (1986+). Tennessee Library Association: Chair, Education Committee (1970-1971); Chair, College and University Section (1971-72); President (1973-1974); Chair, Long-range Planning Committee (1974-1975); Finance Committee (1977-1980, 1981-1982); Frances Neel Cheney Award Committee (1982-1983); Chair, Nominating Committee (1983-1984); Chair, Bylaws and Procedures Committee (1985-1986).

Statement: "Of the many challenges facing the library profession, those which are of primary concern to me include the need for strategic planning as we approach a new century, technological advancements as they relate to libraries, the increasing importance of networks, the pressing concern for literacy, the growing threat to intellectual freedom, the need for continuing education, the loss of quality library education programs in the region and elsewhere, funding for libraries, the provision of library services to all citizens, and the need to seek and monitor legislation affecting libraries.

If elected, in addition to the above concerns, some of my priorities would be to increase our membership and the active involvement of librarians in the region, to work with the member states in jointly sponsoring additional activities during non-SELA convention years, to develop a closer working relationship with ALA and related organizations in an effort to advance librarianship, and to strive for a further strengthening of the financial condition of the Association. Working together we can help SELA and our profession move into the new century with growing confidence and pride."

Nominees for Secretary



Rebecca Ballentine

Education: AB, Meredith College (1948); M.S.L.S., University of North Carolina (1967).

Experience: Director, Pettigrew Regional Library, Plymouth, N.C. (1963-1965); Librarian, Institute of Government, University of North Carolina at Chapel Hill (1966-).

Professional Affiliations and Activities: American Association of Law Libraries — member; American Library Association — member; North Carolina LSCA Advisory Council — member (1979-1981); UNC School of Library Science Alumni Association — President (1975-1976); North Carolina Chapter, Special Libraries Association — director (1978-1980); North Carolina Library Association — recording secretary (1969-1971) and representative to the Southeastern Library Association (1982-1986).



Myra Jo Wilson

Education: BA, Mississippi College; MLS, University of Mississippi; Advanced study at the University of Southern Mississippi and Delta State University.

Experience: Instructor and Coordinator of Library Services, Delta State University (1968+); Librarian, Shaw High School (1960-66); English instructor, Port Gibson High School (1958-60); Librarian and Instructor in Foreign Languages, Belzoni High School (1956-58).

Professional Affiliations and Activities: American Library Association: LAMA Public Affairs Committee (1987-1989); Friends, Volunteers and Advocates (1985-1987); Public Relations Services to State Libraries and Associations (1983-1985); ACRL, National Advisory Steering Committee (1984-); Chapter Relations Committee (1983-1984); Legislative Day participant (1982-). SELA: Resolutions Committee Chair (1987-1989); Joint SELA Convention Committee (1984). Mississippi Library Association: President (1983); Vice President (1982); Legislative Chair (1988); Legislative Co-Chair (1987); National Library Week Steering Committee (1980-); ACRL Chapter Chair (1981-1982); Budget Chair (1984); Exhibits Chair (1985-1987); Registration Chair (1980); Membership (1985); Presenter at "Let's Talk Sessions, MLA Annual Conference (1986-1987). Delta State University: Corporate Representative for American Association of University Women, University Self-Study for Reaccreditation, Co-Chair, Educational Support Services Committee (1980).

Statement: "I advocate a strong SELA organization to serve the Southeastern Region. The relationship between SELA and the state associations has been a very strong tie for the states. I feel that this tie must be made stronger at this time because of the economy in the nation. We find there is less money available to libraries for resource and travel funds are nonexistent.

SELA must continue to strive to meet the professional needs of all its members. I would like to see the association explore and experiment with ways to strengthen members' participation in programs and activities which focus on all type-of-library concerns. We need the active participation of all SELA members. Just paying our dues is not enough, we must be involved if we plan to achieve anything for the association. We have learned how important we are to one another and as members of SELA we must quit asking, "How can I?" and start saying, "Yes I can!"

Nominees for Treasurer



Wanda J. Calhoun

Education: B.S. (Mathematics/Library Science), Murray State University (KY); A.M.L.S., University of Michigan.

Experience: Currently Library Director, East Central Georgia Regional Library System, Augusta, GA; Head Librarian, Heidelberg College (OH); Director of Library, Eckerd College (FL).

Professional Affiliations/Activities: ALA member; Georgia Library Association: President (1985-87); Editor of *The Georgia Librarian* (1979-83); Georgia Council of Public Libraries: President (1980-82); Central Georgia Associated Libraries: President (1979-80); Florida Library Association: Chair, College and University Section (1974-75). SELA: Editorial Board, *The Southeastern Librarian*; Development Committee.



James Damico

Education: B.S. (Business Administration), C.W. Post College of Long Island University; M.L.S., Rutgers.

Experience: Director of University Libraries, University of South Alabama (1986+); Director and Associate Professor, University of Southern Mississippi (1981-86); Associate University Librarian, Rice University (1977-81); Sciences Librarian and Head, Reference and Information Services, Brown University (1972-77); Associate Research Documentalist, Library Systems Specialist and Head of Reference, University of Dayton (1967-72); Manager, Technical Information Center, General Precision (1964-67); Technical Librarian, Thiokol Chemical Corp. (1963-64); Acting Index Editor, *International Aerospace Abstracts* (1961-63).

Professional Affiliations/Activities: American Library Association: LAMA (various affiliations), LITA; Alabama Library Association: Ad Hoc Committee on Adult Literacy; Bay Area Library Association; Network of Alabama Academic Libraries: Advisory Council, Executive Council, Resource Sharing Committee, Nominating Committee; Special Libraries Association: Chair of Government Information Services Committee (1969-71), various other committees; SELA; SOLINET.

Statement: "The coming years, especially the next decade, will be vital for the Southeastern Library Association in preparing for the Twenty-First Century! The constant changes in technology are forcing Librarians to continue rethinking their role in providing all types of information to library users. These changes are also forcing Librarians to become more knowledgeable in adopting these new technologies to better *serve* their users.

These new technologies are not inexpensive and we must continue to develop creative financing in order to take advantage of them. They will help us provide information to library users in a faster and more efficient manner. We must also remember that providing information is not free and with tighter budgets, we may no longer be able to continue to subsidize free information.

Most importantly, we cannot become so enamored of technologies that we lose sight of the fact that they are just tools to be used to better serve our users. It is imperative that we utilize these tools not only to serve library users but for cooperation, research and the development of staff between all libraries in the southeastern region. This can only lead to better utilization of resources for the betterment of all."

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LITA/Gaylord Nominations Sought

Nominations are needed for the 1988 Library and Information Technology Association (LITA)/Gaylord Award for Achievement in Library and Information Technology.

The \$1,000 annual award honors distinguished leadership, notable development or application of technology, superior accomplishments in research or education or original contributions to the literature of the field.

Individuals or a small group of individuals working in collaboration are eligible; organized institutions or parts of institutions are not.

Gaylord Bros., Inc., of Syracuse, N.Y., has supported the award with a \$1,000 stipend since 1983.

The following people have received the award to date:

Frederick G. Kilgour, Online Computer

Library Center (OCLC) 1979

Henriette D. Avram, Library of Congress 1980

Maurice J. Freedman, Columbia University . . . 1981

Philip L. Long, INFOTECH, Salt Lake City 1982

Lawrence E. Buckland, Inforonics, Inc.,

Littleton, Mass. 1983

Roger K. Summit, Dialog Inf. Services, Inc.,

Palo Alto, Calif. 1984

James S. Aagaard, Northwestern University . . . 1985

Velma D. Veneziano, Northwestern

University 1985

Dennis Beaumont, Information Design,

Mountain View, Calif. 1987

Bela Hatvany, SilverPlatter, London,

England 1987

Nominations should be sent to the chair of the LITA/Gaylord Award Committee: Louella Wetherbee, Executive Director, AMIGOS Bibliographic Council, Inc., 11300 N. Central Expressway, Suite 321, Dallas, TX 75243.

Newbery/Caldecott Winners Announced

The Newbery Medal for the most distinguished contribution to children's literature was awarded to Russell Freedman's *Lincoln: A Photobiography* (Clarion, \$19.95). The Caldecott Medal for the most distinguished American picture book for children went to *Owl Moon* by Jane Yolen and illustrated by John Schoenherr (Philomel, \$13.95).

Fickle Serial Award

Fed up with serials that keep changing their titles unnecessarily? Retaliate and nominate them for the "Worst Serial Title Change of the Year" awards,

sponsored by the Serials Section of the Resources and Technical Services Division (RTSD), a division of the American Library Association (ALA).

The awards, presented at ALA's Annual Conference in New Orleans this July, "honor" serials whose titles have changed since January 1987.

Award criteria are: A frivolous title change for no apparent reason and producing no advantage; the unnecessary change of an old, respected title; repeated changes, the latest being no better than any earlier ones; and the "Et tu, Brute?" category for library publications (more recently known as the "Snake in the Grass" award).

Please supply complete citations for the change, including title, number and/or date of last issue with old title and of first issue with new title, as well as publisher's name and address.

Photocopies of relevant title pages or cataloging printouts are useful as verification.

Nominations submitted by the deadline, May 15, 1988, should be sent to: Sue Anne Harrington, Chair, Worst Serial Title Change of the Year Committee, University of Oklahoma Libraries, Norman, OK 73019.

Merritt Humanitarian Fund

It's a source of funds for librarians who have been dealt with unfairly.

It's been called "the non-501 (c) (3), non-ALA trammled, ready-assistance mechanism."

It's the LeRoy C. Merritt Humanitarian Fund and it's there to help.

The Merritt Fund initially was established in 1970 as an arm of the Freedom to Read Foundation to provide direct financial aid for the support, maintenance, medical care, and welfare of librarians who are or have been "threatened with loss of employment or discharged because of their stand for the cause of intellectual freedom, including promotion of freedom of librarians to select items for their collections from all the world's written and recorded information."

In 1975, the Merritt Fund became a separate entity, governed by three Trustees elected by its member contributors. At this point, its scope was broadened to include, in addition to the above purpose, librarians "discriminated against on the basis of sex, sexual preference, race, color, creed, age, physical handicap, or place of national origin, and/or denied employment rights."

How does the Merritt Fund help? The Trustees have recently awarded the following aid:

BULLETIN BOARD

*A Mississippi high school librarian, out of work for three years after being harassed on the job, received \$750 for medical care.

*A physically handicapped New Jersey federal librarian, who suffered harassment and reprisals for using complaint and grievance processes, received \$1,000 for legal expenses.

*A Massachusetts public librarian, fired for physical limitations caused by illness, received \$500 for medical and living expenses.

*A Canadian university librarian, who filed a discrimination charge based on race, color, or national origin with the province Human Rights Commission, received \$1,000 for legal fees.

*A blind Texas librarian received \$1,000 for computer equipment to assist in becoming reemployable.

*A New York public librarian received \$2,000 to assist in legal fees after filing a case of discrimination with the State Human Rights Commission.

The Merritt Fund, established in memory of a staunch defender of intellectual freedom, is supported solely by donations from concerned groups and individuals. Because direct financial aid is given to individuals, contributions do not qualify as tax deductions for donors.

Hundreds of persons have donated to the Merritt Fund, to support colleagues in need; thousands more should.

Contributions, and applications for aid, should be sent to:

The Trustees
LeRoy C. Merritt Humanitarian Fund
50 East Huron Street
Chicago, Illinois 60611

ARLIS/SE Awards Winners

The Southeast Chapter of the Art Libraries Society of North America (ARLIS/SE) has announced the winners of its publication awards competition. ARLIS/SE established its annual publication awards in 1985 to acknowledge excellence in the content and design of art publications issued in the southeastern region.

This year, over 120 items (published in 1986) were submitted by 41 educational institutions, museums, libraries, organizations, galleries, and commercial presses from the southeast. The awards committee was particularly pleased with the quality, breadth, and variety of submissions, and is delighted to recognize this diversity in the five recipients of the 1987 Mary Ellen LoPresti Awards for Excellence in Art Publishing:

Best Book

Typographic Samples Pictures & Polemics by Michael Corris — Nexus Press, Atlanta, GA

Best Periodical

The Journal of Decorative and Propaganda Arts (nos. 1-4, 1986) — The Wolfson Foundation of Decorative and Propaganda Arts, Miami, FL

Best Publicity

Announcements and invitations designed by Sophia Geronimus — Mint Museum, Charlotte, NC

Best Body of Published Work

Eight exhibition catalogs and one poster — Greenville County Museum of Art, Greenville, SC

Special Recognition Award

ART PAPERS — in recognition of the 10th anniversary of *Art Papers*; for their fine work in "covering the arts in the southeast" over the past ten years — Art Papers, Atlanta, GA

PR Swap and Shop

The search is on! The Public Relations Section (PRS) of the Library Administration and Management Association (LAMA) wants to locate the best library promotional materials produced during 1987 to recognize them at "Swap and Shop for Library PR and All That Jazz." This year's edition of the always popular ALA Annual Conference program is scheduled for Sunday, July 10, 11 a.m. to 2 p.m. in New Orleans.

How can you be a part of this exciting event? Send 200-300 copies of your very best library pr for display and give-away at the program to: New Orleans Public Library, ALA/SWAP AND SHOP ENTRIES, Attn: John Duffel, 219 Loyola Ave., New Orleans, LA 70140. "HOLD FOR ALA SWAP & SHOP 1988" should be marked in large bold letters on the box. Entries must be received before June 30, 1988.

To enter the "BEST OF SHOW" competitions, send 6 copies of the entry you are submitting for display at Swap & Shop to: BEST OF SHOW CONTEST, c/o Sue Ubleacker, Hillcrest Heights Branch Library, 2398 Iverson St., Temple Hills, MD 20748. Multiple entries may be submitted. Entries must be received no later than May 1, 1988. For additional information on the Best of Show Contest call Sue Ubleacker at (301) 630-4900. All other information will be answered by Chris Gibson at (312) 459-4100 ext. 53.

Hugh Atkinson Award

Nominations and applications are sought by May 15 for the Hugh C. Atkinson Memorial Award newly established to honor Atkinson's life and accomplish-

BULLETIN BOARD

ments. The award will recognize outstanding accomplishments by academic librarians working in library automation or management who have improved library service, development or research.

The annual award will be given for the first time at the 1988 Annual Conference of the American Library Association in New Orleans. This first award consists of an unrestricted \$2,000 cash prize and a plaque.

Individuals may nominate themselves or be nominated by others. To be eligible for the award the nominee must be a librarian employed in a university, college or community college library in the year prior to application for the award and must have a minimum of five years of professional experience in an academic library. The nominee must have demonstrated achievement (including risk taking) related to library automation or library management that has contributed significantly to improvements in the area of library automation, library management, and/or library development or research.

Those wishing to nominate someone (including themselves) for the award should write a letter outlining how the candidate meets the above criteria. Letters should be accompanied by a current copy of the candidate's vita and should be sent to: Hugh Atkinson Memorial Award, ACRL/ALA, 50 E. Huron St., Chicago, IL 60611. Deadline for nominations is May 15, 1988.

ACRL Call for Papers

The Association of College and Research Libraries invites proposals for papers and programs to be held at the Fifth National Conference in Cincinnati. The conference theme, *Building on the First Century*, celebrates the 100th anniversary of the founding of the College Library Section of the American Library Association in 1889. Papers and program proposals are sought on issues in higher education and academic librarianship that link the past with the future. The goals of the National Conferences are 1) to contribute to the total professional development of academic and research librarians and 2) to promote study, research and publication relevant to academic and research librarianship.

Potential contributors should send a 200 word description of their paper, the tentative title, the category (either research or position), their name, mailing address, and work phone number. The deadline for sending a notice of intent to submit a paper is June 1, 1988. The deadline for submitting the full paper is July 31, 1988. Send the notice to Jan Fennell, ACRL Contributed Papers, Georgia College Library, 231 W. Hancock Street, Milledgeville, GA 31061.

ABA Complimentary Passes

Through a special arrangement by Ingram Library Services, the American Booksellers Association (ABA) and the Public Library Association (PLA), all PLA members may receive complimentary exhibits passes at the ABA Convention in Anaheim, Calif., May 28-31.

To obtain a complimentary pass, send your ALA membership number with your request by May 1 to Ingram Library Services, ATTN: Diane Toney, 347 Reedwood Dr., Nashville, TN 37217.

A drawing for two all-expense-paid trips to the ABA Convention will be held at the Ingram booth at PLA's national conference in Pittsburgh, April 27-30.

Get Involved in ALA!

You've got the time? We have the job. Local arrangements for the upcoming ALA conference, to be held Friday, July 8 through Wednesday, July 13 in New Orleans, are gearing up and WE NEED VOLUNTEERS!

We have job descriptions, schedules for you to follow, you'll know exactly what's expected of you. And if you haven't renewed your ALA Membership, now is the time.

Send your name, address, phone number, and the name of your library, before January 15, 1988, to:

Beth Bingham
Volunteer Coordinator
East Baton Rouge Parish Library
7711 Goodwood Blvd.
Baton Rouge, Louisiana 70806
Ph. (504) 389-3379.

Get involved. Contribute to the **first** ALA Conference in New Orleans.

SELA Norfolk Conference

Southeastern Library Association's Public Relations committee met in Nashville, Tennessee on November 6-7, 1987 to finalize plans for promotion of the Norfolk conference, October 25-29, 1988. At the David Lipscomb College luncheon meeting of the College and University Library section of Tennessee Library Association the group distributed wooden nickels encouraging people to "catch the spirit" and come to SELA in Norfolk. Committee members attending were: Chair, Mary Glenn Hearne, Public Library of Nashville/Davidson County; Cheryl Bannerman-Williams, Memphis Public Schools; Steven R. Bedworth, Cobb County Public Library, Marietta GA; Martha O. Booth, Mississippi State University Library; Jennie S. Boyarski, Paducah Community College, KY; Judy McClendon, Richland City Public Library, Columbia, SC; Mary H. Munroe, Kilpatrick & Cody (Atlanta Law Firm); Pearl Clark, Tuskegee Public Library, AL.

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MAGERT/GODORT Preconference Workshop

This is a jointly sponsored workshop of the Map and Geography Round Table and the Government Documents Round Table, specifically designed for government document librarians who are currently dealing with depository maps or contemplating selecting maps for their collections. It is the mission of the workshop to demonstrate the significance of cartographic resources in libraries, and to familiarize participants with the many map products available through GPO, how these products are used, interpreted, accessed, stored and preserved. The workshop is scheduled for July 7, 1988, 9:00 a.m.-5:00 p.m.

The workshop will be presented by David A. Cobb, Map Librarian, Map and Geography Library, University of Illinois, and by Donna P. Koepp, Government Documents and Map Librarian, University of Kansas.

Please register by May 25, 1988, by sending your name, address, and a check for \$45.00 made payable to MAGERT, to: Donna P. Koepp, Government Documents and Map Library, Spencer Research Library, University of Kansas, Lawrence, Kansas 66045.

Registration will be limited to 25.

CONTINUING EDUCATION

Children's Book Conference Planned

Brigham Young University will sponsor its third biannual conference on nonfiction books for children July 12-15, 1988, in Provo, UT. The conference is aimed at librarians, school administrators, teachers, parents, and others interested in the education of children. For further information, contact: Nonfiction Conference, 109-B HCEB, BYU, Povo, UT 84602. (801) 378-3559.

Scandinavian Storytour

A study tour of children's and young adult literature in Denmark, Norway, Sweden and Finland will be offered July 26-August 11, 1988. The itinerary includes visits to Hans Christian Andersen sites, "Hamlet's Castle," the homes of Selma Lagerlof and Carl Larsson, publishing houses, national centers for youth literature, and countrysides rich with legends of Vikings and trolls. Authors, illustrators and critics will speak en route. Contact Dr. Mary Lou White, College of Education and Human Services, Wright State University, Dayton, OH 45435.

Librarians. Leaders. ALA.

Join the American Library Association (ALA) to realize your leadership potential. ALA membership brings you American Libraries with over 100 monthly job listings, discounts on publications and graphics, reduced registration rates at ALA conferences, eligibility to vote and hold office and an excellent insurance plan. The dues are affordable—\$35 for first time personal members, renewing members \$70, students \$18, non-salaried or retired librarians, \$25, trustees and friends \$32.

Yes, I will join!

- Enclosed is my check for \$_____
- Charge my dues of \$_____ to my
- VISA MasterCard
- American Express

Card number _____ Exp. Date _____

Signature _____

Type of Membership _____

Name _____

Home Address _____

City _____ State _____ Zip _____

Please send mail to Work Home Address

Additional information on ALA's divisions and roundtables and how to get the most from your membership will be sent with your membership card.

Send to: Membership Services, American Library Association, 50 East Huron Street, Chicago, IL 60611, 312-944-6780.

University of Alabama Library School Offers Graduate Assistantships

The Graduate School of Library Service at The University of Alabama continues this year with its policy of reserving a pool of assistantships for out-of-state students. This policy includes students applying to pursue studies for the MLS, Ed.S., MFA, and Ph.D. degrees. These assistantships will be held until April 15th, at which time any unclaimed assistantships will revert to the general pool.

The majority of the assistantships require out-of-state students to pay only one-half of in-state tuition and involve 10 hours per week of service. A stipend which amounts to \$9.25 per hour is included. A wide variety of assistantship experiences are available including teaching in an innovative bibliographic instruction program, working in special libraries, and serving as an instructor of service courses taught by the school. Research assistants are also needed by a full-time faculty of thirteen.

A limited number of 20-hour assistantships are available. These include a waiver of all tuition.

For further information, contact The University of Alabama, Graduate School of Library Service, P.O. Box 6242, Tuscaloosa, Alabama 35487.



LAMP Tour a Success

The Library and Media professionals and exhibitors 13th annual tour, September 28th - October 2nd, drew a record attendance. Some eleven hundred media specialists, librarians and educators attended the workshops in Mobile, Montgomery, Bessemer, Wheeler and Guntersville.

Frank Winstead, Director of Media, DeKalb County Schools, Georgia, was the keynote speaker in Montgomery and Bessemer. He spoke on "The Library Media Specialist Makes a Difference in a Place Called School."

Dr. Jane Bandy Smith, Library Education Specialist, State Department of Education, spoke in Mobile and Guntersville on "Coordinating Library Media Service and Classroom Activities."

Law Library Workshop

The Law Librarians Roundtable held its fall workshop entitled "Advanced Skills: Legislative History and Introduction to Cataloging" on October 2 at the Birmingham Public Library. About 20 legal librarians attended the two-part workshop. The segment on legislative history research was given by David Lowe, Government Documents Librarian at the University of Alabama Law Center Library. In his talk, David followed the progress of a bill from its introduction, on through committee and hearings, to becoming law. He pointed out which stages of this process usually generate the most useful material and gave good advice on which of the legislative history research tools are the most helpful. Sarah Frins, Technical Services Librarian at the Alabama Supreme Court and State Law Library, conducted the workshop's second half on cataloging in the law library and the KF series. Sarah covered both descriptive cataloging and classification and provided detailed handouts for workshop participants to practice on common legal cataloging problems. (AL)

Optical Disk Conference

Optical Disk Technology will be the focus of a 1988 preconference to the annual meeting of the Alabama Library Association. The preconference will be held on Wednesday April 12, 1988 at the AUM Library in Montgomery, Alabama.

Optical disk technology is a contemporary high

density data storage medium for digital information. The disk itself looks like an audio compact disk and is commonly used in libraries as a means of storing, indexing and abstracting files such as MEDLINE, ERIC, and INFOTRAC. The increasing popularity of CD-ROM (Compact Disk-Read Only Memory) is bringing down the per disk cost, making the technology affordable even for small- to mid-sized libraries.

James E. Rush will be the keynote speaker, addressing the nature and application of optical disk technology in libraries. Rush is an internationally known consultant on information processing and management, and is president of James E. Rush Associates, Inc. Nancy Eaton, University of Vermont (Burlington) will be the lunch speaker, and will focus on planning issues relating to optical disk technologies.

EOR Workshop

A special Emphasis on Reading Workshop was held on October 17, 1987, at the Jefferson County Board of Education. Over 100 librarians were in attendance. The workshop featured novel and exciting ways to interest children in reading, including the enormous pizza, paper mache, hamburgers, banana trees, pink birthday cakes, and giant scoop sundaes.

AIMA Convention

The Alabama Instructional Media Association held its state conference on October 9-10, 1987. The conference theme was "Unlimited Opportunities for Media Specialists." The first general session featured a panel discussion on "Unlimited Opportunities Through Library Cooperation." The second general session had Dr. Carol Kuhlthau as keynote speaker on the topic, "The Role of Media Specialist in Integrating Research Skills and Critical Thinking into the Curriculum."

Space Depository at Auburn

The Auburn University Libraries have been designated an official depository of publications from the National Aeronautics and Space Administration. As such, the Microforms and Documents Department receives in the microfiche format most unclassified technical reports produced by NASA and its contractors and grantees as well as related reports from other federal agencies, many colleges and universities, and private firms.

Kells for Auburn

The Auburn University Libraries has recently committed to purchase the facsimile edition of the *Book of Kells*, a medieval illuminated manuscript of the Latin gospels which is one of the most famous works of its

kind in the world. The facsimile is now in production by the Swiss publishing firm Faksimile-Verlag Luzern. All 680 pages will be completely reproduced by 1990 in a limited edition of 1480 copies.

Annual Conference Manned

The Alabama Library Association will hold its annual Convention April 12-15, 1988 in Montgomery, Alabama. This year's theme is "Libraries in the Center Ring: A Celebration." For further information contact: Dean Thomas Souter, Convention Chairman, Wallace Hall Library, Troy State University, Troy, Alabama 36082, (205) 566-3000 ext. 266.



Long Range Planning Underway

Dr. José-Marie Griffiths, Vice-President of King Research, Inc., has been engaged by the Georgia Council of Public Libraries to conduct a study of needs assessment and development for the growth of public libraries in Georgia. The objectives of the study are to set the future direction for Georgia libraries and to help the libraries ensure that the services they provide are relevant, effective and efficient.

The Long Range Planning Committee, chaired by Eugenia Cavender, director of the Dalton Regional Library, received a grant from LSCA funds to retain the consultant to assist with this study. Dr. Griffith interviewed Trustees, staff, Friends, and patrons during November in preparation for the preliminary report due in December.

"I think this is a wonderful opportunity for Georgia's libraries to move back into the forefront as they have been in past years," said Cavender. "I'm very excited about this study."

Anderson Honored

Glenda Anderson of the Municipal Research Library,



Ms. Anderson is flanked by GLA President Wanda Calhoun (L) and Irma Harlan (R) of the Savannah Public Library.

Savannah, was honored at the Georgia Library Association's biennial conference in October. She received the McJenkin-Rheay Award, which recognizes the accomplishments and contributions to Georgia librarianship by a young librarian.

Joint Program Begun

The Atlanta University School of Library and Information Studies and the Atlanta-Fulton Public Library have begun a joint venture to meet the needs of as many potential library school students as possible. Courses are being offered at the AFPL Central Library at times convenient for working students.

Dalton Automation

Dalton Mayor Jim Middleton and Whitfield County Commission Chairman Brooks Lansing were the first library patrons of Dalton Regional Library to register for new library cards to be used for computer check out. They registered on January 4, 1988, and were assisted by Linda Litton, Circulation Librarian, and Dana Roberts, Circulation Clerk.

Dalton Regional Library Headquarters is completing the task of entering titles and applying bar codes to library materials. When this is done, patron information and bar codes will be entered in order to attain one more level toward the use of a completely automated system purchased from CLSI.



Chinese Additions to Tech

The government of the People's Republic of China has given over 1,000 volumes to the Price Gilbert Memorial Library at Georgia Tech. Tech is one of several major research libraries in the United States to which such a collection has been presented. Mostly in the humanities and social sciences, the titles are of high scholarly quality. They include such diverse material as the 1982 *Population Census of China* and a ten volume compendium of reports by Chinese officials and scholars who have visited the west recently. There are also deluxe editions of the four most popular Chinese novels: *The*

Red Chamber Dream, The Journey to the West, The Water Margin, and The Story of Three Kingdoms. Because of the beauty of many of the volumes, the collection is aesthetically as well as intellectually rewarding.



Bookmobiles Replaced

Kentucky's newest bookmobiles are delivering public library services to citizens in Hopkins, Monroe, Owsley and Woodford counties this year. The four counties were selected from 34 candidates which were eligible for new vehicles under the Department for Libraries and Archives' bookmobile replacement program.

Since its beginning in the 1950s, the state's bookmobile fleet has grown to number 113 vehicles. Over time, the Department's 10-year replacement cycle has become increasingly stretched due to meager funding and the heavy demand created by growing numbers of deteriorating bookmobiles.

Senior Citizens Grant

The Department for Libraries and Archives has awarded four senior citizens subgrants to Calloway, Hancock, Muhlenberg and Washington Counties. The purpose of the grants is to initiate or expand library services for older Kentuckians.

Literacy Grant Announced

The Department for Libraries and Archives was recently awarded a \$16,000 grant from the United States Department of Education as a part of its ongoing effort to combat illiteracy. The money will be used to conduct a series of workshops for public library staff to help them develop services and acquire materials for new adult readers.

KLA Conference

The 1987 annual conference of KLA at the Drawbridge Inn was another successful meeting of information professionals from across the Commonwealth. Over 600 people registered for the conference. Claudia Reeves and the Exhibits Committee did an exceptional job in signing 75 exhibitors. A special conference highlight was the numerous drawings for door prizes in the exhibit hall.

Some of the Keys to Library Advancement highlighted in the conference program were legislative awareness, book challenges, literacy, communications technology, and humor. Nationally recognized speakers and Kentucky

professionals contributed to the effectiveness of this year's conference.



Preparedness Manual

The Mississippi Library Association and the Society of Mississippi Archivists have agreed to co-sponsor the publication of a *Mississippi Emergency Preparedness Manual for Libraries and Archives*. Terry Latour, head of the McCain Library and Archives at the University of Southern Mississippi, will author the loose-leaf manual, which will be designed for easy adaptability to any library, library system, or archive in the state. Subjects to be covered include: weather problems, environmental controls, people problems, and disaster prevention and recovery. The Mississippi Library Commission will print the manual in early 1988, and it will be offered as a subject for the spring regional meetings of MLA. The cost will be \$10.

Special Programs in Jackson

Jackson-George Regional Library System celebrated Thanksgiving with a Food for Fines program the week of November 18-25. No fines were charged for overdue library materials returned that week with a donation of food at any of the eight branches of the JGRL System. During a similar program last year, the library collected more than 1,000 cans of food which were distributed to many of Jackson and George counties' neediest citizens.

JGRL planned special events during Deaf Awareness Month in October. A special tour of the Pascagoula Public Library and a storytime for deaf first and second grade special education students in the Pascagoula School System were arranged during the month.

The library also provides a Telecommunication Device (TTY) available Monday through Friday from 9 a.m. to 5 p.m. which enables deaf persons to call the library for answers to their questions. "The deaf can use the TTY service to have library personnel make doctors appointments, beauty parlor appointments or any of the many other daily phone calls the rest of us take for granted," said Flo Scholtes, special services coordinator for the library system.

JGRL and the Singing River Hospital co-sponsored a course in adult and infant/child cardiopulmonary resuscitation (CPR). An interpreter for the deaf was provided and openings were reserved for the hearing impaired on a first come, first served basis. (ML)



The State Library began data entry into the NC Online Union List of Serials at OCLC on March 1st. The Union List has been available to all OCLC users, full and selective, in the state for over a year and currently contains the serials holdings for major health science libraries in North Carolina. The data entry by the State Library will concentrate initially on loading public library and regional consortia holdings information. The State Library's serials holdings will be the first batch of data entered. If you need information or help in assessing the Online Union List of Serials, please contact your regional State Library consultant at 919/733-2570.

CD-ROM Catalog

The Neuse Regional Library, Kinston, N.C. is the first library in the state to have a CD-ROM catalog for library users. The library's microfilm catalog has been replaced with LaserGuide from General Research Corporation. The system has 61,000 titles and serves eight branches. John Jones, regional library director, described LaserGuide as an enormous timesaver, since locating any piece of information in the library now takes only a few minutes. "It used to take several years for a new employee to learn the library's . . . collection," he stated.

Special Librarians' Training

The North Carolina chapter of the Special Libraries Association hosted a program on the training of special librarians where deans of three of the state's library schools discussed their programs. Marilyn Miller, chair of the Department of Library Science and Educational Technology at the University of North Carolina at Greensboro; Benjamin Speller, dean of the School of Library and Information Sciences at North Carolina Central University, Durham; and Evelyn Daniel, dean of the School of Library Science at the University of North Carolina at Chapel Hill, each emphasized the need to teach communication skills especially to those who will become information managers in corporate settings. All the library schools of the state participate in a continuing education program whose focus is often on the concerns of the practicing special librarian. (*LJ*, February 1, 1988)

Name Change

The School of Information and Library Science is now the name of the former School of Library Science, located in Chapel Hill, North Carolina, at the University of North Carolina.



Tigers Get Endowed

Max Lennon, President, Clemson University, has announced that the descendants of Callie Jones Shirley will increase their endowment to the Robert Muldrow Cooper Library to \$1 million. Joe Boykin, Director of Libraries, said that the Shirley endowment is critical to the university's ability to cope with the rising costs of books and periodicals, advancements in technology, and new trends in research. The endowment was begun in 1981 and is the library's largest source of private support.

School Library Automation

The two South Carolina school districts selected for the Public School Library Media Center Demonstration Project have selected the software vendors to provide automation services for the participating school library media centers.

The Lexington County School District Five has selected the PCemas program produced by ScholarChips Software, Inc. The software package will provide library records, catalog, circulation, inventory, and patron access catalog. Other features of the program include acquisitions, budgeting, and resource scheduling. The schools participating in the project include Irmo High, Irmo Middle/Campus R, and Leaphart Elementary. Retrospective conversion for the three schools will be performed by ScholarChips using Bibliofile. Titles not matched in the Bibliofile database will be converted by SOLINET. Julie Boulware, Library Media Specialist at Irmo Middle/Campus R, is coordinator of the project.

The School District of Oconee County will automate the library media centers at Walhalla High, Tamassee-Salem High, and West Oak High using software from Winnebago Software Company. The libraries will implement the circulation and public access catalog programs. Retrospective conversion will be performed by Winnebago Software Company. Joni Grady, Librarian at Walhalla High School, is project coordinator.

Spartanburg Honored

The Spartanburg County Public County Library received the South Carolina State Library's Meritorious Service Award for 1987. The Library has achieved a dramatic improvement in services over the past decade. The award recognizes the library's continuing efforts to

achieve quality county-wide service through the improvement of branch libraries, bookmobile service, and outreach services. It also recognizes the excellent cooperation and good working relationship between the library board, the staff, and the County Council in planning and carrying out library programs.

Benedict College Receives Grant

The Southern Education Foundation, Inc., of Atlanta has awarded Benedict College a Black College Improvement Project grant of \$40,000 per year for three years in support of library enhancement services.

Francis Marion College Breaks Ground For Library Addition

Francis Marion College held ground-breaking ceremonies for a \$2.3 million addition to the library on January 13, 1988. The two-story addition which will contain 24,448 square feet is due for completion in January 1989. The addition will double the current space in the James A. Rogers Library.

Newberry College Library Received Grant

The library at Newberry College was recently awarded a \$5,000 grant by Newberry Federal Savings and Loan. The gift has been designated for the purchase of business materials for the Reference Collection.



SOLINET Pilot

The Carson-Newman College Library has become the first test site for a new laser system for automating library catalog records. Developed by SOLINET for use by its member libraries, the system provides access to over two million records via data stored on two twelve-inch laser-readable video disks. The new system was installed in May. During the six-month test, Carson-Newman will convert nearly 55,000 of its holdings records into machine-readable form. Acquisition of certain pieces of equipment for the project was made possible by funds from a \$75,000 Mabel Pew Myrin Trust Grant awarded to the college for library automation. **Linda Gass** is coordinator of the library's records automation project. (TL)

Iddins Honored

Carson-Newman College has honored Mildred L. Iddins, C-N librarian emeritus, by renaming the special collections and archives section of the college library in her honor.

C-N trustees, faculty, and staff paid tribute to Iddins

during the college's annual Christmas party held Dec. 15 on the C-N campus. Samuel D. Dean, chairman of the Board of Trustees, announced that a portrait of Iddins would also be hung in the library in her honor.

Iddins served as the college's librarian from 1944 until her retirement in 1981. During her tenure, the library expanded into a larger, more modern building, and library services to faculty and students were increased.

Iddins held a number of offices in state and regional library associations and served as a member of numerous visiting committees of the Southern Association of Colleges and Schools. A member of First Baptist Church of Jefferson City, she has also been an active participant in many community organizations.

Memphis Video Rentals

Friendly Video, the videocassette rental project sponsored by the Friends of Memphis/Shelby County Libraries, is a growing success. In addition to generating funds for the Friends to use to support libraries, the project has made it possible for public libraries to add more educational and entertainment videos to their shelves. *Friendly Video*, which began at Main and six branches, will expand to six more branches in the system in early 1988.

UT-Chattanooga Upgrade

The Lupton Library of the University of Tennessee-Chattanooga has received a pledge of \$750,000 for an endowment to enrich the library. An additional \$200,000 has been given to support a new Chair of Judaic Studies. A grant, written by Bill Prince, has been awarded to the library by the National Historical Publications and Records Commission to employ a consultant for Special Collections. (TL)

Very Punnie

"To err is human, to pun is just fine." Speaking via cartoon balloon from placards and t-shirts, the international library symbol took time out from its favorite book, *Crhyme and Pun-ishment*, to promote "Punfest," a written humor contest sponsored by the Friends of the Kingsport Public Library as its contribution to "Funfest," Kingsport's annual summer carnival. Prizes were awarded for puns, limericks, cartoons, and answering machine messages. Jud Barry is director of the Kingsport Public Library. (TL)

Memphis Community Relations

The Memphis-Shelby County Public Library System continues to have a very active community relations program. Recent programs and workshops include the

following: drug abuse forum, Afterschool Library Club, homebuying workshop, a series of seminars focusing on personal finances, "Stress for Working Spouses," techniques to make children better readers, "Celebrate America," babysitting workshop, Smart Parenting series, workshop on wills and estates, creating your own cartoons, and a Superman Thursday (which featured Mike Curtis, noted Superman authority). (TL)

Library Anniversary

The Lebanon-Wilson County Library celebrated its 50th Anniversary on Sunday, February 14, 1988. The Lebanon Business and Professional Women's Club organized the library in 1938 and helped host the special occasion. The program featured Gentry Crowell, Secretary of State and members of the library board. The Honorable Crowell conveyed a proclamation from Governor Ned McWherter. Music for the afternoon was presented by Gail Cleek, harpist. The BPW Club distributed commemorative bookmarks to all those attending.

Memphis Library Serves Homeless

Taking the library's services and resources to people who need them is the aim of a new service which began March 1 at Memphis/Shelby County Public Library & Information Center.

Jean Hofacket, the library's Coordinator of Special Services, is working with MIFA, the Metropolitan Interfaith Association in Memphis, to put book packs in homes which temporarily house homeless people. The book packs will include magazines, books for children and adults, and information about the library. The material included in the book packs does not have to be returned to the library.

"Many of the homeless in Memphis are families and literate people who have been caught without jobs," Hofacket said. "We plan to provide information that will be entertaining and useful, that family members can take with them or leave at the temporary home for the next family."

MSCPLIC Offers AIDS Information

Facing a growing number of questions about AIDS from concerned staff members and patrons, the Memphis/Selby County Public Library & Information Center decided to address those questions directly.

Special Services Coordinator at MSCPLIC, Jean Hofacket, developed packets of vertical file materials for all Memphis/Shelby County library agencies and began work with the library's television station, CIC-TV, to produce "AIDS Update." The program, aired the second

Thursday of each month, will be carried throughout 1988 on the cable television station. Hofacket will act as producer and host with assistance from Rebecca Locke, Assistant Director of Red Cross, and Alan Cooke, Vice President of Memphis' Aid to End AIDS Committee.

New Library School?

Representatives from Memphis/Shelby County Public Library & Information Center are working with the Graduate School of Library & Information Science at the University of Tennessee to facilitate developing a program of course work in Memphis that would lead to the master's degree in library and information science. Judy Card, Staff Development Officer at the library, is helping UT identify persons interested in the program. "We're excited by the possibility," said Judith Drescher, Director of Libraries. "Having such a program in Memphis means more Mid-Southerners will be able to pursue a professional library degree and, we hope, stay in our area to provide quality library service."



Norfolk Honored

The Norfolk (VA) Public Library System's central facility, Kirn Memorial Library, was part of "Holidays in the City," rated as one of the South's "Top 20 Events for November/December 1987" by the Southeast Tourism Society.

The month of festivities, orchestrated by the Downtown Norfolk Development Corporation, included a lighted boat parade on the Elizabeth River and the illumination of many downtown buildings, including Kirn Library.

The spectacle of the lighted skyline was enhanced by many other decorations. A storybook fantasy of oversized (7 foot) books faced the library. They included *Rudolph the Rednosed Reindeer* and *The Nutcracker*. Kirn was also "wrapped in red ribbon" for the season by the library's Friends who underwrote the cost of the parachute fabric that was tied around the building as if it were a package.

Records Project Announced

Virginia is one of two states chosen to participate in the two-year pilot program for the Intergovernmental Records Project, a cooperative project of the State Archives and the National Archives. The purpose of the project is to locate, describe, and share information on intergovernmental records that contain duplicate information. The project will utilize modern information-

STATESIDE VIEW

handling technology to bring categories of divided government records under intellectual control and assist in planning cooperative appraisal and archival retention of noncurrent public records at all levels of government.

Records Depository System

The Virginia state documents depository system welcomes the Chesapeake Public Library as its newest member. Chesapeake will join Old Dominion University Library in providing access to state publications in the fast-growing Tidewater region.

Now numbering thirteen libraries, the system was established in 1981 by an act of the General Assembly sponsored by then-House Delegate Gerald Baliles. With a mandated purpose of providing Virginia's citizenry with access to state publications in all of Virginia's geographic regions, in FY 1986/87 the State Library's documents section distributed almost 73,000 state documents to depository members and to the Library of Congress and Center for Research Libraries. The other member libraries of the network are: Clinch Valley College, College of William and Mary, George Mason

University, James Madison University, Longwood College, Mary Washington College, Old Dominion University, Virginia Commonwealth University, Radford University, University of Virginia, Virginia Polytechnic Institute and State University, and Virginia State Library and Archives.



Ma Bell Woes

The Putnam County Library is involved in a legal battle with C & P Telephone Company over the introduction of measured rate service for businesses in the county. The company has classified libraries as business and they are currently being forced to pay per-minute charges on local calls outside of the same exchange. This could potentially increase annual telephone expenses by \$2,800. The Library has petitioned the company for the option of traditional flat rate services.

CALENDAR OF STATE LIBRARY ASSOCIATION MEETINGS — 1988

Date	State	Meeting
January 9-14, 1988	ALA	ALA Midwinter; San Antonio, Texas
March 16-18, 1988	LA	Louisiana Library Association Annual Convention. Lake Charles, LA
April 12-15, 1988	AL	Alabama Library Association Annual Convention. Governors House. Montgomery, AL. Contact: Thomas Souter (205) 566-9934
April 21-23, 1988	TN	Tennessee Library Association Annual Convention. Stouffer Hotel, Nashville, TN.
April 27-30, 1988	PLA	Public Library Association National Conference. Pittsburgh, Pennsylvania
May 3-7, 1988	FL	Florida Library Association Annual Convention. Doral Hotel on the Beach, Miami Beach, FL
July 9-14, 1988	ALA	ALA Annual Conference. New Orleans, LA
October 12-14, 1988	KY	Kentucky Library Association Annual Convention Executive Inn-Riverfront. Owensboro, KY. Contact: Theresa Wiley
October 13-15, 1988	WV	West Virginia Library Association Convention. Huntington: Radisson Hotel and Conference Center
November 9-11, 1988	SC	South Carolina Library Association Annual Convention. Myrtle Beach Hilton. Myrtle Beach, SC

CALENDAR OF STATE LIBRARY ASSOCIATION MEETINGS — 1989

Date	State	Meeting
October 11-13, 1989	KY	KLA Annual Conference. Ramada Inn, Hurtsbourne Lane, Louisville, KY
October 10-13, 1989	NC	NGLA Biennial Conference. Charlotte, Radisson
October 25-29, 1989	GA	GIA Biennial Conference, Jekyll Island

WITH LIBRARIANS

Carolyn Adams appointed Librarian, Humbolt Public Library (TN). □ **Judith Adams**, Head of Humanities, Auburn University Library, has published "The Computer Catalog: a Democratic or Authoritarian Technology?" in *Library Journal*, February 1, 1988. □ **Grace B. Agnew** has been retained by the DeKalb-Rockdale-Newton Regional Library (Ga) to serve as the Administrative Librarian in charge of Automation. Her responsibilities include coordination of automation, technical services, patron services and collection development. □ **Margaret Alexander** named Microforms and Documents Reference Librarian, Auburn University. □ **Elna Allan** appointed Media Services Coordinator, Birmingham Public Library Central. □ **Joseph L. Allen** appointed Director of Libraries, Bob Jones University (SC). □ **Glenn Anderson**, Humanities Reference Librarian, Auburn University Library, has published "Emergence of the Book" in the March 1988 *College and Research Libraries*. □ **Vesta Baughman** named Librarian, Horger Library, South Carolina State Library. □ **Jennie S. Boyarski**, Paducah Community College Administrative Librarian in Paducah, KY, was selected by the River City Chapter of Business and Professional Women's Organization to receive the 1987 Woman of Achievement Award. Boyarski, a member of the SELA Public Relations Committee, was one of five women recognized for outstanding service to the community. □ **Paul Bredderman**, Science Online Search Coordinator, Auburn University Libraries, has published "Faculty Input in Book Selection: A Comparison of Alternative Methods" in a recent issue of the *Bulletin of the Medical Library Association*. □ **Robert E. Cazden**, University of Kentucky Professor of Library and Information Science, has been elected to membership in the American Antiquarian Society. □ **Janet H. Clark**, Madison, MS, named to the Board of Directors of Friends of Libraries U.S.A. □ **Dudley Colbert** named Literacy Consultant in the Public Library Development Division of the Virginia State Library. □ **Harold Colson**, Social Sciences Reference Librarian, Auburn University Library, has published "Military and Politics in Twentieth-Century Mexico: A Bibliography" in a recent issue of *South Eastern Latin Americanist*. □ **Ann W. Dargon** named Fiscal Director for accounting, planning, and budget at the Virginia State Library and Archives. □ **Elinor Davey** named Head of Reference, Western Carolina University. □ **Ora Bechtler Dickens** named Assistant Director of the Department for the Blind and Physically Handicapped at the South Carolina State Library. □ **Patric G. Dorsey**, NC Cultural



Mary Lou Harkness



Dr. Gene Lanier

Resources Secretary, was presented an honorary membership in the North Carolina Library Association. □ **Carol A. Drum**, Central Science Library, University of Florida, is a candidate for a Director of the Special Libraries Association Board. □ **Christina Dunn** has been appointed Assistant Director in charge of division publications and outreach programs for the Virginia State Library. □ **Dr. Gene Elliott** named Director of Library Services at Greenville Technical College. □ **Annette Epstein** appointed the South Carolina State Library Board. □ **Rosemary Evans** has retired as Library Director of Gordon College (GA). □ **Malcolm Fitzhugh** has been named Director of Library Services, Framington State College, Ocilla, GA. □ **Penny Forrester**, former Director of the Pickens County (SC) Library, has been named Head of the Local Information and History Section, Greenville County Library. □ **Patricia Fries** (M.L. Univ. of South Carolina) is a new serials catalog librarian, Georgia Tech Library. □ **Mary Lou Harkness** has been named Director Emeritus of University Libraries, University of South Florida. She had served at the University since 1958. Following a year's leave of absence she will return to the USF Library staff. □ **Carolyn Havens**, Serials Cataloger, Auburn University, has published an article entitled "Participating in a Newspaper Project in a NOTIS Library" in the September 1987 issue of *Serials Librarian*. □ **Yvonne K. Hilliard-Bradley** named Extension Services Manager for the Norfolk (VA) Public Library. □ **Karen G. James**, Louisville Free Public Library, served on this year's Newbery Award Committee. □ **Ridley Kessler**, Federal Documents Librarian, UNC Chapel Hill, named to the Depository Library Council. □ **Bill Langston**, formerly Director at Darlington County Library, South Carolina, is now Director, Coker College Library, Hartsville, S.C. □ **Gene D. Lanier**, East Carolina University Department of Library and Information Studies, has been selected to receive the 1987 Robert B. Downs Intellectual Freedom Award. The award is sponsored by the University of Illinois

WITH LIBRARIANS

Graduate School of Library and Information Science and Greenwood Press. □ **Catherine H. Lewis**, who served for 27 years as Director of the Horry County (SC) Memorial Library, has received the South Carolina State Library's Distinguished Award for 1987. □ **Elizabeth Lewis** has been appointed Assistant Director in charge of federal and state grant programs for the Virginia State Library. □ **Anthony Diana McKissick** named Adult Services Senior Librarian, Richland County PL (SC). She formerly served as Periodicals Librarian, Atlanta-Fulton PL. □ **Dorothy Marcinko**, Head of Acquisitions, Auburn University, spoke to a session of the Acquisitions Librarians/Vendors Group at Midwinter. The session dealt with "Maintaining Business as Usual with Vendors While Implementing an Automated System: Potential Conflicts Between Systems Capabilities and the Needs of Librarians and Vendors." □ **Mary Mayer-Hennelly** has been appointed the Assistant Director of the Norfolk (VA) Public Library System. □ **Janice Morris** named Librarian at Bennettsville Elementary School (SC). □ **Betty Neal**, retired Media Director for the Jefferson County (AL) Board of Education, received the President's Award for distinguished service from LAMP, the Library and Media Professionals of Alabama. □ **Sandra Nelson** appointed Assistant State Librarian and Archivist for Planning and Development, Tennessee State Library. □ **JoEllen Ostendorff** named Consultant for Readers Services in the Georgia Division of Public Library Services. □ **W. C. Owen**, Associate Director of Sara Hightower Regional Library (GA), was the honored guest at a celebration held in the Rome Library's auditorium of February 15, 1988. This date marked the 30th anniversary of Mr. Owen's service to the Rome community as librarian and educator. □ **Didi Pancake**, Director of the Science and Engineering Library, University of Virginia, is a candidate for President-Elect of the Special Libraries Association. □ **Dorothy R. Parks** has been appointed Collections Librarian and Associate Director, Divinity Library, Vanderbilt University. □ **Beth M. Paskoff**, LSU Library, is a candidate for Division Chair-Elect, Special Libraries Association. □ **Connie Pottle**, Memphis Public Library, served on this year's Caldecott Award Committee. □ **Les Pourciau**, Director of Libraries at Memphis State University, has been elected chairman of the Tennessee Advisory Council on Libraries. □ **Ann Prentice**, University of Tennessee Library, named to serve on ALA's Jesse H. Shera Award Endowment Fund Committee. □ **Gary Purcell**, University of Tennessee Library, named to serve on ALA's Jesse H. Shera Award

Endowment Fund Committee. □ **Mary Ann Ramey**, Bibliographic Instruction Coordinator at Georgia State University, is the co-editor, along with Mary Reichel, formerly on the staff of GSU, of *Conceptual Frameworks for Bibliographic Education: Theory into Practice* (Libraries Unlimited, 1987). Lyn Thaxton, GSU Social Sciences Bibliographer, also contributed an article to the work. □ **Betsy Ristroph** named Director of the Aiken-Bamberg-Barnwell-Edgefield Regional Library (SC). □ **Frank Roberts** has been appointed Readers Services Librarian at Mobile College, Mobile, Alabama. □ **Robert Sabin**, Harris Huey and Carolyn Havens, Auburn University, have co-authored "Keeping Faith with History: The Jimmy Carter Library" in the *Wilson Library Bulletin*, November 1987. □ **Thomas Sanders**, Serials Department Head, Auburn University, has published "Uniform Title as Author: A Problem in Online Catalogs?" in a recent issue of *Library Resources & Technical Services*. □ **Sarah Schmidt** appointed Director of the Hoke County PL (NC). □ **David L. Searcy**, Atlanta-Fulton Public Library, served on the Coretta Scott King Award Committee for children's literature. □ **Mary Agnes Sepanik** has retired as Associate Director of Public Services, University of South Florida, a post she has held since 1974. She had previously held positions as a school librarian in Illinois and as a cataloger at Miami Dade Community College. □ **Dr. Harold Shill**, West Virginia University Library, was awarded the Dora Ruth Parks Award by the West Virginia Library Association for his dedication and work as Federal Relations Coordinator. □ **Fannie Simmons**, Documents Librarian, Atlanta University Center, named to Depository Library Council. □ **Janice Simmons-Welburn** has joined the staff of the Reference Department, Georgia Tech Library. □ **Tim Sineath** has resigned as Dean of the University of Kentucky College of Library and Information Sciences. He will remain on the College's faculty. □ **Donna E. Smith** named Social Science Cataloger, Auburn University. □ **Henrietta M. Smith**, University of South Florida, Tampa, served on the Coretta Scott King Award Committee for children's literature. She also served on the Newbery Award Committee. □ **Alma D. Steading**, Assistant Director for Technical Services, Furman University Library, has retired. □ **Marjorie W. Sumrell** named Director of the Brown Library, Washington (NC). □ **Douglas Trabert** appointed Dean of Learning Resources at Greenville Technical College. He formerly served as Co-Director of Learning Resources at Lake Sumter Community College (FL).

WITH LIBRARIANS

□ **Benjamin "Benn" Trask** has joined the General Reference Division staff at the Norfolk Public Library. He holds the MSLS from the University of North Carolina at Chapel Hill and formerly served in the U.S. Marine Corps. □ **Elizabeth Turk** has retired as Serials Acquisitions Librarian, Auburn University Libraries. □ **Rebecca Turner** has been named personnel librarian, Georgia Tech Library. She will continue with her duties as assistant head, Circulation Department. □ **Jean Waggener** named Assistant Director, Blue Grass Regional Library (TN). □ **Elaine Wagner** has left the Georgia Tech Library to become head of the Science Library, Woodruff Library, Emory University. □ **Sarah Thompson Walker**, Director of the St. Albans Library (WV), received the Certificate of Merit Award for her creation of the WVLA Marketing Committee which promotes libraries and librarianship in West Virginia. □ **Eric Wedig** has been appointed Head of Government Documents and Microforms Department of the Tulane University Libraries. Mr. Wedig received his M.L.S. degree from Louisiana State University and most recently served as Government Documents and Map Librarian for Memphis State University. □ **Jeanie M. Welch** has joined the J. Murray Atkins Library of the University of North Carolina at Charlotte as Reference Unit Head. □ **Lynn Westbrook**, formerly Reference Librarian, University of Georgia Library, Athens, is now Coordinator of Reference and Instruction, Undergraduate Library, University of Michigan, Ann Arbor. □ **Darro C. Willey**, formerly Assistant Director for Branch Services, Broward County Library Division, Fort Lauderdale, Florida, is now Deputy Director at Broward

County. □ Virginia State Librarian **Ella Gaines Yates** has been appointed to the Board of the National Association of Government Archivists and Records Administrators. □ **Cindy R. Zatushny** named Librarian of the Bluffton Branch, Beaufort County (SC) Library.

DEATHS

Howard W. Cordell, founding Director at Florida International University, died of cancer on October 21, 1987. □ **Hillis D. Davis, Sr.**, Director of the Cooperative College Library Center, Inc., in Atlanta, Georgia died suddenly January 31, 1988. Davis was a pioneer in the field of library networking, having inaugurated the Center in 1969 (prior to the inception of SOLINET). □ **Janet Ellis**, formerly librarian at the Beaufort Marine Air Corp Station (SC), died recently. □ **Donald R. Haynes**, Director of the Virginia Historical Society and former State Librarian, died at the age of 53. □ **William C. Horner II**, retired Systems Librarian, D. H. Hill Library, North Carolina State University, died December 16, 1987. □ **Mary C. Ivey**, former Librarian of the Seven Springs Branch of the Wayne County Public Library (NC), died November 22, 1987. □ **Ethel K. Smith**, retired Director of the Ethel K. Smith Library, Wingate College (NC), died on February 7, 1988. □ **Margaret Willis**, former Kentucky State Librarian and Director of Field Services, died in Frankfort on September 9, 1987.



Margaret Willis

SPOTLIGHT ON PR - SELA 1988

Members of SELA are invited to participate in competition for awards which will be presented for 1987-88 print media in five categories:

- Annual Reports
- Newsletters
- Fliers/brochures
- Calendars of Events
- Bookmarks/bibliographies

This competition is sponsored by the Public Relations Committee of the Southeastern Library Association. Send five copies of each entry to Judy McClendon, Richland County Public Library, 1400 Sumter Street, Columbia, South Carolina, 29201.

Entries must be received by June 1, 1988.

Winners will be announced at the 1988 Biennium in Norfolk. In addition, the spotlight on PR will continue in Norfolk with a Swap 'N Shop. Please send 50 copies each of your best promotional materials to Mary Mayer-Hennelly, Norfolk Public Library, 301 East City Hall Avenue, Norfolk, VA 23510. Mark: *Hold for Swap 'n Shop*. Deadline for receipt of Swap 'n Shop items is October 15.



Political News Database

Political and Election News (PEN) is the latest news database offered by ALANET, the American Library Association's electronic information service, beginning February 1, 1988. PEN provides information on current political campaigns, candidates, issues, and elections in the United States. Special emphasis is given to U.S. Presidential and Senate races. PEN is based on the Presidential Campaign Hotline, a political information service of the American Political Network, and is offered by Dialcom, Inc. ALANET is a value-added reseller of Dialcom services.

The daily PEN HOTLINE publishes timely information on Presidential and Senate races, poll results and updates, campaign reports, national and Senate race briefings, and insider analysis and commentary by the Hotline's Contributing Analysts (20 well-known political pollsters and consultants — with both parties evenly represented).

Career Network Directory

Librarians who would like to contact other librarians to ask career related questions can order the *Librarian Career Resource Network Directory*, compiled by the American Library Association/Office for Library Personnel Resources.

The directory lists librarians who have volunteered to answer questions about specific library/information specialties from colleagues who want to know about different types of libraries or positions before making career decisions and changes. Career Resource Network volunteers can also provide information about geographic areas. The directory is indexed by career specialty and geographic area.

To order, send \$2 to ALA/OLPR, 50 E. Huron St., Chicago IL 60611.

Mental Health Services Standards

The first national standards for client library services in a mental health setting have been published by the Association of Specialized and Cooperative Library Agencies (ASCLA).

"Standards and Guidelines for Client Library Services in Residential Mental Health Facilities" represents three years of research, field testing, and revision by ASCLA's Standards Subcommittee, whose members include Kathleen Mayo (chair), Aime Atlas, Nancy Bolin, Ann Bruce, Wendy Carter, Emmett Davis, Alan Englebert, Darien Fisher, Meliza Jackson and Lethene Parks.

The 29-page paperback includes a history of mental health client libraries, an overview of the role of

libraries in the mental health setting, and specific standards and guidelines addressing all aspects of library service. Special attention is given to library organization and administration, the role of advisory committees and collection development.

"Standards and Guidelines for Client Library Services in Residential Mental Health Facilities" is available for \$10 (ISBN 0-8389-7137-7) from ASCLA, 50 E. Huron St., Chicago, IL 60611.

State Library Agency Guide

The new biennial compilation *The State Library Agencies: A Survey Project Report, 1985*, compiled and edited by the ASCLA headquarters staff in cooperation with the Chief Officers of State Library Agencies, is now available.

Arranged alphabetically by state, information is provided on administrative location in state government, powers and duties, major functional areas, notable activities, personnel and publications. An organization chart for each state agency is also presented. Appendices include significant comparative data for each state on functions and services, materials collections, operating receipts and expenditures, staffing and amount and use of federal and state aid to libraries.

Requests for copies of this publication are \$22.50 for ASCLA members and \$25 for others. Order from: ASCLA Publications, American Library Association, 50 E. Huron St., Chicago, IL 60611.

Library Cooperation Guide

The new biennial compilation *The Report on Library Cooperation, 1986*, compiled and edited by Nancy L. Wareham in cooperation with the Chief Officers of State Library Agencies, is now available. This source provides broad coverage of current library cooperative activities in the United States. Entries are arranged alphabetically by state and appendices provide comparative data from state reports. The report has served readers for over a decade as a reference tool, a directory and an aid to research.

Copies are \$22.50 for ASCLA members and \$25 for others. (ISBN: 0-8389-7026-5). Order from: ASCLA Publications, American Library Association, 50 E. Huron St., Chicago, IL 60611.

Children's Media Guide

Build a high-quality nonprint collection for children with this retrospective collection tool, *Notable Films and Videos, Filmstrips, and Recordings for Children, 1973-1986*. Based on the annual list of notables prepared by ALA's Association for Library Service to

NEW AND USEFUL

Children, the list identifies 159 films and the videos derived from them, 80 filmstrips, and 180 recordings of especially commendable quality.

Among the criteria used by ALSC committees for the designation "notable" are a respect for the child's intelligence and imagination, awareness of children's interests, and effective use of voices, music, language, sound, and visuals. All materials are appropriate for children from preschool through age 14. More than 90% of the items are still available for purchase, and most of the films are also available in video format. The book is available for \$8.95 from ALA. (0-8389-3342-4)

Teen Pregnancy Packet

The Young Adult Services Division (YASD) of ALA has compiled a packet of materials for youth services librarians titled *Teen Pregnancy Crisis: Libraries Can Help*. The packet may be ordered directly from YASD for \$12.50. A collection of materials on teen sexuality and pregnancy, the packet includes background information on the issue, resource lists, bibliographies, program ideas, lists of Spanish-language materials, posters and pamphlets.

Teen Pregnancy Crisis: Libraries Can Help was prepared by the Young Adult Services Division's Adolescent Pregnancy Task Force. Orders under \$15 must be prepaid.

For more information, contact Evelyn Shaevel, Executive Director, ALA Young Adult Services Division, 50 E. Huron St., Chicago, IL 60611.

New Career Newsletter

The introductory issue of *EIC Linkletter*, the job and career information sharing newsletter, is now available. A W. K. Kellogg Foundation grant to the Public Library Association funds a national Education Information Center coordinating office and the network newsletter. *EIC Linkletter* provides information on planning EIC programs and services.

Education Information Centers (EICs) provide services designed to help adults interested in job advancement, career change and educational opportunities. These programs include information, referral, advice and counseling targeted to adult problem-solving and decision-making skills development.

Published periodically, the *EIC Linkletter* is sent free of charge to project personnel. Others may order prepaid single issues for the at-cost price of \$3 or \$12 per year from PLA/EIC Newsletter, 50 E. Huron St., Chicago, IL 60611. Phone 312/944-6780 or 800/545-2433. Make checks payable to the American Library Association.

AIDS Bibliography

The October 15, 1987 issue of *Booklist* features "AIDS: A Multimedia Bibliography," listing more than 50 titles for adults and young adults.

The adult books selected for this list include overviews of the disease, guides to health care for persons infected with the AIDS virus, primers on preventing AIDS infection, autobiographical and dramatic works about living with AIDS, and examinations of the social issues provoked by the disease. Also included are 7 fiction and nonfiction titles for young adults, 18 videos and films, and one filmstrip. All titles listed here were previously recommended in *Booklist*; the brief annotations include a citation to the original *Booklist* review and price and ordering information.

Single issues are \$4.00, available from Blanche Potter, ALA/Booklist, 50 East Huron Street, Chicago, IL 60611.

Corporate Library Guide

The Special Libraries Association (SLA) has released a new brochure entitled, "Corporate Libraries and Information Centers: The Bottom Line."

The brochure discusses the vital role played by corporate libraries in our performance conscious era. Methods, Extending the Corporate Library and the Future are covered in the publication.

Copies of the brochure are free of charge and may be obtained by writing David Malinak, Director of Communications, SLA, 1700 18th Street, NW, Washington, D.C. 20009.

New Friends Guide

Friends of College Libraries, for librarians who want information on organizing and running a friends of the library program at college libraries, is the newest addition to the CLIP (College Library Information Packet) Note series, available from the Association of College and Research Libraries.

CLIP Note #9 reports the results of a survey of small college and university libraries that collected basic data and sample documents about their friends of the library programs. Constitutions, bylaws, membership brochures, program ideas, newsletters and publications are some of the topics covered.

Friends of College Libraries was compiled by Ronelle K. H. Thompson, director of the Mikkelsen Library at Augustana College in Sioux Falls, S.D. The friends program at Thompson's library was the recipient of the 1987 Academic Friends Award given by the Friends of Libraries U.S.A. Copies of this Clip Note may be ordered from the ALA Order Department, 50 E. Huron St., Chicago, IL

60611. The 140-page paperback, printed on acid-free paper (ISBN: 0-8389-7171-1), sells for \$17 (\$14 to ACRL members). ALA members receive a 10 percent discount.

Library Conservation

If any librarians are interested in or have a need to know more about library conservation and preservation and have not seen an issue of *The New Library Scene*, they will want to do so. This small, useful publication has timely, up-to-date information on all facets of preservation, from the binding of special library materials to the implementation of conservation programs.

The New Library Scene, published bi-monthly since 1982 by the Library Binding Institute, is available through most subscription agencies or directly from: Library Binding Institute, 150 Allen Creek Road, Rochester, NY 14618. Subscription rates are \$18.00 a year or \$5.00 a copy. *The New Library Scene* is indexed

in *Library Literature* and is also available in microformat from the University Microfilms International.

Intellectual Freedom Guide

The New York Library Association's Intellectual Freedom Committee and Intellectual Freedom Roundtable have created a manual titled, *The New York Guide to Intellectual Freedom in Libraries*. Subtitled, *A Manual for Library Professionals, Staff and Trustees: 1987*, this 38-page publication is a collection of documents, recommended procedures and actions along with some study suggestions that has been designed to provide those in the field with an orderly and serviceable reference tool.

The publication may be ordered from the New York Library Association, 15 Park Row, Suite 434, New York, New York 10038 for \$3.00 (including postage). Payment must accompany each order. For further information contact NYLA.



Noted and Quoted

More quotable quotes from Libraryland South:

On disintegration: "The Florida Library Association has always valued the strength that our diversity of library interests brings. Our membership totals over 1,200 individuals representing a wide variety of libraries, vendors and Friends and Trustees groups. Our stated purpose and legislative activity are committed to promoting the broad library interests of the State of Florida. Our affiliations include the American Library Association and its divisions, Florida Association for Media in Education, the Southeastern Library Association and all other groups indicating cooperation and coordination of common goals with us. Recently an effort has been made to form a new library association in the state, and its organizers have selected the name 'Florida Public Library Association.'

"Many public libraries in Florida may not be aware of the formation and purpose of this group. Their statement of purpose does not indicate cooperation nor coordination with the Florida Library Association, and we have had no formal communication from the organization. The Florida Library Association Executive Board believes that if our membership's goals are to be realized by increased funding for libraries of all types, we must work effectively *together*. The Executive Board regrets this effort to form a separate public libraries

organization, when there are strong, active, public library and municipal library caucuses within the structure of FLA. We hope that our members, Friends, Vendors and Legislators will not be confused by this new organization.

"We all want a strong, statewide incentive and development funding program for public libraries. The Florida Library Association's legislative platform has consistently worked through the years for this, in addition to supporting funding increases for school libraries through FAME, college and university libraries, community college libraries and special libraries. Until a workable alternative to the public library development plan for state aid is presented, the Florida Library Association continues to support that concept and its proven success." (Danny Hales, President, Florida Library Association)

On tight money: The present budgetary process has finally caught up with us! We are not like the Federal Government in that we can borrow money to make up our deficit. So what do we do? I would like to propose that beginning the next fiscal year that we budget no more than 75% (seventy-five percent) of our projected income. Further that when we project our income, we do it in a most conservative manner. I believe that the Budget and Finance Committee has tried to be conservative; but when groups have good purposes for which they wish to spend the money, no one wants to say no. We must set priorities for our needs. Round tables that do not make much money and who have small memberships should not be budgeted large sums of money. According to the Association Bylaws, Council has the authority to dissolve round tables that have fewer than twenty-five (25) and that are not functioning." (Pauline Williams, President, Alabama Library Association)

A HEARTY WELCOME TO . . .

New Members of SELA as of February 18, 1988

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Judith A. Adams AL Auburn,	Martha F. Glynn Decatur,	Marvin D. Leavy Bowling Green,	Melissa Cain Chapel Hill,	Sue B. Phillips Mt. Olive,	Elizabeth S. Hamilton Rustburg,
Margaret K. Alexander Tuskegee Inst.,	Barbara P. Heuer Savannah,	Brenda G. Macy Elizabethtown,	Helen Causey So. Pines,	Linda W. Skinner Charlotte,	Vicki Rowe Heffner Hampton,
Dr. Geraldine W. Bell Birmingham,	Mary R. Howard Macon,	Jeffrey C. Matthias Sellersburg,	Sue N. Clayton Smithfield,	Annie L. Smoot Winston-Salem,	Yvonne Hillard-Bradley Norfolk,
James A. Damico Mobile,	Stephen J. Hurd Stone Mountain,	Marilyn S. Mattingly Franklin,	James N. Colt Durham,	Deanna R. Spake Charlotte,	Dorothy S. Jacobs Virginia Beach,
Annie G. King Tuskegee Inst.,	Joan K. Mahaffey Thomasville,	James P. Miller Somerset,	Eleanor I. Cook Raleigh,	Jeanie M. Welch Charlotte,	Lois W. Kidwell Richmond,
Richard-Gabriel P. Rummonds Cottondale,	Deborah M. Meyer Peachtree City,	Trisha A. Morris VanLear,	Dale G. Cousins Apex,	South Carolina Chris A. Bates Columbia,	Sabra A. Peil Arlington,
Florida	Gretchen H. Neill Roswell,	Sandra D. Robertson Prestonburg,	Jane P. Cunningham Greenville,	Elizabeth H. Bonniwell Columbia,	Carol M. Pfeiffer Barboursville,
Beverly L. Bower Pensacola,	Seleta J. Rogers Atlanta,	Christie M. Robinson Lexington,	Rita L. Fein Greensboro,	Mary R. Cross Columbia,	Joyce C. Roberts Independence,
Elizabeth L. Boynton Tampa,	Richard L. Shelton Avondale Estates,	Brenda J. Rowlett Fulton,	Lynette Finch Rocky Mt.,	Lorene B. Harris Fort Lawn,	Paulette S. Thomas Richmond,
Susan F. Jones Tallahassee,	Kentucky Wanda Allen Lexington,	Jeffrey K. Sauer Lawrenceburg,	Virginia L. Harold Alexander,	David Kee Taylors,	Janie Ward Newport News,
Doug McNamara Jacksonville,	Robert K. Allender Columbia,	Ellen M. Shiba Danville,	Beverly Harris Gibsonville,	Lin C. Lake Prosperity,	West Virginia Yvonne Ferly Beckly,
Phyllis L. Ruscella Longwood,	Earlene H. Arnett Georgetown,	Margo Smith Louisville,	Douglas F. Hasty Winston-Salem,	Nancy T. Morgan Central,	Mary A. Hupp Fairmont,
Selma B. Algaze Pembroke Pines,	Karl-Heinz W. Boewe Lexington,	Danby O. Williams Winchester,	Robert C. Hersch Maxton,	John A. Vassallo Columbia,	Donna J. Lewis St. Albans,
Georgia	Sharon S. Breeding Lexington,	Annisette Williams Greenville,	Ruth A. Hoyle Mocksville,	Edgar Williamson Charleston,	Virginia N. Orvedahl Clarksburg,
Emily H. Anthony Sautee,	Dalarna T. Breetz Louisville,	Louisiana Beverly E. Laughlin Eunice,	Vivian A. Humphrey Greenville,	Tennessee Mary K. Freilich Germantown,	Janet S. Salvati Fairmont,
Steven A. Baughman Atlanta,	Lucinda A. Brown Florence,	Gerald F. Patout, Jr. Franklin,	Jean R. Hutton Fairview,	Molly C. Holland Murfreesboro,	Laura E. Salyers Beckley,
Sharon C. Bernstein Valdosta,	Sara M. Callaway Frankfort,	Mississippi John M. Carter Collins,	Addis N. Kambule Wilmington,	Ann P. Peake Bristol,	Harold B. Shill Morgantown,
Laurel S. Best Smyrna,	Judy L. Cooper Frankfort,	Pamela E. Gee Vicksburg,	Marta A. Lange Raleigh,	Sharon Tabachnick Cookeville,	Susan R. Vidovich Beckly,
Caroline Blumenthal Carrollton,	Shela W. Diamond Goshen,	Gail T. Graves Oxford,	Deborah S. Luck Seagrove,	Jean B. Waggener Franklin,	Other Andrew L. Pearson Kalamazoo, Mich.
Kristina C. Brockmeier Decatur,	Cynthia L. Etkin Richmond,	Dr. Scott Johnson Meridian,	Howard F. McGinn Raleigh,	Virginia William A. Brown, III Portsmouth,	
Kathleen A. Brooke Marietta,	Marjorie A. Flowers Owensboro,	Daniel Weine Jackson,	Gloria Miller Charlotte,	Al Carlson Martinsville,	
Karen S. Brown Augusta,	Judith A. Gibbons Versailles,	Ronnie W. Wise Cleveland,	Lewis R. Miller Asheville,	Lynn Cole Roanoke,	
Thomas F. Budlong, Jr. Decatur,	Carol M. Greene Ashland,	North Carolina Barbara A. Baker Durham,	Barbara J. Miller Lumberton,	Robert O. Ellett, Jr. Norfolk,	
Sharon Lee Cann College Park,	James E. Hyatt Glasgow,	Thomas W. Broadfoot Wrightsville Beach,	Michellen H. Neal Durham,	Anita H. Frank Norfolk,	
Laurie C. Chase Decatur,	Valerie M. Johnson Maysville,		Mary Ann Parker Goldsboro,		
Ann S. Crowell Carrollton,					
Leon Duke Doraville,					

KEEPING UP

The publications of state associations in the Southeast contain articles on a wide variety of topics of interest to librarians. As space permits, *The Southeastern Librarian* will include listings of the major articles and features of the journals in our ten-state coverage. Hopefully this listing will be useful to our readers. If it is, please let your editor know. (J.D.)

THE ALABAMA LIBRARIAN

Volume 38 Nos. 11-12, November/December 1987

What the State Archives is Doing with State Publications, by Keeta Kendall, pp. 3-4

Optical Technology In Information Transfer, by Sue O. Medina, p. 5

THE GEORGIA LIBRARIAN

Volume 24, Number 4, November 1987

An Interview with Graham Roberts, Conducted by James B. Dodd, July 12, 1984, Edited by Ruth Hale, pp. 88-93

KENTUCKY LIBRARIES

Volume 51 Number 4, Fall 1987

"Beowulf" Belongs to Storytelling, by Elizabeth Milkowski, pp. 14-16

Owensboro Middle School Reading Project, by Evelyn Thurman, pp. 17-18

MISSISSIPPI LIBRARIES

Volume 51 Number 4, Winter 1987

Current Trends in Books for Children, by Carolyn Baggett, pp. 90-91

CD-ROM at Ole Miss: Introducing New Technology to the University Community, by Gail T. Graves and Laura G. Harper, pp. 92-94

NORTH CAROLINA LIBRARIES

Volume 45 Number 4, Winter 1987

Libraries and the Constitution, by F. William Summers, pp. 178-84

Libraries in the New Information Age, by Chen, Ching-chih, pp. 186-93

The Impact of Library Automation — A Public Librarian's Perspective, by Elizabeth D. Nichols, pp. 194-201

New Frontiers for Information Sources and Information Gathering, by Matthew Lesko, pp. 202-205

Goodbye, Patrons . . . Hello, Customers, by Fred E. Goodman, pp. 206-209

Interlibrary Loan in the North Carolina Information Network: the Impact of "Selective Users" on a Net-Lender University Library, by Marilyn E. Miller, pp. 210-15

Starting a Church/Synagogue Library: a Checklist, by Janet L. Flowers, pp. 216-18

TENNESSEE LIBRARIAN

Volume 39, Number 4, Fall 1987

Hand Carry Interlibrary Loan, by Lisa Ridenour, pp. 15-18

A Bright Future Opens for Electronic Handshaking with Chinese Libraries, by Pan Wei, pp. 19-21

Union List of Tennessee Library Newsletters, by Lydia Knight, pp. 23-28

A Weekend with Holmes [Sherlock], by Sue Klipsch, pp. 29-31

WEST VIRGINIA LIBRARIES

Volume 40, Number 4, Winter 1987

Statewide Resource and Referral System, by Francie Roberts-Buchanan, pp. 6-7

PRF: A Valuable Reference Tool [Publications Reference File], by Candance S. Cooper, pp. 8-12

Library Outreach: An Information Seminar, by Lee Ann Campbell, p. 13

Legislative Update: Dominance of the Deficit, by Harold B. Shill, pp. 14-19

SELA in 1988



It's Just Around

Norfolk, VA
October 25-28, 1988

the
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Southeastern Library Association Financial Report

January 1, 1987 — December 31, 1987

	Budgeted		Total Budgeted	Actual (1987)
I. I N C O M E	1987	1988		
Conference, 1986	\$25,960.00	\$.00	\$ 25,960.00	\$26,835.67
Interest	3,000.00	3,000.00	6,000.00	2,585.31
Leadership Workshop	3,300.00	.00	3,300.00	4,804.50
Membership	25,000.00	28,000.00	53,000.00	23,079.00
Presidents' Workshop	.00	.00	.00	.00
<i>Southeastern Librarian</i>	12,500.00	12,500.00	25,000.00	12,890.38
Southern Books	.00	1,600.00	1,600.00	540.00
Miscellaneous	.00	.00	.00	684.51
Workshops	3,000.00	3,000.00	6,000.00	.00
Publications	.00	.00	.00	45.15
TOTAL INCOME	\$72,760.00	\$48,100.00	\$120,860.00	\$71,464.52
II. E X P E N D I T U R E S:				
Headquarters				
Executive Secretary	\$ 6,360.00	\$ 6,750.00	\$ 13,110.00	\$ 6,360.00
Office Manager	17,000.00	18,000.00	35,000.00	13,181.29
Clerical (temporary)	500.00	500.00	1,000.00	.00
FICA, etc.	1,260.00	1,260.00	2,520.00	4,984.06
Office Rent	4,625.00	4,625.00	9,250.00	4,174.50
Bookkeeping	350.00	350.00	700.00	325.00
Travel	750.00	750.00	1,500.00	64.50
Printing	250.00	250.00	500.00	86.92
Postage	750.00	750.00	1,500.00	849.92
Telephone	1,125.00	1,125.00	2,250.00	969.58
Supplies	1,000.00	1,000.00	2,000.00	576.87
Equipment Service	1,975.00	1,975.00	3,950.00	1,445.52
Furniture/Equipment	200.00	.00	200.00	202.80
Miscellaneous	50.00	50.00	100.00	15.00
Sections/Round Tables				
Library Education Sec.	50.00	50.00	100.00	.00
Public Libraries Sec.	50.00	50.00	100.00	.00
Ref. & Adult Serv. Sec.	50.00	50.00	100.00	.00
Resources & Tech. Serv.	50.00	50.00	100.00	.00
School & Children's Lib.	50.00	50.00	100.00	.00
Special Libraries Sec.	50.00	50.00	100.00	.00
Trustees & Friends of Lib.	50.00	50.00	100.00	.00
Univ. & Col. Libraries	50.00	50.00	100.00	.00
Workshops	652.00	652.00	1,304.00	.00
Gov't Doc. Round Table	50.00	50.00	100.00	.00
Junior Mbers. Round Table	50.00	50.00	100.00	.00
Library Instr. Round Table	150.00	150.00	300.00	.00
Online Search Librarians	50.00	50.00	100.00	.00
Committees				
Award, Author	.00	545.00	545.00	.00
Award, Program	.00	45.00	45.00	.00
Award, Rothrock	.00	.00	.00	.00
Conference Site	.00	500.00	500.00	.00
Conference, 1988	.00	1,000.00	1,000.00	837.50
Handbook	.00	1,000.00	1,000.00	.00
Honorary Membership	50.00	100.00	150.00	.00
Membership	1,500.00	1,500.00	3,000.00	1,192.87
Southern Books	600.00	600.00	1,200.00	1,751.64
Miscellaneous	750.00	750.00	1,500.00	.00
Southeastern Librarian				
Mail and Postage)))	785.07
Printing)))	11,402.76
Subscription Refunds	13,750.00	13,750.00	27,500.00	35.00
Executive Board				
Biennial Conference	.00	.00	.00	182.53
Executive Board Meetings	25.00	25.00	50.00	.00
Leadership Workshop	2,800.00	.00	2,800.00	3,502.03
Presidents' Workshop	.00	.00	.00	.00
President	1,100.00	1,100.00	2,200.00	1,925.40
General Organization				
Ad Valorem Tax	250.00	250.00	500.00	173.44
Audit	150.00	150.00	300.00	.00
Bank Charges	30.00	30.00	60.00	6.65
Blanket Bond	250.00	250.00	500.00	250.00
Corporate Tax	13.00	13.00	26.00	.00
Dues	50.00	50.00	100.00	.00
Insurance	425.00	425.00	850.00	264.00
Tax Preparation	225.00	225.00	450.00	.00
Wilson Award	.00	.00	.00	.00
Retirement, Office Mgr.	.00	.00	.00	1,568.00
Miscellaneous	150.00	150.00	300.00	41,168.43*
TOTAL EXPENDITURES	\$59,665.00	\$61,195.00	\$120,860.00	\$98,281.28*
III. S U M M A R Y:				
Balance, January 1, 1987	\$28,441.82			
Income through December 31, 1987	<u>71,464.52</u>			
	\$99,906.34			
Less Expenditures through Dec. 31, 1987	<u>-98,281.28</u>			
Balance, Dec. 31, 1987	\$ 1,625.06			
Certificate of Deposit	\$40,000.00			

*The amount of \$40,000.00 was used to purchase a certificate of deposit.

James E. Ward, Treasurer

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