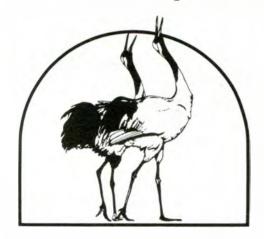


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**FALL 1988** 

Volume 38 Number 3

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## President's Message

After nearly two years of creative ideas, planning, hard work and many meetings as well as telephone calls, the SELA/VLA Biennial Conference is ready for you! Highlights of the convention of course will be our three southern writers — Pat Conroy, Rita Mae Brown and Clyde Edgerton, all of whom will be available for at least thirty minutes of photographs and conversation after each has spoken; a wide variety of programs on such diverse subjects as CD-ROM technology, P-R campaigns, mentoring, discussions of the pros and cons of all types of southeastern networks, video in libraries, fund raising for libraries, poetry and teaching children the joy of reading; plus the four social events — the Wine and Cheese Party among the Exhibits and the Alumni Receptions on Wednesday nite, the All-Conference Reception (Thursday nite) and "A Taste of Olde Virginia" at the Porstmouth Public Library on Friday nite.



A full complement of SELA awards will be presented during this biennial meeting: The Outstanding Southeastern Author's Award, The Outstanding Southeastern Library Program Award, the Rothrock Award, the President's Award as well as Honorary Memberships in the Southeastern Library Association. Autographed copies of the featured speaker's books will also be awarded to lucky winners during the conference and several constitutional changes in SELA's by-laws will be announced as well as the association's newly elected general officers and the next editor of *The Southeastern Librarian*.

An important reminder! **Please** remember to make your hotel room reservations as soon as possible because there are only about 700 rooms available in the three downtown hotels/motels — (the Holiday Inn, the Madison and the Omni). The other nearest suitable hotels/motels are located in the "military corridor" which is about five miles from downtown.

Membership in SELA continues to improve and I am delighted to report that we currently have more personal memberships now than we had this early in any year since 1981. Hats off to the Membership Committee! I am also very pleased to report that the association's financial situation is excellent, that this biennium's revenues have been "on target" and that our expenditures are still well within the projected biennial budget.

The Headquarters staff is continuing to study available hardware to replace SELA's antiquated word processor which has "reached the point beyond repair." Hopefully a choice will soon be made and the new equipment available for the next biennium, thus streamlining many of the office's functions as well as providing much needed additional information to the membership. Many thanks also go to Claudia and JoAnne who are "handling" registration for the Norfolk meeting.

I hope you've had a most pleasant fall, that you haven't procrastinated and are registered for the biennial conference and that you'll find the convention to be the best you've ever attended! Personally I look forward to seeing each of you in Norfolk and to "passing the gavel" on to George Stewart . . .

Charles Beard

## **Editor's Musings**

Notes from a hectic summer: Boy, did yours truly get into a heap of trouble after printing last issue's editorial. I made an off the cuff note that riding in my Waverunner was much more enjoyable than listening to the Presidential Address at ALA. Lo and behold, our Exalted Ruler, Dr. Bill Summers, read the column and was gracious enough to send me a copy of his address, which I had missed during my stay in the Big Easy. It was neatly printed, contained some very pertinent observations, sets a formidable agenda for the coming year, and was on a much higher plane than a similar address by Vice President George Bush in the same city a month later. Many thanks to President Bill for remembering me — I have filed a waterproof copy in the Waverunner for future reference.



On the whole, the ALA experience in New Orleans was a pleasant one. Other than the minor inconvenience that resulted when my registration forms couldn't

be located at the desk when I arrived, I enjoyed spending five hot, muggy, sweltering days in the jewel of Napoleon's former empire in the West. Most of my daytime hours were spent browsing through the hundreds of exhibits that dotted the convention center. It was gratifying to see that ALA had a special section for smaller exhibitors who were unable to peddle their wares with the major leaguers. The most popular exhibitor I saw was the gentleman from the Midwest who was selling oversized pencils. I tried several times to get his attention, but he was busier than a stockbroker during the last crash, so I came home sans pencil. There must be some significance in the fact that a pencil dealer was more popular than OCLC. Maybe there's still hope for those of us who distrust technology and its many glowing promises.

The highlight of the New Orleans ambience, though, was the culture that literally exudes from every pore and fiber of the city. The sights and sounds of Bourbon Street at night harken back to the grand soires that graced Paris during the height of the Enlightenment. The mixture of female impersonators, street dancers, ladies of the evening and Republican banners was, in itself, a movable feast of intellectual freedom. The antique shops contained untold treasures from the past, and the many used bookstores were a delight to the dwindling number of bibliophiles still within our ranks. While sifting through one such shop, I came across the two most notable acquisitions I made in the city — a mint copy of former Georgia Governor Ellis Arnall's *The Shore Dimly Seen* and a \$2 token from The Hog Ranch in Fort Laramie, Wyoming. The only problem is that my better half, Marilyn, might not let me cash in on the token.

The best program I attended featured Dr. Harlan Cleveland, who talked about librarians and leadership in the information age. Librarians need to have a lively intellectual curiosity, take an interest in what others think, develop a risk taking mentality, and learn to translate ideas into deeds in order to serve people. He summed up his remarks by quoting Alice Longworth, who noted: Fill what's empty. Empty what's full. And, scratch where it itches. On the whole, not bad advice.

On a slightly more serious note, be sure to make your plans to be in Norfolk for our Association's biennial get together. Our own Illustrious Potentate, Mr. Beard, has visited all of the state associations affiliated with SELA over the last two years, so we owe him a visit to show our appreciation for his two years of benevolent despotism. I don't know if he has a Presidential Address planned, but I think I'll bring the trusty Waverunner along just in case!

James Dorsey

## Information, Economic Development, and Competitiveness in Southeastern United States

Howard F. McGinn

There is a crucial need for librarians in all types of libraries in the Southeast to discuss and understand the economy of the region and to participate in the economic development of our states. There is a crucial need for us to talk about infrastructures, about railroads, highways, telephone lines and sewer systems, about banks, airports and water treatment plants. There is a crucial need for us to discuss competition; competition for dollars, customers, and the public's attention; competition between our states, our towns, between the United States and the rest of the world.

All of these areas are intertwined: the library, the economy, infrastructures, investment, economic development, competition, the profession of librarianship, opportunities to be exploited, opportunities to be lost. But first, a recent news item.

Four years ago, K. Alex Mueller and I. Georg Bednorz. two scientists at IBM's Swiss laboratory, began the search for a cheap, simple substance to conduct electricity without resistance. They were searching for the superconductor in the field of ceramics, and they were constantly failing. The scientists were tired, they were frustrated. One afternoon in April of 1985, Mr. Bednorz left his lab and went to the library at the IBM facility. He began to read about some early experiments in superconductivity, and an answer leapt out at him from a chemistry journal. Two French scientists described an unusual copper oxide, laced with barium and lanthium. Interested only in the chemistry, these scientists had not checked the substance for conductivity. Mr. Bednorz did and in October the results of his experiments, based on his library discovery, won him and Mr. Mueller the Nobel Prize in Physics. The discovery is also expected to revolutionize the electronics industry.

Today, North Carolina, Texas, Illinois and other states are in a high stakes, multibillion dollar contest to win the federal government's contract to build a facility for a supercolliding superconductor. The winning state will realize untold revenues and economic benefits, and the benefits will especially help a rural area in the winning state because superconducting supercolliders need a very important rural resource, farm land, or rather, space under the farm land, miles of space. The

library helped two Swiss scientists make a quantum leap in the development of new superconducting materials. Libraries, corporate and university research libraries, are part of the offensive armament employed by the states competing for the billions in federal and private investment in superconductivity. If North Carolina wins that race, the benefits will come to North Carolina and all of the Southeast. Our economies are intertwined. Let's talk, then, about the economy of the Southeast.

We possess the superstates like Georgia, North Carolina, and Florida. We possess high tech centers like the Research Triangle Park and Huntsville. We are second only to California in the making of motion pictures. We have nuclear reactors, biotechnology centers, giant airline hubs, excellent universities, and an unparalleled work ethic.

Our traditional industries, though, are coping. Hit by the multiple whammies of foreign imports, off-shore manufacturing sites, drought and bankruptcy, our farms and textile companies are undergoing rapid, violent change, developing new product lines, investing in new plant equipment and manufacturing processes. Advances are being made. "Georgia's agricultural industry, for example, \$3.5 billion in farm cash income and an additional \$15 billion in income from agribusiness, is projected to increase in total dollars, if not in the total percent of the state's economy." 1 Traditional crops like tobacco are in decline but important new sources of farm income like the production of poultry products are rapidly increasing. Even exotic farming programs like aquaculture are becoming more visible.

The economy of the Southeast, though, is changing. Agriculture and textiles are slowly being replaced by the information and service industries as the economic growth sectors of the future. As a result, our rural areas are bearing the brunt of this change. In North Carolina, it is estimated that family farms are disappearing at the rate of 3,000 to 4,000 a year. Farm income in the state fell 20% to 25% in 1985.<sup>2</sup> But problems of this sort are being experienced across the United States. Twenty million jobs were created in the last decade in this country, yet only 5% were in manufacturing and almost 90% were in the information and service sectors.<sup>3</sup>

The economy in Georgia reflects this migration to a service industry in a crystal clear way. Listen to these excerpts from the publication *Georgia 2000*. From 1978

Mr. McGinn is Assistant State Librarian of North Carolina. The article is based on Mr. McGinn's address to the Georgia Library Association at its biennial conference in October, 1987.

to 1983 "statewide employment in urban-centered service jobs rose 15.4% while manufacturing jobs increased only 0.3%. The largest gainer in the service sector was miscellaneous service which includes business, professional, and personal services such as accounting, advertising, and legal services."

Another excerpt: "Conflict between urban and rural economies will intensify because as urban areas increase their profitable service activities, rural non-farm economic activity will continue to decay." 5

And again: "The increasing importance of the service sector of Georgia's economy may intensify that division between the urban and rural sectors because services are less transportable than manufactured goods and therefore have to be near the population centers. They require a heavy infrastructure.<sup>6</sup>

A study compiled by INC. Magazine in its October 1987 issue ranked states based on the number of jobs gained or lost between February 1983 and February 1987; the number of companies founded in 1983 that had more than ten employees by January 1987; and the percentage of fast-growth companies compared with the total number of companies in the state. On average, the states scoring the highest in the annual study have "decades-long transition from heavy industry to service businesses and a reliance on the commercialization of technology developed at top research universities."7 States that are economically dependent on heavy industry, oil, and agriculture placed the lowest. Five states in the Southeast placed in the top fifteen: Georgia ranked fourth, Virginia fifth, Florida sixth, Tennessee eleventh, North Carolina thirteenth, and South Carolina fourteenth. Each of these states moved up in the rankings from the previous year. Which state was number one? Arizona.8

Consider the important words being expressed: communication technology, top universities, service jobs, rural economies, infrastructure. In these ideas rest opportunities for libraries because the concepts are information dependent. They also lead to the concept of the "information infrastructure."

Economists talk of the infrastructures needed by a society to experience economic prosperity. The most common list usually includes transportation, finance, and communications. These are the systems that opened up our rural markets, caused massive growth in cities like Atlanta and Charlotte, provide us with drinking water, and process our checks.

But state and local governments have been suffering through an infrastructure trauma since the early 1980s. The highway, water and sewer systems built with the federal largess of the 1950s and 1960s have reached the repair and maintenance stage, and the local governments, caught by the reduction of federal revenue

sharing programs, are facing the prospect of massive outlays of tax dollars to repair vital systems. New construction is almost unthinkable. In like manner, the nation's financial infrastructure is undergoing structural upheaval. Thrift institutions in Texas, Oklahoma and other states are failing with disconcerting regularity. The relaxation of state banking laws and the creation of regional banking agreements are spawning multi-state, regional banking companies. That key transportation infrastructure, the airline system, is experiencing well-publicized problems. Communications is likewise in flux. The breakup of AT&T has left a maze of cost items and telecommunications options that make people long for the old Ma Bell. And so it goes in other infrastructure areas like energy, railroads, plant facilities, etc.

The transformation from a manufacturing based economy to a service and information based economy has forced an evaluation of the traditional infrastructures by state and local governments. It is also causing government to look at the infrastructures needed to make the leap into the new type of economy, the information economy. Such a leap cannot thrive without a source of information. That source must be the library. In library generated information rests an enormous opportunity and an enormous danger for the library institution and the library profession. The incubator in the Southeast for this opportunity and the danger is the economy or, more specifically, the change in the economic underpinnings of the Sunbelt over the past twenty years. It is a change that has affected all aspects of southern culture. It is a change that demands an adjustment by the people of the South. It is a change that demands the attention of the library community because the currency of the new economy is not necessarily money — the currency is information and how we as librarians mint and spend this currency is our opportunity and our danger.

In the midst of this infrastructure confusion, the State Library of North Carolina decided that library services needed to be positioned as the state's new information infrastructure. It reasoned that, since information is the currency of the new economy, libraries of all types in North Carolina had to become the accepted delivery system for information services. There was also the feeling that, if libraries did not take this leadership position, other governmental or private agencies would quickly fill the need. The State Library also decided that its long-planned network would become the vehicle for this program. Electronic transfer of information through the network was not only logical and reasonable because of the rapid development of microcomputers, electronic communications also provided the best way to access the millions of holdings in libraries of all types in the state.

Three decisions accelerated the development and acceptance of the network. The first was the name of the network itself. The first name suggested, the North Carolina Library Network, was rejected because of the questionable images produced by the word "library." The network is, in reality, marketing the use of information. The library is the distribution point for the information. Thus the name was changed to the North Carolina Information Network. Secondly, it was decided to use commercial vendors as much as possible to provide database services. The State Library felt that it could not justify asking the North Carolina Legislature for money to purchase the hardware, software and personnel needed to maintain state databases when such services were available commercially. Finally, it decided that positioning library services as the information infrastructure aiding in local economic development had strong political and business support and appeal. All three decisions have proven to be correct.

North Carolina had been studying networking for over 15 years. The consistent main problem was the creation of a state online union catalog. The selection of OCLC as the carrier of the state's online catalogs set in motion a process so rapid and so positive that the network development in the state has taken on a life of its own. Please consider these facts:

- 1. It took just three months from the time the decision was made to use OCLC to the time the state online union catalog went into operation.
- 2. The initial state online union catalog on OCLC, the day the switch was thrown in Ohio, had 5.8 million holdings listed. Today it has over 8 million holdings listed. This bibliographic bonanza is the result of years of input into OCLC by the many large, fine universities in the state.
- 3. The holdings reflect the cataloging contributed to OCLC by almost every full user in the state. This includes all eight Fedlink libraries like the Environmental Protection Agency and the National Institute of Environmental Health Sciences. Only two OCLC users did not give permission to use their records, a school system and a corporate library.
- 4. In the space of one year over 80 libraries have become dial access users of OCLC, the state's online union catalogs and the OCLC Interlibrary Loan Subsystem. All libraries were trained by State Library consultants. Libraries include corporate, academic, community college, federal, public, and school libraries.
- 5. Starting from a base of zero in September, 1986, over 1600 borrowing transactions a month are now being logged by the dial access users. This figure is over and above transactions made by full OCLC users in the state. Moreover, 10 libraries have

- chosen to become OCLC ILL subsystem participants since the network started. This includes large libraries like the public libraries at Durham, Fayetteville, Charlotte, and the State Library.
- 6. Over 610,000 individual holdings have been tapeloaded into OCLC by the State Library since the network started. Commitments have been received to load one million more MARC records not in OCLC created by libraries in the state. The online catalog, moreover, is updated daily as full users input their regular data into OCLC.
- 7. The North Carolina Online Union List of Serials started operations at OCLC in December, 1986. Development will be lengthy since data is being loaded manually; there is very little to tapeload. The State Library has placed 46 telefax machines in libraries in the state to speed the transmission of periodical articles and other information.

In order to help defray telecommunications costs, the State Library has also installed a toll free 800 line for the dial access users that connects them to OCLC through Compuserve at the Research Triangle Park. This 800 line has eradicated all instate long distance charges. Who pays for this? The cost is shared. The State Library pays for OCLC profiling, absorbs the SOLINET surcharges, does the training, and pays for the tapeloading. The libraries pay for the actual telecommunications charges, annual dial access fees, and OCLC transaction charges.

Now, electronic mail and electronic bulletin boards. In keeping with the buy-when-possible philosophy, the State Library uses Western Union's EasyLink system as its carrier of electronic mail and electronic bulletin boards. The electronic bulletin boards hold the most promise. The network now maintains 12 bulletin boards on EasyLink that are accessible to all EasyLink users in the United States. These boards list library news, news for local government officials, state economic updates, state statistical data, professional library job openings in the state, information for children's librarians, and, most importantly for economic development, the state's Automated Purchase Directory.

The Purchase Directory is a joint project between the State Library and the NC Office of Purchase and Contract, the state agency that buys over \$800 million worth of goods and services each year. The directory lists all contracts for goods and services purchased by the state. In addition, it lists all highway and non-highway construction jobs being put out for bid by state government. The directory is updated twice a week. For the first time businesses, especially small businesses, in every part of North Carolina can obtain information about potential sales to state government. State purchasing can now be spread to vendors outside of the metropolitan areas. The result is increased competition,

lower costs to the state, and increased revenue for rural counties and small businesses. Small businesses, especially those owned by minorities and women, can benefit most from the directory.

Here, in service to small businesses, is the center point of the State Library's strategy for participation in the changing economy of North Carolina. The small business is the bedrock of our economy, yet one of the most ignored institutions in American society. Its importance in the Southeast's economy needs to be put into perspective. The broadcast of the siren song to industries in the rust belt urging relocation to the sun belt has just about ended. The rate of plant relocation to the south and southeast has continued but has slowed considerably. In fact, it is estimated that in 1986 only 1400 companies were considering plant relocations nationally. This averages out to twenty-eight plant relocations per state for the year.<sup>9</sup> The competition to capture a plant is fierce because of the large number of state and local industrial recruiting organizations. Any town that is just beginning to develop an industrial park has already lost the game. New growth will have to come from within, from the creation and development of small businesses and by the nourishment of small businesses already in the state. A basic foodstuff of this nourishment is information. The provider of information must be the library and in North Carolina that provider will be, increasingly, libraries participating in the North Carolina Information Network.

This pro-business stance of the Information network is having good, long-term political and business effects. North Carolina Governor James G. Martin and Secretary of Cultural Resources Patric G. Dorsey have held two press conferences in the past year to announce Information Network programs. The Governor has also held a one and one-half hour cabinet meeting at the State Library to introduce the Information Network to cabinet members. The State Legislature, moreover, in the recent session, expanded the State Library's mandate to include "the promotion of business and commerce in the state." The political attractiveness of a pro-business stance by the State Library in a very pro-business state can help all libraries in the state insert themselves into statewide and local business competition because libraries provide the information that give businesses of all sizes and types an equal opportunity to compete.

The linkage of the purchase of books and services with the production of goods and services will give the library a solid ordinariness in the daily economic life of the community. The perception of the library's direct contribution to the community's economic life will begin to be formed and the traditional perception of the library as the town's cultural haven, a haven that is the traditional first victim of budget cuts, will be altered. In

order to bring about these changes we need to accept the fact that libraries must compete, must meet head on the challenge of the many other providers of information to the community. We must embrace competition.

Competition is the lifeblood of capitalism. It is a type of Darwinian process that rewards excellence, produces quality, rewards richly, and punishes severely. We cannot avoid competition; it is all around us. Yet, I fear, librarians have avoided competiton in the past. We have often chosen to stay out of the fray because we thought ourselves to be above the grubby world of competition, or because we naively believed that libraries and librarianship have had, and will have, no competition. We have been foolish. New technologies, the mass communications media, other professions, and our inordinate attachment to the past are undermining our birthright.

We need to cope with, even welcome, change. In a recent interview, Thomas Peters of *In Search Of Excellence* fame, talking about American industry, commented: "We are moving from a realm where stability was king to a place where we have got to learn to love change as much as we once hated it." Why should librarians assume that libraries and the library profession are immune to change?

In a speech at the University of North Carolina at Chapel Hill, Emily Mobley, President of the Special Libraries Association, and Assistant Director of Libraries at Purdue University, put our predicament in very clear terms. "We have," she said, "become hung up on the book format, and as a result we have lost our stake on information. We have become perceived as purveyors of books while others have become purveyors of vital information. We need to move away from the implications of being a librarian."11 These are strong words. But the words are not the age-old predictions of the demise of the book, the coronation of new technologies as the book's replacements, or the utterances of a prophetess of doom. They are reflections on reality. Let me give you a down home example, an example from rural eastern North Carolina, the heart of the tobacco belt. A small regional business newspaper recently ran a story telling local farmers and business people about Dialog and other databases. It seems our agricultural extension services and community college small business centers have been very successful in helping farmers and small businesses obtain and learn how to use microcomputers. This newspaper was just providing one more application for the computer. The library was never mentioned as a source of this information, as a place to obtain this service. Two pages later, though, the library was mentioned as a place to get good novels. While libraries have been investing in the entertainment business by trying to compete with the video stores and

theatres, serious information users who also, in small towns, control our funding, are bypassing us. They are going right to the source. Telecommunications and the microcomputer have loosened the librarian's hold on the magic genie of information.<sup>12</sup>

But salvation, or at least some help, is at hand. It's all around us. It's competition through innovation and service. There is no need to throw away books, to stop children's programs, to toss out periodicals and switch to an electronic environment. Books, children, periodicals, a tradition of service are our strengths and the core of our competitive strategy. These strengths, when combined with our librarian skills of organizing, accessing, delivering, and selling information, make us formidable competitors. But we must compete. We must become aggressively arrogant in the promotion of all types of library services. Hanging posters showing Paul Newman or Bill Cosby reading a book will not do the trick. I suggest a major way to promote library services aggressively is through networking. Networking can harness the efforts and resources of many while allowing the delivery of better service to the individual. Look what it did for NBC, CBS, ABC, and Georgia's favorite networker, Ted Turner.

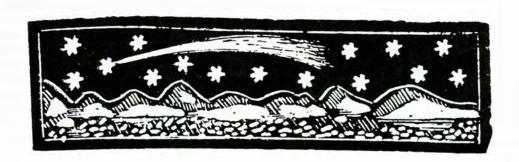
And competition through networking will take us beyond ourselves. Networking has traditionally been librarians talking to librarians about library stuff. Enough. Apply networking to the solution of community problems, not just library problems. Establish the information infrastructure. Let us position ourselves as the information professionals, the people the community cannot do without. Create a value-added dimension to the library services we offer. Businesses understand value. Teach them that the professional services of the librarian are needed to add value to the information. See what it will do for our image, for our funding, for the recruiting of new talent into our ranks. See, too, what it will do for our cities and towns. Watch how it will help them compete. As we compete to save our jobs and our

profession, we help our communities face the severe competitive pressure from other countries and areas of the United States.

Georgians and North Carolinians have lived, died, and fought alongside each other, and probably with each other, for two centuries. Your Atlanta has produced the miracle economy of the southeast; our Research Triangle Park is a present model of the future. We must join together to develop programs to promote our way of life, to help develop our businesses, to help in the economic development of our state and region, to compete against the rest of the world and against the intruders into the information profession. Let us develop our information infrastructure and gain equality with the airports and highways, the water and sewer systems, as prime candidates for the investment of scarce public funds. We are that necessary. We are that important.

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## The Ideal Rare Book Room Internship: A Student Perspective

Hal Hubener

Shall I part my hair behind? Do I dare to eat a peach?
I shall wear white flannel trousers, and walk upon the beach.
I have heard the mermaids singing, each to each.

- T. S. Eliot

For the past thirty years library literature has documented the debate about proper training for rare book librarians. Even casual readings reveal there is no consensus as to the substance or method of the training. Many writers agree that acquiring expertise is a lifetime endeavor. It is not something which emerges already developed, like some mythological Athene from the head of Zeus.

Several contributors have also written of the usefulness of an internship, yet there has been little discussion about content or duration. Today many rare book room internships are organized around a "project" — usually cataloging. This arrangement seems acceptable to both students and professors.

No one questions the value of cataloging, but the assumption that an internship should concentrate on one thing should be questioned. "Rare books" is not one of anything. What makes an internship valuable is exposure to a multitude of activities. Moreover, these should not be activities which can be mastered in a library school course or through independent study. The internship should be a unique experience.

Having recently completed a rewarding rare book room internship, I am hardly intimidated by the word "ideal" in the title of this paper. I should also confess that there is nothing extraordinary about my background. My "situation" parallels that of many library science students attempting to enter this field. Most of us do not have extensive training in rare books. We may have taken a history of the book course or cataloged rare books, but we are depending on our supplementary qualifications — a second master's degree, a doctorate, facility in foreign languages, etc. — to help provide the ticket to the inner sanctum. We are the kind of students who need the ideal internship. The questions are how should the rare book room be selected and of what should the internship consist.

First, the student should intern in an excellent rare book room, one in which the parent institution has committed itself to supporting the collections. The intern and curator can work out the duration of the

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experience. One cannot assume the longer the internship, the better the experience. Many state universities have a six-weeks break at the end of the spring term; this is a sufficient amount of time, and, moreover, may be as much time as either the curator or student can afford.

Secondly, the rare book room should have a curator who has both specialized knowledge and teaching ability. The choice of curator is important because this individual can make or break the student's experience. The internship can become merely another item on the intern's *resume* or a bold introduction to a subtle and imaginative world. Fortunately experts are available. No less an authority than Terry Belanger has stated that the training of rare book librarians is easier than ten years ago, "because there are so many more admirable role models."

So what should these role models — these people of angel's wit and singular learning — teach their charges? One of the initial tasks should be an introduction to the collection itself, specifically its content, classification and arrangement. The intern should also learn about computer applications, conservation and preservation efforts, security provisions, disaster plans, visitor policies and reference work. A stint at the reference desk is a must. Rare book reference is highly specialized and exacting work, not a custodial function. Arranging for the intern to talk to people in collection development, acquisitions, cataloging and other areas to see how their work complements the rare book room is also useful.

If the intern has limited knowledge of the physical book, then he should spend some time examining books. He should become familiar with transcription (including format and collation), chain lines, watermarks, colophons, bindings, printers' devices and other features, as well as with major reference works and studies pertaining to them. Much of this information can be learned without the help of the curator, of course; books can be selected randomly from the shelf. On the other hand, the curator can select and discuss with the intern some fascinating case studies which yield bibliographic secrets only on the basis of physical evidence.

Yet another activity of great value is putting together an exhibit. This assignment teaches the intern to think about concepts such as purpose and choice of materials, and design features, including space, arrangement, size, color, dimension, visual impact and aesthetics. It can also provide the intern with the opportunity to gain familiarity with a writer, philosophy, event, material or subject.

There are other areas in which the intern should become knowledgeable, and these require working closely with the curator. The areas of politics and public relations are of great importance, and if the right situations are present and the curator is willing to speak freely, the result can be a seminar in interpersonal relations for the intern. Let's consider some examples. Much is heard these days about (dread cliche!) tight budgets. What would the intern do if, as a curator, he was faced with a tight budget? Would he chain himself to his desk and push paper, or would he get out and cultivate the cultural watchdogs of his institution? What can he demonstrate about how to elicit support from a wealthy patron? How would he approach such an individual about endowing a collection or helping to fund a new building?

The point should be made to the intern that it is incorrect to assume that donors give only because of the institution. Wealthy alumni do not give generously just because of their loyalty to the alma mater. They may give because of some individual associated with it, someone whom they have known for years and with whom they have developed a friendship. Not infrequently this individual is a curator. In such cases, the alumni office should take a back seat to the curator and allow him to deal with the donor. The right individual might help land the institution a windfall. The wrong one might come away empty-handed, and even be unaware of the reasons for the failure!

Another important area of concern is the acceptance of donations of rare materials. If the curator has the opportunity to examine a collection, he should show the intern about selection procedures. Such examinations can provide valuable lessons for the novice. Sometimes difficult situations may develop. The rare book room may need any of the books the donor wishes to give away, but in refusing them, the curator must be careful to avoid causing resentment. On the other hand, the curator may notice other works which the collector may not intend to donate. How should the curator solicit these items? It is imperative to try to acquire such works if they are needed for the collection. It is also imperative not to be too aggressive in their pursuit.

Yet another lesson is to learn how the rare book room can aid other institutions with similar problems, such as other libraries or historical societies. There is at least one case in which a curator took the initiative to learn about a unique conservation problem faced by another institution. The library desperately needed a preservation program, but the only way it seemed able to finance the project was, ironically, through the sale of one of its "crown jewels." The curator was able to make several recommendations to the library, including an alternative to selling the item. If curators can provide valuable advice, they can *at the very least* acquire new friends and increase the reputation of their institutions.

Some might argue from the examples above that the intern is being groomed as a rare book curator rather than as an entry-level rare book librarian; that is, the intern is being prepared for a position which he might occupy only after many years in a subordinate role. But the intern needs to know what the activities of the rare book room are *in toto*. Only then can he decide if this world is really his oyster. Secondly, the internship is the only opportunity to gain exposure to many of these critical activities. Many rare book librarians work in the field for years without ever receiving instruction in these areas. Ironically, they may go on to fill curator positions because they have had x number of years of "experience."

There is one other value of the internship as yet unmentioned. The field of rare books needs no hype; people know what attracts them to it. Rare books is, as many have stated, dukedom large enough. No one, for example, has to explain the joy of observing an illuminated manuscript, an incunable, a fine press work, or other nectared sweets. There is pleasure in holding them and examining them, and profit in absorbing their content. But such amenities are only partly what this world takes in. If the curator has merely enlarged the intern's domain of experience, then he has fulfilled his obligation. But perhaps he can do even more. Perhaps he can make the internship a means of attaining what William James said each man should be: one on whom nothing is lost. The admirable role model can demonstrate that the world of rare books is concerned with such things as the adventures of the mind vis-a-vis significant ideas, the power of the imagination, the appraisal and appreciation of life, and affirmation of meaning and value in the world. Then the internship becomes a journey of discovery, about oneself as well as about rare books. If the intern learns to "hear the mermaids singing," the internship can be as enriching an academic experience as he will ever have . . . as well as ideal.

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## **Operations Review: A Management Strategy**

Richard J. Wood

The identification of potential problems, conflicts, or patron complaints is a responsibility of the library director and department heads. The successful library director, associate director, department head or other supervisor has a vested interest in recognizing any trouble spots before they turn into real problems or issues either within the library or, worse, outside the library. More so, however, success is often built upon a management style or program whereby seeking improvements in operations and policies is the modus operandi.

A technique needs to be developed by these key library personnel in order to safeguard library resources and services from more serious trouble or from simply initiating problems. Most directors have so many demands on their time that an efficient yet effective method is a necessity. "Operations review" is a tool developed by the author for his monthly review of operations at Daniel Library, The Citadel, in Charleston, SC. The library is a small library employing a total of five professional librarians, eleven support staff, plus the director (author). Several hours each month accomplish the stated objectives.

What is Operations Review?

Operations Review (O.R.) is an organized, formal management evaluation tool useful to library directors and/or supervisors to determine strengths, weaknesses, and real or potential problems within the organization or department. The review process should also help to identify external factors which impact on the library, positively or negatively. Depending on the function or needs of the unit or director, the O.R. may be done once a month or quarter. Different schedules and techniques could be employed at the various times to assess the different factors. Depending on the size of the library, the responsibility can be handled by the director alone, or shared with assistant or associate directors or unit heads.

#### **How Does It Work?**

The process should be customized for the needs and characteristics of the individual manager or supervisor. Basically, however, the process should include, in some way, the following central steps:

- 1. Information collection.
- 2. Information organizing, assimilation and evaluation.
- Discussing and reporting results to the appropriate personnel.
- Problem solving, systems analysis, and prioritizing among appropriate staff.
- 5. Implementation.
- 6. Review/evaluation.
- 7. Reporting results.

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There are numerous articles and books about problem solving techniques, so there is no need to go into detail on any one of these steps.

In the author's experience, library directors and department heads, however, do not typically use a review process on an ongoing basis as described in this article. Problems grow until complaints are made or the problems become readily apparent. A successful library director or manager should "stay on top" of the operations and services under his/her purview. This may be done in a number of ways as follows:

- Make a list of appropriate information needed for evaluation.
- Decide who should conduct or be involved in the information gathering, reporting and reviewing.
- Schedule interviews or discussions as necessary to obtain information needed for evaluation.
- 4. Schedule a meeting with those responsible for O.R. or the department/unit heads. Make review and evaluation a regular part of the discussion.
- Keep library objectives and goals constantly in the forefront.
- Minimize personal, emotional, or other factors that interfere with the process or hinder communication and freedom of expression. DO maximize the opportunities of input that staff at all levels can provide.
- 7. If the director regularly meets with department heads in an "executive" or decision-making meeting, keep them informed of major problems and ask for input if appropriate. Individual personnel or personnel problems are, for example, usually kept confidential. But where a problem in one department may impact procedures in another department, it is best to keep department heads informed and ask for input.

The director or associate director may find it appropriate to review monthly circulation, interlibrary loan, reference, cataloging and other reports just after they become due by each of these departments. If a report is late, it may be indicative of a staffing or personnel problem in itself. The director of a large library with separate departments or collections may want the associate director(s) to do the bulk of the information gathering/reporting on a monthly basis and meet with them and department heads on a quarterly or need basis. At the research library or large public and academic library level where there are six or more employees per department or function, each activity head should do the primary information gathering and reporting on a periodic basis according to an agreed upon plan arrived at in consultation with the director.

Other kinds of information, such as employee

performance and work flow analysis which depends on direct observation, may be more difficult and time consuming to gather. After a few months of periodic examination, the observation of performance and work flow becomes easier and even a daily, nearly subconscious occurrence.

Some of the data which should be gathered and analyzed are as follows:

- Circulation reports, monthly circulation statistics, reserve (hold) records, fine and overdue reports, high circulation lists, etc.
- 2. Patron complaints, special requests, etc.
- Acquisition reports, including standing orders, approval plans, and vendor analyses.
- Cataloging/processing reports including additions, withdrawals, OCLC or other bibliographic utility reports.
- Personnel records such as annual and sick leave reports; staff performance reviews; changes in procedures from the central office, if any; or changes in state and federal law, affirmative action

procedures in current searches, and so forth.

- 6. Maintenance and other contracts.
- 7. Policy manuals.
- 8. Organization charts.
- 9. Flow charts.
- Work schedules, library operation hours, and reference desk schedules.
- 11. Financial records and budget reports.
- 12. Position descriptions.
- 13. Minutes of meetings.
- 14. Search procedures in general and for specific job searches.

It may be useful to develop an outline or form as an aid to the evaluator. Forms serve as excellent reminders as to what factors need evaluated. We tend to forget to include a factor otherwise. In a large library, each department head may use separate forms for monthly, quarterly and annual operations reviews that can be turned in to the director. In a smaller library, the director and/or one or two others are involved. An example of a part of the form is as follows:

#### Any Library Operations Review

Monthly Review by Head of Circulation. This report due by 5th of each month.

Function

**Analysis** 

Action

Analyze mo. circ. stats and Yr. to date

Analyze high demand items (hold and freq. list)

List/analyze patron complaints, etc.

Enclose monthly statistics, copies of complaints, separate analyses, etc.

The reader should see that the director in this way can be assured analyses are done on a regular schedule and what actions have been taken, and what actions may need to be taken to resolve problems or improve operations and policies. "Who" would review each of these various reports, minutes, manuals, etc. would vary from library to library, as well "when" and "how often." Manuals, organization charts, position descriptions and maintenance contracts, for example, are most often subject to annual or semiannual reviews whereas management, circulation, and cataloging reports are best reviewed once each month.

**How Long Does It Take?** 

The amount of time needed to complete the process depends, of course, on the size of the staff, number of functions or units that require analysis, the skills of those conducting the review, the complexity of the organization, the number of staff, the number of problems uncovered, etc. The question cannot, therefore, be answered. One of the main determinants of the time the process takes, though, will be the perceived value of the analysis. This is a catch-22 because the more skill one has and the more carefully the review is made, the

greater the value.

#### Summary and Value of O.R.

If the strengths and weaknesses of the library are honestly reported and discussed as a result of the operations review, the process has great value. If, in addition, existing or potential problems can be solved or prevented before they become serious problems, the process has greater value yet. When patrons or staff relate a problem to the director or department head, an examination or review is more immediate and less disruptive.

One of the major objectives of the process, however, is to develop a consistent, comprehensive plan by which improvements in library services and resources may be made. All too often, crisis management is practiced. Operations review is more than a problem discovery and solving process. It is designed to make a library a healthy, responsive organization that more effectively meets its goals by constantly seeking to improve procedures and policies. This results in ever present opportunities instead of frustrations — opportunities which are for everyone involved or impacted. This allows for better services and more responsive procedures.

## Network of Alabama Academic Libraries Interlibrary Loan Turnaround Time Survey

Sue O. Medina

#### Background

The Network of Alabama Academic Libraries (NAAL) offers a program of resource sharing among its members which reimburses part of the costs of interlibrary loan transactions. The libraries use the OCLC Interlibrary Loan subsystem. The Network pays for a subscription to the OCLC Interlibrary Loan Subsystem Monthly Activity Report and these statistics are used to determine reimbursement to each member institution for interlibrary loan services.

The OCLC Monthly Activity Report statistics for borrowing transactions include a calculation of average turnaround time. This average reflects all transactions which were filled for the borrowing library. The NAAL members wanted to determine if this statistic would be a valid measure for intrastate transactions between the NAAL members. Therefore, in the Fall of 1986 and the Spring of 1987, NAAL members conducted a survey of turnaround times for interlibrary loans between NAAL members.

#### **Procedures**

In November (1986), January (1987), and February (1987), NAAL members surveyed turnaround times for interlibrary loan transactions. Only transactions using the OCLC Interlibrary Loan subsystem were included in the sample. Each participating library selected two days in each month to sample. On these days, information for each item received from a NAAL member was recorded: date received, date shipped, date requested, lending library, item received in original or photocopy format. Usable survey forms were returned by:

**AAA Auburn University** 

ABB Birmingham-Southern College

ABC University of Alabama at Birmingham, Sterne Library

ACM University of South Alabama

**ADA Troy State University** 

ALT Livingston University

AMU Alabama State University

ANO University of North Alabama

MWR University of Alabama at Hunstville

The following libraries filled interlibrary loan requests but were not represented in the receiving library samples:

Dr. Medina is Director of the Network of Alabama Academic Libraries.

AAM Auburn University at Montgomery ABF Samford University ACB Biomedical Library, USA AJB Jacksonville State University ALM University of Alabama AMN University of Montevallo ASH Spring Hill College MWT Alabama A & M University

Usable transactions were entered into a spreadsheet for compilation of the results. Borrowing library, lending library, date requested, date shipped, date received, and format were entered for each transaction. An item shipped on the date requested was recorded as "0" days. Items shipped on the first day following date requested was recorded as "1" day. The data provided the days to process the request, retrieve and ship the item separately from the time the item was in transit with the campus mail or U.S. Postal Service. The days to ship also reflected time for some items to move through the queue on the OCLC Interlibrary Loan subsystem if the first, second (and sometimes the third or fourth) library in the queue could not supply the item.

#### Results

The average (mean) number of days for NAAL libraries to receive materials via interlibrary loan from other NAAL libraries ranged from 4.3 to 16.4 days. The average for all samples was 9.0 days for an item to be received from the date of request. Photocopies took longer to receive than original items. This additional time was reflected in both days to ship and days in transit.

Longer turnaround times were also recorded for universities with branch libraries. The interlibrary loan librarians report that it usually takes at least one additional day to retrieve items from branch libraries when interlibrary loan services are located in the central library.

Four tables display the results of the survey. Table 1 reports average turnaround time with the data sorted by receiving libraries. Table 2 reports the average number of days to ship an item and is displayed by sending library. It is important to note, however, that the data are calculated from the receiving libraries' samples. Table 3 displays the average turnaround time calculated by format of material sent. Finally, Table 4 compares the average turnaround time for NAAL members with the

OCLC year to date turnaround time reported on the February 1987 Monthly Activity Report.

#### **Problems**

As with any survey, a number of problems surfaced. One readily identifiable problem was self-selection of days to survey. Auburn University (AAA) selected the first school day of the new year, January 5, as one of the survey days for January. This sample day included the largest number of items received by any library for any day in the survey. Auburn University had been closed for holidays in late December and mail accumulated. Therefore, the mean number of days for Auburn University to receive items was skewed by 10 to 14 days. This also skewed the average for all the libraries.

Another problem, identified only after discussing the averages with interlibrary loan librarians, was in the mechanics of the OCLC system. The system counts the days that are keyed into it. In the rush to provide service, librarians frequently shipped an item as quickly as possible but waited for a quiet moment to update the system. This problem was noticed because the date shipped for some items was frequently recorded as being on a Friday and because an occasional item was logged received in the receiving library form before it

was logged sent by the lending library.

#### **Table 1: Average Turnaround Times**

The average number of days for libraries to receive items is displayed for each reporting library. The libraries reporting the information are listed in the first column on the left. The libraries sending items to these libraries are listed left to right in the columns across the top of the table. This table includes data for all samples even when a library had only one transaction from another library. If a library had two or more samples from a sending library, the table displays the *mean*.

The mean in the last *column* on the right is the average number of days for the reporting (receiving) library to receive items regardless of which library filled the requests. It includes data for all samples reported by all libraries.

The mean in the last *row* of this table is the average turnaround time for transactions sorted by *sending* library. This mean was computed from the date reported by *receiving* libraries but represents the average number of days for all reporting libraries to receive items sent by the library indicated in the columns across the top of the table. It includes date for all samples reported by all libraries.

NETWORK Turnaround							RIES												
	VERA verago 79 Fill	e Num	ber o	f Day	s to R	eceive				Loan									
		AAA			ABF	ABC		ACM		AJB	ALM	ALT	AMN	AMU	ANO	ASH	MWR	MWT	Mean
No. of San	nples	7	15	3	1	23	2	6	9	21	51	2	4	2	11	3	18	1	Receiving Library
AAA	32		6.3	18.0		10.8	4.5	5.0		20.5	22.3				18.0		6.0		16.4
ABB	8	5.0								9.6	8.0						4.0		7.8
ABC	29	9.0	2.0					3.0	5.5	7.0	8.7		5.0		7.0	7.0	3.8		7.3
ACM + ACB	36	6.0	5.3		8.0	6.8			6.0	7.3	9.5	3.0			10.8		5.5		7.7
ADA	18		8.5	2.0		6.0		5.0		4.0	13.2		5.0		9.8				9.0
ALT	3		5.0							10.0	7.0								7.3

4.0

7.0 9.0

5.0

7.0

76 45 48

#### **TABLE 2: Average Time to Ship**

4.0

5.5 10.2 2.0

9.5 13.2 3.5

7.0 13.5

4.0

5.0 11.5

All samples in the survey were sorted by sending library. Table 2 displays the average number of days from the date of the request to the date the sending libraries shipped the item. This table is derived from the receiving library reports and includes transactions sent

5.8 18.0

5.5

6.7

38 7.0 12.0

AMU

ANO

MWR

Mean Sending Lib:

to all the requesting libraries. This statistic excludes the time an item is in transit (either in the campus mail or in the U.S. Postal Service) which is beyond the control of the library.

110 53 100

4.9

9.8 8.3

4.3

7.9

9.6

9.0

NETWORK OF ALABAMA ACADEMIC LIBRARIES INTERLIBRARY LOAN SURVEY: TURNAROUND TIMES TABLE 2: AVERAGE TIME TO SHIP Average Number of Days for Sending Library To Ship 179 Filled Loans Reported by Receiving Library Sorted by Sending Library AAA AAM ABB ABF ABC ACB ACM ADA AJB ALM ALT AMN AMU ANO ASH MWR MWT MEAN 3 6 9 21 2 2 3 Number of Samples 15 1 23 2 51 4 11 18 Mean: Sending Lib 2.0 2.3 4.5 3.0 2.9 1.0 1.8 2.7 3.0 4.4 1.0 0.0 4.0 3.6 1.6 2.3 10.0 32

#### Table 3: Average Turnaround Times By Format

The mean was computed for items sorted by format (original or photocopy sent) to determine if there was a difference in handling or transition times for photocopies or original items. Making a photocopy required an additional 1.3 days to ship and, for an unexplained reason, a copy required an additional .9 day in the mail.

NETWORK OF ALABAMA ACADEMIC LIBRARIES
INTERLIBRARY LOAN SURVEY: TURNAROUND TIMES
TABLE 3: AVERAGE TURNAROUND TIMES BY FORMAT
179 Filled Loans Reported by Receiving Libraries
DAYS TO: SAMPLE

	DA	SAMPLE		
	SHIP	RECEIVE	SIZE	
ORIGINAL	2.5	7.9	92	
PHOTOCOPY	3.8	10.1	87	

Table 4: Average Turnaround Times Compared with OCLC Statistics

The OCLC Interlibrary Loan Subsystem Activity Report provides "average turnaround time" in days for the borrowing library. The libraries that are members of the Network of Alabama Academic Libraries conducted this survey of turnaround times to determine if the average number of days to borrow an item given on the OCLC reports was valid for transactions between NAAL members. The OCLC statistic is given for those libraries providing usuable survey reports. With one exception, the libraries receive items faster if the lending library is another NAAL member (i.e. in-state). This is not surprising in light of the handling of mail by the U.S. Postal Service. In addition, NAAL members attempt to give priority handling to other NAAL members and this may result in a faster turnaround time than the average for all items borrowed.

	BAMA ACADEMIC	C LIBRARIES INAROUND TIMES
	E TURNAROUND IED WITH OCLC S	
	Within	Year to Date
	NAAL	OCLC*
AAA	16.4	18.0
ABB	7.8	11.0
ABC	7.3	12.0
ACM	7.7	10.0
ADA	9.0	9.0
ALT	7.3	10.0
AMU	4.3	19.0
ANO	7.9	19.0
MWR	9.6	12.0
	around Time prov Ionthly Activity R	rided on the February, eport.

#### **Summary**

The libraries that participate in the Network of Alabama Academic Libraries conducted a survey of turnaround times to test the validity of the OCLC statistic. The survey found that NAAL members receive items from other NAAL members faster than the average reported by OCLC.

Several problems emerged when the data were being compiled. First, self-selection of sample days increased the average. The selection by one library of the first day of classes in the new year following days closed for holidays coupled with the relatively small number of samples resulted in an abnormally large mean for that library. It also skewed the data for the library supplying the largest number of interlibrary loans opened on that day. Second, the reality of work flow in interlibrary loan departments resulted in shipping items as quickly as possible but waiting for a quieter time to log transactions on the OCLC system. This caused OCLC to report a longer time period than libraries actually practice in shipping items.

The surveyed determined that there is a difference in turnaround by format. The NAAL members shipped original items faster than photocopies. This difference probably reflects work flow in having items photocopied. However, for some unexplained reason, photocopies take almost a day longer in the mail.

#### Conclusion

The Network of Alabama Academic Libraries surveyed the average turnaround times for interlibrary loans between its members. For the reporting libraries, the average turnaround times for items borrowed ranged from 4.3 to 16.4 days. This was faster than the average reported by OCLC and probably reflects (a) patterns of handling the mail by the U.S. Postal Service, and (b) priority handling of requests from NAAL members by the lending library.



## Our Second White House Conference on Library and Information Services — A Status Report

Joe Forsee

If you heard any of the speeches I heard prior to the first White House Conference on Library and Information Services (I'll call it WHC for short), you heard many speakers say something like, "Yes, Virginia, there is a White House Conference." Even then, there was widespread doubt that there would be a national conference. Interestingly enough, I find there is even more doubt about whether a repeat conference can be held. Also, some have questioned whether there is any need for a second such conference.

Georgia held the first of the state conferences, and later held a number of area or regional conferences around the state. Also, Georgia sent representatives to the national conference.

All the national resolutions have been addressed since the 1979 conference, according to the reports issued by the group appointed in Washington to monitor the progress of resolutions, WHCLIST. The White House Conference on Library and Information Services Task force originally consisted of two representatives (one lay person, and one professional — just as we saw at the WHC) from each state and territory. WHCLIST also points out that many of the lay persons involved in the WHC and the state conferences have become very active in the national effort to improve library and information services.

WHCLIST has met every year since the WHC, working to see that the resolutions are not forgotten, and that a second national conference is held in accordance with the conference resolution calling for another in ten years. The third WHCLIST was held in Atlanta.

Charles Beard served as a regional representative early in the life of the organization. Other representatives have been Mrs. Janet Barker, Mrs. Jennie McCurdy, and myself. Mrs. McCurdy currently serves as newsletter editor, and I serve as vice-chair. The DeKalb-Newton-Rockdale Regional Library System has been honored by WHCLIST. In short, Georgia has been heavily involved in the regional conference, and in all the followup activities.

#### Status of Legislation

Legislation authorizing a second conference, no later than 1991, has unanimously passed the U.S. House of Representatives. Enough senators have signed as cosponsors practically to guarantee passage in the U.S. Senate. With all the other issues facing the country, the legislation has not come to a vote. Also, senators are attempting to attach riders to the legislation because the bill is perceived to be highly popular. We in WHCLIST hope the legislation will be passed without unpopular riders or restrictions on funding, etc. Since the Senate and House versions will probably differ, we expect that a conference committee will have to agree to final bill language.

The issues of whether a state must have a governor's conference, and whether federal funds may be used to help finance state efforts toward this new WHC have caused concern. Some states do not want a federally-mandated state conference, while others are already planning such conferences. WHCLIST has supported language that would allow states to choose to have no state conference, small regional meetings, or specific subject meetings, or large multi-state meetings. The task force has supported the position that delegates would be selected by each state for participation in the national meeting, even if no state conference is held.

On the question of Library Services and Construction Act (LSCA) funds use, WHCLIST opposes tying the hands of the directors of state library administrative agencies. LSCA is a state-based program, and the decision of what funding shall be used by a state should be that of each individual state.

As the library community knows well, an authorization bill does little by itself. An appropriation bill must follow. WHCLIST has supported the appropriation of \$5 million of federal funds. While this seems like a great deal of money to us, in national budget terms it is quite small.

Some have asked why we don't just save the money and spend it on libraries. Why do we need a conference?

Dean Burgess, Virginia WHCLIST member, has stated that a conference will do four things:

- 1. It sets national goals which, based on the results of the 1979 conference, do get carried out.
- 2. It gives many times the budget's worth of national publicity to library and information services.
- 3. It attracts the attention of lay persons who develop into library and information services supporters.
- 4. It initiates national and state legislation which

Mr. Forsee is Director of the Georgia Division of Public Library Services.

results in more money and improved legislation for library and information services.

It is worth noting that the proposed legislation calls for delegations composed of ¼ professional librarians; ¼ federal, local and state officials; ¼ non-librarians involved in the management and support of libraries (i.e. trustees and friends); and ¼ members of the general public currently not involved in the management of their libraries.

The next WHC will be a national citizens' forum on library and information services at which issues and services can be discussed. The conference will feature foal setting and consensus building efforts that cannot be expected from typical library meetings because lay citizens and officials are almost never involved in these numbers.

Let's examine the questions of taking the \$5 million and running. The idea that we would see that money put into the "library pot" is without foundation. The money would, in all probability, still be spent, but for fome other purpose. Deleting WHC funding does not mean adding the money to the LSCA appropriation.

The involvement of officials, friends and trustees, and lay persons, as well as the resulting publicity at all levels, will translate into many times the worth of any money we could save for direct library expenditures.

## What are the themes for the next WHC?

Discussion will be centered around the following themes at the next conference:

- 1. Libraries and our rights in a democracy.
- 2. Libraries and productivity in American business.
- 3. Libraries and literacy.

As issues arise, WHCLIST feels that they can be accommodated under the three broad themes.

How can all of us become involved in the national adventure.

After almost 15 years, many of the WHCLIST Members have become eager to hand the torch to a new group of delegates from the 1991 WHC. To join WHCLIST, send \$10 to:

Dorothy L. Mahoney R.R., 1, Box 2685 Rapid City, SD 57702

WHCLIST recently met in August in Minnesota. Before then, southeastern librarians need to stay in touch with their legislative contacts to affect final WHC legislation. They also need to be thinking about whether regional conference or a state conference, or a combination will best serve as we move toward our second White House Conference on Libraries and Information Services. Don't be the last to be involved in the most influential library and information conference of the decade!



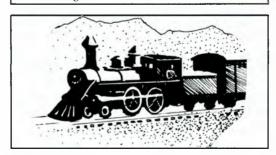
## Looking Back

#### 30 Years Ago

Mary Lindsay Thornton became librarian emeritus of the North Carolina Collection, UNC Library; Nannie Herndon Rice retired from the Mississippi State University Library staff after 42 years of service: Beniamin Powell, Duke University Librarian, elected Vice-President, President-Elect of ALA; Joseph V. Ruzicka, Ir. elected President of the Library Binding Institute: Julien C. Yonge retired as Director of the P.K. Yonge Library of Florida History at the University of Florida: Carlton Thaxton named Director of the Coastal Plain Regional Library, Tifton, GA; Anderson County (SC) voters approved a referendum to establish a county-wide library system and levy a one and one-half mill tax for its support; University of Florida Libraries receive a grant of \$7,500 for the microfilming of newspapers, public documents, manuscripts, etc., in the West Indies; Frances Neel Cheney elected Vice-President of SELA.

#### 20 Years Ago

Anne Ansley named Consultant for School Libraries, Georgia Department of Education; Ken Boyd elected Vice President of American Library Line, Inc.; Russell Brown named Librarian at Dalton Junior College (GA); J. B. Howell, Mississippi College, takes an extended European tour; Thomas A. Sutherland named Director of the Paducah (KY) Library; Approval announced of a \$25,000 Federal grant to establish a facsimile reproduction service between the Orlando Public Library and the University of Florida; The Public Library of Charlotte and Mecklenburg County has been willed \$20,000 by a former railroad stationmaster; Greenville County Library received a donation of \$500,000 from the Symmes Foundation to aid in the construction of a new building.



#### BULLETIN BOARD

#### **Berger Elected ALA President**

Patricia Wilson Berger, chief, Information Resources and Services Division, National Bureau of Standards, Gaithersburg, Md., has been elected president-elect of the American Library Association (ALA).

In her presidential year, Berger will work toward "reversing pernicious information access conditions," by insisting on "open access 'to information for all citizens of our nation," by increasing efforts to erase illiteracy, stabilizing library services to youth and the disadvantaged, and reversing the deterioration of library collections through "preservation of our cultural, political, scientific and economic records."

**Research Opportunity** 

The Library Research Round Table (LRRT) of the American Library Association (ALA) announces two opportunities for researchers who wish to present their work to the field: The Research Forum series at the 1989 ALA Annual Conference in Dallas and the 1989 Jesse H. Shera Award for Research. Membership in LRRT is not required in either case.

Research Forums consist of several presentations followed by discussion. Prospective presenters should send a 250- to 300-word abstract including project objectives, methodology and conclusions by December 15, 1988, to the LRRT Research Forums chair: Barbara Moran, School of Information and Library Science, CB#3360, Manning Hall, University of North Carolina, Chapel Hill, NC. 27599-3609, 919/962-8363.

Selection decisions will be made by the committee at the ALA Midwinter Meeting, and notification of acceptance will be by February 1, 1989. Additional information about the forums may be obtained from Barbara Moran (address above) or Mary Jo Lynch at the ALA Office for Research at 312/944-6780 or 1-800-545-2433; (in Illinois 1-800-545-2444; in Canada, 1-800-545-2455).

#### 1989 National Library Week Theme

National Library Week 1989 will focus on the people behind the service with the theme "Ask A Professional. Ask Your Librarian." The annual observance will be April 9-15.

The theme was introduced July 9 in a special video preview of new campaign materials at the opening session of the American Library Association (ALA) Annual Conference in New Orleans. The presentation was produced by the ALA Public Information Office with support from Baker & Taylor.

In her introduction, ALA President Margaret E. Chisholm said the campaign responds to her concern that librarians play a leadership role in promoting their

profession and to all those who have requested that the librarian be the focus of a special public awareness effort.

She said the promotional materials, which include posters, radio and television public service advertisements, are tools for librarians to use at the local level and that "the success of this campaign depends on your leadership . . . this is *your* campaign. Enjoy!"

#### **ACRL Poster Contest**

The Association of College and Research Libraries invites proposals for poster sessions at the ACRL Fifth National Conference in Cincinnati, April 5-8, 1989. The conference theme is "Building on the First Century."

Deadline for the receipt of poster session proposals is November 1, 1988. The submission must be made by the author or one of the coauthors. An abstract can be submitted only if the author or one of the principal authors will make the presentation in Cincinnati. The abstract must be submitted on the official form available from the ACRL office (call toll free 1-800-545-2433 ext. 291; in Illinois call 1-800-545-2444 ext. 291).

The quality of the research, program or project, as presented in the abstract, will be the main factor for acceptance by the Poster Session Review Panel. Final selections will be made by December 15, 1988.

#### **Health Sciences Confab**

The Alabama Health Libraries Association announces that the 1988 annual conference will be held October 6-7 at the Holiday Inn/Medical Center in Birmingham, Alabama. On October 5 a preconference workshop entitled "Budgeting, Planning and Forecasting" will be offered. The theme of the two-day annual meeting is historical and entitled "The Past is Prologue." Among the speakers will be Samuel Eichold, M.D., Professor Emeritus, University of South Alabama School of Medicine, who will deliver "Yellow Fever in Mobile." Two mini-workshops, "Current Awareness Services in Health Science Libraries" and "History and the Hospital Library" will also be offered. For more information contact A. J. Wright, Librarian, Department of Anesthesiology Library, University of Alabama at Birmingham, 619 19th Street South, Birmingham, AL 35233-1924 205/934-6500.

#### **Off-campus Services Conference**

The Fourth Off-campus Library Services Conference sponsored by the Central Michigan University Libraries and the Extended Degree Program of Central Michigan University will be held in Charleston, South Carolina, USA October 20-21, 1988. The conference brings

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together at the international level, librarians, faculty and administrators involved with library services for off-campus constituents to share research and exchange relevant ideas, concerns and perspectives.

The conference will highlight the speeches of Dr. Anne J. Mathews, Director of Library Programs, Office of Educational Research and Improvement, U.S. Department of Education; Dr. Evan Ira Farber, Earlham College Librarian; and Dr. Terrence J. McTaggart, Chancellor of the University of Wisconsin-Superior. In addition, thirty-four concurrent paper sessions will be presented covering such topics as the delivery of library services to remote sites, library orientation and bibliographic instruction for nonresidential adult students, using computer technology to deliver off-campus library services, developing faculty liaison and instructional resources support, developing and marketing public library services outreach to adult learners, and accreditation and licensure issues.

Members of the Association of College and Research Libraries (ACRL) Task Force to Review the Guidelines for Extended Campus Library Services will also conduct an open hearing during the conference. The purpose of the meeting is to gather input on the scope, applicability, utility, etc. of the present guidelines from individuals involved with off-campus library services. Testimony gathered through this meeting as well as other scheduled hearings will be reported to the ACRL Standards and Accreditation Committee in 1989.

For more information or to receive a conference brochure contact Maryhelen Garrett, 315 Park Library, Central Michigan University, Mt. Pleasant, Michigan 48859. (517) 774-3408.

#### Post-master's Degree Planned at UNC

The School of Information and Library Science is pleased to announce that it will offer a post-master's program in Library and Information Science in addition to the ALA-accredited Master of Science in Library Science degree and Ph.D. degree. The program has been approved to begin in the fall semester of 1988. Applications are now being accepted.

The post-master's Certificate of Advanced Study is intended for library/information professionals who have already earned a master's degree in either library or information science, and who seek a systematic continuing education program to enhance their skills in professional practice. The degree is for those library and information professionals who wish to further or redirect their careers, but do not want to pursue the Ph.D. degree.

The post-master's program consists of thirty (30) semester hours of course work. Selection of courses will be tailored to each individual's career goals, and will include relevant courses from the School and other departments of the University.

Professor and Dean Emeritus Edward G. Holley is the Program Director. He will be responsible for admissions, student advising, and certification. Interested parties are encouraged to contact the School of Information and Library Science, 100 Manning Hall, University of North Carolina, Chapel Hill, NC 27599-3360 (phone 919-962-8366) for further details and application materials.

#### YASD Workshop Planned

The Young Adult Services Division (YASD) of the American Library Association is accepting applications for two workshops in the fall of 1988 on "Library Programming in the Humanities for Young Adults."

Funded by grants from the National Endowment for the Humanities, the workshops are scheduled for September 30-October 2 in St. Augustine, Fla., and November 4-6 at the Temple University Conference Center, Philadelphia.

The workshops are designed for three-member teams consisting of a librarian who works with teenagers (in a public or school library), the library director or school administrator, and a humanities scholar who is involved in developing a library project.

The grant will cover food and lodging for the workshop, and participants will receive a travel subsidy of up to \$150 per person.

Additional information and application forms for teams to attend the workshops are available from the YASD Office.

#### **Censorship List**

"Less Access to Less Information by and about the U.S. Government," a publication of the ALA Washington Office, has been named the fourth most undercovered news subject of 1987 along with several other stories.

The rapidly increasing concentration of media ownership in America and its impact on a free society topped the list of 25 overlooked news stories in the 12th annual media research effort titled "Projects Censored." Project Director Carl Jensen said "The corporate monopolization of information sources, combined with the Reagan administration's ongoing mania for secrecy, significantly reduced the flow of information to the American people last year."

A national panel of media experts selected the top ten "censored" stories of 1987 from a group of 25

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submitted to them by researchers in a seminar in mass media at Sonoma State University. The 25 stories were selected from 350 nominations.

"Less Access," researched and compiled by ALA's Washington Office, was also named to last year's list.

To nominate a "best censored story of 1988, send a copy of the story including source and date to Carl Jensen, Project Censored, Sonoma State University, Rohnert Park. CA 94928.

#### Children's Literature Program

A program entitled, "Happily Ever After . . . Children's Literature Across the Curriculum," will be held November 4-5, 1988, at the University of South Carolina-Coastal Carolina College, Myrtle Beach. Featured speakers include Nancy Larrick, Paul Zindel, Bonnie Zindel, and Eleanora Tate. For more information, contact: Joyce Parker, P.O. Box 1954, USC-Coastal Carolina College, Myrtle Beach, SC 29577.

#### **Atkinson Nominations Sought**

December 1, 1988, is the deadline for applications and nominations for the Hugh C. Atkinson Memorial Award. The award, set up to honor Atkinson's life and accomplishments, consists of an unrestricted cash prize and a plaque. Atkinson, who died in 1986, had a distinguished library career at Ohio State University and the University of Illinois at Urbana-Champaign. He was an innovator in library automation and organization of libraries.

The award is sponsored by the Association of College and Research Libraries (ACRL), the Library Administra-

tion and Management Association (LAMA), the Library and Information Technology Association (LITA), and the Resources and Technical Services Division (RTSD), four divisions of the American Library Association, and is funded by an endowment created by divisional, individual, and vendor contributions given in memory of Hugh C. Atkinson. Additional funds are sought to increase the endowment. Send your tax-deductible contributions to Hugh Atkinson Memorial Award, ACRL/ALA, 50 E. Huron St., Chicago, IL 60611.

#### **Travel Nominations Sought**

The International Relations Committee (IRC) of the American Library Association is now accepting applications for the Bogle International Library Travel Fund Award for 1989.

The \$300 award enables a librarian to attend an international conference. Applicants must be members of the American Library Association and be planning to attend an international conference for the first time, either in the United States or abroad.

Additional requirements: evidence of interest in career-related international activities, evidence that the applicant's institution is committed to international relations and submission of a report to the Bogle International Library Travel Fund Committee within two months after the conference.

The application deadline is December 1, 1988, and application forms may be obtained from Robert P. Doyle, IRC Staff Liaison, American Library Association, 50 E. Huron St., Chicago, IL 60611.

#### SPECIAL AIRFARE

Piedmont Airlines has been designated as the official carrier for the attendees of the S.E. Library Association, October 25-29, 1988 in Norfolk, VA. Piedmont agrees to offer an exclusive low fare for the attendees. This special fare will offer a 5% discount off any published Piedmont promotional round trip fare for travel within the Continental United States, providing all rules and restrictions are met. (EXCLUDING GOVERNMENT CONTRACT FARES.)

For attendees unable to meet the restrictions for promotional fares, Piedmont will offer a 35% discount off the standard round trip day coach fare for travel within the Continental United States. For attendees traveling from Canada we will offer a 30% discount with no minimum stay requirement or a 35% discount with a 2 night minimum stay requirement.

Additional restrictions apply for discounts on international travel.

These convention discounts are valid between October 22-November 2, 1988.

To obtain this convention discount, **you or your travel agent** must call Piedmont's Convention Sales office at 1-800-334-8644; from North Carolina and Canada, 1-800-251-5720, Ext. 2224; from Bahamas, 1-800-423-8814, Ext. 2224; Monday through Friday, 8:30 AM - 6:00 PM, Eastern Time. **REFER TO GOLD FILE NO. 392004**.

#### NEW AND USEFUL

#### Caldecott Calendar

To commemorate "The Year of the Young Reader," the 1989 Caldecott Calendar highlights special people and events in children's literature. Important publishing events are recognized on the birthdays of the authors or illustrators. The birthdays of Laura Ingalls Wilder Award winners also are noted in recognition of their lifetime achievements.

The cover of the calendar is 1988 Caldecott Medalist John Schoenherr's cover illustration for *Owl Moon*. Each month features full-color illustrations from a different Caldecott Medal or Honor book with notes about the artist. A complete listing of Medal and Honor books is included at the end.

The 1989 Caldecott Calendar is \$8.95 from ALA Graphics, American Library Association, 50 E. Huron St., Chicago, IL 60611. Include payment with orders of less than \$20.

#### PLA JOBLINE Offer

Unlimited use of the Public Library Association (PLA) JOBLINE is now available to employers for an annual fee of \$250. Employers may send their job listings via ALANET, mail or phone. Each listing runs for a two-week period.

Individual listings may still be purchased for \$30 (for PIA organizational members) or \$35 (for nonmembers). There is an additional \$10 charge for listings taken over the phone.

Job seekers who are members of PLA may call 312/664-JOBS to hear the latest national job listings at no charge. JOBLINE listings may be heard 24 hours a day, 7 days a week.

For more information, contact PLA, 50 E. Huron St., Chicago, IL 60611; 312/944-6780, Ext. 434.

#### **Laser Patron Counter**

How many people enter your library each day? The answer to this question is being found in more and more libraries across the United States and Canada.

A year ago library director Jay Ziolko manufactured his first Laser Counter which counts the people that enter libraries. This people counter, as of May 1, 1988, was in 523 libraries. Inquiries have come from as far away as India and Australia. 3M of Canada approached Ziolko for distributing rights for Canada.

The Laser Counter sends an infrared beam across the exit of a library. As people go through it, they are counted. It costs \$229 including shipping. It is guaranteed completely for one year. Call 1-800-441-BOOK for more information or write Laser Electronics, 1420 W. Walnut St., Blytheville, AR 72315.

#### **AIDS Information**

Children, parents, teachers and others working with

children will find current and accurate information about Acquired Immune Deficiency Syndrome (AIDS) in "AIDS," a new pamphlet published by the Association for Library Service to Children.

Intended for general distribution to the public, "AIDS" includes annotated listings of fiction and nonfiction books for young readers, books and articles for adults working with youth and the national AIDS hotline number.

"AIDS" is available in quantities of 100 copies for \$20 from ALA Graphics, American Library Association, 50 E. Huron St., Chicago, IL 60611. Single copies are 50 cents with a stamped, self-addressed #10 envelope from the Association for Library Service to Children, ALA.

#### Rare Book Pamphlet

"Your Old Books," a new American Library Association (ALA) publication, answers questions library users frequently ask about the value of their old books. The 14-panel pamphlet describes the characteristics of rare books, gives tips on getting books appraised and includes a bibliography for further reading on collecting and evaluating books.

Written by Peter VanWingen, head of the Reference and Reader Services Section at the Library of Congress Rare Book and Special Collections Division, under the auspices of the ACRL Rare Books and Manuscripts Section, "Your Old Books" is written for the general public and is meant to be used as a handout at library reference desks, in rare books departments or other areas of libraries where people ask questions about old books.

"Your Old Books" is available in quantities of 50 pamphlets for \$20 from ALA Graphics, American Library Association, 50 E. Huron St., Chicago, IL 60611. Single copies are \$1 with a self-addressed stamped #10 envelope from "Your Old Books," the Association of College and Research Libraries, ALA.

#### **Publicity Campaign Book**

The 1989 Library Publicity Campaign Book is now available from ALA Graphics. The 1989 book is a complete guide for planning a National Library Week campaign with the theme "Ask A Professional. Ask Your Librarian."

Program ideas, clip art and sample releases, editorials, psas, proclamations and letters for promoting all types of librarians are included, with sections devoted to public, school, academic and special librarians.

The 48-page book is \$6 from ALA Graphics, American Library Association, 50 E. Huron St., Chicago, IL 60611.

Other National Library Week materials were previewed at the ALA Annual Conference in New Orleans. They include: four posters, bookmarks with and without the National Library Week dates, stickers, and radio and television public service announcements. All are available from ALA Graphics.

#### WITH LIBRARIANS

Patricia Ballard named Head of Monographs Cataloging at
Winthrop College (SC).   Elizabeth S. Baur appointed
Government Documents Librarian at Memphis State University.
☐ Arlo Becklund received the Alabama Library Association's
Distinguished Service Award.   Edna Bedenbaugh has
retired as Librarian of the Lexington Elementary School
(SC).   Annie F. Blackman, Director of the Johnston Memorial
Library at Anderson College (SC), has retired.   Anne
Boegen of the Miami-Dade County Public Library has been
appointed site coordinator for New Partnerships for Student
Achievement, a new nationwide literacy program to involve
families in children's education beyond the classroom.
☐ <b>Melvin M. Bowie</b> , a member of the College of Education
faculty at the University of Georgia (Department of Information
Technology) has been selected to receive the Carroll Preston
Baber Research Award. The Baber award, which consists of a
\$10,000 cash prize and a citation, is presented for innovative
research in the field of library science to improve library
services. Bowie recently completed work on a statewide
committee to study and revise certification standards for
school library media specialists in Georgia.   Dr. Bert R.
<b>Boyce</b> , professor in the LSU School of Library and Information
Science, has been selected to receive the first Jesse H. Shera
Award for Research by the Library Research Round Table of
ALA.   Kathy T. Brock named Media Coordinator with the
Douglas County Schools (GA).   Jennifer Brudney named
Librarian at the South Florida Evaluation and Treatment
Center, Miami.   Tyrone Bryant, Assistant Director for
Special Services of the Broward County (FL) Library System,
recently received the 1988 American Library Trustee Association
Literacy Award.   Eleanor Burt, Librarian, Tennessee State
Planning Office, retired in April after 30 years of service.
☐ <b>Don Cameron</b> named Librarian at Hendry Correctional
Institution, Immokalee, FL.   Anne Campbell has retired
from the Brenau College Library (GA).   Dr. Jerry Campbell,
University Librarian and Vice-Provost for Library Affairs at
Duke University, was presented with the Distinguished
Alumnus of the Year Award by the UNC-Chapel Hill School of
Information and Library Science.   David C. Carpenter
appointed Bibliographer, Central Library, Vanderbilt Univer-
sity.   Barbara Clancy, media specialist at Nelson Elementary
School (SC) named the South Carolina Outstanding Media
Specialist of the Year for 1988 by the S.C. Association of School
Librarians.   Juleigh Clark appointed Reference Librarian,
Virginia Commonwealth University.   Sheridan "Sherry"
Clem appointed head of the Van Wyck Branch, Norfolk Public
Library. She was previously associated with the Eastern
Virginia Medical School Library.   Douglas E. Clore named
Director of the Cherokee County Library (SC).   Arthur N.
<b>Crontzes</b> has retired after 30 years of service at the Daniel
Library, The Citadel.  Steve Crowley named Director of
the Putnam County Library (FL).   Sue Crum named
Library Director at the Bradford County Public Library, Starke,
FL. Doris Dantin has retired from the Middleton Library,
LSU-Baton Rouge   Kathy Dawson named Youth Services
Librarian at the Vancleave Branch of the Jackson-George
Regional Library (MS).   Judith Drescher, Director of the
Memphis/Shelby County Public Library and Information
Center, has been named to the 16th edition of <i>Who's Who of</i>
American Women.   Rose-Ellen Eckberg named Reference
and Documents Librarian, Winthrop College (SC).   David
was became no notation, windit op conege (00).

Eden, Director of the Cherokee County (SC) Library, has been named Director of the Roddenbery Memorial Library, Cairo, GA. ☐ Edmunds P. Edmonds named Law Librarian, Loyola University (LA). ☐ Jane Ferguson, Head Librarian, University of South Carolina Sumter, was the recipient of an award of Accomplishment of Women in the USC system for 1988. ☐ Milton Figg appointed



James R. Martin

for 1988.   Milton Figg appointed  James R. martin
Assistant Professor and Collection Development Librarian, The
University of Tennessee Library, Knoxville.   Jean Fritz
received the University of Southern Mississippi's Silver
Medallion at the University's Children's Book Festival in
March. ☐ Bess Ginn retired after 21 years of service with
the Agnes Scott College Library (GA).   Mary King Givens
appointed Acting Director of the University of Tennessee,
Memphis, Health Science Library.   Mike Gunde appointed
Assistant Director at the Florida Division of Blind Services for
the Blind and Physically Handicapped.   Miranda Halterlein
named Defended Librarian and Online Course Course
named Reference Librarian and Online Search Service
Coordinator, Winthrop College (SC).   Ibrahim Hanif
named Collection Development Librarian, Wofford College
(SC).   Gwenda Hemingway named Reference/Information
Retrieval Librarian at USC-Coastal Carolina College.   Minora
M. Hicks has been named Director of the Andrew Carnegie
Library, Livingstone College (NC).   Guy W. Hubbs is the
recipient of a Graduate Council University Fellowship at the
University of Alabama Graduate School of Library Service.
□ Nancy Anne Hill, head cataloger at Hollins College (VA),
has been named a Library/Book Fellow by the American
Library Association. She will assist Sanaa University in North
Yemen with the development of the library's technical services
departments.   Sue Hill has retired from the St. Amant
Elementary School Library (LA). She is a past president of the
Louisiana Library Association.   Charles Hoffmeister named
Librarian for the South Florida Reception Center, Miami.
☐ Athena P. Holland joined the Reference Department at
the Chattanooga-Hamilton County Bicentennial Library.
Sandra Hopkins appointed Collection Management
Librarian, Virginia Commonwealth University.   Rodney
Hughes named Librarian of the Holmes Correctional Institution
(FL).   Hilary Kaplan named head of the Conservation
Department, Emory University Libraries.   Mary Karpinski
named Director of the Pickens County Library (SC).   Alan
<b>Kaye</b> appointed Patron Services Librarian, Chestatee Regional
Library, Gainesville, GA.   Kathleen (Kay) Kosuda named
Director of the Daniel A. Cannon Memorial Library, St. Leo
College (FL).  Glenna G. Kramer, Vice-President of the
St. Mary Parish Library Board, was presented the Modisette
Award for Trustees at the Louisiana Library Association's
annual conference in March.   Douglas A. Kranch named
Head of Instructional Services, Emory University Libraries.
☐ Elizabeth J. Laney, Librarian at the School of Information
and Library Science, UNC-Chapel Hill, has been elected
Chairman of the Librarians of Library Science Collections
Discussion Group of ACRL.   Susan Lederhouse named
Director of Dranch Comices Dublic Library of Charlette
Director of Branch Services, Public Library of Charlotte and
Mecklenburg County (NC).   Joy L. Lowe, Associate Professor
of Library Science at LSU, is the recipient of the 1988 Mid-

#### WITH LIBRARIANS



Saria Murgai

Career Award, sponsored by the Louisiana Library Association's New Member Round Table. 

Daniel S. MacNeill appointed Assistant Director for Public Services, Chattanooga-Hamilton County Bicentennial Library. ☐ Matthew R. Marsteller appointed Assistant Science Librarian at the University of South Carolina. 

Else Martin named Youth Services and Public Services Clerk at the Lucedale/

George County Library (MS). 

James R. Martin, formerly Assistant Director for Public Services, FSU, has been named University Librarian, University of Southern Mississippi. ☐ Jess A. Martin recently retired as Director of the University of Tennessee, Memphis, Health Science Center Library. A resolution passed in his honor noted that he "has consistently and for substantially more than a decade provided leadership to the library community of Tennessee and, particularly, of Memphis." 

Linda Matthews, Head of Special Collections, Emory University Libraries, elected to the Council of the Society of American Archivists. 

Steve Miller has joined the University of Alabama's Graduate School of Library Service as Associate Professor and Coordinator of the M.F.A. Program in Book Arts. 

Haruyo Miyagawa is the recipient of a Graduate Council University Fellowship, University of Alabama Graduate School of Library Service. 

Minoo Monakes named Assistant Librarian, Coker College (SC). ☐ Pamela D. Morgan appointed Head of the Collection Management Department, Old Dominion University. 

Alex Moyer appointed Head of Acquisitions, University of Tennessee, Chattanooga. 

Sarla Murgai, doctoral candidate at University of Tennessee, Knoxville, has been chosen to receive the Doctoral Dissertation Fellowship from the Association of College and Research Libraries. Her proposed dissertation is entitled, "Management Motivation and Career Aspirations of Library/Information Science Students." 

Jane Norcross, a trustee for the DeKalb County Public Library, Decatur, GA, was awarded the 1988 Trustee Citation by the American Library Association at the opening session of ALA's annual meeting in New Orleans. 

Susan K. Nutter, Director of Libraries, North Carolina State University, elected to the SOLINET Board. Dr. Marion Paris has been named Assistant Dean of the University of Alabama's Graduate School of Library Service. 

Walker Percy has received the Louisiana Library Association's Literary Award for 1987. 

Dr. Lester I. Pourciau. Director of Memphis State University Libraries and MSU Associate President for Academic Affairs-Administration, has been selected the 1988 Louisiana State University/School of Library and Information Science Out-



Jane Norcross

standing Alumnus. 

Mary Elizabeth Pye named Public Services Librarian, Gordon College Library (GA). □ Pamela B. Radcliffe named Systems Librarian. Francis Marion College (SC). 

Ida Read retired as Catalog Librarian, Middle Tennessee State University. 

Ralph E. Ricardo, superintendent of Ascension Parish Schools, Donaldsonville, La., has been selected to receive

the Distinguished Library Service Award for School Administrators. This award is presented by the American Association of School Librarians and Social Issues Resources Series, Inc. 

Mariam G. Ricks. School of Library and Information Sciences, North Carolina Central University, is the second recipient of the Annette Lewis Phinazee Award. This award is presented to a North Dr. Lester J. Pourciau



Carolina librarian who has made a significant contribution to promoting the use of black children's literature. 

Raymond Riddle named Director of the Horry County Library (SC). ☐ Davy-Jo Stribling Ridge has been named coordinator of special projects for Libraries and Collections at the University of South Carolina. Mrs. Ridge will work part-time in her new position, having retired as associate director of Thomas Cooper Library, according to Dr. George Terry, associate vice president of Libraries and Collections. 

Jackie Shaughnessy named the first Librarian at the Calhoun Correctional Institution, Blountstown, FL. 

Janice Simpson appointed Director of the Winn Parish Library (LA). 

Janice M. Simpson of Baton Rouge was the recipient of the Baker & Taylor/NMRT Grassroots Grant for 1988. ☐ Suzanne Singleton named Assistant Reference Librarian at Francis Marion College's James A. Rogers Library (SC). Duncan Smith, School of Library and Information Sciences, North Carolina Central University, has received the first annual MUGLNC Award for his contributions to microcomputer literacy in North Carolina. 

Rebecca Smith retired as Periodicals Reference Librarian, Middle Tennessee State University. 

Albert Spencer named Library Director at Sibley-Cone Library, Georgia Military College. 

Miriam Steward named Librarian of the East Unit Library at Apalachee Correctional Institution, Sneads, FL. 

Ruthanne Strobel named Head of Technical Services, Columbia Theological Seminary, (GA). 

Dr. George Terry has been appointed associate vice president for Libraries and Collections at the University of South Carolina. Terry, who served as associate vice president for administration, will be responsible for University Libraries on the Columbia campus, McKissick Museum and the S.C. Institute for Archaeology and Anthropology. 

Ed Todd named Serials Librarian, Dougherty County Public Library (GA). 

Virginia Vespers named Head of the Monographs Acquisitions Department, Winthrop College (SC). 

Stephanie Wells appointed Special Services Librarian, Chestatee Regional Library, Gainesville, GA. ☐ Molly Westmoreland named Director of the Calhoun County Library (SC). 

Michael A. Whetzel, Miami, FL, is

the recipient of the 1988 F. W.Faxon Scholarship. Dorothy White named Louisiana Government Information Network Coordinator. ☐ Barbara M. Wildemuth (Ph.D.. Drexel) has joined the faculty of the University of North Carolina School of Information and Library Science as Assistant Professor. She will teach in the areas of behavior of information users in organizational settings Barbara M. Wildemuth



#### WITH LIBRARIANS

and informations systems: design, use and evaluation.

□ Eugene R. Williams named Vice President of Informations Systems, University of Kentucky. His office will oversee communications, computing, library and printing services.

□ Jane Williams, State Librarian of North Carolina, elected to Board of Directors of SOLINET. □ Fochia Varnado Wilson, Principal of Kentwood Elementary School, has received the Louisiana Association of School Librarians' Sue Hefley Educator of the Year Award. □ Brenda Winn named Youth Services Librarian, St. Martin Public Library (MS). □ Barbara B. Yoakum appointed Adult Services Librarian for the Beaufort County (SC) Library.

Kenneth E. Toombs, Director of Libraries at the University of South Carolina since September 1967, retired June 30, 1988. Toombs began his career as a reference assistant at the University of Virginia Library while pursuing the M.A. in history. He served as a research assistant at Rutgers University while he attained the M.L.S. degree. He joined the library staff at Louisiana State University as Special Assistant to the Director of Libraries in 1956. Until 1963 he held progressively more responsible positions in the LSU Library administration, including Head of circulation. Head of the Social Science Division and Assistant Director of Libraries. In 1963 Toombs became Director of Libraries at the University of Southwestern Louisiana. During his four years there he planned the renovation and expansion of the USL Library which doubled its size. Toombs was appointed Director of Libraries at the University of South Carolina in 1967. His 20 years' service at USC ranks him as one of the senior library directors in the Association of Research Libraries.

#### **DEATHS**

Anne Marie Falsone, former President of the Tennessee Library Association, was killed in an airplane accident in Colorado in January.

SELA Stat Sheet	
1988	
Regular Personal Memberships	1,242
Sustaining Memberships	25
Contributing Memberships	9
State Association Memberships	8
Subscriptions	277
Honorary Memberships	30
TOTAL	1,591



# Noted and Quoted

## More quotable quotes from Libraryland South:

On class: "It's not easy to celebrate your impending demise with a party, but that's exactly what happened on a beautiful spring weekend in Atlanta when several hundred students, graduates, current and former faculty, and friends gathered for a last fling before Emory's Division of Library and Information Management closes its doors forever. Venable Lawson, John Clemons, and their crew decided to have a celebration not a dirge, and celebrate we did. It was altogether a class act and helped ease the pain we all felt in knowing that as of August 1988 Emory's library school will be no more.

"It was a time of reminiscence and renewal, of greeting old friends and making new ones, of discovering that someone from my hometown 800 miles west of here is also an Emory grad and lives a scant two blocks away, of being thankful for my good schooling and hoping future students will fare as well elsewhere . . ."

"The Division of Library and Information Management — last in a number of name changes — has a long and distinguished 83-year history during which time it has produced outstanding graduates in all areas of librarianship. That in itself was worth commemorating, and the upbeat celebration helped to lessen the twinge of sadness that all could not help but feel."

(Joanne Lincoln, *The Georgia Librarian*, Summer 1988)

On the FBI and libraries: "In my library, I've launched an operation that I call 'Assignment Rasputin.' Our entire right-minded reference staff has agreed to deliberately give incorrect answers to anybody suspected of being, having been, or having ever known a Communist. At the reference desk the other day, I got what sounded suspiciously like a long distance call from somebody who wanted to know who was the U.S. Secretary of State. When I considered the potential havoc that the Soviets could wreak with such delicate strategic information, I answered without hesitation: 'Sylvester Stallone.' J. Edgar Hoover, God rest that noble man's soul, would have been proud.'

(Gregg Sapp, Idaho Librarian, July 1988)

#### KEEPING UP

The publications of state associations in the Southeast contain articles on a wide variety of topics of interest to librarians. As space permits, *The Southeastern Librarian* will include listings of the major articles and features of the journals in our ten-state coverage. Hopefully this listing will be useful to our readers. If it is, please let your editor know. (J.D.)

#### THE GEORGIA LIBRARIAN

Volume 25, Number 2, Summer 1988
Local Library Association Information Exchange, by
C. Tom Sutherland, pp. 32-34

English Libraries and Librarianship: An Oxford Library Experience, by Valerie Edwards, pp. 35-36

Fees for Service in Georgia Health Science Libraries, by Anne Page Mosby, pp. 37-38

#### LLA BULLETIN

Volume 50, Number 4, Spring 1988 A History of Loyola Law Library, by Win-Shin S. Chiang, pp. 159-66

The Computer in the Elementary School Library: A Case Study, by Ann K. Nauman, pp. 167-68

Louisiana-Related 1987 Publications, by Grace G. Moore, pp. 169-78

Literacy Status Report: Louisiana Public Libraries, by Ben Brady, pp. 177-78

#### MISSISSIPPI LIBRARIES

Volume 52, Number 2, Summer 1988 Library Automation, by Richard Boss, pp. 39-42

Interview with Richard Boss, p. 43

Automated Services at MBMC (Mississippi Baptist Medical Center), by Cecilia L. Bell, p. 44

Natchez Schools Install Circulation Plus, by Corrine O. Randazzo, pp. 45-46

Going Online at JGRL (Jackson-George Regional Library), by Bill Majure, p. 47

Automation at First Regional Library or "Up to Our Ears in Barcodes," by Jim Anderson, p. 48

Offline Use of the PC in Tech Services, by Irmgard Wolfe and Florence Myers, pp. 49-50

#### NORTH CAROLINA LIBRARIES

Volume 46, Number 2, Summer 1988

Special issue on local history and the public library

#### SOUTH CAROLINA LIBRARIES

Volume 32, Number 2, Spring 1988

The Psyched-Up Librarian, by Peggy Gale, pp. 12-13

Spotlight: Robert Scott Small Library, College of Charleston, pp. 17-18

#### TENNESSEE LIBRARIAN

An Ethical Thicket (On privacy of circulation records), by Jud Berry, pp. 13-15

Scouting Out the Library (Library and Girl Scouts), by Shelley Worman, pp. 16-18

Tennessee Bibliography 1987, pp. 26-38

#### WEST VIRGINIA LIBRARIES

Volume 41, Number 2, Summer 1988

On Knowing and Being Known, by Tom Brown, pp. 6-7

State Philosopher, A Personal Response to The Closing of the American Mind, by Stephen L. Fesenmaier, pp. 8-9

The Information Revolution and the Library Community: The Good and Bad, by Metro Voloshin, pp. 10-13

Huntington Museum of Art Library, by Christopher Hatten, pp. 14-16

Expand Your Magazine Collection Inexpensively While Gaining An Automated Index System, by Carl Rowman, pp. 17-18



## **SELA Conference Schedule**

WEDNESDAY,	OCTOBER 26
9:00 - 12:00 p.m.	VTLS Users Group - Details distributed by VTLS, Inc.
9:00 - 11:00 a.m.	SELA Board Meeting
11:00 - 12:00 p.m.	VLA Council
11:00 - 5:00 p.m.	CONFERENCE REGISTRATION - SCOPE CONVENTION CENTER
1:00 - 2:45 p.m.	Committee Meetings
1	VLA Collection Management Roundtable - Business Meeting
	VLA Awards and Recognition Committee
	SEIA Library Development - Megatrends
2:00 p.m.	User Group Meetings
3:00 - 5:00 p.m.	Joint Opening Session — Pat Conroy, Keynote Speaker
	Presentation of: SELA Outstanding Author Award, Library Program Award, Rothrock Award
	VLA George Mason Award, Jefferson Cup Award
5:00 - 7:00 p.m.	Exhibits Opening - Wine and Cheese Reception in Exhibits Area
9:00 - 10:30 p.m.	Joint Library School Reunion
THIDODAY	CTODER 27
THURSDAY, O	
8:00 - 3:00 p.m.	REGISTRATION - SCOPE CONVENTION CENTER
9:00 - 10:00 a.m.	Virginia State Library - Recent Conference Roundup
	Table topics from recent conferences
	VIA Public Documents - The Future of the Federal Document Depository System     (Color of the Color of t
	SELA Interstate Cooperation - Cooperative Collection Development Discussion
	VIA - Selecting the Right CD-ROM Reference System
	Virginia Public Library Directors Association - Business Meeting     With New Markey Pagentian - Suggested by VIA Markey bin Committee
	VLA New Members Reception - Sponsored by VLA Membership Committee     For morphore powers VLA in 1998.
10.00 4.00 n m	For members new to VIA in 1988
10:00 - 4:00 p.m.	EXHIBITS OPEN - SCOPE CONVENTION CENTER (Exhibits Free Time 10:00-11:00)
11:00 - 12:30 p.m.	<ul> <li>VLA/SELA Public Library Sections, SELA Trustees and Friends         Creating and Maintaining Excellence in Your Library</li> </ul>
	VIA Microcomputer Forum - Needs of Researchers in a Technological Age
	• SELA Interstate Cooperation - Status of Serials Union Listings in the Southeast
12:30 - 2:30 p.m.	• Author Luncheon - Rita Mae Brown, Speaker
12.30 - 2.30 p.m.	Photo and autograph session will follow
	SELA Special Libraries Luncheon (Limited to 100 Guests)
	Howard McGinn, Assistant State Librarian, North Carolina, Speaker
1:30 - 2:30 p.m.	Free Time - Exhibits
2:30 - 3:30 p.m.	• SELA Library Education - Library School Closings: The Implications
2.50 J.50 P.III.	VLA - Perspectives for Policymakers - Congressional Research Services, Library of Congress
	SELA Online Search Librarians Roundtable - CD ROM: Potential and Realities
2:30 - 4:30 p.m.	• SELA Public Relations Committee - Effective PR: Putting Some Show in Your Tell - Mona Garvey
	SELA/VIA Resources and Technical Services
	Shared Systems: The Southeastern Experience
	• SELA Media Utilization - Video Selection and Use in Libraries: Current and Future
3:30 - 5:00 p.m.	SELA/VLA GODORT - Documents: They Do Everything But Windows
	SELA/VLA Bibliographic Instruction
	Bridging the Gap: High School Students in Academic Libraries
	SELA JMRT - Hands on Mentoring: Myths and Realities
	Followed by cash bar reception
5:00 - 6:00 p.m.	SELA/VLA Past Presidents Reception (Invitation Only)
5:30 - 7:30 p.m.	All-Conference Reception - Chrysler Hall (Ticket Required)

## October 26-29, 1988

8:00 - 3:00 p.m.	REGISTRATION - SCOPE CONVENTION CENTER
8:30 - 11:30 a.m.	SELA/VLA College and University Sections, SELA Reference and Adult Services Section  Conflict Management and Performance Evaluation
8:30 - 10:00 a.m.	<ul> <li>SELA Legislative Committee - Southeastern States and the State Legislature Today</li> <li>VLA Cooperative Programs - Networking in the Southeast</li> </ul>
9:00 - 10:00 a.m.	Virginia State Library - Recent Conference Roundup (Table topics from recent conferences)
9:30 - 11:30 a.m.	SELA Executive Committee - Don't Sell Yourself Short: Successful Fund Raising for Librarie
10:00 - 2:00 p.m.	EXHIBITS OPEN
10:00 - 11:30 a.m.	<ul> <li>SELA/VLA Intellectual Freedom Committees</li> </ul>
	Reader's Rights and Writer's Rights and Our Latest Problem Patrons (the FBI)  • Virginia Special Library Association - Additional Advantages of an On-Line Catalog  • SELA Interstate Cooperation Committee - Comparison of Automated Interlibrary Loan System  • SELA School and Children's Librarians Section - Storytelling with Augusta Baker
11:30 - 12:30 p.m.	FREE TIME - EXHIBITS
12:30 - 12:30 p.m.	SELA/VLA Trustees/Friends Luncheon (Held at Omni Hotel)
12.30 - 2.00 p.m.	Creative Approaches to Problem Solving
1:00 - 2:00 p.m.	• SELA Interstate Cooperation - State of the Network: SOLINET
1.00 2.00 p.m.	VIA Community College Section - LAC: More than French for Lake
1:30 - 3:00 p.m.	SELA School and Children's Librarians Section - Kaleidoscope of New Books for Children
2:00 - 3:30 p.m.	<ul> <li>VLA Ethnic Librarians Forum - To Write or Not to Write is Never the Question - Ann Shockley and E. J. Josey. Reception following the program.</li> </ul>
	VLA Local History -
	Gleaning the Fields: The Art of Soliciting Unique Historical Materials from Your Community Author Alf J. Mapp, Jr. will autograph books immediately following the program.
2:30 - 3:30 p.m.	Information Technology in the United Kingdom
3:00 - 4:30 p.m.	• SELA/VLA Trustees/Friends - <i>The Creative Leader</i> (Held at the Omni Hotel)
	• SELA School and Children's Librarians Section - Using Video for Children's Programs
3:30 - 4:30 p.m.	<ul> <li>VIA Paraprofessionals/JMRT - Publishers and Librarians, Synergy vs. Anarchy - Patricia Glass Schuman</li> </ul>
	<ul> <li>SELA Interstate Cooperation - Interlibrary Loan Discussion</li> </ul>
	<ul> <li>VLA CYART - Jefferson Cup Presentation: Russell Freedman, Speaker</li> </ul>
4:30 - 5:30 p.m.	VLA CYART - Poetry Alive!
5:00 - 6:30 p.m.	SELA/VLA Trustees/Friends - Cash Bar Cocktails (Held at Omni Hotel)
6:00 - 9:00 p.m.	A Taste of Olde Virginia Reception - Portsmouth Public Library and DYNIX host a reception at Portsmouth Public Library for all conference participants

#### SATURDAY, OCTOBER 29 **REGISTRATION - HOLIDAY INN** 8:00 - 10:00 a.m. 8:30 - 10:00 a.m. • SELA Interstate Cooperation, VLA Cooperative Programs - The Case Against Networking VLA New Council Orientation/Meeting 9:00 - 10:30 a.m. VLA School Library Section - Creative Book-Talking: An Effective Approach to Motivating Reluctant Readers 10:00 - 11:00 a.m. VLA Current Issues 10:30 - 12:00 p.m. VLA School Library Section - The Very First 'R": Teaching Children the Joy of Leisure Reading General Session - Clyde Edgerton, Speaker - Photo and autograph session will follow. 11:00 - 12:00 p.m. Drawing for books autographed by Conference authors. 12:00 - 1:00 p.m. • SELA Business Session - Presentation of Honorary Membership Awards, Wilson Award, President's Award, PR Contest Winners VLA Business Session - Presentation of JMRT Grassroots Award SELA Executive Board Meeting (New and Old Board Members) 1:00 - 1:30 p.m. 1:00 - 6:00 p.m. Postconference



**Library Open House** 

Over 100 librarians, principals and educators from throughout the state attended open house May 5 at the new Thompson High School library in Alabaster. The display and demonstration of approximately \$40,000 worth of library equipment included the Molli online catalog and circulation system, as well as security and video production systems.

In addition to displaying the library equipment, librarian Linda Beving also gave educators some insight into what can be accomplished in introducing students to television production. In March, she started a class in writing, videotaping and editing. The students put their learning to practical use with a weekly news show aired over local cable television.

Mrs. Beving is Second Vice-President of the Alabama Library Association and was selected Outstanding School Librarian by the Children's and School Division last year.

#### Citation of Merit

Herman Moore, current president of the Friends of Alabama Libraries (FOAL), received for FOAL the Alabama Library Association's Citation of Merit Award.

The Citation of Merit Award is presented to an organization which has made a significant contribution toward the development of library service in Alabama.

The Friends of Alabama Libraries was organized five years ago under the leadership of its first president, Kay Vowvalidis, with the two-fold mission of securing financial support for all types of libraries in the state and increasing lay participation for library development.

In attaining its goals, FOAL has yearly employed a legislative liaison who has worked extensively to increase funding and to secure passage of beneficial library legislation. FOAL sends representatives to Washington, D.C., for the annual Legislative Day held by the American Library Association. It maintains an extensive legislative network which embraces all of Alabama's 67 counties. The network, formed to disseminate library information quickly throughout the state, has been utilized by the Alabama Library Association.

#### **Bauer Speaks at Wheeler Basin**

"There is absolutely no excuse for a child not to

read," said Dr. Caroline Feller Bauer, Ph.D., as she addressed a workshop audience at Wheeler Basin Regional Library in Decatur on March 26. A capacity crowd, consisting primarily of librarians and teachers, listened attentively as Dr. Bauer demonstrated her use of poetry, puppets, pictures, magic, and items collected on her travels to entice children to read.

Audience participation in Dr. Bauer's afternoon storytelling session was enthusiastic as children were asked to hold pictures, repeat lines, or pretend to be story characters. Adult participation was more reluctant, but necessary according to Dr. Bauer, "because children love to see adults make fools of themselves."

#### **New Auburn Addition Planned**

Architects from Pearson, Humphries, Jones, and Associates of Montgomery are shown (below) unveiling an artist's rendering of the 200,000-square-foot addition to Auburn University's Ralph Brown Draughon Library. The \$21.3 million semi-circular addition is shown from the southeast, looking from the corner of College Street and Roosevelt Drive toward Samford Hall, which is in the background. The rendering shows part of an optional 345-car parking deck, which university officials received bids on concurrently with library bids. Work began in May, and the 24-month project should be completed by May, 1990. The five-story addition will approximately double the library's size and will include an automobile book-drop and an atrium with a glass elevator. In addition the building's exterior will be restored and the west plaza reworked with brick paving. Pictured are William C. Highfill, University Librarian, Auburn University Libraries, Bill Pearson of Pearson, Humphries, Jones, and Associates, James E. Martin, President, Auburn University, and David Payne, also of the Montgomery architectural firm.



**Legislative Day in Washington**The largest group of librarians from Alabama in the

history of Legislative Day in Washington met with Congressmen on Tuesday, April 19. Visits were made to the offices of Senators Howell Heflin and Richard Shelby and to each of our Representatives. Packets of materials were presented to each member of the Alabama delegation.

Librarians, board members, trustees, and friends were host to the members of Congress from Alabama for lunch at the Capitol. Herman Moore, President of FOAL, presided. A panel consisting of Nancy Gibbs, representing higher education, Betty Martin, public schools, and Blane Dessey, public libraries, gave pertinent information concerning the needs of each type of library service to the people of Alabama.



#### **Volusia Goes With CLSI**

CLSI, Inc. has announced that an agreement for the purchase of its LIBS 100™ System has been signed with the Volusia County Public Library System, Daytona Beach, Florida. CLSI's Sequent-based system, using the UNIX™ operating system, will be installed at the main library. The contract value of the system, to be installed in four phases, is over one million dollars. The sevenmember County Council unanimously approved the county's financing of this capital project, which the library will repay over a five-year period with funds from its annual operating budget.

Fifteen branches and one central library serve a county population of more than 330,000. Jim Wheeler, Director of Volusia County Public Library System, noted, "CLSI's System allows us to provide true, county-wide service, with even the smallest branch having access to the holdings of the county's complete collection. In addition, the County Council and Finance Department were impressed with the inventory control information the system provides that will help us improve our book selection process."

#### **Community Information Grant**

A 1988 LSCA project to develop a unified package of hardware and software recommendations, specifications, and procedures to be used for community information and referral services for libraries began in June. Charles Conway from the FSU School of Library and Information Studies will be administering the project with the

assistance of Laura Hodges, State Library of Florida. The project will develop a standardized and transportable package for the development of community information and referral databases using commercially-available microcomputer hardware and software.

#### **Major Stetson Gift**

The Rinker Materials Company Foundation has designated \$95,000 of a \$120,000 gift to create the Rinker Business Collection at Stetson University's duPont-Ball Library, according to F. Mark Whittaker, vice president for university relations.

The \$95,000 portion of the Rinker gift is being used to purchase business journals and periodicals, special subscription services, hardback editions and computer catalog access to the collection. The remainder goes to the annual fund for faculty salaries and academic programs. Phase one of the library acquisitions was completed recently with the purchase of 108 periodicals and one year's back issues on microfiche.

#### **Stetson Now Online**

The duPont-Ball Library at Stetson University is online with a state of the art computer catalog system that eventually will make the card catalog obsolete, according to Sims Kline, associate professor and director of the library.

The On-Line Intelligent Catalog was first demonstrated at the American Library Association national meeting last July. Kline and Betty Johnson, associate professor and technical services librarian, were very impressed with the system and chose it for Stetson's library.

"This is truly state of the art equipment. The system has been out for less than a year and it is on the cutting edge of library computer technology. It is wonderful for our students and faculty to become familiar with on-line catalogs. One day, this will be all there is available. It is a terrific tool," Johnson said.

Currently the duPont-Ball Library has eight terminals and 43,000 titles of the library's 160,000 are listed. All holdings acquired since December 1983 are on-line.



#### **Orientation Program**

Acting on a suggestion received from the staff, the DeKalb County Public Library, Decatur, Ga., has implemented a two day orientation program for new

employees. The program includes presentations on the system's branches and roles, a historical review, NOTIS training and various branch visits to allow new employees a chance to meet many co-workers in their work place. The first seven participants in the program felt that the program was most informative and would be significant to their positions.

#### **AV Library Planned**

DeKalb County Public Library is completing plans to open an Audio-Visual Library at the intersection of Memorial Drive and Covington Highway. An August 25th grand opening was held. The Audio-Visual Library will offer family and educational videos, films, records, and books on tape to area residents. The branch will also serve as the hub of rotating video collections to be placed at several of the library's other branches. A branch library focusing only on audio-visual materials is a first in the state if not the nation, according to Grace Agnew, Technical Services Administrator. The idea was conceived when the library system was forced to close the Maud M. Burrus Library in Decatur due to the presence of asbestos. "We moved quickly to remove the Audio-Visual collection before the library was closed since the testing showed it had not been contaminated," Agnew said. "We know how heavily used the audiovisual materials are and we wanted to return them to circulation as soon as possible."

#### **How 'Bout This Dog!**

Saying he wants to support the "heart of learning" at the University of Georgia, head football coach Vince Dooley is donating \$100,000 to strengthen the university's libraries.

Dooley said the newly created Dooley Library Endowment Fund can be used in any way the library director wishes to improve library holdings or facilities. "I'm proud that I'm in a position to make a gift that in some small way will benefit what is the heart of learning at the University of Georgia," Dooley said.

Dooley, who begins his 25th year as head football coach this fall, previously donated money toward construction of the new Butts-Mehre athletic heritage building. "I feel it's appropriate and proper that, after the many years I have been at Georgia, I should make a contribution toward the academic side of the university," he said.

The University of Georgia libraries placed in the top 20 among the nation's best 106 university, government and private research libraries in a recent ranking by the Association of Research Libraries. Dooley said he hopes

his donation will help move the libraries higher.

#### Library's Bell Rung

A new jewel has been added to the crown on the campus of the Southern College of Technology in Marietta.

Without pomp and circumstance, a large crane hoisted four new bells into the bell tower atop the newly-expanded library on the Southern Tech campus. The installation of the Westminster chimes signaled the completion of the library addition which incorporates historic architectural relics amidst the study areas of a modern and efficient college library.

The chimes are inscribed with the library dedication date, Oct. 24, 1987, as well as the name of Southern Tech president Dr. Stephen Cheshier. They ring on the hour and half-hour, and four times a day will be preceded by taped chime music.

The \$3.5 million Southern Tech library addition recently received the 1988 Masonry Design Award presented by the Masonry Institute of Atlanta. Artifacts integrated into the brickwork of the 31,000 square-foot building are from the main entrance to the Atlanta Terminal station built in 1905 and the old Atlanta Constitution building constructed in 1883.

#### **Patent Program Announced**

Students, faculty, small businesses, inventors, and entrepreneurs now have access to multiple patent information resources at the Georgia Institute of Technology Library.

A cooperative agreement between Rapid Patent Service® (RPS) and the Georgia Tech Library will allow RPS, with its extensive collection of U.S. and foreign patents, to augment the resources currently offered by the Library. Customized, economical patent searching, patent alert services, translations, and delivery of domestic and foreign patents will all be available through the Library. Previously, these services were available from individual suppliers in various locations throughout the United States and overseas.

#### Southern Labor Archives Honored

The References and Adult Services Division of the American Library Association has announced that the Southern Labor Archives, Georgia State University, will receive the 1988 John Sessions Memorial Award for significant effort to work with the labor community.

The Southern Labor Archives were established in 1971 to document the history of the Southern working people and the labor movement in the South. Over the years, the archives has amassed a collection of more

than 5,000 cubic feet of manuscript items, 300,000 photographs, pamphlets, periodicals, tapes, collective bargaining agreements, constitutions and bylaws spanning from 1888 to the present. Barbara A. Genco, chair of the Sessions Award Jury, said "The Sessions Award Committee is very impressed with the Southern Labor Archives. In a short span of years, (archivists) have developed an outstanding collection and related exceedingly well to the labor community."

#### NACo Award for DeKalb

DeKalb County Public Library, Decatur, received notification that the Avondale/MARTA rapid transit branch library has won a 1988 NACo Achievement Award. The announcement came just in time to help the branch celebrate its 2nd birthday.

NACo Executive Director, John Thomas wrote: "We felt the proposal provided an innovative solution and I would like to commend you on your ingenuity and creativity in establishing this useful program . . . We congratulate you and look forward to hearing about other projects you may develop in the future."

The small, 200 square foot facility continues to provide a unique service to commuters. During the past year 21,899 books were circulated, 4574 patrons were assisted, and 1597 new library cards were issued.

#### **Media Awards Announced**

The Glynn County School System and Griffin High School in Spalding County were recently honored by the State Board of Education as the 1987-88 Recognition of Excellence recipients for exemplary media services. Dr. Werner Rogers, State Superintendent of Schools, made the presentations May 12 at the State Board Meeting.

#### **Help for Democrats**

When the Democratic National Convention came to Atlanta, Georgia July 18-22, 1988, thousands of reporters and media experts also visited Atlanta to "cover" the event. Where did the media get the research and background information they needed for their television, radio, newspaper and magazine stories? Where did the delegates get additional information for their reports and plans? Many of them were able to begin or complete their research with information obtained from the Fast Facts and Information Center, a free reference service provided by the Atlanta-Fulton Public Library. The information booth, with a prime location in the Georgia World Congress Center, provided comprehensive reference services to delegates, media, convention officials and Democratic party staff. A small reference collection was used by reference librarians to answer quick questions while others were faxed to the Central Library. A microcomputer was used to access on-line databases.



#### State Aid

In 1986, the General Assembly passed proposed legislation (HB 40) for increased funding for public libraries. The new law included a formula base grant plus per capita appropriations for every county. The per capita amount, set at 23¢ in 1987 and 26¢ in 1988, included an increase to 53¢ for the 1988-1990 biennium.

#### **Kentucky Newspaper Grant Continues**

The University of Kentucky Libraries have been awarded a grant of \$273,920 from the National Endowment for the Humanities to fund the Kentucky Newspaper Project from September 1987 to August 1989. This grant is a continuation of the bibliographic control phase of the undertaking which began with an earlier NEH grant. The new grant also provides funds for the preservation microfilming of previously unfilmed newspapers held in Kentucky repositories. The project staff has visited the Department for Libraries and Archives to survey its newspaper collection as a part of the undertaking. At the end of the project a microfiche union list of Kentucky newspapers will be available at a cost to project participants. Staff will also conduct a workshop on the use of the OCLC Newspaper Union List.

#### **Records Management**

Just as companies rely on accurate records to document business activities, governments must have good records to operate. The need to create and effectively manage the records of government is a responsibility which all public employees share. With constant developments in technology, this has become an increasingly complex task.

In response to legislative action of the 1986 General Assembly, KDLA's Public Records Division recently submitted a report to the Legislative Research Commission's Subcommittee on a Statewide Information System. In its presentation KDLA staff made a number of recommendations to address the state's records management needs. Chief among these were: (1) the creation of an electronic database, the Public Records Management System (PRMS), to describe and track the information holdings of all Kentucky government agencies, (2) the construction of a new State Records

Center, (3) the development of an agency records management certification program and (4) various measures to increase communication and cooperation among those with records management responsibilities.

#### PR Award

The Louisville Free Public Library received a John Cotton Dana award for mobilizing the community and creating a successful Library Foundation with the campaign, "Support for the Library is Overdue."



#### **Modisette Award for Public Libraries**

The Lafayette Parish Library is the recipient of the 1988 Modisette Award for Public Libraries, presented for work the library completed during the years 1986 and 1987. Sonya M. Branch is the director of the library. which was commended for its services as a support group for governmental, health, business, civic, cultural, educational, and other agency projects. These projects were intended to improve the quality of life, making the library an integral part of the community it serves. Other strong areas of success and progress that were noted were the library's well-planned, finely-focused public relations program; library service to special groups; a strong program of inservice training and continuing education for library staff; the active involvement of the library with the literacy effort; the use of attractive informational library handouts; and the securement of additional operating millage. Also commended was the library's in-depth survey and evaluation of all library services in light of community

#### **Grant Award**

Michael DiCarolo, Stephen Henson, and Joy Lowe have received funding for a proposal entitled, "A Writing Seminar for Tech Librarians and Library Science Educators." The grant was awarded by Louisiana Tech University through its Faculty Development Grant Program. The program funds faculty proposals for improvement and development of skills relating to the academic endeavor. Dr. Daniel Reneau, president, established the program with private and public funding to encourage faculty to improve and augment skills through individual and group grants. The grant will give library faculty an opportunity to gain skills necessary to

publish in the professional literature. The grant will last for one year. Dr. Kathleen Heim will be the major presenter and will be assisted by Tech faculty from outside the library. The program was one of three group grants funded out of 20 applications.

#### **Revised Standards**

The Public Library Section of the Louisiana Library Association revised their set of standards, which were first developed in 1964. The booklet, titled *Standards for Public Libraries in Louisiana* is available from the LLA Executive Director (Sharilynn Aucoin, LLA Office, P.O. Box 3058, Baton Rouge, LA 70821) for a small fee. The Standards cover financing, facilities, library materials, personnel, and services. These standards, adopted in 1987, are the first revision since 1975 and are the product of the Standards Committee of the Public Library Section of LLA.

#### **Nuclear Database**

The LSU Troy H. Middleton Library is one of six libraries in the nation selected for a demonstration project that offers free computer access to data from the Nuclear Regulatory Commission (NRC). The purpose of the demonstration project is to determine if computer access in libraries will increase usage of this data. NRC staff will evaluate the results of the demonstration after six months.



#### Gershwin Lecture Presented at Ocean Springs

Norbert Carnovale, professor of music at the University of Southern Mississippi, presented a multimedia program, 'S Wonderful! 'S Marvelous! 'S Gershwin!, at the Ocean Springs Library on March 21st. The program, which featured audio tapes, slides, videos, and overhead projections, as well as Carnovale's lecture, was the product of his research in connection with his new book about Gershwin which will be published soon by Greenwood Press.

## Marshall Plan Exhibit Premiers at Cleveland Library

In March the Robinson-Carpenter Memorial Library in Cleveland presented a free-standing, pictorial display which commemorates the fortieth anniversary of the enactment of the Marshall Plan. The display was a gift to the United States from the German people and is being

made available at no charge to Mississippi's libraries by the Mississippi Humanities Council through the Mississippi Library Commission. Cleveland's public library was the first library in Mississippi to present the traveling exhibit.

#### "Wordsworth, Romanticism, and Culture"

The McCain Library and Archives of the University of Southern Mississippi is sponsoring a special exhibit and symposium, "Wordsworth, Romanticism, and Culture." The events, supported in part by a grant from the Mississippi Humanities Council, coincide with a nation-wide humanities effort, the Wordsworth Project, associated with the National Endowment for the Humanities.

The exhibit, "Wordsworth and the Age of English Romanticism," opens on September 18 at McCain Library and Archives and continues through October 14. The exhibit features reproductions of many paintings, watercolors, rare books, and manuscripts, which illuminate the achievements of William Wordsworth and his Romantic contemporaries in the volatile period of 1780 to 1850. It will also be expanded and enhanced with selections from the research collections of the McCain Library and Archives.



#### **Cumberland PR Awards**

The Cumberland County Public Library and Information Center has received notice of two public relations awards. The awards, part of competition sponsored by the Public Relations Services Section of the Library Administration and Management Association of the American Library Association, are given in recognition of materials produced to publicize library programs and events.

"Tape-A-Tale," a program presented by the library as part of its 1987 Children's Book Week celebration, received an honorable mention in the Special Programs category, while "Summersaurus," the system's 1987 Summer Reading Club, was chosen as best of show in the Summer Reading category.

"Summersaurus" was a huge success for CCPL&IC, attracting nearly four times the number of children than previous summer programs. The club materials featured a snazzy dinosaur sporting sunglasses and wearing a T-shirt. The materials included a specially designed club folder, membership certificates and bookmarks, games

and activity sheets, T-shirt transfers of the club logo and special stickers awarded for each book read by or to a club member.

#### Scholarship Award

The Resources and Technical Services Division of the American Library Association has announced that Joe A. Hewitt and John S. Shipman will receive the 1988 Blackwell/North America Scholarship Award. In recognition of the author(s) of the best publication in the field of acquisitions, a \$1,000 scholarship is presented to the library school named by the author(s). This year Hewitt and Shipman have designated the School of Information and Library Science at the University of North Carolina at Chapel Hill to receive the scholarship.

#### **Automated System for Charlotte**

During 1988 the Public Library of Charlotte and Mecklenburg County will replace its aging Automated Library Information System (A.L.I.S.), originally installed in 1979, with a new system developed by Dynix, Inc., of Provo, Utah. Over a three-year period, the total cost of hardware, software, installation and conversion will total \$1.5 million.

Branch libraries will have universal access to the Library's collection. More than 200,000 titles can be searched by subject, author, title and other means, and the computer screen will show the location and status of each item. Books will be shipped branch to branch daily.



#### Papers Donated To South Caroliniana Library

The papers of the late Harry L. Watson of Greenwood, editor, publisher, and president of *The Index-Journal* from the early 1900s until his death in 1956, have been donated to the South Caroliniana Library at the University of South Carolina.

The correspondence of Harry and Ella Watson and their children, Louise, John, Elizabeth, Margaret, and Virginia, yields a portrait of family life as well as insights into social and economic conditions for the first half of the 20th century.

Among his correspondents were William Watts Ball, William Jennings Bryan Dorn, James Rion McKissick, William Arthur Sheppard, and Claude G. Bowers.

#### **Horry County Plans**

The Horry County Library Board of Trustees has approved the Implementation of Strategic Planning which includes support documentation, a strategic planning task force, and a five year plan. The process will allow for public participation in library planning. The task force will include representation from the library board, the Chapin Library, county personnel, high school students and administration, and general representation from various areas of the county. The administrative staff is preparing support documents. Included in the planning of the task force will be the need for a new headquarters building.

#### Charleston Area Union List of Serials To Be Created

As part of its plan to develop access to the serials collections in S.C. libraries, the S.C. State Library has awarded an LSCA Title III grant to the USC School of Medicine Library for the creation of the Charleston Area Union List of Serials. The list will include the holdings of the libraries participating in the Charleston Higher Educational Consortium. The USC School of Medicine Library will add the serials card holdings information to this already existing serials database. The conversion process began on June 6 and is scheduled for completion on September 1, 1988.

#### **Literacy Programs Funded**

The South Carolina State Library, the Anderson County Library, and the Chester County Library have received notification of literacy grant awards under Title VI administered by the U.S. Department of Education.

The Anderson County Library grant is for \$12,450 to provide Literacy in Plant Sites. The objective is to provide job and life related literacy skills for workers at their job site. The Literacy Association of Anderson County and the Anderson County Library are joint partners in the project.

The Chester County Library award will allow the library to provide a computer, printer, and software for literacy tutorials, purchase cassette recordings for the study of phonics, expand the supplemental collection, and expand publicity about the program.

The State Library award is for \$25,000 to contract with the S.C. Literacy Association to develop and implement a comprehensive in-service training program for community literacy program development, local literacy program staff development, volunteer training, training in volunteer program management, and logistical support. This will focus on development of

literacy council boards, training in the management of community based literacy programs, and on the training of volunteer tutors.

#### "Let's Talk About It" Funded

The National Endowment for the Humanities, Division of Library Programs, has awarded a \$151,115 grant to South Carolina's Association of Public Library Administrators. APLA will work with the South Carolina Committee for the Humanities and the South Carolina State Library to present the popular, nationally-tested Let's Talk About It humanities-based reading and discussion groups in thirty public libraries over the next two years. This will be South Carolina's first statewide program of this kind.

#### "Booked for Lunch?"

The Friends of the Florence County Library announced the start of their annual "Are You Booked for Lunch?" book review series on April 13. The series ran for six weeks and features community leaders/educators as speakers... The Friends have published the first issue of their newsletter and have noted that Nancy Finely will replace Laura Fenters as treasurer in June.

#### PR Award

The Greenville County Library received a John Cotton Dana Award for a creative public relations effort that raised community awareness about illiteracy and strengthened the role of the library in its eradication.

#### **Book Repair Workshop**

On March 3, 1988, the Special Libraries Section of the South Carolina Library Association held a Book Repairs Workshop at the South Carolina Supreme Court Building. Mr. Bob Claud of Bob Clauds Library Service in Gulf Breeze, Florida, was the speaker. Mr. Claud spoke in the morning and really kept the workshop participants entertained. After a delicious Southern luncheon, Mr. Claud helped everyone repair books. The crowd of sixty-two participants came from all over South Carolina, with some from Georgia. Every type of library was represented (special, academic, school, state, public, and archival).

#### Women's Studies Guide

A bibliography of materials concerning Women's Studies was compiled by Cathy Eckman of USC's Thomas Cooper Library and Nancy Washington of USC's Library Processing Center in conjunction with the first annual Conference on Women and Women's Studies in the USC System held February 5, 1988, in Columbia. The bibliography covers recent materials in the areas of

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reference, humanities, visual and performing arts, social sciences, business, and science/medicine/health. The authors are planning to expand and update the bibliography in the future and hope to make it more available to interested persons.

#### **Day Care Grant**

The South Carolina State Library has awarded Richland County Public Library a \$15,000 Library Services and Construction Act Grant to provide collections of books for day care centers which meet certain criteria. Funds will be used to purchase paperback picture books which will be placed in boxed collections and lent to day care centers participating in the project. Also funded through the project is a part-time library assistant. Ellen Seidenberg has been named to this position.

#### Winthrop Workshop

Winthrop College librarians, Carol R. McIver, Head, Technical Services Division, Gloria Kelley, Assistant Head, Technical Services Division, and Gale Teaster-Woods, Head, Serials Acquisitions and Cataloging Department, planned and participated in a workshop, "Serial Publications: Cataloging and Retrospective Conversion." The workshop was held on March 19-20, 1987, in the Joynes Center for Continuing Education and was attended by over 60 librarians from university, college, technical, law, and medical libraries in the Southeast. The purpose of the workshop was to present and gather information about the conversion of serial publications to machine-readable form in preparation for future cooperative uses of the information and the publications.



#### Virginia Adds 3 Millionth Volume

The University of Virginia Libraries, in conjunction with the celebration of the fiftieth anniversary of Alderman Library's opening, have added their three millionth book, Diderot's *Encyclopedie*. The thirty-five volume edition of the *Encyclopedie* was given to the University of Virginia by Douglas H. Gordon. Taking its name from the philosopher and dynamic leader of the Enlightment, Denis Diderot, whose contribution to the work was pervasive over twenty years, the *Encyclopedie* was one of the most brilliant literary enterprises of the 18th century. Accompanying the edition are a unique set of uncensored proofs with corrections in Diderot's own hand, other manuscript notes, and associated documents reflecting the controversial publication (1751-1772) of this monumental work.

The University's book collections, which began in 1824 with 8000 volumes selected chiefly by Thomas Jefferson, were housed in the University's Rotunda until 1938. Edgar Allan Poe was among the first student class to use the Rotunda Library, and he dutifully paid a 58-cent fine for overdue books.



#### Wyoming County Library Receives ARC Literacy Grant

The Wyoming County Library System has received a grant of \$2,377 to begin an adult literacy program in Wyoming County. Each library in the county will use the money to purchase books for adult beginning readers, and the libraries in Mulllens and Oceana will be receiving computer programs which can be used by adult beginning readers to help them practice reading skills.

Wyoming County is one of three counties in the state that does not, at present, have an active adult literacy program. We hope that this grant will change that.

#### Last Chance!

#### SELA/VLA in Norfolk, Virginia October 26-29, 1988

The Creative Spirit: Writers, Words, Readers

Fees

Members: \$45.00 pre-registration, full conference

55.00 on-site, full conference

25.00 single day

Non-Members: \$60.00 pre-registration, full Conference

70.00 on-site, full Conference

40.00 single day

Saturday Only: \$15.00 flat fee

#### **Conference Hotels:**

Holiday Inn Scope Omni International Hotel The Hotel Madison

All reservations will be handled by Norfolk Convention and Visitors Bureau. Information will be in Conference Registration Mailing.

Conference T-shirts and posters available by preorder form in Conference Registration Mailing.

For further information, contact: SELA; P.O. Box 987, Tucker, GA 30085.

# A Fifty Year Remembrance

Pauline M. Foster

Fifty years a member of SELA! What memories! I joined in 1938 when I came to the University of Alabama as Chairman of the Department of School Library Service, from which I retired in 1969.

SELA has always been my favorite association. It is smaller than ALA, where I served as councilor, affording more close contacts and kindred spirits, yet larger than our state association, where I served as president, providing nationally-known leaders.

Especially remembered is my first conference at the Atlanta Biltmore in 1938, when the benefits of the Tennessee Valley Authority and the Works Progress Administration were discussed pro and con. These benefits served later as a stimulus for seeking federal and state aid for libraries. I knew then I had enlisted in the right place as I learned more about the goals being achieved by funding from the Rosenwald Fund for minority libraries and public library demonstrations, from the General Education Board for state school library supervisors and research programs, and from the Carnegie Corporation for surveying library education facilities and strengthening book collections.

My most enjoyable SELA social occasion was the shrimp-boil supper held at the water's edge in Savannah in 1940. We peeled all the shrimp we could eat and threw the shells in big waste paper baskets under the tables. I'm still enjoying some brass items purchased at depression prices in the antique shops.

Treasured is my acquaintanceship with the Greats whose leadership, enthusiasm, wit and wisdom inspired regional library development: Louis Round Wilson, Mary Utopia Rothrock and Tommie Dora Barker. Their "vision, inspiration and determination provided the foundation for much of the progress," in the words of Dr. Mary Edna Anders.

Space precludes my naming all those on my memory's roll of honor, but I was particularly impressed and stimulated by the leadership of Louis Shores, Frances Neel Cheney, Jack Dalton, Dorothy Crosland, Dorothy Ryan, William Jessee, Virginia McJenkin, Sarah Jones, Nancy Jane Day, and Virginia Lacy Jones. I enjoyed being on the Executive Board during the presidencies of Dorothy Crosland and Nancy Jane Day.

SELA has sponsored many outstanding workshops. Particularly helpful to me was the one for undergraduate library educators when I was Chairman of the Library Education Committee. It was held at the University of Tennessee in 1962 and directed by Dorothy Ryan. We coordinated our curricula and exchanged syllabi. These undergraduate programs were the background for the establishment during the next decade of the ALA accredited library schools at Alabama, Tennessee, South Carolina, Mississippi.

A succinct summary of SELA achievements is given by Dr. Ellis Tucker in the SELA history:

"two regional library surveys, the adoption of school library standards, the establishment of state library agencies, the position of state school library supervisor, the founding of library schools, the sponsoring of a variety of informative workshops, and the publication of significant regional directories and a professional journal which has recently received national recognition."

I'm glad to have had a small part in some of these developments. And what a challenge remains in the future to fully implement the recommendations of Dr. Mary Edna Anders in her 1972-73 survey, *Libraries and Library Services in the Southeast*, and to move forward with the expansion of computer technology.



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# **PR Notes**



# **Proposals - Grants - Public Relations**

Martha Booth

One of the best ways for a library to get spectacular PR is to be awarded a grant after presenting a valid, well-constructed proposal to some well-known corporation, governmental agency, or even to a Congressman or other governmental official for his papers. In the November 1987 issue of Wilson Library Bulletin, the "Upfront News" section revealed noteworthy public relations items under the following subtitles: "Missouri libraries outfitted with CD-ROM;" "Los Angeles receives grant for photorestoration;" "Multomal County (Library) attracts \$14 million in contracts;" "Denver receives grant for Vietnamese book;" LSSI wins Department of Energy contract;" "ALA receives renewal grant from USIA:" "Radcliffe College meets challenge grant." These titles indicate that libraries — wealthy, middle class, or poor — are applying for grants of all types.

Mitchell Memorial Library, Mississippi State University, recently received a \$2.65 million one-time, almost no-strings-attached library funding package which must be spent by June 30, 1988. This funding may be compared to a grant because it resulted from ongoing efforts of the University president, the Mississippi Board of Trustees of the Institutions of Higher Learning, and library administrators to convince the state legislature of the need for additional funds. This announcement and the plan for spending the funds excited the MSU Campus. MSU faculty, students, and supporters were aware of the implications of the appropriation. The funding fueled an increased awareness of the library's needs.

Another MSU library grant is less glamorous than the \$2.6 million appropriation, but is important nevertheless. Dr. George Lewis, Director of Libraries, was awarded a \$20,930 grant by the Mississippi Department of Education for a Resource Room for Blind and Visually Impaired Students. Publicity for this award first appeared in the "Grants and Contracts" section of the MSU Memo, vol. 12, no. 21, January 15, 1988. The Memo is a weekly campus paper noting worthy events

and accomplishments of the University, its faculty and staff. In the same issue was a lengthy article with more details of the meaning and value of the grant. Selections from the *Memo* explain who, what, where, when, and why.

WHO

"A \$21,000 grant from Mississippi Vocational Rehabilitation for the Blind (MYRB) is enabling Mississippi State
University to install in its library state-of-the-art equipment
for blind and visually impaired students.

WHERE "Once installed, university officials said the visual aid resource center in Mitchell Memorial Library will be one of the best equipped in the United States.

WHAT "Among more than 30 pieces of new equipment will be a print enlarger capable of displaying words from three to 60 times their normal size, talking calculators, a Softvert Voice Access that enables a visually handicapped person to hear what he has typed into a computer, and specialized recording equipment for classroom and research work.

WHEN "The equipment should be installed by early February.

(An overly optimistic prediction because that deadline has already passed.)

WHY "The library has had a visual aid room since 1975. However, Mike White said 'scientific progress has rendered the existing equipment there obsolete."

To gain maximum benefits from grants, they must be handled from two standpoints: external and internal. External PR means many methods (TV broadcasting, radio, newspaper, banquets, lectures, receptions) of publicizing the grant and the winning library. Internal PR simply implies managing the project staff.

Judith Mirick Gooch, author of the book, Writing Winning Proposals, included a chapter, "Follow Up: What to Do After the Proposal Is in the Mail." On the external side, she argues that an institution should explore all methods that could generate publicity for the grant. Depending on your institution, the nature of the request being funded, the amount of funds, and the status of the donor, the PR people may notify such diverse publicity channels as the New York Times, CBS, NBC, ABC, Ted Turner, the local weekly, the alumni magazine, the student newspaper, and the Chronicle of Higher Education. Library sources that could be

Ms. Booth is on the staff of Mississippi State University.

notified include American Library Association, Southeastern Library Association, state library associations, *The Southeastern Librarian*, and *Library Journal*.

A representative of the institution should check to be sure that what the PR people write is accurate, and that any releases have been cleared with the foundation or corporation that awards the grant. Some agencies, such as the Andrew W. Mellon Foundation and the William and Flora Hewlett Foundation, require as a condition of the grant that any press release must be cleared with their staff. Others merely require copies of what appears in print.

Gooch also states, "If a condition of the grant is that your institution will set up a special lecture series, name scholars, or establish an endowment, or the board of trustees has to vote to accept any endowed fund, make sure that those processes are under way."

"Mississippi Mindscape," a lecture/reading/discussion program, was funded through the Mississippi Library Commission by a \$27,364 grant from the National Endowment for the Humanities. The subtitle, "Historical and Literary Links between People, Places, and Traditions," implied that scholars were needed as lecturers. Lecturers including R. V. Scott, T. S. Caldwell, C. D. Lowery, R. L. Phillips, and Nancy Hargrove from Mississippi State University; David Sansing, M.P. Dean, and J. V. Hawks from University of Mississippi; J. R. Skates from University of Southern Mississippi; and five other professors participated in the project. Barbara Caroon of Jackson, Project Co-ordinator of the \$27,364 grant, reported that the "Let's Talk about It" format appealed to Mississippians and led to interactive sessions in local libraries. Chebie Bateman, Director, Lowndes, County (MS.) Library System, was especially pleased with the reaction in Columbus.

Gooch advises further, "Once the project is underway and the incumbent is selected for the chair or the scholarship recipients are named, share this news with the grant-making organization." Newspapers, television stations, radio stations, and library journals should be informed. Grantors like to know that their money is being put to good use, and when it is not the institution's own money, it is important to reassure the grantors that they made a good decision on how to spend it. Part of our job is stewardship. Expressing gratitude for current support may pave the way for future grants.

If possible, take advantage of an event connected with the grant as a means of getting a key representative of the foundation or corporation to the campus, the city, the region, etc. For example, if a corporation has given you a grant for economics, you might invite the president and board chair to hear an expert like John Kenneth Galbraith speak. You may suggest that special invitations include the VIPS from "your" grantors. Involve faculty and students with people from the foundation or corporation. They are the reason your institution exists, and they are its best advertisement.

Donations of papers are as important to libraries as are grants. Every effort should be made to show the donor his gift is appreciated and valued. The collected papers of veteran Mississippi journalist Bill Minor were formally donated October 3, 1987, to Mississippi State University in a campus ceremony held as part of the fall Homecoming activities. Similar ceremonies have been held for David Bowen, a former Mississippi Congressional Representative, and for Sonny Montgomery, a current Mississippi Congressional Representative.

One of the first rules of internal PR is to keep your staff and supporters posted step by step through the various stages of a grant. Integrity, rather than mystery and secretiveness, will earn their trust, and they will work harder for you. Project staff and supporters need realistic statistics. Should the grant be for a library, staff and supporters should be informed about the plan for purchasing books and cataloging them, the reclassification project, and the processing schedule. Changes in shelving, addition of shelves, relocation of various parts of the collection, and rescheduling staff and hours are generally announced in the early days of the project. It is important to cooperate with the social staff in planning, executing, and serving receptions, luncheons, and ceremonies. An explanation of how much overtime will be expected is necessary. The amount of organization and communication involved is endless.

The first internal recommendation from Judith Gooch is to make sure a complete, final copy of the proposal is in the files. One purpose of this record keeping is that it provides reference sources for writing future proposals on a similar topic. Also, you might be contacted by the president, the mayor's office, or whoever else is ultimately responsible for various kinds of information documented by the proposal.

Make enough copies of the proposal for those with whom you are associated, whether they are campus, city, county, state, or other officials. There may be some outside helpers who need copies. Some people simply need memos about the proposal.

Even after you've sent the request, you need to maintain other types of contact with staff at the foundation or corporation. If the corporation does not send a postcard or letter of notification of the proposal's arrival within two weeks, a telephone call is in order. An outside helper, trustee, or friend may check for the library. If the president, project director, or sponsors wish to arrange an onsite visit, the appointment should have top priority.

When one hears from the foundation or corporation, there are several duties to perform. First, make sure the president or principal person involved is informed by telephone and in writing. Next, notify all those who need to be informed, as listed above, whether the grant has been approved or not. Remember, a rejection deserves as courteous a response as the approval of a grant does.

Talk with principals, including the project director, the dean, the financial aid person, or whoever else might be in charge of spending the money. Make sure they know what is expected. Also, be sure the business office personnel have a copy of the proposal, or at least are informed regarding the budget and any changes in the amounts requested and purposes for requests. Staff in the business office should also be aware of reporting requirements. Even if the grantor does not request formal reports, periodic informal reports would be desirable. Anniversary letters, or some sort of yearly letter, to corporate and foundation supporters and prospective supporters are a good way of staying in touch.

If your proposal is rejected, find out why, and go back to the drawing board. Unfortunately foundations and corporations are under no legal obligation to report the reasons for their decisions. However they often do. Occasionally a proposal is turned down because another institution has a better relationship with the sponsor. One should make inquiries and learn how to improve relationships. Future efforts may be more successful.

For an example of others who have succeeded with proposals, grants, and public relations, see the stories of Sid Graves, Director of the Carnegie Public Library in Clarksdale, Mississippi, and Jane Bryan, Director of the lackson-George Regional Library System (headquarters in Pascagoula, Mississippi) as described in "Alternative Funding for Public Libraries," by Joy M. Greiner, Assistant Professor, School of Library Service, University of Southern Mississippi, an article in Mississippi Libraries, Fall 1987, vol. 51, no. 3. One of Graves' successes revolves around his library's Literacy Program. Grants from the United States Department of Education, the Mississippi Department of Education and the Council on Aging, totaling \$36,000, were awarded to the Carnegie Public Library for the purpose of continuing its Literacy Program. As early as 1957 the Library became concerned about the literacy of the citizens of the community and initiated a program to address the problem. Although interest in the program faded in the 1960s, awareness reemerged in 1979, when the Mississippi Committee for the Humanities funded a public discussion program concerning the causes and effects of illiteracy in Coahoma County. Over 200 tutors for the program have been trained. Sister Anne Whitehead, Coordinator for Adult Literacy, directs individual reading instruction at the library, as well as a reading class for individuals who have immigrated to the United States. The Volunteers in Service to America (VISTA) federal program provides over \$10,000 in yearly stipends and fringe benefits for a staff person assigned to the literacy program. Graves states that State Personnel Grants account for approximately eleven percent of the total library budget, and that the library receives around ten percent of the annual budget amount in funds from alternative sources.

According to Jane Bryan, grants awarded for her library system have been primarily through the Mississippi Library Commission in the form of LSCA money for building and automation. The new head-quarters library in Pascagoula opened in October 1986. The new library and grants, large and small, improved public relations for the library system. Four of the projects represent the variety of grants being sought by the Jackson-George Regional Library System to build good PR with the most patrons.

The Mississippi Library Commission funded the establishment of a library in the Youth Detention Center of Jackson County. This was in the interest of literacy and remedial work for the young people in that institution.

The library system has been the recipient of several grants from the Mississippi Committee for the Humanities. Recently, a program was funded to conduct discussions of Eudora Welty's autobiography *One Writer's Beginnings*. This grant proposal also addressed the needs of the visually handicapped by requesting that copies of the book be purchased in large print format for the library.

The National Endowment for the Humanities awarded \$500 in a matching funds grant to provide the Jackson-George Library System with materials for the United States Constitution Bicentennial celebration. The Friends of the Library contributed the matching funds.

In 1985, the Mississippi Arts Commission funded a program on Black Heritage presented during the Black History month of February. The proposal, written by staff member Julia Holmes, was awarded a matching funds challenge grant of \$348, which was met by the Mississippi NAACP. The program featured an exhibit of the work of Mississippi black artists, lectures by the artists and a reception.

There is no library so wealthy that it could not use extra funds which may be generated from good PR. Good PR is accomplished by diligent and knowledgeable preparation of grant proposals, the establishment of credibility with grantors, and the use of fair management principles with project staff. When you are notified that your proposal has been accepted, you will forget all of the tense times and be ready to start another project. Your library can join the ranks of other progressive libraries that expand horizons through winning grant

proposals fueled by successfully executed public relations.

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- Mississippi Libraries. 51, no. 3 (Fall, 1987) p. 66-67.
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- 9. Mississippi Mindscape. Jackson, Miss.: Mississippi Committee for the Humanities, 1986.
- 10. "Upfront News," Wilson Library Bulletin, (November 1987), p. 8-14
- 11. White, Virginia P. Grants: How to Find Out about Them and What to Do Next. New York: Plenum, 1975.

#### **SELA Section Officers Candidate Slates**

#### PUBLIC LIBRARIES SECTION

#### Vice Chair/Chair-Elect:

Bernadette Storck, Tampa Hillsborough County Public Library, Tampa, Florida

Jerry Thrasher, Director, Cumberland County Public Library, Fayetteville, North Carolina

#### Secretary:

Richard Leach, East Central Georgia Regional Library, Augusta, Georgia

Sylvia Sprinkle Hamlin, Forsyth County Public Library, Winston-Salem, North Carolina

#### REFERENCE AND ADJULT SERVICES SECTION

#### Vice Chair/Chair-Elect:

Carol Ahmad, University of Miami, Coral Gables, Florida

Jean Cornn, Atlanta-Fulton Public Library/Hapeville Branch, Atlanta, Georgia

#### RESOURCES AND TECHNICAL SERVICES SECTION

#### Vice Chair/Chair-Elect:

Jim Anderson, First Regional Library, Hernando, Mississippi

Judith Shelton, Pullen Library, Georgia State University, Atlanta, Georgia

#### Secretary:

Linda K. Allman, University of South Carolina

Helen Goldman, Auburn University Libraries

Elizabeth S. (Betty Lou) Roundtree, St. Tammany Parish Library, Covington, Louisiana

### SCHOOL AND CHILDREN'S LIBRARIANS SECTION

#### Vice Chair/Chair-Elect:

Dr. Beverly Youree, Middle Tennessee State University, Murfreesboro, Tennessee

#### Secretary:

Anita Haller, Watauga Regional Library, Johnson City, Tennessee

#### SPECIAL LIBRARIES SECTION

#### Vice Chair/Chair-Elect:

Mary Evelyn Gilbert, CDC Library, Atlanta, Georgia

#### Secretary:

Mary Freilich, Memphis State University Libraries, Memphis, Tennessee

#### TRUSTEES AND FRIENDS OF THE LIBRARY SECTION

#### Vice Chair/Chair-Elect:

Mary Royston, Houma, Louisiana

#### Secretary:

Joyce McLeary, Jackson, Tennessee

#### UNIVERSITY AND COLLEGE LIBRARIES SECTION

#### Vice Chair/Chair-Elect:

Dr. Winston Walden, Tennessee Technical University, Cookeville, Tennessee

#### Secretary:

Janet Freeman, Meredith College, Raleigh, North Carolina

#### **GOVERNMENT DOCUMENTS ROUND TABLE**

#### Vice Chair/Chair-Elect:

Maureen Harris, Clemson University Library, Clemson, South Carolina

#### Secretary:

Betty J. Tims, Auburn University at Montgomery, Montgomery, Alabama

#### ONLINE SEARCH LIBRARIANS ROUND TABLE

#### Vice Chair/Chair-Elect:

Littleton Maxwell, University of Richmond, Richmond, Virginia

#### Secretary:

Theresa P. Johnson, Pace, Florida

# **Executive Board Meeting**

#### March 25, 1988 — Atlanta, GA

Present: Executive Board Officers: Charles Beard, President; Gail Lazenby, Secretary; Jim Ward, Treasurer. State Representatives: Billy Pennington, Alabama; Linda Stith, Kentucky; Jerry Thrasher, North Carolina; Edith Craddock, Tennessee; Karen Goff, West Virginia. Section and Round Table Chairs: Lorene Brown, Library Education; Peggy Toifel, Reference and Adult Services; Vicki Gregory, Resources and Technical Services; Ginger Rutherford, Vice-Chair, Special Libraries; Greg Dean, Vice-Chair, Library Instruction Round Table. Editor Southeastern Librarian — James Dorsey, President, Georgia Library Association. Executive Secretary: Claudia Medori. Committees: Harriett Henderson, Chair, Conference Committee. State Association Officers: Irma Harlan, Treasurer, Georgia Library Association; Marianne Puckett, President-Elect, Louisiana Library Association; Patricia Paine, President, Virginia Library Association; Rebecca T. D'Annunzio, President-Elect, West Virginia Library Association; Yvonne Farley, Editor, West Virginia Library Association

President Charles Beard called the meeting to order. He announced that membership, all categories, totals 1,591.

Handbook Revision — The following groups need to send their Handbook section revisions to Savan Wilson, Chair of the Handbook Committee: Special Libraries, Trustees, Budget Committee, Public Relations Committee, Legislative and Interstate Cooperation Committee. Let her know even if there are no changes.

Proxies — Ginger Rutherford for Pamela Palmer, Greg Dean for Nancy Davidson.

Conferences — In 1990, the conference will be held jointly with the Tennessee Library Association, at the Opryland Hotel in Nashville, December 5-9. In 1992, it will be held jointly with the Louisiana Library Association at the New Orleans Hyatt, March 17-21. The Site Selection Committee sent a report stating that the 1994 conference will probably be held in Florida. SELA has never met in South Carolina or West Virginia. The Committee looked at Charleston (S.C.) hotels, but found them too high. Paul Dove, Chair of the Site Selection Committee has received a letter from the President of FLA agreeing to co-sponsor a meeting.

The Executive Board meetings at the conference in Norfolk will be on October 26th from 9:00 a.m.-11:00 a.m. and on October 29th from 1:00 p.m.-1:30 p.m.

President Beard thanked the various members of the Membership Committee for their hospitality when he visited the state conferences.

Charles Beard will propose the establishment of an SELA President's Award to recognize a non-librarian who has helpled the development of libraries in the Southeast.

President Beard then discussed the issue of paying honoraria or expenses for SELA members who participate in an SELA program. Under the current constitution, SELA members may not be paid. Preconferences, however, have been handled somewhat separately, if done by a non-SELA group. If SELA

provides no seed money to a group giving a preconference, SELA members participating in that program may be paid.

Journal Exchange — The Executive Board has voted twice to exchange journals among the states. All editors should send eleven copies of each issue to SELA Headquarters (one for Headquarters and one for each State). Headquarters will send a copy to each state president.

James Dorsey is resigning as Editor of the *Southeastern Librarian* because of his duties as GLA President. George Stewart, SELA Vice-President, will be responsible for finding a new editor. Send suggestions to him. James will stay on through December.

In the general meeting to follow the Executive Board, contracts and monetary allocations to the SELA units for the Norfolk Conference will be discussed. Sections, etc., are encouraged to jointly sponsor programs. The allocations are:

1 Committee — \$300 2 Committees — \$500 3 Committees — \$700 Round Tables — \$500, \$700, \$900 Sections —\$700, \$900, \$1,100

Section and Round Table Chairs must have a slate of officers by the Norfolk conference. Also send the slate to Headquarters for publication in the Southeastern Librarian.

The meeting was adjourned.

#### March 26, 1988 — Atlanta, GA

Present: Executive Board Officers: Charles Beard, President; George Stewart, Vice-President/President-Elect; Gail Lazenby, Secretary; Jim Ward, Treasurer. State Representatives: Billy Pennington, Alabama; Linda Stith, Kentucky; Dolores Owen, Louisiana; Jerry Thrasher, North Carolina; Carl Stone (for Neal Martin), South Carolina; Edith Craddock, Tennessee; Karen Goff, West Virginia. Section and Round Table Chairs: Peggy Toifel, Reference and Adult Services; Vicki Gregory, Resources and Technical Services; Ginger Rutherford, Chair-Elect, Special Libraries; Greg Dean, Chair-Elect, Library Instruction Round Table. Executive Secretary: Claudia Medori. Committees: Harriett Henderson, Conference Committee Chair. State Association Officers: Marianne Puckett, President-Elect, Louisiana; Patricia Paine, Virginia. President Charles Beard presided.

The following people will be voting for others by virtue of position of proxy:

Ginger Rutherford for Pamela Palmer
Greg Dean for Nancy Davidson
Carl Stone for Neal Martin
Peggy Toifel for John McCrossan
Linda Stith for Ed Klee
Patricia Paine for Barbara Fox
Claudia Medori — proxies for Gayle McKinney
and Pat Reynolds

#### Constitution Changes

Motion to endorse changes proposed by Constitution and Bylaws Committee with changing, in Bylaws Article IV, Sec. 2b, the word "Committee" to "Board". Motion by Owen, Second Thrasher. Motion passed unanimously.

#### Leadership and Presidents' Meetings

Charles Beard would like to have the dates for these two meetings set by the post-conference Executive Board meeting. SELA will continue to compile the calendar. After some discussion about the time frame and location of these meetings, the decision was made not to change them.

#### President's Award

Charles Beard proposed the establishment of a President's Award to be given to a lay person who has helped to promote libraries in the Southeast. Lazenby moved, Dean seconded to allow the awarding of the President's Award by the President, Vice-President, aned Executive Secretary this year, with criteria to be established by the Awards Committee beginning with the next biennium. Motion passed unanimously.

#### **Conference Dates**

The advisability of a spring SELA to coincide with LIA in March, 1992 was discussed. Charles Beard will talk to Paul Dove about arranging a fall meeting in Florida in 1994 rather than a spring meeting as originally planned.

#### Conference

Harriett Henderson, Conference Committee Chair, reported on plans for the Norfolk Conference, October 26-29, 1988. Registration rates are:

Pre-Registration	\$45.00
On-Site Registration	\$55.00
Single Day	\$25.00
Saturday Only	\$15.00

There will be free press and exhibit passes.

Scheduled preconferences include: Telefacsimile systems with Kathleen Imhoff; the Impact of Integrated Systems on Library Organizations; Public Library Planning Process with Sandra Cooper and Nancy Bolt; Dealing with Problem Patrons, Jack Mallory; LAMA Leadership Workshop; Interviewing and Performance Appraisal, Sara Fine. There will also be a Make and Take Post-conference for School Media Specialists. General meetings will all be at the Holiday Inn and SCOPE. A joint Library School Alumni reception will be held Wednesday at the Holiday Inn.

Information on final speakers and program details is needed soon. The first flyer will be mailed in late May/early June. The complete preregistration packet will be mailed in August.

#### **Membership Ideas**

Charles Beard asked for input on successful ways to increase membership. Ideas mentioned included:

- Letters to school superintendents asking for time off for school librarians to attend conferences
- Paraprofessional sections
- Encourage directors to be supportive and at least give professional leave
- Emphasize more task-oriented programs
- Recruit student members with special interest groups, low membership fee
- Have SELA package a paraprofessional workshop to send around the region.

#### **Mailing Labels**

Possibility of a free membership label policy among the states and SELA was discussed. It was agreed there was so little need for exchange that each state's existing policy and fee should be expected. Information on the individual state policies can be published in *The Southeastern Librarian*. Claudia Medori will gather the information.

#### Dues

The issue of having a biennial dues structure was discusssed. The idea has been tried, but it is felt that there is value in members receiving an annual letter. Raising dues will also be considered. George Stewart will set up a committee to study raising dues.

It was also suggested that a Job Hotline be established at SEIA Headquarters. A second phone line and answering machine would be necessary. A good bit of research must be done first.

#### **State Representative Reports**

The State Representatives met separately and made several recommendations, reported on by Linda Stith, Kentucky. They included:

- Because of concern about the role of state representatives and the inconsistency in the way the different state associations handle them, they recommend that every state association provide adequate budgeting for the state representatives' travel expenses to Executive Board Meetings and Biennial Conferences.
- Recommend that state representatives have a vote on the state Executive Board
- Role of state representatives in SELA membership:
  - Promotion SELA should sponsor workshops with reduced registration for members
  - Information sharing tailored to the needs of the Southeast
  - · Maintain or increase the quality of the journal
  - · Send Stateside View material to editors
  - Keep SELA office informed of changes in state officers
  - Have a regular column in the state journal for the state representative

A resolution was passed that the state representatives will assume responsibility for seeing that eleven copies of state association publications are sent to SELA Headquarters. SELA will distribute these to the state representatives who will pass them on to the editors. Or they may send their state publications directly to the other editors if they wish. All other association mailings should be sent as well.

Gail R. Lazenby Secretary

#### **Did You Know?**

One out of every four public library patrons in 1986-87 was a young adult (ages 12 to 18), but only 11 percent of the nation's public libraries have the services of a young adult librarian.

# Southeastern Library Association Financial Report January 1, 1987 — June 30, 1988

I. I N C O M E;	Bud	geted	Total	Actual	Actual	Actual
Conference, 1986	1987 \$25,960.00	\$ .00	Budgeted	(1987)	(1988)	(Total)
Interest	3,000.00	3,000.00	\$ 25,960.00 6,000.00	\$26,835.67 2,585.31	.00 889.33	\$26,835.67
Leadership Workshop	3,300.00	.00	3,300.00	4,804.50	.00	3,474.64 4,804.50
Membership	25,000.00	28,000.00	53,000.00	23,079.00	20,335.00	43.414.00
Presidents Workshop	.00	.00	.00	.00	855.00	855.00
Southeastern Librarian	12,500.00	12,500.00	25,000.00	12,890.38	5,530.70	18,421,08
Southern Books	.00	1,600.00	1,600.00	540.00	460.00	1,000.00
Miscellaneous Washana	.00	.00	.00	684.51	5,550.40	6,234.91
Workshops Publications	3,000.00	3,000.00	6,000.00	.00	.00	.00
	.00	.00	.00	45.15	17.65	62.80
TOTAL INCOME	\$72,760.00	\$48,100.00	\$120,860.00	\$71,464.52	\$33,638.08	105,102.60
II. EXPENDITURES:						
Headquarters						
Executive Secretary	\$ 6,360.00	\$ 6,750.00	\$ 13,110.00	\$ 6,360.00	\$ 3,180.00	\$ 9,540.00
Office Manager Clerical (temporary)	17,000.00	18,000.00	35,000.00	13,181.29	6,844.08	20,025.37
FICA, etc.	500.00 1,260.00	500.00 1,260.00	1,000.00	.00 4.984.06	.00 2,797.14	.00
Office Rent	4,625.00	4,625.00	2,520.00 9,250.00	4,174.50		7,781.20
Bookkeeping	350.00	350.00	700.00	325.00	2,656.50 166.01	6,831.00 491.01
Travel	750.00	750.00	1.500.00	64.50	12.50	77.00
Printing	250.00	250.00	500.00	86.92	55.55	142.47
Postage	750.00	750.00	1,500.00	849.92	832.12	1,682.04
Telephone	1,125.00	1,125.00	2,250.00	969.58	524.90	1,494.48
Supplies	1,000.00	1,000.00	2,000.00	576.87	304.11	880.98
Equipment Service	1,975.00	1,975.00	3,950.00	1,648.32	202.80	1,851.12
Furniture/Equipment	200.00	.00	200.00	.00	.00	.00
Miscellaneous	50.00	50.00	100.00	15.00	.00	15.00
Sections/Round Tables	<b>50.00</b>	<b>50.00</b>	100.00			
Library Education Sec. Public Libraries Sec.	50.00	50.00	100.00	.00	.00	.00
Ref. & Adult Serv. Sec.	50.00 50.00	50.00 50.00	100.00	.00	.00	.00
Resources & Tech. Serv.	50.00	50.00	100.00 100.00	.00 .00	.00	.00
School & Children's Lib.	50.00	50.00	100.00	.00	.00 .00	.00 .00
Special Libraries Sec.	50.00	50.00	100.00	.00	.00	.00
Trustees & Friends of Lib.	50.00	50.00	100.00	.00	.00	.00
Univ. & Col. Libraries	50.00	50.00	100.00	.00	.00	.00
Workshops	652.00	652.00	1,304.00	.00	.00	.00
Gov't Doc. Round Table	50.00	50.00	100.00	.00	.00	.00
Junior Mbrs. Round Table	50.00	50.00	100.00	.00	.00	.00
Library Instr. Round Table	150.00	150.00	300.00	.00	52.27	52.27
Online Search Librarians	50.00	50.00	100.00	.00	.00	.00
Committees	0.0	6/5 00	5/5.00	0.0		
Award, Author Award, Program	.00 .00	545.00	545.00	.00	.00	.00
Award, Rothrock	.00	45.00 .00	45.00 .00	.00 .00	.00 .00	.00.
Conference Site	.00	500.00	500.00	.00	640.00	640.00
Conference, 1988	.00	1,000.00	1,000.00	837.50	.00	837.50
Handbook	.00	1,000.00	1.000.00	.00	.00	.00
Honorary Membership	50.00	100.00	150.00	.00	.00	.00
Membership	1,500.00	1,500.00	3,000.00	1,192.87	707.00	1,899.87
Southern Books	600.00	600.00	1,200.00	1,751.64	194.76	1,946.40
Miscellaneous	750.00	750.00	1,500.00	.00	17.75	17.75
Southeastern Librarian						
Mail and Postage	12.750.00		******	785.07	375.97	1,161.04
Printing )	13,750.00	13,750.00	27,500.00	11,402.76	7,791.37	19,194.13
Subscription Refunds ) Executive Board				35.00	.00	35.00
Biennial Conference	.00	.00	.00	182.53	.00	182.53
Executive Board Meetings	25.00	25.00	50.00	.00	.00	.00
Leadership Workshop	2,800.00	.00	2,800.00	3,502.03	.00	3,502.03
Presidents' Workshop	.00	.00	.00	.00	880.80	880.80
President	1,100.00	1,100.00	2,200.00	1,925.40	274.60	2,200.00
General Organization		,	,	,,		_,
Ad Valorem Tax	250.00	250.00	500.00	173.44	.00	173.44
Audit	150.00	150.00	300.00	.00	.00	.00
Bank Charges	30.00	30.00	60.00	6.65	66.34	72.99
Blanket Bond	250.00	250.00	500.00	250.00	324.00	574.00
Corporate Tax	13.00	13.00	26.00	.00	.00	.00
Dues Insurance	50.00	50.00	100.00	.00	50.00	50.00
Tax Preparation	425.00 225.00	425.00 225.00	850.00 450.00	264.00	.00	264.00
Wilson Award	.00	.00	.00	.00	225.00	225.00 .00
Retirement, Office Mgr.	.00	.00	.00	1,568.00	1,567.50	3,135.50
Miscellaneous	150.00	150.00	300.00	41,168.43*	49.00	41,217.43
TOTAL EXPENDITURES	\$59,665.00					
III. S U M M A R Y:	\$77,007.00	\$61,195.00	\$120,860.00	\$98,281.28*	\$30,792.07	\$129,073.35
Ralance January 1 1087	6 29 441 92					

Balance, January 1, 1987 Income through June 30, 1988 \$ 28,441.82 105,102.60 \$133,544.42 -129,073.35 Less Expenditures through June 30, 1988 Balance, June 30, 1988 \$ 4,471.07 Certificate of Deposit \$ 40,000.00

James E. Ward, Treasurer

<sup>\*</sup>The amount of \$40,000.00 was used to purchase certificates of deposit.

	ALENDAK UI	F STATE LIBRARY ASSOCIATION MEETINGS — 1988
Date	State	Meeting
October 12-14, 1988	KY	Kentucky Library Association Annual Conference. Owensboro, KY. Executive Inn. Contact: Mary Underwood, KLA Executive Director (502) 223-5322.
October 12-14, 1988	MS	Mississippi Library Association Annual Conference. Jackson, MS. Coliseum Ramada Inn.
October 13-15, 1988	WV	West Virginia Library Association Convention. Huntington: Radisson Hote and Conference Center.
November 9-11, 1988	SC	South Carolina Library Association Annual Convention. Myrtle Beach Hilton Myrtle Beach, SC. Contact: Tom Lowrimore (803) 248-4898.
CA	ALENDAR OI	STATE LIBRARY ASSOCIATION MEETINGS — 1989
March 14-17, 1989	LA	Louisiana Library Association Annual Conference. Baton Rouge, LA. Bellemont Hotel and Great Hall. Contact: Sharilynn Aucoin (504) 342-4928.
April 11-14, 1989	AL	Alabama Library Association Annual Conference. Hoover, AL. Wynfrey Hotel at the Galleria.
October 11-13, 1989	KY	KLA Annual Conference. Ramada Inn, Hurtsbourne Lane, Louisville, KY.
October 10-13, 1989	NC	NCIA Biennial Conference. Charlotte, Radisson.
October 25-29, 1989	GA	GLA Biennial Conference, Jekyll Island, Georgia.
C	ALENDAR OI	STATE LIBRARY ASSOCIATION MEETINGS — 1990
April 24-27, 1990	AL	Alabama Library Association Annual Conference. Orange Beach, AL. Perdido Beach Hilton.

#### **CREATIVE SPIRIT**

**FOR** 

YOU, YOUR LIBRARY, YOUR COMMUNITY



#### **★★ HAVE YOUR PICTURE MADE ★★**

with celebrities (many authors) speaking at the SELA/VLA Conference

OCTOBER 26-29, 1988 NORFOLK, VIRGINIA

\*\*\*\*\*\*\*\*\*

#### Suggested Times

WEDNESDAY, OCTOBER 26 4:00-5:00 p.m. After Joint General Session Pat Conroy

THURSDAY, OCTOBER 27 2:00-3:00 p.m. After Author Luncheon *Rita Mae Brown* 4:00-5:00 p.m. After PR Campaign *Mona Garvey*  FRIDAY, OCTOBER 28 4:30-5:00 p.m. After her talk Patricia Glenn Schuman

SATURDAY, OCTOBER 29 10:30-11:00 Before General Session 12:00-12:30 After speaker Clyde Edgerton

\*\*\*\*\*\*\*\*

Fee for handling and supplies \$3.00 Reservations and more information at PR Booth

# A HEARTY WELCOME TO ... New Members of SELA as of August 1, 1988

Alabama	Donna J. Trainor	Nancy B. Parrish	Tennessee
Philip M. Turner	Martinez	Winston-Salem	Eloise R. Hitchcock
Tuscaloosa			Murfreesboro
(Sustaining Member)	Cynthia D. Simpson	Valerie W. Lovett	
(=	Milledgeville	Raleigh	Jane B. Langston
Joe K. Weed - (EBSCO)		Y 7 0 11	Franklin
Birmingham	Linda Y. Elkins	Nancy J. Smith	
(Sustaining Member)	Athens	Charlotte	Alice G. Trimble
	Rhonda L. Power	Ronald F. Ritter	Pulaski
Regina G. Cooper	Rremen	Lexington	ages, an are
Huntsville	Memen	Lexington	Milton H. Figg
Dhadha C. Daadua		June R. Johnson	Knoxville
Phyllis S. Reedus	Kentucky	Durham	Catherine Nathan
Huntsville	Chris Hanson	2 4111111	Bartlett
Anne F. Knight	Frankfort	James Carmichael, Jr.	bartiett
Birmingham	TIMIMOTO	Chapel Hill	David R. Kohut
Diffillingham	Judy A. Sackett	•	Cookeville
	Lexington	Thomas L. Moore	Cookevine
wat . 1		Raleigh	Ramona M. Mahood
Florida	Meredith Y. Burris		Memphis
Patricia M. Miller	Louisville	Louise M. Rountree	метриз
Holiday		Salisbury	Dianne B. Webb
Marlene K. Lee			Hermitage
	Louisiana		Herminage
Plantation	Margaret T. Lane	South Carolina	Earl T. Bush
Marilyn Bethel	<b>Baton Rouge</b>	Jackie Kinder	Knoxville
Pompano		Columbia	***************************************
Tompano	Missississi		
William M. Lee	Mississippi	Virginia M. Stannard	W10 0 0
Pensacola	Paul C. Cartwright	Greenville	Virginia
	Canton	Carolyn Fortson	Helen H. McKann
Lois A. Williams	Wendy D. Cartwright	Orangeburg	Richmond
Pompano Beach	Canton	Orangeburg	Catharina D. Thomas
	Canton	J. Glen Clayton	Catherine R. Thomas
Linda G. Allen	Sherrie Sam	Greenville	Herndon
New Port Richey	Oxford	orcen, me	Andrea P. Brown
D CIM Lond	0.201	Carol B. McCulloch	Richmond
David M. Jones	William E. Johnson	Spartanburg	Riciiniona
Jacksonville	Moss Point		Bradley A. Green
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SEE winning entries in the 1988 "Spotlight On PR" contest for public relations materials. Winners will be announced at Ms. Garvey's program, and at the SELA Business Session on Saturday at noon. The winning entries will be placed on display at the Public Relations Committee's booth, #632, in the exhibit area.

SWAP N' SHOP for public relations materials at booth number 630 in the exhibit area.

REGISTER for a drawing for autographed copies of books by authors who are giving presentations at the conference. Winners will be drawn during the Closing General Session on Saturday, October 29, 11:00 to 12:00 p.m. Winners need not be present. Register for drawing on Wednesday, October 26 at the Conference Registration Desk from 11:00-5:00, and on Thursday and Friday at the PR Booth #632.

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