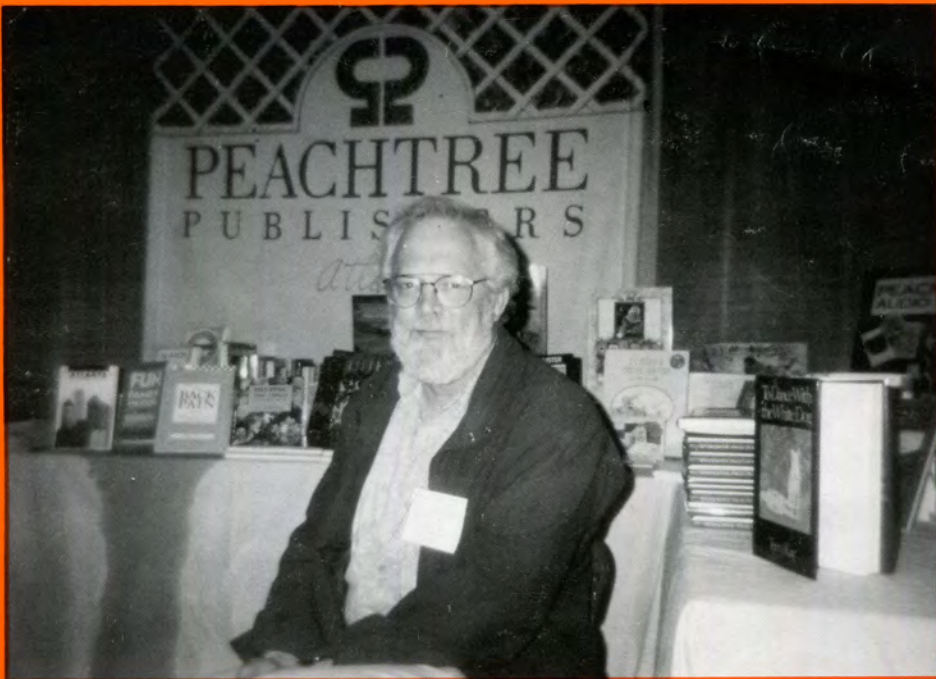


Volume 42, Number 1  
SPRING 1992

# The Southeastern Librarian



**AUTHOR TERRY KAY WINS AWARD.**

(see page 2)

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# The Southeastern Librarian

Spring 1992  
Volume 42, Number 1

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Editor: Elizabeth Curry  
Associate Editors: Raylynn Hughes and David Tucker

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Send editorial comments and/or submissions to: Elizabeth Curry, SEFLIN 100 South Andrews Ave, Fort Lauderdale, FL 33301. (305) 357-7318

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## Guidelines for Submissions to *The Southeastern Librarian*

1. *The Southeastern Librarian* seeks to publish articles, announcements, and news of professional interest to librarians in the Southeast. Articles need not be of a scholarly nature, but they should address professional concerns of the library community. *SELn* particularly seeks articles which have a broad southeastern scope and/or address topics identified as timely or important by SELA sections, committees or round tables.
2. News releases, newsletters, clippings and journals from libraries, state associations, and groups throughout the region may be used as a source of information.
3. Manuscripts should be directed to Elizabeth Curry, *SELn* Editor, c/o SEFLIN, 100 South Andrews Ave., Fort Lauderdale, FL 33301.
4. Manuscripts should be submitted in duplicate on plain white paper measuring 8½" x 11". Manuscripts should be 8-10 pages double-spaced (text and references).
5. The name, position, and professional address of the author should appear in the bottom left-hand corner of a separate title page.
6. Authors should use the *author-date* system of documentation. The editors will refer to *The Chicago Manual of Style*, 13th edition. The basic form for the reference within the text is as follows:  
(Hempel 1990, 24)  
The basic forms for articles and books in the reference list are as follows:  
Hempel, Ruth. 1990. "Nice Librarians Do!" *American Libraries* 21 (January): 24-25.  
Senn, James A. 1984. *Analysis and Design of Information Systems*. New York: McGraw-Hill.
7. Photographs will be accepted for consideration but cannot be returned.
8. *The Southeastern Librarian* is not copyrighted. Copyright rests with the author. Upon receipt, a manuscript will be acknowledged by the editor. Following review of a manuscript a decision will be communicated to the writer. A definite publication date will only be given just prior to publication.

Issue	Deadline	Published
#1 Spring	February 15	May
#2 Summer	May 15	August
#3 Fall	August 15	November
#4 Winter	November 15	February



### COVER PHOTO

Terry Kay has been one of my favorite authors since he wrote *After Eli* in 1981. His latest book, *To Dance With the White Dog* made me laugh, cry and think. He has long been a friend of libraries and it was a special award when he was named Outstanding Southeastern Author (fiction) at the SELA/LLA Conference. (E. Curry, Ed.) see also page 24.



## President's Message

For many years a real concern of mine has been the large number of people in various fields who do not become members of their professional associations. Beyond that, many who join do not become actively involved in the work of associations through serving as an officer or in some other capacity. Therefore, it should come as no surprise that our membership in SELA falls short of representing a majority of the people employed in libraries throughout the Southeast. Why does this situation exist? What can be done to improve it? Should we have a commitment to our profession that will lead us to join our associations and try to make them and the profession the best possible? (See page 30.)

Having served on many membership committees, I am well aware of the difficulty involved in recruiting new members. Not only is it hard to recruit new members, but the job of retaining members who join is a prevailing problem for most associations. Often the membership count may jump dramatically as the result of a special drive or promotion effort, only to see a large number not renew later.

Often people fail to join a professional association or don't renew because they see no benefits to be gained by being a member. One of the most frequent questions asked by potential members is "What do I get for my dues?" I have never heard one person ask "What can I do for the Association?" Although there are several benefits which come from membership in a professional association, many of them are intangible. Some of the most obvious benefits include the receipt of publications; opportunities for professional growth through attendance at workshops, conferences, and other activities; promotion of legislation to benefit libraries; consultant services; job placement opportunities and leadership opportunities—to name only a few. However, one cannot measure the worth of membership solely by tangible benefits such as the above. There are other less obvious benefits, such as the camaraderie and exchange of ideas which come from association with colleagues from other libraries, development of lasting friendships among people with like interests, and the opportunity to become part of something which extends beyond one's own place of employment.

Another reason given for not joining an association is cost. Granted this is a consideration in some instances, but most professional library associations do not charge excessive dues, particularly SELA, where the dues are comparatively low. A true professional is one who keeps abreast of current trends and practices in his/her field, regardless of the cost in terms of time, effort, and funds.

Some fail to affiliate with professional associations because they cannot attend the regularly scheduled conventions, not realizing that many other benefits should be derived in addition to conferences. Professional associations should not limit their activities to conventions, but they should plan a wide variety of activities throughout the year for their members, particularly the ones who are unable to get away for meetings.

Whatever the reasons which cause persons of a profession not to join the related professional associations, these should be determined and dealt with in an effort to improve the situation. There are numerous members in the library profession who are missing many good opportunities by not becoming active members of their professional associations. At the same time, the associations are not benefitting from the knowledge, talent, and many contributions which these people could give.

Some people join but fail to become actively involved in the work of an association. Often those members retire without ever knowing the joy and sense of accomplishment that can come from the many contributions which can be made through participation in various activities of an organization. May I encourage all of you, at some time during your career, to become involved in the work of an association. Share your talent, time, and energy, and, as a result, I believe you will receive much more in return.

SELA is filled with individuals who are dedicated members committed to making this a stronger association. One only has to look at the current list of members serving on committees, as section and round table officers, and in many other capacities to be convinced of that. It is because of individuals like these members that SELA has maintained its image as a strong and highly respected organization since its founding in 1920. Let me urge all of us to join with our colleagues in trying to seek out many others throughout the Southeast who are not currently members, and encourage them to join. Hopefully this will result in a mutually beneficial relationship and, at the same time, help SELA to become an even stronger and more effective organization. Together we can make a difference.

Jim Ward





# Editor's Page

## A LOOK BACK AT VOLUME 41

A report on our last volume of *The Southeastern Librarian* (41) was discussed at the SELA board during the conference and a summary is included here for the *SELn* readers. Overall the results from the past year are very similar to the previous year except that the special issue of volume 40 on the "Role of Information on the Economic Development of the Southeast" provided more articles, more pages and more diversity to the publication.

### Printing:

Total number of copies published	8,130
Total number of pages in volume 41	136
Total Printing cost	\$12,364
Cost per page to print	\$91

### Content:

Pages dedicated to articles	17%
Pages dedicated to SELA association news	39%
Pages dedicated to news from southeastern states	26%
Pages dedicated to ads	10%
Other pages	8%

### Articles:

We published articles which addressed concerns of academic libraries, special libraries and public libraries, as well as several of general interest to the profession. The emphasis was somewhat heavier on academic libraries. For this volume I hope we will receive and publish more articles from public libraries, schools, networks and state libraries. In volume 41 subjects included an emphasis on reference and information services, planning and management, and personnel. The articles were generally case studies of individual libraries or general information. Three of the articles were based on surveys. We are looking for more submissions with a broader southeastern scope.

## PLANNING A CHANGE FOR THE FUTURE

I will complete my term this year and begin the transition with a new editor to be appointed by Gail Lazenby. During my three years as editor I have been developing a perspective on *The Southeastern Librarian* and I thought it was time to seek more formalized feedback from representatives of the association. A sizable portion of the SELA budget and many hours of work are devoted to this journal. It is important to make every effort to assure that it meets the needs of the members. During the conference David Tucker and I called a meeting of the SELA state representatives and state editors to review the current status of *SELn* and to make plans for future changes. A summary of the brainstorming session and recommendations follows.

1. Purpose of *The Southeastern Librarian* should be to:
  - disseminate information about the association activities
  - serve as a historical record of the association
  - share information about the activities in each state
  - publish thought-provoking articles concerning library services
  - provide continuing education through the articles published
  - provide forum for scholarly articles related to the southeastern library community
2. Articles or columns should emphasize topics and issues with the widest possible scope, ideally the southeast or state-wide not just individual libraries. Articles should be sponsored by a SELA section, committee or roundtable or written by a representative of one of these groups. Just as committees focus on a timely topic for conference programs, *SELn* articles should do the same. SELA sections, committees or roundtables may work with the editor on theme issues.

(Note: The SELA College and University Section has submitted three articles based on their conference program on CD Rom technology which should be in the next issue of *SELn*. The Interstate Cooperation Committee plans a "round-up" article on their many programs. Government Documents is also in the planning stages for a theme issue.)



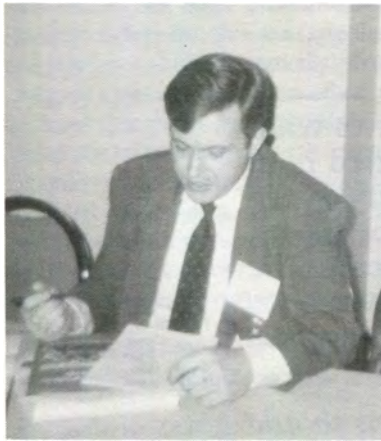


3. The "Stateside News" should be a report compiled by the SELA state representatives. It should be significant news, good ideas and state association activities, trends and general state reports. *SELn* is not a timely vehicle for individual library news items and submissions are not consistent from individual libraries.
4. The "People" column should be maintained and retirements section added.
5. The "President's Page" and "Editor's Page" should be published in alternate issues or combined.
6. A thought provoking column should be added to stimulate reflection and discussion about library issues.
7. *SELn* should continue to publish association news, committee reports and announcements. Some changes in the frequency and layout of items such as the membership form, budget and directory of officers will be made.
8. An annual or biennial evaluation of the journal should be done by the SELA state representatives. State editors should also contribute feedback. The methods for evaluation and a review of editorial policies will be discussed at the leadership session in August.

**WHAT DO YOU THINK?**

Let us know if you agree or disagree with these ideas. Do you have other suggestions? It will take time to implement the recommendations and it may be the end of this year or the next volume before you see significant changes. Until the changes begin we will still accept submissions; however, we would also like you to begin planning how you can be part of the revised focus for the journal with suggested topics, articles about the southeast, or a thought-provoking column.

Elizabeth Curry



**David Tucker (GA) (upper left), Patty Grider (KY) (bottom left), Gerald Hodges (ALA) and Karen Geoff (above) attended editorial planning meeting for *SELn*.**

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# A Look at Corporate Annual Reports and Their Use by Individual Investors

by R. Neil Scott and Charles R. Smith

---

A few years ago, one of the nation's most respected think tanks, SRI International (1987), formerly Stanford Research Institute, published the results of its study of corporate annual reports in a monograph entitled *Investor Information Needs and the Annual Report*. Sponsored by the Financial Executives Research Foundation, the report suggests that while many investors believe that corporate annual reports, which are extensively collected and utilized on a daily basis by many academic and public libraries, are "generally correct and complete, they are too promotional and biased to be truly objective." SRI concluded that it is for this reason that most professional and individual investors believe that they must take the time to obtain information (which theoretically should be in the company's annual report) from other sources.

Based upon the results of the SRI study, it is clear that before the investor begins to utilize sources other than annual reports for investment information, he or she considers two sets of questions. The first set deals with the evaluation of the sources to be used in acquiring information. The second set of questions focuses on issues relating to the company being investigated.

## Questions SRI found that investors ask themselves in the evaluation of investment information sources:

- (a) Is the source objective?
- (b) Is the information contained timely?
- (c) Is the content useful?
- (d) How accessible is the source? (SRI 1987, 4)

## Questions SRI found that investors consider to be "most important for investment decision-making" which focus on company and industry-specific issues:

- (a) What is the reputation of the company?
- (b) What is the outlook for the industry?
- (c) How favorable is the company's position within the industry?
- (d) How well is the company's stock performing?
- (e) Are any recent company developments a factor in the investment decision?

- (f) How favorable is the financial strength of the company? (*Can it improve its position within the industry?*)
- (g) Is the company exposed to any significant risks? (SRI 1987, 3)

This latter set of questions, which reflects actual investors' strategies for the evaluation of a company as a possible investment opportunity, can serve as a model for librarians, business school instructors, and business intelligence professionals.

## Other Sources

Annual financial reports represent only one source of information available to investors, and much of the information content of annual reports is available long before the reports are published. (Scholarly research on the topic of *capital markets* confirms this assertion. Thus, the question becomes, which other sources of information are available for use by the average investor? A further question remains as to whether some of this information, much of which is utilized by brokerage analysts and institutional investors, is even useful to the individual investor.

Among the sources most often suggested in research studies by SRI (1987, 4) and Hawkins (1986, 36) are local and regional newspapers; the *Wall Street Journal*; business magazines and trade journals; the investor's stockbroker and/or investment advisor; company 10-K and 10-Q reports; advisory services (such as *Value Line*) and, when possible, communication with the company's management itself. While any reference librarian or business intelligence professional could easily suggest dozens more, for the individual investor who wishes to spend a limited amount of time gathering information, careful analysis of information from these sources is usually sufficient.

In their study, *The Perceived Usefulness of Financial Statements for Investor's Decisions*, Lucia S. Chang and Kenneth S. Most (1985) examined investors' use of the Securities Exchange Commission's (SEC) 10-K report. The 10-K is the official financial report required by the SEC for companies meeting stated minimum criteria pertaining to sales and numbers of stockholders of record. As Bernstein (1986b, 178) pointed out, it is particularly useful for those seeking detailed financial statements, descriptions of a company's products and services, additional information about a company's

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subsidiaries, locations of the company's offices, competitors, background information on corporate directors and executives, and important disclosures related to management compensation, percentage of stock ownership and legal proceedings. Among the participants of the Chang and Most (1985, 58) study, 81.3% of the individual investors, 96% of the institutional investors, and 93% of the financial analysts "were aware that a 10-K report could be obtained from the company." Of these, 44.3%, 54%, and 58%, respectively, had made a request for a 10-K report at least once during the preceding year.

### What About Annual Reports?

From the study by Chang and Most (1985, 31), evidence suggests that, for the individual investor, corporate annual reports are considered to be the "most important source of information," followed by newspapers and magazines, advisory services, and finally, stockbrokers' advice and proxy statements. SRI (1987, 4-5) reached a similar conclusion with its finding that of nearly one hundred types of information sources identified by investors—some of which contained literally thousands of other specific sources—annual reports were cited as the number one "most used" source by individual *and* professional investors. Interestingly, Chang and Most (1985, 31) found that "advice of friends" and "tips and rumors" were considered to be of minor importance.

Although Chang and Most, the SRI study, and others concur that corporate annual reports are considered to be very important as an information source, this perception may not necessarily mean that the reports are widely used by the average individual investor. Results of another study, by the American Institute of Certified Public Accountants—AICPA (N.d.), concluded that "40 percent of the readers [of annual reports] toss the reports aside, unread." The problem? Respondents to the AICPA study found annual reports to be hard to understand. Ned Reynolds (1988, 14), in his *Wall Street Journal* article "What Investors Want from the Annual Report," cited a study completed by Hill and Knowlton, which concluded that although American corporations spend approximately \$2 billion per year on annual reports, their "message often falls on deaf ears." Reynolds also noted that, in direct contrast to other studies, only 3% of the Hill and Knowlton respondents cited the annual report as their "best investment information" source. (The respondents are, apparently, concentrating on the word "best," thus this figure represents their disappointment with the *accuracy* of information provided by corporations in their reports.)

Obviously, there is a problem here. On one side are American corporations spending \$2 billion per year and getting little for their investment. On the other side are

investors, who as one investment specialist stated, "don't know the red flags to look for . . . [and] thumb through [the] reports and look at the pictures" (Anonymous, 1990, P-6). After reviewing results of these studies, the authors believe that the investors who see themselves to be competent in financial analysis use the annual report intensively, but the vast majority of investors do simply look at the pictures, check the earnings-per-share figures, and skim the Chief Executive Officer's (CEO) letter.

### Why Aren't Annual Reports Utilized More: Is the Problem the Reading Level?

Results of a survey by David and Barbara Hawkins (1986, 63) of the reading level of annual reports lead to the conclusion that the reports are typically written at a college or graduate school level. They found that half of the nation's corporate annual reports are "very difficult to read" (i.e., require a college education), and the bulk of the remainder are at least "difficult to read" (i.e., require a high school education).

The problems investors have in understanding corporate annual reports may not be with the reading level per se. The Hawkins study concluded that "four out of five stockholders have attained an education level sufficient to read annual reports," and cited results of research by Hill and Knowlton, which found that 46.6% of stockholders in its survey held the bachelor's degree and 32.7% held a graduate degree (Hawkins, 1986, 63, 70). With such highly educated users, how is it possible that the problem lies with the reading or education level? If indeed annual reports are designed to be decipherable by their intended audience, why is it that many users still have difficulty in understanding these publications?

The authors contend that the answer to that question is multifaceted. A serious problem that affects both the producer and the investor is the fact that annual reports are intended for a wide variety of users. These users include, but are not limited to, stockholders, creditors, suppliers, government agencies, employee groups, potential investors and financial analysts. And, as is so often the case, in an attempt to produce a document useful to such a divergent group of interested parties, corporations often find it difficult to satisfy the needs of any group, especially the individual investor.

On the other hand, the problem may partially be due to the tone in which financial reports are written. For example, Schroeder and Gibson (1990) examined the *Management's Discussion and Analysis* section of 10-F reports, "which provides an analysis of issues and trends related to the firm's liquidity, capital resource, and operating results." They found that this section—as many others in annual reports—suffers from a lack of readability. Schroeder and Gibson (1990) attribute this lack of readability to the extensive use of passive verbs,



as opposed to the use of verbs in the active voice, and conclude,

. . . Management apparently has the ability to present information in an understandable manner. However . . . most managers have not successfully used this ability . . .

Additionally, the accountants charged with responsibility for the compilation of a considerable portion of annual reports may not be aware of the information needs of the users of annual reports. Moreover, some accountants may experience difficulty in analyzing and explaining the product of their labor. This is not surprising, given that financial statement analysis is often relegated to a single chapter in many college level accounting textbooks. And, if accountants have difficulty in analyzing the contents of financial reports, what is the fate of the average investor?

Fortunately, financial statement analysis and investment information gathering are skills that can be learned and mastered independently. Although accounting principles and standards do not make the task of learning easy, the individual investor can learn to analyze financial statements with a reasonable expectation of success. At the same time, with the assistance of a good reference librarian, investors also can become familiar with other business investment information sources as well. The two skills go together as each serves to confirm deductions and conclusions made from the other.

The corporate and accounting communities, however, do not make the investors' tasks easy, and one has to wonder when more investors will demand intelligible corporate reports. As Dick Marlowe (1986, D-1), business reporter for the *Orlando Sentinel*, stated:

Investors want annual reports that offer facts, not frills . . . . Instead of those very professional full-page portraits of corporate executives and the like, investors would prefer to see corporations putting more effort into making the reports more informative, more credible and more readable.

The authors agree with the contention of financial writer Steven Anreder of *Barron's* who is quoted in an AICPA (N.d., verso) publication as saying, "corporations are not exactly falling over themselves to make sure shareholders understand the numbers." Fortunately, there is no shortage of articles on annual reports in the business literature that attempt to aid the average investor's understanding. A sample of the dozens of such articles include the following catchy titles: "Dig Beneath Gloss in Annual Reports" (Kellog, 1988); "Reading Between the Lines of an Annual Report" (Weiss, 1987); and "With a Lot of Work . . . Annual Reports Can Be Delectable" (Allen, Cato, and Bimblick, 1984). These, and others by authors such as Epstein (1975), Lurie (1984), and Winter (1985), may be of assistance to the average

investor. The experts producing the reports have their sources of assistance, too, as associations such as the National Investor Relations Institute present seminars and programs for executives responsible for writing and producing annual reports.

However, the task of acquiring these analytical skills is still not an easy one, especially given that many in the financial establishment argue against the average investor even attempting to do so. For example, Chang and Most (1985, 5) cite one colleague who stated, "there is no reason to expect the uninformed layman to understand these reports without competent professional assistance just as he is not expected to comprehend a technical medical report" [from his doctor].

### Summary and Conclusion:

Public companies and organizations of all sizes and descriptions produce annual reports to satisfy the information needs of interested parties. Because much of the investment related information in a corporation's annual report is known well in advance of its publication, another purpose of its use by the investor is to look for corroborative evidence for information previously released.

Research indicates that while these reports are considered to be "generally correct and complete," and are widely used, investors often find them very difficult to understand and use effectively. To aid an investor's understanding of annual reports, investors should use other resources of information found in the investor's local public or academic library to supplement information found in the reports, then take the time and effort to learn to analyze the statements themselves very carefully.

In the authors' experiences, many college graduates who major in accounting also have difficulty in understanding and communicating results contained in annual financial reports. Further research is needed to indicate if business school curricula are addressing the need for teaching the *interpretation* of financial statements as thoroughly as the *mechanical preparation* of such reports.

It is also apparent—by the difficulties reported by investors—that neither library-instruction librarians nor business faculty are effectively teaching the life-long skill of information gathering for business and investor decision-making purposes. As there are few librarians with an educational background in business as opposed to the humanities or social sciences (due to comparatively poor pay, for example), it is understandable as to why bibliographic instruction (BI) librarians are not adequately educating users. They themselves are not adequately prepared for the challenge, and business schools have not fared much better. Except for case study analysis, most courses still emphasize mechanical preparation and rote memory preparation for learning



"business principles." The authors are encouraged, however, by a 1988 American Association of Collegiate Schools of Business (AACSB)-sponsored study, which concludes,

Business/management schools in the next decade will need to take a hard look at how an information orientation can be incorporated into the entire curriculum and into fundamental research activities. This can be accomplished through a variety of approaches, including . . . permeating the curriculum with this orientation . . . [for preparation to enter our] information-saturated society (Porter and McKibbon 1988, 321).

If taught in business schools and reinforced through high-quality library-instruction sessions, the same information-gathering skills learned by students for research in one area (such as marketing research) would generally translate into other useful life-long skills such as searching for a new job, competitor intelligence, or investment analysis, each so crucial for a successful business career.

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# The Academic Library Materials Budget and Southeastern Engineering Programs

by Susan Davis Herring

Southeastern universities and their libraries have traditionally been underfunded, and that situation persists today. As data in the 1991 *Library and Book Trade Almanac* shows, the average materials budget for academic libraries in the southeastern states is approximately \$319,515, compared with the national average of \$427,759. This discrepancy causes problems for any library attempting to serve its clientele well, but creates an especially difficult situation for university libraries that serve technical programs such as engineering.

As we are frequently reminded by the media, quality education in engineering, mathematics, and the sciences is of vital importance to the future of this country. However, a strong engineering collection requires a high level of continuing institutional support. Engineering materials are second only to the sciences in cost, as shown in the *Library and Book Trade Almanac*. Also, engineering is an expanding field in which information changes rapidly, and the need for timeliness requires the continual acquisition of new books and subscriptions to current periodicals.

While recognizing that libraries of all types in the region are suffering from inadequate funding, it is important to understand how that affects the quality of an engineering collection. To do that, one must compare the engineering collection with the rest of the library's collection, as well as with others in its geographic area. Therefore, a survey was conducted to investigate the budgets and holdings of southeastern universities with engineering programs. An examination of the results of this survey can provide a good idea of the institutional support available for such dynamic and costly fields in a region and period known for tight budgets.

## THE SURVEY

A brief survey form was developed to gather information about holdings and budget data for engineering and overall collections. Forty-six forms were distributed; responses from fourteen libraries were received. Of these, two gave insufficient or conflicting data and were dropped from the study. After the responses were received, information on the numbers of students and faculty in each parent institution was gathered from standard reference sources (*The College Blue Book* and *Engineering Education*,

March 1990). Summary information on materials budgets and collection size is shown in Tables 1 and 2.

TABLE 1: BUDGET FIGURES — SUMMARY

	High	Low	Median
<b>LIBRARY TOTAL</b>			
Monographs	\$1,468,655	\$ 116,000	\$ 527,000
Periodicals	2,236,191	130,000	1,030,293
<b>ENGINEERING</b>			
Monographs	158,700	20,000	40,000
Periodicals	228,000	25,000	98,144

TABLE 2: COLLECTION SIZE — SUMMARY

	High	Low	Median
<b>LIBRARY TOTAL</b>			
Monographs	1,649,569	101,874	717,435
Periodicals	17,766	1,020	9,407
<b>ENGINEERING</b>			
Monographs	45,400	16,750	31,298
Periodicals	179	1,435	530

## ANALYSIS

Information gathered through this survey can be analyzed using several different methods. Table 3 shows book holdings per student and per faculty member.

TABLE 3: HOLDINGS PER STUDENT/PER FACULTY

	High		Low		Median	
	Students	Faculty	Students	Faculty	Students	Faculty
<b>LIBRARY TOTAL</b>						
Monographs	189.6	1,634.6	17.3	297.7	46.25	646.8
Periodicals	1.27	11.5	.19	1.59	.54	7.14
<b>ENGINEERING</b>						
Monographs	55.6	763.4	8.7	171.6	18.25	355.6
Periodicals	.98	13.3	.09	1.77	.29	5.7

Although the holdings both per student and per faculty member in the total library collections vary widely, it is clear that engineering collections are at a significant disadvantage in serving their users. With a median of 18.25 titles per student, engineering collections average only 39% of the overall median. In a field such as engineering in which current information is of particular importance, this low average number of monographs could be offset by a high number of journal subscriptions. However, the median figure of .29 subscriptions per engineering student shows a collection rate of only 54% of the overall median. The relationship

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between total library collections and engineering collections is similar when considering holdings per faculty member. It is clear that engineering collections provide less research support for students and faculty than is provided in other fields.

This lack of support is sometimes justified through the commonly-held belief that *engineers don't use the library*; however, the circulation statistics at the University of Alabama in Huntsville (UAH) indicate otherwise. Circulation of engineering materials has increased steadily since 1985 from 7.4% of total circulation to 11%, while circulation in other popular research fields, including history and English, has remained steady or decreased.

In addition, UAH statistics for 1990 show that for every 100 engineering titles in the collection, 52 titles from that field circulated. Computer science topped the usage list with a circulation-to-collection rate of more than 1 to 1. Physics closely followed engineering with 49 titles circulating per 100, while English literature, commonly thought to be one of the most popular usage areas, had a circulation rate of only 36 titles for every 100 in the English literature collection. Circulation figures such as these indicate a much greater demand for engineering materials than is commonly believed, and demonstrate a need that should be addressed through the purchase of more titles and of more second copies.

Such an effort requires funding, which historically has not been available. As shown in Table 4, engineering collections are funded at a rate even lower than that of the overall collections. The single exception is seen in budget dollars per faculty member for periodicals.

**TABLE 4: EXPENDITURES PER STUDENT/PER FACULTY**

	High		Low		Median	
	Students	Faculty	Students	Faculty	Students	Faculty
<b>LIBRARY TOTAL</b>						
Monographs	\$ 99.83	\$1,105.91	\$13.20	\$117.17	\$39.91	\$649.43
Periodicals	188.60	1,561.97	39.34	379.67	62.58	898.72
<b>ENGINEERING</b>						
Monographs	57.88	1,141.73	9.88	135.48	32.76	432.33
Periodicals	134.51	2,145.78	20.37	312.90	53.41	1,055.31

## DISCUSSION

The twin problems of insufficient funding and inadequate collections threaten all libraries. However, as the survey results clearly illustrate, southeastern engineering library collections face even worse problems serving their clientele than one might expect in our traditionally underfunded region. The already inadequate technical collections are being eroded by continued low funding, which is forcing cutbacks at a time of rapid growth in engineering research, development and publication. Academic librarians in the technical fields, who are responsible both for supporting the education of future leaders in research and industry and for assisting those currently engaged in cutting-edge research

projects, are thus doubly handicapped.

The serious nature of this situation is aggravated by the rising costs and proliferation of engineering materials. As shown in the 1991 *Library and Book Trade Almanac*, engineering books are 47% higher in cost than the average academic books. However, basic cost is not the total problem. It is also necessary to consider the quantity of books being published and the number of those that should be added to the collection. Table 5, drawn from the annual Ballen approval plan reports, shows the list prices, quantities, and total cost of books recommended by the Ballen approval plan for selected fields in 1985/86 and 1990/91.

**TABLE 5:  
COST AND QUANTITY OF RECOMMENDED TITLES**

Subject (LC class)	1985/96		
	Titles	Cost	Total
History ( <i>DEE</i> )	1202	\$27.66	\$33,250.33
Lang/Lit ( <i>P</i> )	1728	26.11	45,118.08
Math and			
Comp. Sci. ( <i>QA</i> )	686	38.22	26,218.92
Physics ( <i>QC</i> )	286	62.42	17,852.12
Chemistry ( <i>QD</i> )	204	75.59	15,420.36
Engineering ( <i>T</i> )	1229	49.54	60,884.66
Subject (LC class)	1990/91		
	Titles	Cost	Total
History ( <i>DEE</i> )	1634	\$37.36	\$61,048.08
Lang/Lit ( <i>P</i> )	2716	33.77	91,719.32
Math and			
Comp. Sci. ( <i>QA</i> )	1226	54.74	67,111.24
Physics ( <i>QC</i> )	579	78.34	45,358.86
Chemistry ( <i>QD</i> )	290	106.70	30,943.00
Engineering ( <i>T</i> )	1641	76.87	126,143.67

Examination of this data shows that the cost of simply maintaining a collection in engineering by adding the titles recommended under the Ballen approval plan has more than doubled in the last five years. This is true for most of the areas shown, but the extreme increases in cost *and* quantity of materials over this time has caused engineering to suffer particularly. Even worse, some areas of engineering have expanded explosively over the past few years, resulting in a vast increase in the amount of available—and needed—material.

Recommended publications in chemical engineering (LC class *TP*) for example, have increased from 96 to 166 titles per year, and the total cost of those publications has risen 192%. Journal prices have also experienced unprecedented increases over the past few years, as has been widely documented in the literature, and there is little hope in sight for a price slow-down.

Ideally, the higher prices and greater availability of materials in the technical and scientific fields would be reflected in higher materials budgets. The current survey shows that not only is this *not* the case, but the



opposite seems to be true. Obviously, the question of dealing with the price differential between technical materials and those in other fields has yet to be successfully addressed.

#### **RECOMMENDATION**

We tend to make changes in our systems only when repeated complaints are heard, and in many academic libraries it seems that users in the humanities and social sciences are the most vocal. But our less outspoken users, such as engineering students and faculty, also have growing information needs that deserve our attention and action.

It is clear that engineering collections in the southeast are generally smaller and are receiving less support than are collections in other disciplines. If all things remain equal, this situation will only become worse. A massive infusion of funds to rectify this situation by increasing base holdings would not solve the problem. Engineering, like other technical fields, is an area in which most

information has a relatively short useful life. English literature materials are useful indefinitely; in engineering, information five years old is often outdated. Therefore, there is limited value to "filling in the gaps" through selection of retrospective materials.

What would be of value is a reconsideration of how materials funds are allocated to each academic area. The formulas used in allocation should be carefully examined so that the same percentage of worthwhile books published during a given year can be purchased for each subject area of equal importance. If that means that engineering areas must receive 30 to 50 percent more funding than literature or history, then that should be reflected in the materials budget allocations. It is only through such an effort that current inequalities can be rectified and students and researchers in engineering and the sciences can be served as well as their counterparts in other fields. Certainly they deserve such equality in service.



**Ellen Hellard (KY), George Stewart (AL), Joe Forsee (GA) enjoy the SELA/LLA conference reception. (right to left).**



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# Special Collections in the Rocket City: Space and Rocket Collections in Huntsville, Alabama

by Jay McNamara

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Many interesting libraries and library collections in Huntsville reveal the city's truly unique local history. It was in this north Alabama community, and specifically in the laboratories and test sites of the Redstone Arsenal, that former German rocket scientists and their American colleagues took the steps leading to Neil Armstrong's *giant leap*. Here, documents that chronicle the U.S. space effort have been conscientiously assembled by professional archivists and librarians. But of course, as with any local history archive, these special collections go beyond their original focus to betray an ingrained perspective that yields additional insights for the enterprising historian or social scientist.

Fifty years ago, Huntsville was a small county seat (pop. 15,000) in north Alabama. Its economic focus was cotton. However, the wheels of change were set in motion on July 3, 1941, when the War Department selected 30,000 acres of Huntsville for what would become the Redstone Arsenal, an ordnance and chemical weapons plant. Post-war obsolescence was averted with the designation in 1948 of a portion of the Arsenal property as the Army's center for research and development (R&D) in rocketry, which culminated with the 1950 reassignment of the German Rocket Team from Fort Bliss, Texas. NASA was created in 1958 to give the U.S. space program a non-military orientation both in appearance and reality. Along with the consolidation and enlargement of R&D efforts in the new Marshall Space Flight Center (MSFC) in 1960, NASA's effect was to minimize the wasteful competition among individual service-developed rocket programs.

En route to the moon, a number of firsts were engineered by the Rocket Team. Scientific exploration was only half of the rivalry with the Russians. In late 1951, a Huntsville-designed missile successfully intercepted a high velocity aircraft in flight for the first time. The following August, the Army's heavy ballistic Redstone missile was launched. The Explorer I satellite was launched in 1958 using a Jupiter C vehicle, a civilian version of the military Redstone, as the Space Race heated up. In January 1960, a missile-to-missile intercept was first recorded. Three months later, the Saturn lunar vehicle was test-fired, and 14 months after that, Alan Shepard—atop a modified Redstone rocket—became the first American in space. In July 1969, “before this decade is out,” as President Kennedy predicted, the staffed lunar landing was achieved via a Saturn V rocket. And quite recently, Patriot missiles successfully

defended against Soviet SCUD missiles in the Persian Gulf.

With a few notable exceptions, the archival material identified here is related to the United States missile program as it developed in Huntsville. Generally, it is arranged as sets of personal papers. For scholarly purposes, access to these collections should be requested in advance by writing to the host institution.

## *Papers at Huntsville's Alabama Space and Rocket Center*

**von Braun, Werner.** Head of German rocket development at Peenemunde and of the U.S. Army rocket program. Architect of the American space effort.

**Boehm, Josef.** Guidance and control expert. Specialist in electrical systems and guidance equipment.

**Cerny, Otto.** Mechanical systems designer. Specialist in fluid systems and subsystems.

**Dannenberg, Konrad.** Propulsion engineer at both Peenemunde and at the Marshall Space Flight Center. Participated in space station design studies.

**Duerr, Friedrich.** Electrical systems engineer and specialist in the design of electrical networks for ground support system.

**Geissler, Ernst.** Launch specialist and aerodynamics expert. One of the leadership team that established the U.S. Army Ballistic Missile Agency at Redstone Arsenal.

**Grau, Dieter.** Director of Quality Assurance, Marshall Space Flight Center.

**Heller, Gerhard.** Peenemunde staff from 1940 onward, and later Director of the Space Science Laboratory of the Marshall Space Flight Center. Specialist in rocket propulsion.

**Hueter, Hans.** Chief test engineer at Peenemunde and senior administrator who was involved deeply in the Saturn V program.

**Huzel, Dieter.** Specialist in system design. Key figure in the development of the Saturn 5 S-11 second stage. Author of book *From Peenemunde to Canaveral*.

**Lange, Ernst.** First program manager of the Saturn rocket program.

**Neubert, Erich.** German engineer associated with the Peenemunde team from 1939 onward. Eventually became Associate Deputy Director, Technical of the Marshall Space Flight Center under Eberhardt Rees.

**Nowak, Max.** Manufacturing engineer.

**Ordway, Frederick.** Coauthored (with Mitchell Sharpe) the book *The Rocket Team*. Coauthored several books

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with von Braun and has published extensively on the history of American space exploration.

**Palero, Hans.** Systems engineer and specialist in preliminary design and layout of rocket systems.

**Paul, Hans.** Rocket engine systems engineer and thermal engineering expert. Heavily involved in propulsion system development of the V-2, Redstone, Jupiter and Saturn rockets.

**Rees, Eberhard.** Von Braun's deputy director at the Marshall Space Flight Center and his successor as Director, serving from 1970-1973.

**Rudolph, Arthur.** Associate of von Braun, 1931-1969. Manager, Saturn V vehicle launch program, 1963-1969. Pioneer in rocket systems development starting in the late 1920's and early 1930's with liquid rocket motors. Manager of both the Pershing rocket program and the Saturn 5 program.

**Schirra, Wally.** American astronaut.

**Sharpe, Mitchell.** Coauthor (with Frederick Ordway) of *The Rocket Team*. Science writer. Has written extensively about the von Braun team and about the history of the American space program.

**Shuler, Albert.** Test and instrumentation specialist.

**Stuhlinger, Ernst.** Associate of von Braun, 1941-1976; Director for Science, Marshall Space Flight Center, 1968-1976. First Director of the Space Science Laboratory. Played key role in involvement of MSFC in scientific payloads.

**Toftoy, Holgar.** Chief, U.S. Army Ordnance Intelligence in Europe, 1945. Set up the Army's Guided Missile Program at Fort Bliss, Texas. Commander, Redstone Arsenal during the development of the Redstone Missile and generally credited with acquiring the von Braun team for the United States.

**von Saurma, Ruth.** Foreign Information Specialist in the Public Affairs Office, Marshall Space Flight Center. She conducted much of von Braun's considerable German correspondence.

**Wiesman, Walter.** Key spokesman and public relations specialist for the von Braun team.

**Wyld, James.** American rocket expert and founder of what eventually became Morton Thiokol.

Other members of the 130-member German Rocket Team, whose papers are at the Alabama Space and Rocket Center, include Fritz Kramer, Heinrich Schulze, Kurt Patt, Rudolph Holker, Gerhard Reisig and Johann Tschinkel. These, and the papers of 33 of their pioneering American colleagues, include all aspects of the work at Redstone: guidance, control, electrical systems, fluid systems, propulsion, ground support, launch systems, aerodynamics, quality control, manufacture, thermodynamics, instrumentation, management

and public information.

### *Papers at the University of Alabama in Huntsville (UAH)*

**Hermann, Rudolf.** Research reports and technical findings from the Aerodynamics Institute at Peenemunde, which he headed. Collection includes reprints of documents dealing with rocketry beginning in 1923. He later served as professor and first Head of the Research Institute at UAH.

**Jones, Robert "Bob."** The congressional papers of the U.S. Representative from the northern district of Alabama, 1947-1977.

**Saturn History Collection.** Materials collected to provide documentation for an official history of the Saturn Project. Range from working papers to published NASA reports, from early Army missile development to the Apollo moon landings, 1940-1976.

In the study of the History of Science, these engineering and administrative papers are unmistakably major documents demonstrating the establishment of BIG SCIENCE. (Read also: BIG MONEY). However, they are also the primary materials for more subtle and unobtrusive socio-political analysis. Consider the relationship of von Braun and Eisenhower, who, institutionally speaking, had been mortal enemies. Only the good offices of the U.S. Army command maintained effective communication and progress between the two former adversaries.

Another choice lode of papers suggests the study of rival methods of "doing science." Early NASA in-house design and manufacture (engineers with "dirty hands") got us to the moon with Saturn. Current NASA practice (earlier used by the ill-fated Air Force missile program) provides for contracted-out work, such as *Hughes Aircraft* mirrors and *Morton Thiokol* engines.

In addition, the Alabama Space and Rocket Center houses another collection of ancillary interest. The *Frederick Ordway Aerospace Collection* contains thousands of pieces of fiction, including of course science fiction, and non-fiction. The latter is divided into (1) history of flight, (2) astronautics, (3) astronomy, (4) early rocketry and (5) 20th century rocketry. A fuller explanation may be found in *Aeronautics and Space Flight Collections*, edited by Catharine D. Scott, 1985. Much of the material is rare; certainly, there is no equal collection in this concentration.

Finally, one other local resource needs to be mentioned: the clipping file of the *Huntsville Times*. Located in the Heritage Room of the Huntsville-Madison County Public Library, it is the only means of subject access to local daily newspaper coverage of this period.

For assistance in completing this article, grateful acknowledgement is made to the Alabama Space and Rocket Center and, in particular, for use of their records and permission to roam their stacks.



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# PEOPLE

**Lester Asheim**, Kenan Professor Emeritus of the School of Information and Library Science at UNC, Chapel Hill, has been awarded the ALISE Award for Professional Contribution to Library and Information Science Education. □ **Joan Lyon Atkinson**, Associate Professor at the University of Alabama School of Library and Information Studies, is the 1992 recipient of the Frances Henne Young Adult Library Services Association/VOYA Research Grant. The \$500 grant will support Dr. Atkinson's research into intellectual freedom and young adult fiction. □ **Valerie Ayer** is now Branch Manager, Briarcliff and Embury Hills branches at DeKalb County (GA) Public Library. □ **Augie E. Beasley**, Media Specialist at East Mecklenburg High School in Charlotte, received the 1991 North Carolina Association of School Librarians Carolyn Palmer Media Coordinator of the Year Award. □ **Michael J. Bonnard** has been named Assistant Catalog Librarian at Christopher Newport College in Newport News, VA. □ **Melissa M. Cain** is now Director of Development for the School of Information and Library Science at UNC, Chapel Hill. She previously served as Head, Humanities Reference Department and Interlibrary Loan Services for UNC's Academic Affairs Libraries. □ **Marybeth Charters** has been named Social Sciences Reference Librarian at Mississippi State University Libraries. □ **Jacquelyn Daniel** has joined DeKalb County (GA) Public Library, as Reference Librarian at the Decatur Library. □ **Ann**

**Davis** is now Assistant Director of the St. Bernard Parish (LA) Library. □ **Rose Parkman Davis** has been appointed Physical and Biological Sciences Reference Librarian at Mississippi State University Libraries. □ **Gillian M. Debreczeny** is now Librarian of the School of Library and Information Science Library at UNC, Chapel Hill. □ **Peter Fletcher** is a new Assistant Cataloger at Southeastern Louisiana University Library. □ **Steven W. Gahan**, Acquisitions Librarian at Nicholls State University Library in Louisiana, has retired after 26 years of service. □ **Judy Guzzy** is now Serials Librarian at McNeese State University. □ **Jimmie Hoover**, previously with LSU/Middleton, now heads East Baton Rouge Parish (LA) Library's Centroplex branch. □ **Henriette Jeansonne**, Louisiana Librarian at Nicholls State University, has retired after 27 years of service. □ **Ethel Llamas** is now Director of the St. Bernard Parish (LA) Library. □ **James W. Marcum** is now Library Director at Centenary College. □ **Elizabeth Pierce** has been named Public Services Librarian at the Trevecca Nazarene College Library in Nashville, TN. □ **Jill Shires** has been named Media Services Librarian at the University of Southern Mississippi's Teaching Learning Resource Center. □ **Joe White** is now Technical Services Librarian at St. John the Baptist Parish (LA) Library. □ **Teresa Windham** is now Branch Manager of the Southeast Regional Library at Richland County (SC) Public Library.

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## DEATHS

**Richard Thomas Barker**, University Librarian at Appalachian State University in Boone, NC, died December 16, 1991. Barker began his career as Circulation Librarian at Appalachian in 1956, became Assistant Librarian in 1963, and University Librarian in 1971. He was active in SELA, the North Carolina Library Association, and Phi Delta Kappa. Barker was instrumental in the establishment of the Western North Carolina Library Network.



# STATESIDE VIEW

What's going on in YOUR state? *SELn* would like to know! Send newspaper clippings, photos, press releases, etc. to the editor.

## ALABAMA



### New Auburn library opens

Auburn University has unveiled its new 207,000-square-foot Ralph Brown Draughon Library, completing an expansion project which began in 1988.

The expansion increased the library's capacity to 2.5 million volumes, increased seating to 2,000, and added a 345-vehicle parking deck. More than 850,000 people use the Draughon Library yearly.

Funds for the expansion included \$7.4 million from a state bond issue, \$5.4 million from a university bond issue, \$2.7 million from other university funds, and \$5 million from private contributions.

### APLS has new director

The Alabama Public Library Service is now under the directorship of Patricia Harris, formerly head of the North Dakota State Library. Harris, who began her duties in January, replaced former APLS director Blane Dessy, who resigned in 1991.

"APLS is fortunate to have Patricia Harris as its new director," said Ronald A. Snider, APLS executive board chair. "She has a broad background in the administration of public and state libraries."

Harris previously served as a library consultant with the Louisiana State Library, and as Assistant Director for Development with the Virginia State Library. She had been State Librarian in North Dakota since 1987.

## FLORIDA



### FSU holds annual conference

Florida State University's School of Library and Information Studies hosted its Tenth Annual Library Conference in March, focusing on the issue of lifelong learning. Included were sessions on literacy, distance education, English as a second language, and young adult services. Among the speakers featured were ALA Associate Executive Director Peggy Barber, Sandra Cooper of the State Library of Florida, Sandra Payne of

the New York Public Library, and Linda Waddle, Deputy Executive Director of ALA's Young Adult Library Services Association.

### West Fla. copes with cuts

Recent budget cuts have had a major impact on services at the West Florida Regional Library, but staff and patrons are remaining optimistic.

Librarians purchased no new books between late August and late January, when allocation of state funds was confirmed. New titles are now being ordered, but the budget is still down from the previous fiscal year. Hours were reduced at all branches, and circulation has dropped accordingly.

Friends of the Library and other users have pitched in to help, donating funds for book purchases and providing volunteer assistance in branch libraries as needed. The library's automation project, according to Library Superintendent Gene Fischer, will continue to progress despite the cutbacks.

## GEORGIA



### Public library houses law library

The Nancy Guinn Memorial Library in Rockdale County, which moved into a new \$3 million facility in 1990, is now housing the Clarence R. Vaughn Law Library. This is the first law library of a Georgia county to be housed in a public library.

The law library contains a complete collection of the statutes, regulations, and case law of Georgia and the United States, as well as essential legal research aids such as digests, treatises, and annotations. The library is staffed by two part-time employees, a Law Library Specialist and a Law Library clerk, who assist citizens in the use of the materials. The library is open 4 hours a day every weekday, and 7 hours on Saturday.

### DeKalb receives literacy grant

Thanks to a \$15,000 grant from the Barbara Bush Foundation for Family Literacy, the DeKalb County Public Library's first "Building Blocks to Literacy" program will begin this fall. "Building Blocks to Literacy" was only the second program by a library system in the nation selected to receive a Bush Foundation grant. Additional funding is being provided by the DeKalb County Chapter of 100 Black Women.

The project is in cooperation with the Scottdale Child Development Center, which will identify 24 teenage mothers and their children to enroll in the four 6-week literacy sessions. The total program will last six months.



# STATESIDE VIEW

Responsibility for the program will be shared by the Library and the Center, with a local group of Literacy Volunteers of America tutoring the parents to read to their children.

Sherry Des Enfants, DeKalb's youth services coordinator, explains, "It is an intergenerational literacy program, where we will train not only teenage parents but also their children, aged 0-36 months. It is designed to provide positive 'first contact' with the library and its services, and to train parents to read to their children."

## KENTUCKY



### UK given \$5 million

The University of Kentucky's library fundraising campaign received a major boost with the contribution of \$5 million made by businessman W. T. Young. Young is a 1939 graduate of the university. His gift is the largest ever received by the university from an alumnus.

## LOUISIANA



### HyperCard orients newcomers

Newcomers to the Howard-Tilton Library at Tulane University can now orient themselves to the library and its services by computer. The library has installed the HyperCard system, which runs on Macintosh computers, to provide orientation information.

Among the informational choices available on the system's menu are "About the Library," "What's in the Library," "Call Numbers and Location," "Departments and Collections," "Floor Plan," and "Other Tulane Libraries." A file titled "Research in the Library" is in the works as well.

According to Reference Librarian Bill Strickland, the HyperCard system is proving successful as an alternative to traditional orientation services, giving students "a desktop tour vehicle to the library."

### Loyola plans literacy center

An adult literacy center is being planned for a new library at Loyola University. The Lindy Boggs Center, named in honor of the retired Congress member, will conduct literacy research, create manuals and teaching aids, and train literacy tutors.

The U.S. Senate will provide \$10 million in funds toward the new library. New Orleans philanthropist J. Edgar Monroe, for whom the library will be named, will contribute endowments totalling more than \$7 million.

## MISSISSIPPI



### MLA offers poster sessions

For the second year in a row, the Mississippi Library Association offered poster sessions as part of its annual conference. Presentations tripled from five poster sessions in 1990 to fifteen in 1991. Presenters represented not only university libraries in Mississippi, but also community colleges, regional and public libraries, and even the Mississippi State Department of Health.

Topics covered ranged from intellectual freedom to "Barcoding Humor." Two of the sessions offered convention-goers the chance to see poster sessions they might have missed at ALA in Atlanta.

MLA's 1992 conference, to be held in Jackson in October, will feature the Third Annual Poster Session, and planners expect an ever bigger turnout than last year's.

### Environmental Quality Library opens

The Bureau of Geology Library has moved into new quarters with its parent agency, the Department of Environmental Quality, in Jackson. Various smaller libraries within the department have been merged with the geology library by Librarian Carolyn Woodley to form the new Department of Environmental Quality Library.

The new library occupies 3,000 square feet and includes office space, a reference and reading area, and a conference room. The new library will continue to serve and lend materials to the public.

## NORTH CAROLINA



### Document program re-funded

The North Carolina State University Libraries has received a U.S. Department of Education grant totalling \$71,690 to continue its Digitized Document Transmission Project. The project investigates the transmission of digitized documents via campus telecommunication networks and the national NSFnet/Internet network.

"We have had a successful first year with the project," said project manager Tracy M. Casorso. "The workstations have been installed and network linkages tested. We are currently beta-testing an application that streamlines the scanning and transmission process." The NCSU Libraries and the NCSU Computing Center are



# STATESIDE VIEW

working together to develop a model for distributing digitized research materials directly to schools at various campuses.

## Washington library to expand

The Georgia H. and Laura E. Brown Library in Washington has received an LSGA construction grant of \$147,516 which will enable the library to expand its present building by more than 5,000 square feet. The project will provide room to expand the library's book collection, offer special programs, and enlarge staff office space. The town of Washington and local donors have also contributed monies toward the expansion project.



## SOUTH CAROLINA

### USC offers distance education

A new venture of the University of South Carolina College of Library and Information Science is making its Master of Library and Information Science degree program available to students in Georgia. Through televised and on-site instruction, a one-time group of qualified students will have the opportunity to complete the MLIS program in a three-year cycle beginning in the fall of 1992.

The Ocmulgee Regional Library Headquarters in Eastman, Georgia, has been selected as the primary site to receive all televised and on-site courses. Depending on the geographical distribution of enrollment, other sites may be added as appropriate.

Students who enroll in the MLIS program in Georgia will be able to direct their courses of study toward their desired career settings in library and information services. The program is fully accredited by ALA, the National Council for Accreditation of Teacher Education, and the National Association of State Directors of Teacher Education Certification.

### S.C. group joins CRG

The South Carolina Library Association's Technical Services section is now an affiliate of the Council of Regional Groups. CRG serves as a means for information exchange between the Association for Library Collections and Technical Services (ALCTS) and regional groups which have a focus within the field of library technical services. There are presently more than 40 regional groups affiliated with ALCTS.

## TENNESSEE



### Gore discusses NREN

Senator Albert Gore, Jr. (D-TN) visited the Memphis State University Libraries in December to discuss the

National Research and Education Network (NREN). He spoke to a large group of faculty, staff and students about NREN and the legislation which created it, and then answered questions from the audience.

### TLA meets in Chattanooga

The Tennessee Library Association held its 1992 convention in Chattanooga in April. Keynote speaker was Susan Goldberg, director of the Minneapolis Public Library and Information Center. Also featured were Dr. Charles McClure of Syracuse University, who discussed "Libraries and the NREN: Realizing the Potential," James Swan, a library fundraising consultant, and young adult novelist Jenny Davis.

## VIRGINIA



### Loudoun offers public fax

The Ruse Library in Leesburg, a branch of the Loudoun Public Libraries, is now making its fax machine available to library users. By using a major credit card or telephone credit card, users can send and receive international and domestic faxes on the library's equipment. Library staff members provide assistance to fax users as needed.

## NEW AND USEFUL

### Disabled subject of video

"People First: Serving and Employing People with Disabilities," a 38-minute videotape, is now available from ALA Video/Library Network. The video uses interviews with library patrons and employees who have disabilities to demonstrate how even organizations with limited budgets can make their facilities accessible and inviting to the disabled. Also shown are ways employees can interact positively with disabled individuals, and simple techniques for improving communication.

The video is priced at \$130; to order, call 1-800-441-TAPE.

### Publishers offer new CD-ROM tools

Reference tools newly available on CD-ROM include the following:

Macmillan has released the 23rd edition of the *College Blue Book* in CD-ROM format. Included is information on more than 3,000 two- and four-year institutions and over 2,000 sources of financial aid. The CD-ROM version is available for \$350 from Macmillan Reference, 866 Third Avenue, New York, NY 10022.

EBSCO is offering *Compact Disc Federal Register*, a full-text CD-ROM version of the weekly journal produced by the Office of the Federal Register and the Government



## NEW & USEFUL

Printing Office. The service is updated weekly. Also available are *Personal Medical Library CD-ROM*, containing the complete text and images of seven medical works, and *Masterplots II CD-ROM*, with the complete text of 9 printed Masterplots series. Information on these products is available from EBSCO at 1-800-221-1826.

### Book examines "latchkey kids" dilemma

*Latchkey Children in the Library and Community: Issues, Strategies and Programs*, by Dr. Frances Smardo Dowd, is now available for \$24.50 from Oryx Press. The 208-page paperback summarizes the results of Dr. Dowd's libraries-and-latchkey children surveys of 1988 and 1990, and describes the programs and methods currently being used to successfully serve this audience in public libraries across the U.S. and Canada. Also included are a bibliography of videos, films and books for children about the self-care experience, a list of organizations and latchkey agencies, and a list of case-

study libraries. To order, contact the publisher at 1-800-279-6799.

### Automation style guide released

Gaylord Information Systems is offering free copies of its *Library Automation Style Guide*, which lists commonly used industry words and phrases, with rules for spelling and usage. To obtain a copy, call the company at 1-800-962-9580.

### Directory lists arts films, videos

*Art on Screen: A Directory of Films and Video About the Visual Arts* is now available from G. K. Hall. The directory includes more than 900 films and videos released between 1976 and 1990, covering fine arts, archaeology, photography, the decorative arts, and other related topics. Annotated listings are supplemented by subject indexes, a director index, name index, and source index. The book is priced at \$65 (hardcover) or \$35 (paper); to order, contact the publisher at 70 Lincoln Street, Boston, MA 02111.

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# BULLETIN BOARD

## IASL plans Belfast conference

The International Association of School Librarianship will hold a conference, "Towards the 21st Century: Books and Other Media for the Future," July 20-24 in Belfast, Ireland. Meetings will be held at Queen's University of Belfast; social events will include a reception at Belfast's City Hall and a banquet in the historic Great Hall of the University.

Following the conference will be a study tour to the west of Ireland, concluding with a visit to Dublin. Among the sights to be seen are the Book of Kells, the Trinity College Library and the National Library and National Museum. A literary pub crawl is also planned.

For information about joining IASL, write Box 1486, Kalamazoo, MI 49005. A \$20 membership fee includes quarterly issues of the *IASL Newsletter*, as well as information, if requested, about the Belfast conference.

## Art publications honored

The Southeast Chapter of the Art Libraries Society of North America has announced the 1991 winners of its annual Mary Ellen LoPresti Publication Awards for Excellence in Art Publishing. Outstanding Art Book was *Basketry: The Nantucket Tradition: History, Techniques, Projects*, by John McGuire, published by Altamont Press. The Southeastern Center for Contemporary Art in Winston-Salem, NC, won Outstanding Exhibition Catalogue for its *Next Generation: Southern Black Aesthetic*, while *The Journal of Decorative and Propaganda Arts*, published in Miami, was named Outstanding Serial. A special award for continued excellence in the publication of artists' books was awarded to Nexus Press of Atlanta.

## Survey studies opinions on libraries

Americans want libraries to promote reading, but they also want to have a say in the kind of reading libraries promote, according to a new national public opinion survey on public libraries.

The survey found that while 93 percent of the 1,181 people interviewed believe public libraries should provide literacy programs for adults, close to 70 percent said that certain kinds of reading material—including "Playboy" and "Penthouse," and books on how to commit suicide—should be kept out of the library altogether. Almost half (44 percent) believe that records and tapes with sexually explicit language should not be available in public library collections.

When asked about who should have a say in controversies over the kinds of material libraries provide, 31 percent of the respondents favor giving parent groups a great deal of say; less than 10 percent favor giving government officials and religious leaders that right; and 41 percent reject giving special interest groups, such as political parties and unions, any say.

Conducted by the University of Illinois Library Research Center, the National Opinion Poll on Library Issues "gives us a national snapshot of public opinion about services, collections and governance of libraries, against which individual librarians can check the opinions of their community," said Leigh Estabrook, survey director and dean of the U. of I. Graduate

School of Library and Information Science.

According to Estabrook, the survey "highlights the tensions" between librarians and the public on several issues, including the controversy over what to do about so-called latchkey children and the kinds of materials libraries should provide. She thinks that the difference of opinion over materials is "a legitimate problem and represents an ongoing debate in American democracy."

## Other findings:

- In contrast to its views on sexually explicit material, the public is less likely to favor restrictions on materials related to public health. A large majority (85 percent) believe that books and materials that give information about how to prevent AIDS should be made available to anyone; only one in 10 adults polled believe that children should obtain parental permission to check information about AIDS out of their public library.

In addition, more than half (56 percent) of those interviewed say birth-control information should be available to anyone, while one third (31 percent) feel it should be available to children with parental permission.

- Regarding the controversy over latchkey children, some of whom hang out in libraries unattended, well over one third (39 percent) of the respondents said that libraries should provide a safe place for children to stay after school.
- On the issue of funding, the public is divided. If public libraries needed more funds to operate, 44 percent of the respondents would recommend increasing taxes, while 41 percent would advocate charging patrons for library services. Respondents with higher incomes are more likely to support increasing taxes to help finance libraries than those with family incomes under \$25,000 (49 percent versus 36 percent).
- With regard to control of America's libraries, most respondents feel that librarians and library staff should remain responsible. Nearly twice as many favored that group (41 percent) over other forms of governance, such as independent citizens (26 percent) or local government (23 percent).
- Most people surveyed (87 percent) feel that libraries should provide educational videotapes but only 25 percent think videotapes of recent motion pictures should be included in all public libraries.

The Library Research Center also has polled members of the Public Library Association on the same questions and soon will compare those results with results from this study. "We believe there will be some significant differences," Estabrook said.

The survey was conducted between Oct. 26 and Dec. 27, 1991. It has a margin of error of plus or minus 3 percent. D. Charles Whitney, a professor in the U. of I. Institute of Communications Research, and Seymour Sudman, a U. of I. professor of marketing, served as consultants on the survey.



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# SELA/LLA Conference Highlights

by David Tucker

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At a time when many libraries are facing budget cuts which may force them to scale down or eliminate some of the services they offer, SELA's biennial conference, held in conjunction with the Louisiana Library Association conference, provided some welcome reminders that libraries and librarians are important. Built around the theme, "Libraries and Readers: A Winning Combination," the joint conference, held March 18-21 in New Orleans, drew more than 2100 participants from around the Southeast region.

In one busy four-day period, they had the opportunity to visit exhibits, hear speeches by leaders in the library and information field, network with librarians from 11 states, and attend a variety of timely and useful programs. Those programs covered such up-to-the-minute topics as the National Research and Education Network (NREN), the Americans with Disabilities Act, censorship, and copyright. Other programs told listeners how to select the right circulation system for their library, how to keep accurate statistics on the use of their CD-ROM products, and even how to decide whether it was time to look for a new job.

As incoming SELA president Gail Lazenby commented, "The program planners worked extremely hard. I heard favorable comments from everyone I talked to."

Current ALA president Patricia Glass Schuman, whose "Right to Know" campaign has brought new attention and respect for libraries nationwide, reminded listeners in her speech at the Closing General Session Saturday morning to value themselves and their work, and to make sure that others do as well. "When librarians are not valued," Schuman said, "the very basis of our democracy is in danger."

Her sentiments were echoed by noted author and National Public Radio commentator Andrei Codrescu, in his talk at the SELA/LLA Book and Literary Award Banquet. Codrescu, who emigrated to the United States from Romania in the 1960's, painted a vivid picture of censorship in his native country, and the effects it had on him and others living in that repressive society.

"Every honest book was a challenge to the official version of reality," Codrescu said, explaining that many books could be read only by a select few. Because the Romanian people were not allowed the freedom to read what they chose, he said, they were forced to develop covert methods of passing along important works. "Hidden everywhere, there were people who were feeding secretly on forbidden books."

Codrescu recalled the excitement that was created when a bookstore obtained a few copies of a poet's latest work, and paid tribute to a librarian in his hometown who allowed him illegal access to some of the restricted titles in the local library.

"When I came to America, I was exhilarated by the freedom to wallow in books," said Codrescu, who nevertheless expressed concern that recent political developments may endanger the freedom to read. He also commented on the "vast quantities of available trash" which he fears will divert people from reading important books and spoke of the hold television has on young people.

Two authors whose works were judged important by SELA members were honored with awards presented that same evening. Named Outstanding Southeastern Author in fiction was novelist Terry Kay, for his autobiographical novel *To Dance with the White Dog*. Kay who said that his book was "turned down by a lot of publishers," thanked listeners for their enthusiastic response to his story of "a Southern family that was *not* dysfunctional."

Louis D. Rubin, Jr., University Distinguished Professor of English Emeritus at the University of North Carolina, Chapel Hill, was the recipient of the Outstanding Southeastern Author Award for non-fiction. Rubin's work, *The Mockingbird in the Gum Tree: A Literary Gallimaufry*, has been acknowledged as a major contribution to the study of Southern literature. In his acceptance speech, Rubin thanked librarians ("They buy my books. Sometimes they're the only people who do"), and declared it "a privilege indeed" to be honored by them.

Although the conference schedule was filled with worthwhile events, there was also time for participants to acquaint themselves with the historic city around them. Conference-goers took in the famous French Quarter, sampled the local cuisine, and toured such sites as the Superdome and the plantation homes along the Mississippi River. A reception held Friday night at the Aquarium of the Americas gave those who attended a chance to make new acquaintances and unwind from the busy day of programs.

The New Orleans conference marked SELA's first joint conference with LLA, but as Gail Lazenby remarked, the event demonstrated that LLA's "reputation for excellent conferences" is well-deserved. Others agreed that the 1994 conference in Charlotte will have to be exceptional to surpass this year's activities in New Orleans.



## SELA Awards for 1990-92 Biennium

### SELA President's Award

Herman Moore, Pres.—Title Books, Birmingham, AL

### SELA Rothrock Award

Edward G. Holley, School of Library and Information Science, University of North Carolina at Chapel Hill

### Outstanding Southeastern Library Program Award

Memphis Shelby County Public Library and Information Center (TN) for JOBLINC, a mobile job information service.

### Outstanding Southeastern Author Award

#### For Fiction:

Terry Kay, *To Dance with the White Dog*

#### For Nonfiction:

Louis D. Rubin, Jr., *The Mockingbird in the Gum Tree: a Literary Gallimaufry*

### SELA Honorary Members are:

Mary Louise Rheay, Atlanta, GA

A. Ray Rowland, Augusta, GA

Edward G. Holley, Chapel Hill, NC

## 1992 PR CONTEST WINNERS

Newsletter—The Public Libraries of Birmingham/Jefferson County (AL) *The Reader*

Brochure/Flyer—Linn-Henley Research Library

Birmingham Public Library (AL)

Annual Report—Richland County Public Library; Columbia, SC

Friends Project—Eric and Sarah Rodgers Library for Science and Engineering; The University of Alabama

Calendar—Richland County Public Library

Columbia, SC

Bookmark—Greenville County Library; Greenville, SC



Left photo: Diann Scales from University of Montevallo in Birmingham, AL displays PR Swap and Shop items.



Jim Ward, SELA president (right) congratulates Patricia Glass Schuman, ALA president on her Right To Know efforts.



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## Preservation Round Table Approved at '92 Conference

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The SELA Executive Board officially approved the addition of a Preservation Round Table to the SELA organization in New Orleans. A group met to decide on the direction the round table should take, to approve bylaws, and to elect a slate of officers for the 1993-94 Biennium.

Nominated and elected to lead the preservation Round Table were:

Chair: Sue Davis

Vanderbilt University, Nashville, TN

Chair-Elect: John McPhearson

West Georgia College, Carrollton, GA

Secretary: Kathie Bordelon

McNeese State University, Lake Charles, LA

Major plans the group would like to see undertaken include: means of coordinating and exchanging ideas across the region; mid-biennium workshops; a portable exhibit to promote public awareness of the necessity for long-range preservation plans; a brochure for the public on ways to preserve family documents, etc., or a bibliography of free and inexpensive sources of preservation information.

Possible program and workshop ideas discussed were: brittle book replacement; disaster plans; the problem of reproducing old family records; building and design renovation implications for future collections; and the problem of book preservation for public libraries.

If you are interested in becoming involved in or finding out more about any of these activities, ask Headquarters office to add your name to this Round Table membership. There is the chance of some very meaningful and needed things to be accomplished through this group. The more input and the more people involved will help insure that it happens.

## Conference Photos



**Florence Jumonville, co-editor of *LLA Bulletin* and John Welch editor of *Tar Heel Libraries***



**Martha Booth, SELA state representative from Mississippi**



**Col. Glen Dunlap, Billy Pennington, Dr. Geraldine Bell and Harmon Straiton—all from Alabama (right to left)**

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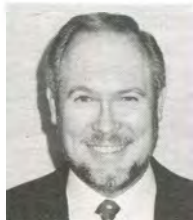
# NOMINEES FOR SELA OFFICERS

## Biographical Information

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Note: Ballots will be mailed by the SELA office on June 1, 1992.

### VICE PRESIDENT/PRESIDENT-ELECT



#### Joe Forsee

Joe Brown Forsee is from a Tennessee family. He lived and worked in Kentucky for 15 years prior to moving to Jackson, Mississippi in 1976.

Joe received his bachelor's degree from Murray State University, and his Masters Degree in Library Science from the University of Kentucky.

Following his work at the University, he was Associate Director of the Barren River Regional Library District, a ten-county Kentucky library system. Then, he served as Director of Interlibrary Cooperation at the Kentucky Department of Library and Archives in Frankfort, Kentucky.

In July of 1976, Forsee moved to Jackson, Mississippi, to become a consultant in the Mississippi Library Commission's Library Development Division. In November 1976, he accepted the post of Assistant Director for Administration. In March 1977, Forsee was named Director of the Commission. In August of 1980, Joe became Director of Public Library Services for the Georgia Department of Education.

Forsee has been active in the Kentucky, Mississippi, and Georgia Library Associations, as well as the Southeastern Library Association and the American Library Association. Forsee is past Vice-President of the White House Conference on Library and Information Services Task Force, a national organization charged with monitoring progress toward the resolutions of the 1979's White House Conference on Library and Information Services. He has served as a director of the Executive Board of the Chief Officers of State Library Agencies (COSLA) and currently chairs the COSLA's publications committee.

Forsee's hobbies include fencing and various musical pursuits, primarily singing barbershop quartet music. Joe is married to the former Denica Nanney of Kentucky, who is currently in elementary school teacher. The Forsees have two children, Amy Jo and David Matthew.



#### Jim Parks

Born in Louisville, Mississippi in 1942, I spent my early years in a variety of places because my father was an officer in the U.S. Army—Panama, Japan, Germany and Georgia before returning to Mississippi where I graduated high school 1960 and entered Mississippi College. While attending MC I worked as a student assistant in the Jackson Metropolitan Library and at the Mississippi Library Commission. Upon graduating from MC in 1964 with a major in English I attended library school for a summer at Louisiana State University before accepting a position as Circulation Librarian at Mississippi College. For three years I attended library school at Peabody College in Nashville in the summer and worked at MC during the academic year. After receiving my MLS I accepted a position as

Head of Circulation at the University of Alabama. A year later, in 1969, I was offered the position I have now held for 22 years—College Librarian and Associate Professor at Millsaps College in Jackson, Mississippi. My wife, Betty, an elementary librarian in the Clinton Public Schools, and I have raised our two children, Kathy and Bill, in Clinton. During my 2 decades at Millsaps I have participated actively in the Mississippi Library Association, ALA and SOLINET, holding a number of posts. Some of the more enjoyable have been those in which I have used editing and writing skills. I've undertaken a variety of projects and have most recently enjoyed research on Zora Neal Hurston, the African-American author and anthropologist. I currently serve as President of our Faculty Council. My latest interest is bicycling and I do it every chance I get.

### SECRETARY



#### Ann Hamilton

Ann Hamilton received the diploma for advanced study in librarianship (sixth year degree) and the master of librarianship from Emory University. Since 1987 she has served as head, circulation department at the University of Alabama Libraries. She has also been director of the library at Virginia Intermont College in Bristol, Virginia and reference librarian at Birmingham-Southern College in Birmingham, Alabama. She has been active in SELA since 1978. Currently she is a member of the Interstate Cooperation Committee and will-co-chair the meeting of the Interlibrary Loan Discussion group at the New Orleans conference in March 1992. She has been a member of the Headquarters Liaison Committee, the Local Arrangements Committee, and chair of the Physical Facilities Committee

for the 1980 conference. In ALA she is a member of the LAMA Program Committee, chair of the LAMA PRS Governmental Advocacy Skills Committee, and a member of ACRL and LITA. She has been secretary of the Alabama Library Association and has served on committees in the Alabama and Virginia Library Associations.





**Thomas A. Raines**

**Education:** B.A. Philosophy with Distinction, 1964, Rhodes College M.L.S. Library Science, 1968, Emory University.

**Experience:** Deputy Director, Charleston County (S.C.) Public Library (1981-Present); Head Literature Philosophy and Religion Department, Head General Reference Department, other positions, Memphis and Shelby County (T.N.) Public Library and Information Center (1964-1981).

**Membership in Professional Organizations:** *Southeastern Library Association*—Chair, Reference and Adult Services Section SELA 1984-86, SELA Authors Award Committee 1979; *Tennessee Library Association*—Intellectual Freedom Committee 1975, Executive Board TLA 1972, Convention

Treasurer 1970, Chair Nominating Committee 1971, Membership Committee 1974, Recruitment Committee 1970; *South Carolina Library Association*—SCLA Standards Committee 1982-84, SCLA Executive Board, Chair SCLA Legislative Committee 1984-1985, 2nd Vice President SCLA 1984-1985, Chair Membership Committee SCLA 1984-1985, Chair Editorial Committee 1986, 1989; *American Library Association*—ALA Facts on File Committee 1983, PLA Membership Committee 1982-1986, ALA Reference and Subscription Books Review Committee 1975-1977, PLA Activities Committee 1975-1978, RASD Adult Library materials PLA Task Force on Standards 1972-1974, PLA Organization Committee 1978-1980.

**TREASURER**



**Robert Cannon**

**Career Summary:** Public library administrator since 1976; a library director since 1978. Overall number of staff supervised from 100 to over 300; operating budgets from \$3 million to \$12.5 million; numerous capital budgets from \$1 million to \$15.6 million. Extensive involvement in the financing, location and construction of library facilities (370,000 sq. ft. of new construction) implementation of automated systems (\$2.5 million) as well as the implementation of new public services. More recently, major involvement in fund raising (\$5.3 million cash and land value achieved) and marketing and developmental ventures. For the last fourteen years, I have reported directly to elected officials, or to a Board of Trustees.

The Public Library of Charlotte and Mecklenburg County is a legally independent, non-profit corporation formed by the state of North Carolina in the early 1900's, funded primarily by Mecklenburg County government but also by state and federal funds and grants, its own revenues, including gifts, and interest from its own investments.

**Commendations, Honors and Institutional Awards:** Suggestion awards by the San Diego County Board of Supervisors; commendations by the Kern County Grand Jury for automating the library; graduate of "Leadership Charlotte"; several awards for facilities and programs from the North Carolina Library Director's Association; a John Cotton Dana award from the American Library Association for promotion of the new main library; several awards from the National Association of Counties for innovative services and programs. Lifetime memberships in the Kern County Friends of the Library, Leadership Charlotte and the Mecklenburg County Historical Association.



**Gary Rolstad**

Gary Rolstad has worked in libraries for 22 years. He worked in acquisitions, as childrens librarian, reference librarian, audiovisual librarian, film librarian and materials selection librarian. He also worked during two years as Adult Services Consultant for Queens Public Library in New York, and for two years directed the St. Bernard Parish Library headquartered in Chalmette, Louisiana.

He holds a Bachelor's Degree in History and Humanities from the University of Minnesota, a Master's Degree from Louisiana State University School of Library and Information Science, and has done doctoral work at the University of Illinois Graduate School of Library and Information Science (GSLIS), where he served as Assistant Dean of GSLIS for two years.

He has taught classes for Queens College, New York, Graduate School of Library and Information Studies, and LSU's School of Library and Information Science, in Fundamentals of Library and Information Science, Library Management, and Materials for Adults.

Rolstad is published 16 times in various library literature including in journals such as *RQ*, *Bookmark*, and in books such as *Adult Services: An Enduring Focus* (ALA, 1990), *Materials and Methods in Adult and Continuing Education*. (Klevens. 1987), and *ALA Yearbooks*. He is writing the ALA Right To Know background paper on literacy for the San Francisco Conference Within a Conference. He has been an association member in four states.

Rolstad is active in ALA, formerly chairing the Services to Adults Committee of the Reference and Adult Services Division (RASD). He is a former assistant editor of *RQ*, the official quarterly of RASD. He is also a member of the Association for Library and Information Science Education (ALISE), the International Reading Association, Beta Phi Mu, and various other historical societies, alumni associations, Mardi Gras Krewes, and softball teams. He was Coordinator of the Adult Services in the Eighties (ASE) project in 1985-86. He is currently the Associate State Librarian in Baton Rouge, Louisiana, in charge of public library development.

His hobbies include music (he knows the names of the Four Tops), statistics (searching for hockey scores while living in the deep South), and calories (pistachio nuts).

## WELCOME TO NEW SELA MEMBERS

(as of March 30, 1992)

### Alabama

Craig W. Beard  
Birmingham  
William C. Buchanan  
Birmingham  
Madeline L. Buchanan  
Birmingham  
James M. Gravois  
Auburn  
Patricia L. Harris  
Montgomery  
Patricia Henderson  
Tuscaloosa  
Sharon M. Hill  
Birmingham  
Kathryn L. Jones  
Mobile

### Florida

Nancy E. Evans  
St. Petersburg  
John W. Freund  
Gainesville  
Nicholas E. Gaymon  
Tallahassee  
Judith T. Iglesias  
Tampa  
Marilyn E. Lee  
Pensacola  
Samuel F. Morrison  
Ft. Lauderdale  
(Sustaining Membership)  
M. Ellen Patton  
Longwood  
Caroline E. Rowe  
Pensacola  
Susan M. Ryan  
DeLand

### Georgia

Nicholas Fogarty  
Marietta  
Linda Hendrix  
Marietta  
(Exhibitor)  
Donna Howell  
Young Harris  
Margie W. Johnson  
Marietta  
Beverly Linton  
Albany  
Donald J. Nickerson  
Tifton  
Martha Richardson  
Atlanta

Nancy Tillinghast  
Thomasville  
Selena R. Wingfield  
Albany

### Kentucky

Marcia P. Crabtree  
Bowling Green  
Laura A. Flowers  
Bowling Green  
Donna Jo Forsythe  
Bowling Green  
Rafe A. Johnson  
Louisville  
Anita Sandres  
Bowling Green

### Louisiana

Betty J. Brackins  
Baton Rouge  
Barry D. Bradford  
New Orleans  
Orella R. Brazile  
Shreveport  
Melva J. Brown  
Baton Rouge  
Mary R. Finley  
Calhoun  
Nancy F. Gray  
New Orleans  
Janette J. Griffin  
New Orleans  
David Guillory  
Lake Charles  
Carolina M. Hernandez  
New Orleans  
Gary O. Rolstad  
Baton Rouge  
Gloria A. Spooner  
Baron Rouge  
Patricia T. Tatum  
Berwick  
Selina Wang  
Metairie

### Mississippi

Onva H. Boshears  
Hattiesburg  
Rose P. Davis  
Starkville  
Gretchen W. Laney  
Jackson  
D. Steven McCartney  
Meridan  
Florence S. Myers  
Hattiesburg

Edith L. Perry  
Ridgeland  
Margaret N. Rogers  
Coldwater  
Dixie L. Stevens  
Long Beach  
Catherine S. Warren  
Hernando  
Donna White  
Pascagoula  
Irmgard H. Wolfe  
Hattiesburg

### North Carolina

Beth A. Boone  
Charlotte  
Ricki V. Brown  
Fayetteville  
T. Joan Courze  
Charlotte  
Patsy L. Coates  
Fayetteville  
Ruby F. Cox  
Randleman  
Gillian M. Debreczeny  
Chapel Hill  
Anne M. Elkins  
Raleigh  
C. T. Harriss  
Wingate  
Ruth A. Held  
Charlotte  
Jennifer E. Jackson  
High Point  
Plummer A. Jones, Jr.  
Elon College  
Serena E. McGuire  
Albemarle  
Anne McNair  
Charlotte  
J. W. Modlin  
Bryson City  
Eleanor Morris  
Matthews  
Denise P. Peterson  
Raleigh  
Linda Preston  
Asheville  
Renee Pridgen  
Fayetteville  
Vanessa W. Ramseur  
Charlotte  
Bridgette T. Sanders  
Charlotte  
Patricia S. Siegfried  
Charlotte  
Linda D. Wright  
Greensboro

### South Carolina

Frances L. Ashburn  
Camden  
Judith A. Dilts  
Simpsonville  
Robyn A. Dudley  
McClellanville  
(Exhibitor)  
Patricia E. Feehan  
Columbia  
Anne L. Fliotsos  
Rock Hill  
James B. Johnson, Jr.  
Hopkins  
John Robert Young  
Kingstree  
**Tennessee**  
Mitchell Chamberlain  
Nashville  
Ann Eddings  
Columbia  
William B. Johnson  
Memphis  
Bruce Kocour  
Kodak  
Victoria P. Leather  
Chattanooga  
Jeanne E. Stewart  
Johnson City  
Celia M. Szarejko  
Johnson City  
**Virginia**  
Michael J. Bonnard  
Newport News  
Donna Cote  
Fredericksburg  
Friends of Pohick Regional Library  
Burke  
Barbara J. Ford  
Richmond  
Suzanne Freeman  
Richmond  
Elizabeth G. McClenney  
Norfolk  
Linda B. Sutherland  
Montross  
(Exhibitor)  
Karen S. Wilson  
Richmond  
**West Virginia**  
Carol L. Carlton  
Williamson  
OTHER  
Kathrine A. Whittenton  
Batesville, Arkansas  
Fred Low  
Glen Oaks, NY



## 1992 SELA Membership Statistics as of March 13, 1992

### 1992 Personal Memberships

	Reg.	Sust.	Contr.	New**	1992 Subscriptions
*AL	74	1		8	12
*FL	77	2	1	9	29
*GA	140	3	1	8	21
KY	45			5	10
*LA	69			6	8
*MS	40			10	13
*NC	82	2	1	21	22
*SC	55			6	15
*TN	108			7	18
VA	44	1		7	25
WV	8			1	1
Other	7			1	66
<b>TOTAL</b>	<b>749</b>	<b>9</b>	<b>3</b>	<b>89**</b>	<b>240</b>

\*\*These figures are included in the Reg. Total.

1992 RUNNING TOTALS		COMPARISON FIGURES	
		March 15, 1991	
REGULAR PERSONAL	749	Personal	1,146
		Sustaining	16
SUSTAINING	9	Contributing	4
		Sub-Total	1,166
CONTRIBUTING	3	State Associations	5
		Subscriptions	273
PERSONAL — SUB-TOTAL	761	Sub Total	1,444
		Honorary	40
SPECIAL — State Assoc.		TOTAL	1,484
* (See State Above)	8	Note: 89 New Members	
		March 12, 1990	
SUBSCRIPTIONS	240	Personal	1,198
		Sustaining	10
SUB-TOTAL	1,009	Contributing	5
		Sub-Total	1,213
HONORARY	38	State Associations	4
		Subscriptions	261
TOTAL	1,047	Sub Total	1,478
		Honorary	37
		TOTAL	1,515
		Note: 205 New Members	

Note: As of this date 56 1991 NEW MEMBERS have renewed membership for 1992.

Note: As of 12/31/91 — Out of 457 NEW 1990 Members, 207 renewed for 1991.

# SOUTHEASTERN LIBRARY ASSOCIATION MEMBERSHIP FORM 1992

The information in the address box below should be your preferred mailing address. Please return form with dues payment. Make check payable to: **Southeastern Library Association**. Mail to: **SELA**, P.O. Box 987, Tucker, GA 30085-0987.

Type of Library with which you are associated:

- A-College/University
- B-Library Education
- C-Public
- D-School
- E-Special
- F-Retired
- G-Other
- H-Exhibitor

**Annual Dues Schedule**  
(Based on Annual Salary)

**Membership Year**  
January 1-December 31

- New Membership 19 \_\_\_\_\_
- Renewal 19 \_\_\_\_\_

Type of Membership	Amt. of Dues	Amt. Paid
Any FIRST TIME Membership	\$10.00	_____
\$10,000 and Under (Includes Students, Trustees Friends, Retired Members and Exhibitors	\$10.00	_____
\$10,001 to \$20,000	\$15.00	_____
\$20,001 to \$30,000	\$20.00	_____
\$30,001 to \$40,000	\$25.00	_____
\$40,001 and up	\$30.00	_____
Sustaining Membership	\$40.00	_____
Contributing Membership	\$60.00	_____
Additional Section/Round Table	\$ 4.00 ea.	_____
<b>TOTAL AMOUNT PAID</b>		<b>\$ _____</b>

Name \_\_\_\_\_  

First Name
Initial
Last Name

Mailing Address \_\_\_\_\_  
Street/Apartment/P.O. Box

---

City
State
Zip
Telephone:  Home  Business

Place of Employment \_\_\_\_\_

Position/Title \_\_\_\_\_

## SECTION AND COMMITTEE/ROUND TABLE AFFILIATIONS

Please indicate Section/Round Table and Committee choices in priority order.

Your SELA membership includes affiliation in **TWO (2)** of the following **Sections/Round Tables**.

- |                                      |                                       |  |
|--------------------------------------|---------------------------------------|--|
| (A) Library Education                | (E) School and Children's Libraries   | (I) Library Instruction Round Table      |
| (B) Public Libraries                 | (F) Special Libraries                 | (J) Junior Members Round Table           |
| (C) Reference and Adult Services     | (G) Trustees and Friends of Libraries | (K) Government Documents Round Table     |
| (D) Resources and Technical Services | (H) University and College Libraries  | (L) Online Search Librarians Round Table |
|                                      |                                       | (M) Preservation Round Table             |

If you wish to affiliate with more than **TWO** of the above, include \$4.00 for each additional section affiliation.

**MAXIMUM of FOUR (4) section affiliations.**

**\*Section Membership Affiliation:** 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_ 4th Choice \_\_\_\_\_

**Committee(s)** on which you have an interest in serving. Limit your selection to **THREE (3)**.

- |   |  |                                 |
|---|--|---------------------------------|
| (2A) Outstanding SE Author Award          | (8) Continuing Education and Staff Development | (14) Legislative                |
| (2B) Outstanding SE Library Program Award | (25) Exhibits                                  | (15) Planning and Development   |
| (2C) Rothrock Award                       | (10) Handbook                                  | (17) Media Utilization          |
| (2D) President's Award                    | (11) Headquarters Liaison                      | (18) Membership                 |
| (4) Committee on Committees               | (12) Honorary Membership                       | (19) Nominating                 |
| (5) Conference (Local Arrangements)       | (13) Intellectual Freedom                      | (21) Public Relations           |
| (6) Conference Site Selection             | (24) Interstate Cooperation                    | (22) Resolutions                |
| (7) Constitution and By-Laws              |  | (23) Southern Books Competition |

**\*Committee(s) Selection(s):** 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_



# SOUTHEASTERN LIBRARY ASSOCIATION FINANCIAL REPORT

**January 1, 1991 - December 31, 1991**

INCOME	1991 Budget	1991 Actual	EXPENDITURES (cont)	1991 Budget	1991 Actual
Conference	\$32,000.00	\$33,127.24	<b>COMMITTEES</b>		
Interest	2,000.00	369.82	Award, Author	.00	.00
Leadership Workshop	4,000.00	5,302.00	Award, President	.00	.00
Membership	30,000.00	32,067.26	Award, Program	.00	.00
Presidents' Workshop	0	0	Award, Rothrock	.00	.00
Southeastern Librarian	12,000.00	10,815.78	Conference Site	325.00	.00
Southern Bks Competition	450.00	0	Conference 1992	500.00	749.74
Miscellaneous	500.00	491.79	Handbook	1,000.00	.00
Workshops	4,000.00	0	Honorary Memberships	.00	.00
Publications	0	0	Membership	2,000.00	1,371.58
	<u>\$84,950.00</u>	<u>\$82,173.89</u>	Southern Books	1,000.00	.00
			Miscellaneous	100.00	.00
<b>EXPENDITURES</b>			<b>SOUTHEASTERN LIBRARIAN</b>		
<b>HEADQUARTERS</b>			Printing and Postage	15,000.00	13,787.96
Executive Secretary	\$7,888.00	\$7,987.26	Honorarium for Editors	1,000.00	1,000.00
Office Manager	20,630.00	21,363.66	Refunds	.00	78.75
FICA	2,190.00	2,389.97	<b>EXECUTIVE BOARD</b>		
Office Rent	4,625.00	4,554.00	Leadership Workshop	4,000.00	5,312.24
Bookkeeping	375.00	367.61	Presidents' Workshop	.00	.00
Travel	500.00	.00	President	1,500.00	1,720.44
Printing	1,000.00	1,127.53	<b>GENERAL ORGANIZATION</b>		
Postage	1,900.00	842.35	Taxes (AdValorem and Corp.)	150.00	112.95
Telephone	1,200.00	1,161.61	Audit and Tax Preparation	.00	100.00
Supplies	600.00	349.21	Bank Charges	50.00	155.75
Equipment Service	750.00	330.75	Blanket Bond	350.00	324.00
Furniture/Equipment	1,500.00	844.20	Professional Dues	75.00	50.00
Miscellaneous	1,000.00	69.00	Insurance	350.00	336.00
<b>SECTIONS/ROUND TABLES</b>			Retirement, Office Mgr.	2,090.00	2,090.00
Library Education Section	50.00	.00	Miscellaneous	500.00	50.00
Public Libraries Section	50.00	.00	<b>TOTAL EXPENDITURES</b>	<u>\$75,263.00</u>	<u>\$68,626.56</u>
Reference and Adult Serv. Sec.	50.00	.00	<b>SUMMARY</b>		
Resources and Tech. Serv. Sec.	50.00	.00	Balance brought forward July 1, 1991		\$ 1,393.24
School and Children's Librarian	50.00	.00	Income January 1, 1991-December 31, 1991		<u>\$82,183.89</u>
Special Libraries Section	50.00	.00	Total		\$83,567.89
Trustees and Friends Section	50.00	.00	Less Expenditures through December 31, 1991		68,626.56
Univ. and College Section	50.00	.00	Less Purchase of Certificate of Deposit		<u>12,000.00</u>
Workshops	500.00	.00	Balance, December 31, 1991		\$ 2,940.57
Gov't. Doc. Round Table	50.00	.00	Certificates of Deposit	\$22,382.64	
New Members Round Table	50.00	.00	Interest accrued to CD's, not reported in Income		\$1,314.33
Library Instr. Round Table	50.00	.00			
Online Search Lib. Round Table	50.00	.00			

December 31, 1991  
Linda Gill, Treasurer

## SOUTHEASTERN STATES EDITORS

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Tennessee Librarian  
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Kathy Breeden, Editor

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Barbara Smith  
VLA Newsletter  
Assistant Documents Librarian  
Alderman Library  
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Newsletter

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### West Virginia

Yvonne Farley, Editor  
West Virginia Libraries  
St. Albans Branch Library  
6th Avenue and 4th Street  
St. Albans, WV 25177



EDITORS' CONFERENCE PHOTO

Carol Cubberly (MS), Barbara Bishop (AL), Carmen Embry (KY) and Joanne Lincoln (GA) (right to left).





# Calendar

## 1992-1993

### 1992

August 14-15	GA	State Association Officers/SELA Board Meeting, Atlanta, GA
October 7-9	KY	KLA Annual Conference. Drawbridge Inn, Ft. Mitchell, KY
October 16-18	WV	WVLA Annual Conference. Holiday Inn, Parkersburg, WV
October 21-23	SC	SCLA Annual Conference. Columbia, SC.
October 29-31	MS	MLA Annual Conference, Holiday Inn, Jackson, MS
November 4-7	GA	GLA Conference, Savannah, GA. (Joint conference with GLMA, GAIT and GAMR).
November 12-14	VA	VLA Annual Conference, Richmond, VA.

### 1993

October 13-16	GA	GLA Biennial Conference, Jekyll Island, GA. (Joint conference with GLMA, GAIT and GAMR).
October 19-22	NC	NCLA Biennial Conference. Benton Convention Center, Winston-Salem, NC.
October 27-29	KY	KLA Annual Conference, Hyatt Regency, Lexington, KY
October 27-29	MS	MLS Annual Conference. Natchez, MS.

## STATE LIBRARY ASSOCIATION OFFICERS — SELA AREA

### Alabama Library Association

President: Jane Keeton, Birmingham Public Library, 2100 Park Place, Birmingham, AL 35203

President-Elect: Deborah J. Grimes, 1625 Northwood Lake, Northport, AL 35476

Secretary: Annie Lucas, 302 S. Main Street, Tuskegee, AL 36083

Treasurer: Carol C. Johnson, 585 S. Forrest Drive, Birmingham, AL 35209

Executive Director: Barbara Black, 555 So. Perry Street, #305, Montgomery, AL 36104, (205) 262-5210

### Florida Library Association

President: Al Trezza, FSU School of Library and Information Studies, 2205 Napoleon Bonaparte Drive, Tallahassee, FL 32308

Vice-President/President-Elect: Ann W. Williams, Alachua County Library District, 401 East University Avenue, Gainesville, FL 32601

Secretary: Betty A. Scott, State Library of Florida, R. A. Gray Building, Tallahassee, FL 32399

Treasurer: Charles E. Parker, State Library of Florida, R. A. Gray Building, Tallahassee, FL 32399

Executive Secretary: Marjorie Stealey, 1133 W. Morse Blvd., Suite 201, Winter Park, FL 32789, (407) 647-8839

### Georgia Library Association

President: Sharon Self, Hardaway High School, 2901 College Drive, Columbus, GA 31995

First Vice-President/President-Elect: Donna Mancini, DeKalb County Pub. Lib. System, DeKalb County Administration Bldg., 1300 Commerce Drive, Fifth Floor, Decatur, GA 30030

Secretary: Kristina C. Brockmeier, Clayton State College Library, P.O. Box 285, Morrow, GA 30260

Treasurer: Richard Leach, East Central Georgia Regional Library, 902 Greene Street, Augusta, GA 30907

Executive Secretary: Robert Richardson, Director, Duckworth Libraries, Young Harris College, P.O. Box 38, Young Harris, GA 30582 (404) 379-3526

### Kentucky Library Association

President: Rose Gabbard, P.O. Box 313, Beattyville, KY 41311 (502) 464-8126

Vice-President/President-Elect: Candace B. Wilson, P.O. Box 370, Russell Springs, KY 42642

Secretary: June Martin, John Grant Crabbe Library, Eastern Kentucky University, Richmond, KY 40475

Executive Secretary: Tom Underwood, 1501 Twilight Trail, Frankfort, KY 40601 (502) 223-5322

(No Treasurer — Handled by Executive Secretary)

### Louisiana Library Association

President: Anna Perrault, 5609 Valley Forge, Baton Rouge, LA 70808

Vice-President/President-Elect: Earl D. Hart, 2026 Robert Street, New Orleans, LA 70115

Secretary: Norma H. Martin, 8335 Summa Ave., F-2, Baton Rouge, LA 70115

LLA Office Manager: Carol McMahan, Louisiana Library Association, P.O. Box 3058, Baton Rouge, LA 70821 (504) 342-4928

### Mississippi Library Association

President: Kendall P. Chapman, Evelyn Oswalt Library, Copiah-Lincoln Junior College, Wesson, MS 39191

Vice-President/President-Elect: Sherry Laughlin, Head of Reference, Cook Library, University of Southern Mississippi, Hattiesburg, MS 39401

Secretary: Tommy Covington, Branch Librarian, Ripley Public Library, Ripley, MS 38663

Treasurer: Sue Maisel, Assistant Director, Eudora Welty Public Library, Jackson, MS 39204

Executive Secretary: Sharon L. Buchanan, Mississippi Library Association, P.O. Box 20448, Jackson, MS 39289-1448 (601) 352-3917

### North Carolina Library Association

President: Janet L. Freeman, College Librarian, Carlyle Campbell Library, Meredith College, 3800 Hillsborough Street, Raleigh, NC 27607-5298, 919/829-8531, Fax (919) 829-2830

Vice-President/President-Elect: Gwen Jackson, Instructional Specialist, Southeast Technical Assistance Center, 2013 Lejeune Blvd., Jacksonville, NC 28546, 919/577-8920, Fax (919) 577-1427

Secretary: Waltrene M. Canada, Head, Public Services Division, F. D. Bluford Library, Documents Department, NC A&T State University, Greensboro, NC 27411, 919/334-7617, Fax (919) 334-7783

Treasurer: Wanda Brown Cason, Head of Cataloging, P.O. Box 7777 Reynolda Station, Wake Forest University Library, Winston-Salem, NC 27109-7777, 919/759-5094, (919) 759-9831

Administrative Assistant: Martha Fonville, c/o State Library of North Carolina, 109 East Jones St., Raleigh, NC 27601-1023 (919) 839-6252 (Voice and Fax)

### South Carolina Library Association

President: David Cohen, College of Charleston, 66 George Street, Charleston, SC 29424, (803) 792-5530, Fax (803) 792-8019

Vice-President: Claude Blakely, Greenville County Public Library, 300 College Street, Greenville, SC 29601, (803) 268-2891, Fax (803) 268-8912

Secretary: Maureen Harris, Clemson University Libraries, Clemson, SC 29634-3001, (803) 656-5174, Fax (803) 656-3025

Treasurer: Mary Lynn Moon, Clemson University Libraries, Clemson, SC 29634-3001, (803) 656-5168, Fax (803) 656-3025

Executive Secretary: Drucilla Reeves Raines, South Carolina Library Association, P.O. Box 219, Goose Creek, SC 29445 (803) 764-3668, (803) 761-86000 (W), (803) 899-3658 (FAX)

### Tennessee Library Association

President: Col. Joseph Jones, Route 2, Box 207, Newberg, TN 38059, (901) 627-2807

Vice-President/President-Elect: Patricia L. Watson, Knox County Public Library, 500 West Church Avenue, Knoxville, TN 37902, (605) 544-5701

Treasurer: Faith A. Holdredge, Dir., Coney Fork Regional Library, 25 Rhea St., Sparta, TN 38593, (615) 836-3335

Executive Secretary: Betty Nance, P.O. Box 158417, Nashville, TN 37215 (615) 297-8316 (FAX) 615-269-1807

### Virginia Library Association

President: Steve Matthews, Director, Currier Library, Foxcroft School, Middleburg, VA 22117, (703) 687-5555

First Vice-President/President-Elect: Liz Hamilton, Campbell County Public Library, P.O. Box 310, Rustburg, VA 24588, (804) 332-5161

Secretary: Linda Farynk, Library-Administration, Room 405, Old Dominion University, Norfolk, VA 23529

Treasurer: Caroline Parr, Central Rappahannock Regional Library, 1201 Caroline Street, Fredericksburg, VA 22401

Executive Secretary: Deborah H. Trocchi, Virginia Library Association, 669 So. Washington St., Alexandria, VA 22314 (703) 519-7853

### West Virginia Library Association

President: Pamela Ford, James E. Morrow Library, Marshall University, 400 Hal Greer Blvd., Huntington, WV 25755, (304) 696-2320

First Vice-President/President-Elect: Matt Onion, Cabell County Public Library, 455 Ninth St. Plaza, Huntington, WV 25701

Secretary: Judith Duncan, Kanawha County Public Library, 123 Capitol Street, Charleston, WV 25301

Treasurer: R. David Childers, West Virginia Library Commission, Cultural Center, Charleston, WV 25305

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