Mr. Rutherford L. Ellis C/o Lipscomb-Ellis 88 Walton, N. W. Atlanta, Georgia

Dear Ruddy:

The past two or three weeks have been such gloriously busy ones that I have been able to do nothing more than lay a few plans for raising the rest of the money necessary to enable Lowndes County to meet its quota.

I expect to be in Atlanta about June 11 and, at that time, hope to be able to hand you a check large enough to push us at least up to \$1010 mark.

Just bear patiently with me, and I'll do the very best I can.

Mr. Rutherford L. Ellis Lipscomb-Ellis Company 88 Walton Street, N. W. Atlanta l, Georgia

Dear Ruddy:

I have just talked with Ed Oliver, who tells me that the Community Chest has set up \$1,000 for the Cancer Control Fund and that, if the national quota is raised beyond \$12,000,000, every effort will be made to adjust the Lowndes County quota accordingly.

Contral Suns

Mr. Rutherford L. Ellis 88 Walton Street, N. W. Atlanta, Georgia

Dear Ruddy:

The enclosed list will furnish you with the names of seventy-nine people (or establishments) who have contributed liberally to the local Community Chest. When I get my letter from you, I shall presume that others on the list are also hearing from you, and I shall call them or write them and urge them to make contributions to the Cancer Control Fund.

## Comments by the Numbers:

- (8) A. Fleming Winn is President of the Valdosta C. and S. branch. Mills B. Lane was here for several years and liked Valdosta very much. Suggest you write him, asking him to urge local branch to contribute. Mills is away from Atlanta now, but should be back about the eleventh.
- (9) H. B. (Hell-bent) Edwards is new Mayor of Valdosta. Congratulate him!
- (11) Horace Caldwell, Manager of Daniel Ashley Hotel, is now at Radium Springs, Albany. Suggest you write to him there. He is a very generous fellow.
  - (17) William Goodloe is President of the bank.
- (20) Raymond King is Manager of the Georgia Fertilizer Company.
- (22) See number 43. Mr. John Nichols, owner of the Georgia Peat Moss Company, can be reached at the Canton. Ohio, address. He has given most gemerously to valdosta charities.
- (49) Radio station WGOV is said to be owned by E. D. Rivers, Lakeland, Georgia. You will perhaps want to write direct to him.

(ouer)

My suggestion that a group of our college girls solicit funds for the Cancer Drive will have to be withdrawn. The Board of Directors of the Community Chest feel that, as they have set aside the \$318 requested, it might hurt Community Chest activities for another year final special drive for the Cancer Fund is permitted. Another year, the Community Chest will doubtless be more than glad to raise the Concer Control quota.

The Directors of the local Community Chest have no objections to my sending you the enclosed list, but they ask that you do not mention the local Community Chest in your letter to these people. They feel that this would only remind them of the fact that they have already contributed! So, please sir, just write to these people as if I had send you a list culled from the directory.

When I get my letter from you, I shall see to it that the local papers carry stories about the Cancer Control Drive, and will also get as much as possible about it on the air.

Let me know what else you want me to do.

Three of our girls have been down to the Community Chest offices, and have returned with the names of 81 people who have contributed one hundred dollars or more to the Community Chest.

I have just talked at some length with Mr. Ed Oliver, Chairman of the Board of Directors of the Community Chest, who tells me that the Directors are to have a meeting tonight and, at that time, he will talk with them about our girls helping raise money for the Cancer Fund.

I think it will be better for me not to send the list of names until tomorrow, as I shall want to talk with Ed Oliver again in the morning. There are also some comments that I want to make with regard to a number of people whose names appear on the list. These names are now on cards, it is well past quitting time; so let me have a typewritten, alphabetical list made out for you tomorrow, to be enclosed with my letter of comment.

I shall send the letter special delivery, so that you will have it on your desk on Wednesday morning.

It was good to see you again, and I hope that our paths will cross again in the not too distant future.

1 April 1946 Mr. Rutherford L. Ellis 88 Walton Street, N. W. Atlanta, Georgia Dear Ruddy: My letter of yesterday bit off more than can be chewed today! There are hundreds upon hundreds of contributors to the local Community Chest fund, and it may take several days for our girls to get the list of names that you want. There are about fifty students in the Science Club, and I feel sure that they are going to do a good job in sponsoring the Cancer Drive. Do you happen to know whether any movie "shorts" which give information about cancer are going to be available? Hastily and sincerely, FRR/w

30 March 1946 Mr. Rutherford L. Ellis 88 Walton Street, N. W. Atlanta, Georgia Dear Ruddy: When our spring holidays arrived on March 20, Jean and I drove over to Savannah for a couple of days, and came home by way of Sea Island; so I did not see your letter of the eighteenth until last Monday morning, which was registration day for our spring quarter. This week has been a rugged one, and I have had little time to discuss the solicitation of funds for the Cancer Drive with students from our Science Division. We have had all sorts of schedule complications, budget revisions, and the like, -- and we are just about out of coal, -- still waiting for three hundred tons for which we had an invoice on February 21; I have gotten in touch with the Community Chest people here in Valdosta, and a student committee will get you the list of desired names on Monday, sending them to you by special delivery. I am sorry that this matter has been delayed, but you can at least dictate your letter on the opening day of the Drive, and have the envelopes addressed on Tuesday. Jean hadn't been back home since we saw you and your family at the De Soto some three years ago. Everything was lovely there, since Lady Astor made her remark about the lovely lady with the dirty face! It looks as if I shall have to be in Atlanta some time next week. If so, I shall drop by to see if you have any further instructions in connection with the Cancer Drive here in Lowndes County. With all good wishes, I am Sincerely yours, FRR/W



RUTHERFORD L. ELLIS

EDWIN P. LOCHRIDGE EXECUTIVE VICE PRES. J. S. BALDWIN SECRETARY

CHAS. H. CLEMENT TREASURER

## Lipscomb-Ellis Company

INSURANCE MORTGAGE LOANS ~ RENTALS ~ REAL ESTATE

TELEPHONE WALNUT 2162-88 WALTON STREET, N. W.- P. O. BOX IIII

Atlanta 1

March 11, 1946

Mr. Frank Reid Georgia State Women's College Valdosta, Georgia

Dear Frank:

I want you to do me a favor which will not involve any large amount of work on your part.

I am serving as State Chairman for the 1946 Cancer Drive which is going to take place in April. Most of the solititation for funds is conducted by the Women's Field Army, which is a very efficient organization and which has been operating in Georgia for some 10 or 12 years. Mrs. Fred Harris is Commander in your County. The plan of operation for 1946 calls for me writing letters to a selective list of large givers throughout the State, requesting donations. I am appointing one person in each of the large Cities who will agree to follow up these letters by telephone, and that is where I want you to come into the picture. In otherwords, all you need to do in accepting this responsibility is to agree to get one or two other prominent people in Valdosta to assist you in phoning, say, not over 50 people at the most, reminding them of the letter which I have sent and asking that they make a contribution.

If you feel that you will be too busy during the month of April to undertake this assignment, please do not hesitate to say so. However, for the life of me, I can't see where it would take much of your time. Will you drop me a line at your convenience and let me hear from you.

Sincerely,

utherford L. Elli

RLE/md

13 March 1946 Rutherford L. Ellis, Esquire P. O. Box #1111 Atlanta, Georgia Dear Ruddy: I shall be more than glad to comply with your request in connection with calling certain Valdosta people and urging them to make contributions to the 1946 Cancer Drive Fund. In addition, I shall be glad to write personal letters to the people on your list if you wish me to do so. I have seen so much suffering from canger that I am naturally anxious to do anything I can to help combat it. Both my mother and Jean's mother died of cancer, as did my grandfather and aunt. Our students here have handled any number of drives most successfully. During the war, they won a Treasury Citation when, under their sponsorship, Lowndes County people bought as many bonds as did those in ten adjoining counties! Our Physical Education Department regularly sponsors the Polio Drive, raising about \$3,000 annually as opposed to about \$300 before the girls took over. Would you like for our students to offer their services during the Cancer Drive to Mrs. Harris? Like you, I don't see how I could possibly be so busy during the month of April that I could not talk with fifty people over the telephone in thirty days. It seems to me that I have to attend to a chore of that size

every day in every month. One day last week, I had to answer the phone six times during lunch, when all I was trying to do was to eat a perfectly helpless poached egg and drink a cup of coffee!

With all good wishes, I am

Sincerely yours,