

# **Library Annual Report**

# FY 2013

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# Acquisitions and Serials

## STATE OF THE UNIT

#### Summary Figures

The Acquisitions Unit purchased 7,821 monographic items at a price of \$431,868.65.

The Unit purchased 2,005 serial items at a price of 1,095,982. This total includes 9 new subscription titles. 53 titles were cancelled.

An additional 566 periodical titles were added via the Sage Premier Collection. This online collection includes access to the back file of journals, to 1999.

As part of the acquisitions process, 6,173 bibliographic records were brought into the GIL catalog.

#### Automated Processes

Shelf-ready processing for Popular books was begun in January of 2013. YBP physically processes the books according to our specifications. They also provide MARC records and EDI invoices, requiring new, more automated workflows in Acquisitions.

MARC Record Bulk Import: Acquisitions brings the MARC records into the catalog after "washing" them through OCLC Connexion. The washing process converts the records to UTF8 and deletes locally unwanted fields. The Voyager Bulk Import facility is then used to load the records and generate a purchase order. Given the efficiency of this process, bulk import has been adopted whenever purchase orders are large (such as the core title and other funding pool requests).

Batch Processing in OCLC: For larger orders, batch searching of bibliographic records is now used. This process saves a considerable amount of time in identifying and bringing records into the catalog. In addition, batch processing of holdings deletions speeds up the withdrawal of material.

Pick and Scan: The Voyager Pick and Scan functionality is now used to change locations and item statuses when withdrawing large numbers of items. To prevent mistakes in record suppression, Sherrida Crawford designed some Voyager Access reports. One query verifies that no items are currently checked-out. Another identifies problems, namely suppressed bibs with unsuppressed holdings still attached. Another query pulls the OCLC number from the record so holdings may be batch deleted. Pick and Scan in conjunction with Batch Processing enabled Acquisitions to withdraw the entire IMC Curriculum Materials collection in 3 months (see section "Weeding," below).

#### Collection Development

**Core Titles**: Ken Smith submitted two successful funding pool requests to purchase YBP Core Title books. The first, covering quarters 2012 Q1 &2 was in the amount of \$19,234. The second, for quarters 3 &4, was in the amount of 19,410.

**Philosophy:** Ken Smith submitted a successful funding pool request to purchase philosophy books (\$5,021). Titles included some secondary studies, but focused on primary works identified in BCL and not held by the Library.

**Anthropology:** Ken Smith submitted a successful funding pool request to purchase anthropology titles in support of a new course on world prehistory (\$2,216).

**Public Administration:** Ken Smith worked with Robert Yehl on a request in support of a new course on Public Policy Formation. Since Public Administration is primarily an online program, ebooks were purchased whenever available (\$4,311).

**E-Books**: End of year money was solicited by the University Librarian to purchase ebooks. In FY2014 we will cancel the ebrary Academic Collection subscription. To prepare, purchases focused on subjects supportive of existing VSU online programs.

**University Presses Scholarship Online**: Subjects included Biology, Business, Economics and Finance, Education, Political Science, Public Health, Social Work, Society and Culture, and Sociology.

### **CRC Best of Chemistry**

Ebrary's "Choice" Outstanding Academic Titles, 2007-2011.

African American Newspapers on microfilm was also purchased with end of year money. Titles included the frequently InterLibrary Loaned title "Atlanta Daily World" and the nationally important"Chicago Defender".

A new **YBP approval plan** was established for Archives. It ships books relating to Georgia and published by the University of Georgia, Mercer, Emory, and LSU. Books relating to the larger southeast United States are sent as slips.

# <u>Gifts</u>

**Unprocessed Gifts**. In FY2013, Acquisitions worked to reduce a large backlog of gifts. Many of these remained in boxes, some more than 2 years after receipt. Of this backlog 5,049 titles were deselected. 182 of these titles were given to Southwest Georgia Technical College. 175 were given to South Georgia Regional Library. The remaining titles were given to VSU students via the "Free Book" shelf on the second floor of the Library. Titles selected remain in the Periodical Storage Room for cataloging.

**Processed Gifts**. This year a large backlog of previously processed gifts moved from Cataloging to Acquisitions. These gifts were reviewed for value and appropriateness to the collection and 730 titles were deselected. (This process entailed removal from the system, as they had already been added to the catalog.) Currently 2,446 items still reside in the Voyager GIFTS location.

# Weeding

The following subject areas were weeded during FY 2013. These collections were chosen because they were to be shifted as part of the reconfiguration of the 3<sup>rd</sup> floor stacks. These collections were also known to contain many old titles of little worth. **Chemistry**, QD1-QD999: 206 items withdrawn

Computer Science, QA71-QA90: 406 items withdrawn

Some subject areas were not weeded during the weeding project connected with the renovation. Education was one of those areas.

Education, LB2381-LC4661: 648 items withdrawn

Elimination of the IMC Curriculum Materials collection

This collection was perceived as dead. It consisted largely of old textbooks, and obsolete media, such as audio cassettes and computer files.

4,231 items were withdrawn.

618 items have been identified for possible re-location and are stored in Acquisitions (Voyager permanent location ACQ).

Several hundred items remain in the catalog with the Voyager location IMC Stacks, most with the status "missing." These records will be cleaned up as part of next year's project to withdraw/suppress items with aging missing statuses.

#### Repairs & Binding

The Acquisitions Unit repaired 368 books in-house (FY12: 352).

1,453 bound periodicals/government documents were added (FY12: 1,350).

413 theses were bound (FY12: 338).

Additional binding include: 122 Monographs/Books, 27 Music Scores, 6 Rebinds, and 6 Serials.

Other

The Acquisitions unit was carpeted. Preparations included emptying of gift boxes and disposal of old files from filing cabinets. Such disposal was done in accordance with VSU's Record Retention Policy.

New systems/portals in 2013: Data Warehouse, Cascade Server, and PeopleAdmin,

# Archives and Special Collections

### **General Statistics:**

We had a total of 662 Registry signatures signifying walk-in archival patrons. This is a 43% increase, due mainly to better record keeping and a more consistent greeting message that included signing in. We also recorded 306 questions in our registry of reference questions, an increase of 5 over the previous year. This registry records the length and content of questions that come to us through walk in, phone, and email questions. An archives reference question generally takes anywhere from 30 minutes to a week to answer, and may involve pulling many boxes, photocopying and scanning desired documents. We tend not to count interactions with book check out or our volunteers and other longer term workers. Our total patron contact recorded this year was 968 patrons, an increase of 202 patrons.

# Outreach:

## **Exhibits:**

Tatler-Burgess Collection hung in Odum Gallery and displayed in Archives 50+ items on display. Collection or rare early printed materials dating from 1400's-1800's. Included hand written medieval manuscripts, early woodcuts, steel engravings, copperplate engravings, and lithographs. The collection included a number of rare maps from the 1600's and 1700's. Fall 2012

Elantu Veovode Collection of Celtic/Native American knotwork paintings hung in Odum Gallery. Collection was very popular and Veovode donated a piece of her work worth 2500.00 to our permanent collection. Spring 2013

Meeting Room Historical Photographs and Drawings exhibit. Created a hanging display of early VSU framed images in the Odum Library Meeting Room. Summer 2012

The West Hall Board Room Display, 20 shelves of VSU artifacts on permanent display. Summer 2012

Working with Carla Penny and the architects, selected and prepared 35 images of Ashley Hall to be hung as part of the new renovation. Summer 2012

Participated in two Odum Library Mystery Tours as a clue site to introduce RA's and students to Archives in Fall of 2012

Gave presentation of History of VSU to new faculty orientation in Fall of 2012.

Created materials for a self-guided art tour for parent's weekend

Radio Show to advertise our Civil War Project, with Dr. Chris Myers and President McKinney, August, 2012.

Organized 5 evening sessions of the "Let's Talk About it: Civil War" program as part of our Georgia Humanities Council grant, including food reception at each event, with Dr. Chris Meyers of the History Dept. August- November 2012 Each 90 minute session attended by 11-25 community and VSU patrons.

With Andrew Tatler Burgess, gave Honor's Tour of the Tatler Burgess display. Fall 2012

Faculty Student Colloquium with Andrew Tatler Burgess on Collecting, Authentication and Display of Rare Materials, Oct. 2012

Selected and Scanned 300 + images for the Hugh Bailey Memorial Slide Show. Fall 2012

Created hour long You-Tube video on Collecting, Authentication and Display of Rare Materials: <u>https://www.youtube.com/watch?v=o\_y35JMB-I8</u> Spring 2013

Azalea International Folk Festival: The VSU Archives presented the Eichberger East African Art Exhibit to an audience of over 2000 middle school students who attended for field trips. Set up exhibit of over 100 items and Archivist made talks to 10 groups of 200 on East African Artifacts in Spring of 2013.

Created 9 history displays totaling 82 display boards and placed them in buildings all over campus in support of the VSU Presidential Inauguration. Provided research support for programs and documents as part of the Inauguration. April 2013

Digitized several hundred historical faculty photographs for the IDEA house project. Spring 2013

Working with Artists and Library Art Committee to create permanent gallery of Valdosta Artists on the third floor, and purchasing display cases, with cost split between Archives and Odum library, for permanent exhibit of Songye African Art Collection in Fall of 2013

Created several page section of book on Valdosta history to be published in November 2013

#### **Teaching:**

In 2012-13, the Archives taught 26 classes. This is a decrease from last year's 40, which was about 8-10 more than are usually taught annually. The decrease is due to two issues: one of our professors who normally teaches a class that meets in Archives five times a semester did not teach that class in Fall semester. This decrease will continue as he will be teaching this class less frequently. The other issue is that the archivist was out for the month of January due to major surgery and had to reschedule or omit classes in Spring semester. This should not be an annual issue. The archivist has joined the LI team for the arts and humanities with Reference starting in 2012-2014 and looks forward to expanding the teaching program. New teaching opportunities for the Archives include a history of Math Class and a Civil Rights History class centered around our newly acquired Long/Leonard Collection. The Archivist also taught the Semester-long MLIS 7710 course online in Fall and supervised three internships. It was a very busy year for teaching in the Archives.

Fall Semester:

4 introduction to Archives orientations
4 Babylonian Clay Tablet orientations, including one from Math 3010
2 History of VSU Courses, LEAD 7840, and VSU 1101
3 sessions of History 4950, Food History
MLIS 7710 semester long class, online.
Spring Semester:
2 Babylonian Clay Tablet orintations
1 perspective class on VSU History
One course on Primary Sources in Native American History Research
5 classes of History 3000 project research
Maymester:
1 Babylonian clay tablet
4 meetings of Women in Civil Rights class

# Total Classes: 26 in-archives classes, 1 semester long class, and three summer intern supervisions

### Volunteers:

In 2012-2013, we had 69 volunteers who worked a total of 886.21 hours on projects in the Archives. Ten of the 69 were volunteers outside our regular extra credit volunteer program. Volunteer work was worth \$6425.02 to the university.

## Website and Digitization:

### Impacts of website and digitization work

Website views for the Archives website, before migration in June, were 16,981 page views. We created a facebook page <u>https://www.facebook.com/ValdostaStateArchives?ref=hl</u> and have been very successful with it: 110 visitors have liked us, but those likes translate to a facebook impression of 22,279, which means "Impressions measure the number of times a post from your Page is displayed, whether the post is clicked on or not. People may see multiple impressions of the same post. For example, a fan might see a Page update in News Feed once, and then a second time if their friend shares it. (Facebook, 2013)"

# We opened a flickr site

http://www.flickr.com/photos/valdosta\_archives/sets/72157634355793775/ with 1595 images, which 17,746 views. This is a very successful way to provide access to our images. Vtext statistics were incomplete this year, but the best that can be figured are 16,244 page views with 2681 separate visitors. Most of the materials on Vtext, whether the theses and dissertations or our Archives Community, are materials that the archives puts up and is responsible for, so giving whole Vtext view information is not erroneous for the impact of Archives through Vtext.

### Digitizing and web projects:

This year all president's annual reports, from 1911-2000's have been scanned and OCR'ed and are being added to Vtext. Currently up are 1911-1974. This represents thousands of pages of digitizing work.

*Ride Boldly Ride* the Civil War Reminiscences of Dr. Frank Reade's family were digitized and posted to Vtext as part of the Georgia Humanities Civil War Program Grant.

Civil War Letters from the William W. Knight were scanned and placed on our Archives Website

The VSU Photograph Vertical File Database with thousands of descriptions of photographs was migrated into Archon this year; hundreds of images from this collection were added to Flickr and Archon.

A Digital Preservation Policy was created for VSU Archives:

http://www.valdosta.edu/academics/library/depts/archives-and-special-collections/policies-and-procedures/digital-policy.php

Creation of new VSU Archives Website:

http://www.valdosta.edu/academics/library/depts/archives-and-special-collections/welcome.php Including new sections on VSU History, Regional History, Policies, the Valdosta Daily Times, exhibits, finding aids and volunteers.

Website is greatly expanded with sections like the research-based 'Historian's Corner,' History of VSU, History of VSU Presidents, new buttons and pages for all of our databases, an extensive guide to Genealogy, a lengthy guide to regional history—which pull together sources from the Archives, Odum Library, and Georgia resources across the internet.

Our Volunteer program has been pulled together under one link on the new page with all of the resources needed to do the projects.

The Songye African Art Collection and the newly acquired Tatler-Burgess Collection have been photographed and scanned and added to Archon.

# Acquire and Preserve Materials:

This semester we acquired 54 linear ft. of materials and 20GB of digital materials. This is a large decrease from our 170 feet last year and is attributable to more items coming in digitally than in the past. This has given us a chance to catch up somewhat with processing left from several years ago. We have added several notable collections: the Leonard/Long Civil Rights collection is of national note with the papers of two well-known civil rights journalists. We are currently processing the collection and have already used it with a class. The Tatler Burgess collection of early printed materials, containing incunabula from 1450-1800's was purchased with funding from the Art Funding Pool and adds very much to our rare materials collection. We also added art from Andrew Tatler Burgess, Ross Rosenberg, Elantu Veoveode, and Dr. Stephen Lahr to our permanent Art Collection. A significant collection of 19<sup>th</sup> century French magazines was donated by Dr. John Dunn. We also completed adding 61 rare books to our Rare Books collection culled from the Gabard Collection. We have been very lucky in our acquisitions this year—though small in size, they have been significant in value.

### Archival Description:

We added 4790 records to our Archon System and 852 digital images to our system in 2012-2013. We inventoried and processed 4/5 of our Archives Storage items, and the integration of our old Vault Map Descriptions with Archon are ongoing, with currently over 2/3 complete. Student volunteers and interns added a great number of records to our databases this year. We added 837 *Campus Canopy* articles, 315 *Scrapbook* entries, 3,900 Vital Records, and 1386

entries in our index of the *Southern Patriot* (Civil Rights newspaper). These are valuable resources available for research on our website. All of our flickr images have been posted with metadata, as have our additions to Vtext.

#### **External Funding**

The VSU Archives completed year three of the GKR state-wide IMLS grant through additions to the Vtext server and work with committees, state-wide and local. We are currently supervising an intern, trained by the project, exploring possible submissions from faculty websites.

Archivist wrote NEH/ ALA GHC Let's Talk about The Civil War with the VSU History Department and Chris Meyers, \$2500.00 and 60 books supplied for the project. Grant was funded by Georgia Humanities Council and the program was in Fall of 2012. Five sessions with between 25 and 11 attendees came together in Archives for 90 minutes each time to discuss assigned books about the Civil War. This was an enlightening and enjoyable program. Archives provided refreshments for each session and unveiled the digital Civil War Diary of the Reade family.

\$5000 given by Art Funding pool to purchase the Tatler Burgess Collection of early printed materials.

Value of the volunteer program to University: \$6425.02

Mike Holt and Brett Williams, VSU Librarians, built a home-made camera based cradle book scanner for Archives with money donated from Archives and the library. This is a savings of 11,000.00 over the cost of the book scanner we were approved to buy last year.

### **Processing:**

Numerous collections were processed this semester as part of our Archives Storage inventory: the papers of the South Eastern Library Association and the Georgia Media Librarian's Association were processed. There were over 100 boxes in this collection. Twenty boxes of presidential papers donated in 2012 were processed. 12 boxes of Bailey papers were processed, and numerous small collections were updated and completed.

#### Assessment:

The VSU Archives and Special Collections continued to assess student satisfaction and student learning in 2012 and 2013. The average for 1000 level classes was 4.38. The average for 200 level classes was 4.11. The average for upper level classes was 4.49. Where a test was included with the evaluation, 20 students met expectations, while 1 did not. Other evaluations of student learning were more qualitative and were judged through qualitative surveys, professor interviews and grades on assignments. Comments from students on our volunteer program generally reflected strong satisfaction with the program:

It was interesting learning about the history of VSU.

I liked reading from the Canopy. It opened my eyes to how life was in the 1950s

I learned valuable information for my family research paper for another class

I liked reading articles from the past. It was very entertaining and interesting. Yes, I would come back to do research

#### **Deborah S. Davis, Director, VSU Archives and Special Collections** Service to the Profession and Institution:

Service to the Profession nationally and in the state:

Academy of Certified Archivists: member and certified archivist since 2005. Recertified in 2011.

Georgia Library Association, member and Archivist. Attended annual meeting and have worked with officers on questions for materials from GLA Archives.

Society of Georgia Archivists, member: attended 2012 Annual meeting in St. Simon's Island, on the program planning committee with responsibility for planning a session on Assessment for the 2012 annual meeting. Also coordinated, invited, selected and made arrangements for the Poster Session part of the Conference. Currently elected to and serving on the Nominating Committee. COBEC, Consortium on Belize Educational Cooperation. Serving as Archivist since 20005, and have been elected treasurer for 2013-2015.

Service to the University:

University-wide Art Committee: responsible for upkeep of current art holdings and selection of future materials. As committee member, created policies for retention and purchase of art, selected art for purchase, reviewed and approved funding proposals, maintained campus art database. Ongoing.

Committee on the 50 years of VSU integration, member. Creating displays and supplying photographs and information for committee projects. Ongoing.

Since I am now under the Graduate School because of my husband's promotion to University Librarian, I am unable to serve on many campus committees that I used to serve on. The Graduate School does not have allocated faculty slots on the Faculty Senate or senate committees.

Service to Odum Library:

Library Art Committee, Chair. See description of Art activities in outreach section and in Funding section.

Vtext committee, responsible for creation, outreach, and maintenance of VSU's institutional repository, Vtext. See above under Digitization for activities. Member *Service to the Community:* 

Valdosta Asian Cultural Association, Board of Directors: this is the group in charge of the Azalea International Folk Fair.

### **Presentations and Publications:**

Created "Old Photographs, New Ideas" as a gallery show in the Odum Gallery from May-July. The work of student artist Alli DelleDonne, who created a series of pieces using images she had scanned from the archives, was combined with archival photographs for this show. The VSU Archives purchased three of DelleDonne's works based on archival images, and the artist donated a sculpture on the same themes. These will be part of the library's permanent art collection and will be hung in the archives and the third floor gallery in 2013.

Created exhibit with Andrew Tatler Burgess, a non-traditional student who has made a two-year loan of 100 medieval manuscripts, incunabula, and rare prints and engravings to the Archives. Exhibit-related activities included an Honor's Tour, a Faculty/Student Colloquium presentation, and creation of a video on Collecting, Authentication and Displaying Antique Materials, <a href="http://www.youtube.com/watch?v=o\_y35JMB-I8">http://www.youtube.com/watch?v=o\_y35JMB-I8</a>. In Spring, I presented a proposal for

purchasing the Tatler-Burgess collection and was awarded 5000 for the purchase. This has been an amazing and multi-faceted project.

Tatler-Burgess, Andrew and Deborah S. Davis: "A Guide to Collecting, Authenticating and Exhibiting Antique Printed Artifacts" presented at the October Faculty Student Colloquium. The Celtic Knotwork Art of Elantu Veovode, display created with Elantu Veovode of her art and accompanying poetry, in the Odum Library gallery from February-August of 2013. Stacey Wright, Dallas Suttles, and Deborah S. Davis, "The VSU Archives Volunteer Program: Another Way to Learn History." Presented at the GUGM annual meeting, May 2013.

## **Training and Meetings:**

Digital Archives Seminar, offered by Society of American Archivists, on electronic records. November, 2012 Society of Georgia Archivists, Annual Meeting, St. Simon's Island, Ga.,November, 2012 GIL User's Group Meeting: GUGM, Macon, May 2013. American Library Association Annual Conference, Chicago, June 2013

GKR Training Seminars, online 2 in 2012-2013

## Special Projects, not otherwise accounted for:

Consulted with area Historical Societies and archivists across the state (5 consultations) on displays, preservation, and Archival Systems.

Mentoring Brandon K. Gipson, Archivist at North Georgia College through the Society of Georgia Archivists Mentoring Program.

# Stacey Wright, Archives Assistant

Presentations: Stacey Wright, Dallas Suttles, and Deborah S. Davis, "The VSU Archives Volunteer Program: Another Way to Learn History." Presented at the GUGM annual meeting, May 2013.

Attended Society of Georgia Archivists Annual Meeting and the GIL User's Group Meeting (GUGM).

Served on the Library Art Committee

Special Project: Reconciliation Inventory of Vault Map and Archon Databases.

# Dallas Suttles, Digital Archives Assistant

Presentations: Stacey Wright, Dallas Suttles, and Deborah S. Davis, "The VSU Archives Volunteer Program: Another Way to Learn History." Presented at the GUGM annual meeting, May 2013.

Dallas Suttles and Dorothy Watkins: Poster Session at Society of Georgia Archivists Annual Meeting: "The Archives History Volunteer Program."

Attended Society of Georgia Archivists Annual Meeting and the GIL User's Group Meeting (GUGM).

Served on the Vtext committee for Odum Library

Began VSU MLIS program Fall, 2012.

GKR training Seminars, online. 2 in 2012-2013. Special Project: Complete Redesign of the VSU Archives Web-site.

# **Automated Systems**

## General Accomplishments of the Unit

Windows XP to Windows 7 migration completed throughout library on both public and staff workstations. *(FY 2013 Campus IT objective)* 

Campus workstation 'standard' image deployed throughout library on all public workstations ensuring consistency of user experience in licensed software availability, i.e. SPSS and <u>Adobe</u> <u>Creative Suite 5.5</u> are on all public desktops instead of previously limited to designated computer labs.

IP address cataloging completed for all library workstations.

Workstation & peripheral equipment moving as necessitated by Copy Room relocation to 1<sup>st</sup> floor, 4<sup>th</sup> floor carpeting, and 2<sup>nd</sup> Floor Reference & 4<sup>th</sup> Floor MLIS office renovations.

## Staff Accomplishments

GALILEO Discovery *(FY 2013 stated objective - In progress)* Discovery implemented in GALILEO itself, October 1, 2012 GIL-Find@VSU Odum Catalog added to Discovery, March 18, 2013 Discovery search incorporated onto Library's website page, June 20, 2013 GALILEO Discovery Progress Report received July 15, 2013 Steps TBD

Voyager 8.2 client upgrade December 17, 2012.

Computer Services Associate job description revised to accommodate Archives job assignment specializing in digitization, metadata, and Vtext management tasks. January, 2013.

ILLiad 8.3.5.0 hosted server/workstation client upgrade March 15, 2013.

Qualtrics migration March, 2013 from SurveyMonkey Gold level assisted as needed recreating surveys and to preserve stored data.

Library website migrated to Campus website redesigned template on Cascade Server Hannon Hill, June 20, 2013. *(FY 2013 stated objective completed)* <u>http://archives.valdosta.edu/</u> was created by Campus Webservices as dedicated to Archives content.

Inventory workflow resumption in progress. *(FY 2012 stated objective - In progress)* ShelfLister 3.0 has been identified as part of the workflow solution. Ready Reference collection pilot conducted by Deb VanPetten A-L of the Reference collection has been inventoried by June 30, 2013 Ready Reference Usage Study Spring, 2013 completed

Missing & Withdrawn workflows developed in conjunction with Acquisitions and Circulation Withdrawn workflow batch processing Voyager Access queries developed facilitating OCLC holdings maintenance

Missing items reduced from 1,000+ as flagged over several years to less than 25 items flagged as missing for less than 90 days.

Inventory workflow resumption in progress continued...

Kings Bay Inventory – Requested on February 15, 2013 by Gregg White, Naval College Office Director

June 28, 2013 completed by Diane Gomes. Project length in days 120.

Withdrawn workflow documented and distributed.

Kings Bay Library Resource Center					
as of 6/28/20	)13				
Kings Bay Naval					
Collection	19,943				
Offcampus Kings Bay					
VSU	1,361				
Georgia Military College					
	213				
Brenau University					
	80				
Troy State University					
	75				
Withdrawn Items					
	3,562				

#### Professional Development Committee

Quarterly Birthday celebrations were sponsored by the Professional Development Committee. Ex Libris Learning Center two user seat license account renewed and held by Maureen Puffer-Rothenberg and Sherrida Crawford

Conferences and Workshops Attended

### Crawford, Sherrida

iPad Basics workshop by Kyle Culpepper, Valdosta State University Division of Information Technology Staff, September 20, 2012.

Windows 7 workshop by Kathy Sundin, Valdosta State University Division of Information Technology Staff, September 26, 2012.

GaCOMO, October 3-5, 2012, Macon. GA. Received a grant from the VSU Center for Faculty Scholarship in the amount of \$618.91 to fund travel for paper presentation, "Design and Redesign in Library Website Development and Strategy", for the Academic Library Division of the Georgia Library Association/Georgia Chapter of ACRL. Additionally attended GALILEO pre-conference that included, "Scenes and Signs" presentation by Macon Black and White author, Dr. Andrew Manis, "Discovering What's New in GALILEO" by Courtney McGough and Lauren Fancher, "GALILEO in the Mobile World" by Karen Minton, and "GALILEO in Your Library Websites: New and Beyond" by Courtney McGough. GaCOMO First Keynote speaker, Dr. Siva Vaidhyanathan, author of "Googlization of everything," Second Keynote speaker, Joshilyn Jackson, author of "A grown-up kind of pretty." GaCOMO attended sessions: "GALILEO Knowledge Repository (GKR) Panel" by Marlee Givens, Andy Carter, and Debra Skinner, "Evaluating Reference Customer Service with Secret Shoppers" by Laura Wright, Lisa Byl, and Ginger Williams, GLA Academic lunch speaker, Dr. Mark Bauerlein, author of "The Dumbest Generation," "Promoting Our Value: tying Academic Success to Use of Library Online Resources," by Ed Cherry, and "The Ebook, the Whole Ebook, and Nothing but the Ebook: A Holistic View of Ebooks for Undergraduate Academic Libraries," by Tessa Minchew and Sofia Slutskaya.

Division of Information Technology Retreat, Valdosta State University, December 6, 2012. Mobile Computing Virtual Meeting (LITA) Library Information Technology Association (LITA), Using Gamification to Teach Users About Library Services and Collections by presenter: Kyle Felker, Digital Initiatives Librarian, Grand Valley State University, Responsive Web Design and Collaboration by Bob Robertson-Boyd, Product Analyst, and Hany Elemary, Senior Software Engineer (End User Services, OCLC), Avoiding Mobile Redundancy with Responsive Web Design by Jorge Brown, Access Services Librarian (University of Southern Mississippi), Responsive web design: serving devices of any size from one content source by Jesse J. Saunders, Head, Library Systems & Web Services (A. Frank Smith, Jr. Library Center, Southwestern University), and "I would have done more" - Stepping back from usability testing to actual use of mobile library sites by Laurie Bridges, Instruction & Emerging Technologies Librarian and Hannah Gascho Rempel, Graduate Student Services Coordinator & BioSciences Librarian (Oregon State University). January 22, 2013. (webinar)

WorldShare Analytics service by Laura Kreis, Meghan Hopkins, Kathryn Harnish. January 31, 2013. (OCLC webinar for library licensed service)

ALA Mid-Winter Tech Wrap-up, American Libraries Association, Panel speakers: Sue Polanka, Head of Reference and Instruction at the Wright State University Libraries in Dayton, Ohio ebook market update, Jason Griffey, Head of Library Information Technology, University of Tennessee, Chattanooga, Ultra HD video and other new technologies, Marshall Breeding, Library Automation Consultant, Library management systems update, February 8, 2013. (webinar)

Atomic Learning Training Session, Julie Rayhorn, Senior Account Manager, April 26, 2013.(webinar)

ELUNA, 2013, Athens, GA, April 30 – May 2, 2013. Attended opening session company updates by Matti Shem Tov, Mark Triest, and Oren Beit-Arie, "Global Data Change Demystified" by Wendy Crist and Tracy Farmer, "Dealing with E-Resource Bibs from Multiple Vendors" by Janice Christopher, "Voyager Product Work Group" by Sherrie Kristin, "Voyager Bulk Import: bibliographic record with multiple holding records" by Peter Zhang, "Ex Libris Support Update" by Yaniv Avni, "Next-Generation Library Services Update" by Bar Veinstein and David Beychok, "The Value of Alma" by Jack Ammerman and Susan Stearns, "Voyager Serials and Acquisitions SIG" by Sherrie Kristin.

Georgia Users Group Meeting, May 16, 2013. Keynote speaker, USG Chancellor Henry "Hank" M. Huckaby, "Orbis Cascade Alliance – Collaboration" and "All for One and One for All" by Ann Miller, "Voyager Circulation – What's your Best Feature?" by Viki Timian and Stella Richardson, "The Global Change Queue: Basics and Beyond" by Jenifer Marquardt and Julie Dyles, and MediaScheduling Discussion.

"CMS: Cascade Server Training – Basic Features", by David Schmidt, VSU Employee and Organizational Development, May 24, 2013.

Division of Information Technology Retreat, Valdosta State University, June 4, 2013. Shuttles, Dallas

New Employee Orientation, January, 31, 2013.

Georgia Users Group Meeting, May 16, 2013. Keynote speaker, USG Chancellor Henry "Hank" M. Huckaby, "Orbis Cascade Alliance – Collaboration", "The Archives Volunteer Program" presented with Deborah Davis and Stacy Wright.

"CMS: Cascade Server Training – Basic Features", by David Schmidt, VSU Employee and Organizational Development, June 5, 2013.

Watson, Keith

Division of Information Technology Retreat, Valdosta State University, December 6, 2012.

					FY	FY	FY	FY
Date	Source	FY13	FY12	FY 11	10	09	08	07
11/8/20		14,46	14,46	14,46	14,46	14,46	14,46	14,46
01	GALILEO EBSCO ebook	6	6	6	6	6	6	6
7/20/20								
11	VSU EBSCO ebook	359	313	219	219	219	219	219
			46	94				
2/24/20		12,91	12,91	12,91	12,91	12,91	12,91	12,91
03	GALLEO EBSCO ebook	8	8	8	8	8	8	8
5/20/20	GALLEO EBSCO ebook							
11	Shared 9	4,594	4,594	4,594				
		32,33	32,33	32,29	27,60	27,60	27,60	27,60
	EBSCO ebook SubTotal:	7	7	1	3	3	3	3
7/20/20	Safari Tech Books	_						
11	Expired 5/31/2012	0	113	90	90	90	90	90
5/28/20								
13	CRCnetBase	16						
6/1/201			_					
1	Gale Directory Library	8	8	8				
5/28/20	Gale Virtual Reference	225	224	222				
10	Library	235	224	222	222			
	Gale Virtual Reference							
	Library	0	11	2				
	current year ebrary perpetual previous	0	11	2				
	year	1,243	1,180	1,167	909			
	ebrary perpetual current	1,243	1,100	1,107	909			
	year	623	63	13	258	909	0	0
	Oxford Scholarship	023	05	15	230	,,,,	0	0
	Online curr yr	1,461						
	ebrary Academic	88,23	76,94	69,66	47,40	42,63	36,04	31,69
	Complete	8	9	8	3	2	2	6
	<b>↓</b>							
		124,1	110,8	103,4	76,48	71,23	63,73	59,38
	Online Book Title Total:	61	85	48	5	4	5	9

Division of Information Technology Retreat, Valdosta State University, June 4, 2013. Ebook Report

Webinar Title	Sponsor	Date	Attendees
What Would Walt Do?: Quality	OCLC	12/12/201	S. Crawford, D.
Customer Service for Libraries by	Webjunction	2	Montgomery, M.
Crystal Schimpf, Elena Rosenfeld, and	webinar		Puffer-
Suzanne McGowan.			Rothenberg, B.
			Smith, K. Smith,
			A. Smoot, B.
			Williams
eGathering: LYRASIS Annual Member	LYRASIS Annual	1/31/2013	S. Crawford, J.
Meeting, Keynote, Richard C. Harwood	member meeting		Gallant, A. Smoot
of the Harwood Institute of Public	webinar		
Innovation: Building Community.			

Webinar Title	Sponsor	Date	Attendees
The Critical Role of Librarians in OER	Community	2/26/2013	S. Crawford, K.
(Open Educational Resources) Adoption	College		Smith, A. Smoot
Panel speakers: Paradise Valley	Consortium for		
Community College, AZ -Sheila Afnan-	Open Educational		
Manns and Kande Mickelson, faculty	Resources		
librarians will share how they worked	(CCCOER)		
with students in International Business	webinar		
to find and create OER to support			
course learning outcomes; Houston			
Community College District, TX -			
Angela Secrest, director of library			
services, will share her libguides that			
support faculty in the process of finding			
and adopting high quality OER; Open			
Course Library(OCL), WA - Shireen			
Deboo, OCL and Seattle Community			
Colleges district librarian will share her			
work with faculty to find, create, and			
curate open content for inclusion in the			
Washington State Community and			
Technical College's Open Course			
Library.			

Webinar Title	Sponsor	Date	Attendees
"MOOCs and Libraries: Massive	OCLC Research	3/18-	S. Crawford, A.
Opportunity or Overwhelming	and University of	19/2013	Ondrusek
Challenge? Panel speakers: "Why	Pennsylvania		
MOOCs, Why Penn, Why Now?"	webinar		
Ed Rock, University of Pennsylvania,			
"MOOCs and Libraries, An Overview			
of the Landscape"			
Jim Michalko, Vice President OCLC			
Research and Merrilee Proffitt, Senior			
Program Officer, OCLC Research.			
"Copyright, Licensing, Open Access"			
Brandon Butler, Director of Public			
Policy Initiatives, Association of			
Research Libraries, Panel moderator,			
Kevin Smith, Scholarly			
Communications Officer, Duke			
University, Kenny Crews, Director,			
Copyright Advisory Office, Columbia			
University, Kyle K. Courtney, Manager			
of Faculty Research and Scholarship,			
Harvard Law School. "New			
Opportunities for Librarians: What			
Happens When You Go Behind the			
Lines in a MOOC?" Marjorie Hassen,			
Director of Teaching, Research, and			
Learning Services, University of			
Pennsylvania Libraries, Panel			
moderator, Sarah Bordac, Head,			
Instructional Design, Brown University,			
Jennifer Dorner, Head, Instruction and			
User Services, University of California			
Berkeley, Lynne O'Brien, Director of			
Academic Technology and Instructional			
Services, Duke University. "Who Are			
the Masses? A View of the Audience"			
Howard Lurie, Vice President, Content			
Development, edX, Deirdre Woods,			
Interim Executive Director, Open			
Learning Initiative, University of			
Pennsylvania, Margaret Donnellan			
Todd, County Librarian, County of Los			
Angeles Public Library.			

Webinar Title	Sponsor	Date	Attendees
Electronic Resources at Webscale, Jill Fluvog, OCLC Director of eSolutions, Networked Library Services and Matt Goldner, OCLC Product and Technology Advocate	OCLC webinar	4/23/2013	S. Crawford, A. Smoot, A. White
Handheld Librarian Program, "Responsive Web Design" by Jason Clark, Doug Furiato, and Matthew Reidsma, "Faking the Internet" by Michael Edson, "*Mobile Reference" by Ann Owens, Laura Kohl, Heather Westhaver and Nancy Huling, and "*Creating Videos at Your Library", Toby, Meagan Kinsley, Anali Perry, Matt Harp, and Angela Nolet.	Handheld Librarian Program	6/19/2013	S. Crawford*, A. Smoot *Absented from Live session to participate in below RDA session
RDA Has Arrived: Essentials for RDA for Public Services, Susan Wynne, Cataloging & Metadata Librarian at Georgia State University.	Carterette Series Webinar	6/19/2013	S. Crawford, M. Puffer- Rothenberg, D. VanPetten, G. Frost, and others

# **Cataloging**

# **Cataloging** Activities

The Cataloging/Serials unit provided access to 5,013 new titles, establishing bibliographic and holdings records in GIL-Find for items selected by librarians and departmental faculty to support their research and instruction.

This is a 10% decrease over last year.

The above number includes 4,573 new monographs, 134 music scores, and 181 DVDs. On the monographic cataloging side, Guy Frost implemented Resource Description and Access guidelines (RDA) in September 2012.

Frost contributed 152 original bibliographic records to the international Online Computer Library Center (OCLC) database. Maureen Puffer-Rothenberg contributed 85 original records. Frost enhanced metadata in 2,015 records as a participant in OCLC's national Expert Community Experiment, an effort to share data and expertise throughout the national and international cataloging community.

Frost contributed 81 name headings, 4 subject headings, and 4 classification numbers to Library of Congress authority files.

Puffer-Rothenberg approved several thousand global changes in the Library's local GIL-Find database in accordance with Resource Description and Access (RDA) guidelines, and manually corrected 218 records, bringing them into compliance with national standards.

## Donations

Responsibility for Gifts and Donations shifted to Acquisitions in 2013, at which time Puffer-Rothenberg assisted Acquisitions in weeding backlogged gift items and assumed responsibility for cataloging gifts.

# Collection Development

Frost collaborated with the Music Department to submit a successful funding pool request to the Library Reference & Special Collections pool for purchase of music materials (\$1,655) Puffer-Rothenberg collaborated with Dr. Collette Drouillard (MLIS) on a successful funding pool request to the Library Reference & Special Collections pool to update our print collection of graphic novels, comics, manga, and monographs about drawing comics (\$3,675) Puffer-Rothenberg collaborated with Denise Montgomery (Interlibrary Loan, Odum Library) and Dr. Melanie Byrd (History), on a successful funding pool request to the Library Reference & Special Collection in support of Dr. Byrd's culinary history course (\$5,086)

Puffer-Rothenberg selected titles throughout the year for the Popular (bestselling and recent) book collection, and assumed responsibility for periodically weeding the collection.

# Monographic Cataloging

In April 2013, Dr. Bernstein directed Cataloging to repurpose staff and modify workflows to focus on backlogged monographs, temporarily suspending work on

Copy cataloging in Government Documents Copy cataloging of donated monographs still in process in Cataloging Cataloging and inventory of other donated materials NACO and SACO work In-house review of copy cataloging Table of contents (TOC) enhancements In-house RDA conversion (made redundant in July 2013 by automated RDA conversion through MARCIVE)

Dr. Bernstein emphasized to us that processing donations, NACO/SACO, and in-house enhancements are not bad practice, but are insupportable as *priorities* in light of our staffing and time constraints.

Frost directed Cataloging staff to suspend TOC enhancements Copy cataloging in Government Documents; and also Reassigned Documents cataloger Adam White to copy catalog general collections

As of this report significant backlogs remain in monographic cataloging: 620 monographs received in FY 2011 737 monographs received in FY 2012 3,051 monographs received in FY 2013

Prior to 2007, new monographs were given first priority and cataloged within the fiscal year, after which staff focused on donations until new monographs were again received. Inferring from that and from Dr. Bernstein's recommendations, backlogs in monographic cataloging may have accumulated due to emphasis on:

Year-round gift processing

In-house review of copy cataloging (suspended in 1997 and resumed in 2007) TOC

NACO and SACO work

In-house RDA conversion (not a required standard at state or national levels as of this report)

Other factors may include Priority given to updating older bibliographic records (particularly with RDA conversion and addition of TOC) Priority given to enhancing existing OCLC records

<u>Note</u>: Cataloging achieved a brief uptick in production for monographic cataloging in June 2013, largely due to staff member Adam White's cataloging of 430 items that month. White cataloged a further 483 monographs in July, but his work was not submitted for statistical reports. White resumed cataloging government documents exclusively in August.

# **Circulation**

Two staff members resigned. One staff member was a part time, non-benefited position. The other staff member was a full time, benefited position who resigned due to accepting another position at Valdosta State. The vacant part time position was converted into a full time benefited position. Both vacant full time, benefited positions were posted prior to July 1, 2013.

Circulation staff provided 24 hour open coverage for the entire library building during the finals week of fall semester 2012. Building usage during finals week between the hours of 2:00AM and 8:00AM showed the extended operating hours were well received.

The library was able to relocate some of the book ranges on the third floor in order to provide two positive outcomes for library patrons. The first benefit of relocating the ranges allows a continual flow of subject headings in the library stacks. This allows users to more easily locate books in the third floor stacks. The second benefit of relocating the ranges is the addition of a learning commons area on the third floor. This learning commons provides more space for students to use during their academic pursuits.

Bruce Bailey is responsible for coordinating the shifting of books during the renovation of the new learning commons on the third floor. Bruce, with the help of a few student assistants, rearranged the third floor stack configuration so there was a better flow of subject headings throughout the third floor. Once the shifting of the third floor was complete Bruce began relocating the oversize books from the reserve area behind the circulation desk to the third floor stacks immediately following the Z section. Furthermore, Bruce was able reorganize the LZ section so the books are easier to browse.

The responsibility of managing the Odum Library computer lab assistants was transitioned to the Circulation Department in the Fall of 2012. Rebecca Griggs (Circulation Department) and Jeremy Hankinson (Automated Systems) created a new training seminar for both Circulation Department student assistants as well as the computer lab assistants. Rebecca and Jeremy held numerous training sessions during the 2013 spring semester and successfully trained both student assistants and lab assistants on the use and maintenance of the library hardware and software systems.

		34,891	31,532	1		85, 173	61,101			79,870	102,435	73,733	43,057	TOTAL FY 12
-3%	784,776	35,439	34,352		66, 190	81,998	71,039			63,018	98,743	77,421	46,299	TOTAL ATTENDANCE
	306,160	15,830	13,971		26,710		21,917				39,694	22,093	16,108	FY 12
	269,375	15,284	12,131		23,068	546	22,574				26,760	21,760	16,619	Library South Entrance
	501,424	19,061	17,561	63,031	44,493	765	39,184				62,741	51,640	26,949	FY 12
	515,401	20,155	22,221		43, 122	56,452	48,465	17,448	53,113	34,722	71,983	55,661	29,680	Library North Entrance
														III. ATTENDANCE
	28,005	513	851	1,940	1,221	2,968	2,733	4,041	2,592	3,232	4,584	2,520	810	FY 12
-14%	24,256	1,099	1,268	1,968	1,631	2,594	1,863	1,919	3,991	2,236	2,734	2,362	591	TOTAL RESERVES
	17,000	207	465	695		1,973	1,523	3,504		1,917	3,307	1,702	156	FY 12
	16,433	796	952	962		1,824	1,245	1,684	2,995	1,229	1,862	1,762	131	Bectronic Reserves Accessed
	11,005	306	386	1,245	826	995	1,210	537	1,436	1,315	1,277	818	654	FY 12
	7,823	303	316	1,006	640	770	618	235	996	1,007	872	600	460	Books, Articles Regular & Overnight
														II. RESERVE TRANSACTIONS
	73,803	4,253	3,941	8,527	7,190	7,771	6,057	2,711	8,104	7,858	8,298	5,152	3,941	FY 12
-4%	70,667	3,834	3,610	8,166	6,402	6,014	5,815	2,212	8,042	9,697	8,343	4,573	3,959	TOTAL CIRCULATION (GENERAL)
	22	0	0	7	0	2	0	4	4	ယ	2	0	0	FY 12
	32	0	0	4	4	7	ω	<u> </u>	7	4	2	0	0	Government Documents (Georgia)
	193	7	0	64	27	7	6	ω	28	10	37	ω	_	FY 12
	84	7	0	10	17	11	6	<u> </u>	8	1	ω	ი	4	Government Documents (Federal)
	17,892	546	849	2,487		1,609	1,024	1,210		1,713	1,834	1,174	584	FY 12
	17,846	494	344	2,366	1,435	1,209	1,743	539	2,949	2,744	2,305	1,204	514	Main - Media Equipment
	4,851	368	185	591	167	706	340	161	732	512	551	197	341	FY 12
	3,400	152	148	579	203	353	175	_	378	374	474	155	262	eBrary Unique Documents Viewed
	1,787	106	46	138	167	211	228		146	201	205	166	113	FY 12
	1,572	97	96	127	152	167	195		112	182	150	168	64	Gil Express (Books Charged at VSU)
	2,889	155	84	211	326	348	451	68	168	337	279	305	136	FY 12
	2,396	145	97	155	217	275	383	2	157	273	323	199	170	Gil Express (Books Request from VSU)
	16,542	991	1,609	2,213		1,668	1,266	446	1,721	1,862	1,199	939	736	FY 12
	18,275	870	1,887	2,640	Ŋ	1,331	1,226	588	1,727	2,477	1,563	760	859	Renew als from General Collection
	29,627	2,080	1,168	2,816		3,220	2,742	738	2,697	3,220	4,191	2,368	2,030	FY 12
	27,062	2,069	1,038	2,285	Ņ	2,661	2,084	872	2,704	3,632	3,523	2,081	2,086	Main - General Collection
														(General Collection)
	TOTAL	JUNE	MAY	APR	MAR	FEB	JAN	DEC	NOV	ОСТ	SEP	AUG	JUL	I. CIRCULATION TRANSACTIONS
	3	30, 2013	JUNE	2012 -	ULY 1,	RT J	REPORT	NUAL	FOR ANNUAL	TICS F	<b>IRCULATION STATISTICS</b>	TION S	IRCUL/	ODUM LIBRARY C

# <u>Media Services</u>

Equipment bookings:	
Color/BW Prints	113027
Digital Productions:	1051
Transfers/Duplications	1729
Posters	1775
Lamination	16,000
A/V Streams	140
Repairs	
Bindings	389
Laptop Reimaging	330
Web Counter	

#### Media Center Achievements fiscal year 2012

Added 7 workstations including 7 new tables and 7 new chairs. New carpet was installed in both the media center and uplink studio. Provided 10 workshops (Adobe Photoshop Basic, Adobe Premier, Movie Maker) Hired new Instructional Technology Associate. Updated All Workstations to adobe suite collection CS6 Updated all faculty laptops to CS6.5 Increase circulation inventory for media equipment Implemented service relocation for equipment circulation and duplication services Staff and Students begin wearing work shirts with odum library media services branding Added OmniPage Ultimate to two work stations Installed Finale to support electronic keyboards. Provided 4 workshops for academic classes. Continue to provide support for new ShareStream video management system (copyrighted materials following TEACH Act stipulations). Continue to use LanDesk to report patron work orders. Continued to provide printer support for back office departments Printed over 100 posters for the undergraduate and graduate symposiums Circulated over 18,164 items in Voyager Media Scheduling Provided assistance and equipment to the GHP specialist during 2013 Program Provided table at Faculty Orientation Migrated WebPage to Cascade Server Added Makerbot 3/D printer as service in Media

#### **New Equipment**

- 1 Powerlite 1830 projector
- 1 Z260 Workstation
- 7 Perfection V600 Photo Scanners
- 7 Hon Tables
- 7 Hon Mesh back/upholstered swivel/tilt chairs
- 7 7800dc workstations w/monitors

- 2 SM58 Handheld microphones
- 1 Winstead Multimedia Desk

#### **New Software**

OmniPage Pro Utima (OCR Application) Adobe Collection Suite CS 6.0 Finale (Music Composition Software) WINNFF (media converter)

### **Rex DeVane | Media Services Director:**

-Signage, Space Utilization and Noise, Chair -Faculty Committee (Represent Media Services)

- Develop, implement, and evaluate strategic planning for the expansion of new and existing digital services

-Manage daily operations of Media Services

-Research, initiate, and encourage emerging trends in multimedia instructional and production software/technologies

-Oversee the development of multimedia content for faculty and students in direct support of classroom and online programs

-Maintain a current knowledge of copyright and fair use as it relates to higher education.

-Manage the repair, supply and NIE budgets for the Media Center

-Supervise CSI and Instructional Technology Associate

-Directs the development of online training modules for student technicians

-Maintain departmental webpage.

-Publicize the services offered at the Media Center via WebPages, brochures, bookmarks and personal contacts.

-Re-classed Media Utilization Specialist to Instructional Technology Associate

-Attended Cascade Basic

-Initiated a new service of providing workshops to students

#### **Committee Work**

#### Signage, Space and Noise (Chair):

Continue to generate content for digital signage

Web request forms for digital signage were developed and posted to web

3 directory signs were install on the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> floors

New Noise policy was developed and posted to the web

Old acquisitions now being utilized by Media for printer repair and poster mounting

Room 1280 has been converted to a digital production room

Continue to administered Axis TV in Odum - creating accounts and content

Alan Bernstein proposed renovations to eLearning, Reference, and MLIS - Committee approved.

Marked out locations for possible digital signage expansion

# Kyle Culpepper | Instructional Technology Associates

•	in media content development for classroom and/or online courseware.
-	d enforce new policies for Media Center.
-Monitor project traffic.	t work flow and maintain LanDesk as means of documenting Media Services
	s and staff with their audio/video equipment and multimedia needs.
	and assist with the creation of digital projects within the library and
other departmen	
-	Services Director in daily operations of the media center.
	of new multimedia technologies and software applications such as Adobe
-	the following classes
	Windows Movie Maker: June 19th, July 3rd
	Cascade Intermediate: June 11th
	Attended The New Employee Orientation: June 27th
	Constructed the new Website design and transferred our website content from
	edia Center site over to the new Cascade system: June 3rd-June 21st
	Worked in coordination with Rex DeVane on site outline and layout
	Worked with Roberto A. leal on banner designs and logos used on our website
	Will continue to further update website
	Coordinated the use of a student intern with IT Training and Communication
and our area to	assist with
	Furthering our Photoshop workshops (Student Intern developed quick
reference hando	outs for future workshops)
	Copyright tip of the day video was produced and added to our YouTube channel
	Printing basics repair (I will have our summer intern work with Bradley Cupp
	de to further assist with IT Desktop Support's student technician
training. The en	d goal for this guide is to help further reduce in shop printer volume.)
	Created a YouTube channel to further advertise the Media Center at VSU
	Odum MediaServices is the channel name
	Currently our channel will be used for tip of the day videos only
	Developed New course material in BlazeView D2L for Media Service
student technici	
	Procedures and Policies (Updated in coordination with Rex and Bradley)
	Poster Printing Instructions
	Worked with Rex on developing a video tutorial for changing out laminate
(Video will be j	primarily used for staff members in the Media Center)
	Voyager guides on how to create a booking
	Audio Edit Room Instructions (Produced by Bradley Cupp, added by Kyle
Culpepper)	Created and the contraction former and the Orelation
	Created workshop evaluation forms using Qualtrics
□ Makerbo	Assisted Michael O Holt with developing a request form for our newly installed of (3D Printing) using Qualtrics
	Developing

- □ Workshop schedules for Fall 2013
- □ Student Schedules for Fall 2013
- Poster Dynamics workshop and handouts
- □ Learned:
- o Voyager checkout system
- o Voyager Reporting
- o Adobe Premier (using Lynda.com)
- o Adobe Photoshop through attending Roberto A. Leals class, and Lynda.com
- o Poster printing
- o Lamination
- o Binding
- o VHS to DVD dub
- o Student Hiring Process using People Admin (Attended the Student Employment Supervisor Training: June 18th)
- o How to upload and distribute videos through ShareStream
- o Closing procedures at the Media Center
- o Basic use and cleaning of the Makerbot

# Bradley Cupp | Computer Services Assistant:

Accomplishments:

- o Migrated media lab to Adobe CS6
- o Replaced Flip Camera dubbing workstations with high end trickle computers displaced from lab upgrades
- o Added 15 Sony Bloggie camcorders to circulating inventory
- o Acquired and added 3 portable document cameras to circulating inventory
- o Communicated with Epson to have 4 defective projectors replaced under warranty
- o Created troubleshooting and usability guide for Audio editing rooms
- o Created usability guide for Media telephones
- o Repaired, replaced, or serviced 167 back office printers
- o Removed stuck VHS tape for client on site in Sociology Dept
- o Reimaged faculty laptops on 330 separate occasions
- o Managed and supervised the circulation of 18164 individual pieces of equipment

# **Reference Service**

#### <u>FY2013</u> STATE OF THE UNIT – Reference Desk

All statistics are derived from the Libstats report from July 1, 2012 to June 30, 2013 and the previous Fiscal Year 2012 Annual Report.

#### **TOTAL QUESTIONS**

Total Reference Desk questions: 2012: 14539 2013: 13379 (-8%) Questions by status: 2012: Reference Librarians\*: 11886 Peer Reference Counselors and Interns: 2653

> 2013: Reference Librarians: 10954 (-8%) Peer Reference Counselors and Interns: 2438 (-8%)

#### Percentage of total questions by status:

2012: Reference Librarians: 82% Peer Reference Counselors and Interns: 18%

> 2013: Reference Librarians: 82% (no change) Peer Reference Counselors and Interns: 18% (no change)

#### **QUESTIONS BY TYPE**

#### **Reference Librarians:**

2012: Directional: 3177 Reference: 5306 Technical: 3411

2013: Directional: 3791 (+19%) Reference: 4932 (-8%) Technical: 2227 (-35%) Appointment: 3 (new measure) Peer Reference Counselors and Interns:

2012: Directional: 295 Reference: 1417 Technical: 934

2013: Directional: 653 (+221%) Reference: 1391 (-2%) Technical: 391 (-238%)

#### **OVERALL STATISTICS**

### **Questions by Type:**

2012: Directional: 3471 Reference: 6723 Technical: 4345

> 2013: Directional: 4445 (+22%) Reference: 6323 (-6%) Technical: 2618 (-65%)

#### **Questions by Format:**

2012: In-Person: 12196 Chat: 1128 Text Message: 22 Phone: 957 Government Documents: 215

2013: In-Person: 11376 (-7%) Chat: 1142 (+1%) Text Message: 30 (+27%) Phone: 826 (-14%) Government Documents: 12 (category is now a govdocs "tag")

#### **Questions by User Type:**

2012: Unknown: 384 Student: 11914 Faculty/Staff: 737 Community: 968 GHP: 536

2013: Unknown: 483 (+26%) Student: 10866 (-9%) Faculty/Staff: 801 (+8%) Community: 771 (+26%) GHP: 471 (-14%)

### Average Questions per Week:

2012: Total: 280 Reference Librarians: 229 Peer Reference Counselors: 51

2013: Total: 257 Reference Librarians: 211 Peer Reference Counselors: 47

\*"Reference Librarians" includes our new Library Technical Assistant position and Reference interns, as they are authorized and encouraged to answer complex Reference Questions with Reference Librarians.

# Library Instruction Report, Academic Year 2012/13.

# Reference Services, Odum Library, Valdosta State

# University.

# Statistics (Library Instruction sessions taught)

Fall Semester 2012:

Date of class <sub>Cour</sub>	se Code	Course#Course Ins	Stude structor	ent <sub>#</sub>		
Duration	Librarian(s)	)				
8/10/2012	HONS	-	Gravett	55	75	Carrier
8/14/2012	NURS	3212	Dykes	40	75	
	Wright /	/ Carrier				
8/16/2012	PSYC	2500	Hilgert	50	75	Carrier
8/18/2012	DPA	Orient.	Merwin	40	45	Carrier
8/21/2012	COMM	3800	Jurczak	40	75	Wright
8/21/2012	ECED	3190	Auman	35	90	Williams
8/21/2012	LEAS	1100	Hollern	35	60	Carrier
8/22/2012	MDIA	6450	Etling	6	60	Carrier
8/22/2012	SGCE	Am.Lit.	Paine	45	60	Carrier
8/23/2012	HIST	3000	Riggs	25	75	Carrier
8/23/2012	ENGL	4900	Greenfield	15	75	Carrier
8/25/2012	ED.D	Orient.	Fiester	40	60	Carrier
8/27/2012	HIST	3000	Oglesby	10	75	Rogers
8/27/2012	ECED	3190	Auman	35	90	Williams
8/28/2012	ECED	3190	Auman	35	90	Wright
8/28/2012	SGCO	1000	Waters	30	50	Carrier
8/28/2012	MBA	7050	Reisenwitz	20	60	Carrier
8/29/2012	POLS	1101	Arambula	50	50	Carrier
8/29/2012	HIST	3000	Oglesby	10	75	Rogers
8/29/2012	POLS	1101	Arambula	50	50	Carrier
8/29/2012	BIOL	4900	Nienow	25	60	Wright
8/30/2012	HIST	4950	Crowley	13	60	Williams
8/30/2102	HIST	3000	Riggs	25	75	
	Gallant	/ Carrier				
8/30/2012	BIOL	1100	Gannon	50	50	Gallant
8/30/2012	MKTG	4900	Reisenwitz	20	60	Carrier
8/30/2012	MKTG	4900	Reisenwitz	15	60	Carrier
8/31/2012	SOCI	2000	Denizman	25	50	Rogers
8/31/2012	SOCI	2000	Denizman	25	50	Rogers

8/31/2012	SOCI	2000	Denizman		25	50	Gallant
8/31/2012	SOCI	2000	Denizman		25	50	Gallant
9/4/2012	BIOL	1100	Fort		50	50	Carrier
9/4/2012	MUSC	1016	Lowe		25	50	Williams
9/4/2012	BIOL	1100	Fort		50	50	Rogers
9/5/2012	SGCE	POLS	Holzworth	20		75	Carrier
9/5/2012	BIOL	1100	Gannon	50		50	Van Petten
9/5/2012	BIOL	1100	Gannon	50		50	Van Petten
9/5/2012	BIOL	1100	Gannon	50		50	Wright
9/5/2012	ENGL	1102	Keel	30		75	Williams
9/5/2012	ENGL	1102	Keel	30		75	Carrier
9/5/2012	ENGL	1102	Keel	30		75	Carrier
9/5/2012	MUSC	1016	Shrader	25		50	Williams
9/6/2012	EDUC	2110	Martinez	35		75	Carrier
9/6/2012	CHEM	3000	Spencer	25		50	Wright
9/6/2012	MGED	3991	Martinez	35		120	Rogers / Carrier
9/8/2012	RSCH	9800	Downey	20		60	Carrier
9/8/2012	RSCH	9800	Downey	20		60	Carrier
9/10/2012	SOWK	7400	Holliman	35		60	Carrier
9/10/2012	PERS	2600	Sullivan	25		60	Rogers
9/11/2012	SGCE	1000	Glenn	20		60	Carrier
9/14/2012	NURS	4105	Schlairet	20		75	Wright
9/17/2012	ENGL	1102	Thorn	20		75	Williams
9/17/2012	SOWK	4000	Holliman	30		75	Carrier
9/18/2012	ENGL	1102	Harper	25		50	Rogers
9/20/2012	THEA	3010	Wildman	10		60	Carrier
9/24/2012	SGCE	1000	Stawkey	25		60	Williams
9/25/2012	ENGL	1102	Sale	30		60	Rogers
9/25/2012	PERS	2000	Vankuikon	20		60	Rogers
9/25/2012	ENGL	1102	Sale	30		60	Rogers
9/25/2012	ENGL	1102	Moore	25		50	Van Petten
10/1/2012	PSYC	3000	Rainer	20		75	Carrier
10/1/2012	EDUC	2120	Lu	20		60	Rogers
10/2/2012	HIST	3000	Oglesby	10		75	Rogers
10/2/2012	EDUC	2120	Lu	20		60	Rogers
10/3/2012	HONS	-	Morgan	20		60	Rogers
10/4/2012	SCGE	1000	Moore	25		50	Holt
10/4/2012	HIST	3000	Oglesby	10		75	Rogers
10/4/2012	SGCE	1000	Moore	25		50	Gallant
10/6/2012	Czech int. students.	-	Braun	20		60	Carrier /B. Williams

10/6/2012	Czech int. students.	-	Braun	20	60	Carrier / B. Williams
10/10/2012	NURS	3212	James	25	75	Wright / Montgomery
10/10/2012	SOCI	2120	Denizman	25	75	Rogers
10/18/2012	ENGL	1102	Taylor	35	75	Gallant
10/19/2012	VHS	-	Lawhorne (VHS teacher)	100	120	Holt/Williams/Gallant
10/22/2012	ENGL	1102	Mumpower	30	50	Carrier
10/23/2012	ENGL	1102	A. Warren	30	50	Carrier
10/23/2012	ENGL	1102	A. Warren	30	50	Carrier
10/23/2012	ENGL	1102	A.Warren	30	50	Williams
10/23/2012	ENGL	1102	A.Warren	30	50	Williams
10/25/2012	ENGL	1102	B.Warren	30	50	Carrier
10/25/2012	ENGL	1102	B.Warren	30	50	Carrier
10/25/2012	ENGL	1102	B.Warren	30	50	Carrier
10/25/2012	PERS	2699	Rogers	25	60	Williams
10/31/2012	ENGL	1101	Singletary	20	50	Rogers
10/31/2012	ENGL	1101	Singletary	20	50	Rogers
11/3/2012	SOWK	7400	Holliman	30	90	Carrier
11/7/2012	ENGL	1101	Dyke	25	50	Rogers
11/7/2012	ENGL	1101	Dyke	25	50	Rogers
11/7/2012	ENGL	1101	Dyke	25	50	Rogers
11/7/2012	MDIA	4800	Brown	30	75	Carrier
11/19/2012	ENGL	1101	Taylor	30	50	Carrier
11/20/2012	ENGL	1101	Taylor	30	50	Carrier
			Students Taught:	2649		
			Sessions Taught:	91		

# Spring Semester 2013:

Date of class	Course Code	Course #	Course Instructor	Student #	Duratio n	Librarian(s)
1/10/2013	SGCE	1000	Payne	35	60	Carrier
1/10/2013	PYSC	2020	Hilgert	50	50	Carrier
1/10/2013	BIOL	7000	Jones	12	60	Wright
1/14/2013	MKTG	4070	Muncy	25	75	Carrier
1/14/2013	ENGL	1102	Singletary	20	60	Carrier
1/14/2013	SGCE	1000	Payne	35	60	Rogers
1/14/2013	PSYC	8400	Wiley	18	75	Carrier
1/15/2013	ENGL	4220	Gravett	20	75	Rogers

1/17/2013	ENGL	1102 Canston	A. Warren	45	75	Williams
1/17/2013	ENGL PHIL	Capsion	A. Warren	45	<sup>20</sup> 75	75 Wright
1/17/2019	ENGL WGST	1102 <sub>e</sub> 1102 <sub>4000</sub>	A. Warren	45	20 75	75 Van Pettenolt
1/17/201/915/2013	ENGL LEAS	42201100	GFROMREtEn	20	20 75	50 Rogenfrier
1/17/201/316/2013	ENGL ENGL	49001102	Greenfieldce	17	40 75	50 Carciarrier
1/17/201/316/2013	MKTG ENGL	31001102	Futrelþace	27	40 75	50 Galleantrier
1/22/2010/2013	MKTG ENGL	31001102	Futrelþace	22	40 75	50 Gallant Holt
1/23/201/2013	HONS ENGL	Semin <u>a</u> 102	Jamespace	20	40 60	50 Holt Holt
1/23/201/917/2013	ARED ENGL	30001102	Aatwarren	15	40 00	75 Car <b>Gia</b> llant
1/23/201/917/2013	BIOL ENGL	70001102	Kangearren	20	45 90	75 Wrighthiams
1/24/2013	ENGL	1102	Williams	25	75	Gallant
1/24/2013	ENGL	1102	Williams	25	75	Williams
1/24/2013	ENGL	1102	Williams	25	75	Van Petten
1/25/2013	MKTG	4900	Reisenwitz	30	75	Carrier
1/28/2013	POLS	1101	Arambula	50	60	Carrier
1/28/2013	POLS	1101	Arambula	55	60	Carrier
1/28/2013	SOCI	1101	Denizman	25	30	Gallant
1/28/2013	SOCI	1101	Denizman	25	30	Gallant
1/28/2013	SOCI	1101	Denizman	25	30	Gallant
1/28/2013	SOCI	1101	Denizman	25	30	Carrier
1/29/2013	SOCI	1160	Slusser	25	75	Carrier
1/29/2013	CHEM	2210	Gosnell	25	60	Wright
1/30/2013	HONS	Seminar	James	20	60	Carrier
						Carrier &
1/30/2013	MSED	7800	Martinez	35	120	Rogers
2/1/2013	ENGL	1102	Ward	25	50	Van Petten
2/1/2013	ENGL	1102	Ward	25	50	Holt
2/1/2013	ENGL	1102	Ward	25	50	Gallant
2/1/2013	ENGL	1102	Ward	25	50	Gallant
2/4/2013	MUSC	-	Shrader	25	60	Williams
2/4/2013	HIST	4250	Crowley	25	50	Holt
2/5/2013	ENGL	1101	Mumpower	25	75	Gallant
2/5/2013	SGCO	1000	-	25	60	Williams
2/6/2013	SGCE	1100	Talbott	35	60	Carrier
2/6/2013	SGCE	1100	Talbott	35	60	Van Petten
2/11/2013	EDUC	2120	Lu	35	75	Carrier
2/11/2013	EDUC	2120	Lu	35	75	Carrier
2/12/2013	EDUC	2120	Lu	35	75	Carrier
2/12/2013	ENGL	1102	Sale	25	75	Gallant
2/12/2013	ENGL	1102	Sale	25	75	Van Petten
2/12/2013	ENGL	1102	Sale	25	75	Montgomer
2/14/2013	ENGL	1102	Warren	25	75	Gallant
2/14/2013	ENGL	1102	Warren	25	75	Williams
2/14/2013	ENGL	1102	Warren	25	75	Williams

2/14/2013	ENGL	1102	Warren	25	75	Wright	
2/14/2013	ENGL	1102	Warren	25	75	Van Petten	
2/18/2013	ENGL	1102	Harper	25	75	Gallant	
2/18/2013	ENGL	1102	Harper	25	75	Holt	
2/18/2013	ENGL	1102	Harper	25	75	Van Petten	
2/18/2013	ENGL	1102	Singletary	20	60	Rogers	
2/19/2013	ENGL	3200	Greenfield	20	75	Rogers	
2/25/2013	ENGL	1102	Ring	25	50	Wright	
2/27/2013	ACED	2050	Prater	25	60	Williams	
2/28/2013	HIST	3000	Oglesby	20	75	Rogers	
3/1/2013	REL	2020	Vuoug	25	60	Williams	
3/1/2013	REL	2020	Vuoug	25	60	Gallant	
3/2/2013	RSCH	7800	Schmertzing	45	120	Carrier	
3/4/2013	NURS	Care II	Dykes	40	60	Wright	
3/5/2013	BIOL	1100	Ring	25	50	Gallant	
3/5/2013	BIOL	1100	Ring	25	50	Wright	
3/5/2013	HIST	3000	Haggard	30	75	Carrier & Davis	
3/5/2013	COMM	7000	Nelson	20	75	Rogers	
3/7/2013	BIOL	1100	Ring	25	50	Williams	
3/7/2013	BIOL	1100	Ring	25	50	Wright	
3/7/2013	ENGL	1101	Moore	25	50	Montgomery	
3/7/2013	ENGL	1101	Moore	25	50	Carrier	
3/8/2013	ENGL	1102	Pettit	25	50	Gallant	
3/8/2013	COMM	1110	Serini	25	50	Holt	
3/11/2013	MKTG	4070	Muncy	25	75	Carrier	
3/11/2013	ENGL	1101	Moore	25	50	Van Petten	
3/13/2013	ENGL	1102	West	25	50	Rogers	
3/13/2013	ENGL	1102	Singletary	20	60	Carrier	
3/28/2013	ENGL	1102	Campbell	25	75	Rogers	
			Students taught:	2481			
			Sessions taught:	89			

# 2012/13 Library Instruction Cumulative Totals:

Librarian	Fal 201	ISpring . 2 201	L3 Total
Wright	7	9	16
Williams	11	10	21
Van Petten	2	8	10
Rogers	24	10	34
Montgomery	1	2	3
Holt	1	8	9
Gallant	6	16	22
Carrier	43	27	70

Classes	Fall 2012	Spring 2013	Total
Core	33	49	82
Undergrad (Non- core)	35	27	62
Graduate	9	6	15
SGCE	6	5	11
Hons	2	2	4
PERS	3	0	3
Other	3	0	3
Total	91	89	180

Course Code	Fall 2012	Spring 2013	Total
ACED	0	1	1
ARED	0	1	1
BIOL	7	6	13
CHEM	1	1	2
COMM	1	2	3
DPA	2	0	2
ECED	4	0	4
EDD	1	0	1
EDUC	2	3	5
ENGL	25	42	67
HIST	3	3	6
HONS	2	2	4
LEAS	1	1	2
MBA	1	0	1

MDIA		2	0	2	
MGED		1	0	1	
MKTG		2	5	7	
MSED		0	1	1	
MUSC		2	1	3	
NURS		2	1	3	
OTHER		2	0	2	
PERS		2	0	2	
PHIL		0	3	3	
POLS		2	2	4	
PSYC		2	2	4	
RSCH	2		1		3
SGCE	6		5	11	
SOCI	5		5	10	
SOWK	3		0		3
THEA	1		0		1
WGST	0		1		1

# 2011/12 vs 2012/13 Comparison:

# Total number of sessions taught:

2011/12: 210

2012/13

14.3%

decrease

)

## Core Curriculum sessions taught:

2011/12: 107

2012/13

: 82

(23.4%)

#### decrease

)

## Undergraduate (non-Core Curriculum) sessions taught:

2011/12: 79

2012/13

: 62

(21.5%)

decrease

)

## Graduate sessions taught:

2011/12:18

2012/13

:15

(16.7%)

decrease

)

#### Semester comparison:

Fall 2011/12:104

Fall

2012/13:91

(12.5%)

decrease)

Spring

2011/12:

106

Spring

2012/13:

89 (16%

decrease)

# **Oualitative Data about Library Instruction (feedback from Course Instructors)**

*Qualitative data from 2012/13 Library Instruction Evaluation Survey (collected via Survey Monkey) – dates/times relate to the time information submitted by the respondent. Data from fall semester 2012 and spring semester 2013 appears below:* 

The training session was excellent. Mr. Carrier did an excellent job. I was happy I attend myself, sine I learned some new things.

## 10/4/2012 1:36 PM

Three different sessions were presented to my three English 1101 classes. Howard Carrier presented one, and I cannot remember the name of the female who presented. The classes ran from 2:00 to 6:00 pm, and both orientation presenters did an excellent job of presenting the information to my classes. They were thorough and accommodating to questions. I look forward to bringing another class next semester. Betty Keel

10/4/2012 10:23 AM

The instruction was much better than I expected. Not only did the students learn very much, but so did I. The presentation was done well and prepared well.

## 9/24/2012 11:14 AM

Our Odum Library instruction session with Mr. Carrier, will surely serve the students in my class and beyond. This week he met with both my Foundations of Acting and Oral Interpretation of Literature classes. Both classes require students to find and research quality literature for performance. We often work on these pieces for weeks at a time. It is of the utmost importance that these pieces be worthy of the class-time spent exploring them. I found Mr. Carrier to be most generous in scheduling our sessions

early in the semester, when we need it most. He was engaging and personable with the students and held their interest throughout both instruction sessions. I was most impressed with the quality examples he gathered to customize the instruction to our specific needs. He introduced the Foundations of Acting class to Edward Albee's Who's Afraid of Virginia Woolf with a selected scene from the film. He then went on to reveal the various approaches to gathering the plays text, and analysis surrounding it, through Odum Library resources. Mr Carrier introduced the Oral Interpretation of Literature class to Sylvia Plath via a rare audio recording of her reading her own poetry. Here again, this served as a stimulus to inquire further through the Odum Library catalog and state-wide collections. He had also culled a varied of books from the Odum shelves which helped to emphasize the availability of in-print, non-internet-based reliable sources. I could not have been more pleased with these sessions. I am now assured that the students have been given every advantage to succeed in gathering strong material right here at VSU's Odum Library. Respectfully, Professor Karl Wildman

#### 9/20/2012 6:09 PM

Excellent. Laura was prepared as always and the content was targeted to our students' specific needs.

#### 9/20/2012 2:26 PM

Superb delivery and online instruction in the lab.

#### 9/20/2012 9:57 AM

I have no suggestions to make but would like to thank the library reference staff for making this service available.

#### 9/13/2012 5:45 PM

Howard's sessions were very useful and I consider the time invested to be very well spent. In addition, I've spoken with other students outside of the course who have taken ITED 7900 with Howard and they said it was one of their best classes ever. I look forward to having him meet with my research courses again in the future.

9/13/2012

4:53 PM

Good job.

Thanks!

#### 9/13/2012 3:17 PM

Emily did a fantastic job of explaining the library's resources to my students. I also appreciated

the interactive quiz at the end of the session, which helped my students to apply what they had just learned.

## 9/13/2012 1:16 PM

Excellent. On short notice, on an outre subject, and with several unavoidable technical glitches, Mr. Carrier delivered an excellent survey of the library's resources.

## 9/12/2012 2:07 PM

Howard did a thorough presentation. Howard put the students on computers and demonstrated how to access library resources/materials. He referred to a book the students are studying and also made general remarks. My class could have used more time in the library but the class time is just an hour which limited the presentation.

## 9/11/2012 6:34 PM

Seemed to go well. Ms. Wright was well-prepared with handouts and taught me a couple of tricks on how to request journal articles. Most of the time was used by the students to search for articles, which worked out well.

## 9/10/2012 5:00 PM

The library instruction session with Ginger Williams was a success. Ms. Williams was very well prepared and even created a website for the students to use during the instructional time. I have had nothing but positive feedback from the students regarding the library instruction session. Students said that they learned so much about what the library has to offer and were glad that the library provides this service for classes. After this session, I believe the students in my class will feel more confident in utilizing all of the resources that the library possesses.

#### 9/6/2012 1:50 PM

Mr. Howard Carrier was excellent! He was very thorough and provided a clear and interesting talk regarding secondary data library searches to my senior capstone marketing classes and my MBA marketing class. Thank you! Timothy H. Reisenwitz Professor of Marketing Valdosta State University Valdosta, GA 31698 229-245-3824

#### 9/3/2012 8:54 PM

The incorporation of Clickers helped keep the students involved and focused. The problems with internet connection needs to be addressed with IT, perhaps preparing a PowerPoint with screen shots of the pages might help if the system goes off line or is very slow like it was that day. Overall an enthusiastic instructor and a very informative session.

9/1/2012 9:15 PM

This was a most informational and well planned presentation. The handouts contained great information also. The only problem was that my students had to go back to the UC in time for their next class, which cut Mr. Carrier's time. That was our problem, not his. I wonder if, due to the time constraints for a one- hour class, the presentation could be held in the UC. We have the Smart Classrooms available there. The only problem might be booking a lab, but I believe the presentation would be just as helpful to the students if someone just went through the process with the one computer. I really appreciate the service and will be in touch again.

## 8/28/2012 9:18 PM

I thought the training was very good, and I received feedback from my students that the training was very valuable. Thanks for the help.

## 8/27/2012 11:41 AM

Howard Carrier delivered an excellent and informative instruction session for my students, and he was able to address the needs of both literary studies students and journalism students--which is no easy task. Thank you!

## 8/24/2012 1:54 PM

Excellent presentation. Howard contacted me beforehand to ask what I wanted to have covered. He went over everything I requested, in an informal way. He also prepared a handout of resources specifically for the class and their research assignment. Very helpful, thanks.

#### 8/23/2012 9:54 PM

Excellent coverage of the topics we discussed. Howard's delivery was engaging. And he prepared well for the rather specialized topic of this research seminar. The resources page he created should prove to be useful. And we hope that the embedded librarian feature will work well for the students. Overall, I was very pleased with the session and think that it helped the students a great deal.

#### 8/23/2012 5:58 PM

This is the third time Mr. Carrier has addressed one of my classes. I think he does a good job at going over the resources of the library. I really like the fact that he created a page for my course that the students can access and work through themselves.

#### 8/22/2012 1:27 PM

The Library instruction was thorough and informative. The only suggestion I have would be to introduce them to the notion of looking at databases that deal with whatever topics they have in mind. For

example, if someone is interested in communication and coaching, also have them go look at sports databases. For people in PR, maybe look at business databases as well. This would be true for any class in any discipline. Laura knows what she is doing and does it well.

## 8/22/2012 1:02 PM

Mr. Carrier provided an excellent introduction to locating books and journal articles using the Odum Library Website. Students in the course were new to the Graduate School and the overview provided them with the skills they needed to engage in academic research using Gallileo.

#### 8/21/2012 4:00 PM

A 45-50 minute review of reference sources was presented in the computer lab on the third floor to approximately 45 introductory psychology students. This time Howard also had a handout which I think was a good addition from his last presentation. Students seem to always enjoy his presentations they're very informative and easy to follow.

## 8/21/2012 10:36 AM

Students love it. It is a wonderful class!

## 3/14/2013 10:40 AM

It was great! The students learned bunches. Howard was entertaining, informative, and quite knowledgeable.

#### 3/4/2013 1:15 PM

The sessions were very informative on how to use reference materials in the VSU library as well as how to use Galileo for literary research. I think that the presentations were done extremely well as much information was involved. I and the students appreciated their efforts!

#### 2/18/2013 1:17 PM

Excellent presentation. Spot on to what the class needs to be doing. Could not have been improved.

#### 2/14/2013 2:03 PM

Always superb. Grad students were engaged and learned how to use Odum Tech, MOOCs, and all resources. Appreciate all of your time and effort.

#### 2/14/2013 1:55 PM

The librarian (Emily & Howard) are very knowledgeable for the resources of my students'

"research on diversity". They are submitting their proposals to Undergraduate Research Symposium. Lucia Y, Lu, Ph.D. Associate Professor (Reading & Literacy)

## 2/14/2013 11:37 AM

No suggestions: the sessions were informative and beneficial for my students. The strengths were the knowledge of the library assistants about what resources the library could offer my classes and how students best could find information required of them in writing essays.

## 2/4/2013 4:54 PM

Very well presented and informative. The Clicker technology Howard used was very interactive. The class followed the instructor's examples utilizing the computer and library electronic and print resources. He showed the students where to contact librarians in on-line chat, or more traditional telephone and face to face methods.

#### 2/4/2013 2:09 PM

Excellent presentations, very well prepared with examples of searches. Welcoming to the students to come to library for more help. Wonderful job!

## 2/4/2013 1:27 PM

The sessions was outstanding on advanced searching and my students have been very successful since.

#### 2/4/2013 10:07 AM

I think that some of the sessions are presented better by certain librarians than others. There a few librarians that have done sessions for me in the past that do a fantastic job! This was the first time I've used Jeff Gallant and I think he did very well with my 8am class. I know it seems hard but engaging the students is a must. I think that something more needs to be done to get the students to be more involved. I know in years past there were "quizzes" given at the end of the sessions and when this was mentioned at the beginning of sessions students seemed to be a little more concerned about actually paying attention. I also think that maybe something more hands on for them to get them actually using Galileo or practicing would help too. As I walk around while the instruction is going on no one is paying attention, the students are half asleep, and no one seems to care. They are just sitting there, staring at a screen or playing on their phones because they're just being lectured to on something they already think they don't need. Some students were trying to follow along with the librarians and I'm hoping that helped, but that was about 2-3 people per session. It's a waste of time for me to bring them to these sessions and then have to re-teach them all of this in the classroom because they weren't listening the first time. If needed I don't mind coming up with a quiz, or even handouts, or things to use in conjunction with the library instruction to get the students more involved. I don't think asking four times "so, what topics are you all going to be doing?" or "what are your papers about"

helps because the students just sit there and don't want to participate. I also feel that if librarians have a problem with the materials I am using in my class then maybe they shouldn't be doing the session for students. I use pop culture, and while I understand that not everyone likes it or knows a lot about certain topics, I still don't feel that someone should tell me "well I can't use the same topic as the earlier librarian did because I don't like the 'terms' being used." Discussing the term "bitch" and how it applies to gender, etc. is a topic I'm pretty sure is used in various departments for various studies. If that was not a topic to be used by a librarian because it offended him/her then that is completely fine, but pulling a topic about something else in pop culture that is totally not related to any of the material that I sent is a totally different story. My students had no idea what was being used for examples because it did not pertain to our class for

two of our sessions. My first session went really well especially for it being at 8am, the second one was not really as relatable to my students, and the last session was over in 25mins. While I appreciate the effort being made, after this years sessions I think I might just have to go back to taking up class time to go over this material with my students.

## 1/31/2013 3:15 PM

Ms. Wright gave a clear and organized presentation that introduced chemistry students to the resources available at the library. She is very knowledgeable about the resources specific to chemistry. Her talk also engaged the students by asking questions periodically and an assignment was provided. I will definitely be asking her to talk to my class in future semesters!

## 1/31/2013 9:33 AM

Howard did an excellent job of presenting the material and provided many innovative and interesting ways to conduct research. He was well prepared and I really enjoyed his subtle English humor, although I am not sure my students really got that part.

## 1/30/2013 8:36 AM

Mr. Howard Carrier is the best. I know of nothing to mention in weaknesses or suggestions for improvement.

## 1/29/2013 7:02 PM

-The library instruction was very helpful and I appreciated the staff developing a session that incorporated a tour. -The materials including journals, magazines and books were helpful. -I don't see any need for improvement. -I would like to see more offerings from the library staff, or perhaps collaboration with core instructors to develop more advanced library instruction.

## 1/23/2013 8:25 AM

I appreciated Emily's help in designing two sessions with my class. She prepared carefully,

not only designing a website to cover the literary era covered in my class but also participating in my class's online discussion board, answering questions from my students about library resources and the assignments. She came well-prepared to both sessions, but she was also flexible and willing to work individually with the students.

## 1/21/2013 9:01 PM

- The instruction was clear, well-paced, and accessible for students who do not use English as their first language. - The instructor modeled research processes effectively and engaged students very well. - The instructor also created helpful materials (link to our class' research instruction sheet) and helped students understand how to narrow broad essay topics. - Finally, the instructor used the final minutes of class to review reference materials on the library floor-very helpful! - I sincerely have no weaknesses to report.

I am always impressed with the services the library provides, and I look forward to my class' next two library instruction sessions. Kristy Singletary

#### 1/20/2013 5:11 PM

It was a highly-informative and helpful session, as always. Thanks very much.

## 1/18/2013 1:29 PM

The class was well conducted and the information useful. He used the topics I sent him well in the presentation, integrating the students' stated interests into the session. Thanks!

#### 1/17/2013 8:17 AM

I thought it was great. There was a huge difference in my students' confidence searching after we were there.

#### 1/17/2013 8:15 AM

I think it was a great presentation. I really like not only showing students how to access materials via the library website but also bringing in actual books for them to look at.

#### 1/16/2013 2:58 PM

The sessions addressed the items I expected and were presented with the student audience in mind. While time was limited to 50 minutes in each session, the librarians included a lot of information. The material prepared for the sessions was directed to the overall class objectives.

#### 1/16/2013 2:56 PM

Mr. Carrier made an excellent presentation. Both the students and I learned new ways to research information on employment law.

## 1/16/2013 12:27 AM

Clear instructions, excellent handouts for students to use. It was a great way to begin the semester to help students understand what the library has to offer and all the multiple resources available for their use. I would recommend this to anyone at South Georgia College. The staff at the library has always been very willing to help and support student learning.

#### 1/13/2013 9:15 PM

## Library Instruction - Quantitative Data (LI quiz results)

Quiz administered in core curriculum classes of 75mins duration.

Fall Semester 2012 (100 respondents):

#### 1./ Ability to locate an article from a scholarly journal:

	Response	Response
	Percent	Count
/es.	65.1%	56
No.	20.9%	18
don't know.	14.0%	12
	answered question	86

#### 2./ Ability to conduct basic and advanced searches in a library database:

	Response Response Percent Percent	Response Response Count Count
Advanced (Boolean) search.	67.4%	5
Basic search.	32.6%	2

Tryllooking for more articles in the same library database.	66.3%	57
Trylooking for artic es in a different library database.	64.0%	55
Tryusing different search terms in library databases	52.3%	45
Give up and pick a different topic.	1.2%	
Just Google your topic and see if you canfind anything that way.	3.5%	3
answered question		86 skipped q

Spring Semester 2013 (20 respondents):

Note: Low response rate attributed to use of the quiz in a limited number of classes (75 minute sessions

within the core curriculum, subject to course instructor approval of using a standard form quiz).

1./ Ability to locate an article from a scholarly journal:

1

# 2./ Ability to conduct basic and advanced searches in a library database:

Did yhtowethartycout haveeticaned th(Bactietan)voleationiglotrycoladdensex check all that apply).	Response Response Percent Percent	Response Response Count Count
Advanced (Boolean) search. Try looking for more articles in the same library database.	94.7%	18
Basic search. Try I ooknig for arti clies in a different library database.	5.3%	1
Try using different searchterms in library databases.	answered question	19
Give up and pick a different topic.	skipped question	1

Just Google your topic and see if you can find anything that way.

63.2%	12
57.9%	11
31.6%	6
10.5%	2
21.1%	4

19 answered question

skipped question 1

Quiz Question Assessed Ability to	Student Responses (105 total)	as % of respondents	Responses Graded by Librarian	as % of respondents
Ability to	(105 (0(a))	respondents	Librarian	respondents
Develop a Topic				
Complex topic	N/A	N/A	21	20%
Developed topic	N/A	N/A	45	43%
Simple topic	N/A	N/A	39	37%
Determine the Type of				
Resource Found				
Scholarly Journal	71	68%	59	56%
Magazine	20	19%	26	25%
No	14	13%	20	19%
source/incorrect/'don't				
know'				
Construct a Search				
Advanced	76	72%	61	58%
Basic	29	28%	41	39%
No search	0	0%	3	3%
otal respondents:	-			105

Clickers were piloted in 11 library instruction sessions during 2012/13. The results were disappointing and suggest that clickers are not suitable for "one shot" library instruction in the Odum Library at this time, despite encouraging qualitative responses provided by course instructors in LI feedback regarding the use of clickers.

Problems with clickers may be summarized thus:

• Time consuming: a) students who do not currently use clickers have to become familiar with the device itself in a short period of time, this process requires the use of inconsequential questions to ensure that students can submit responses with clickers prior to the library instruction commencing; b) the time involved in distributing and collecting clickers is burdensome, especially in a class of only 50mins duration.

• Declining enthusiasm for clickers during class time: the limited data collected suggests that students answer questions enthusiastically using clickers at the start of the library instruction session, however, towards the end of class, it seems that students select answers with less care.

• Inferior data: better quality data can be obtained through the use of a quiz that requires students to manually enter data, as opposed to simple, multiple-choice clicker responses. The adoption of Qualtrics as a data collection tool by VSU has allowed librarians within Reference Services to adapt and improve the existing quiz (delivered via Survey Monkey). During 2013/4 the quiz will replace clickers as a means of data collection within 50 minute core curriculum classes, while also being used (as before) in 75minute core curriculum classes.

## **Consultations**

	ln person	Mail	Email	Telephone	BlazeVIEW	Total
06/12	6	1	28	5	153	193
07/12	3	0	5	1	54	63
08/12	14	0	12	2	37	65
09/12	25	0	18	2	45	90
10/12	14	0	15	1	21	51
11/12	15	1	9	3	3	31
12/12	2	0	3	0	55	60
01/13	14	0	16	6	6	42
02/13	14	1	17	1	15	48
03/13	16	4	23	4	15	62
04/13	25	0	13	0	61	99
05/13	10	0	3	6	77	96
Total	158	7	162	31	542	900

Statistics:

#### Grand

total:

900

Discussion:

2012/13 saw a continuation of the increase in reference consultations provided by Reference Librarians, when compared with data from 2011/12 and 2010/11.

2012/13 saw a total figure of 900 consultations compared with the 2011/12 figure of 746 (an increase of 20.6%).

Comparing 2012/13 with 2010/11 shows an increase of 71.4% over two academic years (a total of 900 consultations in 2012/13 compared with a total of 525 consultations in 2010/11).

# Report Delivered 22<sup>nd</sup> August 2013.

Howard S. Carrier, LL.M., M.S.L.S., Reference Librarian & Assistant Professor, Odum Library, Valdosta State University.

## Highlights of the Interlibrary Loan Unit, 2012-2013 Borrowing

## **Borrowing Statistics**

- Overall borrowing requests submitted had a modest **increase** of 9.7% from 4,756 to 5,199.
- Overall borrowing requests filled **rose** from 3,615 to 3954, + 9.3%.
- Book requests submitted remained static with a negligible increase from 1,939 to 1,946.
- Book requests filled had only a slightly larger rise from 1,582 to 1,629, +2.9%.
- Article requests submitted had a robust **rise** from 2,817 to 3,253, +15.4%.
- Article requests filled rose almost equally as high, going from 2,033 to 2,325, +14.3%

The across the board increases in every category are a welcome continuation of a trend begun last year, where the department saw as much as 30% increases over the previous year during the busiest months of the fall and spring term. However, these are counterbalanced by very slow periods during the summer, the very beginnings and ends of terms, and the month of December. In some respects this is fortunate, since the down times allow staff to get a needed respite from the stresses of the busiest months and allows them to do necessary reports, but in other respects, they also lower our overall statistical increases for the year.

Article requests show no signs of dropping, and the increasing numbers of requests that are cancelled as a result of being found in our databases or on the internet do add appreciably to staff workload in notifying the patrons with either links to the material or information on how to retrieve them.

	Reason	ns for Cancellation
• Available Full Text	400	7.74%
Available Stacks	294	5.69%
Available Internet	105	2.53%
Available Periodicals	s 7	0.14%
• Available Special Co	oll. 1	0.02%
• TOTAL Requests	807	16.12%
maallad raquasts arouted a	fair amount a	fadditional work th

Cancelled requests created a fair amount of additional work this past year due to increases in a couple of categories in this area. Available Full Text jumped from 319 to 400 requests cancelled, an increase of 25.3%. Items which are obtainable in Ebscohost or JSTOR databases can be easily returned with a permalink to the article, and Proquest articles are just a little more work due to having to e-mail the articles separately from the database with a note on the cancellation to the patron to look for the e-mailed article. Articles from specialty databases such as Wiley, Sage, Science Direct, and others that the library pays for separately and can only be found by looking up the journal title in the Electronic Journals search page require more time because they involve customizing a set of pre-written instructions on how to access the article from the Journals tab. It is teaching and we have had patrons thank us for letting them know that journals can be found this way, but it is time consuming.

Available Stacks also rose from 263 to 294 cancelled, up 11.7%. While this involves comparatively little staff time in sending this out, it does add to the amount of time students spend looking for these items on the shelves.

The wisdom of adding Dissertation and Theses with Full Text to our database lineup is increasingly evident by the fact that in both years before we added it, there were 21 dissertation

requests apiece that we were unable to borrow. Last year after purchasing it, the number we could not borrow dropped to six; and this year, there has only been one dissertation we could not borrow. We seldom even have to make requests because nearly every request, even requests predating the 1990s, have usually been found full text in the Dissertations and Theses with Full Text database. And once patrons are notified this is the case, we have not had anyone insist upon getting an original copy.

## • Fill rate: 76% filled; 24% cancelled

76% for ILL requests alone; 92.12% when including requests for materials in our building, our databases, or on the internet; and 93.94% if the 94 duplicate requests are counted. *Our Ten Biggest Suppliers of Returnable Materials* 

	Our Ten B	iggesi suf	opiiers oj kei
•	Univ. of Georgia	134	8.23%
•	Emory Univ.	78	4.79%
•	GA St. Univ.	78	4.79%
•	GA Southern Univ.	69	4.24%
•	Univ. of W. GA	68	4.17%
•	?	58	3.56%
•	Georgia Perimeter Coll.	51	3.13%
•	Dalton St. College	34	2.09%
•	Columbus St. Univ.	31	1.90%
•	Mercer Univ., Macon	29	1.78%
•	TOTAL	630	38.68%

There is no library's name listed in sixth place because OCLC did not supply the name of a library, just the number of statistics and percentage of total requests filled. There was a 4.06% increase in materials filled by this year's top ten suppliers over last year's. The remaining 999 returnable items (61.32%) were obtained from 378 other libraries in 43 states, the District of Columbia, two libraries in Great Britain, and one in Germany.

Our Ten	Biggest	<i>Suppliers</i>	of Articles

			sest suppliers
٠	Univ. of Georgia	315	13.54%
•	GA Tech	168	6.92%
٠	Georgia Southern	158	6.79%
٠	GA St. Univ.	150	6.45%
٠	Kennesaw St. Univ.	124	5.33%
٠	?.	103	4.43%
٠	GA Regents Univ.	96	4.13%
٠	Univ. of W. GA	74	3.18%
٠	Armstrong St. Univ.	66	2.84%
٠	Augusta St. Univ.	58	2.49%
٠	TOTAL	1,312	56.10%

Again, there is no library's name listed in sixth place because OCLC did not supply the name of a library, just the number of statistics and percentage of total requests filled.

The remaining 1,014 articles (43.90%) were obtained from 274 other libraries in 43 states, the District of Columbia, and three German libraries.

Both loan and article borrowing patterns continue to demonstrate the validity of "the long tail" concept in the necessity of going to many places to be able to satisfy patrons' needs.

The Five Departments Which Submitted the Most Borrowing Requests:

- English 833
- History 643
- Library Science 641
- Psychology 552
- Nursing 300

Four of the five departments are the same as were on the list last year, with one exception: Nursing knocked Biology off the list by a small margin of 8 requests. These departments and Chemistry always show up among our most heavily requesting departments because those are fields in which faculty are expected to do significant research, and they demand the same of their students in the classroom, even among undergraduates.

The Five Most Frequently Requested Journals by our Patrons, which Odum Does not Own:

The Journal of Chemical Education 24
The Journal of Clinical Psychiatry 17
Psychology of Sport and Exercise 15
The Sport Psychologist 11
Chemical Geology 8

Of these five titles, the library did subscribe to **Journal of Chemical Education** from 1924-2000 and 2005-2006, and it is only online in Proquest from 1994 to 2000. While it does not make the top five list every year, there is steady demand for it annually from chemistry faculty members. We own neither the **Journal of Clinical Psychiatry** nor **Psychology of Sport and Exercise** in any format. Both the latter title and **The Sport Psychologist**, which we also do not own in any format, have been in demand for a distance education physical education class being taught this summer. (I have already forwarded these titles to Emily Rogers, liaison to this department, since she mentioned to me that the department would like to spend more of their money on periodicals.) **Chemical Geology** is another title which we do not have in either format, but we usually get at least several articles annually from a variety of chemistry faculty and students for this title.

#### Citation Sources, or, Where Do They Find All This Stuff?

The Requests Finished table allows us to select an option that gives the source, when listed, of where the patron obtained the citation from. This is probably one of the best resources for doing research on our patrons' research habits, since it indicates whether or not they are using our databases or library catalog, Google, corporate databases on the internet (i.e., Elsevier, Springer, Wiley, etc.), traditional print resources, or networks of friends to find the citations they submit for ILL. This year, the number rose from last year's total of 1,736 requests which indicated a source (48% of total requests) to 2,010 requests which indicated a source (50.8% of total requests). This is significant for two reasons: first, it indicates whether instruction is being effective in reaching people, and that it appears to be stemming the downward trend of the last few years of people not using library resources; and second, from an ILL workflow standpoint, if

there is no source, and the citation is incorrect, it makes it more difficult to verify without some information about where it was found to start with. Here are some of the most frequently cited sources, and comparisons of last year and this year. Note the changes in numbers of some sources:

2011-2012		2012-2013	
• Worldcat	239	MLA Bibliography	253
MLA Bibliography	209	PsychInfo	200
• PsycInfo	155	Worldcat	192
• Acad. Search Comp.	129	Acad. Search Comp.	110
• Proquest	66	CINAHL Plus	100
• Amazon	53	Medline w/FT	77
• CINAHL Plus	49	Amazon	70
• GIL/GIL Find	48	ERIC	70
• Bio. Abstracts	46	Lib. & Info. Sci.	59
• Lib. & Info. Sci.	43	Proquest	49
• ERIC	42	Bio. Abstracts	44
• Soc. Index w/FT	40	GIL/GIL Find	42
• Medline w/FT	36	Soc. Ind. w/FT	42

America: History & Life also had a respectable showing of 31 requests this year. Others mentioned included our recently purchased databases such as Sage and Wiley, for-profit web sites like Elsevier, bibliographies from print journals and books, class syllabi, professor and colleague recommendations, dissertation citations, some of our more esoteric databases such as Atlas Religion and Agricola, footnotes to journal articles, Google Books and Google Scholar, other universities' library catalogs and web sites, the Harry Crews papers, and resources such as Kew Botanical Gardens web site and "everything in my Anglo-Saxon books".

## Lending

#### Lending Statistics

- Overall lending requests submitted remained static with a tiny drop from 5,670 to 5,632.
- Overall lending requests filled **rose** from 2,618 to 3,515 +34.2%
- Book requests submitted dropped from 1,816 to 1,663, -8.4%
- Book requests filled **rose** from 732 to 969, +32.3%
- Article requests submitted **rose** from 3.854 to 3,969, +3%
- Article requests filled **rose** from 1,886 to 2,546, +35%

Considering that discussions at conferences and messages on listservs have been mentioning for the last few years that lending requests seem to be down, and our own lending statistics have been going down for the previous six years, it is a refreshing change to see the above numbers in regards to fill rates. There are several reasons possibly contributing to this: 1) the new scanner and extra help, including the reassignment of Ramona Ice, provided to us within the past year by our Director, Dr. Bernstein, 2) the readjustment of our response time on OCLC from 4 days to 8 days, which gave us additional time to work on requests which before we had been unable to fill because we had insufficient time to respond, and 3) as Meghan Donathan suggested, the fact that when Lina Wallace retired and Meghan came to work, she decided to work until 5 PM on Friday instead of 2:30 PM as Lina had, which gave us an extra 2.5 hours per week.

Reasons for Cancellation: Major Reasons

Books			Articles	
• Not on shelf	206	12.52%	<sup>7</sup> / <sub>6</sub> Holdings end before this vol	l. 483
12.24%				
• Non-circ.	170	10.33%	% Not on shelf	397
10.06%	156	0.010/	Other	150
• Checked out 3.85%	156	8.81%	Other	152
• Other	71	4.32%	Issue not yet received	63
1.60%	, 1	1.5270		02
• Lost	24	1.46%	At bindery	55
1.39%				
• At bindery	16	0.97%	Lack vol./issue	55
1.39%				
Borrower blocked	9	0.55%	Holdings begin after this vol.	48
1.22%	0	0.550/	NT ( 1	1.0
• Title not owned 1.17%	9	0.55%	Not as cited	46
<ul> <li>Not as cited</li> </ul>	6	0.36%	Exceeds copy limits	30
0.76%			17	
• Exceeds max cost	2	0.12%	Request expired	21
0.53%				
• Not licensed to fill	e-per. req.	12	0.30%	

Unlike last year, Not on Shelf is the major reason why we can't fill only book material, and now accounts for only 12.3% of why we can't fill returnable requests instead of one third, as it did last year; and dropped to second place as a reason in Articles, along with going down from being the reason for not filling one fourth of all article requests last year to 10.06% this year. In first place this year as the major reason why we cannot fill article requests (a reason we share with many libraries aside from our own) is represented by "Holdings end before this volume", which is usually selected as a reason when we receive a request which we have in electronic format, but we no longer subscribe to the print journal to fill it. In order to more accurately reflect this situation, we have added a new reason, Not licensed to fill electronic journal request, but old habits die hard, so I will re-emphasize to my staff of using this when cancelling requests, so we can get a more accurate picture of how being unable to supply e-journals is affecting our ILL operation. Possibly with better statistics, we can make a stronger case the adaption of OCLC's Knowledge Base, which supplies electronic articles automatically to lenders without the intervention of human hands.

	Our Ten Biggesi C	usiomers	s jor Reiurnadie Ma	ier
٠	Georgia College	30	3.10%	
٠	Covenant College	28	2.89%	
٠	Baylor University	24	2.48%	
٠	Berry College	23	2.37%	
٠	Cobb Co. Public Library	23	2.37%	
٠	GA Southern Univ.	21	2.17%	
٠	Nashville (TN) Public Library	20	2.06%	
٠	GA St. Univ.	18	1.86%	
٠	Gwinnett Co. Public Library.	18	1.86%	
٠	Savannah Coll. of Art & Design	15	1.55%	
٠	Total	220	22.71%	

## Our Ten Biggest Customers for Returnable Materials

Two customers were from Texas and Tennessee. We also supplied 749 returnable items to 423 other libraries in 45 states, the District of Columbia, Puerto Rico, Canada, and Denmark.

<ul> <li>Univ. of West GA</li> <li>East Tenn. St. Univ.</li> <li>GA Southern Univ.</li> <li>S7</li> <li>3.29%</li> <li>Armstrong St. Univ.</li> <li>S6</li> <li>3.13%</li> <li>Kennesaw St. Univ.</li> <li>Clayton St. Univ.</li> <li>Clayton St. Univ.</li> <li>Clayton St. Univ.</li> <li>Clayton St. Univ.</li> <li>Gardner-Webb Univ.</li> <li>GA Southwestern St. Univ.</li> <li>Georgia College</li> <li>TOTAL</li> <li>545</li> </ul>				
<ul> <li>GA Southern Univ. 57 3.29%</li> <li>Armstrong St. Univ. 56 3.13%</li> <li>Kennesaw St. Univ. 51 2.70%</li> <li>Clayton St. Univ. 46 2.44%</li> <li>Aurora Univ. 46 2.01%</li> <li>Gardner-Webb Univ. 45 1.75%</li> <li>GA Southwestern St. Univ. 43 1.48%</li> <li>Georgia College 40 1.33%</li> </ul>	•	Univ. of West GA	85	4.98%
<ul> <li>Armstrong St. Univ.</li> <li>Kennesaw St. Univ.</li> <li>Clayton St. Univ.</li> <li>Clayton St. Univ.</li> <li>Aurora Univ.</li> <li>Gardner-Webb Univ.</li> <li>GA Southwestern St. Univ.</li> <li>Georgia College</li> <li>40</li> <li>1.33%</li> </ul>	•	East Tenn. St. Univ.	76	3.82%
• Kennesaw St. Univ.       51       2.70%         • Clayton St. Univ.       46       2.44%         • Aurora Univ.       46       2.01%         • Gardner-Webb Univ.       45       1.75%         • GA Southwestern St. Univ.       43       1.48%         • Georgia College       40       1.33%	•	GA Southern Univ.	57	3.29%
<ul> <li>Clayton St. Univ.</li> <li>Aurora Univ.</li> <li>Gardner-Webb Univ.</li> <li>GA Southwestern St. Univ.</li> <li>Georgia College</li> <li>40</li> <li>1.33%</li> </ul>	•	Armstrong St. Univ.	56	3.13%
<ul> <li>Aurora Univ.</li> <li>Gardner-Webb Univ.</li> <li>GA Southwestern St. Univ.</li> <li>Georgia College</li> <li>40</li> <li>1.33%</li> </ul>	•	Kennesaw St. Univ.	51	2.70%
<ul> <li>Gardner-Webb Univ. 45 1.75%</li> <li>GA Southwestern St. Univ. 43 1.48%</li> <li>Georgia College 40 1.33%</li> </ul>	•	Clayton St. Univ.	46	2.44%
<ul> <li>GA Southwestern St. Univ. 43 1.48%</li> <li>Georgia College 40 1.33%</li> </ul>	•	Aurora Univ.	46	2.01%
• Georgia College 40 1.33%	•	Gardner-Webb Univ.	45	1.75%
	•	GA Southwestern St. Univ.	43	1.48%
- TOTAL 545 20 020/	•	Georgia College	40	1.33%
• IUIAL 545 20.95%	•	TOTAL	545	26.93%

Our Ten Biggest Customers for Articles

Three customers on this list were from Tennessee, Illinois and North Carolina. We also supplied 2,001 articles to 566 other libraries in 43 states, the District of Columbia, China, Egypt, and Hong Kong.

## IFM Charges

Seventy-seven libraries and document delivery services paid a total of \$2,062 for 142 items that our library supplied them, which constituted 4% of all filled lending requests. This is about fifty requests and \$900 less than we took in last year, primarily due to the fact that The University of Hawaii, which had cut their requests by half last year, have ceased sending us requests. We are having several universities that are giving us repeat business, but unfortunately, none of them on the scale of The University of Hawaii.

The Most Frequently Loaned Journal Titles

Sport in Society moved up from second place last year to first place this year, with 94 requests. In fourth place, with 58 requests, was Nurse Education Today, which was in third place last year and in first place for five years running before that.

## **Document Delivery**

#### **Document Delivery Statistics**

- Overall document delivery requests submitted dropped from 392 to 362, -7.6%.
- Overall document delivery requests filled dropped from 380 to 361, -5%
- Book delivery requests submitted dropped from 113 to 82, -27.4%
- Book delivery requests filled dropped from 106 to 82, -22.6%

33

• Article delivery requests submitted had a tiny **increase** from 279 to 280.

• Article delivery requests filled had a slightly larger **increase** from 274 to 279, +1.8%. There were two good things about this year's numbers: first, they were not the horrendously high, over 50% drops in some cases, that we had last year. Second, we actually did have an increase, so we hope that this will continue the upward trend. Just keep pushing this service whenever you can, since it is the best free thing on campus.

The Five Departments Which Submitted the Most Document Delivery Requests:

- Library Science 66
- History 40
- English 35
- Chemistry 33
- Nursing

Library Science, as always, continues to be number one on this list, which is not too surprising considering that the department has the online degree program, and we certainly process a good many requests for articles, and, to a lesser extent, books, since they can't always be located on our shelves. Nursing and English are holdovers from last year; the surprise is that Nursing has dropped from second to fifth place, while English went from fifth to third place. And this is the first time we have had a numerical tie between two departments on this list.

## **Total and Other Statistics**

#### Total Statistics

This year we had solid gains in many areas: a 9.4% in overall borrowing requests, a 15.4% request in article requests, a 14.3% increase in article requests filled, no real loss in overall lending requests, and 30% plus increases in both lending requests of articles and books filled. Both fall and spring terms saw a few months during each term where requests were up 30% over last year's figures. However, all these gains were offset by 20% plus losses in document delivery along with unusually slow summer months, so the department's increase only rose from last year's total of 10, 818, to 11,223, a gain of only 3.7%, but it is significant for breaking a run of six consecutive years of diminishing numbers in interlibrary loan, a problem common to many ILL departments. The increasing number of requests and the rise of items filled have kept our staff busy. And we continue to receive more requests for hard to get materials: microfilms, newspapers on microfilm, music CDs, DVDs, old/rare books and other hard to

obtain materials that are more time consuming to get than normal requests. Many are for faculty, but an increasing number are being requested for graduate and even undergraduate students in the wide array of programs offered by the university.

		Article Transmission Statistics					
Article Excl	nange	E-mails		Odyssey			
Received	31	Received	673	Received	1,853		
Sent	0	Sent	<u>401</u>	Sent	<u>1,699</u>		
TOTAL	31	TOTAL	1,074	TOTAL	3,552		

The above statistics also reflect the increasing workload of this department. Odyssey transactions received rose from 1,435 to 1,853 (+23.4%), and transmissions sent by this means increased from 1,026 to 1,699 (+65.5%). Articles received via e-mail rose from 321 to 673 (+ 109.6%), while articles sent via e-mail increased from 266 to 401 (+50.7). Some of this could be due to the fact that we no longer use ARIEL, and indeed, many libraries have ceased using it in the past year because it is no longer compatible with existing computer technology. But considering the fact that we only sent or received 480 transmissions via ARIEL in the six months we had it before the technology failed, it probably it is probably very unlikely that a large portion of these increases are due to shifting traffic to other technologies.

Package Delivery Statistics

GIL & Others		Stat Courier Service	
Delivered (GIL)	388	ILL	1,045
Picked up (GIL & Others)	<u>110</u>	GIL	<u>3,879</u>
TOTAL	498	TOTAL	4,924

Fewer faculty were having GIL requests delivered to their offices, dropping from 652 last year to 388 this year (-40.4%), and a smaller decrease in pickups from 146 to 110 (-24.6%). ILL books delivered by courier had a robust leap from 583 to 1,045 (+79.2%), while GIL Express had a significant gain from 3,102 to 3,879 (+25%). With the increases in both areas, we are very glad for Ramona Ice to have been transferred into our department to work on GIL Express, and to help with ILL when she is able, but if the numbers of books delivered by the couriers continue to increase at these rates annually, we certainly will need more employees in the future.

#### **Staff Accomplishments**

Donathan, Meghan CPR/First Aid Training 3/11/2013 Best Practices for Using OCLC's Article Exchange for Document Delivery Webinar 4/2/13 Annual Compliance Training Online Course 5/13/13

Funk David

Took a Communication Arts course, Small Group Communication, Summer term 2012 Completed Annual Compliance Training Helped organize and run International Tabletop Day 3/30/13

Ice, Ramona Learned the Illiad system Took a Photoshop class Took an Adobe class Took a Sociology course, Mass Media and Popular Culture, Fall term 2012

Montgomery, Denise

Ottemiller's Index to Plays in Collections, 8<sup>th</sup> ed. was named to 2012 *Choice* Outstanding Academic Titles list, January, 2013. Reviews for the book appeared in: Cox, C. *Choice*: Current Reviews for Academic Libraries, Jul2012, Vol. 49 Issue 11, p. 2026. Duckett, Bob. Reference Reviews. Vol. 26, # 5, pp. 49-50.

Attended American Library Association Midwinter Conference, Jan. 25-28, 2013, Seattle, WA Attended American Library Association Annual Conference, June 28-July 1, 2013, Chicago, IL

# Interlibrary Loan Statistics 2012-2013

## **Items Borrowed**

Loan requests filled Loan requests cancelled Loan requests in process Total loan requests submitted	$   \begin{array}{r}     1,629 \\     305 \\     \underline{12} \\     1,946   \end{array} $
Photocopy requests filled Photocopy requests cancelled Photocopy requests in process Total photocopy requests submitted	$2,325 \\ 907 \\ \underline{21} \\ 3,253$
Total Requests Filled Total Requests Cancelled Total Requests In Process <b>Total All Borrowing Requests</b>	3,954 1,212 <u>33</u> <b>5,199</b>
Fill Rate	76% for ILL requests alone; 92.12% when including requests for materials in our building, our databases, or on the internet; and 93.94% if duplicate requests are counted.
Average Turnaround Time	<ul><li>3.85 days for articles; 10.57 days for loans;</li><li>6.53 days overall</li></ul>

# **Items Loaned**

Loan requests filled	969
Loan requests cancelled	676
Loan requests conditionalized	18
Loan requests in process	0
Total loan requests submitted	1,663
Photocopy requests filled	2,546
Photocopy requests cancelled	1,400
Photocopy requests conditionalized	23
Photocopy requests in process	0
Total photocopy requests submitted	3,969
Total lending requests filled	3,515
Total lending requests cancelled	2,076
Total lending requests conditionalized	41
Total lending requests in process	0
Total All Lending Requests	5,632

Fill rate

58.2% for loans; 64.1% for articles

Average Turnaround Time

3.97 days for articles; 1.84 days for loans; 3.38 days overall

## **Document Delivery/Odum** *Express*

Loans filled via Document Delivery Loans cancelled via Document Delivery Loans in Process via Document Delivery	106 7 0
Total Loans Submitted via Document Delivery	113
Articles filled via Document Delivery	274
Articles cancelled via Document Delivery Articles in Process via Document Delivery	5
Total Articles scanned and sent via Odyssey	279
Total requests filled via Document Delivery	380
Total requests cancelled via Document Delivery	12
Total requests in Process via Document Delivery	0
<b>Total All Document Delivery Requests</b>	392
Average Turnaround Time	<ul><li>3.73 days for articles; 6.90 days for books;</li><li>4.15 days overall</li></ul>

## Total Number of All Interlibrary Loan/ Document Delivery Transactions 11, 223

## Other ILL Statistics Related to Electronic Delivery of Articles and Package Shipping

ARTICLE EXCHANGE transmissions				
Received	31			
Sent	0			
TOTAL	31			
ODYSSEY transmissions	S			
Received	1,853			
Sent	1,699			
TOTAL	3,552			
EMAILS				
Sent	673			
Received	<u>401</u>			
TOTAL	1,074			

GIL & Others	
Delivered (GIL)	388
Picked up (GIL & Others)	110
TOTAL 498	

STAT COURIER SERVICE

ILL	1,045
GIL	<u>3,879</u>
TOTAL	4,924

#### Government Documents (Public Services) Summary Annual Report, Fiscal Year 2013

In FY 2013 the documents librarian for public services and FDLP coordinator, Emily Rogers, continued to collaborate with the catalog librarian and documents librarian for technical services, Guy Frost, on managing the documents collection. The past year has seen improvements in services including an increase in the number of reference consultations related to government information, redesign of the government documents pages for the library's new web site, and more outreach activities through exhibits, blog entries, and web pages.

As federal depository coordinator, the public services librarian for documents monitors compliance with FDLP membership requirements. We completed the required biennial survey of depository libraries and advised on FDLP public access compliance when the library relocated its public use computer workstations.

Statistics for reference questions and consultations involving government documents have varied in comparison to FY 2012. Average reported monthly use of government information resources to answer reference questions is 12.75, down 30% from the 2012 average of 18.2. Consultations for government documents/information average 4.6 per month, up 9% from last year's monthly average of 4.2.

Ongoing projects include maintaining the government documents web site and beginning to adapt it to fit the templates for the new VSU and library sites. This updating will continue to be a priority in FY 2014.

Online and print circulation has also varied some since last year. The Government Printing Office (GPO) reports statistics for PURL referrals, primarily through the GIL catalog and the library website. These statistics have decreased in 2013 to an average of 73 a month, compared to the FY2012 average of 84 a month. FY2013 PURL referrals were highest in February 2013 at 408, followed by 93 in July 2012 and 92 in July 2013. Compared to 208 circulating documents in FY2011, total annual circulation of print documents is 126, a decrease of approximately 40%. Circulation of federal government documents averages 7 per month, down 55% over the 2012 rate of 15.5. Circulation of Georgia government documents has increased, however, to an average of 2.7 per month, from 1.8 per month in FY 2012. The print collection therefore constitutes approximately 14% of the documents accessed through our library in FY2013.

Another ongoing project for the public services side of government documents is collection development. We requested and received government publications from federal and state agencies and other libraries at a lower rate this year: 66 in FY 2013, compared to 192 in FY2012. This drop, however, does not reflect a major drop in access to government publications because we are deliberately receiving more publications online only, as reflected in last summer's item selection. At present we are not as actively trying to fill in gaps in the tangible documents collection as we have in the past. Cataloging of government resources is reported by the library's cataloging department.

Outreach activities include reference-area exhibits for Constitution Day, Veterans' Day, hobbies, the Inauguration, invasive species, government poetry sources, and Georgia recreational opportunities. The Constitution Day exhibit was featured on the VSU news web site and in the *Valdosta Daily Times* newspaper. Blog entries related to online and print government information continue at a rate of approximately two per month, with attention to connecting information in the entry to other exhibits within the documents area and elsewhere in the library. Blog entry topics have included Independence Day, National Poetry Month, Memorial Day, American Heart Month, summer school and vacation planning, New Year's resolutions, the Pentagon Papers, Veteran's Day, tax information, Constitution Day, end of the world forecasts, the 2012 elections, summertime sun safety, and health care reform legislation and court cases. In addition to the annual income tax forms, we now are making available various free government publications of interest to the public, including financial planning and credit history, health issues, guides to using FDsys and the Catalog of Government Publication databases, and state of Georgia travel guides, maps, and state park guides.

Documents-related professional development opportunities included attending the Midwinter and annual meetings of ALA and the Georgia Depository Libraries meeting. These meetings allowed the public services documents librarian to meet with other depository library coordinators at the national and state levels. The depository coordinator also took a GODORT-sponsored preconference training on international statistics, featuring sources from the United Nations, World Bank, International Monetary Fund, and other international agencies. Free webinars have also been available from the Government Printing Office as well as the North Carolina Library Association's Government Resources Section in its "Help! I'm an Accidental Government Information Librarian!" series. The librarian has participated in webinars on American FactFinder, legal research without a law library, economic indicators, fugitive government documents, and agricultural data.

# **Odum Library Electronic Resources Annual Report 2013**

#### Methods:

Data are collected from each vendor or organization's administrative website, using COUNTER Database/Journal/Book Reports when available. EBSCO and ProQuest are separated from the rest of the locally licensed databases for both ease of reporting and trend analysis if needed. **Usage Statistics Tables:** 

## **GALILEO-Licensed Databases**

	FY 2013	FY 2012	FY 2011
Searches	9,893,202	2,261,842	1,329,252
Full-Text Views	473,188	991,311	278,644
Citation Views	1,078,396	2,992,689	253,585
Links Chosen	109,476	122,577	97,300

## **EBSCO** Locally Licensed Databases

Database Name	Session s 2012	Session s 2013	Searche s 2012	Searche s 2013	Full Text 2012	Full Text 2013
Art & Architecture Complete	1818	2530	9260	10173	541	627
Art Museum Image Gallery	1070	2288	5790	10322	0	0
ATLA Religion Database with ATLASerials	13709	5062	22725	13539	0	849
<b>Biological Abstracts</b>	2583	3052	12423	13517	0	0
Children's Core Collection	4771	2260	954	9937	n/a	18
Family & Society Studies Worldwide	11271	2497	2159	11671	1	0
GeoRef	1682	4505	8773	19569	0	0
Inspec	1541	2150	8212	9501	0	0
Library Literature & Information Science (+Full Text) (H.W. Wilson)	4686	39905	16217	153780	2792	4823
Library Literature & Information Science Retrospective: 1905-1983 (H.W. Wilson)	1124	2522	5932	11618	0	0
Library, Information Science & Technology Abstracts (+Full Text)	17785	56242	41040	204680	2100 9	12676
RILM Abstracts of Music Literature	1593	2200	8506	9685	0	0
<b>Teacher Reference Center</b>	1835	2443	9594	11148	0	0

# Usage in EBSCO Discovery Service vs. EBSCOhost

	EDS	EBSCOhost
Searches	15,507,881	1,110,458
Sessions	51,528	118,483
Full Text	102,974	177,111

# **ProQuest Locally Licensed Databases**

Database Name	Sessions 2012	Sessions 2013	Searches 2013	Searches 2013	Full Text 2012	Full Text 2013
ERIC	5346	6304	15386	13764	n/a	52
Library and Information Science Abstracts (LISA)	5466	5898	15662	12869	n/a	1
Meteorological & Geoastrophysical Abstracts	5121	5786	633	12530	n/a	1
Physical Education Index	5407	6041	15479	13119	n/a	2
ProQuest Criminal Justice	5658	6357	16142	13769	n/a	0
ProQuest Historical Newspapers: Atlanta Daily World	738	0	1776	0	n/a	0
ProQuest Historical Newspapers: The Atlanta Constitution	6087	6707	17495	14965	n/a	2176
ProQuest Historical Newspapers: The Christian Science Monitor	5913	6464	16790	14152	n/a	115
ProQuest Historical Newspapers: The New York Times	6181	6916	17706	15167	n/a	3096
ProQuest Historical Newspapers: The Wall Street Journal	9960	6505	16951	14242	n/a	100
ProQuest Historical Newspapers: The Washington Post	5967	6534	16899	14301	n/a	665
Social Services Abstracts	5265	5881	14873	12995	n/a	36
Sociological Abstracts	5249	5877	14884	12907	n/a	108
Worldwide Political Science Abstracts	5158	5812	14535	12752	n/a	2

\*ProQuest Full Text counts were added in FY2013.

# **Other Locally Licensed Databases**

Other Locally Licen			C	C	D	D		
Database Name	Sessio n 2012	Sessio n 2013	Searc h 2012	Searc h 2013	Recor d 2012	Recor d 2013	Fullte xt 2012	Fullte xt 2013
ACM Digital Library				363			220	409
ARBA Online	353	157	2180	22				
American	2142	1642	2185	2259			2303	n/a*
Chemical Society								
Journals								
<b>Biography and</b>	217	166	383	233				
Genealogy Master								
Index								
<b>Books in Print</b>	464	765	864	3953				
Charleston							54	27
Advisor								
Children's			288	56				
Literature								
Comprehensive								
Database Chaica Daviewa							225	
Choice Reviews Online							225	
Chronicle of	4892	1604	6392	4105			47408	45891
Higher Education	4092	1004	0392	4105			4/400	43091
eHRAF World	207	258	1030	806				
Cultures								
eMusicQuest			25	34	127	158		
Health and	122	116	194	185				
Psychosocial								
Instruments								
IEEE Computer			264	117			138	50
Society Digital								
Library								
IngentaConnect	746	709	305	129				
JSTOR	36753	39410	81543	68727				
Journals@Ovid	39	33	46	24				
Material	n/a							
ConneXion***	,							
Oxford Music	n/a							
Online***	5075	2255	14200	6700				
PILOTS Database	5075	2355	14390	6708				
RIA Checkpoint	1089	1222						
Tax Library								

SciFinder	308	335	n/a	3142				
Standard and								
Poor's								
NetAdvantage								
Theatre in Video*	129		126				83	
Ulrich's								
Periodicals								
Directory**								
<b>Zoological Record</b>	216	116	507	319				
eBook Databases	Sessio n2012	Sessio n2013	Searc h 2012	Searc h 2013	Recor d 2012	Recor d 2013	Fullte xt 2012	Fullte xt 2013
eBook Databases CRCnetBASE***							xt	xt
							xt	xt
CRCnetBASE***		n2013		h 2013		d 2013	xt	xt 2013
CRCnetBASE*** eBooks on		n2013		<b>h 2013</b> 17645		d 2013	xt	xt 2013
CRCnetBASE*** eBooks on EBSCOhost	n2012	<b>n2013</b> 48429		<b>h 2013</b> 17645		d 2013	xt	xt 2013 3609

\*Administrative page under construction during reports

\*\*New reporting tool experiencing technical difficulties during reports

\*\*\*Added mid-fiscal year; will be measured next year.

#### EBSCO A to Z

	FY13	FY12	FY11	FY10	FY09	FY08	FY07
Searches	38,841	38,334	38,155	45,791	61,504	53,606	39,650
Sessions	14,456	16,398	24,170	30,484	22,793	33,705	28,707
Pages	53,028	63,349	94,910	116,252	126,586	132,844	109,557
Viewed							

# **Statistics for ACRL E-Metrics Report**

	GALILEO	Local	EBSCO A-Z	Grand Total
# of Resources	313	52	1	363
Reported				
Sessions/Logins	122,124	314,207	14,456	450,787
Queries/Searches	9,893,202	936,900	38,841	10,868,943
Full-Text	473,188	80,406	53,028	606,622

Subject Guides/Tutorials numbers will not be collected this year, as the library website is currently in transition to a new design, content management system, and location.

# Print Resources - State of the Unit FY 2013

Worked with Jonathan Klotz, the new Reference LTA on supervising, training and evaluating the Peer Reference Counselors, shelving the loose-leaf materials, and using the Shelflister software for inventorying the Reference collections.

The Ready Reference, and the Ref Alcove collections have been barcoded and inventoried. I am currently barcoding the Reference Collection.

Worked with Guy Frost on solving cataloging problems found during the barcoding of the Reference Collection.

Submitted to the *Library Reference and Special Collections Pool* a proposal for Hobby books for \$2,994.29, which was approved.

#### Annual Report FY2012-2013 Marketing

Marketing activities in chronological order

Campus Organization Resource Fair for RAs Departmental Meetings New Faculty Opportunities Fair Part Time New Faculty Session Library Mystery The Happening Parent's Weekend Game Board Night Fall Pajama Party Online Lifeline Conference 2013 Visitation Days Read Fest 2013 Social Media Digital Signage

### **Campus Organization Resource Fair for RAs**

August 6, 2012, 4:00-7:00 in Odum Library Housing & Residence Life's organized this event with the marketing librarian. All RAs were required to visit each table at the fair.

Attendance

#### Volunteers

- Michael Holt
- Ginger Williams
- Laura Wright
- PRCs

Instead of attending the resource fair this year, the library brought the RAs to us and had them take part in our library mystery program. The students were given cards with the marketing librarian's contact information on them and instructed to contact me if they wished to schedule any of their required events in the library. The RAs all seemed to really enjoy the event. Though only two RAs ended up scheduling an event with us, the rest heavily promoted our mystery event to their residents, which led us to be at capacity for the 2012 mystery.

#### **New Faculty Orientation**

New Faculty Orientation, August 3, 10AM-12PM in Student Union Ballroom A New Faculty Opportunities Fair, August 7, at 3:15-5:00PM, UC Magnolia Room Part-Time Faculty Orientation, August 6 at 5:00 pm in Odum Library 2634

- Part-Time Faculty Orientation 25 attendees
- New Faculty Orientation 50 attendees.

<sup>- 75</sup> RAs (all are required to attend)

Volunteers Howard Carrier – Part-Time Faculty Orientation Deb VanPetten, Michael Holt– New Faculty Opportunities Fair Howard Carrier, Laura Wright – New Faculty Orientation

Booklet Contents:

Embedded Librarian Services Services for Faculty at Odum Library Library Instruction Media Services Government Documents VSU Archives & Special Collections Odum Library Reference Services

## **Information Fair**

Table set-up:

Library sign Candy bowl Reference flyer displayed in table top sign Bookmarks for new faculty

#### Library Mystery FY2011-2012 - Portrait of an Art Thief

Friday August 16, 2012 4 pm Odum Library, room 1604 and 1480 Marketing

- Advertised as part of Fall Explosion
- Advertised in Dorms
- Advertised through fliers
- Advertised through RA training
- Blogged Thursday, August 18.

#### Sponsors

- Odum Library
- Bookstore
- Tech Shop

Attendance

- 40

#### Volunteers

- Michael Holt
- Laura Wright
- Jeff Gallant
- Deb VanPetten
- Emily Rogers
- Ginger Williams
- Denise Montgomery
- Circulation, Media, and Archives staff
- PRCs

This year's mystery suffered from none of the promotional blunders, scheduling conflicts, and other mishaps that last year's event experienced. This year, the event was a runaway success and everyone seemed to enjoy it.. Making the mystery a collaborative effort with Housing and Residence Life helped make the mystery more successful this year.

Ten clues led each team through the library. They would have visited the following areas: reference desk, live chat, copy room, stacks, reserves, circ II, media center, 3<sup>rd</sup> floor sitting area, and archives Rex, Alan, and Deborah were all enthusiastic about participating in the event.

Each team would have had to find all the clues. Some clues had answers. We gave teams pencils and maps. Each team's last clue directed them to Room 1480. Their clues would have been checked for the correct answers and each member would have been asked to show their VSU id and allowed to enter the prize drawing. Faculty and visitors were welcome to participate and enjoy pizza and would have received a bag.

# Happening

VSU Front Lawn Thursday, August 23, 2012, 12:30-4 pm

Marketing

- The Happening is one of the events scheduled for Fall Explosion; as such it is heavily advertised with other Fall Explosion events by Student Life.

Sponsors

- Odum Library
- SOLIS

Attendance

- We did not take a formal attendance or tally. The Happening is a student freebie-fest with students cruising by in a fairly steady flow. We did manage to give away nearly 250 bookmarks and all 300 popsicles before the event was over.

#### Volunteers

- Everyone in reference helped with the happening.

All the reference librarians pitched in and I had lots of help with set up and clean up. Everyone took a turn staffing the library station; as a result no one got overtly hot or tired from spending a long time outside at the Happening. It is nice to have at least two people staffing the station. This year, I made a point to go around and speak with different student and campus organizations to see if there were any collaboration opportunities available. I ended up making several connections with both student and campus groups for possible events in the library later this year.

The happening went very smoothly this year. Everyone showed up for their shifts and the students seemed at least somewhat interested in the library.

### **Parent's Weekend**

Academic Expo, Saturday, September 22 9:30 am – 11:30 am Marketing

- Marketing for Parent's Weekend is handled by Event Services

Sponsors

- Odum Library

Academic Expo

Attendance

- Attendance was steady but not too heavy throughout the morning at the Academic Expo. Volunteers

- Michael Holt
- Deb VanPetten

There was a steady, but not heavy, flow of visitors at the Academic Expo. Most of the visitors were parents, as the morning progressed we saw more students with their parents. The parents were pretty interested in the library hours and the live chat, we emphasized that we try to make it easy for students to ask for help.

#### **Departmental Meetings**

Each librarian was responsible for inviting himself or herself to a departmental meeting. Volunteers / Attendance

- Emily Rogers
- Sherrida Crawford
- Michael Holt
- Deborah Davis

At the beginning of July I emailed the library faculty listserv asking all the liaison librarians to contact their departments and invite themselves to a departmental meeting. I asked the librarians to tell me if they planned on attending a departmental meeting so that I could prepare a sufficient number of handouts. The handouts were one page front and back that highlighted new and important services for our faculty. Not many people were able to attend the faculty meetings this year. It is rather difficult to attend the fall meetings for most departments, as these meetings tend to be the busiest ones of the year, so there isn't much room for the departments to fit us in. We are currently working on revising how the library does liaison work in a manner that will address this issue and many more, so hopefully we can allow the library to be a more constant presence in the many departments on campus.

**Game Night** Odum Library Room 1480 2011: September 1, October 6, November 3, December 1 2012: February 2, March 1, April 5

Marketing

- Handled by Natural High

Sponsors

- Odum Library & Natural High

Attendance

- Good, with an average of 15 - 20 people attending each event

Natural High provides refreshments and brings a variety of games. The reference department provides a few games as well. When possible a librarian attends Game Night. Game Night is a lot of fun for the students and the librarians. It is a good opportunity to meet students in a slightly different environment.

# Fall Pajama Party 2012

Odum Library – December 3, 2012 9:00-11:00 PM

The Club Odum Pajama Party, hosted by Odum Library in conjunction with the Center for Outdoor Recreational Education (CORE), gave students an opportunity to relax and enjoy themselves before the beginning of finals. Events included board games, slackrope walking, bean bag toss, and a Zizzle DJ booth. Smore-making, although planned, was erroneously prohibited by VSUPD during the event.

Marketing

- Cross promoted by CORE and the Library

Sponsors

- CORE and Odum Library

Attendance

Approximately 40 participants, although many more left when they realized smores weren't available.

Unfortunately, complaints about noise and a prohibition on smore making means that the library will be unable to host this event in future years.

# **Online Lifeline Conference 2013**

VSU Student Union, Women's Building February 21-22, 2013

-HUB Social and Technology Showcase Women's Building – February 21, 2013 5:30-8:30 PM

- Mike presented on Vtext and the Library Makerspace

Over one hundred people attended this informal presentation opportunity. Both the presentation on Vtext and the library makerspace were well received by the conference goers. The response we received at this event continues to suggest that Vtext should have a yearly presence at this showcase. In addition, it would provide an excellent marketing opportunity for any new technological services that reference needed to promote in the future.

# -The library table

The table was in a nice position this year with good visibility. I continue to be satisfied with our choice to have a non-staffed table. Based on this and last years' experience I plan on setting up an informative, attractive, non-staffed marketing display again next year. In addition, I also left Vtext materials at the library table. I left around 30 Vtext and Library Instruction pamphlets at the table, which had all disappeared by the end of the conference.

# Visitation

Mezzanine of the PE Complex

Set up by 10:15, students visiting 10:30 - 11:15

Saturday, November 10, 2012 - Emily, Mike

Saturday, February 9 - Mike, Deb

Saturday, March 30 - Laura, Deb

Marketing

- Visitation Day is organized and advertised by the University.

Sponsors

- Odum Library

Attendance

- Attendance varies.

# Read Fest 2013

National Library Week Communities matter @ your library Friday April 19, 2013, 9:30 – 11:00 am VSU West Hall Front Lawn Marketing

- Valdosta State University online press release 4/18/13
- Library blog entry on 4/25/13
- Valdosta Daily Times Story in paper 4/20/13
- WCTV News story aired 4/19/13
- WALB News story aired 4/19/13

# Sponsors

- Campus Dining Services
- VSU Bookstore
- Dewar College of Education
- Student Council of the International Reading Association
- Odum Library
- Bruester's
- Inner Perimeter Road Chick Fil A

- Parking & Transportation \_
- MLIS
- Access Office -
- Athletics

Attendance

- Westside Elementary School Pre K
  - o 2 classes, 44 students, 4 adults
- Clyattville Elementary School Pre-K
  - 4 classes, 70 students, 4 teachers
- Pine Grove Elementary School Pre-K \_
  - 3 classes, 56 students, 3 teachers
- Moulton Branch Elementary School Pre-K
- o 2 classes, 44 Students, 4 adults -
  - Lake Park Elementary School
    - o 1 class, 10 Students, 2 adults
- Bright Start Academy Pre-K \_
  - $\circ$  1 class, 5 students, 1 adult

Volunteers included students, staff, and faculty from

- Odum Library
- Dewar College of Education
- MLIS Department

\*This activity was assessed. The assessment results are in the Read Fest 2013 document in the FY2012-2013 Marketing Annual Report Folder.

\*Laura and Mike had the Read Fest paper published in *The Southeastern Librarian*.

#### **Summer Bridge Orientation Scavenger Hunt**

Odum Library - June 3, 2013 2:00-5:00 PM

**Sponsors** 

**OASIS** Center

Marketing

Handled by OASIS -

Contact Person

\_

Elizabeth Bryan (ebryan@valdosta.edu) \_

Attendance

42 Students -

This event, planned by the OASIS center, took place in the library early on during the summer semester. Attendees followed clues to complete a scavenger hunt that introduced them to important library services and resources. It was well attended and went smoothly. The event planner was very pleased with the event and wants to continue to hold the event in future years. She will work with the marketing librarian on future events.

## **VText Repository**

I chaired the Vtext committee and oversaw the addition of several new collections, including a number of new archival collections.

I attended the Online Lifeline Conference technology showcase, where I presented and publicized Vtext to the VSU community.

The library is in preliminary talks to purchase a large RAID storage array for Vtext, since the music department is offering 30 terrabytes of old student recitals for Vtext.

The committee has become more active lately and has discussed new efforts to market the repository. One of these efforts will be conducted by an intern, who is currently surveying the university's faculty for potential material for the repository.

### **Social Media**

The blog has been updated at least weekly, and is usually updated several times a week.

The library Facebook account has added a little over 100 likes in the past year and currently sits at 640 total likes. There has been a lot of good original content put out on the Facebook page this year, mostly thanks to the contributions of Ginger Williams.

A Twitter account was started this year and thanks to Ginger Williams and Maureen Puffer-Rothenberg, it is constantly updated with great material. We are up to 179 followers on twitter now and more followers pour in regularly.

# **Digital Signage**

The library received digital signage in 2012 and thanks to the efforts of Maureen Puffer-Rothenberg, it is regulary updated with signs advertising events and collections in the library. It is also very popular with students. Since the signage was brought online one year ago, we have received 94 requests from various campus organizations for digital signage space.

# Kings Bay

Valdosta State University FY2013 Annual Report Academic Support Units

STATE OF THE UNIT Kings Bay/Steven Scheuler

#### General Accomplishments of the Unit

The Campus Resource Center (CRC) provides library services to the entire Kings Bay community. Through a memorandum of understanding with the Kings Bay Naval College, Valdosta State University (VSU) provides staff, cataloging services and equipment. The Navy's Morale Welfare and Recreation department provides the building space and additional library resources. The principle role of the CRC Resource Center is to provide support to VSU's and Brenau University's educational programs offered on the base. Additionally the library provides library services for all active duty naval personnel and their dependents, all government contractor personnel and anyone else with access to the base.

- In May of 2013, Steven Scheuler relinquished all duties at Kings Bay Library and returned to the reference department at Odum Library. Transition to new duties included catching up on all the changes that have occurred over the last eight plus years at the main campus library.
- Conducted complete inventory of materials at Kings Bay Library.
- Added 33 new titles to the collection, while amending 107 existing items.
- Issued 22 cards for new borrowers (non-VSU students)
- Circulation transactions (charge/discharge or all materials including normal circulating items) totaled 508.
- Provided 1,812 hours of service.
- Taught 12 classes for 127 students, encompassing lower and upper division courses. Instruction was designed to emphasize the research tools and /or techniques that matched course of instructor requirements. 8 library instruction sessions were taught in the Library Lab and 4 were taught in computer labs in the Navy College Building.
- Team taught with Howard Carrier for English 1101 class.
- Liaison duties assigned to African American Studies and Classical and Modern Languages Departments at VSU.

- Collaborated with Kings Bay English Department to publish Fred Hill's "21 Poems", creating 'Eliza Drew Press'.
- Proctored Exams for 3 students through Virginia Commonwealth University, Empire State College and Maryland University.
- Coordinated and set up training and exams for personnel from Kings Bay Navy Gateway Transient Visitors Quarters.
- Library Instruction Team Member for Humanities and Arts and Sciences
- Tenure and Promotion Committee Duties
- Staff Development Committee Duties

# Progress Toward STRATEGIC Institutional Goals

Goal	Activity	Statu s	Evidence
Enrollment & Retention	Taught 12classes that included elements of critical thinking skills necessary to make research decisions.	ongoi ng	Dissemenatio n of brocuhres at faculty meetings and at Kings Bay Library.
Academic Programs	Support active duty military personnel attempting to qualify for college admission by maintaining study materials for ACT, SAT, MAT, LSAT, GRE.	ongoi ng	Study guides and materials in the CRC catalog and available for checkout.
Faculty and Staff Development	Training staff for library procedures such as enhancing the catalog to include more subject headings as the collection is upgraded.	ongoı ng	Attend adjunct faculty workshop Cascade Server Training

# SUMMARY OF STAFF ACCOMPLISHMENTS

- Book borrowing privileges were extended to barracks members without permanent addresses that have access to the base.
- Continued project to standardize all spine labels of all holdings in library collection
- Rearranged library shelving by shifting books and removing shelves to create more orderly and organized looking library
- Changed and updated signage throughout library
- Ongoing weeding of outdated library materials

# 1. ACTION TAKEN TO IMPROVE EFFECTIVENESS:

Increased visibility of library services for faculty and their students by presenting during semester faculty meetings "real time" demonstrations of the GIL catalog, GALILEO, and Odum Library resources available through the Virtual Reading Room and InterLibrary Loan.

INFORMATION SOURCE SUPPORTING THE NEED FOR THE ACTION: VSU @ Kings Bay Faculty

2. <u>ACTION TAKEN TO IMPROVE EFFECTIVENESS</u>: Conducted Annual Workcenter Job Hazard Analysis in Library

INFORMATION SOURCE SUPPORTING THE NEED FOR THE ACTION: Navy's Morale Welfare and Recreation Office

Cleaning up of catalog holdings and all holdings spine labels to present a more accurate and standardized picture of what materials are available at the Kings Bay Campus Resource Center.

BASIS FOR ACTION: Librarian's discretion

Conducted Library workshop for Adjunct Faculty

BASIS FOR ACTION: Request from VSU @ Kings Bay Faculty

Examples of an Improvement IN UNIT EFFECTIVENESS

Conduct inventory to discern origins of books: Navy-Georgia Military College-Troy State University- Brenau University-Valdosta State University. Weeding out outdated materials.

# Annual Report Statistics 2012-2013

Faculty Member:Steven ScheulerDepartment/Division:Odum Library/Kings Bay

## **Kings Bay Library Circulation**

Charges	Discharges	Renewals
240	217	151

# **Total Transactions** 508

#### New Patrons 79

#### **Base Check-Outs**

Navy/Marine Personnel 47

# **Reference Questions**

321

# Cataloging

Items added to catalog 33 Items weeded 155

# **Sign in Statistics**

<b>Total People Signed In</b>	Total VSU/Brenau/other colleges
1,439	779

# Valdosta State University/Brenau Classes Conducted at Kings Bay Library

Fall	4
Spring	5
Summer	3
	12 classes

# Courses Taught: Library Instruction 'one-time' sessions

Spring			
English	1101	14	
English	1102	6	
CRJU	2400	11	
POLS	3100	15	
Summer			
English	1101	7	
English	1102	13	
English	2120	4	
POLS	2501	12	
Fall			
English	1101	15	
Sociology	1160	12	
History	1011	15	
English	3030	4	

12 bibliographic active learning