



ODUM LIBRARY ANNUAL REPORT

2022
2023



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Strategic Accomplishments

During the 2022-2023 academic year, Odum Library finalized its Strategic Plan 2023-2027. The library outlined many strategic initiatives that support Valdosta State University’s Strategic Plan and mission. A few of the main accomplishments are highlighted under the library’s strategic plan goals. Several of these initiatives were also part of the library’s Institutional Effectiveness Plan (IEP). Each initiative included in the IEP is reported in the corresponding Institutional Effectiveness Report (IER) for that fiscal year.

Goal 1. Foster Student Success: Odum Library will provide students and faculty the needed resources, infrastructure, and assistance to facilitate and support student success, including high-impact practices and experiential learning opportunities. This goal aligns with the VSU Goal 1 and the Academic Affairs Goal 1

- Archives and Special Collections has become an essential part of the experiential learning process at VSU through internships, work projects, and class projects. In 2022-2023, Archives hosted 15 interns from across majors. Experiential learning projects with Archives are included in the curriculum for three semester-long history classes, and the volunteer program serves 7-8 classes a semester for a total of 76 students this year. We offered 50 archives classes (separate from the numbers above) reaching 600 students.
- Collections and Resources Services cataloged 259 volumes, 36% of the total volumes, of the SELA Southern Books Collection. With an identified space for this collection and

processes now in place for reviewing the collection, additional progress will continue until the collection is complete. The SELA Southern Books Collection is a prestigious collection of award-winning books from trade publishers, university presses, and private presses located in the Southeast and Puerto Rico.

- Librarians support student success with teaching and research projects that will improve student interactions and services. During Spring 2023 and Summer 2023 semesters, librarians surveyed students who scheduled research appointments to determine their levels of satisfaction and designate areas for improvement of this service for students. The survey will continue into Fall 2023. This initiative was part of the library's IEP for FY 2023 and will continue into the IEP for FY 2024.
- Odum Library enhanced its physical and technological spaces to meet students' varied needs. In January of 2023, the 3D Printing and Scanning Lab was converted over to become New Media Center's very first instance of a Lightboard Studio. A full report can be found in the Library Institutional Effectiveness Report for fiscal year 2023. The space was re-designed at an economical budget of under \$600, because we went the route of constructing our own lightboard. Joel Dion played a critical role in the construction of this board in December 2022. This initiative was part of the library's IEP for FY 2023 and completed in the library's IER for FY 2023.

Goal 2. Cultivate Diversity, Equity, and Inclusion: Odum Library will facilitate an inclusive environment and provide equitable access to academic resources and services for students, faculty, staff, and community patrons. This goal aligns with the VSU Goal 2 and the Academic Affairs Goal 2.

- The library completed several projects to enhance accessibility. Books were shifted off the top shelves of the stacks to improve accessibility. The library partnered with the Counseling Center and Student Affairs to repurpose a first-floor office to serve as a campus lactation room and add changing tables to several of the restrooms. Four gender-neutral restrooms were renovated to provide improved space for the patron population.
- Archives and Special Collections partnered with Digital Library of Georgia to work with community historical societies to expand access to collections from the South Georgia region. The Community Archives Digitization, Access, and Preservation Partnerships will allow the Archives and Special Collections department to build regional collections via digital materials in Vtext and provide digital access through the institutional repository and partners such as the Digital Library of Georgia and allow long-term digital preservation of and expanded access to small historical societies' collections. In FY 2023, Archives purchased equipment, established guidelines and workflows, and received a LyraSis Catalyst Grant of \$22,205 to purchase extra digital space for the program and pay for three interns to work on project initiation. Items from the historical societies of Lowndes County (the digitization beta project), Grady County, and Thomas County are covered by the grant along with items from non-historical societies and negotiations for additional county archival materials.

Goal 3. Regional Engagement: Odum Library will promote and support a culture of regional engagement by providing the resources, services, and infrastructure needed to further the university's mission of regional impact through improving relationships with campus and


community constituencies. This goal aligns with the VSU Goal 3 and the Academic Affairs Goal 3.

- During FY 2023 the public computers that provide library visitors with access to online government and library resources were updated. Instructions for visitor access to GALILEO resources were updated.


Priority initiatives for FY 2024 will address:

- Archives will work with community archives to create an online library of South Georgia History through our Community Archives Partnerships and complete our grant project by adding materials from 5-8 community archives.
- The library will work with IT to implement retrieval of Banner Data such as patron role, college, and department into OpenAthens to correlate use of library resources to student success.
- The Vtext Committee will promote Vtext to faculty and increase faculty submission. Encourage submissions from the Graduate Research Symposium, Undergraduate Research Symposium, and Blazer Summer Research Institute into the Vtext repository.
- Develop a program providing guidance/mentoring to assist junior faculty and staff employees with professional development.
- The reference librarians will create a LibGuide for library visitors on locating and accessing library materials.


LIBRARY VALUE



196,786 JOURNAL ARTICLES
ACCESSED



15,314 ITEMS
CHECKED OUT



STUDENTS SAVED OVER
\$100,000



321,299
library visits



OVER 1M GALILEO
SEARCHES
SEVENTH IN USG

TOP DATABASES

**ACADEMIC SEARCH COMPLETE
PSYCINFO CINAHL WITH FULL TEXT
LIBRARY SCIENCE DATABASE**

Library Statistics

Resources Used

General Collection Materials Circulated by Month

	<i>JUL</i>	<i>AUG</i>	<i>SEP</i>	<i>OCT</i>	<i>NOV</i>	<i>DEC</i>	<i>JAN</i>	<i>FEB</i>	<i>MAR</i>	<i>APR</i>	<i>MAY</i>	<i>JUN</i>	<i>TOTAL</i>
Main - General Collection	301	892	986	836	640	295	942	824	742	538	375	422	7,793
Renewals from General Collection	125	16	234	80	31	50	168	28	82	33	18	39	904
GIL Express (Books Requested from VSU)	27	62	41	30	41	12	71	39	36	26	34	44	463
GIL Express (Books Charged at VSU)	15	47	63	28	20	7	60	24	26	17	13	11	331
Main - Media Equipment (Incl. renewals)	222	451	664	663	747	134	536	649	650	658	166	283	5,823
Total Circulation (General)	690	1,468	1,988	1,637	1,479	498	1,777	1,564	1,536	1,272	606	799	15,314

Circulation

- Circulation statistics are one measure of how library materials are being used by students, faculty, staff and community. The General Collection is the number of physical items checked out.
- Renewals indicate that the borrower needed the item for a longer time.

GIL Express

- GIL Express Books requested from VSU are the number of books we sent to other University System of Georgia (USG) libraries for students, faculty, or staff to pick up. In some instances, the items may be picked up by VSU affiliates who live closer to another institution than they do VSU.
- GIL Express Books charged at VSU are the number of books sent to VSU from another USG library. These books were borrowed by VSU students, faculty, or staff. Affiliates of other USG institutions can pick up their GIL Express books from VSU.
- Together the two GIL Express statistics demonstrate how the USG libraries share resources, thus minimizing costs while supporting student learning.

Media Equipment

- Media Equipment checkouts and renewals are for the technology and equipment borrowed from New Media Center (NMC). NMC provides access to a variety of items, including laptops, webcams, projectors, microphones, digital cameras and AV equipment. Students and faculty can check out the equipment they need to complete course projects.

Course Reserves Usage by Month

	<i>JUL</i>	<i>AUG</i>	<i>SEP</i>	<i>OCT</i>	<i>NOV</i>	<i>DEC</i>	<i>JAN</i>	<i>FEB</i>	<i>MAR</i>	<i>APR</i>	<i>MAY</i>	<i>JUNE</i>	<i>TOTAL</i>
Books, Articles – Regular & Overnight	4	52	84	54	32	11	31	23	17	14	8	4	334
Electronic Reserves Accessed	51	51	31	99	77	90	110	73	73	13	58	15	741
TOTAL RESERVES	55	103	115	153	109	101	141	96	90	27	66	19	1,075

Course Reserves include physical items placed on reserve to support class needs. Professors may place books and other items on reserve for students to check out for short-term use. This initiative supports students who cannot afford a textbook and facilitates sharing of materials. Professors can also place articles on electronic reserve per copyright and fair use guidelines.

Interlibrary Loan Requests by Month

	<i>JUL</i>	<i>AUG</i>	<i>SEP</i>	<i>OCT</i>	<i>NOV</i>	<i>DEC</i>	<i>JAN</i>	<i>FEB</i>	<i>MAR</i>	<i>APR</i>	<i>MAY</i>	<i>JUNE</i>	<i>TOTAL</i>
Borrowing (Items from other libraries)	246	225	397	291	254	73	198	291	259	213	156	239	2,842
Lending (Items lent from VSU)	330	661	610	628	519	178	646	566	538	265	279	256	5,476
Document Delivery (VSU patrons & items)	25	26	69	34	42	15	72	44	41	46	20	34	468

Odum Library participates in Interlibrary Loan (ILL), a library service that allows libraries to borrow materials from other libraries. ILL is an essential service that supports faculty and student research. With ILL, the library can expand its access to library materials not available in its own collection.

- Borrowing statistics are the number of items Odum Library borrowed for its patrons.
- Lending is the number of items the Odum Library sent to other libraries.
- Document Delivery is the number of Odum Library items we pulled and delivered to a VSU patron. Document delivery saves patrons time and increases access for patrons who cannot visit the library in-person.

Electronic Resources Usage by Month

	<i>JUL</i>	<i>AUG</i>	<i>SEP</i>	<i>OCT</i>	<i>NOV</i>	<i>DEC</i>	<i>JAN</i>	<i>FEB</i>	<i>MAR</i>	<i>APR</i>	<i>MAY</i>	<i>JUNE</i>	<i>TOTAL</i>
Journal Requests (Unique Item)	15,673	7,320	22,173	23,157	19,343	6,625	12,222	21,744	22,841	23,083	8,701	13,904	196,786
Book Requests (Unique Title)	1,797	2,028	2,999	2,708	2,447	546	2,764	3,340	3,135	2,953	1,550	2,433	28,700
Database Searches (Regular)	26,769	25,222	80,939	90,888	77,433	18,412	77,107	124,673	89,421	96,826	28,282	71,861	807,833

Electronic resources include journals, articles, ebooks, videos, and databases that are available online. Making resources available online increases access for many students and faculty. Online databases are an efficient way for students and faculty to search for resources on a variety of topics.

- Journal Requests (Unique Item) is the number of unique articles accessed.
 - This does include repeat requests. If more than one person accessed an article, it is only counted once.
- Book Requests (Unique Title) is the number of unique ebooks accessed.
 - This does include repeat requests. If more than one person accessed an ebook, it is only counted once.
- Databases Searches (Regular) is the number of database searches conducted.

STUDENT SUCCESS

INSTRUCTION BY THE NUMBERS

139 LIBRARY PRESENTATIONS **2,421** ATTENDEES



“

Students who participate in courses that had a librarian-led instruction session at some point in the semester have a statistically significant higher chance than their peers of being retained (O’Kelly et al., 2023, p. 90).

”

O’Kelly, M.K., Jeffryes, J., Hobscheid, M., & Passarelli, R. (2023). Correlation between library instruction and student retention: Methods and implications. *College & Research Libraries*, 84(1), 85-99. <https://doi.org/10.5860/crl.84.1.85>



STUDENT ENGAGEMENT

14,163 STUDENT INTERACTIONS

2,829 REFERENCE TRANSACTIONS



43% IN-PERSON

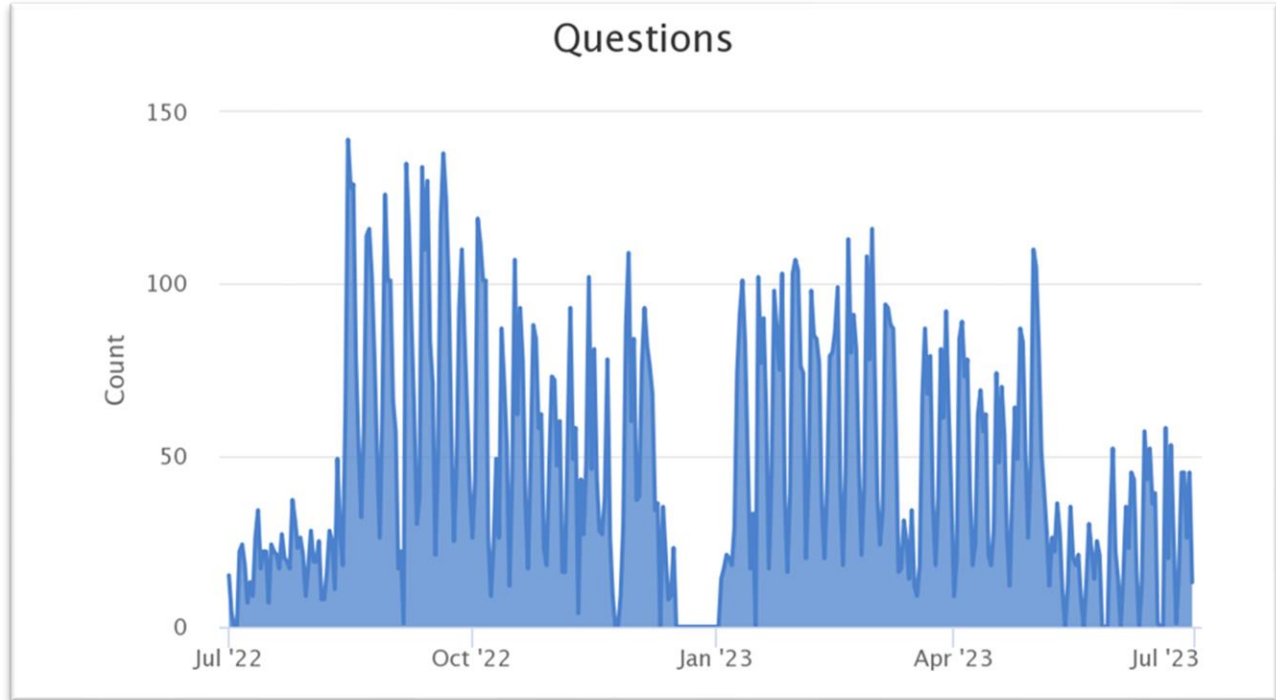
56% VIRTUALLY



Student Engagement & Success

Interactions Total: 16,794 (Percent Change -3%)

Interactions FY23 Chart: Interactions by Day.



*Includes all interactions between library patrons and library personnel. Includes Archives & Special Collections, does not include New Media Center (NMC does not record interactions in Gimlet).

Asked By	FY 2023	FY 2022	Percent Change
Student	14163	14893	-5%
Faculty & Staff	1360	1147	19%
Community	1015	889	14%
Unknown	256	439	-42%

Questions with patrons decreased by 3% this year. Faculty and staff engagement with the library continue to increase (19%). Student interactions decreased 5% in FY 2023, after increasing 18% in FY 2022.

Type	FY 2023	FY 2022	Percent Change
Directional	5548	6676	-17%
Functional	3836	3533	9%
Reference	2838	2738	4%
Office Supplies	2261	1854	22%
Technical	2173	2095	4%

Functional (checking out and returning books), Reference, and requests for Office Supplies all increased while Directional decreased. The increase in functional and reference questions indicates students are using library materials and seeking help as they need it.

Format	FY 2023	FY 2022	Percent Change
In-person	14219	14445	-2%
Chat	1255	1514	-17%
Phone	900	986	-9%
Email	256	276	-7%
BlazeVIEW & GoVIEW	156	132	18%

There was an increase in questions asked and answered within BlazeVIEW and GoView. This coincides with the increase in courses with an embedded librarians. Students are realizing they can get help from a librarian within their course.

Duration	FY 2023	FY 2022	Percent Change
0 - 5 Minutes	14795	15369	-4%
5 - 10 Minutes	832	903	-8%
10 - 15 Minutes	382	350	9%
15 - 20 Minutes	276	234	18%
20 - 60 Minutes	413	512	-19%
60+ Minutes	105	99	6%

Shorter questions lasting 0-5 and 5-10 minutes decreased. There could be fewer brief questions being asked, or questions could be complicated enough to need just a few more minutes to answer. Moderately long questions lasting 10-15 and 15-20 minutes increased. Longer duration questions of 20-60 minutes decreased, which could indicate greater efficiency in answering questions, thus ending the chat at 18 or 19 minutes. However, the number of questions lasting longer than 60 minutes increased slightly. Together the 15-20, 20-60, and 60+ minutes statistics indicate an ongoing need for in-depth research assistance.

Location	FY 2023	FY 2022	Percent Change
Reference	5702	4936	16%
Main Circulation	5139	5822	-12%
2nd Floor Circulation	4533	5451	-17%
Other	1035	861	20%
Archives	385	298	29%

Interestingly, the number of questions answered at the Reference desk and Other (offices and any location other than a service desk) locations increased while both Circulation desks decreased. This coincides with fewer physical items checked out in FY 2023 and the increase in reference questions.

Reference Questions by Type	FY 2023	FY 2022	Percent Change
In-person	1243	986	26%
Chat	996	1211	-18%
BlazeVIEW & GoVIEW	151	125	21%
Phone	211	178	19%
Email	225	230	-2%
Social Media	3	8	-63%
Total	2829	2738	3%

Reference Transactions: 2829

*Reference transactions include walk-ups in person at a service point, interactions conducted by phone, e-mail, or online. Includes information and referral services. Does not include directional, functional, technical, office supplies, or COVID. Includes Archives & Special Collections, does not include New Media Center (NMC does not record interactions in Gimlet).

Consultations: 192

*Consultations are one-on-one or small group appointments that are often scheduled in advance, occur outside of the classroom or a service point, and require staff preparation or equivalent previous relevant experience. This includes walk-up transactions that are referred to another person with the appropriate and aligned knowledge. Includes Archives & Special Collections, does not include New Media Center (NMC does not record interactions in Gimlet).

Virtual Reference Services: 1375

*A reference question that is received and responded to in electronic format, including email, webform, chat, text messaging, instant messaging, or other network-based medium. This includes transactions and consultations. Includes Archives & Special Collections, does not include New Media Center (NMC does not record interactions in Gimlet).

Library Presentations

- Total Presentations: 139
- Total Attendance: 2421

Number of Synchronous Presentations

- In-person: 124
- Online (and Hybrid): 5
- Total: 129

Attendance at Synchronous Presentations

- Synchronous In-person Attendance: 2080
- Synchronous Online and Hybrid Attendance: 122
- Total Synchronous Attendance: 2219

Number and Attendance of Asynchronous Presentations

- Number of Asynchronous Presentations: 10
- Attendance at All Asynchronous Presentations: 202

Library Spaces

The library was open average of 101 hours each week during fall and spring semesters of FY23. Due to personnel reductions library hours were strategically reduced beginning in summer 2023. Based on building usage, Saturday hours were cut, and the library closed at 10:00pm instead of 12:00am. During summer 2023, the library was open an average of 83 hours each week. The library’s open hours and schedule are in line with that of other similarly sized libraries in the University System of Georgia.

Library Attendance by Month

	<i>JUL</i>	<i>AUG</i>	<i>SEP</i>	<i>OCT</i>	<i>NOV</i>	<i>DEC</i>	<i>JAN</i>	<i>FEB</i>	<i>MAR</i>	<i>APR</i>	<i>MAY</i>	<i>JUN</i>	<i>TOTAL</i>
Library North Entrance	5,462	20,598	21,972	24,712	22,037	10,939	17,550	25,524	19,943	28,724	9,299	6,201	212,961
Library South Entrance	5,020	9,555	11,186	11,470	10,883	5,297	9,138	11,165	10,119	14,563	5,716	4,226	108,338
Total Attendance	10,482	30,153	33,158	36,182	32,920	16,236	26,688	36,689	30,062	43,287	15,015	10,427	321,299

Library attendance (visitors entering the library) is recorded for both the North and South entrances. The library had a total of 321,299 visitors in FY23. The North entrance has almost twice as much traffic as the South. Which makes sense as the North entrance faces the pedestrian walkway, is closer to the Student Union, and opens into the Learning Commons on the second floor of the library.

New Media Center (NMC)

The NMC is open Monday – Thursday 8:00am – 5:30pm and Friday 8:00am – 3:00pm, an average of 45 hours each week.

Printing and Audio-Visual Services: The NMC plays a pivotal role as a primary service point, impacting a diverse range of needs for students, faculty, and staff. These services are crucial for tasks such as marketing events, presenting at conferences, and creating visual aids for in-class assignments. Specifically, the provision of poster printing, laminating, and mounting to foam core has a significant impact on major campus events like the Undergraduate Research Symposium, the Georgia Undergraduate Research Conference, and the Georgia Film Festival.

There has been a notable increase in the total volume of printing for flyers, brochures, and other materials using standard letter-sized sheets, with a 52.62% rise from the previous fiscal year.

Moreover, services like poster printing and laminating have experienced substantial growth, with a 30.53% increase, and 3D printing has seen an impressive surge of 335.05% compared to the previous fiscal year's report. This surge can be attributed, in large part, to the shift from online or hybrid courses to a more face-to-face pedagogy, reflecting the evolving needs of our academic

community. The NMC continues to be a vital resource for fulfilling diverse and expanding printing and audio-visual requirements across campus.

Material and/or Service Type	July 2022	Fall 2022	Spring 2023	June 2023	Sum
Printing (8.5x11) (sheets)	165	2,644	2,273	9,240	14,322
Poster (22x34) (Ea.)	59	113	187	68	427
Poster Other Size (Ea.)	28	399	543	39	1,040
Dub (DVD or CDs Burned)	0	9	96	0	105
AV Capture/Editing (Hrs.)	0	12	23	0	35
Binding (Ea.)	4	30	98	85	217
Slide Scanning (Hrs.)	0	26	3	0	29
3D Print (Grams)	217	2,409	1,146	1,553	5,325
Lamination (Ft)	135	1,123	1,544	224	3,026
Faxing Impressions (Ea.)	-	-	-	-	520

NMC Foot Traffic

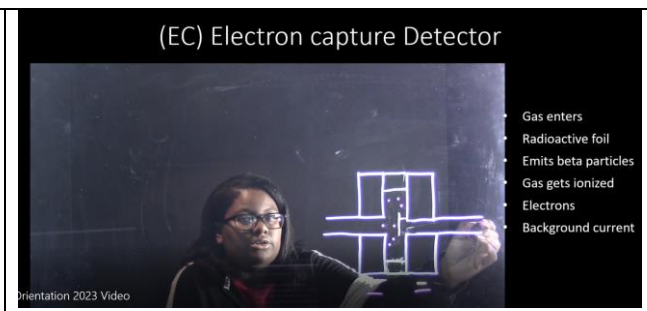
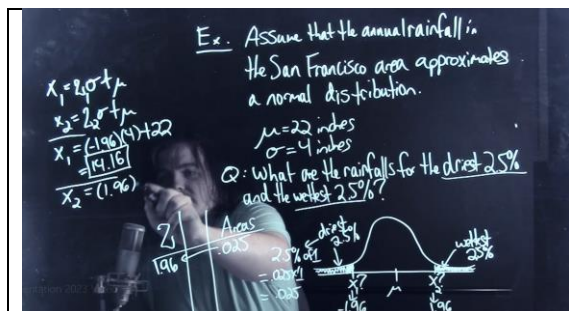
Measure	July 2022	Fall 2022	Spring 2023	FY 23
Total	1,433.5	12,010	10,742	24,185.5
Daily Average Weekday hrs.	71.675	125.75	103.28	-

NMC Room Utilization

The NMC has eight spaces available for reservation by students, staff, and faculty which are being tracked through a room calendar system. We manage 77 lab machines, 5 editing suites and 8 staff computers. The list below is reflective of our computers per location as of June 30, 2023.

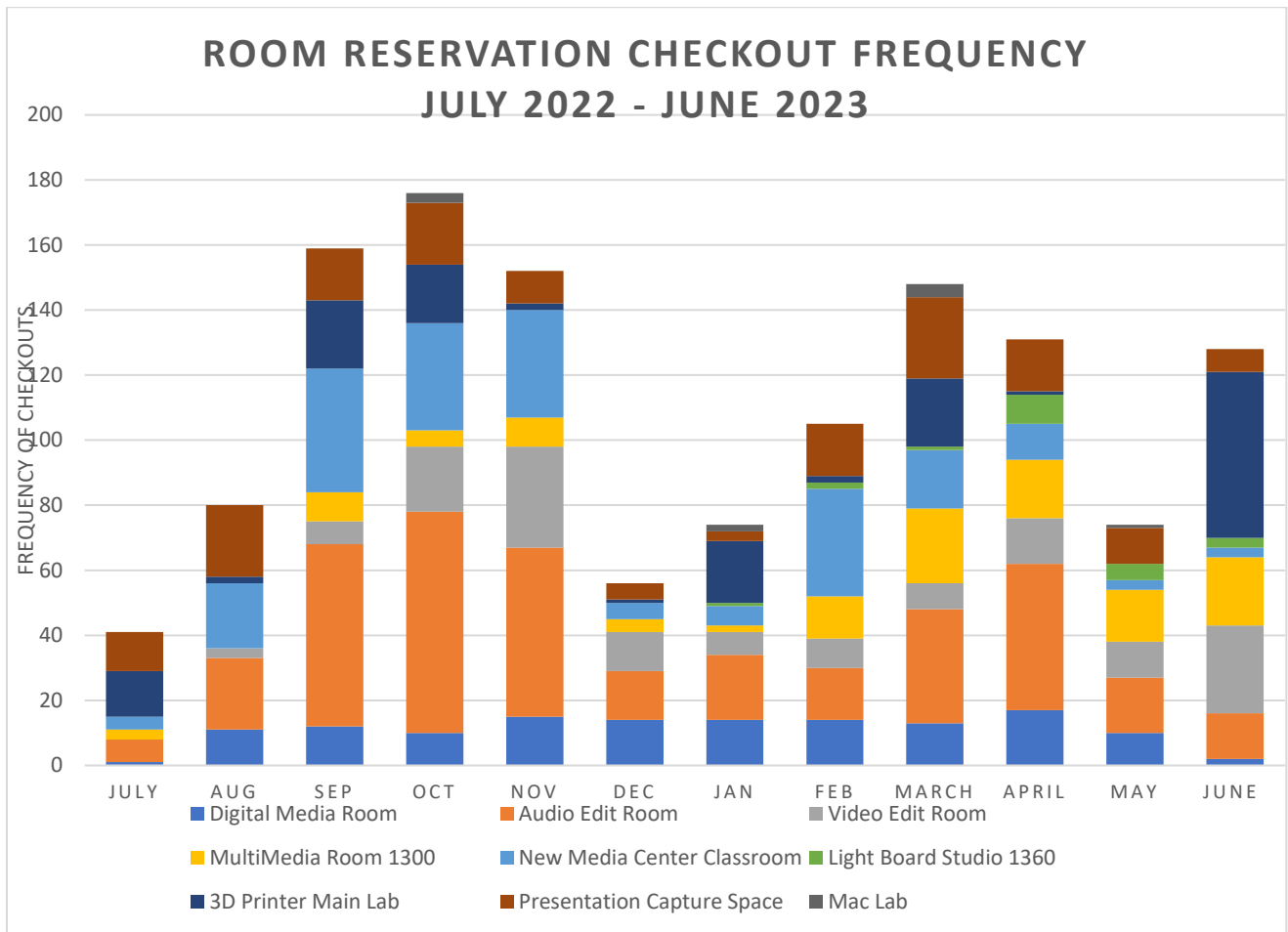
Student Lab Spaces (72 Computers)	Student Editing Suites (5 Computers)
Front lab 1240 - Updated Oct. 2021 13 – Dell OptiPlex 7490 AIO 2 - Dell OptiPlex 7490 AIO (3D Print Space)	Lightboard Studio 1360 - Updated January 1, 2023 1- HP Elite Desk 800 G3 SFF (Small Form Factor)
MultiMedia 1300 - Updated Oct. 2021 15 - Dell OptiPlex 7490 AIO 1 – Dell OptiPlex 7490 AIO (Instructor Station)	Presentation Capture Space 1250 - Updated Fall 2018 1 - HP Z440 Tower (Fall 2018) Video Edit Room 1310 - Updated Fall 2018 1 - HP Z440 Tower (Fall 2018)
NMC Classroom 1370 - Updated Oct. 2021 24 - Dell OptiPlex 7490 AIO 1 – Dell OptiPlex 7490 AIO (Instructor Station)	Digital Media Room 1280 - Updated Fall 2018 1 - HP Z440 Tower (Fall 2018) Audio Edit Room 1290 - Updated Spring 2019 1 - HP Z240 SFF (Spring 2019)
Mac Lab 1350 - Updated July 2021 13 – Mac Mini with M1 chip	
Periodical Room – Updated June 2022 4 – Dell OptiPlex 7490 AIO	

The NMC has had over 2,648 hours of use for all eight spaces available for reservation, which is a 93.85 % increase from FY 2022. Our most popular space (367 reservations) is our Audio Edit Room followed closely by our NMC Classroom (207 reservations) and Presentation Capture Space (162 reservations). Overall, the traffic in the NMC has seen a rapid increase in utilization needs for specialized rooms for content development purposes. In January of 2023, the NMC debuted their first Lightboard Studio. The space was re-designed with a custom lightboard set-up. See “Room Reservation Checkout Frequency” for a breakdown of checkouts by space.



The image provided depicts Professor James Batley engaged in the process of creating a video lecture for his statistics students.

The image above is of a chemistry student demonstrating how her experiment setup worked for detecting electrons captured.



NMC Laptop Circulation

Equipment Type	July 2022 Total Loans, (% Change YoY)	Fall 2022 Total Loans, (% Change YoY)	Spring 2023 Total Loans, (% Change YoY)	June 2023 Total Loans, (% Change YoY)
Laptops Loan Frequency	68 Loans (+65.85%)	707 Loans (+20.24%)	618 Loans (3.34%)	61 Loans (-10.30%)
Laptops Sum of Days on Loan	842 Days (+57.72%)	10,213 Days (37.14%)	8,138 Days (20.99%)	971 Days (60.50%)

Overall Circulation of NMC Equipment

	July 2022 Total, (% Change YoY)	Fall 2022 Total, (% Change YoY)	Spring 2023 Total, (% Change YoY)	July 2023 Total, (% Change YoY)
Equipment Loans	168 (+102.41%)	1,586 (+10.60%)	1,594 (+0.89%)	177 (-11.06%)

Equipment Renewals	31 (+63.16%)	712 (30.88%)	756 (+7.63%)	72 (-14.44%)
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Resources Provided

Books Titles
 Print: 418,030
 Ebook: 1,343,598

Journal Titles
 Print: 8,040
 Online: 51,385

Databases
 243 databases

Changes in Library Collection
 1,554 new books
 621 new journals, 102 journals removed
 2 new databases, 2 removed databases

Technical Services

OCLC Statistics

	Original		Enhancements		Imports		OCLC Adds		OCLC Deletes	
	2022	2023	2022	2023	2022	2023	2022	2023	2022	2023
TOTALS	432	264	4,998	3,424	4,588	3,670	3,398	3,061	1,540	3,020

ALMA Statistics

	+Items Added		Items Modified		Items Deleted		Portfolios Created	
	2022	2023	2022	2023	2022	2023	2022	2023
TOTALS	11,966	12,707	19,235	27,428	7,263	13,728	505	328

Department Highlights

Archives & Special Collections

The mission of Archives & Special Collections is supporting student success through teaching, research, retention, and experiential learning and community outreach and impact.

Student Success Teaching, Retention, and Experiential Learning—2022-2023

- In-Archives Classes on Research, Collections, Archives: **50 classes** with approximately **600** students in 2022-23.
- Retention Extra Credit Program for History Survey Classes: Working with **failing or underperforming students**. In 2022, **76 students** worked a total of **1,323** hours for an average of **17.41 hours/student**.
- Experiential Learning: Archives is part of the Experiential Learning curriculum for History Department classes PERS 2299, HIST 3215, HIST 4216, HIST 4950, HIST 6215, HIST 6216, and MLIS 7997, where work in the Archives is worth EL-1 or EL 2 towards graduation—and also has been part of QEP projects for 3 courses.
- Internship Destination: Created and oversaw internships for **15** students in 2022-23 (2 of which were online). Total intern teaching/contact hours: **2,250 hours**. (In fall of 2023, currently have **10** interns/semester, with 3 online).
- Research with Archives: Students coming to Archives in-person for research: **1,365**. Students writing in via email for reference: **130**.
- **3-credit hour courses taught annually**: MLIS 7710 (2008-2022); PERS 2299 (2019-present).

Community Outreach and Impact—2022-2023

- **Community Archives Digitization, Access, and Preservation Program**
 - **\$22,205.00** Catalyst grant from Lydrasis for Community Archives Partnerships 2023-2024
 - Currently working with Lowndes County Historical Society, Thomas County Historical Society, Brooks County Historical Society, Grady County Historical Society, Pinevale Alumni Association, Snake Nation Press and local independent researchers. Partnered with Digital Library of Georgia for project. This is the start of a 5-year project to digitize, share, and preserve the historical records of our South Georgia Region.
- **Digital Repository and Digitization**
 - Our Vtext Digital Repository had **84,562** pageviews and **16,493** users. VSU Archives is responsible for the Vtext Digital Repository for VSU. It is also part of USG's Georgia Knowledge Repository comprehensive Digital Repository.
 - Over **27,827** page views by **6,005** users looking up research in our collection finding aids.
 - Items digitized by Archives for online access: **27,657** during 2022-2023
- Art and Community Engagement: Galleries created in Odum Library for students and community. Four rotating exhibits a year, including Herbarium Year.
- Press and Outreach: Fifteen press releases/articles about VSU Archives activities in local and state online/print publications.
- Community Sponsorship: Annual Speakers Series presentations for campus and community funded by Archives Foundation.
- Research with Archives: Total users coming to Archives in-person, **1578**; users sending emails for reference questions: **530**. Community members used email for **145** requests for information. **178** of our email requests lasted several hours to days to answer and involved research and digitizing. Total reach for reference questions **2,108**.

Collection & Resource Services

Project Highlights

- **Budget and Materials Stewardship:** For fiscal year 2023, the materials budget was reduced by 9.3%. To allow for greater scope and choice in what to cancel, Odum Library had to leave one of its publisher packages. It was decided to leave the Wiley package. This allowed us to cancel 49 of our subscribed titles which were underperforming (i.e., had high costs per use). Unfortunately, leaving the package also meant the loss of the extensive list of “Access” titles from Wiley. All said, Odum Library cut 102 serial titles during its annual review, all for reasons of poor cost per use.
- **Print Journal Inventory:** During FY23, 2 staff members focused on completing the Print Journal Inventory. While the project is still ongoing, the hope is that it will be completed by the end of calendar year 2023. There are less than 300 titles left to be inventoried. In FY23, they modified 29, 519 item records, deleted 3, 261 item records, and created 12,539 item records. Alma has the ability to duplicate item records for faster processing which is why the modified item records are higher than the created ones.
- **OpenAthens Workflows:** We have made some progress towards getting patron attributes into OpenAthens for statistical purposes. We are still waiting for this to be implemented. Hopefully it will be completed by the end of calendar year 2023. However, we have streamlined the process of handling students with incompletes, ELI (English Language Learners), and emeritus faculty to ensure that they regain access quickly.
- **FOLIO Migration:** The USG/GALILEO decided in FY23 that all USG libraries would migrate away from Ex Libris’ Alma and to EBSCO’s open source LMS (library management system) FOLIO. The Electronic Resources librarian volunteered as the institutional lead. Once the migration was officially announced, we began looking at important clean-up projects. We started several small inventories: ATLAS, Ready Ref, Big Books, and Puppets that were completed. There is an on-going Reference inventory that should be completed by the end of calendar year 2023. Another clean-up project was to remove any duplicating paired fields (853/863) from serial holdings in Alma. This is also an ongoing project.
- **SELA Southern Books Award:** Cataloging started a project to catalog the SELA Book Awards. The SELA Book Award is unique in that it is not an award of the author's work, but an award for the design and manufacture of the book itself. The Award began in 1956 and is still active.

Acquisitions

- **Budget In Review:** In FY23 Odum Library’s materials budget declined from 984,812 to 892,812. This is a decline of 9.3% from year to year.
- **Monographs In Review:** The Acquisitions unit purchased 1,554 monographic items at a price of \$67,959.63. The monographic count declined by 17.2% over the previous fiscal year’s count (1,877).
- **Serials In Review:** The Acquisitions unit purchased 621 serial items at a price of \$806,661.66. The serials count declined by 14.3% over the previous fiscal year’s count. (725).

- Gifts In Review: 623 gift items were received in FY 2023. This too was a decrease over the previous fiscal year (1,502 gifts).

Repairs, Binding & Replacements

- Repairs: The Acquisitions unit repaired 154 books and 29 scores in-house (FY22: 162; FY21: 382; FY20: 100).
- Binding increased in FY23, as Odum Library caught up with disruptions caused by the pandemic.
- Binding By the Numbers:
 - 16 monographs/books were bound (FY22: 87; FY21: 168; FY20: 323)
 - 193 bound periodicals were added (FY22: 101; FY21: 196; FY20: 123).
 - 83 theses were bound (FY22: 64; FY21: 144; FY20: 102).

Program for Cooperative Cataloging

- SACO
 - Frost: 4 new subjects approved; 2 new LCDGT (Demographic) headings approved; 1 classification number approved
- NACO (Valdosta and Georgia Funnel)
 - Frost: 164 authorities created; 169 authorities revised
 - Sirmans: 87 authorities created; 1,412 authorities revised
 - Moye: 1 authority revised
- Georgia NACO Funnel
 - Total 1,994 headings Created or Updated
 - 383 Original
 - 1,611 Updated
 - VSU Portion
 - Total 1,839 headings created or Updated
 - 255 Original (67%); up 4% from previous year
 - 1,584 Updated (98%); up 3% from previous year

New Media Center

Equipment Circulation

- Statistics: The overall equipment circulation counts from July 1, 2022, to June 30, 2023, is 3,525 loans and 1,571 renewals.
- Workflows: No significant changes were made to the workflow of our loan and return process.
- DSLR Inventory: We have increased our inventory count for DSLR cameras from 21 to 31 in late March 2023.
- Laptop Repairs and Warranty Coverage: At the time of reporting this we had 6 instances of needing to send in a repair request with HP for laptops returned damaged this year. We have also had 4 instances where warranty coverage was not available, and we had to replace either a broken screen or a fan that went bad on the laptop. By February 6, 2025 the NMC will have no laptops covered under warranty for what is currently available for loan. There are a total of 108 student laptops, 57 faculty/staff laptops, and 30 cart laptops available for loan. 28 of the 108 student laptops are still covered under warranty. There

are currently only 7 of the 57 faculty/staff laptops that are still considered covered under accidental damage warranty repair. The NMC will need to set aside a repair budget of close to \$5k-\$7k to deal with accidental damage and repair or replacement of these items over the course of the year. None of the laptops are beyond 3-years in age yet.

- New Equipment Additions: We have added equipment to circulate like new backdrops for photography students, 2 ring lights, 4 new GoPro Hero 9s, 2 gimbles for DSLR and camcorders, 13 Hotec wireless lapel lavalier microphones, and 2 smartphone gimbles.

Workshops

- Year In Review: The NMC offered special request (23 classes) and scheduled workshops (4 classes) for VSU, targeting primarily student patrons (48 registered). Jeremy was able to finish off his time working at the NMC with the last 4 workshops that were considered pre-scheduled through the Employee and Organization office in June 2022.
- Current Status: Since Jeremy's departure in July 2022, we have hired Joel Dion for the role of Instructional Technology Specialist. After doing so, Joel's prior position was cut immediately. This unforeseen action by higher administration caused us to minimize the service of providing free workshops to the campus in order to try and maintain acceptable performance in our other more critical service points. We intend to continue providing workshops on either a 1-on-1 setting or for small group assignments that a professor will need students to gain more proficiency in. Until we get another staff position, we will not offer workshops campus wide through the EOD portal as we have in the past. We have attempted utilizing student assistants and GA positions to explore workshops and have found this to not be successful as we found coverage in our critical service points more important due to student worker turnover.

Equipment Improvements for Circulating Inventory and Facility Upgrades

The NMC received funds from the library end-of-year budget, academic affairs, and funding for End-of-Year Project #87 to purchase a variety of equipment that supports student learning and faculty instruction:

- Library End of Year Support (\$4,011.10)
 - (2) Ender Pro 5 S1 3D Printer \$984.30
 - (7) 64 GB SD Cards Class 10 for Equipment Circulation \$90.51
 - (7) EOS Rebel T7 DSLR Cameras with bag for Equipment Circulation \$2,936.29
- Academic Affairs Support (\$306.00) for Maintenance of Lamination Machine.
 - (1) GBC 65" Thermal Roll Laminator 1" Core Diameter Z403- TH1906300118 (For Laminator Maintenance Contract)
- End of Year Project #87 Approved (\$5,905.58) for NMC Classroom (1370) Upgrade.
 - (1) 100' HDMI Cable
 - (1) 12 AWG AC Extension Cord (25')
 - (1) VISIO 43" Smart TV
 - (1) Kramer Unit
 - (1) Da-Lite Perm-Wall DM 108"x192" NPA 220" Projection Screen
 - (1) Freight Charge for shipping
 - (1) StarTech.com 4-Port 8K HDMI Switch
 - (1) Trip Lite 4K HDMI Audio Embedder/Extractor
 - (5) Yealink 8" Teams Room Schedule Panel

Reference & Lending Services

Government Documents Highlights for FY23

- Constitution Day 2022
 - In September 2022, Odum Library collaborated with the Department of Political Science and the College of Humanities and Social Sciences to present a series of events for the week following Constitution Day (September 17). The events, which all took place in the Odum Library auditorium, were as follows:
 - Monday, September 19 5:30-7:30pm Keynote Address: Judge Jeremy Baker (VSU alumnus and municipal judge): 38 attendees
 - Tuesday, September 20 2:00-3:30pm Constitution Read-Aloud: 39 attendees, including 24 readers
 - Wednesday, September 21 5:30-7:30pm Faculty Roundtable on Roe v. Wade Aftermath: 64 attendees
 - Thursday, September 22 5:30-7:30pm Student Roundtable on Changes to Georgia Election Laws: 36 attendees

Copies of pocket Constitutions were available as giveaways at all events. The Monday and Tuesday events included cookies, and the library marketing committee made available Odum Library Constitution Day keychains for readers, faculty participants, and some attendees. The Constitution Day Read-Aloud also included a voter registration table, staffed by AAUW and Young Democrats members, and the signable Constitution, which read-aloud attendees had the chance to sign. Dr. Joseph Robbins, Chair of Political Science, welcomed attendees.

Interlibrary Loan Highlights for FY23

- The department made two significant improvements to the workflow processing interlibrary loan requests. A major upgrade to the latest version of the ILLiad software (9.2.5) was implemented in May 2023. Hardware and software for the microform reader were upgraded, allowing for streamlined scanning and processing.

Lending Services

- Lending Services shifted the entire general collection to improve the use of shelf space and create room for growth. Accessibility was improved by removing books from the hard-to-reach top shelves.
- Staff assisted with several projects to clean up records and improve the findability of resources in the catalog. Projects included inventory of LZ media kits to identify missing, damaged, or incomplete library materials. Accessibility and findability of resources was improved by updating worn spine labels in the collection.

Library Instruction

- Library instruction includes instructional presentations to orientation groups, classes, or other groups. In FY2023, library instruction was delivered in several modalities, including in-person, online, and pre-recorded.

- Embedded librarians are embedded in a BlazeVIEW course for a semester or just a few weeks. During Spring 2023 requests for embedded librarians were double that of previous semesters. The options offered for embedded courses were updated to better meet the increased demand. A new request form was designed and has been well-received by faculty.

Marketing Highlights for FY23

- Herbarium Year
 - In December 2022 and Spring 2023, Samantha created a marketing campaign, working with the Odum Library Art Committee, to promote Herbarium Year. Samantha organized a coloring page contest (December 7 – March 22), seed packet giveaway (March 6- July 20), and raffle during the Herbarium Talk (April 19). At least 42 coloring pages were distributed to students, we received 11 entries to the coloring page contest. During the voting period, we received 117 votes and had a clear winner. We had at least 52 attendees at the Herbarium Talk and gave away several commemorative Herbarium Year sweatshirts. We distributed 360 seed packets to the Valdosta community.
- Newsletter Performance
 - The average open rate increased this year for the newsletters (2,631 from 2,259). The two newsletters with the highest open rates were the Free Movie Friday at Odum 7/14/2022 (5,020) and Welcome to Fall 2022, Blazers! (5,474). Last year the highest open rates were 4,841 and 4,517.
- Campus Events
 - The library participated in 4 campus-wide events including Fall Explosion, the Happening, Destress Fest in fall semester and Destress Fest in spring semester. Samantha designed unique activities for each event. The library participated in eight Blazer Beginnings Orientations. Librarians and staff assisted with the events.

Virtual Services Highlights for FY23

Videos

- 12/6/2022: Mental Measurements Yearbook with Tests in Print: Searching by Keyword (<https://youtu.be/5g3LuzF5Pd>)
- 12/6/2022: Mental Measurements Yearbook with Tests in Print: Searching by Test Name (<https://youtu.be/5g3LuzF5Pds>)
- 12/6/2022: Finding Psychology Articles Using a Specific Test from the MMY Database (<https://youtu.be/mgktoN7PVxs>)
- 12/6/2022: Finding Education Articles Using a Specific Test from the MMY Database (<https://youtu.be/ro7B79oxbGw>)
- 1/4/2023: Requesting an Article through ILL from a Database (<https://youtu.be/BnsV4eLsV84>)
- 1/5/2023: PDF Full Text and Find it at VSU (<https://youtu.be/Q786i0KczW8>)

Guides

- 8/9/2022: Literature Review LibGuide (<https://libguides.valdosta.edu/literaturereview/>); Tera Ray

- 8/24/2022: Popular Books at Odum LibGuide (<https://libguides.valdosta.edu/popularbooks>); Amanda Broyles
- 8/29/2022: Social Work Research for Graduate Students LibGuide (<https://libguides.valdosta.edu/SocialWorkResearch>); Laura Wright
- 9/12/2022: Hispanic Heritage Month Guide (<https://libguides.valdosta.edu/hispanic-heritage>); Catherine Bowers
- 11/14/2022: Herbarium Year LibGuide (<https://libguides.valdosta.edu/herbarium>); Samantha Paul
- 11/30/2022: On Display at Odum 2023 (<https://libguides.valdosta.edu/odumondisplay2023>); Crystal Miller
- 12/12/2022: Learning Express LibGuide (<https://libguides.valdosta.edu/learningexpresslibrary>); Tera Ray
- 3/23/2023: LibGuide Training Libguide(<https://libguides.valdosta.edu/LibGuideCreation>); Tera Ray
- 5 new course guides by various guide authors (this does not include guides that were updated and re-used)

Other

- Fall, 2022: Usability test with 10 student volunteers. This study was IRB-approved, and the data gathered will be used to update Odum Library's best practices when creating LibGuides to better support our students in their learning and research needs.

Faculty & Staff Accomplishments

Presentations

Davis, D. S. & Carlson, D. (2023, April 18). *VSU Archives Community Archives Digitization, Access, and Preservation Initiative* [Partner spotlights]. Digital Library of Georgia Partner Event, Virtual. https://kultura.uga.edu/playlist/dedicated/35881601/1_1879s6uz/1_z70zn63r

Davis, D. S. & DeBolt, D. (2023, May 10). *Succession planning in an era of declining enrollment and budget cuts* [Presentation]. Society of Florida Archivists Annual Meeting, Tallahassee, Florida. <https://floridaarchivists.wildapricot.org/page-1860416>

Fitzgerald, S., Byrd, M., Davis, D. S., & Rickman, J. (2023, February 5). *Fruitful collaboration on experiential learning between the Valdosta State University history department and the University Archives*. Association of Georgia Historians Annual Meeting, Valdosta, GA.

Frost, G. (2023, March 7). *Authority control and the occult: Ethical expectations for the NACO contributor* [Presentation]. American Library Association Authority Control Interest Group, Virtual.

Nye, P., Davis, D. S., & Littleton, L. (2022, October 27). *Community voices: Preservation of stories* [Presentation]. Society of Georgia Archivist Annual Meeting, Jekyll Island, GA.

Ray, T. & Miller, C. (2022, October 18). *RISIG Lightning Talk -- How we can make "together" work: Challenges, rebuilding, and new opportunities in partnerships and collaborations* [Presentation]." Georgia Library Association Georgia Libraries Conference, Virtual.

Ray, T., Griggs-Taylor, R., & Costello, D. (2022, October 18). *Escape the library! Connecting to patrons through virtual escape rooms* [Presentation]. Georgia Library Association Georgia Libraries Conference, Virtual.

Publications (non-peer-reviewed)

Rogers, E. C., & Taylor, R. (2022). Valdosta State University's Odum Library and Women's and Gender Studies program receive grant for women's suffrage book discussion group. *Georgia Library Quarterly* 59(3). <https://digitalcommons.kennesaw.edu/glq/vol59/iss3/15>

Rogers, E. (2022). Review of How to Be a Peer Research Counselor: A Guide for Librarians and Students [Review of the book *How to be a peer research counselor: A guide for librarians and students*, by M. Epstein & B. Draxler, Eds]. *Journal of New Librarianship* 7(2): 4-6. <https://doi.org/10.33011/newlibs/12/2>

Sirmans, H. (2022, November 23). Dressed in 30 meters of Greek pride: The Evzones' traditional uniform. *PieceWork Magazine*. <https://pieceworkmagazine.com/dressed-in-30-meters-of-greek-pride-the-evzones-traditional-uniform/>

Sirmans, H. (2022, November 30). Embroidery and symbolism of the Eastern Orthodox liturgical vestments. *PieceWork Magazine*. <https://pieceworkmagazine.com/embroidery-and-symbolism-of-the-eastern-orthodox-liturgical-vestments/>

Sirmans, H. (2023, April 18). Textile Tuesday: Toxic textiles in libraries: Judge a book by its Cover. *TDA News* (Textile Society of America). <https://textilesocietyofamerica.org/12112/textile-tuesdaytoxic-textiles-in-libraries>

Sirmans, H. (June, 2, 2023). From sheep to Tagari: The story of the Greek shepherd's bag. *PieceWork Magazine*. <https://pieceworkmagazine.com/from-sheep-to-tagari-the-story-of-the-greek-shepherd-s-bag/>

Wright, L. and Davis, D. (January 2023). Georgia Library Spotlight: Mural Installed at Odum Library. *Georgia Library Quarterly* 60(1). <https://digitalcommons.kennesaw.edu/glq/vol60/iss1/6/>

Reviewer

Guy Frost

- Journal of Library Metadata. Editorial Board Member and manuscript reader.

- Serials Librarian. Peer reviewer and manuscript reader.

Emily Rogers

- Georgia Library Quarterly. Peer Review Board and manuscript reader. 2021-January 2022. Editorial Board Member, February 2023-present.

Grants

Doug Carlson, Dallas Suttles, and Deborah Davis, “Community Archives Digitization, Access, and Preservation Partnerships.” Lyrasis Catalyst Grant, \$22,204.50 due Feb 1, 2023, funded June 2023-July 2024.

Awards & Recognitions

Kyle Culpepper

- Nominated for Employee of the Semester in Spring 2023.
- 3/21/23: I Caught You Caring
 - Kyle Culpepper and his entire team at the New Media Center were incredibly helpful in making his year’s South Georgia Film Festival a success. This year, we had 60 posters printed for display to visiting filmmakers. That is a huge amount of work that has a lasting impact on visitors and students. Thank you, new Media Center!
- 7/5/23: I Caught You Caring
 - Kyle helped students in a class with technology to improve the quality of the work. He was very helpful with all aspects of the project.

Deborah Davis

- 8/7/22 Valdosta Daily Times: “Librarians, educators, journalists honored” (Valdosta Black Heritage Group (VBHG) gave award to Deborah Davis for her work with Mary Turner history and VBHG).

Joel Dion

- 10/3/22: I Caught You Caring
 - I entered the Day of Inclusion Art exhibition, but I needed 3 posters foam mounted and laminated in a 3-day time period. Joel was so understanding and willing to help me out. He even presented alternative presentation options.

Kytt Everdeen Moore

- 2/14/2023: I Caught You Caring
 - Kytt was a tremendous help during a research appointment for my dissertation. She provided multiple ways to search for the applicable content and to simplify the process. The dissertation process is such a grueling task, it is refreshing when

staff like Kytt are going out of their way to show they care. She represents what Valdosta should look for in an employee.

Morton, Mary

- 4/10/23: I Caught You Caring
 - I am a retired VSU faculty member and Mary Elizabeth has helped me three different times. She transferred music from various sources onto CDs and made multiple copies. She was very knowledgeable about her tasks even though they were complicated and I am a perfectionist. Also, she has a very pleasant personality. It has been my pleasure to work with her. I thank her for her help and appreciate her as a person.

Samantha Paul

- 10/6/22: I Caught You Caring
 - “I was having difficulties printing paper off the printer and Samantha kindly came over to help and assist with the issue upon seeing it. Samantha also showed me the New Media Center for binding as I tend to print out large documents. She also showed me ASC. Thank you for an amazing information service experience!”

Serina Taylor

- Nominated and first runner-up for Employee of the Semester in Spring 2023.

Tera Ray

- 2/14/2023: I Caught You Caring
 - Ms. Tera provided the Marriage and Family Therapy students with assistance on how to access the resources provided by the school's library. Tera gave the class step-by-step visual instructions on how to use different databases provided by the school to retrieve more information and articles for research purposes. Tera's enthusiasm and detailed demonstrations kept the class engaged and made the educational experience a pleasant one. We kindly appreciate her work.
- 3/28/2023: I Caught You Caring
 - Tera went out of her way to ensure that I received a copy of the article for links that I could not open. She was kind and understood me and never made me feel bad for needing help.