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1992-2012

## Calendars 1992-2012

Turner Center for the Arts

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For this and additional works see: [Vtext - Scholarly Texts and Research at Valdosta State University](#)

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1997



Dear Customers and Friends,

We hope you enjoy our FREE 1997 calendar. Who said you can't get something of value for nothing? The calendar is just one of the many ways we try to show our appreciation to our customers and the community because they have been so good to us.

We feel honored to encourage the growth and development of cultural arts in Valdosta and the Southeast. Our selection of art for each month is not easy, for there are many talented artists from our area and the southeast. I guess we should print six or seven different calendars so more artists could be featured...N-O-T. We print around 8,000 calendars, and believe me, it is costly. Let's put it this way...you could buy a nice car for the cost of the Colson Calendars. But, if we didn't want to do it...we wouldn't.

This past year we added a printing press, a model GTO from Heidelberg, that will greatly benefit our customers. It has a maximum sheet size of 14" x 20" and will print 2 colors, one side or two sides, at one pass through the press. This press is designed for small quantities of full color and quality jobs which demand heavy ink coverage and tight registration. Prior to purchasing this press, we had to print all jobs of this nature on the big 40" 5-color press. Now, there is a big savings for our customers when we run the job on the GTO. Again this year, we have added prepress equipment and upgraded our imaging capabilities. Our ability to receive text, graphics, color separations, etc. by modem is working very well. This really speeds production to our customers who have these capabilities. We are second to none in the south when it comes to prepress capabilities. My appreciation goes to Jim Hampton, our electronic prepress supervisor. Jim really knows this aspect of the graphics business and is a big asset to us.

We are currently blessed with 2208 customers. We have many customers who have been with us for 35 years. And believe it or not, we have lost very few customers to other printers. We still strive to treat each customer with consideration and meet his or her printing needs on each job, print each job with the best quality possible, be fair and competitive in our pricing and meet our customers' production schedules. Our attitude and ability to meet these goals must be working, or we would not retain so many customers.

To our valuable customers, we thank you for each printing job we do for you. If you desire additional calendars, just let us know. We give them away until there are no more.

From all the Colson Printing group, we wish you a Happy Holiday season and a great 1997. Listed below are our people, their positions, years at CPC and total printing experience in ( ).

Bridges, Emmett - Sales, 25 (25)  
 Lovette, Brandon - Delivery, 1 (1)  
 Bunte, Kara - Cust. Service, 3 (17)  
 Bunte, Loren - Letter Press, 7 (10)  
 Byington, Jo Ann - Proofing, 8 (19)  
 Colson, Wally - President, 35 (38)  
 Colson, Wendy - Sales, 13 (13)  
 Connell, Julia - Graphic Artist, 9 (20)  
 Copeland, Bobbie - Finishing, 7 (7)  
 Copeland, Charles - Production, 34 (36)  
 Copeland, Raymond - Pressman, 3 (3)  
 Cozart, Amy - Accounting, 4 mo. (4 mo.)  
 Dasher, Johnnie - Pressman, 22 (27)  
 Daughtrey, Mark - Trimmer, 9 (13)  
 Fenstermaker, Vicki - Cust. Service, 1 (12)

Fender, Bill - Shipping & Receiving, 1 (1)  
 Force, Wesley - Graphic Artist, 9 (13)  
 Gibbs, Linda - Sales, 2 (15)  
 Giddens, April - Bindery, 2 mo. (2 mo.)  
 Guthrie, Philip - Sales, 9 (9)  
 Hamil, Alan - Sales, 3 (8)  
 Hampton, Jan - Accounting, 21 (21)  
 Hampton, Jim - Pre-Press, 24 (29)  
 Joiner, Debbie - Cust. Service, 2 mo. (4)  
 Lane, Scott - Scanner, 10 (19)  
 Malone, Bill - Graphic Artist, 22 (28)  
 Martin, Mike - Pressman, 12 (12)  
 McFerrin, Heath - Trimmer, 3 (3)  
 Mosby, Teena - Typesetting, 14 (18)  
 Nelms, Jason - Bindery, 3 mo. (6 mo.)

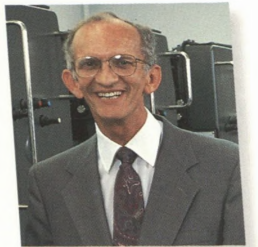
Ray, Bobby - Pressman, 14 (28)  
 Redish, Clif - Cust. Service, 7 (12)  
 Renfro, Gerry - Plating, 3 (3)  
 Renfro, John - Bindery, 5 (7)  
 Roberts, Bill - Pressman, 10 (26)  
 Sockem', Rank - Collections, 35  
 Spurlock, Ann - Cust. Service, 10 (30)  
 Thompson, Linda - Typesetting, 1 (15)  
 Young, Chuck - Pressman, 1 (4)  
 Watson, Charlene - Cust. Service, 22 (22)  
 Watts, Jim - Pressman, 18 (19)  
 White, Mike - Pre-Press, 7 (18)  
 Williamson, Joann - Presswoman, 9 (22)  
 Wright, Kitty - Cust. Service, 8 (17)

Colson Printing Company has 43 employees with 423 years of combined graphic/printing experience with us. Total experience in the graphic/printing industry at CPC as well as at other companies is 642 years.

Sincerely,

*Wally Colson*

Wally Colson, President



## Featured Artists...



**Front Cover**  
 'Mr. Love's Day Lillies'  
 Lee Bennett (Deceased)



**January**  
 'Steady'  
 Don Pettigrew



**July**  
 'Prickly Pair'  
 Pat Herrington



**October**  
 'English Riverbank'  
 Eddie Norris



**February**  
 'Coffee Break'  
 Beth Appleton



**May**  
 'Yellow House'  
 Ruth Kahler



**August**  
 'Summer Shades'  
 Lillian Brooks



**November**  
 'The Washing'  
 Vanessa Loud



**March**  
 'Butterfly Lily'  
 Gretchen McCoy



**April**  
 'Banners of Spring'  
 Betty J. Smith



**June**  
 'Lilypads'  
 Lavonne Orenstein



**September**  
 'Flowers at Honey Creek'  
 Sylvia Warrick



**December**  
 'Cross'  
 Linda Deater





*'Steady'*  
Don Pettigrew

**January 1997**





'Coffee Break'

Beth Appleton

*February 1997*





'Butterfly Lily'  
Gretchen McCoy

***March 1997***





'Banners of Spring'  
Betty J. Smith

**April 1997**

FRIDAY

SATURDAY

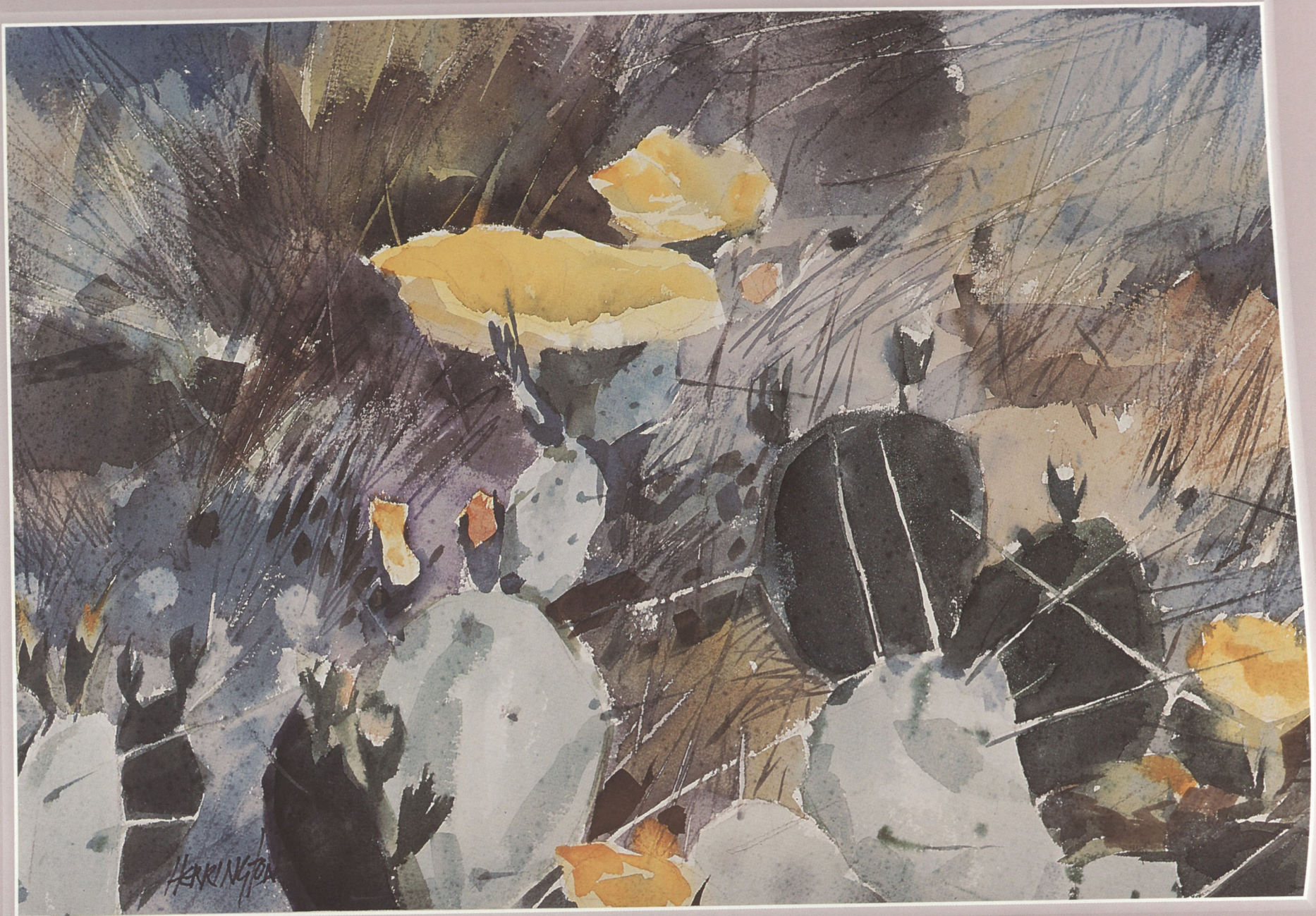




'Yellow House'  
Ruth Kahler

**May 1997**





'Prickly Pair'  
Pat Herrington

**July 1997**





'Summer Shades'  
Lillian Brooks

**August 1997**

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY





'Flowers at Honey Creek'  
Sylvia Warrick

# September 1997

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY





'English Riverbank'  
Eddie Norris

**October 1997**





'The Washing'  
Vanessa Loud

**November 1997**





'Cross'  
Linda Deater

***December 1997***